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SDXDPO - ATKINSON PONCE

Upcycle this book. Rewrite it as a manifesto. Steal and take and copy and change this book. Upcycle these twenty-three texts just as I have upcycled so many other texts and responded to many sets of existing conditions. Or unlike I have. Treat these words as existing conditions. Some of them are artworks. Some of them up-cycle artworks by others. Some are barely texts at all. . . . Often the words are a script to be performed. Its useful to read words out loud in public. Gavin Wade is pragmatic utopian, an artist, artist-curator, artist-writer and one of the founding directors of Eastside Projects in Birmingham, UK. He has curated numerous exhibitions as well as written and published a number of books- such as Has Man a Function in Universe? (Book Works, 2008). Up-

cycle This Book was co-published by Book Works and Stroom den Haag in an edition of 1,000.

So, you want to publish books. Drawing on 23 years of experience operating an independent publishing company, Joe Biel has written the most accessible and comprehensive guide to running a successful publishing business. You'll learn all the skills of the trade, including how to: Develop your individual books to connect with readers on a practical and emotional level Choose between offset printed, digitally printed, and eBook formats and work effectively with printers Build an authentic niche so you can reach your audience and sell books directly Understand if and when you're ready to work with a distributor or large online retailer Create a budget and predict the cost and income of each book so your

company stays in the blackDecide what work you need to do yourself and what can be done by othersPlan for sustainable growth-Featuring interviews with other upstart independent publishers and funny anecdotes from publishing's long history as well as detailed charts and visuals, this book is intended both beginners looking for a realistic overview of the publishing or self-publishing process and for experienced publishers seeking a deeper understanding of accounting principles, ways to bring their books to new audiences, and how to advance their mission in a changing industry. All readers will come away with the confidence to move forward wisely and a strong sense of why publishing matters today more than ever.

"The story of one of the most prolific, independent, and iconoclastic inventors of this century...fascinating."—Scientific American Nikola Tesla (1856-1943), credited as the inspiration for radio, robots, and even radar, has been called the patron saint of modern electricity. Based on original material and previously unavailable documents, this acclaimed book is the definitive biography of the man considered by many to be the founding father of modern electrical technology. Among Tesla's creations were the channeling of alternating current, fluorescent and neon lighting, wireless telegraphy, and the giant turbines that harnessed the power of Niagara Falls. This essential biography is illustrated with sixteen pages of photographs, including the July 20, 1931, Time magazine cover for an issue celebrating the inventor's career. "A deep and comprehensive biography of a great engineer of early electrical science--likely to become the definitive biography. Highly recommended."--American Association for the Advancement of Science "Seifer's vivid, revelatory, exhaustively researched biog-

raphy rescues pioneer inventor Nikola Tesla from cult status and restores him to his rightful place as a principal architect of the modern age." --Publishers Weekly Starred Review "[Wizard] brings the many complex facets of [Tesla's] personal and technical life together in to a cohesive whole....I highly recommend this biography of a great technologist." --A.A. Mullin, U.S. Army Space and Strategic Defense Command, COMPUTING REVIEWS "[Along with A Beautiful Mind] one of the five best biographies written on the brilliantly disturbed."--WALL STREET JOURNAL "Wizard is a compelling tale presenting a teeming, vivid world of science, technology, culture and human lives."-

It's the self-help book you've always wanted. The one that tells you're fine just the way you are - and that you can probably get away with doing even less. It sounds like a paradox, I know. But just look at the mighty sloth, who makes no excuses for who he is - and becomes everything he needs to be. And now it's your turn. Take a nap instead of mowing the lawn. Save yourself a few steps and jaywalk. Save yourself a few pen strokes and replace your signature with an X. Make life easier, and you'll find that you'll be just as lovable, productive or unproductive as you would've been anyway - but without all the unnecessary stress and guilt. Now THAT'S what I call reaching your potential!

Working as a nanny in the Hamptons before starting college, Anna learns of her weird connection to a missing girl, but after she confesses to manslaughter a podcast producer helps reveal life-changing truths.

With the availability of self-publishing services and the rise of the entrepreneur as a thought leader, writing a book is becoming

more appealing to an increasing number of small business owners. The problem? Most small business owners aren't writers, have never written a book before, are time poor and don't know where to start. While many want to write a book, they worry about investing months of their time and thousands of their dollars to write something that isn't any good, or to not even finish. Book Blueprint gives a step-by-step framework that any entrepreneur can follow to write a great book quickly, even if they're not a writer.

Joining the ranks of classics like *The Elements of Style* and *On Writing Well*, *Writing Without Bullshit* helps professionals get to the point to get ahead. It's time for *Writing Without Bullshit*. *Writing Without Bullshit* is the first comprehensive guide to writing for today's world: a noisy environment where everyone reads what you write on a screen. The average news story now gets only 36 seconds of attention. Unless you change how you write, your emails, reports, and Web copy don't stand a chance. In this practical and witty book, you'll learn to front-load your writing with pithy titles, subject lines, and opening sentences. You'll acquire the courage and skill to purge weak and meaningless jargon, wimpy passive voice, and cowardly weasel words. And you'll get used to writing directly to the reader to make every word count. At the center of it all is the Iron Imperative: treat the reader's time as more valuable than your own. Embrace that, and your customers, your boss, and your colleagues will recognize the power and boldness of your thinking. Transcend the fear that makes your writing weak. Plan and execute writing projects with confidence. Manage edits and reviews flawlessly. And master every modern format from emails and social media to reports and press

releases. Stop writing to fit in. Start writing to stand out. Boost your career by writing without bullshit.

"Chad's manifesto delivers a simple but profound truth: you have unique art to offer the world, and deliberate action is the only path to making it happen. A wonderful (and welcome) kick in the pants!"--Todd Henry, author of *The Accidental Creative* and *Die Empty* ~~~~ This little book could change everything for you. Do you have a passion or side project that energizes you? It could be a different job, a book idea, an art project, a blog, a business idea, a nonprofit you'd like to start. In this brief manifesto popular blogger Chad R. Allen uses stories and a series of questions to help you identify your passion and take practical steps toward living it out, intentionally and sustainably. Whether you've begun to "Do Your Art" or are just thinking about it, you can do this. And we need you to do it. This book will help.

Ready to write your book? So why haven't you done it yet? If you're like most nonfiction authors, fears are holding you back. Sound familiar? Is my idea good enough? How do I structure a book? What exactly are the steps to write it? How do I stay motivated? What if I actually finish it, and it's bad? Worst of all: what if I publish it, and no one cares? How do I know if I'm even doing the right things? The truth is, writing a book can be scary and overwhelming—but it doesn't have to be. There's a way to know you're on the right path and taking the right steps. How? By using a method that's been validated with thousands of other Authors just like you. In fact, it's the same exact process used to produce dozens of big bestsellers—including David Goggins's *Can't Hurt Me*, Tiffany Haddish's *The Last Black Unicorn*, and Joey Coleman's

Never Lose a Customer Again. The Scribe Method is the tested and proven process that will help you navigate the entire book-writing process from start to finish—the right way. Written by 4x New York Times Bestselling Author Tucker Max and publishing expert Zach Obront, you'll learn the step-by-step method that has helped over 1,500 authors write and publish their books. Now a Wall Street Journal Bestseller itself, The Scribe Method is specifically designed for business leaders, personal development gurus, entrepreneurs, and any expert in their field who has accumulated years of hard-won knowledge and wants to put it out into the world. Forget the rest of the books written by pretenders. This is the ultimate resource for anyone who wants to professionally write a great nonfiction book.

Do you want more free book summaries like this? Download our app for free at <https://www.QuickRead.com/App> and get access to hundreds of free book and audiobook summaries. Find out how to self-market your book and sell your first 1,000 copies. In today's world, the internet has changed the way we live and do business, including the way we publish and sell books. With the internet, the opportunities are endless and authors have access to millions of readers, but what's the best way to reach them? The options are overwhelming. Luckily, marketing guru Tim Grahl has created the perfect step-by-step system to help you sell your first 1,000 copies. Now you can learn how to attract a large audience of readers before you've even published your first book. By building an established following, you can attract readers who know and trust you and are willing to support you. Of course, self-marketing is harder than it looks but Grahl has figured out the marketing do's and don'ts to ease your journey and save you time. As you read,

you'll learn how to build an email list that is critical for your business, how to reach influencers to promote your book, and how to determine if your marketing strategies are working.

Peopled by larger-than-life heroes and villains, charged with towering questions of good and evil, *Atlas Shrugged* is Ayn Rand's magnum opus: a philosophical revolution told in the form of an action thriller—nominated as one of America's best-loved novels by PBS's *The Great American Read*. Who is John Galt? When he says that he will stop the motor of the world, is he a destroyer or a liberator? Why does he have to fight his battles not against his enemies but against those who need him most? Why does he fight his hardest battle against the woman he loves? You will know the answer to these questions when you discover the reason behind the baffling events that play havoc with the lives of the amazing men and women in this book. You will discover why a productive genius becomes a worthless playboy...why a great steel industrialist is working for his own destruction...why a composer gives up his career on the night of his triumph...why a beautiful woman who runs a transcontinental railroad falls in love with the man she has sworn to kill. *Atlas Shrugged*, a modern classic and Rand's most extensive statement of Objectivism—her groundbreaking philosophy—offers the reader the spectacle of human greatness, depicted with all the poetry and power of one of the twentieth century's leading artists.

"Just as awe-inspiring as the Nobel judges claimed." – The Washington Post "Olga Tokarczuk is one of our greatest living fiction writers. . . This could well be a decade-defining book akin to Bolaño's *2666*." –AV Club "Sophisticated and ribald and brimming with folk wit. . . The comedy in this novel blends, as it does in life,

with genuine tragedy.” –Dwight Garner, The New York Times The Nobel Prize-winner’s richest, most sweeping and ambitious novel yet follows the comet-like rise and fall of a mysterious, messianic religious leader as he blazes his way across eighteenth-century Europe. In the mid-eighteenth century, as new ideas—and a new unrest—begin to sweep the Continent, a young Jew of mysterious origins arrives in a village in Poland. Before long, he has changed not only his name but his persona; visited by what seem to be ecstatic experiences, Jacob Frank casts a charismatic spell that attracts an increasingly fervent following. In the decade to come, Frank will traverse the Hapsburg and Ottoman empires with throngs of disciples in his thrall as he reinvents himself again and again, converts to Islam and then Catholicism, is pilloried as a heretic and revered as the Messiah, and wreaks havoc on the conventional order, Jewish and Christian alike, with scandalous rumors of his sect’s secret rituals and the spread of his increasingly iconoclastic beliefs. The story of Frank—a real historical figure around whom mystery and controversy swirl to this day—is the perfect canvas for the genius and unparalleled reach of Olga Tokarczuk. Narrated through the perspectives of his contemporaries—those who revere him, those who revile him, the friend who betrays him, the lone woman who sees him for what he is—The Books of Jacob captures a world on the cusp of precipitous change, searching for certainty and longing for transcendence. In a nod to books written in Hebrew, The Books of Jacob is paginated in reverse, beginning on p. 955 and ending on p. 1 – but read traditionally, front cover to back.

THE SUNDAY TIMES NUMBER ONE BESTSELLING WORLDWIDE

PHENOMENON READERS' MOST LOVED BOOK OF 2021 WINNER OF THE GOODREADS CHOICE AWARD FOR FICTION 'BEAUTIFUL' Jodi Picoult, 'UPLIFTING' i, 'BRILLIANT' Daily Mail, 'AMAZING' Joanna Cannon, 'ABSORBING' New York Times, 'THOUGHT-PROVOKING' Independent Nora's life has been going from bad to worse. Then at the stroke of midnight on her last day on earth she finds herself transported to a library. There she is given the chance to undo her regrets and try out each of the other lives she might have lived. Which raises the ultimate question: with infinite choices, what is the best way to live?

“A beautifully rendered epic journey The novel works on many levels and excels at them all.” —New York Journal of Books In this captivating and surprising novel of spiritual discovery—a No. 1 bestseller in India—a young American travels to India and finds himself tested physically, emotionally, and spiritually. Max Pzoras is the poster child for the American Dream. The child of Greek immigrants who grew up in a dangerous New York housing project, he triumphed over his upbringing and became a successful Wall Street analyst. Yet on the frigid December night he’s involved in a violent street scuffle, Max begins to confront questions about suffering and mortality that have dogged him since his mother’s death. His search takes him to the farthest reaches of India, where he encounters a mysterious night market, almost freezes to death on a hike up the Himalayas, and finds himself in an ashram in a drought-stricken village in South India. As Max seeks answers to questions that have bedeviled him—can yogis walk on water and live for 200 years without aging? Can a flesh-and-blood man ever achieve nirvana?—he struggles to overcome his skepticism and the pull of family tugging him home. In an ulti-

mate bid for answers, he embarks on a dangerous solitary meditation in a freezing Himalayan cave, where his physical and spiritual endurance is put to its most extreme test. By turns a gripping adventure story and a journey of tremendous inner transformation, *The Yoga of Max's Discontent* is a contemporary take on man's classic quest for transcendence.

Some ghosts never leave us. SHORTLISTED FOR THE MCKITTERICK PRIZE 2021 'A wild rural gothic with some slick plotting . . . the perfect novel for our phantom present' Guardian 'Outstanding . . . ideal for fans of Andrew Michael Hurley' Metro

Twins Tim and Abi have always been different from their peers, spending their evenings in the attic of their parents' suburban house, poring over reports of the unexplained. Obsessed with photographs of ghostly apparitions, they decide to fake their own, and use it to frighten a girl at school. But what was only supposed to be a harmless prank sets in motion a deadly and terrifying chain of events that neither of them could have predicted...

'Clear your diary, switch off your phone, and get lost in this atmospheric and madly gripping ghost story' Daily Mirror 'A nostalgic delight' Irish Independent 'Intriguing, atmospheric and utterly terrifying in parts' My Weekly

The definitive translation by Dick Davis of the great national epic of Iran—now newly revised and expanded to be the most complete English-language edition A Penguin Classic Dick Davis—"our pre-eminent translator from the Persian" (The Washington Post)—has revised and expanded his acclaimed translation of Ferdowsi's masterpiece, adding more than 100 pages of newly translated text. Davis's elegant combination of prose and verse allows the poetry of the *Shahnameh* to sing its own tales directly, in-

terspersed sparingly with clearly marked explanations to ease along modern readers. Originally composed for the Samanid princes of Khorasan in the tenth century, the *Shahnameh* is among the greatest works of world literature. This prodigious narrative tells the story of pre-Islamic Persia, from the mythical creation of the world and the dawn of Persian civilization through the seventh-century Arab conquest. The stories of the *Shahnameh* are deeply embedded in Persian culture and beyond, as attested by their appearance in such works as *The Kite Runner* and the love poems of Rumi and Hafez. For more than sixty-five years, Penguin has been the leading publisher of classic literature in the English-speaking world. With more than 1,500 titles, Penguin Classics represents a global bookshelf of the best works throughout history and across genres and disciplines. Readers trust the series to provide authoritative texts enhanced by introductions and notes by distinguished scholars and contemporary authors, as well as up-to-date translations by award-winning translators.

"If I could give an aspiring writer one piece of advice, it would be to read this book." — Hugh Howey, New York Times best selling author of *Wool* "Tim Grahl is fast becoming a legend, almost single-handedly changing the way authors around the world spread ideas and connect with readers. If you've got a book to promote, stop what you're doing right now and start reading *Your First 1000 Copies*." — Daniel H. Pink, New York Times bestselling author of *Drive* and *When* "Your First 1000 Copies is a must-read for authors trying to build a connection with their readers." — Dan Heath & Chip Heath, co-authors of *Made to Stick*, *Switch*, and *Decisive* "I watched in awe as Tim Grahl had 5 clients on the New

York Times bestseller list in the same week. There is no one I trust more to learn about book marketing." - Pamela Slim, Author, Body of Work "Tim was an early pioneer in teaching book authors how Internet marketing actually works." - Hugh MacLeod, author of Ignore Everybody and Evil Plans Imagine if you had a direct connection with thousands of readers who loved reading your books. And imagine if those readers eagerly awaited the launch of your next book. How would that direct relationship with your readers change your writing career? How would you feel knowing that every time you started a new book project, you already had people excited to buy it and ready to recommend it to others? In Your First 1000 Copies, seasoned book marketing expert Tim Grahl walks you through how successful authors are using the online marketing tools to build their platform, connect with readers and sell more books. Tim has worked with over 100 different authors from top best sellers such as Hugh Howey, Daniel Pink, Barbara Corcoran Charles Duhigg, Chip and Dan Heath, Ramit Sethi and Pamela Slim to authors just get started on their first writing project. He has worked with authors across all fiction and non-fiction genres. Along with his client work, he has studied many other successful authors to learn what works and what doesn't. The result is Your First 1000 Copies where he walks you through the Connection System, a plan that every author can immediately start using. The plan looks like this: - Permission - How to open up communication with your readers where you can reliably engage them and invite them to be involved. - Content - How to use content to engage with current readers and connect with new ones. - Outreach - How to ethically and politely introduce yourself to new readers. - Sell - How all of these steps can naturally lead to book

sales without being pushy or annoying This is a system that any author can immediately put in place to start building their platform. Whether you're a seasoned author looking to step into the new publishing landscape, or you're a brand new author, Your First 1000 Copies will give you the tools to connect with readers and sell more books.

The acclaimed author of Ignore Everybody is back with more irreverent wisdom, wit, and original cartoons. "It has never been easier to make a great living doing what you love. But to make it happen, first you need an EVIL PLAN. Everybody needs to get away from lousy bosses, from boring, dead-end jobs that they hate, and ACTUALLY start doing something they love, something that matters. Life is short." -Hugh MacLeod Freud once said that in order to be truly happy people need two things: the capacity to work and the capacity to love. Evil Plans is about being able to do both at the same time. The sometimes unfortunate side effect is that others will hate you for it. MacLeod's insights are brash, wise, and often funny.

A life of fun, magic and love is within everyone's reach. Learn how to change you life, beginning today, to feel wonderful all the time. Learn to live lightly and playfully. Choose how tmuch happiness you want tin every moment. These seven tools and practices bring joyful living to anyone.

A complete guide to writing and selling your novel So you want to write a novel? Great! That's a worthy goal, no matter what your reason. But don't settle for just writing a novel. Aim high. Write a novel that you intend to sell to a publisher. Writing Fiction for Dummies is a complete guide designed to coach you every step along the path from beginning writer to royalty-earning author.

Here are some things you'll learn in *Writing Fiction for Dummies*: Strategic Planning: Pinpoint where you are on the roadmap to publication; discover what every reader desperately wants from a story; home in on a marketable category; choose from among the four most common creative styles; and learn the self-management methods of professional writers. *Writing Powerful Fiction*: Construct a story world that rings true; create believable, unpredictable characters; build a strong plot with all six layers of complexity of a modern novel; and infuse it all with a strong theme. *Self-Editing Your Novel*: Psychoanalyze your characters to bring them fully to life; edit your story structure from the top down; fix broken scenes; and polish your action and dialogue. *Finding An Agent and Getting Published*: Write a query letter, a synopsis, and a proposal; pitch your work to agents and editors without fear. *Writing Fiction For Dummies* takes you from being a writer to being an author. It can happen—if you have the talent and persistence to do what you need to do.

Coaching is an essential skill for leaders. But for most busy, overworked managers, coaching employees is done badly, or not at all. They're just too busy, and it's too hard to change. But what if managers could coach their people in 10 minutes or less? In Michael Bungay Stanier's *The Coaching Habit*, coaching becomes a regular, informal part of your day so managers and their teams can work less hard and have more impact. Coaching is an art and it's far easier said than done. It takes courage to ask a question rather than offer up advice, provide an answer, or unleash a solution. Giving another person the opportunity to find their own way, make their own mistakes, and create their own wisdom is both

brave and vulnerable. It can also mean unlearning our "fix it" habits. In this practical and inspiring book, Michael shares seven transformative questions that can make a difference in how we lead and support. And, he guides us through the tricky part - how to take this new information and turn it into habits and a daily practice. -Brené Brown, author of *Rising Strong* and *Daring Greatly* Drawing on years of experience training more than 10,000 busy managers from around the globe in practical, everyday coaching skills, Bungay Stanier reveals how to unlock your peoples' potential. He unpacks seven essential coaching questions to demonstrate how---by saying less and asking more--you can develop coaching methods that produce great results. - Get straight to the point in any conversation with The Kickstart Question - Stay on track during any interaction with The AWE Question - Save hours of time for yourself with The Lazy Question, and hours of time for others with The Strategic Question - Get to the heart of any interpersonal or external challenge with The Focus Question and The Foundation Question - Finally, ensure others find your coaching as beneficial as you do with The Learning Question A fresh, innovative take on the traditional how-to manual, the book combines insider information with research based in neuroscience and behavioural economics, together with interactive training tools to turn practical advice into practiced habits. Dynamic question-and-answer sections help identify old habits and kick-start new behaviour, making sure you get the most out of all seven chapters. Witty and conversational, *The Coaching Habit* takes your work--and your workplace--from good to great.

"If I could give an aspiring writer one piece of advice, it would be to read this book." - Hugh Howey, New York Times best selling au-

thor of Wool "Your First 1000 Copies is a must-read for authors trying to build a connection with their readers." - Dan Heath & Chip Heath, co-authors of Made to Stick, Switch, and Decisive "I watched in awe this year as Tim Grahl had 5 clients on the New York Times bestseller list in the same week. There is no one I trust more to learn about book marketing." - Pamela Slim, Author, Escape from Cubicle Nation "Tim was an early pioneer in teaching book authors how Internet marketing ACTUALLY works." - Hugh MacLeod, author of Ignore Everybody and Evil Plans Imagine if you had a direct connection with thousands of readers who loved reading your books. And imagine if those readers eagerly awaited the launch of your next book. How would that direct relationship with your readers change your writing career? How would you feel knowing that every time you started a new book project, you already had people excited to buy it and ready to recommend it to others? In Your First 1000 Copies, seasoned book marketing expert Tim Grahl walks you through how successful authors are using the online marketing tools to build their platform, connect with readers and sell more books. Tim has worked with over 100 different authors from top best sellers such as Hugh Howey, Daniel Pink, Charles Duhigg, Chip and Dan Heath, Ramit Sethi and Pamela Slim to authors just get started on their first writing project. He has worked with authors across all fiction and non-fiction genres. Along with his client work, he has studied many other successful authors to learn what works and what doesn't. The result is Your First 1000 Copies where he walks you through the Connection System, a plan that every author can immediately start using. The plan looks like this: Permission - How to open up communication with your readers where you can reliably engage

them and invite them to be involved. Content - How to use content to engage with current readers and connect with new ones. Outreach - How to ethically and politely introduce yourself to new readers. Sell - How all of these steps can naturally lead to book sales without being pushy or annoying Track - How to use modern online tools to see what's working and what's not working, and how to make decisions based on data. This is a system that any author can immediately put in place to start building their platform. Whether you're a seasoned author looking to step into the new publishing landscape, or you're a brand new author, Your First 1000 Copies will give you the tools to connect with readers and sell more books.

A Deeply Personal Field Guide to Defeating Your Own Worst Enemy When you dream, you envision a magical future...the day when you have heroically slayed dragons and unlocked the creativity and genius buried deep inside. But how do you actually get to that destination? You can analyze the myths of visionary creators-artists, writers, musicians, software developers, etc. who have accomplished the impossible. You'll read about how they went for it, refused to quit, and would not be denied. But exactly how these successful creators went from being fearful dreamers to accomplished artists proves elusive. Running Down a Dream unflinchingly bares the naked truth of creation and shares the practical to-do list to take you from here to there. The good news? You don't have to be an Austen or a Michelangelo or an Oprah to create a work of art. The bad news? There is no glossing over the pain, embarrassment, and financial terror necessary to contend with on your journey to mission accomplished. More good news? What lies ahead for you is the realization of your heroic self. The

run is worth it in ways you can't yet imagine.

THE NUMBER ONE SUNDAY TIMES BESTSELLER INDIE BOOK AWARDS NON-FICTION WINNER 'EXTRAORDINARY' The Times, 'BEAUTIFUL' Dolly Alderton, 'SHATTERING' Observer, 'INCREDIBLE' Benjamin Zephaniah, 'UNPUTDOWNABLE' Sunday Times, 'ASTOUNDING' Matt Haig 'POWERFUL' Elif Shafak At the age of seventeen, after a childhood in a foster family followed by six years in care homes, Norman Greenwood was given his birth certificate. He learned that his real name was not Norman. It was Lemn Sissay. He was British and Ethiopian. And he learned that his mother had been pleading for his safe return to her since his birth. This is Lemn's story: a story of neglect and determination, misfortune and hope, cruelty and triumph. Sissay reflects on his childhood, self-expression and Britishness, and in doing so explores the institutional care system, race, family and the meaning of home. Written with all the lyricism and power you would expect from one of the nation's best-loved poets, this moving, frank and timely memoir is the result of a life spent asking questions, and a celebration of the redemptive power of creativity.

"I found the journal at work. Well, I don't know if you'd call it work, but that's where I found it. It's the lost journal of Nikola Tesla, one of the greatest inventors and visionaries ever. Before he died in 1943, he kept a notebook filled with spectacular claims and outrageous plans. One of these plans was for an "Interdimensional Transfer Apparatus"--That allowed someone (in this case me and my friend Pete) to travel to other versions of the infinite dimensions that make up the multiverse. Crazy, right? But that's just where the crazy starts." [back cover].

When Hugh MacLeod was a struggling young copywriter, living in a YMCA, he started to doodle on the backs of business cards while sitting at a bar. Those cartoons eventually led to a popular blog - gapingvoid.com - and a reputation for pithy insight and humor, in both words and pictures. MacLeod has opinions on everything from marketing to the meaning of life, but one of his main subjects is creativity. How do new ideas emerge in a cynical, risk-averse world? Where does inspiration come from? What does it take to make a living as a creative person? Now his first book, Ignore Everyone, expands on his sharpest insights, wittiest cartoons, and most useful advice. A sample: *Selling out is harder than it looks. Diluting your product to make it more commercial will just make people like it less. *If your plan depends on you suddenly being "discovered" by some big shot, your plan will probably fail. Nobody suddenly discovers anything. Things are made slowly and in pain. *Don't try to stand out from the crowd; avoid crowds altogether. There's no point trying to do the same thing as 250,000 other young hopefuls, waiting for a miracle. All existing business models are wrong. Find a new one. *The idea doesn't have to be big. It just has to be yours. The sovereignty you have over your work will inspire far more people than the actual content ever will. After learning MacLeod's 40 keys to creativity, you will be ready to unlock your own brilliance and unleash it on the world.

A fireman in charge of burning books meets a revolutionary school teacher who dares to read. Depicts a future world in which all printed reading material is burned.

1. If you win, you survive. 2. If you lose, you and everyone you love slowly starve to death.

Evil has plagued this world since the dawn of creation seeking to gain control. One family was given supernatural abilities with the sole purpose of protecting the things in this world that evil must never take possession of. Samantha Nelson knew she was cursed. She didn't know that her unnatural ability of forcing the truth out of people was just the beginning of her curse until her family is murdered in a horrific home explosion. Six months later she finds herself face to face with a Knight Protector and her life is turned into utter chaos. When David received his assignment on his twentieth birthday he was told that his destiny would be entwined with a woman soon to be born and that his aging would be halted. Since the moment Samantha was born, David protected her from her enemies. As every Knight before him, he does so in the shadows. But David must face the facts that something even deadlier than her enemies is occurring. No matter how much he denies it, he is falling in love with her. When her enemies begin to discover ways around his protection and murder her family he is forced to make a decision of what is more important to him; his family or his assignment. All it takes is one warning sign of danger to convince him that he simply cannot live without Samantha and he takes a leap that will change their lives forever. Their only chance of survival is to discover what Samantha's destiny is and the journey leads them straight to the heart of the Knight family where they discover evil has infiltrated and it is up to them to stop the evil before it destroys the family and gains control of the very thing that God created the family to protect.

Pamela Slim, a former corporate training manager, left her office job twelve years ago to go solo and has enjoyed every bit of it. In her groundbreaking book, based on her popular blog Escape from

Cubicle Nation, Slim explores both the emotional issues of leaving the corporate world and the nuts and bolts of launching a business. Drawing on her own career, as well as stories from her coaching clients and blog readers, Slim will help readers weigh their options, and make a successful escape if they decide to go for it.

With introductory material that explains the Action Genre, *STORY GRID CONTENTENDERS GUIDE TO THE THRESHING* presents a scene by scene analysis of Tim Grah's first novel by applying the Story Grid analytical methodology. This work includes the original novel by Grah along with annotations that correspond to elements of the Story Grid Methodology.

The #1 New York Times bestseller. Over 4 million copies sold! *Tiny Changes, Remarkable Results* No matter your goals, *Atomic Habits* offers a proven framework for improving--every day. James Clear, one of the world's leading experts on habit formation, reveals practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits im-

possible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: make time for new habits (even when life gets crazy); overcome a lack of motivation and willpower; design your environment to make success

easier; get back on track when you fall off course; ...and much more. Atomic Habits will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits--whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.