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### 008CMD - LAUREL SANTIAGO

In 2020, areas of particular importance for technology trends will include biotechnology, nanotechnology, materials technology, and information technology. The authors of this report assessed a sample of 29 countries across the spectrum of scientific advancement (low to high) with respect to their ability to acquire and implement 16 key technology applications (e.g., cheap solar energy, rural wireless communications, genetically modified crops).

This classic book is Marcuse's masterful interpretation of Hegel's philosophy and the influence it has had on European political thought from the French Revolution to the present day. Marcuse brilliantly illuminates the implications of Hegel's ideas with later developments in European thought, particularly with Marxist theory.

Revolution 2020 by Chetan Bhagat Yet Another Grasping Work By The Bestselling Author Once upon a time, in small-town India, there lived two intelligent boys. One wanted to use his intelligence to make money. Another wanted to use his intelligence to create a revolution. The problem was, they both loved the same girl! Welcome to Revolution 2020, an exciting story about childhood friends Gopal, Raghav and Aarti who struggle to find success, and live in Varanasi. However, it isn't easy to achieve this in an unfair society that rewards the corrupt. As Gopal gives in to the system, and Raghav fights it, who will win? Revolution 2020 from the bestselling author of Five Point Someone, One Night @ The Call Center, The Three Mistakes of My Life and 2 States, comes another gripping tale from the heartland of India. Are you ready for the revolution? About The Author Chetan Bhagat's books have remained bestsellers since their release, and few have already been adapted into major Bollywood films. Readers' and Media accolades are unending. The New York Times called him the 'the biggest selling English language novelist in India's history.' Time magazine named him in the "100 Most Influential People in the world" and Fast Company, USA listed him as one of the world's "100 most creative people in business." Chetan Bhagat writes columns for leading English and Hindi newspapers, focusing on youth and national development issues. He is also a motivational speaker. Chetan quit his international investment banking career in 2009, to devote his entire time to writing and make change happen in the country. He lives in Mumbai with his wife Anusha, an ex-classmate from IIMA and his twin boys Shyam and Ishaan.

The fourth industrial revolution, characterized by digitization, artificial intelligence and augmented reality, and megatrends such as globalization, urbanization, demographic changes, and the knowledge-based economy, will trigger a series of profound technological, economic, social and environmental changes that will permanently and irreversibly change the role of the state in meeting social needs. Industry 4.0 will also change the type, nature, and scope of public goods and how they are produced, financed, delivered, and consumed. This book redefines the current paradigm of public goods. It proposes a model of production and distribution of public goods that acknowledges the participation of entities from the public, private, and nonprofit sectors. The authors argue that these entities would participate in the production, financing, distribution, and consumption of such goods. From a theoretical point of view, such an inclusive approach involving the expansion of the classical state - market dichotomy with new entities, including citizens themselves, leads to a new conceptualization and approach towards public goods. The model assumes shared responsibility, subsidiarity, and paternalistic libertarianism, and it allows the state to create new entities of an educational or fiscal nature, while remaining the regulator of public services and distribution. Additionally, the book analyzes changes regarding the perception of public goods, in the era of the fourth industrial revolution, across selected sectors such as healthcare and pension systems, education, local public goods, and public utility services. The book is primarily addressed to researchers, scholars, and students across social and technical sciences, and it will also be a useful guide for central and local administration bodies responsible for public policy.

This book explores how digital technologies have proved to be a useful and necessary tool to help ensure that local and regional governments on the frontline of the emergency can continue to provide essential public services during the COVID-19 crisis. Indeed, as the demand for digital technologies grows, local and regional governments are increasingly committed to improving the lives of their citizens under the principles of privacy, freedom of expression and democracy. The Digital Revolution began between the late 1950s and 1970s and represents the evolution of technology from the mechanical and analog to the digital. The advent of digital technology has also changed how humans communicate -

today using computers, smartphones and the internet. Further, the digital revolution has made a tremendous wealth of information accessible to virtually everyone. In turn, the book focuses on key challenges for local and regional governments concerning digital technologies during this crisis, e.g. the balance between privacy and security, the digital divide, and accessibility. Privacy is a challenge in the mitigation of COVID-19, as governments rely on digital technologies like contact-tracking apps and big data to help trace peoples' patterns and movements. While these methods are controversial and may infringe on rights to privacy, they also appear to be effective measures for rapidly controlling and limiting the spread of the virus. Next, the book discusses the 10 technology trends that can help build a resilient society, as well as their effects on how we do business, how we work, how we produce goods, how we learn, how we seek medical services and how we entertain ourselves. Lastly, the book addresses a range of diversified technologies, e.g. Online Shopping and Robot Deliveries, Digital and Contactless Payments, Remote Work, Distance Learning, Telehealth, Online Entertainment, Supply Chain 4.0, 3D Printing, Robotics and Drones, 5G, and Information and Communications Technology (ICT).

In October 1934 the northern Spanish region of Asturias was the scene of the most important outburst of revolution in Europe between the early 1920s and the Spanish Civil War. Thousands of left-wing militants took up arms and fought the Spanish army in the streets of Oviedo while in the rear-guard committees proclaimed a revolutionary dawn. After two weeks, however, the insurrection was crushed. The widespread repression that followed was central to the polarization and fragmentation of Spanish politics prior to the Civil War (1936-9). Unite, Proletarian Brothers! weaves together a range of everyday disputes and arenas of conflict, from tenant activism to strikes, boycotts to political violence. These local cleavages and conflicts, operating within the context of the Spanish Second Republic (1931-6) and interwar Europe, explain the origins, development and consequences of the Asturian October. The book sheds new light on the long-debated process of 'radicalization' during the Second Republic, as well as the wider questions of protest, revolutionary politics and social and political conflict in interwar Europe.

Medium: English Pages: 600+ E-BOOK NAME : UPSC MAINS GENERAL STUDIES SOLVED PAPERS PDF Contents: General Studies UPSC MAIN - 2020 Paper-1 to Paper-4 General Studies UPSC MAIN - 2019 Paper-1 to Paper-4 General Studies UPSC MAIN - 2018 Paper-1 to Paper-4 General Studies UPSC MAIN - 2017 Paper-1 to Paper-4 General Studies UPSC MAIN - 2016 Paper-1 to Paper-4 General Studies UPSC MAIN - 2015 Paper-1 to Paper-4 General Studies UPSC MAIN - 2014 Paper-1 to Paper-4 General Studies UPSC MAIN - 2013 Paper-1 to Paper-4 General Studies UPSC MAIN - 2012 Paper-1 to Paper-4 General Studies UPSC MAIN - 2011 Paper-1 to Paper-2 General Studies UPSC MAIN - 2010 Paper-1 to Paper-2 General Studies UPSC MAIN - 2009 Paper-1 to Paper-2 General Studies UPSC MAIN - 2008 Paper-1 to Paper-2

Summarizing the current state of knowledge on the links between business and climate change, this timely Handbook analyzes how businesses contribute to and are affected by climate change, looking closely at their centrality in developing and deploying solutions to address this problem. Contributions from a global collection of scholars and practitioners explore a broad range of key industries' impacts and responses to climate change, examining corporate strategy and leadership in the climate economy, functional perspectives and corporate practice, and climate finance.

Discusses both the revolutionary cultural, social, and economic impact of Bronze Age textile production in Europe and innovative methodologies for future studies.

An examination of women's political participation and engagement during and after the 2011 uprising in Egypt.

In 2007, the Tianjin Binhai New Area (TBNA) and one of its administrative zones, the Tianjin Economic-Technological Development Area (TEDA), in northeast China commissioned the RAND Corporation to perform a technology-foresight study to help them develop and implement a strategic vision and plan for economic growth through technological innovation. The principal objectives were to identify the most-promising emerging technology applications for TBNA and TEDA to pursue as part of their plan for growth, to analyze the drivers and barriers they would face in each case, and to recommend action plans for each technology application (TA). Seven TAs should form a pivotal part of TBNA's comprehensive strategic plan: cheap solar energy; advanced mobile communications and radio-frequency identification; rapid bioassays; membranes, filters, and catalysts for water purification; molecular-scale drug design, development, and delivery; electric and hybrid vehicles; and green manufacturing. The specific action plans can be inte-

grated into an overarching strategic plan that rests on three legs: building a state-of-the-art R & D program; updating and expanding TBNA and TEDA's manufacturing base; and positioning TBNA and TEDA for the global marketplace. The plan offers TBNA a wealth of opportunities that will position it for the future development it envisions, and each TA emerges from one or more of TEDA's current pillar industries, making for a fluid transition that builds on existing strengths.

'Puritan' was originally a term of contempt, and 'Puritanism' has often been stereotyped by critics and admirers alike. As a distinctive and particularly intense variety of early modern Reformed Protestantism, it was a product of acute tensions within the post-Reformation Church of England. But it was never monolithic or purely oppositional, and its impact reverberated far beyond seventeenth-century England and New England. This Companion broadens our understanding of Puritanism, showing how students and scholars might engage with it from new angles and uncover the surprising diversity that fermented beneath its surface. The book explores issues of gender, literature, politics and popular culture in addition to addressing the Puritans' core concerns such as theology and devotional praxis, and coverage extends to Irish, Welsh, Scottish and European versions of Puritanism as well as to English and American practice. It challenges readers to re-evaluate this crucial tradition within its wider social, cultural, political and religious contexts.

In this provocative account, Karl Gerth argues that consumerism rather than communism explains the history of China since 1949. This book investigates how African countries respond to socioeconomic shocks, drawing out lessons to help to inform future policy and development efforts. The challenges posed by the COVID-19 pandemic affected all sectors of the economy, exposing substantial structural weaknesses and complexities in supply chains and logistics across the African continent. This book examines the disruptive impact of the pandemic across Africa. However, it also goes beyond the current crisis to investigate how socioeconomic pressures in general impact commodity prices, national budgeting processes, food, business, energy sectors, education, health, and sanitation. Overall, the book presents evidence-based solutions and policy recommendations to enable readers to improve resilience and responses to future crises. The insights provided by this book will be of interest to policymakers and development agencies, as well as to researchers of global development, politics, economics, business, and African studies.

Places the British Industrial Revolution in global context, providing a fresh perspective on the relationship between technology and society.

A compendium of original essays and contemporary viewpoints on the 1917 Revolution The Russian revolution of 1917 reverberated throughout an empire that covered one-sixth of the world. It altered the geo-political landscape of not only Eurasia, but of the entire globe. The impact of this immense event is still felt in the present day. The historiography of the last two decades has challenged conceptions of the 1917 revolution as a monolithic entity—the causes and meanings of revolution are many, as is reflected in contemporary scholarship on the subject. A Companion to the Russian Revolution offers more than thirty original essays, written by a team of respected scholars and historians of 20th century Russian history. Presenting a wide range of contemporary perspectives, the Companion discusses topics including the dynamics of violence in war and revolution, Russian political parties, the transformation of the Orthodox church, Bolshevism, Liberalism, and more. Although primarily focused on 1917 itself, and the singular Revolutionary experience in that year, this book also explores time-periods such as the First Russian Revolution, early Soviet government, the Civil War period, and even into the 1920's. Presents a wide range of original essays that discuss Brings together in-depth coverage of political history, party history, cultural history, and new social approaches Explores the long-range causes, influence on early Soviet culture, and global after-life of the Russian Revolution Offers broadly-conceived, contemporary views of the revolution largely based on the author's original research Links Russian revolutions to Russian Civil Wars as concepts A Companion to the Russian Revolution is an important addition to modern scholarship on the subject, and a valuable resource for those interested in Russian, Late Imperial, or Soviet history as well as anyone interested in Revolution as a global phenomenon.

Migration in the Time of Revolution examines how two of the world's most populous countries interacted between 1945 and 1967, when the concept of citizenship was contested, political loyalty was in question, identity was fluid, and the boundaries of political mobilization were blurred. Taomo Zhou asks probing questions of this important period in the histories of the People's Re-

public of China and Indonesia. What was it like to be a youth in search of an ancestral homeland that one had never set foot in, or an economic refugee whose expertise in private business became undesirable in one's new home in the socialist state? What ideological beliefs or practical calculations motivated individuals to commit to one particular nationality while forsaking another? As Zhou demonstrates, the answers to such questions about "ordinary" migrants are crucial to a deeper understanding of diplomatic relations between the two countries. Through newly declassified documents from the Chinese Foreign Ministry Archives and oral history interviews, *Migration in the Time of Revolution* argues that migration and the political activism of the ethnic Chinese in Indonesia were important historical forces in the making of governmental relations between Beijing and Jakarta after World War II. Zhou highlights the agency and autonomy of individuals whose life experiences were shaped by but also helped shape the trajectory of bilateral diplomacy. These ethnic Chinese migrants and settlers were, Zhou contends, not passively acted upon but actively responding to the developing events of the Cold War. This book bridges the fields of diplomatic history and migration studies by reconstructing the Cold War in Asia as social processes from the ground up.

In this counterintuitive study of digital democracy, Jen Schradie shows how the web has become another weapon in the arsenal of the powerful, and a potent weapon for conservative activists. Rather than leveling the playing field, the internet has tilted it in favor of the Right, where only the most sophisticated and well-funded players can compete.

The Sustainable University of the Future discusses the rapid changes taking place within institutions of higher education—changes that have pushed universities to reconsider their traditional policies and plans. The book, which has its origins in the Qatar University Annual Research Forum and Exhibition (QUARFE) event "University of the Future" examines the many ways universities are trying to keep pace with this transformation, despite regional and international challenges. The book looks at the role of universities in meeting the United Nations Sustainable Development Goals (SDGs), the impact of Industry 4.0, the social aspects of University 4.0, and the future of research-based universities. The need to adopt modern programs and tools is stressed, and ways to anticipate and plan for future challenges are explored.

*Oil Revolution* chronicles the rise and fall of anti-colonial oil elites who forged a new international culture of economic dissent from the 1950s to the 1970s.

This book examines the epistemological, political, and socio-economic consequences of the Fourth Industrial Revolution (4IR) for Africa. Presenting various case studies on epistemic freedom, theology, race and robotics, tertiary education, political and economic transformation, human capital, and governance, it debates whether the 4IR will be part of the solution to the African problem, namely that of coloniality in its various forms. Solving the African problem using the 4IR requires ethical, just and epistemologically independent leadership. However, the lack of ICT infrastructure militates against Africa's endeavours to make the 4IR a problem-solving moment. To its credit, Africa possesses some of the major capital needed (human, mineral, and social), and it constitutes a huge market comprising a young population eager to participate in the 4IR as problem-solvers and not as a problem to be solved—as equal citizens and not as the marginalized other.

*Wikipedia's first twenty years: how what began as an experiment in collaboration became the world's most popular reference work.* We have been looking things up in Wikipedia for twenty years. What began almost by accident—a wiki attached to an nascent online encyclopedia—has become the world's most popular reference work. Regarded at first as the scholarly equivalent of a Big Mac, Wikipedia is now known for its reliable sourcing and as a bastion of (mostly) reasoned interaction. How has Wikipedia, built on a model of radical collaboration, remained true to its original mission of "free access to the sum of all human knowledge" when other tech phenomena have devolved into advertising platforms? In this book, scholars, activists, and volunteers reflect on Wikipedia's first twenty years, revealing connections across disciplines and borders, languages and data, the professional and personal. The contributors consider Wikipedia's history, the richness of the connections that underpin it, and its founding vision. Their essays look at, among other things, the shift from bewilderment to respect in press coverage of Wikipedia; Wikipedia as "the most important laboratory for social scientific and computing research in history"; and the acknowledgment that "free access" includes not just access to the material but freedom to contribute—that the summation of all human knowledge is biased by who documents it. Contributors Phoebe Ayers, Omer Benjakob, Yochai Benkler, William Beutler, Siko Bouterse, Rebecca Thorndike-Breeze, Amy Carleton, Robert Cummings, LiAnna L. Davis, Siân Evans, Heather Ford, Stephen Harrison, Heather Hart, Benjamin Mako Hill, Dariusz Jemielniak, Brian Keegan, Jackie Koerner, Alexandria Lockett, Jacqueline Mabey, Katherine Maher, Michael Mandiberg, Stephane Coillet-Matillon, Cecelia A. Musselman, Eliza Myrie, Jake Orlowitz, Ian A. Ramjohn, Joseph Reagle, Anasuya Sengupta, Aaron Shaw, Melissa Tamani, Jina Valentine, Matthew Vetter, Adele Vrana, Deny Vrandečić

Powerful forces are reshaping the banking industry. Customer expectations, technological capabilities, regulatory requirements, demographics and economics are together creating an imperative to change. Banks need to get ahead of these challenges and retool to win in the next era. Banks must not only execute on today's imperatives, but also radically innovate and transform themselves for the future.

A post-capitalist manifesto for conservation Conservation needs a revolution. This is the only way it can contribute to the drastic transformations needed to come to a truly sustainable model of development. The good news is that conservation is ready for revolution. Heated debates about the rise of the Anthropocene and the current 'sixth extinction' crisis demonstrate an urgent need and desire to move beyond mainstream approaches. Yet the conservation community is deeply divided over where to go from here. Some want to place 'half earth' into protected areas. Others want to move away from parks to focus on unexpected and 'new' natures. Many believe conservation requires full integration into capitalist production processes. Building a razor-sharp critique of current conservation proposals and their contradictions, Büscher and Fletcher argue that the Anthropocene challenge demands something bigger, better and bolder. Something truly revolutionary. They propose convivial conservation as the way forward. This approach goes beyond protected areas and faith in markets to incorporate the needs of humans and nonhumans within integrated and just landscapes. Theoretically astute and practically relevant, *The Conservation Revolution* offers a manifesto for conservation in the twenty-first century—a clarion call that cannot be ignored.

Using the theoretical tools drawn from historical materialism and deconstruction, Tzouvala offers a comprehensive history of the standard of civilisation.

A comprehensive account of how revolutions begin, unfold and end, featuring a wide range of cases from across modern world history. Drawing on international relations, sociology, and global history, Lawson outlines the benefits of a 'global historical sociology' of revolutionary change, in which international processes take centre stage.

Tracing local trajectories of conflict, Mazur explains how the Syrian uprising became a civil war fought largely along ethnic lines.

In July 1917, when the Provisional Government issued a warrant for his arrest, Lenin fled from Petrograd; later that year, the October Revolution swept him to supreme power. In the short intervening period he spent in Finland, he wrote his impassioned, never-completed masterwork *The State and Revolution*. This powerfully argued book offers both the rationale for the new regime and a wealth of insights into Leninist politics. It was here that Lenin justified his personal interpretation of Marxism, savaged his opponents and set out his trenchant views on class conflict, the lessons of earlier revolutions, the dismantling of the bourgeois state and the replacement of capitalism by the dictatorship of the proletariat. As both historical document and political statement, its importance can hardly be exaggerated. Translated and edited with an introduction by Robert Service

Reading books is a kind of enjoyment. Reading books is a good habit. We bring you a different kinds of books. You can carry this book where ever you want. It is easy to carry. It can be an ideal gift to yourself and to your loved ones. Care instruction keep away from fire.

*Government Alone Can't Solve Society's Biggest Problems* World hunger. Climate change. Crumbling infrastructure. It's clear that in today's era of fiscal constraints and political gridlock, we can no longer turn to government alone to tackle these and other towering social problems. What's required is a new, more collaborative and productive economic system. *The Solution Revolution* brings hope—revealing just such a burgeoning new economy where players from across the spectrum of business, government, philanthropy, and social enterprise converge to solve big problems and create public value. By erasing public-private sector boundaries, the solution economy is unlocking trillions of dollars in social benefit and commercial value. Where tough societal problems persist, new problem solvers are crowdfunding, ridesharing, app-developing, or impact-investing to design innovative new solutions for seemingly intractable problems. Providing low-cost health care, fighting poverty, creating renewable energy, and preventing obesity are just a few of the tough challenges that also represent tremendous opportunities for those at the vanguard of this movement. They create markets for social good and trade solutions instead of dollars to fill the gap between what government can provide and what citizens need. So what drives the solution economy? Who are these new players and how are their roles changing? How can we grow the movement? And how can we participate? Deloitte's William D. Eggers and Paul Macmillan answer these questions and more, and they introduce us to the people and organizations driving the revolution—from edgy social enterprises growing at a clip of 15 percent a year, to megafoundations, to Fortune 500 companies delivering social good on the path to profit. Recyclebank, RelayRides, and LivingGoods are just a few of the innovative organizations you'll read about in this book. Government cannot handle alone the huge challenges facing our global socie-

ty—and it shouldn't. We need a different economic paradigm that can flexibly draw on resources, combine efforts, and create value, while improving the lives of citizens. *The Solution Revolution* shows the way.

*Big Data and Decision-Making: Applications and Uses in the Public and Private Sector* breaks down the concept of big data to reveal how it has become integrated into the fabric of both public and private domains, as well as how its value can ultimately be exploited.

The founder and executive chairman of the World Economic Forum on how the impending technological revolution will change our lives We are on the brink of the Fourth Industrial Revolution. And this one will be unlike any other in human history. Characterized by new technologies fusing the physical, digital and biological worlds, the Fourth Industrial Revolution will impact all disciplines, economies and industries - and it will do so at an unprecedented rate. World Economic Forum data predicts that by 2025 we will see: commercial use of nanomaterials 200 times stronger than steel and a million times thinner than human hair; the first transplant of a 3D-printed liver; 10% of all cars on US roads being driverless; and much more besides. In *The Fourth Industrial Revolution*, Schwab outlines the key technologies driving this revolution, discusses the major impacts on governments, businesses, civil society and individuals, and offers bold ideas for what can be done to shape a better future for all.

This book aims to provide practitioners a deep appreciation of the role and nature of transformational leadership in disruptive banking environments.

In 2020, areas of particular importance for technology trends will include biotechnology, nanotechnology, materials technology, and information technology. This report, the companion document to *The Global Technology Revolution 2020*, Executive Summary (Silberglitt et al., MG-475-NIC, 2006), assesses in detail a sample of 29 countries with respect to their ability to acquire and implement 16 key technology applications.

A theoretical analysis and historical investigation of the Cold War nuclear arms race that challenges the nuclear revolution.

This 2004 book explores the question of British exceptionalism in the period from the Glorious Revolution to the Congress of Vienna. Leading historians examine why Great Britain emerged from years of sustained competition with its European rivals in a discernible position of hegemony in the domains of naval power, empire, global commerce, agricultural efficiency, industrial production, fiscal capacity and advanced technology. They deal with Britain's unique path to industrial revolution and distinguish four themes on the interactions between its emergence as a great power and as the first industrial nation. First, they highlight growth and industrial change, the interconnections between agriculture, foreign trade and industrialisation. Second, they examine technological change and, especially, Britain's unusual inventiveness. Third, they study her institutions and their role in facilitating economic growth. Fourth and finally, they explore British military and naval supremacy, showing how this was achieved and how it contributed to Britain's economic supremacy.

Examines the last forty years of Iranian and Middle-Eastern history through the prism of the Green Uprisings of 2009.

Once upon a time, there was a Bihari boy called Madhav. He fell in love with a rich girl from Delhi called Riya. Madhav didn't speak English well. Riya did. Madhav wanted a relationship. Riya didn't. Riya just wanted friendship. Madhav didn't. Riya suggested a compromise. She agreed to be his half-girlfriend. From the author of the blockbuster novels *Five Point Someone*, *One Night @ the Call Center*, *The 3 Mistakes of My Life*, *2 States* and *Revolution 2020* comes a simple and beautiful love story that will touch your heart and inspire you to chase your dreams.

Various international scholars and associates of the PASCAL (Place, Social Capital and Learning Regions) International Observatory (Africa hub), under the auspices of the Centre for Local Economic Development (CENLED) based at the University of Johannesburg (UJ), have contributed chapters in this scholarly book. The book aims to demonstrate how a combination of globalisation, pandemics and the impact of innovation and technologies are driving towards a world in which traditional ideas are being challenged. The book carries forward a dual context and relevance: to South African social, educational, economic and cultural development, and the broader international context and action directed at how lifelong learning for all can be fostered in communities as a foundation for a just, human-centred, sustainable world. The distinctive contribution of this book to the production of a local body of knowledge lies in the symbiotic relationships between these objectives, so that South Africa could serve as a test case in working towards approaches that have a wider international significance.

The rapid emergence of China and India as prime locations for low-cost manufacturing has led some analysts to conclude that manufacturers in the "old economies"—the U.S., U.K., Germany, and Japan—are being edged out of a profitable future. But if countries that historically have been at the forefront of events in manufacturing can adapt adroitly, opportunities are by no means over, says the author of this timely book. Peter Marsh explores 250 years in the history of manufacturing, then examines the charac-

teristics of the industrial revolution that is taking place right now. The driving forces that influence what types of goods are made and who makes them are little understood, Marsh observes. He discusses the key changes in what is happening in manufactur-

ing today, including advances in technology, a greater focus on tailor-made goods aimed at specific individuals and industry users, participation of many more countries in world manufacturing, and the growing importance of sustainable forms of produc-

tion. With broad historical sweep and dozens of engaging examples, Marsh explains these changes and their import both for consumers making purchase choices and for manufacturers assessing how to participate successfully in the new industrial era.