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A Case Study of ONA - East Africa One Network Area Roaming ... Roaming Rates Reduced by 80% in One Area Network Initiative

While other regions have plans to regulate international mobile roaming, East Africa is among the first to implement their plans. This case study looks at how they did it and what the impact has been on network operators, customers and the relations

Following the launch of the ITU 'Let's roam the world' initiative that builds on previous work on international mobile roaming, a new report on the ONA (One Network Area) in East Africa initiative that shows that despite price reductions, and the emergence of a range of alternative technologies and calling solutions, prices are still high, and actions are still being taken by regulators to make roaming affordable to all consumers.

One Network Area Roaming Initiatives

The One Network Area (ONA) roaming initiative in East Africa aims to promote regional integration by bringing down the high cost of mobile roaming. ONA is based on a set of regulatory interventions, specifically:

- Eliminating charges for receiving voice calls while roaming in Kenya, Rwanda, South Sudan and

International Telecommunication Union A Case Study of ONA ...

More by this Author The Northern Corridor One Network Area — an initiative that eliminated mobile telephone roaming charges for networks in Kenya, Uganda, Rwanda and South Sudan — appears to have collapsed due to discordant tax policies in the region.

One Network Area: Roaming charges are back - The East African

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One-Network Area Roaming Initiatives within East Africa

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Grey traffic brings down One Network Area initiative - 256 ...

"The One Area Network initiative has enabled people across the region to communicate freely and strengthen business and social ties, which we support" Airtel MD Michael Adjei said in an earlier interview. Adjei added that the move increased access and affordable rates, noting that it is crucial for regional economies. Source: The New Times

Roaming Rates Reduced by 80% in One Area Network Initiative

Safaricom subscribers are set to enjoy significantly discounted roaming rates for calls to Uganda following the adoption of the One Network Area initiative by the country. Through agreements secured with MTN Uganda, UTL Uganda, Airtel Uganda and Orange Uganda, Safaricom subscribers will receive calls for free while roaming in Uganda as well as enjoy a [...]

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One Area Network Agreement By East African Nations Boosts Roaming Traffic A while back, East African Community head of states signed an agreement dubbed "One Network". The agreement stipulated that starting 2015, Telcos in member countries would take significant measures aimed at reducing roaming charges.

One Area Network Agreement By East African Nations Boosts ...

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A Case Study of ONA - East Africa One Network Area roaming initiative ... In 2015, The BDT Director launched the ITU Let's roam the world initiative to follow up on previous work in the area of international mobile roaming, and this ITU report is part of the work done under the initiative. The ONA model is good example of a multi-country ...

A Case Study of ONA - East Africa One Network Area roaming ...

Since the beginning of last month, roaming charges for calls by some of the mobile network operators in the region have been slightly above the negotiated retail price cap of USD 10 cents per minute under the One Network Area (ONA) arrangement. This has, understandably, caused some alarm among the ...

Look into regional roaming cost challenges as a matter of ...

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In line with the outcome of a meeting held in Kigali in April 2016, where African telecom regulatory authorities adopted the regional framework known as the African One Network, a free roaming project has been launched on Thursday 30 March 2017 among five West African countries.

Free roaming goes live in five West African countries ...

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From 15th June 2017, there will be no roaming ... - tralac

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Regional roaming in Africa detailed in ITU report

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One Area Network (ONA) Roaming rates - MTN Rwanda

The development follows an earlier directive by the EAC heads of state to the four countries that telecommunications companies in the region remove tariff charges for short message services (SMS) and data in order to fully implement the One Network Area initiative they adopted in 2014.

Data roaming charges to fall as four East Africa countries ...

Speaking on the importance of the One Area Network initiative, Maxwell Massaquoi said when the free roaming plan would have been fully implemented, mobile phone users visiting countries that are signatories to the agreement would be able to use their local numbers to make and receive calls with no extra charges being levied on them by operators.

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