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Thorough yet concise, ESSENTIALS OF STRATEGIC MANAGEMENT, Third Edition, is a brief version of the authors' market-leading text STRATEGIC MANAGEMENT: AN INTEGRATED APPROACH. Following the same framework as the larger book, ESSENTIALS helps students identify and focus on core concepts in the field in a more succinct, streamlined format. Based on real-world practices and current thinking, the text's presentation of strategic management features an increased emphasis on the business model concept as a way of framing the issues of competitive advantage. Cutting-edge research, new strategic management theory, and a hands-on approach allow students to explore major topics in management, including corporate performance, governance, strategic leadership, technology, and business ethics. In addition, a high-quality case program examines small, medium, and large companies--both domestic and international--so that students gain expe-

rience putting chapter concepts into real-world practice in a variety of scenarios. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Conducting business across national borders is nothing new; the Knights Templar were banking internationally as long ago as 1135. But modern globalization processes raise different challenges, and as the world becomes smaller and labour movements more common, an international understanding of human resource management is essential. The second edition of International HRM provides a fully updated and revised analysis of this important area. Its innovative, multi-disciplinary approach allows a holistic picture to emerge in which key issues are assessed from organizational, individual and societal perspectives. The collection is divided into three parts: the contemporary internationalization context the management of international employees strategic issues facing international HR managers. Supported by new re-

search, and including work from eminent writers in the field, this book discusses issues as diverse as the relative absence of women in international work, the ethical merits of localization, and the context faced by organizations like the United Nations. It is a valuable tool for all students, researchers and practitioners working in international business and human resource management.

"This book provides a practical reference that you will return to again and again in an ever-changing corporate environment where the demands on IT continue to increase. Make your first 100 days really count with the fundamental principles and core concepts critical to your success as a new IT Manager outlined in this valuable resource. The book also discusses how to work with your customers, manage your budget, develop an overall IT strategy and demonstrate the value of IT to the company"--

This text provides the Strategic Management and Business Policy student with a presentation of traditional and new strategic management topics. These topics include: corporate governance, hypercompetition, competitive strategy, outsourcing, mass customization, technology, international issues, environmental trends and ethics.

In this thoroughly updated edition of a classic reference, Stephen E. Condrey brings together leading experts in public administration and HR management to detail how you can: Move beyond your often limited problem-solving role as an HR manager and demonstrate how you can play a more strategic role in your organization. Deal with crucial issues such as diversity, EEO regulations and other legal issues, compensation, sexual harassment, and performance appraisal. Expand your ability to maximize productiv-

ity, efficiency, and employee satisfaction. Develop budgets, use volunteers, and employ consultants. Also included with purchase is a free supplemental on-line Instructor's Manual. Order your copy now!

This old edition was published in 2002. The current and final edition of this book is The Data Warehouse Toolkit: The Definitive Guide to Dimensional Modeling, 3rd Edition which was published in 2013 under ISBN: 9781118530801. The authors begin with fundamental design recommendations and gradually progress step-by-step through increasingly complex scenarios. Clear-cut guidelines for designing dimensional models are illustrated using real-world data warehouse case studies drawn from a variety of business application areas and industries, including: Retail sales and e-commerce Inventory management Procurement Order management Customer relationship management (CRM) Human resources management Accounting Financial services Telecommunications and utilities Education Transportation Health care and insurance By the end of the book, you will have mastered the full range of powerful techniques for designing dimensional databases that are easy to understand and provide fast query response. You will also learn how to create an architected framework that integrates the distributed data warehouse using standardized dimensions and facts.

This book develops a novel industry emergence framework to explain the features, interaction, and synchronization of key elements for the birth and growth of new industries. Organized around seven elements—firm strategy, technology, investment, supply networks, production, markets, and government—Theyel's framework provides inventors, managers, investors, scholars, and

policymakers with a comprehensive understanding of how industries emerge, helping them to be more successful at influencing the birth and growth of new industries. Understanding industry emergence is important because new industries can offer the advancement of technology, improvements in human health and the environment, growth of firms, creation of jobs, and economic development. With learning objectives, theory, tools, case studies, and end-of-chapter questions, Industry Emergence will be a useful resource for students and professionals in engineering, science, business, and policy.

Provides theoretical and experiential approaches while focusing on the enhancement of the personal competencies of the students. After students are given the conceptual background and content, they participate in exercises requiring the application of chapter content to specific problems designed to develop personal competencies.

Is your talent strategy a unique competitive advantage? As competition for top talent increases, companies must recognize that decisions about talent and its organization can have a significant strategic impact. Beyond HR shows how organizations can uncover distinctive talent contributions, strategically differentiate their HR practices and metrics, and more optimally allocate talent to create value. Illustrations from companies such as Disney, Boeing, and Corning describe a new decision science called Talentship, that reveals opportunities by identifying strategy pivot points and the optimal talent and organization decisions that address them. A unique framework helps readers identify their own distinctive strategic pivot points and connect them to talent deci-

sions, showing how today's "HR" can evolve to fulfill its potential as a source of strategic advantage.

"Within the next few years, "baby boomer" leaders and managers will be retiring in huge numbers. From the executive suite on down, the challenge to put the right person in place for every job is becoming acute. The potential shortfall means organizations must put succession planning at the top of their priority lists. Growing Your Company's Leaders offers the results of a study of five global leaders in succession strategy: Dow Chemical, Dell Computer, Eli Lilly, Pan Canadian Petroleum, and Sonoco. Readers will learn what these and sixteen other high-profile organizations are doing to identify, secure, and prepare the next generation of leaders. This book examines: * the link between succession management and business strategy * the architecture of good plans and how technology can make them better * the importance of individual employee development * why senior management support is crucial * how to monitor the effectiveness of the succession management system."

The second edition of Security Operations Management continues as the seminal reference on corporate security management operations. Revised and updated, topics covered in depth include: access control, selling the security budget upgrades to senior management, the evolution of security standards since 9/11, designing buildings to be safer from terrorism, improving relations between the public and private sectors, enhancing security measures during acute emergencies, and, finally, the increased security issues surrounding the threats of terrorism and cybercrime. An ideal reference for the professional, as well as a valuable teaching tool for the security student, the book includes discussion

questions and a glossary of common security terms. Additionally, a brand new appendix contains contact information for academic, trade, and professional security organizations. * Fresh coverage of both the business and technical sides of security for the current corporate environment * Strategies for outsourcing security services and systems * Brand new appendix with contact information for trade, professional, and academic security organizations

Understand, anticipate, master, and leverage the seven powerful trends that are transforming workplace training and development! In *Seven Trends in Corporate Training and Development*, pioneering innovator Ibraiz Tarique offers actionable thought leadership on all seven trends, helping you address the new challenges they present, and leverage new opportunities they offer. Tarique focuses on strategic directions for training and development, while offering tangible and specific recommendations for addressing and anticipating all seven trends. His example-rich, best-practice coverage includes:

- ¿ How and why the role of training and development professionals is changing
- ¿ Impacts ranging from globalization and demographics to hybrid career paths
- ¿ What future learning systems will look like
- ¿ Leveraging emerging technologies and new approaches to collaboration
- ¿ Measuring training ROI
- ¿ Using training to develop new sources of talent
- ¿ Helping employees discern fact from opinion
- ¿ Applying powerful new insights into how adults learn
- ¿ Teaching agility
- ¿ Making person-centered learning work
- ¿ Getting more value from informal learning
- ¿ Using stretch assignments to strengthen critical thinking
- ¿ Leveraging "new experts" within and beyond your organization

For all HR leaders and specialists with direct or indirect responsibility for organizational learning, including Directors of Learning

and Development, Directors of Talent Management, Chief Learning Officers, HR Training Managers, and trainers

The focus of *HUMAN RESOURCE MANAGEMENT, International Edition* is on developing students' personal and managerial skills by (1) Helping students understand the role of HR in organizational effectiveness as well as their personal career success; (2) Enabling students to understand how to flexibly apply the HR concepts that are appropriate for different problems or situations, and how HR both influences and is influenced by business strategy; and (3) Creating an understanding of the HR context by embedding the important concepts of ethics, diversity, competitive advantage, and the global context throughout the book. This highly readable book will help students understand how to use HR to hire, develop, motivate, and retain the right people and bring out the best in employees to execute the company's business strategy. It is intended for anyone who is or who might become a manager or an HR professional. By developing readers' competence and confidence in using important HR skills, this book will help anyone become a more effective manager through a better use of HR tools. Because most students learn more easily when they see the applicability of concepts to real life situations, *HUMAN RESOURCE MANAGEMENT, International Edition* provides numerous current company examples throughout the book. A book-long integrated case supplemented with interactive online videos develops students' personal skills and gives them some experience in applying various HR concepts. The case and videos reinforce the relevance of the textbook material and make the content even more understandable.

This book prepares all current and future managers to take a strategic and modern approach to the identification, attraction, selection, deployment, and retention of talent. Grounded in research but full of real-world examples, this text describes how organizations can develop a staffing strategy that reinforces business strategy, leverages staffing technology, and evaluates and improves staffing systems.

Exploring the relationship between strategy, advantage, and staffing, this guide shows that a firm's talent philosophy and business creed determine its employment needs and explains that a company's choice and execution of hires directly relates to its overall business sense and competitive edge. Examining nine strategic staffing decisions all firms must make, this essential reference illustrates the importance of people in the quality of a company's technology and products.

Co-published with SHRM. Many organizations understand the benefits of a longer-term approach to staffing: reduced turnover and hiring costs, improved efficiency and morale, and ultimately greater profits. Unfortunately, traditional approaches to strategic staffing are often more effective on paper than in the workplace. *Strategic Staffing: Second Edition* shows how to identify staffing needs and opportunities through qualitative and quantitative measures, and presents several effective, nontraditional approaches to strategic staffing. Bechet includes factors as diverse as promotions, retirements, "decruiting" (the active management of staff out of an organization), termination, and even retention. Featuring full case studies and dozens of examples, the book is both enlightening and practical. And to help readers create their own staffing plans, the companion site has holds a trove of invaluable

tools, including:

- PowerPoint(TM) slide presentations
- Customizable Excel(TM) spreadsheets
- * Assessment and evaluation forms
- Calculations and analyses
- Sample staffing plans, and much more.

Integrating a strategic approach to staffing can result in reduced turnover and hiring costs, improved efficiency and morale, and ultimately greater profits. This book is a detailed, process-oriented guide that offers all the tools staffing professionals need.

Align HR practices with your objectives and keep your company-competitive A company's ability to grow and stay on top of customer demand has always depended heavily on the quality of its people. Now, more than ever, businesses recognize that finding (and keeping) a highly skilled and motivated workforce is pivotal to success. Maybe you're a business owner and your company is growing, or you're an employee at a small- to midsize-company and management has asked you to take on some—or all—of their HR functions. Either way, knowing how to set up and implement successful HR practices (not to mention navigating the legal minefields in today's increasingly regulated environment) can be tricky. *Human Resources Kit For Dummies* is your one-stop resource for learning the nuts and bolts of HR. It gives you forms and templates that you can put to immediate and productive use. New information on anti-discrimination legislation; measuring performance; hiring, firing, and retaining employees; and training and development plans The latest info on online and social media policies Updated forms and contracts, from job application forms and sample employee policies to performance appraisals and benefit plan worksheets If you're currently working in Human Resources or are responsible for employees in your business, the tools pre-

sented here help you maximize the effectiveness of your own HR-program.

An accessible introduction written by a stellar contributor line up of world-renowned lecturers and practitioners in the field (including Linda Holbeche, Stephen Taylor and Jim Stewart).

Essential project management forms aligned to the PMBOK® Guide—Sixth Edition A Project Manager's Book of Forms is an essential companion to the Project Management Institute's A Guide to the Project Management Body of Knowledge. Packed with ready-made forms for managing every stage in any project, this book offers both new and experienced project managers an invaluable resource for thorough documentation and repeatable processes. Endorsed by PMI and aligned with the PMBOK® Guide, these forms cover all aspects of initiating, planning, executing, monitoring and controlling, and closing; each form can be used as-is directly from the book, or downloaded from the companion website and tailored to your project's unique needs. This new third edition has been updated to align with the newest PMBOK® Guide, and includes forms for agile, the PMI Talent Triangle, technical project management, leadership, strategic and business management, and more. The PMBOK® Guide is the primary reference for project management, and the final authority on best practices—but implementation can quickly become complex for new managers on large projects, or even experienced managers juggling multiple projects with multiple demands. This book helps you stay organized and on-track, helping you ensure thorough documentation throughout the project life cycle. Adopt PMI-endorsed forms for documenting every process group Customize each form to suit each project's specific needs Organize project

data and implement a repeatable management process Streamline PMBOK® Guide implementation at any level of project management experience Instead of wasting time interpreting and translating the PMBOK® Guide to real-world application, allow PMI to do the work for you: A Project Manager's Book of Forms provides the PMBOK®-aligned forms you need to quickly and easily implement project management concepts and practices.

Make Human Resources work for you. STRATEGIC HUMAN RESOURCE MANAGEMENT shows you how through its unique system of concept integration. Most Human Resources textbooks give you the theories without showing you the connections to real life. This textbook lets you see both sides of Human Resources: the theory and the application. That way, you'll not only get a great grade in class, you'll be on your way to success after college as well.

Essentials of International Human Resource Management: Managing People Globally, by David C. Thomas and Mila B. Lazarova, provides concise coverage of key HRM concepts, balancing comparative approaches and US and non-US schools of thought. Not limited to the multinational firm, this book reflects the most current knowledge in the field and considers all types of organizations embedded in the global context. Chapter-opening vignettes (short cases) exemplify the chapter's core topics and show readers how chapter content can be applied. Extensive references make it easy for readers to explore concepts in more depth.

Where the strategy of staffing and business align. Strategic Staffing prepares all current and future managers to take a strategic and modern approach to the identification, attraction, selec-

tion, deployment, and retention of talent. Grounded in research but full of real-world examples, this text describes how organizations can develop a staffing strategy that reinforces business strategy, leverages staffing technology, and evaluates and improves staffing systems. This edition includes new and relevant topics on staffing that readers will be able to immediately apply in their future careers—including a discussion on how Twitter and Facebook can be used for sourcing and managing staffing systems.

This self-study book offers optimum clarity and a thorough analysis of the principles of classical and modern feedback control. It emphasizes the difference between mathematical models and the physical systems that the models represent. The authors organize topic coverage into three sections—linear analog control systems, linear digital control systems, and nonlinear analog control systems, using the advanced features of MATLAB throughout the book. For practicing engineers with some experience in linear-system analysis, who want to learn about control systems.

A compendium of health care quantitative techniques based in Excel Analytics and Decision Support in Health Care Operations is a comprehensive introductory guide to quantitative techniques, with practical Excel-based solutions for strategic health care management. This new third edition has been extensively updated to reflect the continuously evolving field, with new coverage of predictive analytics, geographical information systems, flow process improvement, lean management, six sigma, health provider productivity and benchmarking, project management, simulation, and more. Each chapter includes additional new exercises to illustrate everyday applications, and provides clear direction on data

acquisition under a variety of hospital information systems. Instructor support includes updated Excel templates, PowerPoint slides, web based chapter end supplements, and data banks to facilitate classroom instruction, and working administrators will appreciate the depth and breadth of information with clear applicability to everyday situations. The ability to use analytics effectively is a critical skill for anyone involved in the study or practice of health services administration. This book provides a comprehensive set of methods spanning tactical, operational, and strategic decision making and analysis for both current and future health care administrators. Learn critical analytics and decision support techniques specific to health care administration Increase efficiency and effectiveness in problem-solving and decision support Locate appropriate data in different commonly-used hospital information systems Conduct analyses, simulations, productivity measurements, scheduling, and more From statistical techniques like multiple regression, decision-tree analysis, queuing and simulation, to field-specific applications including surgical suite scheduling, roster management, quality monitoring, and more, analytics play a central role in health care administration. Analytics and Decision Support in Health Care Operations provides essential guidance on these critical skills that every professional needs.

Staffing Organizations: Contemporary Practice and Theory, the new third edition of a classic in the field, shows how organizations of all sizes can use effective staffing procedures as a source of sustained competitive advantage. Practically, the book shows how to choose, develop, and administer effective staffing procedures, including conducting job analyses, defining and measuring

job performance, identifying predictors of performance that are both valid and legally defensible, and using this information to make sound hiring decisions. All three authors are active practitioners and recommendations based on their experiences are interwoven throughout the chapters. The authors are also grounded in a scientific, conceptual perspective that informs what they say and do in the staffing area. They review cutting-edge theory and research in diverse areas of importance to the practice of staffing, and identify scientific advances as well as areas that should be informed by additional research. Examples of such cutting-edge issues include: *multilevel staffing models linking individual, group, and organizational levels; *comprehensive consideration of diversity and cross-cultural challenges; *the opportunities and challenges of the use of information technology in staffing; *the legal, professional, and ethical challenges facing staffing practitioners; *modern statistical approaches (e.g., structural equation modeling, item response theory, hierarchical linear modeling); and *integrated models of staffing predictors and frameworks for understanding predictor and criterion spaces. Each chapter contains real-world examples and illustrations, a discussion of best practices, practical recommendations, and directions for future research. In doing so, *Staffing Organizations: Contemporary Practice and Theory* is a modern version of a genuine classic. An extensive process of market research & product development has formed the basis for this new edition. It covers all of the underlying concepts, processes of development & analytical methods of corporate strategy within a variety of organisations. What difference can the aspiring HR strategist really make to business value? In the new edition of her ground-breaking book, Lin-

da Holbeche answers this question and provides the tools and insights to help HR managers and directors add value to the organization by implementing effective HR initiatives that are aligned to core business strategies. Featuring updated profiles and case studies from top HR strategists who have used their skills to deliver a variety of key business objectives, *Aligning Human Resources and Business Strategy*, 2nd edition provides inspiration and guidance on how to apply the theory to challenges in your organization. Learn how you can strengthen and prove the relationship between people strategy and business success through your approach to performance and development and impress at the highest levels with this new edition of an HR classic. Linda Holbeche is Director of Research and Policy at the Chartered Institute of Personnel and Development (CIPD). Linda chairs and speaks at meetings and conferences worldwide and appeared at number six in *Human Resources* magazine's HR most influential 2008 roll call of top industry thinkers.

The second edition of this innovative work again provides a unique perspective on the clinical discovery process by providing input from experts within the NIH on the principles and practice of clinical research. Molecular medicine, genomics, and proteomics have opened vast opportunities for translation of basic science observations to the bedside through clinical research. As an introductory reference it gives clinical investigators in all fields an awareness of the tools required to ensure research protocols are well designed and comply with the rigorous regulatory requirements necessary to maximize the safety of research subjects. Complete with sections on the history of clinical research and ethics, copious figures and charts, and sample documents it

serves as an excellent companion text for any course on clinical research and as a must-have reference for seasoned researchers. *Incorporates new chapters on Managing Conflicts of Interest in Human Subjects Research, Clinical Research from the Patient's Perspective, The Clinical Researcher and the Media, Data Management in Clinical Research, Evaluation of a Protocol Budget, Clinical Research from the Industry Perspective, and Genetics in Clinical Research *Addresses the vast opportunities for translation of basic science observations to the bedside through clinical research *Delves into data management and addresses how to collect data and use it for discovery *Contains valuable, up-to-date information on how to obtain funding from the federal government

HRM is central to management teaching and research, and has emerged in the last decade as a significant field from its earlier roots in Personnel Management, Industrial Relations, and Industrial Psychology. People Management and High Performance teams have become key functions and goals for manager at all levels in organizations. The Oxford Handbook brings together leading scholars from around the world - and from a range of disciplines - to provide an authoritative account of current trends and developments. The Handbook is divided into four parts: * Foundations and Frameworks, * Core Processes and Functions, * Patterns and Dynamics, * Measurement and Outcomes. Overall it will provide an essential resource for anybody who wants to get to grips with current thinking, research, and development on HRM.

Readers who are majoring in business or another non-legal profes-

sions will find EMPLOYMENT AND LABOR LAW, 9E offers the ideal comprehensive introduction to employment and labor relations. This book uses excerpts from real law cases to illustrate how labor-related disputes arise and are resolved in the courts. Eye-opening features, such as The Working Law and Ethical Dilemmas, demonstrate how labor legislation and ethical decision-making impact employees at all levels -- from hourly workers to owners. Readers review the most up-to-date information on the NLRB and EEOC, the Fair Labor Standards Act, President Obama's executive orders regarding undocumented immigrants and LGBT rights, Obamacare, the Defense of Marriage Act, and other employee-benefits developments. This edition also addresses relevant issues, such as FLSA and NLRB rights for unpaid interns, teaching assistants, and student-athletes. No other book combines such balanced coverage with a reader-friendly approach. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

First Edition Awarded Second Place in 2013 AJN Book of the Year Awards! The second edition of this award-winning text, designed specifically for the DNP course in health care economics and finance, remains the only book to embed economic and financial concepts in the context of nursing practice and nursing health care systems. Well organized and clearly written, the second edition is updated to encompass key changes to reimbursement and health care regulations and provides revised statistics throughout. It offers new information on ambulatory care, cost and ratio analysis, additional examples of financial statements, and an updated sample business plan. Enhanced teaching strategies in-

clude real life case studies, challenging critical thinking questions, learning games, key words in each chapter, and an extensive glossary. New PowerPoint slides add to the text's value as a robust teaching tool. Written by experienced DNP executives for DNPs, the book emphasizes critical skills nurse leaders need to participate in strategic health care planning. It delivers a practical approach to business, finance, economics, and health policy that is designed to foster sound business and leadership. The text clearly explicates the relationship between cost of care, quality of care, and ethics, and examines the economic and financial implications of evidence-based practice and quality. Also included is a special section on finance for independent practitioners. Additionally, the book delivers required competencies of the AACN Essentials and the AONE. New to the Second Edition: Updated statistics throughout New information on ambulatory care A cost and ratio analysis Additional examples of financial statements Updated business plan Enhanced faculty support PowerPoint slides

In this book Wayne Cascio and John Boudreau show exactly how to choose, implement, and use metrics to improve decision-making, organizational effectiveness, and maximize the value of HR investments. This book's integrated approach clearly establishes links between HR programs, employee behaviors, and operational and financial outcomes. Using its techniques, you can rationalize your approach to absenteeism and turnover, employee health and wellness, attitudes and engagement, performance and talent management, training and development, and much more. For every area, you'll find proven Metrics As Well As Practical Guidance On Communicating Your Results And Gaining Communicating B Leadership Buy-In. Credibly Link HR Investments With Stockhold-

er Value-Discover Innovative New Ways To Quantify And Communicate The Value Of HR Programs Optimize HR Investments Across The Entire Staffing Process-Leverage Maximum Value From Staffing, Training, And Compensation Make Smarter Decisions About Health, Wellness, And Welfare Programs-The Economics Of Employee Assistance, Worksite Health Promotion, And Disease Prevention Target Performance Management Investments For Better Results-Estimate And Compare The Value Of Performance Improvements In Any Job Or Role

For graduate and undergraduate courses in compensation, staffing, and human resources. The art and science of compensation practice. Strategic Compensation: A Human Resource Management Approach illustrates the art and science of compensation practice and its role in promoting a company's competitive advantage. MyManagementLab for Strategic Compensation is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams—resulting in better performance in the course—and provides educators a dynamic set of tools for gauging individual and class progress. This program will provide a better teaching and learning experience—for you and your students. Here's how: Improve Results with MyManagementLab: MyManagementLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning. A flexible format: Cover topics based on your semester schedule. Real-world topics that are relevant to all business majors: Numerous cases and interesting, engaging material will apply and appeal to

all business students regardless of their major. Note: You are purchasing a standalone product; MyManagementLab does not come packaged with this content. If you would like to purchase both the physical text and MyManagementLab search for ISBN-10: 0133802027/ISBN-13: 9780133802023. That package includes ISBN-10: 0133457109/ISBN-13: 9780133457100 and ISBN-10: 0133486680/ISBN-13: 9780133486681. MyManagementLab is not a self-paced technology and should only be purchased when required by an instructor.

This new edition of *Managing a Global Workforce* provides balanced and contemporary coverage of human resource management in the international marketplace. Directed at future general managers and international executives, rather than HR specialists, it is designed to help students as well as professionals recognize the critical human resource issues underlying the cultural and economic challenges they face.

Dowling et al is a rare instance of a textbook that has developed alongside the field - helping to shape what it is today - and remains the market leading IHRM textbook worldwide. The international author team have ensured this edition is even more international than its predecessors, whilst also remaining close to curriculum developments. New edition changes include a streamlined chapter structure and a new chapter on the cultural context of IHRM. The focus on expatriates has been balanced with a stronger global management emphasis throughout. The content also reflects the current economic climate, including greater coverage of turbulence for IHRM and issues of employee separation. There is also expanded coverage of business ethics, outsourcing, emerging markets and small medium enterprises. In addition the

new edition includes a wealth of case study material and class discussion material. A fully tailored CourseMate and Instructor's website will also be available to adopters. *MARKET: Dowling et al* is a core textbook for "International HRM" modules (IHRM) as taught at intermediate and postgraduate levels on all HRM programmes and the majority of broad-based business programmes. It is also used on some "International Management" modules. This textbook is autopackaged with CourseMate. CourseMate brings course concepts to life with interactive learning, study, and exam preparation tools that support the printed textbook and the textbook-specific website. CourseMate includes an integrated eBook and interactive teaching and learning tools including quizzes, flashcards, videos, and more and an EngagementTracker, a first-of-its-kind tool that monitors student engagement in the course.

"This edition has been the beneficiary of major restructuring and updating to ensure continuing alignment of the material with current in-the-field business practices. The changes range from small inclusions of new standards to major chapter revisions. The new structure will make it easier for students to see how each part of the staffing process proceeds from beginning to end, and it will also help them see how the topics fit together to create a cohesive staffing management system. The human resources landscape continues to be transformed by technology, and this edition of the textbook reflects this influence. The use of human resources information systems for tasks like recruitment, selection, and forecasting is now thoroughly integrated into all sections. The role of social media, the Internet, and other information management tools is emphasized in several chapters, and

new examples from companies keep the application of concepts fresh and current"--

Awaken, mobilize, accelerate, and institutionalize change. With a rapidly changing environment, aggressive competition, and ever-increasing customer demands, organizations must understand how to effectively adapt to challenges and find opportunities to successfully implement change. Bridging current theory with practical applications, *Organizational Change: An Action-Oriented Toolkit*, Third Edition combines conceptual models with concrete examples and useful exercises to dramatically improve the knowledge, skills, and abilities of students in creating effective change.

Students will learn to identify needs, communicate a powerful vision, and engage others in the process. This unique toolkit by Tupper Cawsey, Gene Deszca, and Cynthia Ingols will provide readers with practical insights and tools to implement, measure, and monitor sustainable change initiatives to guide organizations to desired outcomes.

Strategic Management delivers an insightful and concise introduction to strategic management concepts utilizing a strong mix of real-world contemporary examples. Written in a conversational style, this product sparks ideas, fuels creative thinking and discussion, while engaging students with the concepts they are studying.