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About Trust Me, I’m Lying The cult classic that predicted the rise of fake news—revised and updated for the post-Trump, post-Gawker age. Hailed as “astonishing and disturbing” by the Financial Times and “essential reading” by TechCrunch at its original publication, former American Apparel marketing director Ryan Holiday’s first book sounded a prescient alarm about the dangers of fake news.

Holiday has written a new book titled Trust Me I’m Lying: Confessions of a Media Manipulator. The book is split into two sections, the first about how Ryan exploits the media—blogs in particular—to get press and the second, a more detailed view of these exploitations and his change of heart in using these tactics.

Trust Me, I'm Lying: Summary & Review | The Power Moves

Trust Me, I'm Lying by Ryan Holiday: 9781591846284 ...

Trust Me, I'm Lying: Confessions of a Media Manipulator is a book by Ryan Holiday. The book chronicles Holiday's time working as a media strategist for clients including authors Tucker Max and Robert Greene as well as American Apparel founder Dov Charney.

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Trust Me, I'm Lying: Confessions of a Media Manipulator by ...

“Trust Me, I'm Lying” by Ryan Holiday is not a book about lamenting how our lives are becoming fake as a result of the manipulations of the media system. It explains in detail how the system manipulates us. So, if you are a media manipulator, then surely this book will become your bible. But Rayan was aware of this fact:

Ryan Holiday, author of the Wall Street Journal bestseller Trust Me, I'm Lying: Confessions of a Media Manipulator "Brent Underwood's book shows the inner workings of the publishing industry and its desire to be the "best".

Because I'm tired of a world where blogs take indirect bribes, marketers help write the news, reckless journalists spread lies, and no one is accountable for any of it. I'm pulling back the curtain because I don't want... sortTitle Trust Me Im Lying Confessions of a Media Manipulator crossRefId 780452 subtitle Confessions of a Media Manipulator ...

Trust Me, I’m Lying - Ryan Holiday

Trust Me Im Lying Confessions

“Trust Me, I’m Lying” is a sort of memoir slash confession book of a Ryan Holiday, a self-referred “media manipulator”. It’s an eye opening text to understand how media really works.

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Release week for Trust Me, I’m Lying: Confessions of a Media Manipulator is here. If I am as good as I say I am in the book, you should be hearing, seeing and reading a lot about it.* If you want updates on what’s happening about the book, tour dates for me, and links to articles I’ve written recently, check back to this post going forward.

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