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The End of Scale

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Unscaled: How AI and a New Generation of Upstarts Are Creating the Economy of the Future. By Hemant Taneja with Kevin Maney. "Unscaled offers a thought-provoking look at the technology that is changing the world of business and the benefits, pitfalls, and challenges for society as a whole." - Kenneth Chenault, former CEO, American Express.

A new generation of upstarts is using artificial intelligence to automate tasks that once required expensive investment, and "renting" technology platforms to build businesses for hyper-focused markets, enabling them to grow big without the bloat of giant organizations. In Unscaled, venture capitalist Hemant Taneja explains how the unscaled ...

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