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The book Orbiting the Giant Hairball was written by Gordon MacKenzie in 1996. Originally self-published the book became a business "cult classic".

Orbiting the Giant Hairball is not a "normal" book. It's filled with sketchy drawings and weird design. Some of it is handwritten. It looks messy. (There's one chapter, titled "Orville Wright" that is just one 8-word sentence long. But it's a sentence that packs a wallop.)

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Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace Hardcover - Illustrated, April 1 1998 by Gordon MacKenzie (Author) 4.6 out of 5 stars 294 ratings See all formats and editions

Orbiting the Giant Hairball | Stanford eCorner

Orbiting the Giant Hairball by Gordon MacKenzie

Overview. Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a "giant hairball"—a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past—that exercises an inexorable pull into mediocrity. Gordon McKenzie worked at Hallmark Cards for thirty years, many of which he spent inspiring his colleagues to slip the bonds of Corporate Normalcy and rise to orbit—to a mode of dreaming, daring ...

It is an autobiography of Gordon MacKenzie's organizational life as a creative force at Hallmark Cards. The Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39).

Orbiting the giant hairball (1998 edition) | Open Library

Orbiting the Giant Hairball (1996) is a guide to surviving at a corporation while holding onto your creativity. These blinks explain how to evade the dark, creativity-stifling vortex of corporate bureaucracy by balancing corporate restraints with personal creativity. Employees who feel trapped by corporate bureaucracy.

In Orbiting the Giant Hairball, Gordon MacKenzie writes about his experiences working for Hallmark in the land of OZ. Hallmark, as you may know, was started by J.C. Hall who was from Norfolk, Nebraska. He jumped on a train headed to Kansas City and built the "largest social expression company in the world.". MacKenzie was hired on as a Creator for the company, and during a staff meeting, the director for the Creative Division made the remark that the company was "...a giant hairball.". Learning to Orbit the Giant Hairball | CreativityCrisis

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How Is Your Company Like a Giant Hairball?

HOW TO SUCCEED AT CORPORATE LIFE: Animated Book Summary of 'Orbiting the Giant Hairball' Video Book Club: Orbiting the Giant Hairball Orbiting the Giant Hairball - STORY 2017 Tom Kelley(-Founder-Ideo) - Orbiting the Giant Hairball

Orbiting the Giant Hairball Brainmuffin's thoughts on Orbiting the Giant Hairball My take on Orbiting the Giant Hairball

Frank Ricks-Orbiting the Giant Hairball Tom Kelley-Orbiting the Giant Hairball Stanford's Entrepreneurship Corner Tom Kelley, IDEO Orbiting the Giant Hairball Orbiting the Giant Hairball Orbiting the Giant Hairball. Infusion A Day in Life of a Graphic Designer. Day in the Life of a Corporate Banker | J.P. Morgan Cat Pukes Hairballs - ORIGINAL 9 Brand Design Elements Your Brand MUST Have for Designers and Entrepreneurs UK online casino/slots. Eye of Horus Jackpot King £3 stake with bonus. Big Win or another rip off?? Preview | Improve Your Water Painting Techniques in Watercolor with Gordon Mackenzie 6 Mindsets for Corporate Success Meal Prep Monday | Clean Eating | 21 Day Fix Business Model Innovation Doctors remove 9-pound hairball from teen's stomach 7/10/11 - Orbiting the Giant Hair Ball Grootship - How to Orbit the Giant Hairball Infusion 5- Orbiting the Giant Hairball Orbit the Giant Hairball: Articulating Purpose, Values and Vision Webinar Orbiting the Hairball Are You A Chicken? Are You A Multi-Creative? Are You Challenged by Having Too Many Creative Passions? \"Back to Orbit\" - A Song About Innovation by Gustavo Bitdinger Orbiting The Giant Hairball

Work Description. Gordon MacKenzie worked at Hallmark Cards for thirty years, where he inspired his colleagues to slip the bonds of Corporate Normalcy and rise to orbit - to a mode of dreaming, daring, and doing above and beyond the rubber-stamp confines of the administrative mind-set. In his deeply funny book, exuberantly illustrated in full color, he shares lessons on awakening and fostering creative genius.

Orbiting the Giant Hairball by Gordon MacKenzie...

You have to maintain your identity regardless of what society wants. Its ok to be the first one to think out of the box and be creative and start something new. One of my favorite books on creativity and innovation is by a guy named Gordon MacKenzie, it's called "Orbiting the Giant Hairball".

BOOK REVIEW: Orbiting the Giant Hairball | Moceanic

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Several years ago I was introduced to a little book titled "Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace". It's only available in hardcopy and there is a good reason, it's filled with little doodles and art from the author, Gordon MacKenzie. In the 224 pages, Gordon describes his journey as a creative in a corporate environment.

Learning to Orbit the Giant Hairball | CreativityCrisis

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Orbiting the Giant Hairball - Actionable Books

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