
Download Ebook WCW World Championship Wrestling The Ultimate Guide

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Vader, better known by his ring names Big Van Vader or simply Vader, was an American professional wrestler and professional football player. He performed for New Japan Pro-Wrestling (NJPW), World Championship Wrestling (WCW), the World Wrestling Federation (WWF), and All Japan Pro Wrestling (AJPW) during the 1990s and 2000s. White, who gained legendary status in Japan, is widely regarded as one of the greatest superheavyweight. wrestlers ever.

Provides an illustrated overview of what it takes to become a World Championship Wrestling superstar, including profiles of champions.

The story of one of the most impressive physical specimens in the sport of wrestling.

(FAQ Pop Culture). Sport? Entertainment? Art form? Perhaps a bit of all three, with a certain intangible extra something thrown in for good measure, making professional wrestling a truly unique entity unto itself. From its origins in carnivals and sideshow attractions of the 19th century, right up to the multimillion-dollar, multimedia industry of the present day, and all the bizarre, wild, and woolly points in between, Pro Wrestling FAQ delves into the entire history and broad scope of one of popular culture's most enduring yet ever-changing spectacles. With chapters devoted to the many fascinating eras in the history of the business, as well as capsule biographies of some its most memorable and important figures, this book will serve as the ultimate one-volume reference guide for both long-time wrestling nuts and initiates to the grappling phenomenon. Revisit the legendary 1911 "Match of the Century" pitting World Champion Frank Gotch against archrival George Hackenschmidt, "the Russian Lion"; experience wrestling's TV golden age in the 1950s, a time of such colorful personages as Gor-

geous George and Antonino Rocca; relive the glory days of Hulk Hogan and Andre the Giant, when WWF impresario Vince McMahon took the business mainstream; and get the lowdown on recent favorites, such as John Cena, CM Punk, and others who have taken the business boldly into the 21st century.

In 1995, WCW Executive Vice President Eric Bischoff thought of ways to grow the promotion. Former WWF star Hulk Hogan arrived in the summer of 1994 and quickly won the world title. It gave WCW some much needed publicity and increased pay-per-view buys but these gains were offset by budgetary woes. To remedy the problem, Bischoff would go into cost-cutting mode, releasing veteran talent, eliminating house shows, and increasing the number of pay-per-view offerings before pitching the idea of a Monday night wrestling program to Ted Turner. This book offers a historical glance at WCW in 1995 prior to the debut of Monday Nitro, reviewing its television program, chronicling angles, compiling win/loss data for superstars, charting major feuds and angles, ranking matches, and providing a timeline for major WCW events from January to September 1995.

Featuring photographs from the WCW archives, this book is ideal for the ever increasing young fan-base of professional wrestling. Includes facts and photos of the outrageous personalities of the WCW.

Brian Boyle shows how to succeed in the ring of World Championship Wrestling and New World Order play. A multitude of authentic wrestling moves makes this one of the most realistic pro wrestling games available. Over 60 wrestlers can be found in this game, each with his own unique moves and trademarks.

Throughout the years, there may have been equally charismatic performers, comparable athletes, and even better interviews, but none were blessed with the same combination of talents to manage to stay on top for over three decades. To wrestling fans, the

Nature Boy is a platinum-blond deity, a sixteen-time world champion who accurately boasted that he could have a five-star match with a broom. No matter how limited the opponent, Flair had the skill and determination to bounce all over the mat, transforming his rival into a star. When the camera light went on, "Slick Ric" could convince viewers that, if they missed an upcoming match, a momentous life experience would pass them by. Flair's opponents were challenged with this simple taunt: "To be the man, you have to beat the man." Away from the arena, Richard Morgan Fliehr spent years struggling with his own concept of what it meant to be a man. He suffered periods of crushing self-doubt, marital strife and—in a profession where there was room for only one Ric Flair—broken friendships. Ric Flair: To Be the Man, cowritten with Keith Elliot Greenberg, chronicles the anguish and exhilaration of Flair's life and career—in painfully honest detail. In addition to his own words, Flair's story is enriched by anecdotes from ring greats like Superstar Billy Graham, Ricky "The Dragon" Steamboat, Harley Race, Sgt. Slaughter, David Crockett, Arn Anderson, Bobby "The Brain" Heenan, "Mean" Gene Okerlund, Shawn Michaels, Triple H, Undertaker and Brock Lesnar. To Be the Man traces the rise of one of wrestling's most enduring superstars to the pinnacle of the sports entertainment universe, and is a must-read for every wrestling fan.

Ric Flair, a 16 times Champion. An American professional wrestling manager and retired professional wrestler signed to WWE under its Legends program. Widely regarded as the greatest professional wrestler of all time and the best American performer of the 1980s, Flair had a career that spanned 40 years. He is noted for his tenures with the National Wrestling Alliance (NWA), World Championship Wrestling (WCW), the World Wrestling Federation (WWF, later WWE) and Total Nonstop Action Wrestling (TNA). Since the mid-1970s, he has used the moniker "The Nature

Boy".

Richard Erwin "Rick" Rood (December 7, 1958 - April 20, 1999), better known by his ring name "Ravishing" Rick Rude, was an American professional wrestler who performed for many promotions, including World Championship Wrestling (WCW), World Wrestling Federation (WWF), and Extreme Championship Wrestling (ECW).

In 1997, World Championship Wrestling was on top. It was the number-one pro wrestling company in the world and the highest-rated show on cable television. But by 2001, however, everything had bottomed out. The company - having lost a whopping 95% of its audience - was sold for next to nothing to Vince McMahon and World Wrestling Entertainment (WWE). What went wrong? This expanded and updated version of the bestselling *The Death of WCW* takes readers through a detailed dissection of WCW's downfall, including even more commentary from the men who were there.

Independent wrestling promotions were once the norm all across the country. However, with the rise of World Wrestling Entertainment and the creation of World Championship Wrestling -- out of three Southern promotions -- the possibility of an independent succeeding grew fainter and fainter. As the nineties began, independents were looking for creative ways to survive. In the East, several banded together to share cost and talent; they were known as Eastern Championship Wrestling. Based out of a warehouse in Philadelphia that stored parade floats and hosted bingo, this promotion seemed doomed to be just one more ninety-day wonder. When they hired a brash New Yorker, Paul Heyman, he warned Eastern Championship Wrestling that the job was just temporary. He would come in, shake up a lot of the wrestlers, and then leave. But what Heyman did redefined professional wrestling in the nineties. What he created was a company that dared to push the boundaries of sports entertainment. What he created became Extreme Championship Wrestling. As the person responsible for booking -- who was going to wrestle and who was going to win -- Heyman dared to break with tradition. Rather than relying on local talent and down-and-out veterans to draw in crowds, he created new characters and story lines that would appeal to the core wrestling fans: eighteen- to twenty-four- year-old men. Paul also realized that to persuade them to come, you had to get their interest and keep it. You had to offer the fans more than just the

match. ECW became known for the interview, the shoot. Heyman got to know each wrestler's style, and in their interviews he would encourage them to speak from their hearts. When it came to the matches, ECW broke even farther from the mainstream. Tables, ladders, chairs, barbed wire, and even frying pans were used with abandon. Wrestlers not wanting to be topped put their bodies on the line, taking ever greater risks, daring to jump, leap, and fall from places never tried before. ECW matches became the stuff of legend. Word spread as savvy wrestling fans began talking about the promotion and exchanging tapes. To keep the buzz building, wrestlers used the age-old trick of taunting the fans, and ECW fans responded in kind. By including the fans in the shows, ECW attracted a rabid, cult-like following that is still going strong today. For nearly a decade, ECW redefined professional wrestling with a reckless, brutal, death-defying, and often bloody style that became synonymous with "hardcore." Through extensive interviews with former ECW talent and management -- Paul Heyman, Mick Foley, Tazz, Tommy Dreamer, Rob Van Dam, and many more -- *The Rise & Fall of ECW* reveals what made this upstart company from Philadelphia great -- and what ultimately led to its demise.

An illustrated overview of world championship wrestling including the stats, honors, and trademark maneuvers of a variety of well-known wrestlers.

World Championship Wrestling is about sweat and blood, very few tears and not for the faint-hearted. This guide aims to give young wrestling fans all the information he or she needs to follow this hair-raising sport such as wrestlers background history, their vital statistics and trademark moves.

Find out who partners who and who's after who's blood in this guide to Worldwide Championship Wrestling. Information includes wrestlers' background history, their vital statistics and trademark moves.

Booker T. Huffman, 2013 WWE Hall of Famer and winner of thirty-five championship titles within WWE, WCW, and TNA, has once again paired up with best-selling coauthor Andrew William Wright to uncover Booker T's story from his humble pro wrestling beginnings to becoming a global superstar and icon. *Booker T: My Rise To Wrestling Royalty* is Huffman's highly anticipated follow-up to the 2012 award-winning *Booker T: From Prison To Promise*, in which Booker detailed his turbulent coming-of-age on the streets of Houston, Texas. Revisit two hard-hitting decades with Booker T

as he journeys through World Championship Wrestling (WCW) and World Wrestling Entertainment (WWE). During this time he blazed a trail of pro wrestling success on a road that took him from his tag team days in Harlem Heat, with brother Stevie Ray (Lash), to his unparalleled singles career that drew millions around the world to WCW's Monday Nitro, and onward through his unforgettable matches that led to his taking the throne as King Booker and becoming the FIVE-TIME, FIVE-TIME, FIVE-TIME, FIVE-TIME, FIVE-TIME (and eventually six-time) world heavyweight champion.

Revealing the true, behind-the-scenes stories from some of wrestling's most famous moments, including Bret Hart's lost championship and the rise to superstardom of Stone Cold Steve Austin, Mick Foley, and The Rock, this autobiography is the one that every wrestling fan has been waiting for.

"Entertaining . . . an insightful and funny observer of pro wrestling's universe." -- Publishers Weekly In this insightful, riveting book, Jericho takes us into WWE wrestling arenas around the world as he details his classic rivalries with The Rock, Steve Austin, HHH, Shawn Michaels, and John Cena, along with all the politics and backstage machinations he faced outside the ring. Chris recounts his hilarious escapades of breaking in with the Hollywood elite via doomed auditions, short-lived reality shows, made-for-television movies, and red-carpet interviewing fiascos. Jam packed with CJ's trademark self-effacing humor, one-of-a-kind writing style, and ridiculous random encounters with everyone from Arnold Schwarzenegger, Axl Rose, and Wayne Gretzky to Paul McCartney, and Howard Stern, *Undisputed* is one of a rare breed-a sequel that might be better than the original.

"Describe the life and career of pro wrestler Rey Mysterio"--Provided by publisher.

What went wrong with WCW? In 1997, World Championship Wrestling was on top. It was the number-one pro wrestling company in the world, and the highest-rated show on cable television. Each week, fans tuned in to Monday Nitro, flocked to sold-out arenas, and carried home truckloads of WCW merchandise. Sting, Bill Goldberg, and the New World Order were household names. Superstars like Dennis Rodman and KISS jumped on the WCW bandwagon. It seemed the company could do no wrong. But by 2001, however, everything had bottomed out. The company--having lost a whopping 95% of its audience--was sold for next to nothing to Vince McMahon and World Wrestling Entertainment. WCW was

laid to rest. How could the company lose its audience so quickly? Who was responsible for shows so horrible that fans fled in horror? What the hell happened to cause the death of one of the largest wrestling companies in the world? *The Death of World Championship Wrestling* is the first book to take readers through a detailed dissection of WCW's downfall.

Richard Morgan Fliehr (February 25, 1949) is a semi-retired American professional wrestler, better known by his ring name Ric Flair. Also known as "The Nature Boy", Flair is considered to be one of the greatest professional wrestlers of all time with a professional career that spans 41 years and is noted for his lengthy and highly decorated tenures with the National Wrestling Alliance (NWA), World Championship Wrestling (WCW), and the World Wrestling Federation (now known as WWE).

On September 4, 1995 World Championship Wrestling (WCW) launched its first episode of Monday Nitro from the Mall of America in Minneapolis, Minnesota. That night would inaugurate the famed "Monday Night Wars" between Nitro and the World Wrestling Federation's (WWF) Monday Night RAW. WCW Executive Vice President Eric Bischoff hoped the show would bring greater attention to WCW, ensure its profitability, bolster his job security, and make it the top wrestling promotion in the United States. Building on the work of *What the World Was Watching: World Championship Wrestling in 1995 (The Pre-Nitro Years)* this book analyzes WCW from September to December 1995, reviewing its television programming, chronicling angles, compiling win/loss data for superstars, charting major feuds and angles, ranking matches, and providing a timeline for major WCW events.

The two-time bestselling author, wrestler and metal rocker returns with another insightful and hilarious memoir of his latest wild adventures in the absurd worlds of pro-wrestling and showbiz. Picking up where his previous bestseller *UNDISPUTED* left off, Chris Jericho treats his fans to an all-new, completely uncensored chronicle of his life within the ring and onstage. Written with his trademark self-effacing humour, this memoir is laced with Jericho's engaging storytelling, detailing the preposterous situations he's all too prone to get himself involved in, including his dealings with WWE head honcho Vince McMahon; world tours with his band, Fozzy; and encounters with pop culture icons such as Ozzy Osbourne, Mike Tyson, Mickey Rourke and Metallica's James Hetfield. He also tells the inside stories about some of the most mem-

orable angles in wrestling history: his feuds with Rey Mysterio and CM Punk, as well as his classic battle with Shawn Michaels. These behind-the-scenes reports, along with the stories of how he ended up in an unsecured war zone in Iraq, and was thrown out of Brazil for kicking a flag, make this his most entertaining book yet. Brash and compulsively readable, *THE BEST IN THE WORLD* is as bracing as a body slam.

The hidden world of professional wrestling. Many fans often wonder about the lives of the superstars of professional wrestling. Many fans even wonder why so many deaths occurred with their favorite wrestlers. This book explores the mysteries and scandals of the professional wrestling going all the way back to the 19th century carnivals to the current mainstream wrestling you see today.

The creator of World Championship Wrestling tells the story of the rise and fall of his organization in its head-to-head, no-holds-barred ratings war with WWE ("Nitro" vs. "Raw"), and how he helped shape the sports entertainment industry into the billiond

In 1997, World Championship Wrestling was on top. It was the number-one pro wrestling company in the world, and the highest-rated show on cable television. Each week, fans tuned in to Monday Nitro, flocked to sold-out arenas, and carried home truckloads of WCW merchandise. It seemed the company could do no wrong. But by 2001, however, everything had bottomed out. The company — having lost a whopping 95% of its audience — was sold for next to nothing to Vince McMahon and World Wrestling Entertainment. WCW was laid to rest. What went wrong? This expanded and updated version of the bestselling *Death of WCW* takes readers through a detailed dissection of WCW's downfall, including even more commentary from the men who were there and serves as an object lesson — and dire warning — as WWE and TNA hurtle toward the 15th anniversary of WCW's demise.

Delivering an inside account of one of wrestling's most famous fighters, this autobiography offers a rare chance to learn about Joe "Animal" Laurinaitis's life both inside and outside the ring. Revealing riveting stories about his participation in the 1980s and 1990s superstar wrestling team the Road Warriors, it recounts memorable fights with his partner Mike "Hawk" Hegstrand. He describes how he and Mike rose to become a revolutionary tag team—reinventing themselves with spiky accessories and wearing face paint before it was popular—and chronicles famous rivalries,

movement between different wrestling associations, and dealing with Mike's longtime struggle with drugs and alcohol. He also invites fans into his personal life and discusses his family and newfound Christian faith. Featuring stories of incredible physical feats and deep-felt companionship, this testimony will help fans relive the glory days of a wrestling legacy.

"Details the greatest rivalries past and present in pro wrestling"--

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Prima's Official "WCW Fan Book" is packed with everything you need to know about World Championship Wrestling, including: The Legacy of WCW World Heavyweight Title history Bios, stats, and trivia for WCW Superstars, legends, tag teams, and more For the last three years, Chad Damiani has worked with World Championship Wrestling as a writer, announcer, and online consultant. A graduate of Rutgers University and former "Philadelphia Inquirer" employee, Chad also works regularly for Pace Motorsports and as a freelance journalist.

Eric Bischoff has been called pro wrestling's most hated man. He's been booed, reviled, and burned in effigy. Fans have hurled everything from beer bottles to fists at him. Industry critics have spewed a tremendous amount of venom about his spectacular rise and stupendous crash at World Championship Wrestling. But even today, Eric Bischoff's revolutionary influence on the pro wrestling industry can be seen on every television show and at every live event. Bischoff has kept quiet while industry "pundits" and other know-it-alls pontificated about what happened during the infamous Monday Night Wars. Basing their accounts on third- and fourth-hand rumors and innuendo, the so-called experts got

many more things wrong than right. Now, in *Controversy Creates Cash*, Bischoff tells what really happened. Beginning with his days as a salesman for Verne Gagne's American Wrestling Association, Bischoff takes readers behind the scenes of wrestling, writing about the inner workings of the business in a way never before revealed. He demonstrates how controversy helped both WCW and WWE. Eric gives the real numbers behind WCW's red ink -- far lower than reported -- and talks about how Turner Broadcasting's merger with Time Warner, and then Time Warner's merger with AOL, devastated not only WCW but many creative and entrepreneurial businesses within the conglomerate. Bischoff has surprisingly kind words for old rivals like Vince McMahon, but pulls no punches with friends and enemies alike. Among his revelations: How teaming with Mickey Mouse turned WCW into a national brand. Why Hulk Hogan came to WCW. Why he fired Jesse Ventura for sleeping on the job. Why Steve Austin didn't deserve another contract at WCW, and how Bischoff's canning him was the best thing that ever happened to Austin. How Ted Turner decided WCW should go head-to-head against Raw on Monday nights. How Nitro revolutionized wrestling. Where the New World Order really began. How corporate politics killed WCW. And how he found his inner heel and learned to love being the guy everyone loves to despise. Bischoff brings a surprisingly personal touch to the story, detailing his rough-and-tumble childhood in Detroit, talking about his family and the things he did to cope with the stress of the high-octane media business. Now a successful entertainment producer as well as a wrestling personality, Bischoff tells how he found contentment after being unceremoniously "sent home" from WCW. Love him or hate him, readers will never look at a pro wrestling show quite the same way after reading Bischoff's story in *Controversy Creates Cash*.

Worked in Texas on a loading dock until he became a pro wrestler in the late-80s. First became recognized in USWA (United States Wrestling Association) where he changed his name from Steve Williams to Stunning Steve Austin (due to the fact there was already a Dr Death Steve Williams) he was then signed by the much bigger World Championship Wrestling (WCW) where he conquered the singles ranks by becoming the WCW Television Champion on a few occasions and the WCW United States Title, he also conquered the WCW Tag-Team ranks along with the late Brian Pillman, collectively known as "The Hollywood Blondes" (Austin, at

the time, had long blonde hair). Had a falling out with WCW head Eric Bischoff in Mid-1995 when Bischoff fired him over-the phone. Went to Extreme Championship Wrestling (ECW) in late 1995 mostly as a commentator (He did wrestle a few matches, though.) Established himself as a no-nonsense, garbage-mouthed punk. Left ECW and emerged in the World Wrestling Federation (WWF) as "The Ringmaster", along with manager "Million Dollar Man" Ted DiBiase. That gimmick was weak and Austin was silenced by WWF Brass because of his reputation. Finally dumped DiBiase and changed his name to "Stone Cold" Steve Austin, shaved his head, and had a gimmick as a Natural-Born Killer (He does strike a close resemblance to Woody Harrelson from the movie). Started his trash-talking and ass-kicking when he defeated Jake "The Snake" Roberts in the final round of the 1996 WWF King of The Ring Tournament, which was where he coined the famous "Austin 3:16" while mocking Roberts for his religious beliefs. Austin 3:16 was a phenomenon. He is the only person to do that other than the great Hulk Hogan who did it in the 80's with the "Hulkamania" phenomenon. Austin 3:16 is about as big as Hulkamania was in the 80's to the mid-90s. Austin conquered the WWF in 1997 when he captured the WWF Intercontinental Title on 2 occasions, the Tag-Team Titles on 2 occasions (with Shawn Michaels and "Dude Love" Mick Foley, respectively). And in 1998 when he achieved the ultimate career goal, the WWF World Title on 3 occasions and another Tag-Team Title reign with The Undertaker.

Since 2002, *The History of WWE.com* has served as the premiere online resource for the in- and out-of-the-ring histories of multiple wrestling companies. Now, for the first time in print, you have access to the thousands of dates, cities and ring results that comprise pro wrestling's past. You can now find the hidden gems, the main events that drew thousands and the ones that only drew flies. This fourth volume in "The History of Professional Wrestling" series contains EVERY known result from World Championship Wrestling from 1989 through 1994! Plus, newspaper clippings promoting shows from high school gyms to major pay-per-views; tales from some of the names that played a role in the company at the time including William Regal, Dustin Rhodes, Terry Funk, Scott Hall, and many more! Plus, a preface by the *Midnight Express*' "Beautiful" Bobby Eaton and a foreword by ring announcer Gary Michael Cappetta! Now relive the glory days of WCW's infancy! WCW - We Wrestle!

As history repeats itself, a wrestling classic becomes even more relevant. In 1997, World Championship Wrestling was on top. It was the number-one pro wrestling company in the world, and the highest-rated show on cable television. Each week, fans tuned in to Monday Nitro, flocked to sold-out arenas, and carried home truckloads of WCW merchandise. It seemed the company could do no wrong. But by 2001, however, everything had bottomed out. The company - having lost a whopping 95% of its audience - was sold for next to nothing to Vince McMahon and World Wrestling Entertainment. WCW was laid to rest. What went wrong? This expanded and updated version of the bestselling *Death of WCW* takes readers through a detailed dissection of WCW's downfall, including even more commentary from the men who were there and serves as an object lesson - and dire warning - as WWE and TNA hurtle toward the 15th anniversary of WCW's demise.

Are you a fan of World Wrestling Entertainment (WWE)? Do you watch in awe as the giant competitors throw themselves and each other around the ring? Are you familiar with the terminology of WWE? Would you like to know more about the professional wrestlers who provide such thrilling entertainment? If you answered yes to any of these questions you won't want to be without this handy new reference guide. Presented in an easy-to-follow format, this book contains all the facts and figures on WWE you will ever need to know, including detailed information on the top professional wrestlers past and present, their nicknames, biographies, catchphrases, championship winners and losers, WWE records, Divas, belts and much more. *101 Things You May Not Have Known About World Wrestling* is as entertaining as wrestling itself and is a must-have for all those who enjoy the sportsmanship and spectacle of WWE. This book will appeal to anyone who likes watching WWE from lifelong fans to those who are new to the sport.

The legendary storytellers worthy of a spot in the pro wrestling hall of fame You can't escape pro wrestling today, even if you want to. Its stars are ubiquitous in movies, TV shows, product endorsements, swag, and social media to the point that they are as much celebrities as they are athletes. Pro wrestling has morphed from the fringes of acceptability to a global \$1 billion industry that plays an everyday role in 21st-century pop culture. In this latest addition to the Pro Wrestling Hall of Fame series, Greg Oliver and Steven Johnson explain how the sport's unique take on story-

telling has fueled its remarkable expansion. Hundreds of interviews and original accounts inform this exploration of the imaginative ways in which wrestlers and promoters have used everything from monkeys to murderers to put butts in seats and eyes on screens. From the New York City Bowery in the 1890s to a North Carolina backyard in 2017, readers will encounter all manner of scoundrels, do-gooders, scribes, and alligators in this highly readable, heavily researched book that inspires a new appreciation for the fine (and sometimes not-so-fine) art of storytelling.

A biography tracing the life and career of the professional wrestler known as Hulk Hogan.

Reviews "The most definitive, well written and thoroughly researched book on the rise and fall of WCW." --Eric Bischoff, former WCW President "This is - without question - the very best book ever written on professional wrestling." --Conrad Thompson "Well written and captivating...a fresh take on [the] time period." --Chris Harrington, AEW VP of Business Strategy "...may be the best overall pro wrestling book to date." --David Bixenspan, Deadspin Synopsis In April 1999, Entertainment Weekly asked its readers what many were surely wondering to themselves: how did wrestling get so big? As a consequence of the heated ratings competition between World Championship Wrestling (WCW) and the World Wrestling Federation (WWF), the spectacle had taken over Monday nights on prime-time cable television. But in a departure from the family-friendly programming produced by the last industry boom - the 1980s wave, which made household names of Hulk Hogan, 'Rowdy' Roddy Piper and Andre the Giant - the new era of

wrestling combined stunning athleticism with a raunchy sex appeal, engrossing story lines and novel production techniques that reflected a changing society and its shifting values. Once again, wrestling was a ubiquitous phenomenon - only this time, it seemed as though the fad would never end. With both WCW and WWF expanding into other forms of entertainment - movies, video games, music and the like - the potential for growth appeared to be limitless. But with uncertainty surrounding its corporate future, and increasingly uninspired programming eroding its audience, WCW stood on the verge of collapse. Three years into a five-year plan devised by its charismatic leader - a former Blue Ribbon Foods salesman named Eric Bischoff - the company whose unexpected ascension initiated the entire boom was operating on borrowed time. For by the end of the five-year plan, WCW ceased to exist. But NITRO is a story about much more than WCW and the Monday Night Wars. It is a story of an era, a time in which the media and cultural landscape precipitated - and later supported - pro wrestling's mainstream popularity. It is a story of how a company made in the image of an intuitively brilliant risk-taker betrayed its original promise. It is a story of how a handful of men, each struggling with their own limitations, facilitated a public obsession that changed television forever. And so, with the inside knowledge of a journalist, the perspective of a historian, and the passion of a fan, author Guy Evans provides a fresh look at an unfortunate inevitability - the downfall of World Championship Wrestling. Bolstered by exclusive interviews with over 120 former TBS and WCW employees, NITRO is the definitive picture of the last wrestling boom. Featuring exclusive interviews and comments from: Eric Bischoff,

fmr. President of World Championship Wrestling;Harvey Schiller, fmr. President of Turner Sports;Jamie Kellner, fmr. CEO of Turner Broadcasting System;Bill Burke, fmr. President of TBS network;Joe Uva, fmr. President of Turner Entertainment Sales and Marketing; Scot Safon, fmr. SVP of Marketing for TNT network;Kevin Nash, WWE Hall of Famer and 5-time WCW world champion; Diamond Dallas Page, WWE Hall of Famer and 3-time WCW world champion;Vince Russo, fmr. WCW writer;Marcus 'Buff' Bagwell, fmr. WCW superstar and 5-time world tag team champion;Kevin Sullivan, fmr. WCW superstar and head booker;Hugh Morrus, fmr. WCW superstar;Neal Pruitt, fmr. WCW Feature Producer and voice of the nWo;David Crockett, fmr. WCW Vice President of Production;Dick Cheatham, fmr. Group Controller for TBS;Alan Sharp, fmr. WCW Director of Public Relations;Mike Weber, fmr. WCW Director of Marketing;Rob Garner, fmr. WCW Vice President of TV Programming and Sales;Jerry Jarrett, legendary wrestling promoter and booker...And many, many, many more!

Experience the thrilling journey of a wrestling superstar in this no-holds-barred memoir from the first undisputed WWE heavyweight champion. Chris Jericho is the first undisputed Heavyweight Champion of the WWE and WCW, and has been called one of the fifty greatest wrestlers of all time. Now retired, he is writing his memoir, telling the story of his journey from wrestling school in Canada to his time in leagues in Mexico and Japan to his big break in the WCW. He'll dish the dirt on how he worked his way through the ranks alongside major wrestling stars like Chris Benoit and Lance Storm to become a major superstar.