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i Table of Contents Chapter 1 - Introduction to Investor Relations 1

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The National Investor Relations Institute (NIRI) defines Investor Relations (IR) as the responsibility to ensure the development and continuance of a two-way communication between a company and its stakeholders (investors). It is a strategic management profile where a person needs to possess communication, finance, marketing and security laws knowledge to manage investor relations.

Investor Relations Career Guide: Jobs

Description and Profile

Investor Relations Manager is not typically listed as an entry-level position. Companies usually require anywhere from two to seven years of work experience in positions where the applicant has gained experience in investor relations, public relations, financial investment, accounting, legal, and other related fields.

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