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Z9E7UU - SWEENEY DUNN

Designed specifically for undergraduate writing, this easy-to-use pocket guide provides complete guidance for new writers on effective, clear, and inclusive scholarly communication and the essentials of formatting papers and other course assignments.

This is a concise how-to guide to social sciences research for undergraduate and graduate students. Technologies including citation managers, presentation technologies, e-resources, and Google Scholar are weaved throughout this handy guide.

Explains the importance of using citations; outlines the various styles, including APA, MLA, and Chicago; and offers examples for each from a wide range of sources.

Diabetes mellitus is approaching epidemic proportions worldwide, and the effects and treatment of diabetes in pregnancy are not well enough understood by many doctors who see pregnant women in their practices. The goal of this book is to provide much-needed information to clinicians about pregestational and gestational diabetes in pregnancy and help them develop the tools and skills to improve the outcome of these pregnancies. This is the second edition of a highly regarded book on diabetes in pregnancy, strongly recommended in JAMA to anyone involved in the care of pregnant women with diabetes mellitus. The second edition will be organized similarly to the first edition, but all of the chapters have been updated with new information and references. The book emphasizes diagnosis and treatment, making it particularly valuable to clinicians. An evidence-based approach supplements the standard expert-opinion approach wherever clinical trials have provided sufficient evidence, and strong evidence is given for close nutritional management. Like the first edition, the book is organized into two major sections: I. The Scientific Rationale for Global Issues Affecting Diabetes in Pregnancy and II. The Scien-

tific Rationale for the Management of Diabetes in Pregnancy.

Provides information on stylistic aspects of research papers, theses, and dissertations, including sections on writing fundamentals, MLA documentation style, and copyright law.

The Publication Manual of the American Psychological Association is the style manual of choice for writers, editors, students, and educators in the social and behavioral sciences, nursing, education, business, and related disciplines.

The POCKET GUIDE TO APA STYLE, 5E is an essential tool for writing research papers across the disciplines. Concise and thorough, the POCKET GUIDE offers straightforward explanations, annotated examples, and margin notes designed to help writers produce properly documented papers in the latest APA style. Not only less expensive and easier to use than the APA Manual, the POCKET GUIDE also includes extensive coverage of electronic sources, preparing writers to evaluate and use Internet references correctly in their research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This handbook is a user-friendly resource for pre-service and new practicing teachers outlining theoretical models and empirical research findings concerning the nature and effects of emotions, motivation, and self-regulated learning for students and teachers alike.

Gone are the days when researchers and students were forced to search through journals for the best way to construct a table of results. Updated to reflect current standards in reporting and graphic displays, *Presenting Your Findings: A Practical Guide for Creating Tables*, Sixth Edition, provides invaluable guidance on the proper table format for a wide range of statistical analyses in an engaging and accessible format. The authors have included statis-

tics commonly used in analyses to make the book as useful as possible for researchers and students and have organized the chapters according to the complexity of the statistic. Each chapter is devoted to a different statistic and provides a variety of examples of how data could best be displayed. Included for each statistic is a "Play It Safe" table that illustrates the most comprehensive formatting options. This definitive resource for how to build tables will eliminate editorial drudgery and free up your time for more gainful pursuits.

One in five American children now live in families with incomes below the povertyline, and their prospects are not bright. Low income is statistically linked with a variety of poor outcomes for children, from low birth weight and poor nutrition in infancy to increased chances of academic failure, emotional distress, and unwed childbirth in adolescence. To address these problems it is not enough to know that money makes a difference; we need to understand how. *Consequences of Growing Up Poor* is an extensive and illuminating examination of the paths through which economic deprivation damages children at all stages of their development. In *Consequences of Growing Up Poor*, developmental psychologists, economists, and sociologists revisit a large body of studies to answer specific questions about how low income puts children at risk intellectually, emotionally, and physically. Many of their investigations demonstrate that although income clearly creates disadvantages, it does so selectively and in a wide variety of ways. Low-income preschoolers exhibit poorer cognitive and verbal skills because they are generally exposed to fewer toys, books, and other stimulating experiences in the home. Poor parents also tend to rely on home-based child care, where the quality and amount of attention children receive is inferior to that of professional facilities. In later years, conflict between economically stressed parents increases anxiety and weakens self-esteem in

their teenaged children. Although they share economic hardships, the home lives of poor children are not homogenous. *Consequences of Growing Up Poor* investigates whether such family conditions as the marital status, education, and involvement of parents mitigate the ill effects of poverty. *Consequences of Growing Up Poor* also looks at the importance of timing: Does being poor have a different impact on preschoolers, children, and adolescents? When are children most vulnerable to poverty? Some contributors find that poverty in the prenatal or early childhood years appears to be particularly detrimental to cognitive development and physical health. Others offer evidence that lower income has a stronger negative effect during adolescence than in childhood or adulthood. Based on their findings, the editors and contributors to *Consequences of Growing Up Poor* recommend more sharply focused child welfare policies targeted to specific eras and conditions of poor children's lives. They also weigh the relative need for income supplements, child care subsidies, and home interventions. *Consequences of Growing Up Poor* describes the extent and causes of hardships for poor children, defines the interaction between income and family, and offers solutions to improve young lives. JEANNE BROOKS-GUNN is Virginia and Leonard Marx Professor of Child Development at Teachers College, Columbia University. She is also director of the Center for Young Children and Families, and co-directs the Adolescent Study Program at Teachers College.

Expanded and updated from the Electronic Resources section, *The APA style guide to electronic resources* outlines for students and writers the key elements with numerous examples. Dissertations and theses; bibliographies; curriculum and course material; reference materials, including Wiki; gray literature, such as conference hearings, presentation slides, and policy briefs; general interest media and alternative presses such as audio podcasts; and online communities, such as Weblog posts and video Weblog posts. My purpose in writing this book has been to present in as clear and understandable form as possible the important facts about ceramic materials and their use in pottery. The ceramic medium has a rich potential. It is so various and adaptable that each culture and each succeeding generation finds in it a new means of expression. As a medium, it is capable of great beauty of form, color, and texture, and its expressions are unique not only for variety but for permanence and utility as well. To make full use of the

medium, the ceramist or potter not only needs skill, imagination, and artistic vision, but he also needs to have a sound knowledge of the technical side of the craft. This knowledge has not been easy to come by, and many of those seriously engaged in pottery have learned through endless experimentation and discouraging failures. It is hoped that the present work will enable the creative worker to go more directly to his goal in pottery, and that it will enable him to experiment intelligently and with a minimum of lost effort. While technical information must not be considered as an end in itself, it is a necessary prerequisite to a free and creative choice of means in ceramics. None of the subjects included are dealt with exhaustively, and I have tried not to overwhelm the reader with details. The information given is presented in as practical form as possible, and no more technical data or chemical theory is given than has been thought necessary to clarify the subject. This work is organized as follows: Part One—Clay Chapter 1. Geologic Origins of Clay Chapter 2. The Chemical Composition of Clay Chapter 3. The Physical Nature of Clay Chapter 4. Drying and Firing Clay Chapter 5. Kinds of Clay Chapter 6. Clay Bodies Chapter 7. Mining and Preparing Clay Part Two—Glazes Chapter 8. The Nature of Glass and Glazes Chapter 9. Early Types of Glazes Chapter 10. The Oxides and Their Function in Glaze Forming Chapter 11. Glaze Materials Chapter 12. Glaze Calculations, Theory and Objectives Chapter 13. Glaze Calculation Using Materials Containing More Than One Oxide Chapter 14. Calculating Glaze Formulas from Batches or Recipes Chapter 15. Practical Problems in Glaze Calculation Chapter 16. The Composition of Glazes Chapter 17. Types of Glazes Chapter 18. Originating Glaze Formulas Chapter 19. Fritted Glazes Chapter 20. Glaze Textures Chapter 21. Sources of Color in Glazes Chapter 22. Methods of Compounding and Blending Colored Glazes Chapter 23. Glaze Mixing and Application Chapter 24. Firing Glazes Chapter 25. Glaze Flaws Chapter 26. Engobes Chapter 27. Underglaze Colors and Decoration Chapter 28. Overglaze Decoration Chapter 29. Reduction Firing and Reduction Glazes Chapter 30. Special Glazes and Glaze Effects

A Guide to Online Course Design offers faculty and professional staff a practical and easy-to-follow model for creating exceptional online courses that focuses on quality standards in instructional design, transparency in learning outcomes, and learner persistence. A comprehensive resource, the book includes effective, re-

search-based instructional strategies to motivate online learners and help them become more self-directed. *A Guide to Online Course Design* emphasizes quality standards and removing barriers to learners' persistence, which ensures online courses meet the needs of online learners as well as distance education initiatives. "All faculty members and course designers, regardless of experience level, content background, or technology skills, can benefit from applying the approaches defined in this book. The authors have imparted a wealth of knowledge that can improve the quality of any online class and I highly recommend this book for all those involved with online learning." - Anton G. Camarota, faculty, University of Denver "Anyone involved in developing online courses should read this book! Packed with great insights and the research to back them up, Stavredes and Herder guide readers with practical information that will support online course development." - Brenda Boyd, director of professional development and consulting, Quality Matters Program "The blend of theory and application makes *A Guide to Online Course Design* and indispensable resource for any professional seeking to create high quality, outcomes-based learning experiences. I loved the action steps that close each chapter, as they lead the reader through the entire process of course design from analysis to implementation." - Kathe Kacheroski, dean of curriculum and instruction, Rasmussen College

This easy-to-use pocket guide, compiled from the sixth edition of the "Publication Manual of the American Psychological Association," provides complete guidance on the rules of style that are critical for clear communication.

From an expert team in the research methods field, *RESEARCH METHODS: THE ESSENTIAL KNOWLEDGE BASE*, 2nd Edition, is written specifically for undergraduates. The book streamlines and clarifies explanations of fundamental, yet difficult, concepts in a familiar, engaging style. Students learn about the relationship between theory and practice, which helps them become better researchers and better consumers of research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A new career in academia can be a challenge. While academia's formal rules are published in faculty handbooks, its implicit rules are often difficult to discern. Like its first edition, this expanded volume contains practical advice to help new academics set the

best course for a lasting and vibrant career. problems beginning social scientists will face. Leading academics share the lessons they have learned through their own hard experience. Individual chapters present the ins and outs of the hiring process; the advantages of a post-doctoral fellowship; expert strategies for managing a teaching load; insider and applicant advice for winning a research grant; detailed instructions for writing and publishing a journal article; and an explanation of intellectual property issues. The text also addresses the latter stages of a career. It offers suggestions for keeping one's career dynamic. Chapters that provide specific information for minorities, women and clinical psychologists are also included, and the volume even presents options for working outside of academia.

Presents a guide to writing a research paper, covering such topics as finding sources, taking research notes, creating an outline, writing the first draft, and completing the final version.

'The first great rock 'n' roll novel in the English language' The Times On Valentine's Day, 1989, Vina Apsara, a famous and much-loved singer, disappears in a devastating earthquake. Her lover, the singer Ormus Cama, cannot accept that he has lost her, and so begins his eternal quest to find her and bring her back. His journey takes him across the globe and through cities pulsating with the power of rock 'n' roll, to Bombay, London and New York. But around the star-crossed lover and his quest, the uncertain world itself is beginning to tremble and break. Cracks and tears are appearing in the very fabric of reality, and exposing the abyss beyond. And Ormus has to confront just how far he is willing to go for love.

In the time since the second edition of The ACS Style Guide was published, the rapid growth of electronic communication has dramatically changed the scientific, technical, and medical (STM) publication world. This dynamic mode of dissemination is enabling scientists, engineers, and medical practitioners all over the world to obtain and transmit information quickly and easily. An essential constant in this changing environment is the requirement that information remain accurate, clear, unambiguous, and ethically sound. This extensive revision of The ACS Style Guide thoroughly examines electronic tools now available to assist STM writers in preparing manuscripts and communicating with publishers. Valuable updates include discussions of markup languages, citation of electronic sources, online submission of manuscripts, and prepara-

tion of figures, tables, and structures. In keeping current with the changing environment, this edition also contains references to many resources on the internet. With this wealth of new information, The ACS Style Guide's Third Edition continues its long tradition of providing invaluable insight on ethics in scientific communication, the editorial process, copyright, conventions in chemistry, grammar, punctuation, spelling, and writing style for any STM author, reviewer, or editor. The Third Edition is the definitive source for all information needed to write, review, submit, and edit scholarly and scientific manuscripts.

This established book series is designed to reflect current research and theory concerned with motivation and achievement in work, school and play. Each volume focuses on a particular issue or theme and the series has a special goal of bringing the best in social science to bear on socially significant problems.

This invaluable workbook-style reference guide will help you transition from writing for composition classes to writing for psychology classes. Author Lenore T. Szuchman's years of experience teaching writing-intensive courses give her an inside track on the trouble spots students often encounter when writing papers and dealing with APA style. The unique workbook format offers both a quick reference to APA style and interactive exercises that give you a chance to practice what you've learned.

The testing and assessment of second language learners is an essential part of the language learning process. Glenn Fulcher's Testing Second Language Speaking is a state-of-the-art volume that considers the assessment of speaking from historical, theoretical and practical perspectives. The book offers the first systematic, comprehensive and up-to-date treatment of the testing of second language speaking. Written in a clear and accessible manner, it covers: Explanations of the process of test design Costing test design projects How to put the test into practice Evaluation of speaking tests Task types for testing speaking Testing learners with disabilities It also contains a wealth of examples, including task types that are commonly used in speaking tests, approaches to researching speaking tests and specific methodologies that teachers, students and test developers may use in their own projects. Successfully integrating practice and theory, this book demystifies the process of testing speaking and provides a thorough treatment of the key ethical and technical issues in speaking evaluation.

Provides information on stylistic aspects of research papers, theses, and dissertations, including sections on writing fundamentals, MLA documentation style, and copyright law

This clear and concise book is designed to demystify the process of writing in APA style and format. With precise examples (both writing examples and Microsoft Word screenshots), An EasyGuide to APA Style 2e points out common APA style and formatting mistakes and how to avoid them. The book also provides an overview of the style and formatting changes for the 6th edition of the APA Publication Manual, providing detailed examples and complete sample student papers written to conform to APA format. The authors illustrate not only how to write using APA style, but also what writing in APA style really looks like when your paper is complete. Written in a conversational and clear style, this guide will help anyone find their way through the maze of rules in the APA Publication Manual and become proficient in learning the fine points of APA style. The second edition of the EasyGuide contains additional writing tips and expanded discussions in each chapter. In particular, chapter 5 on plagiarism has been expanded to include more detail on topics like when and how to paraphrase appropriately and when to quote directly from a source. Also, the new edition provides examples from the latest version of Microsoft Word, Word 2010.

This is a compact but comprehensive guide to writing clearly and effectively in APA style. Demonstrates how to write objective scientific research papers using interesting prose Incorporates guidelines from the 6th edition of the APA publication manual Explores how to develop ideas, connect them to what others have written, and express them clearly Discusses the differences between written, oral, and poster presentations and offers instructions for applying APA style to each

This anthology contains articles honoring Rosemont's work and provide a venue for a rigorous scholarly analysis of his varied contributions to the field.

This book is a step-by-step guide for instructors on how to teach a psychology research methods course at the undergraduate or graduate level. It provides various approaches for teaching the course including lecture topics, difficult concepts for students, sample labs, test questions, syllabus guides and policies, as well as a detailed description of the requirements for the final experimental paper. This book is also supplemented with anecdotes

from the author's years of experience teaching research methods classes. Chapters in this book include information on how to deliver more effective lectures, issues you may encounter with students, examples of weekly labs, tips for teaching research methods online, and much more. This book is targeted towards the undergraduate or graduate professor who has either not yet taught research methods or who wants to improve his or her course. Using step by step directions, any teacher will be able to follow the guidelines found in this book that will help them succeed. *How to Teach a Course in Research Methods for Psychology Students* is a valuable resource for anyone teaching a quantitative research methods course at the college or university level.

The forms taken by scientific writing help to determine the very nature of science itself. In this closely reasoned study, Charles Bazerman views the changing forms of scientific writing as solutions to rhetorical problems faced by scientists arguing for their findings. Examining such works as the early *Philosophical Transactions* and Newton's optical writings as well as *Physical Review*, Bazerman views the changing forms of scientific writing as solutions to rhetorical problems faced by scientists. The rhetoric of science is, Bazerman demonstrates, an embedded part of scientific activity that interacts with other parts of scientific activity, including social structure and empirical experience. This book presents a comprehensive historical account of the rise and development of the genre, and views these forms in relation to empirical experience.

Why Everyone Needs Analytical Skills Welcome to the age of data. No matter your interests (sports, movies, politics), your industry (finance, marketing, technology, manufacturing), or the type of organization you work for (big company, nonprofit, small startup)—your world is awash with data. As a successful manager today, you must be able to make sense of all this information. You need to be conversant with analytical terminology and methods and able to work with quantitative information. This book promises to become your "quantitative literacy" guide—helping you develop the analytical skills you need right now in order to summarize data, find the meaning in it, and extract its value. In *Keeping Up with the Quants*, authors, professors, and analytics experts Thomas Davenport and Jinho Kim offer practical tools to improve your understanding of data analytics and enhance your thinking and decision making. You'll gain crucial skills, including:

- How to

- formulate a hypothesis
- How to gather and analyze relevant data
- How to interpret and communicate analytical results
- How to develop habits of quantitative thinking
- How to deal effectively with the "quants" in your organization

Big data and the analytics based on it promise to change virtually every industry and business function over the next decade. If you don't have a business degree or if you aren't comfortable with statistics and quantitative methods, this book is for you. *Keeping Up with the Quants* will give you the skills you need to master this new challenge—and gain a significant competitive edge.

This is the ultimate guide to study skills, written by million copy bestselling author Stella Cottrell. Her tried and tested approach, based on over 20 years' experience of working with students, has helped over a million students to achieve their potential. When it comes to studying, there is no one-size-fits-all approach. This engaging and accessible guide shows students how to tailor their learning to their individual needs in order to boost their grades, build their confidence and increase their employability. Fully revised for the fifth edition, it contains everything students need to succeed. This is an invaluable resource for undergraduate students of all disciplines, and is also ideal for postgraduates, mature students and international students. It prepares students for what to expect before, during and after their studies at university. New to this Edition: - Additional material on writing skills, including proofreading, editing and writing for different assignments - New chapters on managing stress and student wellbeing at university, learning in diverse and international contexts and writing essays - More emphasis on reflective learning - Extended guidance on how to balance study with work - More use of visuals to summarise key learning points

This is the new edition of the award-winning guide to social justice education. Based on the authors' extensive experience in a range of settings in the United States and Canada, the book addresses the most common stumbling blocks to understanding social justice. This comprehensive resource includes new features such as a chapter on intersectionality and classism; discussion of contemporary activism (Black Lives Matter, Occupy, and Idle No More); material on White Settler societies and colonialism; pedagogical supports related to "common social patterns" and "vocabulary to practice using"; and extensive updates throughout. Accessible to students from high school through graduate school, *Is Everyone*

Really Equal? is a detailed and engaging textbook and professional development resource presenting the key concepts in social justice education. The text includes many user-friendly features, examples, and vignettes to not just define but illustrate the concepts. "Sensoy and DiAngelo masterfully unpack complex concepts in a highly readable and engaging fashion for readers ranging from preservice through experienced classroom teachers. The authors treat readers as intelligent thinkers who are capable of deep reflection and ethical action. I love their comprehensive development of a critical social justice framework, and their blend of conversation, clarity, and research. I heartily recommend this book!" —Christine Sleeter, professor emerita, California State University Monterey Bay

Most students struggle with learning how to find references, use them effectively, and cite them appropriately in a required format. One of the most common formats is that of APA. The authors all have vast experience teaching writing courses to various levels of students from undergraduates to graduates in other countries. However, there was lacking a book that could explain the basics of APA in simple, easy-to-understand language for non-native speakers of English, who are often unfamiliar with using references and formatting an essay in a particular method. In order to offer English Learner student writers a source of information that is appropriate for their level, and is cost-effective, this updated APA 7th edition guidebook provides students with important information in clear, concise, user-friendly language, as well as to offer practical examples that will help them grasp the concept of secondary research writing. Much of the published materials on the market targets native speakers of English. The problem with this is that they present the nitpicky details of APA in ways that do not make sense to native speakers of English, let alone to those for whom English is not their first language, because the information is presented in very technical terms that are not easy to understand. This handbook presents the same information in simplified terms with images and step-by-step instructions in ways that make sense to both native and non-native English speaking student writers. Additionally, student writers often struggle with understanding the concept of plagiarism, as well as how to find sources, evaluate the appropriateness of sources, and use sources in effective ways (e.g., how to integrate quotes, when to paraphrase, among others). This book provides this important in-

formation that is concise and easy to understand. NOTE: This is a REVISED edition of our original The Concise APA Handbook, which has been updated for APA 7th edition, which was issued in the fall, 2019.

In this magnificent, heart-wrenching book--hailed Best Book of 1993 by the New York Times Book Review and USA Today--acclaimed naturalist and National Book Award winner George B. Schaller documents the plight of the mysterious panda--and urgently calls for the compassion needed to save these gentle animals from extinction. Includes a new Preface for this edition. 27--color plates.

The tourism industry, of which the hospitality industry is the core element, is one of the largest and the fastest growing industries world-wide. According to World Tourism Organisation forecasts, the industry will continue to grow and employ more people in the twenty-first century. In parallel with the growth of the tourism and hospitality industry world-wide, consumer expectations and demands for quality are rising while consumer tastes are varying on the one hand, and competition among the firms, both nationally and internationally, is intensifying on the other. In this business environment of heightened consumer expectations, distinct market segments that demand unique products and services, and stiff competition, tourism and hospitality organisations are looking for

ways to excel in service quality, customer satisfaction, competition and performance. This book takes the view that employees are one of the most, if not the most, important resources or assets for tourism and hospitality organisations in their endeavour to provide excellent service, meet and exceed consumer expectations, achieve competitive advantage and exceptional organisational performance. The purpose of this book is to emphasise the critical role of employees for tourism and hospitality organisations and to examine the ways and means of managing their attitudes and behaviours for the mutual benefit of both parties: tourism and hospitality organisations and their employees.