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Stop leaking profits and discover the untapped gold mine that exists in your products. The Art of Pricing is the first practical, easy-to-understand guide to solving one of the most important dilemmas in business: how to use price to uncover a product's hidden profits and find new opportunities for growth. Want to make a bad year better or turn a good year into a blockbuster?

The Art of Pricing will be the invaluable missing link for people running companies, departments, divisions, and product lines, as well as for those in sales and marketing. Dr. Dr. Mohammed shows that an effective pricing strategy helps complete the circle by reaping the rewards due for the enormous effort, creativity, and investment made in developing and marketing products and services.

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The Art Of Pricing How

The Art of Pricing is a practical guide for solving one of the most important dilemmas in business: how to use price to uncover hidden profits and find new opportunities for growth. This roadmap to pricing illustrates and explains: The financial windfall that can be reaped from small changes in price

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The most common variable based pricing strategy for art is \$X per square inch. For example, if I had a painting which is 12x16 inches and I wanted to charge \$2 per square inch, the price of the painting would be \$384 (12x16x\$2). All you need to do is come up with a variable price which you will charge.

The Art of Pricing - Pricing for Profit

Posted on May 9, 2017 July 9, 2020 by Lori Woodward. Easy art-pricing formula: (square inches x your price per inch) + (cost of materials / gallery's commission percentage) Pricing artwork is one of the most complex tasks that emerging artists face, especially when they first begin to work with galleries and start to establish their art business. It's easy to see by reading art business articles and books on art marketing that the opinions of the experts on how to price your artwork vary.

This summary offers three different tools that you will need to approach your pricing decisions more effectively and grow your business. Added-value of this summary:- Save time- Understand key concepts- Expand your knowledge To learn more, read "The Art of Pricing" and discover the new ap-

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Mastering the Art of Pricing: What the Textbooks Don't ...

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The Art of Pricing. Pricing communicates the value and quality of your work - it really is more than just a number. You can win or lose customers the moment they look at your price tag, so the importance of smart pricing can't be understated.

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