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The Brilliance Breakthrough: How to Talk and Write So That ...

Home—Breakthrough to Brilliance

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1. Scan for boredom. 2. Echo words. 3. Parallel Phrases. Here's an example: "I kissed her. She slapped me." 4. Split-apart synonyms. Solution is usually thought to mean the right answer to a problem. 5. Metaphor-the use of one universe of action to see m OT", deeply into another. 6. Vocabulary ...

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