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# File Type PDF The ImpactAssets Handbook For Investors Generating Social And Environmental Value Through Capital Investing

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## LPHCTR - ERIN ISAIAS

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This book illustrates the impact that a focus on environmental and social issues has on both de-risking assets and fostering innovation. Including impact as a new cornerstone of the investment triangle requires investors and clients to align interests and values and understand needs. This alignment process functions as a catalyst for transforming organizational culture within an organization and therefore initiates the external impact of the organization, but also its internal transformation, which in turn escalates the creation of impact. Describing how culture is the social glue permeating all disciplines of an organization, the book demonstrates how organizational alignment can be achieved in order to allow strategic speed, innovation and learning, and provides examples of how impact can be achieved and staff mobilized. It particularly focuses on impact investing, impact entrepreneurship, innovation, de-risking asset, green investment solutions and investor movements to counteract climate change and implementing the United Nations Sustainable Development Goals, highlighting culture, communication, and strategy.

We live in an age of serial asset bubbles and spectacular busts. Economists, policymakers, central bankers and most people in the financial world have been blindsided by these busts, while investors have lost trillions. Economists argue that bubbles can only be spotted after they burst and that market moves are unpredictable. Yet Marathon Asset Management, a London-based investment firm managing over \$50 billion of assets has developed a relatively simple method for identifying and potentially avoiding them: follow the money, or rather the trail of investment. Bubbles whether they affect a whole economy or merely a single industry, tend to attract a splurge of capital spending. Excessive investment drives down returns and leads inexorably to a bust. This was the case with both the technology bubble at the turn of the century and the US housing bubble which followed shortly after. More recently, vast sums have been invested in mining and energy. From an investor's perspective, the trick is to avoid investing in sectors, or markets, where investment spending is unduly elevated and competition is fierce, and to put one's money to work where capital expenditure is depressed, competitive conditions are more favourable and, as a result, prospective investment returns are higher. This capital cycle strategy encourages investors to eschew the simple 'growth' and 'value' dichotomy and identify firms that can deliver superior returns either because capital has been taken

out of an industry, or because the business has strong barriers to entry (what Warren Buffett refers to as a 'moat'). Some of Marathon's most successful investments have come from obscure, sometimes niche operations whose businesses are protected from the destructive forces of the capital cycle. Capital Returns is a comprehensive introduction to the theory and practical implementation of the capital cycle approach to investment. Edited and with an introduction by Edward Chancellor, the book brings together 60 of the most insightful reports written between 2002 and 2014 by Marathon portfolio managers. Capital Returns provides key insights into the capital cycle strategy, all supported with real life examples from global brewers to the semiconductor industry - showing how this approach can be usefully applied to different industry conditions and how, prior to 2008, it helped protect assets from financial catastrophe. This book will be a welcome reference for serious investors who looking to maximise portfolio returns over the long run.

Routledge Handbook of Social and Sustainable Finance brings together an international cast of leading authorities to map out and display the disparate voices, traditions and professional communities engaged in social finance activity. With a clear societal or environmental mission, foundations, individual and group investors, as well as public bodies around the world have become increasingly eager to finance and support innovative forms of doing business. Together, founders and established businesses alike are embracing new sustainable business models with a distinct stakeholder approach to tackle social or environmental problems in what they see as a failed economic system in crisis. As a result, the topic of social and sustainable finance is at the forefront of financial economic thought. This Handbook is divided up into three parts. The first, "The Landscape of Social and Sustainable Finance and Investments", comprises of chapters from a multitude of perspectives in an effort to grasp the entirety of the landscape. The second, "Challenges, Suggestions, Critiques and Debates", focuses on areas ranging from sociological underpinnings to critical takes on markets, and the identification of specialized business models. Amongst ethical considerations, topics include the scaling of impact, an analysis of sustainability as risk prevention and comparative analyses of various methods of justification and measurement. In the third and final section, "Markets and Institutions", contributions range from various perspectives on sustainable banking to environmental marketplaces, and finally on to practical cases and country specific observations. This volume is essential reading for

both academics and students in economics and finance. It is also of interest to those who study environmental economics, microeconomics and banking.

This book provides a preliminary attempt to understand the impact investors' preferences and characteristics. It offers an empirical insight of the main features characterizing social risk of Social Impact Bonds (SIBs) and explores the correlation existing between social risk and financial return. It assesses case studies of social impact investment architectures and their legal and operational limits. It also analyzes new trends in social impact measurement, focusing on the Spanish and Swedish experiences. The book concludes with a road map of priorities and policy strategy for social impact investments development.

This handbook is a comprehensive and up to date work of reference that offers a survey of the state of financial geography. With Brexit, a global recession triggered by the COVID-19 pandemic, as well as new financial technology threatening and promising to revolutionize finance, the map of the financial world is in a state of transformation, with major implications for development. With these developments in the background, this handbook builds on this unprecedented momentum and responds to these epochal challenges, offering a comprehensive guide to financial geography. Financial geography is concerned with the study of money and finance in space and time, and their impacts on economy, society and nature. The book consists of 29 chapters organized in six sections: theoretical perspectives on financial geography, financial assets and markets, investors, intermediation, regulation and governance, and finance, development and the environment. Each chapter provides a balanced overview of current knowledge, identifying issues and discussing relevant debates. Written in an analytical and engaging style by authors based on six continents from a wide range of disciplines, the work also offers reflections on where the research agenda is likely to advance in the future. The book's key audience will primarily be students and researchers in geography, urban studies, global studies and planning, more or less familiar with financial geography, who seek access to a state-of-the-art survey of this area. It will also be useful for students and researchers in other disciplines, such as finance and economics, history, sociology, anthropology, politics, business studies, environmental studies and other social sciences, who seek convenient access to financial geography as a new and relatively unfamiliar area. Finally, it will be a valuable resource for practitioners in the public and private sector, including business consultants and policy-makers, who look for alternative approaches to understanding money and finance.

"A new wave of investors is using impact investing to address some of the greatest challenges of our time--from climate change and water scarcity to lack of access to health care, education, and affordable housing--with the intention of also generating a financial return. This couldn't happen at a more critical time. While philanthropy continues to be a transformative force for good, global philanthropic funds, even when combined with the development or aid budgets of many national governments, add up to mere billions of dollars... Rockefeller Foundation president Judith Rodin and Margot Brandenburg, two of the foremost experts in the field, explain what impact investing is, how it compares to philanthropy and traditional investments, where opportunities are evolving around the world, and how to get started..."--Publisher description.

How you give matters. Discover philanthropic strategies for creating transformational change. Whether you regularly donate to charity, run a small family foundation, or are responsible for mil-

lions of dollars in grants, you are a philanthropist. *Delusional Altruism: Why Philanthropists Fail To Achieve Change and What They Can Do To Transform Giving* looks at how you can create transformational change. It reminds us that how we give is as important as the amount we give. The author describes common practices that hinder transformational change and explains how to avoid them, ensuring that your gifts help create the impact you seek. *Delusional Altruism*—a set of all-too-common errors in philanthropic strategy—can derail a program of giving and result in a loss of efficiency and effectiveness. This book asks philanthropists and charitable organizations to consider whether they have fallen under the spell of *Delusional Altruism*. Are you cutting out impactful giving in order to save money or avoid uncertainty? Is your philanthropic approach unnecessarily restricted by traditional thinking? This book will help you answer these questions and determine how you can achieve better outcomes through the process of Transformational Giving. Ask questions that spur learning and fuel innovation Believe that investment in yourself and your operation is important Increase the speed of your actions to increase the impact of your giving Give in ways that create lasting, sustainable change Follow strategies to make your philanthropy unstoppable Although enhanced opportunities for philanthropic giving are on the horizon, changes to philanthropic practice are needed to prevent this philanthropy boom from becoming under-leveraged. Implementing updated approaches now can lead to positive change for the future. Read *Delusional Altruism* to learn how you can transform reality with strategic giving.

Best practices for protecting critical data and systems *Information Assurance Handbook: Effective Computer Security and Risk Management Strategies* discusses the tools and techniques required to prevent, detect, contain, correct, and recover from security breaches and other information assurance failures. This practical resource explains how to integrate information assurance into your enterprise planning in a non-technical manner. It leads you through building an IT strategy and offers an organizational approach to identifying, implementing, and controlling information assurance initiatives for small businesses and global enterprises alike. Common threats and vulnerabilities are described and applicable controls based on risk profiles are provided. Practical information assurance application examples are presented for select industries, including healthcare, retail, and industrial control systems. Chapter-ending critical thinking exercises reinforce the material covered. An extensive list of scholarly works and international government standards is also provided in this detailed guide. Comprehensive coverage includes: Basic information assurance principles and concepts Information assurance management system Current practices, regulations, and plans Impact of organizational structure Asset management Risk management and mitigation Human resource assurance Advantages of certification, accreditation, and assurance Information assurance in system development and acquisition Physical and environmental security controls Information assurance awareness, training, and education Access control Information security monitoring tools and methods Information assurance measurements and metrics Incident handling and computer forensics Business continuity management Backup and restoration Cloud computing and outsourcing strategies Information assurance big data concerns

This new edition balances the theoretical and the practical for advanced undergraduates, those specialising in financial services at postgraduate level, individuals undertaking professional courses such as those offered by the IFS School of Finance, and employees working within the financial ser-

vices sector. Ennew & Waite draw from global business cases in both B2B and B2C marketing, taking a unique approach in terms of structure by splitting discussion between marketing for acquisition and marketing for retention. This fully updated and revised second edition features: A revised approach to the industry in the light of the global financial crisis, including ethical considerations, consumer confidence issues, and new approaches to regulation New sections on e-commerce and its impact on customer relationships New case studies and vignettes A new companion website to support teaching, including PowerPoint slides, test bank questions, additional cases and cameo video mini-lectures. Financial Services Marketing 2e will help the student and the practitioner to develop a firm grounding in the fundamentals of financial services strategy, customer acquisition and customer development. Reflecting the realities of financial services marketing in an increasingly complex sector, it provides the most up-to-date, international and practical guide to the subject available.

The Coen Bros. have attracted a wide following and been rewarded with Oscars and other honors, and some of their films are cult favorites and boxoffice hits, such as FARGO, THE BIG LEBOWSKI, and NO COUNTRY FOR OLD MEN. Yet the team of filmmaking brothers remains misunderstood in some circles. Ethan and Joel Coen deliberately unsettle conventional expectations and raise disturbing questions about human nature while mischievously mixing film genres and styles. Their films display shocking tonal shifts as they blend comedy and drama and, most controversially, comedy and violence. This potent mélange of themes and stylistic approaches makes the Coens' films adventurous, unpredictable probes into contemporary social anxieties; as brilliant satirists they are heirs to Preston Sturges and Billy Wilder. But they resist easy definition and raise the ire of some critics who like films to fit more comfortably into preexisting formats. Film historian and critic Joseph McBride -- author of acclaimed biographies of Frank Capra, John Ford, and Steven Spielberg, along with critical studies of Orson Welles, Ernst Lubitsch, and Wilder -- jousts with the Coens' detractors while defining the filmmakers' freshness and originality. The quirkily individualistic Coens are the kind of personal filmmakers the increasingly conglomerated American cinema rarely fosters anymore, and this critical study illuminates their artistic personalities and contributions.

"The ImpactAssets Handbook for Investors" offers an introductory overview for investors interested in generating financial returns with the creation of social and environmental impact. In addition to discussions of portfolio structure and strategy, the handbook offers an overview of due diligence necessary to assess potential investments, a discussion of communications and performance measurement issues and other factors key to managing capital for multiple returns. While not an "answer book," "The ImpactAssets Handbook for Investors", with contributions from some of the field's leading experts in impact investing, offers practical insights and presents critical questions every investor should consider in creating an investment strategy and executing the deployment of investment capital.

A hands-on resource that shows nonprofits how to adopt entrepreneurial behaviors and techniques The rising spirit of social entrepreneurship has created all kinds of new opportunities for nonprofit organizations. But at the same time, many are discovering more than their share of challenges as well. This essential book will help anyone in the field gain the necessary skills to meet these challenges. Written by the leading thinkers and practitioners in the field, Enterprising Nonprofits offers concise and engaging explanations of the most successful business tools being used by nonprofits today.

The authors clearly describe all the concepts so you'll be able to embrace the methods of social enterprise for your organization. With this book, you'll learn how to use practical business techniques to dramatically improve the performance of your nonprofit. Praise for Enterprising Nonprofits "I can't imagine a better team to bring powerful insights and practical guidance to social entrepreneurs. Readers will be inspired by the examples, and then they will roll up their sleeves to apply the many useful management tools in this engaging book."-Rosabeth Moss Kanter, Harvard Business School, Author of Evolve!: Succeeding in the Digital Culture of Tomorrow "In one book, Enterprising Nonprofits does for social entrepreneurs what countless volumes have done for entrepreneurs in the business sector. A wonderful mixture of analysis, practical advice, and inspiration."-Paul Brest, President, William and Flora Hewlett Foundation All of the royalties from this book will be used by the Ewing Marion Kauffman Foundation to support continuing work on social entrepreneurship.

This edited volume discusses the development of the new social and impact economy in ten countries around the globe. The new social and impact economy is an attempt to conceptualize developments after the 2008 economic crisis, which emphasized the pitfalls of the Neo-Liberal economic system. In the aftermath of the crisis, new organizational entities evolved, which combined social and business objectives as part of their mission. Using data gathered by two recent international research projects—the ICSEM project and the FAB-MOVE project—the book provides an initial portrait of the forces at play in the evolution of the new social and impact economy, linking those to the past crisis as well as to Covid19 and comparing the emergence of the phenomenon in a varied group of countries. The book begins with an overview of the classical definitions of social economy and proposes a comprehensive concept of new social and impact economy, its characteristics, and sources. Ten country chapters as well as a comparative chapter on international social economy organizations follow. The volume concludes with an overall analysis of the data from the country chapters, forming a typology of social economy traditions and linking it to recent Post Capitalism trends. Creating a conceptual framework to analyze the new phenomena in social economy, this volume is ideal for academics and practitioners in the fields of social economy; social, economic and welfare policies; social and business entrepreneurship in a comparative fashion; social and technological innovation as well as CSR specialists and practitioners.

description de l'éditeur: By providing a comprehensive survey of the U.S. laws and a bold vision for how legal institutions across the globe could be reformed, Social Enterprise Law offers new insights and approaches to help social enterprises raise the capital they need to flourish. It offers a rich guide for students, entrepreneurs, investors, and practitioners

A complete set of tools for applying entrepreneurial strategies and techniques to your nonprofit As a follow-up to their book Enterprising Nonprofits, the authors of Strategic Tools for Social Entrepreneurs provide a full set of practical tools for putting the lessons of business entrepreneurship to work in your nonprofit. The book offers hands-on guidance that helps social sector leaders hone their entrepreneurial skills and carry out their social missions more effectively than ever before. This practical and easy-to-use book is filled with examples, exercises, checklists, and action steps that bring the concepts, frameworks, and tools to life. Detailed explanations of all the tools and techniques will help you personalize and apply them to your nonprofit organization-making it stronger, healthier, and better able to serve the needs of our communities. Praise for Strategic Tools for Social Entrepreneurs "I

search constantly for resources that can help provide insight and guidance to take Teach For America to a higher level; Strategic Tools for Social Entrepreneurs does this and more. The book takes the best practices of for-profits and social enterprises and adapts them to the needs of entrepreneurial, mission-driven nonprofits. Strategic Tools for Social Entrepreneurs is a tremendous contribution to social entrepreneurs and to the nonprofit sector—many thanks to the authors for identifying this need and filling it!" -Wendy Kopp Founder and President, Teach For America All of the royalties from this book will be used by the Ewing Marion Kauffman Foundation to support continuing work on social entrepreneurship.

A ground-breaking book on the transformative power of impact investing This is the first book to chart the catalytic path of this new industry, explaining how it is and can be a positive disruptive force. It shows how impact investing is a transformational vehicle for delivering "blended value" throughout the investment spectrum, giving a single name to a set of activities previously siloed in enclaves, revealing how they are linked within what is becoming a new field of investing. Written by two leaders in the growing field of impact investing, the book defines this emerging industry for participants on all sides of the funding equation (investors, funders and social entrepreneurs). Filled with illustrative examples of impact investing success stories Reveals how the field can expand in order to address the most critical social and environmental issues of our day Explores the wide-ranging applications of impact investing as well as entrepreneurial opportunities The authors do not take a normative approach to argue how investors should behave like an investment guide might but show how entrepreneurial people and institutions are already offering an integrated alternative.

Financial Services Marketing: an international guide to principles and practice contains the ideal balance of marketing theory and practice to appeal to advanced undergraduates and those on professional courses such as the Chartered Institute of Banking. Taking an international and strategic view of an increasingly important and competitive sector, Financial Services Marketing adopts a fresh approach in terms of structure, and is organised around the core marketing activities of marketing for acquisition and marketing for retention. Financial Services Marketing features: \* Strong international focus: case studies and vignettes representing Asia-Pacific, Europe and the US. \* Comprehensive coverage, focusing on both B2B and B2C marketing. \* Expert insights into the latest innovations in the sector, from technological developments, CRM and customer loyalty to issues of social responsibility. Financial Services Marketing will help both the student and the practitioner to develop a firm grounding in the fundamentals of: financial services strategy, customer acquisition, and customer development. Reflecting the realities of financial services marketing in an increasingly complex sector, it provides the most up-to-date, international and practical guide to the subject available.

This publication is a sequel to the OECD 2015 report on Social Impact Investment (SII), Building the Evidence Base, bringing new evidence on the role of SII in financing sustainable development. It depicts the state of play of SII approaches globally, comparing regional trends, and assesses its prospects, with a special focus on data issues and recent policy developments. Importantly, it provides new guidance for policy makers in OECD and non-OECD countries, as well as providers of development co-operation, development financiers, social impact investment practitioners and the private sector more broadly, to help them maximise the contribution of social impact investing to the 2030 Agenda. In particular, it provides four sets of recommendations on financing, innovation, data

and policy for delivering on the "impact imperative" of financing sustainable development.

This book explores the role of businesses in delivering positive societal and financial outcomes as they seek to bridge the gap between short-term organizational behaviors and long-range sustainability commitments. By addressing the inevitable data challenges associated with the strategic integration of a sustainability mindset, it enables faster adoption of social, environmental and governance metrics that generate lasting enterprise value. Inspired by the experience of practitioners that have successfully influenced the learning behaviors of complex organizations, this book helps readers drive systemic innovations as they leverage sustainability initiatives in a programmatic and intentional manner. Features: Defines a toolkit to generate sustainable business value by focusing on the organizational design underpinning sustainability-oriented initiatives. Provides a multidisciplinary lens on shaping the impact dialogue through applied frameworks. Discusses the need to analytically identify an organizational learning curve before developing impact targets and framing sustainability commitments around them. Combines theory and practice in a practical style by presenting a variety of real-life applications at a global level. The Open Access version of this book, available at [www.taylorfrancis.com](http://www.taylorfrancis.com), has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license.

Our world is experiencing increasingly complex social and environmental challenges. The prevailing business models and, to some extent, capitalism per se, are frequently blamed for these problems due to their neglect of social and environmental values in favour of financial returns. Within this context, social finance has attracted the attention of governments, organizations, entrepreneurs, and researchers as a means of mobilizing resources and innovation with the goal of establishing effective long-term solutions. This edited collection summarizes, discusses, and analyzes new innovative trends in social finance. It features contributions that aim to highlight emerging trends (products, tools, and processes) in social finance, present a series of case studies related to the development, deployment, and scaling of social finance innovations, offer an understanding of how non-economic externalities are being incorporated, managed, and assessed in recent innovations, reveal the disruptive potential of social finance innovations by analyzing how they are redefining mainstream finance, analyze the scales – of operation and impact – of different innovations, and explore the complex relationship between social finance and social innovation. Featuring contributions from both the research and practitioner community as well as policy actors, the book provides more than a snapshot of the current social finance field by specifically highlighting the major challenges and difficulties that require the urgent attention of policymakers and social entrepreneurs.

Developed for preparers of financial statements, independent auditors, and valuation specialists, this guide provides nonauthoritative guidance and illustrations regarding the accounting for and valuation of portfolio company investments held by investment companies within the scope of FASB ASC 946, Financial Services—Investment Companies, (including private equity funds, venture capital funds, hedge funds, and business development companies). It features 16 case studies that can be used to reason through real situations faced by investment fund managers, valuation specialists and auditors, this guide addresses many accounting and valuation issues that have emerged over time to assist investment companies in addressing the challenges in estimating fair value of these investments, such as: Unit of account Transaction costs Calibration The impact of control and marketabili-

### ty Backtesting

Investing with the explicit goal of creating financial returns alongside measurable social and environmental benefits is catching fire. Wall Street's biggest players are rushing to provide clients with access to new impact investing options, amid growing consumer demand and evidence that the approach can be successfully executed. Recent research on outstanding impact investing funds has revealed a mature practice, vibrant with commercial investors, providing stable, predictable returns to their investors as well as supporting the creation of millions of jobs and other tangible outcomes in markets overlooked by traditional asset managers. And yet, the individuals and organizations committed to impact investing are just the tip of the iceberg in a larger movement. This includes the growing field of social enterprise, where market-based solutions can go beyond what government and philanthropy can do to directly address society's problems. And it includes institutional investors who have utilized impact screens and shareholder activism as a risk reduction strategy over the past 30 years. Collaborative Capitalism and the Rise of Impact Investing sees these movements as signs of a much more fundamental shift, as finance as a whole responds to an increased consumer demand for market transparency—the need to know exactly what we are buying, where and how it was made, and who it affects. By putting a lens on the underlying practices that bridge impact investing and risk mitigation finance, the book outlines the transformation in finance itself, driven by more cross-sector, transparent relationships in the service of creating long-term value for multiple stakeholders, not just shareholders.

For decades now, organizations have been struggling to find the best way to address their social and environmental responsibilities alongside their economic obligations. In other words, they want to know how best to effectively manage their operations based on a triple bottom line (3BL)—one that reflects social, environmental, and economic performance. Recently, an international standard for integrated reporting has emerged that in principle emphasizes the importance of managing toward a triple bottom line. But it fails to provide specific guidance on how to do so. Organizations have been left to their own devices to respond. How should 3BL management actually be done? In this book, sustainability and performance experts Martin Thomas and Mark McElroy introduce the world's most advanced 3BL performance accounting methodology: The MultiCapital Scorecard. It is the first context-based integrated measurement, management, and reporting system. And, it can help corporations, public institutions, and other organizations answer the question they should be asking themselves for every aspect of their operations: "How much is enough for us to be sustainable?" The answers set internal performance standards against which operations and their impacts can be measured. Nothing less will do! The MultiCapital Scorecard describes this open-source methodology, which consists of a structured, quantitative measurement and reporting system that complies with international standards for 3BL integrated measurement and reporting. Moreover, the MultiCapital Scorecard is designed to help organizations assess their own 3BL performance in their own contexts with context-based metrics of their own choosing. An eminently practical management aid for integrated thinking, it can be tailored to any organization's needs. The authors also describe how and why businesses are gradually shifting from managing impacts on only one type of capital (economic) to managing impacts on multiple types. They also provide detailed examples of worked reports, showing how organizations might develop and quantify the interim and long-term goals to meet

their obligations to their employees, community, shareholders, and the environment. The examples also show how an organization can use the MultiCapital Scorecard methodology to assess their progress in meeting those goals, and convey that progress to their stakeholders.

This book aims, through its chapters, at providing the knowledge to make competent decisions, convince peers or top management to take appropriate action, or beat out the competition for climate adaptation measures including adjustments for design and operations. Topics discussed include business-as-usual vs. divergence; the effects of public pressure on corporate, industrial and government decision making; techniques for gathering the proper information to assess risks and hazards; the importance of determining risk tolerance thresholds; the difference between tolerable risks, intolerable ones that benefit from mitigation and those that require strategic shifts; why common practice approaches such as FMEA, and risk matrices are inadequate in today's world and do not help ensure infrastructural and systemic resilience and sustainability. Case histories and three complete case studies that can be adapted to any industry or project walk the reader step by step from client request to recommendations and conditions of validity. The ultimate aim is to understand how to reduce risks to tolerable and societally acceptable levels while simultaneously creating sustainable and ethical systems.

Contains an Open Access chapter. Various perspectives on hybrid ventures are explored in this volume, including the costs to all when some entrepreneurs do not pursue hybrid approaches, whether hybrid ventures are, or should be, the new norm, and whether the social, environmental, and economic value are distinct and should be separated from each other.

Your money can change the world The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism offers precise details on what, exactly, impact investing entails, embodied in the experiences and best and proven practices of some of the world's most successful impact investors, across asset classes, geographies and areas of impact. The book discusses the parameters of impact investing in unprecedented detail and clarity, providing both context and tools to those eager to engage in the generational shift in the way finance and business is being approached in the new era of Collaborative Capitalism. The book presents a simple thesis with clarity and conviction: "Impact investing can be done successfully. This is what success looks like, and this is what it requires." With much-needed lessons for practitioners, the authors view impact investing as a harbinger of a new, more "multilingual" (cross-sector), transparent, and accountable form of economic leadership. The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism serves as a resource for a variety of players in finance and business, including: Investors: It demonstrates not only the types of investments which can be profitable and impactful, but also details best practices that, with roots in impact investing, will increasingly play a role in undergirding the success of all investment strategies. Wealth advisors/financial services professionals: With unprecedented detail on the innovative structures and strategies of impact investing funds, the book provides guidance to financial institutions on how to incorporate these investments in client portfolios. Foundations: The book explores the many catalytic and innovative ways for for-profit and non-profit investors to partner, amplifying the potential social and environmental impacts of philanthropic spending and market-rate endowment investment. Business students: By including strategies for making sound impact investments based on detailed case studies, it provides concrete lessons and explores

the skills required to enhance prospects for success as a finance and business professional. Policy makers: Reinforcing the urgency of creating a supportive and enabling environment for impact investing, the book demonstrates ways policy has already shaped the sector, and suggests new ways for policymakers to support it. Corporate leaders: The book includes essential advice on the way business is and must be responding to a new generation of Millennial clients and customers, with unique insights into a form of value creation that is inherently more collaborative and outcomes-driven.

An insider's guide to the coming philanthropic revolution Meet the next generation of big donors—the Gen X and Millennial philanthropists who will be the most significant donors ever and will shape our world in profound ways. Hear them describe their ambitious plans to revolutionize giving so it achieves greater impact. And learn how to help them succeed in a world that needs smart, effective donors now more than ever. As “next gen donors” step into their philanthropic roles, they have not only unprecedented financial resources, but also big ideas for how to wield their financial power. They want to disrupt the traditional world of charitable giving, and they want to do so now, not after they retire to a life of philanthropic leisure. Generation Impact pulls back the curtain on these rising leaders and their “Impact Revolution,” offering both extensive firsthand accounts and expert analysis of the hands-on, boundary-pushing, unconventional strategies next gen donors are beginning to pursue. This fascinating book also shows another side of the donors in Generation Impact: they want to respect the past even as they transform the future. They are determined to honor the philanthropic legacies and values they've inherited by making big giving more effective than ever before. If they succeed, they can make historic progress on causes from education to the environment, from human rights to health care. Based on years of research and close engagement with next gen donors, Generation Impact offers a unique profile of the new faces of philanthropy. Find out, directly from them: How they want to revolutionize giving to expand its positive impact on our lives and our communities. Which causes interest them, how they want to engage with those causes ... and, perhaps more important, how they do not want to engage. Which new tools and strategies for change excite them most. What they are learning from previous generations, and what they want to bring to their work alongside those generations. How we can all ensure their historic potential is channeled in ways that make our world better. The Impact Revolution will be messy, but it could also result in solutions for some of our most persistent problems. Generation Impact offers targeted, practical advice to parents, families, and their advisors, as well as nonprofit professionals—those who work closest with these next gen donors—on how to engage, nurture, and encourage them as they reshape major giving and make their mark on history. Help them channel their enthusiasm—and their wealth—to make the most positive difference in a world with such great need.

Understanding Social Entrepreneurship is the leading textbook that provides students with a comprehensive overview of the field. It brings the mindset, principles, strategies, tools, and techniques of entrepreneurship into the social sector to present innovative solutions to today's vexing social issues. Kickul and Lyons cover all the key topics relevant to social entrepreneurship, including a detailed examination of each of the steps in the entrepreneurial process. This third edition includes several new features: A process-oriented format, taking students through discovery, design, development, and delivery Two new chapters: one on lean startup and design thinking for social entrepreneurship, and another on unconventional approaches from developing countries Updated and

new case studies, with improved global coverage 'Practically Speaking' sections that explore evidence-based research from the field Bringing together a rigorous theoretical foundation and a strong practical focus, this is the go-to resource for students of social entrepreneurship at undergraduate and postgraduate levels. A companion website includes an instructor's manual, PowerPoint slides, test bank, and other tools to provide additional support for students and instructors.

Every manager and every employee in every function can embed climate solutions and reduce greenhouse gas emissions. This book, written by experts in the field of sustainability in business, shows you how. The climate crisis is one of the greatest challenges we face today, and it affects all aspects of business and society. Consequently, everyone needs to know the best high-impact climate solutions that can be embedded into their organisational area. In this book you will find ideas for your team, your department and your organisation to make this a reality. We provide you with implementation plans and inspiring case studies, with practical and helpful tools that will help you to scale up climate solutions effectively and efficiently. If you are an owner of a company or an executive in any organisation, you will benefit from this step-by-step guide on how to set up your own greenhouse gas management plan, how to set targets and how to reduce the greenhouse gas emissions of your whole organisation. We explain key terms such as Net Zero, Carbon Neutral, carbon emissions equivalents and the three scopes. In order to halve our emissions worldwide by 2030 to achieve Net Zero by 2050, individual actions on a large scale are required, but also systemic changes. We look at the bigger picture in this book and also how you could effect change. This is the first book to offer an easy-to-implement approach to decarbonise organisations and transform societies, and is appropriate for managers at any level. This book can also be used in business schools to inspire future managers and business leaders. Last, but not least, everyone can find ideas here that they can implement in their personal lives – let's scale up together!

Combining theory, empirical data, and policy this book provides a fresh analysis of sustainable finance. It explains the sustainability challenges for corporate investment and shows how finance can steer funding to certain companies and projects without sacrificing return, speeding up the transition to a sustainable economy.

Social Finance brings together rapid advances in what used to be called socially responsible investment. For example, finance for green businesses, and to support economic development both in deprived areas and developing countries. This book is the first serious and comprehensive treatment of the phenomenon. (Quelle: buch.ch)

Educate yourself about finance and socially conscious investing with a woman-centered approach Activate Your Money provides the foundational support women need to talk to each other about their money, invest to grow their wealth, and to take the actions required to shift their assets into alignment with their values. Written for smart, savvy women who want to feel financially empowered, Activate Your Money starts where other personal finance books leave off. It delivers the depth of information you need to make informed investment decisions across your entire portfolio. Starting with checking and savings accounts and proceeding asset class by asset class, this book provides you with core investment knowledge, as well as concrete examples about how and where you can invest your money in alignment with your values. You don't have to do it alone. As women, our strength is in relationships, and this book will help you use that strength to attain better financial outcomes for

yourself and your family. Activate Your Money will help you find communities of support and position you to share your knowledge with other women and enable the next generation of smart, confident values-aligned investors. Activate Your Money also includes a companion website that contains downloadable tools you can use to take action and a curriculum that guides women through the process of starting and running their own values-aligned investment clubs. Step up your relationship with money and recognize the power you have to change the world through your investment decisions Demystify financial lingo, learn investment strategies, and acquire tools to help you grow your wealth Explore values-aligned investment options, asset class by asset class, and make informed decisions about where to put your money Break the taboo on discussing money with partners, advisors, friends, and daughters Unlike any other investing book out there, Activate Your Money offers expert guidance, a uniquely woman-centered approach, and a focus on doing good while doing well. Whether you are just starting out or are already a seasoned investor, this book has something for you. Use it as a reference that you can return to again and again as you build your knowledge, confidence, and values-aligned portfolio.

This book traces the foundations for sustainable entrepreneurship, beginning with sustainability, entrepreneurship, and social entrepreneurship. Sustainability has become a multidimensional concept that extends beyond environmental protection to economic development and social equity-in other words, entrepreneurship guided and measured by the three pillars of the triple bottom line. Sustainable entrepreneurship is the continuing commitment by businesses to behave ethically and contribute to economic development while improving the quality of life of the workforce, their families, the local and global community, as well as future generations. The text continues with a review of the basic principles of sustainable entrepreneurship and how entrepreneurs can integrate sustainability into their business models. This book will be an invaluable resource for entrepreneurs looking to build a new venture based on the principles of sustainability from the outset. In addition, it can be used by academics teaching sustainable entrepreneurship, a topic of surging interest to students, and by professionals working with sustainable businesses.

This proceedings of the 13th World Congress on Engineering Asset Management covers a range of topics that are timely, relevant and practically important in the modern digital era towards safer, cost effective, efficient, and secure engineered assets such as production and manufacturing plants, process facilities, civil structures, equipment, machinery, and infrastructure. It has compiled some pioneering work by domain experts of the global Engineering Asset Management community representing both public and private sectors. The professional coverage of the book includes: Asset management in Industry 4.0; Standards and models; Sustainable assets and processes; Life cycle perspectives; Smart and safer assets; Applied data science; Workplace safety; Asset health; Advances in equipment condition monitoring; Critical asset processes; and Innovation strategy and entrepreneurship The breadth and depth of these state-of-the-art, comprehensive proceedings make them an excellent resource for asset management practitioners, researchers and academics, as well as undergraduate and postgraduate students.

An exploration of our understanding of the purpose of capital and the cultural, historic and environmental aspects of how we have come to understand the relation between economic, social and environmental components of capital. Offers a vision of capital as a fuel to promote individual freedom in

the context of community and Earth.

Philipp M. Becker investigates the attractiveness of microfinance investments for different investor categories applying scenario methodology in an asset allocation context.

Discover how to invest your capital to achieve a powerful, lasting impact on the world. The Global Handbook of Impact Investing: Solving Global Problems Via Smarter Capital Markets Towards A More Sustainable Society is an insightful guide to the growing world-wide movement of Impact Investing. Impact investors seek to realize lasting, beneficial improvements in society by allocating capital to sources of impactful and sustainable profit. This Handbook is a how-to guide for institutional investors, including family offices, foundations, endowments, governments, and international organizations, as well as academics, students, and everyday investors globally. The Handbook's wide-ranging contributions from around the world make a powerful case for positive impact and profit to fund substantive, lasting solutions that solve critical problems across the world. Edited by two experienced and distinguished professionals in the sustainable investing arena and authored by two dozen renowned experts from finance, academia, and multilateral organizations from around the world, the Global Handbook of Impact Investing educates, inspires, and spurs action towards more responsible investing across all asset classes, resulting in smarter capital markets, including how to: · Realize positive impact and profit · Integrate impact into investment decision-making and portfolio · Allocate impactful investments across all asset classes · Apply unique Impact Investing frameworks · Measure, evaluate and report on impact · Learn from case examples around the globe · Pursue Best Practices in Impact Investing and impact reporting While other resources may take a local or limited approach to the subject, this Handbook gathers global knowledge and results from public and private institutions spanning five continents. The authors also make a powerful case for the ability of Impact Investing to lead to substantive and lasting change that addresses critical problems across the world.

Available for the First Time: The Complete Social Entrepreneur's Playbook Covers all three phases of the start-up to scale-up process, developed with reader feedback from "one of the more unusual ebook...experiments of the year" (ThinReads) Wharton professor Ian C. MacMillan and Dr. James Thompson, director of the Wharton Social Entrepreneurship Program, provide a tough-love approach that significantly increases the likelihood of a successful social enterprise launch in the face of the high-uncertainty conditions typically encountered by social entrepreneurs. MacMillan and Thompson used their own systematic framework to publish The Social Entrepreneur's Playbook. To test the market, they offered the first phase in their start-up method (step 1) as a free ebook. Readers were invited to join The Social Entrepreneur's Advisory Group, and nearly 300 aspiring and active social entrepreneurs shared feedback that helped shape the complete edition of the book, which covers all three steps in the start-up to scale-up process. Based on this crowd-sourced feedback from readers of the free ebook and drawing on the authors' more than 26 years' combined experience developing and studying social enterprises in the field across Africa and in the United States, this new edition provides guidance for each phase: Phase One: Pressure Test Your Start-Up Idea. Based on the free ebook, this expanded section now includes advice on setting revenue and social impact goals, how to navigate the sociopolitical landscape, and how to develop a strong concept statement. In addition, MacMillan and Thompson provide advice on how to identify and test a proposed revenue-gener-

ating solution and define and segment your target population. Phase Two: Plan Your Social Enterprise. All new to this edition, this critical phase shows you how to frame and scope the venture, determine what it will take to actually deliver a sustainable enterprise, identify the key assumptions that have been made, and design checkpoints to test those assumptions before making major investments. Phase Three: Launch and Scale Your Social Enterprise. Available for the first time in this edition, you will learn how to effectively launch your enterprise, manage upside potential and downside risk, and strategically scale up. Filled with accessible frameworks and tools, as well as inspiring sto-

ries of social entrepreneurs, The Social Entrepreneur's Playbook is a must-read for any aspiring or active social entrepreneur, as well as philanthropists, foundations, and nonprofits interested in doing more good with fewer resources. Includes access to downloadable planning documents, including user-friendly spreadsheets

"Philanthropic NGOs, foundations, and corporations face endlessly competing needs when deciding to invest or donate for maximum social impact. This book fills an enormous gap by providing a system to measure, operationalize, and improve any organization's impact investments"--