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YRM8P2 - PITTS BRADFORD

This edition of Economics for Business uses case studies to examine the key issues facing the business world today. Looking at everything from the impact of the financial crisis to the operation of individual business, the 7th edition illustrates how economic theory relates to real business issues in a clear, accessible and engaging way designed to help students excel. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

Good economic decision making is fundamental to the success of business Economic decisions lie at the heart of business. Economics is all about the choices between alternatives and how to weigh up their costs and benefits. Studying this book will help you understand such choices and how to make them successfully when you take up a job or perhaps run your own business. Businesses need to make choices of what and how much to produce, what techniques to use, who to employ, what investment to make, where to locate, what markets to develop and how best to compete with rivals. Economics helps them make the right decisions. But making the right decisions depends on the economic environment in which businesses operate. For example, government policy affects business: whether through taxation, subsidies, training and education, regulation or trade policies. The economic environment is also affected by trade relations and the actions of international bodies such as the World Trade Organization (WTO) and the International Monetary Fund (IMF). Issues such as Brexit, trade deals and migration crucially affect businesses. The book shows you how. You will be studying all these issues and more in this book. It will give you the skills to advise businesses and other organisations on how best to achieve their objectives. The advice of economists is crucial to good decision making. But to give good advice requires understanding issues and assessing evidence. Studying economics helps to give you this understanding and makes you a better problem solver.

This collection of short expository, critical and speculative texts offers a field guide to the cultural, political, social and aesthetic impact of software. Experts from a range of disciplines each take a key topic in software and the understanding of software, such as algorithms and logical structures.

Dr. Greg Zacharias, former Chief Scientist of the United States Air Force (2015-18), explores next steps in autonomous systems (AS) development, fielding, and training. Rapid advances in AS development and artificial intelligence (AI) research will change how we think about machines, whether they are individual vehicle platforms or networked enterprises. The payoff will be considerable, affording the US military significant protection for aviators, greater effectiveness in employment, and unlimited opportunities for novel and disruptive concepts of operations. Autonomous Horizons: The Way Forward identifies issues and makes recommendations for the Air Force to take full advantage of this transformational technology.

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

Have you ever wondered why there is a light in your fridge but not in your freezer? Or why 24-hour shops bother having locks on

their doors? Or why soft drink cans are cylindrical, but milk cartons are square? The answer is simple: economics. For years, economist Robert Frank has been encouraging his students to ask questions about the conundrums and strange occurrences they encounter in everyday life and to try to explain them using economics. Now in this bestselling book, he shares the most intriguing - and bizarre - questions and the economic principles that answer them to reveal why many of the most puzzling parts of everyday life actually make perfect (economic) sense.

This is a text for all students of introductory economics at undergraduate or postexperience level. It may be used for a one year course and includes a recommended contents outline for a shortened or modular course.

PRINCIPLES OF ECONOMICS, 3e, is designed with one overriding aim: to make this exciting and highly relevant subject clear, accessible and easy to understand. The text puts economics in the context of the real world, bringing the subject alive and giving students an insight into the economy in which we live and the economic forces that shape our lives. The distinguishing features of the book are its clarity and conciseness. These make it ideally suited to introductory courses in economics which are now largely dominated by business studies students and other non-economics majors.

"Economics for Business is suitable for undergraduate students studying business economics as part of a business degree. The book will also be appropriate for DMS students and MBA modules in economics."--BOOK JACKET.

Economics seventh edition is all new. A new co author Alison Wride from the University of Exeter has joined the team to build on the well known and well loved previous six editions. The new seventh edition continues to provide a comprehensive and completely up-to-date self-contained introduction to the world of economics.

An authority on artificial intelligence introduces a theory that explores the workings of the human mind and the mysteries of thought

Adopting an innovative, open-learning approach to introduce the main principles of financial management in an accessible, non-technical way, this fully updated fifth edition provides a unique focus on the practical application of financial management and its role in decision making. New to this edition: Expanded coverage of key topics such as financing the business Increased coverage of corporate governance issues Even more real-world examples to help illustrate the practical application and importance of the topics discussed Financial statements throughout based on the latest International Accounting Standards Full-colour design, packed with pedagogical features, providing an original learning experience Key features: Written in a unique, 'open learning' style Clear explanations and minimal technical jargon to aid understanding - no previous knowledge of financial management is assumed Based on a solid foundation of theory, but focusing throughout on its value for decision making Covering all the main areas of financial management in sufficient detail to provide a good grasp of the subject Numerous examples, activities and exercises throughout, allowing the reader to test his/her knowledge at frequent intervals Fully supported by a comprehensive range of student and lecturer learning resources, Financial Management for Decision Makers is ideal for undergraduates from a non-finance/accounting discipline taking an introductory module in financial management, and postgraduate/postexperience students on courses such as the ACCA Diploma in Financial Management, Diploma in Management Studies and MBA programmes. The text is also suitable for finance and accounting students as a foundation for further study. Peter Atrillis a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He has previously held posts as Head of Business and Management and Head of Accounting and Law at University of Plymouth Business School.

Macroeconomics in Context lays out the principles of macroeconomics in a manner that is thorough, up to date, and relevant to students. Like its counterpart, Microeconomics in Context, the book is uniquely attuned to economic realities. The "in Context" books offer engaging coverage of current topics including financial crises, rising inequality, debt and deficits, and environmental sustainability, while also providing a clear and accessible exploration of economic theory and applications. The third edition features: Clear explanations of basic economic concepts alongside more in-depth analysis of macroeconomics models and economic activity Expanded coverage of topics including, inequality, financialization and debt issues, the changing nature of jobs, and sustainable development Thoroughly updated figures and data A full complement of online instructor and student support materials

such as additional tables and data, PowerPoint slides and a study guide This engaging textbook offers students an excellent guide to macroeconomics. The latest addition to the "In Context" series, it combines real-world relevance with a thorough grounding in multiple economic paradigms. The book's companion website is available at: <http://www.bu.edu/eci/education-materials/textbooks/macroeconomics-in-context/>

Were you looking for the book with access to MyEconLab? This product is the book alone and does NOT come with access to MyEconLab. Buy Essentials of Economics, 7th edition with MyEconLab access card (ISBN 9781292170121) if you need access to MyEconLab as well, and save money on this resource. You will also need a course ID from your instructor to access MyEconLab. The market-leading concise text in introductory economics Want to see economics in action? Visit the Sloman Economics News Site for a blog that's updated several times a week with current affairs and topical stories all linked to your textbook so you can explore the background to the issues more deeply. This new edition of the market-leading Essentials of Economics has been updated with the most recent data and coverage of economic issues as the world tries to recover from global financial turmoil and looks at explanations of how consumers and firms really behave. Its classic features and clear and engaging writing style is complemented by strong theoretical coverage and a wealth of pedagogical features to support learning. John Sloman was Director of the Economics Network from its foundation in 1999 until 2012, and is now Visiting Fellow at the University of Bristol where the Network is based. John is also Visiting Professor at the University of the West of England, Bristol. Dean Garratt is Principal Teaching Fellow in the Department of Economics at the University of Warwick.

Economics has the capacity to offer us deep insights into some of the most formidable problems of life, and offer solutions to them too. Combining a global approach with examples from everyday life, Partha Dasgupta describes the lives of two children who live very different lives in different parts of the world: in the Mid-West USA and in Ethiopia. He compares the obstacles facing them, and the processes that shape their lives, their families, and their futures. He shows how economics uncovers these processes, finds explanations for them, and how it forms policies and solutions. Along the way, Dasgupta provides an intelligent and accessible introduction to key economic factors and concepts such as individual choices, national policies, efficiency, equity, development, sustainability, dynamic equilibrium, property rights, markets, and public goods. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Were you looking for the book with access to MyEconLab? This product is the book alone, and does NOT come with access to MyEconLab. Buy Essentials of Economics 6th edition with MyEconLab access card, (ISBN 9780273783930) if you need access to the MyEconLab as well, and save money on this brilliant resource. Essentials of Economics, is the market leading concise text in introductory economics. Its classic features and clear and engaging writing style are complemented by strong theoretical coverage and a wealth of pedagogical features to support learning. Need extra support? This product is the book alone, and does NOT come with access to MyEconLab. This title can be supported by MyEconLab, an online homework and tutorial system which can be fully integrated into an instructor's course. You can benefit from MyEconLab at a reduced price by purchasing a pack containing a copy of the book and an access card for MyEconLab: Buy Essentials of Economics 6th edition with MyEconLab access card, (ISBN 9780273783930) Alternatively, buy access to MyEconLab and the eText - an online version of the book - online at www.MyEconLab.com. For educator access, contact your Pearson Account Manager. To find out who your Account Manager is, visit www.pearsoned.co.uk/relocator

This book constitutes a collaborative and selected documentation of the scientific outcome of the European COST Action IS0605 Econ@Tel "A Telecommunications Economics COST Network" which run from October 2007 to October 2011. Involving experts from around 20 European countries, the goal of Econ@Tel was to develop a strategic research and training network among key people and organizations in order to enhance Europe's competence in the field of telecommunications economics. Reflecting the organization of the COST Action IS0605 Econ@Tel in working groups the following four major research areas are addressed: - evolution

and regulation of communication ecosystems; - social and policy implications of communication technologies; - economics and governance of future networks; - future networks management architectures and mechanisms.

Economics and the Business Environment' presents the essential principles of microeconomics and macroeconomics applied to the world of business while also looking at wider, topical business issues, such as business strategy, corporate social responsibility, ethics and the state of the global environment in which we live. Classic Sloman features Key ideas run through the book and are examined in different contexts New terms are clearly explained when they first appear A vast range of cases demonstrate how economics can be used to understand real business situations, such as the London Olympics, investing in China and companies such as Samsung, Dyson, Body Shop and The Gap. Covers the application of game theory to business situations, transactions cost analysis, the economics of entrepreneurship, business ethics and corporate social responsibility and the competitive advantage of nations New! + All cases thoroughly updated + Several new boxes, including business strategies in recessionary times, the Internet and labour mobility, and from golden to temporary fiscal rules + Complete coverage of the of the credit crunch, financial crisis and measures to promote recovery Get interactive with Sloman! Check out the book's website at www.pearsoned.co.uk/sloman where you will find a large range of resources, including: An online workbook and study guide, with interactive exercises, diagrams that you can manipulate, videos and links to articles and materials Self-test questions organised by chapter with automatic feedback and grading Economic news blog with discussion of topical issues in the news, links to articles and questions, updated several times per week Hotlinks to over 200 useful websites, listed at the end of the book and referred to at the end of each part Extra case studies with questions for self study To gain access, simply redeem your unique access code, found inside this book. John Sloman is Director of the Economics Network, which supports university teaching of economics throughout the UK. The Economics Network is based at the University of Bristol. John is also a Visiting Professor in the Business School at the University of the West of England. He is the author of several best-selling textbooks in economics used by students across the world, and also published by Pearson Education. Elizabeth Jones is a Teaching Fellow in Economics and her teaching interests include the economics of education, health care and poverty issues. She delivers the core first year modules in economics at the University of Exeter, as well as teaching the economics of social policy. Economics and the Business Environment (third edition) is essential reading for Introductory Economics modules taught from a business perspective and for Business Environment modules with an economic underpinning.

This Comprehensive Economics Student Workbook is specifically designed to be used alongside the sixth edition of John Sloman's Economics and contains over 1500 questions of various types, carefully matched to the content of the main text.

Written from a European perspective, this text acquaints students with basic microeconomics, macroeconomics and EU institutions and policy.

Now in its 10th edition, Economics by Sloman, Garratt & Guest is known and loved for its active learning, student-friendly approach and unrivalled lecturer and student support. Retaining all the hall mark features of previous editions, it continues to provide a balanced, comprehensive and completely up-to-date introduction to the world of economics.

This new edition of Organisations and the Business Environment provides a completely revised, extended and updated edition of the original successful text. It provides contemporary and comprehensive coverage of the subject matter which is highly relevant to business and management students at undergraduate, postgraduate and professional levels. The text is written in a clear and concise style, illustrated with topical examples and data. Organisations and the Business Environment (second edition) comprises four sections: * Business Organisations ;V discusses the evolution of organisational and managerial theories and concepts with particular emphasis on their relevance in the 21st century. The different types of organisations and their missions, visions, goals and objectives are examined. * The External Business Macro-Environment ;V describes and considers the political, economic, socio-cultural, technological, ecological and legal influences on organisations, utilizing the PESTEL framework of analysis. This section includes a review of the internationalization of businesses and examines the role of GATT and the WTO, single markets and trading blocs. * The External Business Micro-Environment ;V provides a review of the market system and the nature of supply and demand. Market structures are examined in the light of monopolistic regimes and working for competitive advantage. The impact of government intervention is explored via regulatory bodies, privatization, and nationalization programmes. * Business Management ;V explores the major aspects of contemporary business organisations, including corporate governance and business ethics. In particular, this section tackles the areas of structure, culture, change, quality management and the principal functions of organisations. This textbook is a user-friendly resource with end of chapter questions, activities and assignments to consolidate learning. Its

strong emphasis on topical examples enables students to understand how theory is applied in business contexts, including, Glaxo-SmithKline, BT, Scottish and Newcastle, Hanson plc and a number of not-for-profit organisations. There is additional Tutor Resource material, including presentation slides, data charts, chapter summaries, questions and answers. "An excellent book...good use of learning objectives, questions and potential assignments." Paul Blakely, Lecturer, University College of Warrington.

Climate change resulting from CO2 and other greenhouse gas emissions poses a huge threat to human welfare. To contain that threat, the world needs to cut emissions by about 50 per cent by 2050, and to start cutting emissions now. A global agreement to take action is vital. A fair global deal will require the UK to cut emissions by at least 80 per cent below 1990 levels by 2050. In this report, the Committee on Climate Change explains why the UK should aim for an 80 per cent reduction by 2050 and how that is attainable, and then recommends the first three budgets that will define the path to 2022. But the path is attainable at manageable cost, and following it is essential if the UK is to play its fair part in avoiding the far higher costs of harmful climate change. Part 1 of the report addresses the 2050 target. The 80 per cent target should apply to the sum of all sectors of the UK economy, including international aviation and shipping. The costs to the UK from this level of emissions reduction can be made affordable - estimated at between 1-2 per cent of GDP in 2050. In part 2, the Committee sets out the first three carbon budgets covering the period 2008-22, and examines the feasible reductions possible in various sectors: decarbonising the power sector; energy use in buildings and industry; reducing domestic transport emissions; reducing emissions of non-CO2 greenhouse gases; economy wide emissions reductions to meet budgets. The third part of the report examines wider economic and social impacts from budgets including competitiveness, fuel poverty, security of supply, and differences in circumstances between the regions of the UK.

Economics has never been so exciting to learn! The ninth edition of Economics contains the most up-to-the minute coverage and uses the latest data to track and analyse the impact of the global financial crisis on our economy. 'Economics' is popular for its active learning and student-friendly approach, and the new edition retains its classic features that provide a solid foundation for the study of economics, while covering much of the recent turmoil in the economy. Comprehensive coverage of the credit crunch, the subsequent global recession, the legacy of debt, faltering recovery in the world economy and the policy debates about tackling the problems Complete update of boxes, examples and changes to data / legislation, including more cases that relate to policy development · Want to see economics in action? Search online for the Sloman Economics News Site - a blog that's updated several times a week with current affairs and topical stories ... all linked into your textbook so you can explore the background to the issues more deeply. Need extra support? This product is the book alone, and does NOT come with access to MyEconLab. This title can be supported by MyEconLab, an online homework and tutorial system which can be used by students for self-directed study or fully integrated into an instructor's course. You can benefit from MyEconLab at a reduced price by purchasing a pack containing a copy of the book and an access card for MyEconLab: Economics, plus MyEconLab with Pearson eText., 9/e (ISBN 9781292064864). Alternatively, buy access online at www.MyEconLab.com. Use the power of MyEconLab to accelerate your learning. You need both an access card and a course ID to access MyEconLab: · 1. Is your lecturer using MyEconLab? Ask your lecturer for your course ID · 2. Has an access card been included with the book? Check the inside back cover of the book. · 3. If you have a course ID but no access card, go to: <http://www.myeconlab.com/> to buy access to this interactive study programme. Now in its 9th edition, Economics by Sloman et al is known and loved for its active learning, student-friendly approach and unmatched lecturer and student support. Retaining all the hall mark features of previous editions, it continues to provide a balanced, comprehensive and completely up-to-date introduction to the world of economics. Please note that the product you are purchasing does not include MyEconLab. MyEconLab join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyEcpnLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyEconLab to accelerate your learning? You need both an access card and a course ID to access MyEconLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyEconLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyEconLab (ISBN:9781292064864) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to www.myeconlab.com to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit www.pearsoned.co.uk/replocator

The founder and executive chairman of the World Economic Fo-

rum on how the impending technological revolution will change our lives We are on the brink of the Fourth Industrial Revolution. And this one will be unlike any other in human history. Characterized by new technologies fusing the physical, digital and biological worlds, the Fourth Industrial Revolution will impact all disciplines, economies and industries - and it will do so at an unprecedented rate. World Economic Forum data predicts that by 2025 we will see: commercial use of nanomaterials 200 times stronger than steel and a million times thinner than human hair; the first transplant of a 3D-printed liver; 10% of all cars on US roads being driverless; and much more besides. In The Fourth Industrial Revolution, Schwab outlines the key technologies driving this revolution, discusses the major impacts on governments, businesses, civil society and individuals, and offers bold ideas for what can be done to shape a better future for all.

This book aims to provide researchers from basic disciplines of the economics fields such as consumer behavior and public economy with a variety of distinctive perspectives in today's world where the behavior and preferences of economic actors have changed completely, and the economic policies of countries have been redrafted.

Economics for Business covers all the current issues facing today's business world. Up-to-date case studies cover everything from the impact of the financial crisis to the examination of specific businesses.

Economics is a huge subject, and this book is the perfect place to start. Designed specially for undergraduates, it includes features such as questions that may come up in exams, quotes from leading theorists that you can use in your essays, and case studies providing real-life examples. The book is written by Dr Thomas Coskeran, a lecturer at Durham University School of Business, who has been an advisor to both HM Treasury and the NHS. This really is the only book you need to start getting great results in economics.

This text is an unbound, three hole punched version. Access to WileyPLUS sold separately. Economics of Strategy, Binder Ready Version focuses on the key economic concepts students must master in order to develop a sound business strategy. Ideal for undergraduate managerial economics and business strategy courses, Economics of Strategy offers a careful yet accessible translation of advanced economic concepts to practical problems facing business managers. Armed with general principles, today's students--tomorrow's future managers--will be prepared to adjust their firms business strategies to the demands of the ever-changing environment.

This book is an introduction to the history of - and current measurement practice of - inflation for the United Kingdom. The authors describe the historical development of inflation measures in a global context, and do so without using formal mathematical language and related jargon that relates only to a few specialist scholars. Although inflation is a widely used and quoted statistic, and despite the important role inflation plays in real people's lives - through pension uprating, train tickets, interest rates and the work of economists - few people understand how it is created. O'Neill, Ralph and Smith mix historical data with a description of practices inside the UK statistical system and abroad, which will aid understanding of how this important economic statistic is produced, and the important and controversial choices that statisticians have made over time.

Aimed at non-accounting management students, this textbook offers a thorough introduction to management accounting, approaching the subject from a managerial perspective, without sacrificing accuracy or detail.

"Welcome to the sixth edition of Essentials Economics for Business. If you are a student on a business or management degree or diploma course and taking a module which includes economics, then this book is written for you. Such modules may go under the title of Business Environment or Business Context, or they may simply be called Introduction to Economics or Introduction to Business Economics. Alternatively, you may be studying on an MBA and need a grounding in basic economic concepts and how they apply to the business environment"--

Learn today's fundamental principles of Economics from theory to action with this market-leading text. Essentials of Economics, 8th edition by John Sloman and Dean Garratt is the latest edition of the ultimate introductory guide in the field, thoroughly updated to reflect the latest changes in all major socio-economic issues. This edition is designed to help you understand this fascinating subject as clearly as possible and make sense of today's key economic topics, from theory to action. The text considers some of the major problems of today's economic growth, such as unemployment, financial inequality, the environment, Brexit, and Behavioural Economics. It also offers an in-depth analysis of economic behaviour and choices on micro and macroeconomic levels, encouraging you to think and act like an economist. Using a clear structure and straightforward, engaging writing style, the book's friendly layout and wealth of pedagogical, classic features support your learning and understanding of the issues introduced, making it easy to follow. It also helps you develop critical thinking skills, both individually and as a member of your group discussions in class. The application of theory to real-life examples, and the vari-

ety of case studies, questions, and problems demonstrate the fundamental principles in action and further support your understanding of the core economic theories and concepts. Always up-to-date! The Sloman Economics News Site Make use of the leading student-friendly blog that is updated frequently with news and topical stories, all linked to your textbook chapters so you can understand current affairs more deeply. New! Access additional resources on the open Companion Website The website has a wealth of supporting material such as threshold concepts, audio animations, case studies, web appendices, glossary, flashcards, and answers to selected questions from the book. Personalise learning with MyLab® Economics. By combining trusted author content with digital tools and a flexible platform, MyLab Economics personalises the learning experience and improves results for each student. If you would like to purchase both the physical text and MyLab Economics search for: 9781292269122 Essentials of Economics 8th Edition with MyLab® Economics Package consists of: 9781292239590 Essentials of Economics 8th Edition 9781292239651 Essentials of Economics 8th Edition MyLab® Economics 9781292239620 Essentials of Economics 8th Edition Pearson eText NOTE: Before purchasing, check with your instructor to confirm the correct ISBN. Several versions of the MyLab platforms exist for each title, and registrations are not transferable. To register for and use MyLab® Economics, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson: If purchasing or renting from companies other than Pearson, the access codes for the MyLab platform may not be included, be incorrect, or previously redeemed. Check with the seller before completing your purchase. This book is exceptional in the sense that it provides an introduction to law in general rather than the law of one specific jurisdiction, and it presents a unique way of looking at legal education. It is crucial for lawyers to be aware of the different ways in which societal problems can be solved and to be able to discuss the advantages and disadvantages of different legal solutions. In this re-

spect, being a lawyer involves being able to reason like a lawyer, even more than having detailed knowledge of particular sets of rules. Introduction to Law reflects this view by focusing on the functions of rules and on ways of arguing the relative qualities of alternative legal solutions. Where 'positive' law is discussed, the emphasis is on the legal questions that must be addressed by a field of law and on the different solutions which have been adopted by, for instance, the common law and civil law tradition. The law of specific jurisdictions is discussed to illustrate possible answers to questions such as when the existence of a valid contract is assumed.

The main thrust of this Element is a critical assessment of the theory and evidence concerning the sources of scale effects. It is argued that the analysis of static scale effects is important because scale effects are embedding in our world, and new technologies associated with an evolving economy often allow their exploitation when they cannot be exploited in less technically advanced and smaller economies. So, although static equilibrium theory is not a good vehicle for studying economic growth, showing how scale effects operate when output varies with given technology helps us to understand the scale effects that occur when output rises as a result of economic growth, even though that is typically driven by technological change.

Why are house prices in many advanced economies rising faster than incomes? Why isn't land and location taught or seen as important in modern economics? What is the relationship between the financial system and land? In this accessible but provocative guide to the economics of land and housing, the authors reveal how many of the key challenges facing modern economies - including housing crises, financial instability and growing inequalities - are intimately tied to the land economy. Looking at the ways in which discussions of land have been routinely excluded from both housing policy and economic theory, the authors show that in order to tackle these increasingly pressing issues a major rethink by both politicians and economists is required.

THE INTERNATIONAL BESTSELLER 'Compelling, haunting, tragic

stories . . . resonate long after you put the book down' James McConnachie, Sunday Times Book of the Year The routine traffic stop that ends in tragedy. The spy who spends years undetected at the highest levels of the Pentagon. The false conviction of Amanda Knox. Why do we so often get other people wrong? Why is it so hard to detect a lie, read a face or judge a stranger's motives? Using stories of deceit and fatal errors to cast doubt on our strategies for dealing with the unknown, Malcolm Gladwell takes us on an intellectual adventure into the darker side of human nature, where strangers are never simple and misreading them can have disastrous consequences.

A concise and self-contained introduction to causal inference, increasingly important in data science and machine learning. The mathematization of causality is a relatively recent development, and has become increasingly important in data science and machine learning. This book offers a self-contained and concise introduction to causal models and how to learn them from data. After explaining the need for causal models and discussing some of the principles underlying causal inference, the book teaches readers how to use causal models: how to compute intervention distributions, how to infer causal models from observational and interventional data, and how causal ideas could be exploited for classical machine learning problems. All of these topics are discussed first in terms of two variables and then in the more general multivariate case. The bivariate case turns out to be a particularly hard problem for causal learning because there are no conditional independences as used by classical methods for solving multivariate cases. The authors consider analyzing statistical asymmetries between cause and effect to be highly instructive, and they report on their decade of intensive research into this problem. The book is accessible to readers with a background in machine learning or statistics, and can be used in graduate courses or as a reference for researchers. The text includes code snippets that can be copied and pasted, exercises, and an appendix with a summary of the most important technical concepts.