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The Art of Social Media is an easy read that offers tips and tricks on making social media work from a business perspective. It is aimed at the absolute beginner and so a few of the comments felt obvious to me.

1-Sentence-Summary: The Art Of Social Media is a compendium of over 100 practical tips to treat your social media presence like a business and use a bottom-up approach to get the attention your brand, product or business deserves. Favorite

quote from the author: Guy Kawasaki is a name that rings a bell for almost anyone.

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The Art of Social Media is an international best-

seller after being published in twelve countries and fourteen languages! It's been in the #1 spot on Amazon for Social Media for Business since it's launch in December 2014. We have hundreds of amazing reviews! Here's a few of them:

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The Art Of Social Media Summary - Four Minute Books

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Project MUSE - The Art of Social Theory

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The Art of Social Media - Book Review - MCNG Marketing

The Art of Social Media By now it's clear that whether you're promoting a business, a product, or yourself, social media is near the top of what determines your success or failure. Guy teamed up with Peg Fitzpatrick, who he says is the best social-media person he's ever met, to offer The Art of Social Media- the one essential guide you need to get the most bang for your time, effort, and money.

Guy Kawasaki - The Art of Social Media

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Summary of Social Realism The Social Realist political movement and artistic explorations flourished primarily during the 1920s and 1930s, a time of global economic depression, heightened racial conflict, the rise of fascist regimes internationally, and great optimism after both the Mexican and Russian revolutions.

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The social origins of such forms of modern art do not in themselves permit one to judge this art as good or bad; they simply throw light upon some as-

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