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E-commerce (EC), an abbreviation for electronic commerce, is the buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet.

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12. Digital products are best suited for B2C e-commerce because they: Are commodity like products; Can be mass-customized and personalized; Can be delivered at the time of purchase; All of the above

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Answer : E-commerce requires software that performs critical tasks, such as creating storefront and a shopping cart, collecting customer data, and providing the payment gateway. This software needs to function correctly. Testing assures the organization of the quality and integrity of the e-commerce solution.

TOP 250+ E-Commerce Concepts Interview Questions and

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Explain about the Web-based E-commerce architecture?(OR) What are the requirements of web-based E-commerce? 8. What are the different types of issues to be considered in E-commerce? 9. What are the basic applications of Internet? 10. Explain about E-marketing. 11. What is E-marketplace and explain different functions of E-marketplaces? 12.

E-Commerce Questions and Answers

How E-commerce works? 1. When a consumer wants to buy a certain product, he go to the website and selects the product he wants to buy. 2. Once the product is selected, the consumer transaction is moved to the online transaction server where he places an order. 3.

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Introduction to E-Commerce - Practice Test Questions ...

M-commerce generally involves e-commerce taking place on mo-

mobile phones. One of the most common examples of m-commerce is electronic ticketing. Air tickets, movie tickets, train tickets, play tickets, tickets to sporting events, and just about any kind of tickets can be booked online or through mobile apps .

Learn the Basics About E-Commerce

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We provide you with the complete Commerce interview Question and Answers on our page. Commerce is "related to the exchange of goods and services, especially on a large scale." Commerce includes legal, economic, political, social, cultural and technological systems that are in operation in any country or internationally.

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B. It was postulated that knowledge and information, the increasingly important assets of the information age society, are different from tangible property assets of the agricultural and industrial ages. List some of the most significant differences and how these differences are affecting the law of e-commerce.

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E-commerce Testing Interview Questions with Answers

6 key questions to grow your e-commerce business Over the coming months, we are planning to share with you a blog series on growing your e-commerce business. This post is an introduction to a growth framework we will use throughout this series.

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E-Commerce Questions:Question Paper 1 Full Marks - 70 Time: 3 Hours Answer Question No. 1 which is compulsory and any five from the rest. The figures in the right-hand margin indicate marks.

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