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NM1ZNU - ESCOBAR WILSON

Gary Friedman's books are known for their thoroughness and approachability. And now, Gary is working on a new book covering the incredible Sony A1. Aimed at experienced still photographers and videographers alike, this 729-page book (!) explains every feature in excruciating detail, providing the most comprehensive book available anywhere on this camera. Details include: * Every video setting and feature * Hidden features that can only be had by assigning them to buttons first * Shortcuts to quickly navigate through the new menu system * The phase-detect AF's little-known blind spot and how to avoid it * All of Gary's personal camera settings and customizations * A comprehensive guide to 3rd party adapters for legacy glass * How to do pixel-shift for 200MB images!

* Step-by-step instructions for uploading images and video from the field using the Transfer and Tagging app and FTP * And more! Get the most out of your camera and shorten the learning curve with this best-selling book on the Sony A1! "Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6600/ILCE-6600's features and controls. Learn when to use every option and, more importantly, when not to use them, by fol-

lowing the author's recommended settings for every menu entry.

This book, *Photographer's Guide - Get the most from your Sony DSC-RX100 IV*, is a comprehensive guide for using the most advanced yet portable Sony Cyber-shot DSC-RX100 IV camera. In this book, I provide you, the user of the RX100 IV with clear and well illustrated manual that covers all functions and aspects of the RX100IV's operation. I have Used a tutorial-like approach so that bothe the beginner and intermediate photographers can accomplish many amazing things with the camera. I take the pain to explain why and when to use the camera's awesome features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the features of the RX100 IV that are new for this model, including its electronic shutter, faster continuous shooting, 4K video recording, and ability to shoot video at up to 960 frames per second for super slow-motion playback. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of photographs taken using the RX100 IV's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping. The book includes a full discussion of the video features of the RX100 IV, which can shoot HD and 4K (ultra-HD) movies, and which offers manual control of exposure and focus during movie recording. The book also explains the camera's nu-

merous features that are oriented for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port.

This book is a complete manual for users of the Sony Cyber-shot DSC-RX100 VII camera, one of the most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 VII with a guide to all aspects of the camera's operation, including its many advanced settings for autofocus and exposure control. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the RX100 VII, and explains when and why to use the camera's many features. The book provides details about the camera's automatic and advanced shooting modes, including continuous shooting at rates as fast as 20 frames per second, with short bursts as fast as 90 frames per second, as well as its numerous menu options for shooting, playback, and setup. The book includes information about using Wi-Fi and Bluetooth connections for image transfer, remote control, and adding location information to images. The book has more than 500 color photographs or illustrations that help explain the camera's menus, shooting screens, and features. These images include examples of photographs taken using the RX100 VII's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, low-light, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introduc-

tions to topics such as street photography, astrophotography, and digiscoping, with photographic examples. The book includes a full discussion of the video features of the RX100 VII, which can shoot HD and 4K (ultra-HD) movies, and which offers manual control of exposure and focus during movie recording. The book explains the camera's numerous features that are useful for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX100 VII, including cases, power sources, grips, remote controls, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX100 VII includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

David Busch's Sony Alpha a7R III Guide to Digital Photography is most comprehensive resource and reference for Sony's high-speed, high-resolution full frame mirrorless camera. Capable of 10 frame-per-second bursts even at 42 megapixels, the a7R III is fast enough for sports photography with the image quality that the most demanding landscape photographer demands. Coupled with remarkable low-light performance, fast sensor-based phase detect autofocus, and improved 5-axis in-body image stabilization, it gives you all the tools needed to take incredible images. This book will

show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R III. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px} span.s1 {font: 16.0px Times; color: #212121} Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7R III Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R III.

In this full-color, comprehensive guide book to the Sony DSC-RX10 camera, author Alexander White provides users of the RX10 with a roadmap to all operations, features, menus, and controls of the camera. Using a tutorial-like approach, the book shows beginning and intermediate photographers not only how to accomplish things with the RX10, but when and why to use the camera's features. The book does not assume special-

ized knowledge by the reader as it explains topics such as autofocus, manual focus, aperture priority, shutter priority, exposure compensation, white balance, and ISO sensitivity. The book discusses the camera's numerous shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book includes complete coverage of the Wi-Fi features of the RX10, including the capability to transfer images and videos over a wireless network and to control the camera remotely with a smartphone or tablet. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of the photographs that can be taken using the RX10's Scene shooting mode, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; the Creative Style and Picture Effect menu options, which offer dramatic options for altering the appearance of images; and the camera's features for continuous shooting and shooting in dim lighting. In addition, the book provides introductions to topics such as infrared photography, street photography, astrophotography, digiscoping, and macro photography. The book includes a full discussion of the advanced video recording abilities of the RX10, which can shoot high-definition video with stereo sound, with manual control of exposure and focus during movie recording, and professional-level features such as zebra stripes to gauge exposure and connections for external microphones and headphones. In three appendices, the book provides information about accessories for the RX10, including cases, external flash units, and microphones, and includes a list of web sites and other resources for further information. The book includes an ap-

pendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 includes a detailed table of contents and index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's flagship APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Built-in 5-axis image stabilization allows sharp images hand-held even with slower shutter speeds. The a6600's new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6600 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second, and a more powerful battery to extend shooting life. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6600/ILCE-6600 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6600/ILCE-6600 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup,

exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6600/ILCE-6600's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6600/ILCE-6600.

This book is intended to be the primary textbook to support any college who would like to run a Photography 101 course for students. The course is designed to offer tutors an independent learning tool to enable students to learn the craft of using an interchangeable lens camera (DSLR or Mirrorless) and the basics of an image-editing program (Adobe Lightroom) to enable them to take creative control of the imaging process. The curriculum offers a step-by-step and jargon-free approach to learning the fundamental skills of creative camera control. Each page features a large image with a brief explanation of how the creative controls of the camera have led to the resulting visual appearance of the image. Information on each page is stripped down the essentials and text is carefully selected to be unambiguous and kept to the bare minimum to ensure rapid acquisition of the skills on offer. This effective course-in-a-book allows students quickly to become technically profi-

cient, and instructors to efficiently evaluate students' progress.

This book is a complete guide to using the Sony DSC-RX100 III camera, one of the most advanced, but still pocketable, cameras available. With the publication of this book, author Alexander White provides users of the RX100 III with a manual covering all aspects of the camera. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX100 III, and explains when and why to use the camera's features. The book provides details about the camera's numerous shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the new features of the RX100 III, including its unique pop-up electronic viewfinder, tilting LCD screen, built-in neutral density filter, and enhanced capabilities for camera control and image transfer over a wireless network. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of the photographs that can be taken using the RX100 III's Scene shooting mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; the Creative Style and Picture Effect menu options, with a variety of settings for altering the appearance of images; and the camera's features for continuous shooting and shooting in dim lighting. In addition, the book provides introductions to more advanced topics such as infrared photography, astrophotography, and digiscoping. The book includes a full discussion of the video recording abilities of the RX100 III, which can shoot high-definition (HD) video with stereo sound, and which offers manual

control of exposure and focus during movie recording as well as an upgraded video format, XAVC S. In three appendices, the book provides information about accessories for the RX100 III, including cases, external flash units, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with “quick tips” on how to take advantage of the camera’s features in the most efficient ways possible.

This book is a complete guide to the Sony Cyber-shot DSC-RX10 IV camera. With this book, author Alexander S. White provides users of the RX10 IV with a manual covering all aspects of the camera’s operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 IV, and explains when and why to use the camera’s many features. The book provides details about the camera’s shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, and special effects. The book covers all features of the RX10 IV that are new for this model, including its enhanced focusing system with phase detection autofocus; its ability to use a touch screen for focusing and enlarging images in some situations; and a variety of new or enhanced menu options. The book includes more than 500 color photographs that illustrate the camera’s controls, display screens, and menus. The images include photographs taken using the RX10 IV’s Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to

use the camera’s Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the RX10 IV, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera’s numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the “clean” video output from the camera’s HDMI port. In three appendices, the book discusses accessories for the RX10 IV, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with “quick tips” on how to take advantage of the camera’s features in the most efficient ways possible. This guide to the RX10 IV includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

This book provides users of the Sony DSC-RX100 II with a guide to all operations, features, and controls of the camera. The book shows beginning and intermediate photographers not only how to accomplish things with the RX100 II, but when and why to use the camera’s features. The book explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, exposure compensation, white balance, and ISO sensitivity. The book provides details of the camera’s shooting modes as well as its many menu options for shooting, playback, setup, and special effects. The

book includes full coverage of the new features of the RX100 II, including the use of the camera's built-in capability to transfer images and videos over a wireless network and to allow the camera to be controlled remotely by a smartphone or tablet. The book has approximately 400 photographs, most in full color, which illustrate the camera's controls, shooting screens, and menus. The images also provide examples of the types of photographs that can be taken using the creative settings of the camera, including the Photo Creativity options, which let the photographer alter the color processing of images; the Scene shooting mode, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; the Creative Style and Picture Effect menu options, which offer dramatic options for altering the appearance of images; and the camera's strong array of features for continuous shooting and shooting in dim lighting. In addition, the book provides introductions to topics such as infrared photography, street photography, astrophotography, digiscoping, video recording, and macro photography. In three appendices, the book describes accessories for the RX100 II, including cases, external flash units, viewfinders, and filter adapters, and includes a list of web sites and other resources for further information. Also, the book includes a detailed appendix with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible.

Focal Digital Camera Guides: Sony A300/A350 Just bought a Sony A300 or A350 and looking to combine practical know-how with inspiration? This one-stop, easy-to-read guide covers all the basic functions of the camera, and every-

thing beyond. For the basics, turn to the quick start guide, which will get you up and running in five minutes. For an understanding of your camera's many controls and features, check out the section called "The Camera." If all you need is a quick explanation, you'll find it. If you're looking for the Whole Story, you'll find that, too. Settings that affect how your pictures look are accompanied by full-color examples that show you exactly what you can expect. This section also covers the camera's menus, playback features, memory, and power sources. The section called "Software" shows you how to get the most out of your camera's software. It covers tethered shooting, color management, RAW conversion, storing your images, managing your library, and backup strategies - to name just a few topics. Ultimately, this book's greatest strength isn't its focus on the camera or the software; it's the detailed, easy-to-follow instruction it offers on using your camera to take truly superior photographs. Sections devoted to lenses, subject matter, and light cover these variables in depth, always presenting the most effective techniques in the context of the Sony A300/A350. Written by a widely acclaimed photographer, Sony A300/A350 shows you how to get the shots you can see in your head but have never been able to capture with a camera. * The quick start guide will have you taking great photos in five minutes. * In-depth coverage of every feature and control ensures that you have access to the tools you need for every shot. * Full-color examples demonstrate how different settings affect your photos. * Expert coverage of lenses, lighting, and subject matter gives you the practical knowledge you need to go after any shot. * Step-by-step instructions on photo editing and image management help you get the most

out of your camera's software. * A detailed review of accessories for your camera explains which of these add-ons offer the most value for your needs. * Dozens of tips and tricks prepare you for every situation you're likely to encounter - in the field, at the studio, or at your next wedding or family reunion.

This is a complete, fully illustrated guide book to the operation of the Sony a6400 interchangeable-lens camera.

The A77 II may look like the original Alpha 77, but inside it's a completely new design, sensor, and data path. There are a slew of new focusing modes, Wi-Fi and NFC functionality, and nuanced feature interactions which the manufacturer's manual just doesn't cover. What to do? Written for the advanced user (with tutorials and easy explanations in case you're not so advanced), this easy-to-understand yet thorough guide provides a complete instruction manual which explains each feature in plain English and provides hundreds of visual examples as well. There is no better way to learn about and get the most out of what is the most responsive camera that Sony has ever designed. Get the most out of your investment, and improve your photography at the same time! More info, page samples, and instantly-downloadable versions also available at the author's website.

This book is a complete guide to using the Sony Cyber-shot DSC-RX1R II camera. With this book, author Alexander White provides users of the RX1R II with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with this premium full-frame camera, and explains when and why to use the camera's many features. The

book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the features of the RX1R II, including its variable low pass filter, fast autofocus system, HD video recording, and features for continuous shooting. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images provide examples of photographs taken using the RX1R II's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping. It includes a full discussion of the video features of the RX1R II, which can shoot HD movies with manual control of exposure and focus during movie recording. In three appendices, the book discusses accessories for the RX1R II, including cases, power sources, remote controls, and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX1R II includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And his 700+ page, instantly-downloadable, full-color ebook on the A7 III doesn't disappoint!

Photographer's Guide to the Sony a7C is a full-color, fully illustrated guide book

covering all features and operations of the a7C mirrorless, compact, full-frame interchangeable-lens digital camera. With this book, author Alexander S. White provides users of the a7C with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a7C, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a7C's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes real-time tracking autofocus as well as automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a7C's various shooting modes and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and astrophotography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a7C, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features

for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the a7C, including lenses, cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the a7C includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

The Sony DSC-RX100 has been hailed by reviewers and general photographers as one of the highest-quality compact digital cameras ever produced. With its larger-than-normal image sensor, superior image quality, and impressive array of features for creative photography, this camera has attracted a large and dedicated following in the photography community. However, the camera does not come with a printed manual, or even a PDF manual that can readily be printed for reference. So, until now, it has been difficult for users of the camera to find answers to their questions about the use of the camera's many controls, menus, and features. With the release of this new book, White Knight Press has provided users of the RX100 with a comprehensive guide to all operations, features, menus, and controls of this amazing camera. Using a patient, tutorial-like approach, the book provides guidance to beginning and intermediate photographers not only about how to accomplish

things with the RX100, but when and why to use the camera's many features. The book does not assume any specialized knowledge by the reader as it explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, exposure compensation, white balance, and ISO sensitivity. The book also provides full details of the camera's numerous menu options for playback, setup, and customizing the operation of the various buttons and other controls. The book's more than 300 photographs, most of them in full color, illustrate the RX100's controls, shooting screens, and menus. The photographs also provide examples of the various types of photographs that can be taken using the many creative settings of the camera, including the Photo Creativity settings, which let the photographer alter the color processing of images; the Scene shooting mode, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; the Creative Style and Picture Effect menu options, which offer dramatic options for altering the appearance of images; and the camera's strong array of features for continuous shooting and shooting in dim lighting. In addition, the book goes beyond the bounds of everyday photography, and provides introductions to more advanced topics such as infrared photography, street photography, astrophotography, and macro photography. The book also includes a full discussion of the video recording abilities of the RX100, which can shoot high-definition (HD) video with stereo sound, and which offers manual control of exposure and focus during movie recording. In three appendices, the book provides information about accessories available for the RX100, including cases, external flash units, and filter adapters, and in-

cludes a list of web sites and other resources for further information. Also, the book includes a detailed appendix with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible. The guidebook to the RX100 includes a detailed Table of Contents and Index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

When photographing people, you can have a great composition, perfect light, and the right camera settings, but if your subject doesn't look right—if the pose is off—the shot will not be a keeper. Posing is truly a crucial skill that photographers need to have in order to create great photographs. If you're looking to improve your ability to pose your subjects—whether they're men, women, couples, or groups—best-selling author and photographer Lindsay Adler's *The Photographer's Guide to Posing: Techniques to Flatter Everyone* is the perfect resource for you. In the first half of *The Photographer's Guide to Posing*, Lindsay discusses how the camera sees, and thus how camera angle, lens choice, and perspective all affect the appearance of your subject. Lindsay then covers things that ruin a pose—such as placement of the hands, and your subject's expression and posture. Next, Lindsay dives into "posing essentials," outlining her approach to start with a "base pose," then build on that to create endless posing opportunities. She also discusses posing the face—with specific sections dedicated to the chin, jaw, eyes, and forehead—as well as posing hands. In the second half of the book, Lindsay dedicates entire chapters to posing specific subject matter: women, men, couples, curvy women, families and small groups, and large groups. In each chapter, Lindsay addresses that

subject matter's specific challenges, provides "go-to poses" you can always use, and covers how to train the eye to determine the best pose for your subject(s). Lindsay also teaches you how to analyze a pose so that you can create endless posing opportunities and continuously improve your work.

David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera features a new 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and ISO sensitivities up to ISO 51,200, the a6300/ILCE-6300 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6300/ILCE-6300 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6300/ILCE-6300's features and controls. Learn when to use every option and, more importantly, when not to use them, by fol-

lowing the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6300/ILCE-6300.

This book is a complete manual for users of the Sony Cyber-shot DSC-RX100 VII camera, one of the most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 VII with a guide to all aspects of the camera's operation, including its many advanced settings for autofocus and exposure control. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the RX100 VII, and explains when and why to use the camera's many features. The book provides details about the camera's automatic and advanced shooting modes, including continuous shooting at rates as fast as 20 frames per second, with short bursts as fast as 90 frames per second, as well as its numerous menu options for shooting, playback, and setup. The book includes information about using Wi-Fi and Bluetooth connections for image transfer, remote control, and adding location information to images. The book has more than 500 color photographs or illustrations that help explain the camera's menus, shooting screens, and features. These images include examples of photographs taken using the RX100 VII's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, low-light,

and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping, with photographic examples. The book includes a full discussion of the video features of the RX100 VII, which can shoot HD and 4K (ultra-HD) movies, and which offers manual control of exposure and focus during movie recording. The book explains the camera's numerous features that are useful for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX100 VII, including cases, power sources, grips, remote controls, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX100 VII includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

The Sony Alpha DSLR-A700 Digital Field Guide is filled with everything you need to know in order to take amazing photographs using your Sony Alpha A700 digital SLR camera. This full-color portable guide walks you through the essential controls, features, and functions of the A700 using step-by-step instructions and full-color images of each menu screen. This robust guide not only shows you how to adjust white balance, autofocus,

exposure, and choose lenses, it also teaches you when and why you should adjust each of these key settings. The Sony Alpha DSLR-A700 Digital Field Guide goes beyond camera settings to offer you a refresher guide to the principles of digital photography, covering the essentials of lighting, composition, and exposure. Filled with amazing examples, this book also presents a variety of tips and tricks to capturing portraits, candid, sports, travel, macro photography, and much more.

This is a complete guide to the controls, menus, and operation of two of Sony's popular compact cameras. The book includes more than 400 full-color illustrations and includes easy-to-follow guidance for all features of the cameras.

This book is a comprehensive, illustrated guide to the operation, features, menus, and controls of the Leica D-Lux 4 compact camera. It provides clearly written guidance for how to achieve excellent results using the camera's numerous sophisticated options. It also discusses topics such as infrared photography, macro photography, and street photography, and provides information about accessories for the D-Lux 4.

This book, a complete guide to the operation and features of the Canon PowerShot S110 digital camera, is a follow-up to the author's earlier guides to advanced compact digital cameras. This guide explains all operations, features, menus, and controls of the PowerShot S110 camera in clear language, providing guidance not only about how to accomplish things with the camera, but when and why to use certain features. The book does not assume any specialized knowledge by the reader, but clearly explains topics such as autofocus, manual focus, depth of field, aperture pri-

ority, shutter priority, HDR (High Dynamic Range) photography, white balance, ISO, and macro photography. The book gives details about how to take advantage of the camera's varied array of "Scene" and "Creative Filters" shooting settings. The guide's more than 300 photographs, almost all in full color, provide illustrations of the camera's controls and menus, and also include examples of the various types of photographs that can be taken using the many creative settings of the camera, including the Creative Filters settings, which let the photographer alter the color processing and other aspects of images; various menu options such as i-Contrast and digital zoom; and the camera's strong set of features for continuous shooting. In addition, the book goes beyond the realm of everyday photography, providing introductions to more advanced topics such as infrared photography, street photography, and using the Raw format, which permits a wide range of adjustments to images after they have been captured. The book also includes a full discussion of the video recording abilities of the PowerShot S110, which can record high-definition (HD) video with stereo sound and can take "Super Slow Motion" movies that slow down action by a factor of eight. In three appendices, the book provides information about accessories available for the camera, including cases, a filter adapter, and external flash units; contains a list of useful web sites and other resources for further information; and includes a section with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible.

Photographer's Guide to the Panasonic Lumix LX3: Getting the Most from Panasonic's Versatile Digital Camera is a follow-up to the author's well-received

guide to a very similar camera, the Leica D-Lux 4. This new guidebook covers all features and operations of the LX3, one of the most highly esteemed compact digital cameras of recent years. In 232 pages, with numerous color photographs and illustrations, the book explains in plain language how to achieve the best possible results taking pictures with the automatic or manual controls of the LX3. Although much of the information in this book is similar to that in the earlier book about the Leica D-Lux 4 camera, this new volume is updated to include several new features that were added to both cameras when their internal firmware (operating system) was upgraded to version 2.0. These new features include white balance bracketing, 1:1 aspect ratio, lens resume, and several others. Therefore, the book will be useful to users of the latest versions of both the Panasonic Lumix LX3 and the Leica D-Lux 4.

This book is a complete guide to the Sony Cyber-shot DSC-HX80 and HX90V cameras, two highly versatile, and pocketable, superzoom models, which offer a 30x optical zoom range from 24mm to 720mm. With this book, author Alexander White provides users of these two very similar models with a manual covering all aspects of the cameras' operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the HX80 and HX90V, and explains when and why to use the cameras' many features. The book provides details about the cameras' automatic and advanced shooting modes as well as their menu options for shooting, playback, setup, and using Wi-Fi connections with in-camera apps. The book has more than 400 color photographs that illustrate the cameras' con-

trols, display screens, and menus. The images also provide examples of photographs taken using the cameras' Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, macro photography, and getting the most benefit from the superzoom lens. The book includes a full discussion of the video features of the HX80 and HX90V, which can shoot HD movies, and which offer manual control of exposure during movie recording. In three appendices, the book discusses accessories for both models, including cases, power sources, and remote controls, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the cameras' features in the most efficient ways possible.

David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera features a new 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and ISO sensitivities up to ISO 51,200, the a6300/ILCE-6300 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6300/ILCE-6300 as you explore the

world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera roadmap, an easy-to-use visual guide to the a6300/ILCE-6300's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6300/ILCE-6300."

This book provides enthusiastic photographers with a wealth of information about the unique features of the Sony SLT-A77, an interchangeable-lens camera with an electronic viewfinder and a fixed, translucent mirror. The A77 differs from the current crop of DSLRs in its ability to use a phase detection focusing system throughout the entire picture-taking process, for both still photographs and videos. This provides an immediacy and responsiveness when using burst shots and creating HD videos that is unavailable in any other camera. In this guide, authors Carol Roullard and Brian Matsui

to teach you how to obtain exceptional photographs and videos as they cover everything from the basics of using the camera's automatic modes, to the more advanced aperture-priority, shutter-priority, program, and manual exposure modes. You'll also learn how best to take advantage of features such as the built-in dynamic range adjustment, sweep panoramic, GPS, colorization modes, facial detection and recognition, multiple shot exposures, and HD video. The authors provide you with an opportunity to improve your skills even further by discussing how third-party software and accessories can improve Sony's standard commands. You'll also learn about how the electronic viewfinder, fixed mirror, and Sony's novel shutter design improve the camera's utility for scientific photography through the microscope and telescope. Additional topics include: Advantages of the electronic viewfinder for previewing your photographs Using the accessory Sony shoe-mount flash Advantages of using the JPEG file format Advantage of having a fixed mirror and electronic first curtain shutter Settings for using the camera on a microscope and telescope Using the older Minolta Maxxum lenses

Designed for photographers who haven't memorized every button, dial, setting, and feature on their Sony a7 III, Rocky Nook's handy and ultra-portable quick reference Pocket Guide helps you get the shot when you're out and about. * Confirm that your camera is set up properly with the pre-shoot checklist * Identify every button and dial on your camera * Learn the essential modes and settings you need to know * Dive deeper with additional features of your camera * Execute step-by-step instructions for shooting multiple exposures, in-camera HDR, time-lapse movies, and more * Follow

tips and techniques for getting great shots in typical scenarios (portrait, landscape, freezing action, low light, etc.)

This book is a complete guide to using the Sony Cyber-shot DSC-RX10 III camera. With this book, author Alexander White provides users of the RX10 III with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 III, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all features of the RX10 III that are new for this model, including its high-quality zoom lens with a reach of 600mm; its Zoom Assist feature, which lets a photographer instantly pull back the zoom lens for a wide view before zooming back to a telephoto shot; and its additional controls, including a Focus Hold button on the side of the lens and a third Custom button, which is available for programming by the user. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images include examples of photographs taken using the RX10 III's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography and infrared photography, and includes details on using the camera's Wi-Fi features for transferring images to a smartphone or tablet, or controlling the camera from such a device. The book includes a full discussion of the video features of the

RX10 III, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during movie recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes the steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 III, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 III includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

This book is the larger-sized paperback version of *Photographer's Guide to the Sony DSC-RX100 III*. This version of the book contains the same content as the earlier version, which was published in September 2014 with dimensions of 5.5 by 8.5 inches (140 by 216 mm). The new version of the book, which replaces the original version, is being published at a size of 8.5 by 11 inches (216 by 280 mm) in order to present more information on each page, which keeps related images closer to the text they illustrate and reduces the page count, making the book easier to manage. This book is a complete guide to using the Sony DSC-RX100 III camera, one of the most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 III with a manual covering all aspects of the

camera. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX100 III, and explains when and why to use the camera's features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the new features of the RX100 III, including its unique pop-up electronic viewfinder, tilting LCD screen, built-in neutral density filter, and enhanced capabilities for camera control and image transfer over a wireless network. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of photographs taken using the RX100 III's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; the Creative Style and Picture Effect menu options, with settings for altering the appearance of images; and features for continuous shooting and shooting in dim light. The book also provides introductions to more advanced topics such as infrared photography, astrophotography, and digiscoping. The book includes a full discussion of the video features of the RX100 III, which can shoot HD video with stereo sound, and which offers manual control of exposure and focus during movie recording as well as an upgraded video format, XAVC S. In three appendices, the book discusses accessories for the RX100 III, including cases, external flash units, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX100 III includes a detailed

index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

With this book, author Alexander S. White provides users of the a6400 with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a6400, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a6400's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a6400's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a6400, which can shoot HD and 4K (ultra-HD) movies, with manual control

of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the a6400, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the a6400 includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera adds in-body image stabilization, a useful touch screen, and better low light performance at up to ISO 51,200. It features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, and stunning 4K/UHD video capabilities, the a6500/ILCE-6500 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6500/ILCE-6500 as you explore the world of digital photography, develop your creativity, and capture the

best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6500/ILCE-6500's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6500/ILCE-6500.

This book is a complete guide to using the Sony Cyber-shot DSC-RX1R II camera. With this book, author Alexander White provides users of the RX1R II with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with this premium full-frame camera, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all

of the features of the RX1R II, including its variable low pass filter, fast autofocus system, HD video recording, and features for continuous shooting. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images provide examples of photographs taken using the RX1R II's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping. It includes a full discussion of the video features of the RX1R II, which can shoot HD movies with manual control of exposure and focus during movie recording. In three appendices, the book discusses accessories for the RX1R II, including cases, power sources, remote controls, and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX1R II includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about. In this 619-page (!) full-color book you'll learn:

- * The new exposure modes
- * The Hybrid AF system and what it means to you
- * All the different focusing modes explained in an intuitive way
- * 4K shooting and choosing a bit rate for video
- * S-

Log2 in a way that a non-videographer can understand * My personal camera configuration * How to know which video mode is right for you * NFC, Wi-Fi, and step-by-step instructions on using them * A set of "Cliffs Notes" cards you can print showing the recipes for common shooting situations, and Gary's Personal Camera Settings Get the most out of your investment, cut through the clutter and optimize your camera to match the way YOU work best!

David Busch's Sony Alpha a7 IV Guide to Digital Photography is the most comprehensive resource and reference for Sony's long-awaited 33-megapixel full frame mirrorless camera. Capable of 10 frame-per-second bursts even at full resolution, the a7 IV is fast enough for action photography, and its enhanced dynamic range delivers the image quality that the most demanding landscape or fine-art photographer requires. This camera's remarkable low-light performance, fast sensor-based phase detect autofocus (with real-time face and eye tracking in both still and movie modes), and improved 5-axis in-body image stabilization, the a7 IV has all the tools needed to

take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7 IV. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7 IV Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7 IV.