

## Access Free Principles Of Economics 11th Edition

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This second edition provides a rigorous yet accessible graduate-level introduction to financial economics. Since students often find the link between financial economics and equilibrium theory hard to grasp, less attention is given to purely financial topics, such as valuation of derivatives, and more emphasis is placed on making the connection with equilibrium theory explicit and clear. This book also provides a detailed study of two-date models because almost all of the key ideas in financial economics can be developed in the two-date setting. Substantial discussions and examples are included to make the ideas readily understandable. Several chapters in this new edition have been reordered and revised to deal with portfolio restrictions sequentially and more clearly, and an extended discussion on portfolio choice and optimal allocation of risk is available. The most important additions are new chapters on infinite-time security markets, exploring, among other topics, the possibility of price bubbles.

Intended primarily for Principles of Macroeconomics courses, this text also provides practical content to current and aspiring industry professionals. Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling POE texts because they trust it to be clear, thorough and complete. Case/Fair/Oster readers also come away with a basic understanding of how market economies function, an appreciation for the things they do well, and a sense of things they do poorly. Readers begin to learn the art and science of economic thinking and begin to look at some policy and even personal decisions in a different way. Break through to improved results with MyEconLab. MyEconLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams--resulting in better performance in the course--and provides educators a dynamic set of tools for gauging individual and class progress. And, MyEconLab comes from Pearson, your partner in providing the best digital learning experiences. Note: You are purchasing a standalone product; MyEconLab does not come packaged with this content. If you would like to purchase both the physical text and MyEconLab search for ISBN-10: 0133450880 / ISBN-13: 9780133450880. That package includes: ISBN-10: 0133023672 / ISBN-13: 9780133023671 Principles of Macroeconomics, 11e ISBN-10: 0133049833 / ISBN-13: 9780133049831 MyEconLab -- NEW MyEconLab with Pearson eText -- Standalone Access Card -- for Principles of Macroeconomics, 11e MyEconLab is not a self-paced technology and should only be purchased when required by an instructor.

International Economics, 13th Edition provides students with a comprehensive, up-to-date review of the field's essential principles and theory. This comprehensive textbook explains the concepts necessary to understand, evaluate, and address the economic problems and issues the nations of the world are currently facing, and are likely to face in the future. Balancing depth and accessibility, the text helps students identify the real-world relevance of the material through extensive practical applications and examples. The new, thoroughly-updated and expanded edi-

tion provides students with a solid knowledgebase in international trade theory and policy, balance of payments, foreign exchange markets and exchange rates, open-economy macroeconomics, and the international monetary system. The text uniquely employs the same graphical and numerical model in chapters that cover the same basic concept, allowing students to recognize the relationship among the different topics without having to start with a new example each time. Clear, straightforward discussions of each key concept and theory are complemented by concrete, accessible, and relatable examples that serve to strengthen student comprehension and retention. Topics include the 'Great Recession,' the increase in trade protectionism, excessive volatility and large misalignments of exchange rates, and the impacts of resource scarcity and climate change to continued growth and sustainable development.

Principles of Economics in Context lays out the principles of micro- and macroeconomics in a manner that is thorough, up to date, and relevant to students, attuned to the economic realities of the world around them. It offers engaging treatment of important current topics such as new thinking in behavioral economics, financial instability and market bubbles, debt and deficits, and policy responses to the problems of unemployment, inequality, and environmental sustainability. This new, affordable edition combines the just-released new editions of Microeconomics in Context and Macroeconomics in Context to provide an integrated full-year text covering all aspects of both micro and macro analysis and application, with many up-to-date examples and extensive supporting web resources for instructors and students. Key features include: An eye-opening statistical portrait of the United States; Clear explanation of basic concepts and analytical tools, with advanced models presented in optional chapter appendices; Presentation of policy issues in historical, institutional, social, political, and ethical context--an approach that fosters critical evaluation of the standard microeconomic models, such as welfare analysis, labor markets, and market competition; Issues of human well-being, both domestic and global, are given central importance, enriching the topics and analytical tools to which students are introduced; The theme of sustainability--financial, social, and ecological--is thoroughly integrated in the book, with chapters on alternatives to standard GDP measurement, the environment, common property, public goods, and growth and sustainability in the twenty-first century; Full complement of instructor and student support materials online, including test banks and grading through Canvas.

"Written to engage you with real world issues and questions in economics, this book provides up-to-date coverage of the financial crisis and its many subsequent implications, which are vital to understanding today's economic climate. Case studies help you to understand how economics works in practice, and to think critically"--Back cover.

PRINCIPLES OF ECONOMICS, Sixth Edition, became a best seller after its introduction and continues to be the most popular and widely used text in the economics classroom. Instructors found it

the perfect complement to their teaching. A text by a superb writer and economist that stressed the most important concepts without overwhelming students with an excess of detail was a formula that was quickly imitated, but has yet to be matched. The sixth edition features a strong revision of content in all thirty-six chapters. Dozens of new applications emphasize the real-world relevance of economics for today's students through interesting news articles, realistic case studies, and engaging problems. The premier ancillary package is the most extensive in the industry, using a team of instructors/preparers that have been with the project since the first edition. The text material is again fully integrated into Aplia, the best-selling online homework solution. I have tried to put myself in the position of someone seeing economics for the first time. My goal is to emphasize the material that students should and do find interesting about the study of the economy.--N. Gregory Mankiw. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

"Although many millions of dollars are spent each year on introductory economics instruction in American colleges and universities, the return on this investment has been disturbingly low. Studies have shown, for example, that several months after having taken a principles of economics course, former students are no better able to answer simple economics questions than others who never even took the course. Most students, it seems, leave our introductory courses without having learned even the most important basic economic principles"--

Schiller's *Essentials of Economics* is the market leader for the one-semester survey course, praised for its strong policy focus and core theme of seeking the best possible answers to the basic questions of WHAT, HOW, and FOR WHOM to produce. The 9th edition is benefitted by SmartBook, the first adaptive reading experience designed to engage students with the content in an active and dynamic way, as opposed to the passive and linear reading experience they are used to. As a result, students are more likely to master and retain important concepts in the survey course. As in previous editions, students are confronted early on with the reality that the economy doesn't always operate optimally, either at the macro or micro level, and are encouraged to examine the policy challenge of finding the appropriate mix of market reliance and government regulation that generates the best possible outcomes. In addition to the suite of resources available within Connect Economics, over 100 key topics are reinforced with interesting and innovative videos on YouTube, provided to help non-majors see the relevance of economics. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

This proven market leader is now even better. *MICROECONOMIC THEORY: BASIC PRINCIPLES AND EXTENSIONS* delivers the most cutting-edge treatment of microeconomics in its new 11th edition. The text offers an ideal level of mathematical rigor for upper level undergraduate students and beginning graduate students. Students work directly with theoretical tools, real-world applications, and cutting edge developments in the study of microeconomics. It provides clear and accurate coverage of advanced microeconomic concepts and illustrates how the theory applies to practical situations. In addition, the text's aggressive effort helps build student intuition by including a new two-tier end-of-chapter problem that begins with simple numerical/mathematical exercises followed by more analytical, theoretical, and complex problems. Important Notice: Media content referenced within the product description or the product text may not be available in

the ebook version.

Abundant with practical advice and ready-to-use teaching examples, this dynamic guide will help both new and experienced instructors of Principles of Microeconomics to reconsider and refine their courses. Mark Maier and Phil Ruder assemble the wisdom of 25 eminent scholars of economic education on how best to introduce students to the discipline and inspire a long-lasting passion for microeconomics.

This book is organized to make it easier for students to understand its contents, which is based on nearly 20 years of teaching experience in economics. It is presented in a simple and yet in-depth format to benefit readers, especially students studying, Principles of Economics. The book provides appropriate examples in understanding issues and questions on economic studies. There are also discussion questions to reinforce the reader's understanding.

The ideal introduction to the exciting world of economic theory and data analysis. For students taking a course on the Principles of Economics Economics, 11th edition by Sloman, Garratt, and Guest, is the ultimate guide to the fascinating subject of Economics. The book is essential for the students who want to get a solid understanding of the key concepts in economic theory and practice. With content that is accessible and easy to follow, this latest version will allow you to take your first steps into thinking like an economist. The latest edition provides valuable insight into the constantly changing and often complex issues that economists face today. The updated comprehensive study material comes with extensive revisions, and the content has been improved, discussing the latest events and developments in the field. The book touches upon some of the major issues the world is facing in the 2020s from an analytical and critical point of view, prompting you to adopt the economist way of thinking and reflect on both the economic problems and opportunities it presents. Some issues include the effects of the Covid-19 pandemic and aftermath, globalisation, climate emergency facing our planet, the rise in populism and large-scale migration of people across and within continents. From theory to practical, real-life applications, contemporary issues, and events, this is a leading student text and definitive guide on the principles of Economics. Personalise learning with MyLab® Economics. By combining trusted author content with digital tools and a flexible platform, MyLab Economics personalises the learning experience and improves results for each student. 9781292405421 Sloman, Garratt & Guest, Economics, 11th edition PLUS MyLab® Economics with eText access card Pack consists of: 9781292405339 Economics, 11e (print book) 9781292405377 MyLab® Economics Instant Access Card 9781292405384 MyLab® Economics eText Pearson, the world's learning company. NOTE: Before purchasing, check with your instructor to confirm the correct ISBN. Several versions of the MyLab® platforms exist for each title, and registrations are not transferable. To register for and use MyLab Economics, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson: If purchasing or renting from companies other than Pearson, the access codes for the MyLab platform may not be included, be incorrect, or previously redeemed. Check with the seller before completing your purchase.

Take your first learning steps in the essential Principles of Economics and follow in the footsteps of all leading economists! Economics touches almost every aspect of life: from climate change to terrorism, taxes to house prices, and wages to how much time one spends studying! Economics 11th edition retains the hallmarks of previous editions, providing a detailed overview of the principles of economics, showcasing how economic theories apply

to real-world data, recent events, and examples. Specific features such as 'Economics in Action' and 'Economics in the News' incorporate the latest developments in Eurozone and UK policy, including Brexit and the impact of COVID-19 on the economy. The text aims at helping you think like an economist, enabling you to evaluate economic policies, understand human behaviour, develop critical thinking skills and make more informed decisions. Take your first learning steps like all leading economists once did with a course in the principles of economics, and learn to think like an economist with this comprehensive text! Personalise learning with MyLab® Economics. By combining trusted author content with digital tools and a flexible platform, MyLab Economics personalises the learning experience and improves results for each student. Parkin, Powell & Matthews, Economics (European), 11th edition PLUS MyLab Economics with eText access card Pack (9781292424767) consists of: 9781292424750 Economics, 11e (print book) 9781292424774 MyLab Economics Instant Access Card 9781292424781 MyLab Economics eText Pearson, the world's learning company. NOTE: Before purchasing, check with your instructor to confirm the correct ISBN. Several versions of the MyLab® and Mastering® platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. If purchasing or renting from companies other than Pearson, the access codes for the MyLab platform may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing purchase.

"This is an abridgement of the eighth edition (1920), which excludes Books 4 and 6 and the appendices."--P. [viii].

Intended primarily for the one semester principles of microeconomics course, this text also provides practical content to current and aspiring industry professionals. Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling POE texts because they trust it to be clear, thorough and complete. Case/Fair/Oster readers also come away with a basic understanding of how market economies function, an appreciation for the things they do well, and a sense of things they do poorly. Readers begin to learn the art and science of economic thinking and begin to look at some policy and even personal decisions in a different way. Break through to improved results with MyEconLab MyEconLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams--resulting in better performance in the course--and provides educators a dynamic set of tools for gauging individual and class progress. And, MyEconLab comes from Pearson, your partner in providing the best digital learning experiences. Note: You are purchasing a standalone product; MyEconLab does not come packaged with this content. If you would like to purchase both the physical text and MyEconLab search for ISBN-10: 0133450872 / ISBN-13: 9780133450873. That package includes: ISBN-10: 0133024164 / ISBN-13: 9780133024166 Principles of Microeconomics, 11e ISBN-10: 0133049981 / ISBN-13: 9780133049985 MyEconLab -- NEW MyEconLab with Pearson eText -- Standalone Access Card -- for Principles of Microeconomics, 11e MyEconLab is not a self-paced technology and should only be purchased when required by an instructor.

This book contains a complete course in economics...such a thorough exposition..is ideal for A-level and Higher level courses, professional examinations and first year degree students EBEA Journal ( of the third edition) Economics: A Student's Guide is a highly acclaimed and well respected textbook. Throughout its previous three editions it has built up a loyal and committed following amongst students and instructors alike. Written in a student friendly and jargon free manner the book combines the strengths of traditional economics texts with modern, active learning meth-

ods. Building on the strengths of the previous editions the Fourth Edition has been thoroughly revised and updated taking account of the changes which have occurred in the teaching of economics, and in the economics market. The new edition takes a balanced, pluralistic approach, developing arguments and following them through, encouraging students to explore different schools of thought. Key Features: ? Comprehensive approach to welfare economics incorporating the environmental debate.? Expanded coverage of the global aspect of economics and the world economy.? Successfully spans both A-Level and Degree markets.? Ne

Offering the most cutting-edge coverage available, the 11th edition of the market-leading MICROECONOMIC THEORY: BASIC PRINCIPLES AND EXTENSIONS 11th edition delivers the most clear and accurate presentation of advanced microeconomic concepts. The book is reader-friendly, designed to help students truly understand and apply economic models as it enables them to work directly with theoretical tools, real-world applications, and the latest developments in the study of microeconomics.

Written specifically for the one semester survey of economics course, Schiller's Essentials of Economics is known for seeking the best possible answers to the basic questions of WHAT, HOW, and FOR WHOM to produce. Schiller is dedicated to introducing core economic principles in a real-world context by focusing on trending policies and front-page developments. As in earlier editions, the eleventh edition strives to engage students by illustrating economics with examples of applied economy theory found in real-world institutions, policy debates, and global developments. Essentials of Economics is thoroughly integrated with the adaptive digital tools available in McGraw-Hill's Connect, proven to increase student engagement and success in the course. Coauthor Karen Gebhardt has closely aligned digital resources to the text benefiting both students and instructors. Essentials of Economics features the latest suite of Connect resources including SmartBook 2.0.

Readers gain a strong understanding of microeconomic principles with the hundreds of lively examples found in McEachern's MICROECONOMICS: A CONTEMPORARY INTRODUCTION, 11E. This book draws on familiar life experiences to help explain microeconomic concepts, choices, institutions, and events. Interesting case studies, the latest research findings, and focused examples offer genuine insight into how microeconomic principles work in today's world. A friendly writing style is enhanced by learning features that make the material clear and more direct. Understandable graphs and exhibits include captions that summarize key points, color-coded curves, and helpful labels for clarification. MICROECONOMICS: A CONTEMPORARY INTRODUCTION, 11E emphasizes how a solid understanding of microeconomics can enhance your professional and personal success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Contemporary Labor Economics 11e presents labor economics as an applied field of micro and macro theory, no longer an area tangential to the core of analytical economics, but rather a critical component of that core. In the Eleventh edition, the authors deliver new and updated discussions of public policy issues and coverage of the current economic crisis, while still integrating traditional topics such as labor law, structure of unions, and collective bargaining. SmartBook is the first and only adaptive reading experience available. SmartBook changes reading from a passive and linear experience, to an engaging and dynamic one, in which students are more likely to master and retain important concepts, coming to class better prepared. Reports provide insight as to how students are progressing through textbook content, and are

useful for shaping in-class time or assessment.

Principles Of Economics Is A Comprehensive Textbook For Undergraduate And Postgraduate Students. The Book Begins With A Simple Introduction To Economics As A Social Science, Moves On To Basic Economic Problems Of Individuals, Firms And The Society Focusin

Economics has never been so exciting to learn! The ninth edition of Economics contains the most up-to-the minute coverage and uses the latest data to track and analyse the impact of the global financial crisis on our economy. 'Economics' is popular for its active learning and student-friendly approach, and the new edition retains its classic features that provide a solid foundation for the study of economics, while covering much of the recent turmoil in the economy. Comprehensive coverage of the credit crunch, the subsequent global recession, the legacy of debt, faltering recovery in the world economy and the policy debates about tackling the problems Complete update of boxes, examples and changes to data / legislation, including more cases that relate to policy development · Want to see economics in action? Search online for the Sloman Economics News Site - a blog that's updated several times a week with current affairs and topical stories ... all linked into your textbook so you can explore the background to the issues more deeply. Need extra support? This product is the book alone, and does NOT come with access to MyEconLab. This title can be supported by MyEconLab, an online homework and tutorial system which can be used by students for self-directed study or fully integrated into an instructor's course. You can benefit from MyEconLab at a reduced price by purchasing a pack containing a copy of the book and an access card for MyEconLab: Economics, plus MyEconLab with Pearson eText., 9/e (ISBN 9781292064864). Alternatively, buy access online at [www.MyEconLab.com](http://www.MyEconLab.com). Use the power of MyEconLab to accelerate your learning. You need both an access card and a course ID to access MyEconLab: · 1. Is your lecturer using MyEconLab? Ask your lecturer for your course ID · 2. Has an access card been included with the book? Check the inside back cover of the book. · 3. If you have a course ID but no access card, go to: <http://www.myeconlab.com/> to buy access to this interactive study programme. Now in its 9th edition, Economics by Sloman et al is known and loved for its active learning, student-friendly approach and unmatched lecturer and student support. Retaining all the hall mark features of previous editions, it continues to provide a balanced, comprehensive and completely up-to-date introduction to the world of economics. Please note that the product you are purchasing does not include MyEconLab. MyEconLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyEcpnLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyEconLab to accelerate your learning? You need both an access card and a course ID to access MyEconLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyEconLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyEconLab (ISBN:9781292064864) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to [www.myeconlab.com](http://www.myeconlab.com) to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit

[www.pearsoned.co.uk/relocator](http://www.pearsoned.co.uk/relocator)

An illuminating and robust introduction to economics principles, the fourteenth edition of Lipsey and Chrystal's established textbook continues to provide complete coverage for those new to micro and macroeconomics. The authors help students to understand the subject matter through a combination of lucid explanation and supportive learning features which encourage independent thought. The principles are examined through a theoretical lens before empirical examples demonstrate how the concepts work in practice. The applied nature of the models is further emphasised by case studies from around the world, which encourage students to develop and contextualise their understanding of the key themes. Suitable for beginners, the authors provide in-depth explanations of key theoretical concepts which relate to a wide range of applied material. End-of-chapter questions give students the opportunity to test their knowledge and advance their critical thinking skills. Economics undergraduates studying a core module on the principles of economics. It may also be suitable for students taking business, management, or finance and accounting degrees who are taking a module which introduces economics. This book is accompanied by online resource to support both students and lecturers. For students:- Self-test questions- Flash-card glossary- Additional chapter material- Web links For lecturers:- PowerPoint slides- Instructor's manual- Test bank- Additional chapters covering Economics of Developing Countries and Macroeconomic Policy in an Open Economy

Written by two highly respected economists and educators, the text uses the "Stories, Graphs, and Equations" approach to make economic concepts accessible and relevant to student with various learning styles. Known for its unified and logical structure, lively writing style, clear explanations and unparalleled supplements packages, the text supports both the instructor and the student through this first, often challenging, economic course. Case/Fair is one of the most widely adopted texts in this market, nationwide!

"Thoroughly updated, this revision builds on the solid foundation of the previous edition and retains its thorough and detailed presentation of the principles of economics, its emphasis on real-world examples and applications, its development of critical thinking skills, its diagrams renowned for pedagogy and precision, and its path-breaking technology. Most chapters have been thoroughly reworked to achieve even greater clarity and to place greater emphasis on applications to current issues. Some sections of chapters have been removed and other sections added to cover new issues, particularly those that involve current policy problems. Current issues organise each chapter. News stories about today's major economic events tie each chapter together, from new abbreviated chapter-opening vignettes to Economics in the News and end-of-chapter problems and applications and online practice. Economics in the News boxes show students how to use the economic toolkit to understand the events and issues they are confronted with in the media. At Issue boxes show two sides of a controversial issue and helps students to apply the economic way of thinking to clarify and debate the issues. Among the many issues covered in one or more of the features described above are: Capitalism and its critics in Chapter 1 The supply elasticity of face masks in Chapter 4 Toilet paper price gouging in Chapter 5 The expansion of video streaming in Chapter 8 Climate change and wind power in Chapters 2 and 16 Brexit and Covid effects on UK growth in Chapter 26 Inflation risk in the EU in Chapter 28 Fiscal stimulus in Chapter 29 The Bank of England's extraordinary actions in Chapter 30 Extraordinary monetary stimulus in Chapter 30"--

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the product to be used for the Internet or non-channel specific applications. NOTE: If you have a book only version for this product, it is imperative that you provide a description that does not include any references to package elements. Ever wonder why you have the number of friends that you do?...If a tax on soda would really reduce obesity?...What is going on with the financial problems in Greece?...or whether a tax rebate is better than a tax bonus? MICROECONOMICS answers these questions and many more. Using intriguing pop culture examples, the Eleventh Edition is revised to include the most comprehensive coverage of the financial and economic crisis available in a principles of Microeconomics text. Self-tests help determine how well you're grasping the concepts, and CourseMate for Microeconomics offers a graphing tutorial, quizzes, videos and more. It's all carefully designed to help you get the best Microeconomics grade possible! Building on the Video Office Hours lectures developed by the author for the Tenth edition, the Eleventh edition features two entirely new video types - Video Questions and Problems and Working with Diagrams. Video Questions and Problems videos walk you through a worked problem, similar to those found at the end of each chapter, providing an ideal study tool for reference as you do homework. Working with Diagrams videos demonstrate key concepts in short (averaging 3-5 minutes) video pieces that can be played and replayed to see how the graphs and other diagrams are built. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Economics eighth edition is all new. A new co author Alison Wride from the University of Exeter has joined the team to build on the well known and well loved previous seven editions. The new eighth edition continues to provide a comprehensive and completely up-to-date self-contained introduction to the world of economics.

This third edition of the highly successful and well-regarded Australian adaptation of Frank and Bernanke's Principles of Microeconomics by Sarah Jennings (University of Tasmania) takes a rigorous, theoretical treatment that is suitable for mid to high-level courses but is nonetheless easy-to-follow and logical. It is full of practical examples and in-chapter exercises that allow students

to check their understanding of the important concepts as they work through the chapter. New to this edition: the chapters on competitive advantage and the open economy have been merged into a single chapter and the former chapter 1 has been moved online for a more streamlined text that covers all the important elements of introductory microeconomics. Indifference curve analysis has also been introduced for this edition. Background Briefing and Thinking as an Economist vignettes provide significant links between economic theory and the real world, and up-to-date data present students with a snapshot of the economy as it is right now. This text is for first-year students of economics or those taking it as a first subject in microeconomics. The authors take an active learning approach. They suggest that the only way to learn to hit an overhead smash in tennis or to speak a foreign language is through repeated practice. The same is true for learning economics. Throughout this book you will find new ideas introduced with simple examples, followed by applications showing how they work in familiar settings. The features within each chapter are designed to both test and reinforce the understanding of these ideas.

- Pocket Edition

Readers gain a strong understanding of economic principles with the hundreds of lively examples found in McEachern's MACROECONOMICS: A CONTEMPORARY INTRODUCTION, 11E. This book draws on familiar life experiences to help explain macroeconomic concepts, choices, institutions, and events. Interesting case studies, the latest research findings, and focused examples offer genuine insight into how economic principles work in today's world. A friendly writing style is enhanced by learning features that make the material clear and more direct. Understandable graphs and exhibits include captions that summarize key points, color-coded curves, and helpful labels for clarification. MACROECONOMICS: A CONTEMPORARY INTRODUCTION, 11E emphasizes how a solid understanding of macroeconomics can enhance professional and personal success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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