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Now, The Heart of Change Field Guide provides leaders and managers tools, frameworks, and advice for bringing these breakthrough change methods to life within their own organizations. Written by Dan Cohen and with a foreword by John P. Kotter, the guide provides a practical framework for implementing each step in the change process, as well as ...

The heart of change field guide; tools and tactics for leading change in your organization.

Overview. In 1996, John P. Kotter's Lead-

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by. Dan S. Cohen. 3.83 · Rating details · 190 ratings · 11 reviews. In 1996, John P. Kotter's *Leading Change* became a runaway best seller, outlining an eight-step program for organizational change that was embraced by executives around the world. Then, Kotter and co-author Dan Cohen's *The Heart of Change* introduced the revolutionary "see-feel-change" approach, which helped executives understand the crucial role of emotion in successful change.  
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model and introduces compelling real-life stories from leaders in all kinds of businesses in *The Heart of Change* \*.

*The Heart of Change*. Boston, MA: Harvard Business School Press, 2002. Find it at Harvard; About The Author. John P. Kotter ... Soldiers Field Boston, MA 02163

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