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This is Lean: Resolving the Efficiency Paradox (Kindle Edition) Published April 27th 2014 by Rheologica Publishing Kindle Edition, 182 pages

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This is Lean – Resolving the Efficiency Paradox is an ambitious contribution to the genre of easy reader introductions to lean. It is ambitious because the authors Niklas Modig and Pär Åhlström have a dual ambition. Their aim is to combine an easy reader explaining the concept of lean in an understandable way for an uninitiated audience with a

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This is Lean

This is Lean - Resolving the efficiency paradox was launched in October 2011 (Swedish title: Vad är lean?) and has sold more than 37 000 copies in Sweden. By using clear, concise language and insightful examples, the book has brought greater clarification to the essence of lean and revolutionized top-executives and employees understanding of what lean actually is.

What is lean? • Way of working • Philosophy • Approach to improvement • Approach • Systems thinking • Culture • Quality system • Way of life • Method • Production system • Strategy • Eliminating waste • System for understanding • Mind-set • Values • Management system

The book suggests that LEAN should be the destination and that higher customer service (as an example) is a side effect of becoming a LEAN organization. This is true. The sutler point is that organizations need to shift how they think about approaching change.

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