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Thoroughly updated, Contemporary Sport Management, Sixth Edition, offers a complete and contemporary overview of the field. It addresses the professional component topical areas that must be mastered for COSMA accreditation, and it comes with an array of ancillaries that make instruction organized and easy.

This book gathers contributions on fuzzy neural control, intelligent and non-linear control, dynamic systems and cyber-physical systems. It presents the latest theoretical and practical results, including numerous applications of computational intelligence in various disciplines such as engineering, medicine, technology and the environment. The book is dedicated to Imre J. Rudas on his seventieth birthday.

In this thought-provoking new book, John C. Barnes examines the contemporary state of commercial college athletics as a guide for current and potential administrators, coaches, regents, and others involved in collegiate athletic operations and decision-making. Each chapter provides an overview of an industry shaped by such current realities as Title IX requirements, commercial investments, student testing, and television contracts. Barnes provides an accessible outline of the historical background and potential future of the commercial college athletics industry from a nonjudgmental perspective. Same Players, Different Game not only serves as a text and guide for governance and leadership but also as a primer for the economic and political realities of modern college athletics that students and sports fans will find fascinating.

The Routledge Handbook of Sport Governance is a comprehensive and authoritative survey of the wide range of issues shaping sport governance. It considers the evolution of the sport industry from a largely amateur, volunteer-driven sector into the globalised business that it is today and examines how professionalisation has fundamentally shifted the governance landscape for sport organisations and all those working within sport. Written by a team of leading sport management scholars from around the world, the book is organised around five key themes: • Part I: Overview of sport governance • Part II: Environmental context and policy perspectives • Part III: Ownership structures and governance models: Implications for sport governance • Part IV: Board roles in the governance process • Part V: Future sport governance challenges Each chapter reviews the most recent research available and, in some cases, presents new data to support previously published studies. As sport governance is a relatively young field, each chapter maps future research needs to provide direction for sport governance scholars. A special feature of the handbook is a series of nine shorter research chapters in Part IV examining board roles in the governance process, tying theory to the day-to-day practical aspects of running a sport organisation. With broader and deeper coverage of the key issues in contemporary sport governance than any other book, this handbook is es-

sential reading for students, researchers and practitioners in sport business and management.

This text offers a survey of the discipline of sport communication. The authors explore communication within, through, and for sport in all its theoretical, conceptual, cultural, behavioral, practical and managerial aspects, tracing the contours of this expansive, transdisciplinary and international discipline and demonstrating that there are few aspects of sport that don't rely on effective communications. Including contributions from sport media and communications scholars and professionals from around the world, the book examines emerging media, social media, traditional (print, broadcast and screen) media, sociological themes in communication in sport, and management issues, at every level, from the interpersonal to communication within and between sport organisations and global institutions.--adapted from publisher's description.

"Short, factual description of the book (summary of what it includes, without subjective or promotional language.) This classic but thoroughly updated introductory text is designed so students will understand sport management as a field of study and a vibrant professional environment. It emphasizes critical-thinking, ethics, and diversity while providing a broad introduction to the major functional areas and issues that student will encounter in their careers"--

Governance in Sport: Analysis and Application With Web Resource examines governance within sport organizations. Learn legal foundations and agency functions at multiple levels, and examine industry sectors, including sport wagering and esports. The web resource includes 12 in-depth, modern case studies.

This is an open access title available under the terms of a CC BY 3.0 IGO International licence. It is free to read at Oxford Scholarship Online and offered as a free PDF download from OUP and selected open access locations. The notion of development influences and is influenced by all aspects of human life. Social science is but one representational option among many for conveying the myriad ways in which development is conceived, encountered, experienced, justified, courted, and/or resisted by different groups at particular times and places. As international development has become more quantitative and economics-centred, there is an enduring sense that what is measured (and thus 'valued' and prioritized) may have become too narrow, that the powers of prediction claimed by some areas of economics and management may have overreached, and that the human dimension is in danger of being lost. Reflecting this concern, *New Mediums, Better Messages?* contributes to new conversations between science, social science, and the humanities around the roles of different kinds of knowledge, stories, and data play in relation to global development. It brings together a team of multidisciplinary contributors to explore popular representations of development, including music, blogs, and fiction.

Human Resources Management Issues, Challenges and Trends: "Now and Around the Corner" explores and provides an updated look at some of the challenges, trends and issues HRM professionals will need to focus on now and around the corner. Like other departments in the broader organization HRM professionals will need to increasingly demonstrate how they add value and contribute to the organization's success. While the trends, challenges and issues impacting organizations and HRM professionals will continue to change over the years, the bottom-line of organization success is the clear reality that employees are their best assets and the need for effective HRM. The book is intended to help to better understand the ongoing transformation of HRM given the issues, challenges and opportunities offered by the contributors to this book. This means the book discusses the ever evolving role of HRM professionals to include discussion of how the profession must continue to become more adaptive, resilient, quick to change direction and customer-centered in its efforts to help meet the human resource needs of contemporary organizations and their employees. The book contributes to the ongoing dialogue and insights offered by HRM experts on what HRM professionals and their organizations can do in the face of such challenges, trends and issues in their efforts to win the talent wars.

Research Methods and Design in Sport Management, Second Edition, explains research design, implementation, and assessment criteria with a focus on procedures unique to the discipline of sport management.

Unforgettable people. Beloved places. Enduring memories. From its beginning in 1869 as a land-grant institution on the edge of the prairie, the University of Nebraska-Lincoln has expanded the frontiers of opportunity for nearly three hundred thousand graduates. This lavishly illustrated volume celebrates Nebraska's first 150 years with a look back at the alumni, faculty, and staff whose work has made an enduring impact on the world, from Willa Cather's Pulitzer Prize-winning literature to James Van Etten's groundbreaking research in virology. This book also highlights the iconic buildings and landmarks on campus and the activities and experiences of students, from the East Campus Dairy Store and the Daily Nebraskan to a celebration of the Big Red sensation of Husker athletics, recognizing outstanding coaches and student-athlete achievements. Dear Old Nebraska U highlights creative inventions and groundbreaking research, from Charles Bessey's botany classes to the Jeffrey S. Raikes School of Computer Science and Management. The University will continue to have a profound influence on the state of Nebraska and the rest of the global community for generations to come. For instance, initiatives such as Nebraska Innovation Campus—a site dedicated to ambitious research and technology ventures, including the Nebraska Food for Health Center and the Daugherty Water for Food Global Institute—are working to improve the health and well-being of people worldwide. The Center for Plant Science Innovation similarly provides research leadership in the use of biomass as an energy resource, and the National Strategic Research Institute partners with U.S. Strategic Command to strengthen our national security. The University's official motto is "Literis Dedicata et Omnibus Artibus" (Dedicated to Letters and All the Arts). Nebraska has fulfilled that aspirational motto and will continue to be a place of pride for Huskers everywhere. There is no place like our dear old Nebraska U.

Diversity, Equity, and Inclusion in Sport delivers a comprehensive view of DEI issues in sport organizations. Readers will understand key areas that affect sport administration and will develop the skills to implement best practices and lead an equitable and diverse sport environment.

This handbook explores contemporary Mormonism within a global

context. The authors provide a nuanced picture of a historically American religion in the throes of the same kinds of global change that virtually every conservative faith tradition faces today. They explain where and how the Church of Jesus Christ of Latter-day Saints has penetrated national and cultural boundaries in Latin America, Oceania, Europe, Asia, and Africa, as well as in North America beyond the borders of Mormon Utah. They also address numerous concerns within a multinational, multicultural church: What does it mean to be a Latter-day Saint in different world regions? What is the faith's appeal to converts in these places? What are the peculiar problems for members who must manage Mormon identities in conjunction with their different national, cultural, and ethnic identities? How are leaders dealing with such issues as the status of women in a patriarchal church, the treatment of LGBTQ members, increasing disaffiliation of young people, and decreasing growth rates in North and Latin America while sustaining increasing growth in parts of Asia and Africa?

This book examines educational policy at primary, secondary and university level in Ireland from the foundation of the State to the present day. Primarily an attempt to set policy within a historical context, the book draws together compelling research on the evolution of key changes in topics as diverse as the use of corporal punishment, the evolution of skills policy in post-primary settings and the development of the universities in the post-1922 period. The book includes detailed analysis of more recent policy initiatives and changes in, initial teacher education, curriculum change, and special and inclusive education and will be of interest to those working in the various fields, students and the general public. It presents detailed discussions of change in the Irish education system, demonstrating how policy initiatives, particularly since the early 1990s, have brought about significant transformation at all levels. In doing so, the book also demonstrates that the origin of change often lay in earlier developments, particularly those of the mid-1960s. Policy development is closely linked to external factors and influences and chapters on academic selection and teachers' recollections of policy, for example, set developments within the wider historical context employing the views and recollections of teachers so that the influence of change on day-to-day practice is revealed.

Though Sun Tzu's 'Art of War' was written 2,500 years back, strategy is seen as a young discipline in business management. Over the last half to three-fourths of a century, strategy has carved its own niche in the larger business management realm. Strategy Huddle: Management Lessons from Sports draws out significant strategic management knowledge from 27 different phenomena in diverse sports including soccer, basketball, marathon, boxing, chess and cricket. The practical applications of these strategies are shown through business case scenarios in this book. For new managers seeking to sharpen their strategic management concepts such as blue ocean, behavioural and network strategies as well as for strategic thinkers interested in understanding the deeper connections between strategy and sports, this book brings to the readers an enriching learning and strategic experience.

This book presents refereed proceedings of the Second International Conference Neural Computing for Advanced Applications, NCAA 2021, held in Guangzhou, China, in August, 2021. The 54 full papers were thoroughly reviewed and selected from a total of 144 qualified submissions. The papers are organized in topical sections on neural network theory, cognitive sciences, neuro-system hardware implementations, and NN-based engineering applications; machine learning, data mining, data security and privacy protection, and data-driven applications; neural computing-based fault diagnosis, fault forecasting, prognostic manage-

ment, and system modeling; computational intelligence, nature-inspired optimizers, and their engineering applications; fuzzy logic, neuro-fuzzy systems, decision making, and their applications in management sciences; control systems, network synchronization, system integration, and industrial artificial intelligence; computer vision, image processing, and their industrial applications; cloud/edge/fog computing, the Internet of Things/Vehicles(IoT/IoV), and their system optimization; spreading dynamics, forecasting, and other intelligent techniques against coronavirus disease (COVID-19).

This volume presents an interdisciplinary and systematic review of Catholic Education Studies across Ireland and Britain. Taken together, the chapters drill down to the foundations, identity and leadership matters in Catholic education and schools. It is in reading the complete volume that a more precise picture of Catholic education in Ireland and Britain develops into sharper focus. This is important because it reflects and crystallises the complexity which has almost organically developed within the field of Catholic Education Studies. It also provides a powerful antidote to the naïve reductionism that would boil Catholic education down to just one or two fundamental issues or principles. Contemporary Catholic education, perhaps globally but certainly in Ireland and Britain, is best depicted in terms of being a colourful kaleidoscope of differing perspectives. However this diversity is ultimately grounded in the underlying unity of purpose, because each of the contributors to this volume is a committed advocate of Catholic education. The volume brings together a rich range of scholars into one place, so that these voices can be listened to as a whole. It includes contributions from leading scholars, blended with a plethora of other voices who are emerging to become the next generation of leading researchers in Catholic education. It also introduces a number of newer voices to the academic context. They present fresh perspectives and thinking about matters relating to Catholic education and each of them confidently stand alongside the other contributors. Moreover, these reflections on Catholic education are important fruits to have emerged from the collaboration made possible through the creation of the Network for Researchers in Catholic Education, which was established in 2016 under the auspices of Heythrop College, University of London.

This new edition of a widely adopted textbook equips students with a comprehensive understanding of the sport industry. With a focus on management, strategy, marketing and finance, the decision-making approach of the book emphasizes key concepts while translating them into practice. Content specific to each of the vital stakeholders in the sport business is included. Foster, O'Reilly and Dávila present a set of modular chapters supported with international examples. Supplementary materials available to instructors include mini-cases, full case studies, activities, in-class lecture materials and exercises to help students apply the decision-making approach to real-world situations. The book includes content about sport organizations, such as the Olympic Games, FIFA World Cup, the European Premier Leagues and Major North American Professional Sport Leagues. Stanford cases are updated for the second edition and entirely new chapters cover the latest topics, including esports, sports gambling, fantasy sports and crisis management. This is an ideal textbook for upper-level undergraduate and postgraduate students of sports business and management.

Contemporary Sport Management, Fifth Edition With Web Study Guide, provides students with an overview of sport management by presenting extensive discussions of the foundational aspects of the profession and current topics from the field. The fifth edition continues to engage students with a full-color format and an

integrated web study guide. The text also discusses the role of social media in revolutionizing the industry and the significance of sport as an international institution. Students will learn the relevance of legal, sociocultural, historical, political, and psychological concepts to the management of sport; the professional skills and attitudes of successful sport managers; and ways in which the globalization of sport continues to affect sport management professions. One of the top-selling textbooks in the field, the fifth edition retains many of its popular learning tools for students and also offers several key additions:

- Social media sidebars in every chapter prepare future sport managers to confront some of the unique challenges and opportunities of this growing phenomenon.
- Professional profiles containing a biography, Q&A, and associated web study guide activity allow students to gain realistic views into the roles of sport managers.
- Enhanced ancillaries include a new image bank and chapter quizzes compatible with learning management systems to further support classroom instruction and testing.
- A student web study guide now contains more than 171 fully integrated activities to provide opportunities for real-world application.
- A retrospective from cofounding editor Janet Parks illustrating how the outstanding roster of contributors has been a hallmark of this title from the beginning. The text also contains a variety of updated learning tools, including international sidebars with associated activities, a timeline, ethics and critical thinking sections, a running glossary, chapter objectives, end-of-chapter reviews, and references to help students stay engaged with the material and understand key concepts and terms. In addition, the web study guide (WSG) contains multiple interactive learning experiences that assist students in retaining the information. Each chapter of the text includes several cross-references to the WSG, allowing students to take advantage of the following features:
- Professional profile activities encourage students to test their expectations of the challenges that sport industry professionals face on a daily basis.
- Job announcement activities demonstrate the skills that prospective employers seek in particular sport settings.
- Web searches point students to the vast amount of information available online.
- Portfolio activities help students reflect on questions related to the critical thinking and ethics sections of each chapter. Upon completion of the activities, students will have constructed a portfolio of their reflections on issues they might face as future sport management professionals.
- Learning in Action activities help students understand and apply the concepts covered in each chapter.

With 20 chapters written by 44 expert contributors, Contemporary Sport Management, Fifth Edition, begins with an overview of the field and historical aspects of the industry. Next, the attributes of effective and professional sport managers and the relevance of managerial and leadership concepts applied to sport management are discussed. In part II, students learn about the major settings in which sport management professionals work today, including professional and amateur sport management sites, sport management agencies, and sport tourism venues. Part III offers information on key functional areas of sport management, such as marketing, communication, finance and economics, and facility and event management. In part IV, readers examine current challenges in the profession, such as issues related to consumer behavior, law, sociology, globalization, and the importance of continuing sport management research. The updated and enhanced fifth edition of Contemporary Sport Management offers a varied and dynamic learning package to assist readers in understanding the many opportunities and challenges in the sport management field. From historical foundations and future directions to current issues and professional skill sets, this popular textbook continues to inform and inspire up-and-coming professionals to have a positive influence on the management of sport.

The Oxford Handbook of American Sports Law takes the reader through the most important controversies and critical developments in law and U.S. sports. Over the course of 30 chapters, leading scholars explore this expanding and captivating area of law. The Handbook is the first book to gather dozens of perspectives on sports law controversies in the United States, and will be of interest to those who study and practice sports law, as well as journalists, broadcasters, and legally minded sports fans. The Oxford Handbook of American Sports Law incorporates analysis of key historical events in sports law—such as the rise of free agency in professional sports and the concept of amateurism for college athletes—and their broader context. Contemporary legal controversies in U.S. sports and their accompanying questions are also of central importance: In a sensible legal system, how would long-term neurological injuries from contact sports be addressed? How would the use of racially insensitive team names be resolved? How would a seemingly trivial dispute over air pressure in footballs be studied from the competing perspectives of players, teams, and leagues? The Oxford Handbook of American Sports Law weighs not just the facts, but how courts and lawmakers ought to consider the most important questions at stake. The essays in this volume also canvass the types of legal controversies in sports likely to surface in the future. This is particularly true of law and technology matters, including those related to broadcasting and streaming. Legal doctrine has been and will continue to be forced to adapt to these developments, and the Handbook both forecasts coming debates and outlines where the law may be headed.

This book is designed as a comprehensive educational resource not only for basketball medical caregivers and scientists but for all basketball personnel. Written by a multidisciplinary team of leading experts in their fields, it provides information and guidance on injury prevention, injury management, and rehabilitation for physicians, physical therapists, athletic trainers, rehabilitation specialists, conditioning trainers, and coaches. All commonly encountered injuries and a variety of situations and scenarios specific to basketball are covered with the aid of more than 200 color photos and illustrations. *Basketball Sports Medicine and Science* is published in collaboration with ESSKA and will represent a superb, comprehensive educational resource. It is further hoped that the book will serve as a link between the different disciplines and modalities involved in basketball care, creating a common language and improving communication within the team staff and environment.

When John Beilein arrived at University of Michigan in 2007, the once-proud men's basketball program was adrift after failing to reach the NCAA Tournament for nine straight seasons. Over the next twelve years, he became the program's all-time winningest coach, reached two national championship games, won four Big Ten championships and produced eight NBA first-round draft picks. In an age of ethical lapses throughout college basketball, Beilein succeeded without a hint of impropriety. As much a teacher as a coach, he consistently identified undervalued recruits, taught them his innovative offensive system and carefully developed them into better players—an approach to the game that drove his unprecedented rise from high school junior varsity coach to head coach of the Cleveland Cavaliers. This book examines his tenure at Michigan in detail for the first time.

In this in-depth look at the heated debates over paying college athletes, Ronald A. Smith starts at the beginning: the first intercollegiate athletics competition—a crew regatta between Harvard and Yale—in 1852, when both teams received an all-expenses-paid vacation from a railroad magnate. This striking opening sets Smith on the path of a story filled with paradoxes and hypocrisies

that plays out on the field, in meeting rooms, and in courtrooms—and that ultimately reveals that any insistence on amateurism is invalid, because these athletes have always been paid, one way or another. From that first contest to athletes' attempts to unionize and California's 2019 Fair Pay to Play Act, Smith shows that, throughout the decades, undercover payments, hiring professional coaches, and breaking the NCAA's rules on athletic scholarships have always been part of the game. He explores how the regulation of male and female student-athletes has shifted; how class, race, and gender played a role in these transitions; and how the case for amateurism evolved from a moral argument to one concerned with financially and legally protecting college sports and the NCAA. Timely and thought-provoking, *The Myth of the Amateur* is essential reading for college sports fans and scholars.

In *Implementing Student-Athlete Programming*, scholar-practitioners provide an approachable and comprehensive overview of how to design, implement, and sustain best practices in the growing area of student-athlete development. Exploring research approaches and critical frames for thinking about student-athlete programming while covering topics such as the current context, challenges, programmatic approaches to support, and trends for the future, this resource also highlights programs that are effective in supporting students to success. This book provides higher education practitioners with the tools they need to effectively work with student-athletes to not only transition to college, but to develop meaningful personal, social, career, and leadership development experiences as they prepare for the transition to life after sport.

This book summarizes the research findings presented at the 2nd International Conference on Novel & Intelligent Digital Systems (NiDS 2022). NiDS 2022 was implemented virtually due to COVID-19 restrictions, on September 29-30, 2022, under the auspices of the Institute of Intelligent Systems. NiDS lays special emphasis on the novelties of intelligent systems and on the interdisciplinary research which enables, supports, and enhances artificial intelligence (AI) in software development. It promotes high-quality research, creating a forum for the exploration of challenges and new advances in AI, and addresses experts, researchers, and scholars in the fields of artificial and computational intelligence in systems and in computer sciences in general, enabling them to learn more about pertinent, strongly related, and mutually complementary fields. The conference promotes an exchange of ideas, reinforcing and expanding the network of researchers, academics, and market representatives.

The Business of Sports, Second Edition is a comprehensive collection of readings that focus on the multibillion-dollar sports industry and the dilemmas faced by today's sports business leaders. It contains a dynamic set of readings to provide a complete overview of major sports business issues. The Second Edition covers professional, Olympic, and collegiate sports, and highlights the major issues that impact each of these broad categories. The Second Edition continues to provide insight from a variety of stakeholders in the industry and cover the major business disciplines of management, marketing, finance, information technology, accounting, ethics and law. In addition, it features concise introductions, targeted discussion questions, and graphs and tables to convey relevant financial data and other statistics discussed. This book is designed for current and future sports business leaders as well as those interested in the inner-workings of the industry.

Twenty-four million people wager nearly \$3 billion on college basketball pools each year, but few are aware that winning strategies have been developed by researchers at Harvard, Yale, and other universities over the past two decades. Bad advice from me-

dia sources and even our own psychological inclinations are often a bigger obstacle to winning than our pool opponents. Profit opportunities are missed and most brackets submitted to pools don't have a breakeven chance to win money before the tournament begins. *Improving Your NCAA® Bracket with Statistics* is both an easy-to-use tip sheet to improve your winning odds and an intellectual history of how statistical reasoning has been applied to the bracket pool using standard and innovative methods. It covers bracket improvement methods ranging from those that require only the information in the seeded bracket to sophisticated estimation techniques available via online simulations. Included are: Prominently displayed bracket improvement tips based on the published research A history of the origins of the bracket pool A history of bracket improvement methods and their results in play Historical sketches and background information on the mathematical and statistical methods that have been used in bracket analysis A source list of good bracket pool advice available each year that seeks to be comprehensive Warnings about common bad advice that will hurt your chances Tom Adams' work presenting bracket improvement methods has been featured in the *New York Times*, *Sports Illustrated*, and *SmartMoney* magazine.

This book examines the initial impact of the coronavirus pandemic on global sport and the varying consequences of the sport shutdown on all levels of society. It also considers the many lessons that have been learnt so that sport stakeholders can successfully adjust and operate under the "new normal." Featuring authors, cases and examples from around the world, the book explores the impact of COVID-19 on sport at all levels, from community sport - where local clubs, gyms and development programmes had to find ways to survive with pitches closed and projects cancelled - to the major professional sport leagues and sport mega-events, with events postponed and teams playing in empty stadia. It considers the economic, social and developmental impacts of the pandemic, including physical, mental and social well-being, and looks at how key professional and community sport organizations have reacted to the crisis, reflecting on the lessons learnt and preparations for future pandemics and challenges of similar size and significance. With COVID-19 now endemic in the global population, this is an essential reference for anybody working in sport, from students and researchers to managers, policy-makers and development officers.

While rivalries are a key aspect of the sports world, they are not well understood. It is essential to study how rivalries influence fan behavior in order to predict and identify their effect on social interaction, consumer behavior, and the entertainment industry. *Understanding Rivalry and Its Influence on Sports Fans* is an essential reference source that discusses what causes and influences rivalry, as well as how it impacts sport fans. Featuring research on topics such as bracketed morality, competitive sports, and social identity, this book is ideally designed for academics, students, and researchers studying the rivalry phenomenon across such disciplines as psychology, sociology, political science, sport and entertainment, consumer behavior, and marketing.

Kraus' Recreation and Leisure in Modern Society provides a detailed introduction to the history, developments, and current trends in leisure studies. The Twelfth Edition focuses on the challenges and opportunities impacting the profession—including dramatic demographic changes, new technologies, and innovations in marketing—through an array of pedagogical features, including engaging sidebars and case studies addressing contemporary issues. Focusing on ten different types of organizations—ranging from nonprofit community organizations and armed forces recreation to sports management and travel and tourism sponsors—the

Twelfth Edition is an invaluable resource for students considering a career in the recreation and leisure industry

Now in a fully revised and updated third edition, this essential textbook introduces the fundamentals of sport finance and sound financial management in the sport industry. It is still the only textbook to explain every aspect of finance from the perspective of the sport management practitioner, explaining key concepts and showing how to apply them in practice in the context of sport. The text begins by covering finance basics and the tools and techniques of financial quantification, using industry examples to apply the principles of financial management to sport. It then goes further, to show how financial management works specifically in the sport industry. Discussions include interpreting financial statements, debt and equity financing, capital budgeting, facility financing, economic impact, risk and return, time value of money, and more. The final part of the book examines financial management in four sectors of the industry: public sector sport, collegiate athletics, professional sport, and international sport. It provides an in-depth analysis of the mechanics of financial management within each of these sport sectors. Useful features, such as sidebars, concept checks, practice problems, case analysis and case questions will help students engage more deeply with financial techniques and encourage problem-solving skills. This new edition includes a completely new chapter on international sport, reflecting the globalized nature of the modern sport industry, as well expanded coverage of current issues such as digital media finance, recent legal cases affecting collegiate sport, and the central importance of collective bargaining. *Financial Management in the Sport Industry* is an essential textbook for any undergraduate or postgraduate course in sport finance, and an invaluable supplement to any course in sport business or sport management. It is also an important reference for all sport management practitioners looking to improve their understanding of finance. The book is accompanied by updated and expanded ancillary materials, including an instructor's manual, PowerPoint slides, and an image bank.

Learn about the rapidly expanding esports industry in *Esports Business Management*. Written by esports executives and experts and endorsed by the International Esports Federation, Esports Research Network, and the United States Esports Federation, this is a comprehensive introduction to the world of esports.

One of the biggest draws on the sports calendar, the NCAA men's basketball tournament routinely thrills fans with "bracket buster" upsets. From Loyola Marymount's emotional 1990 run following the death of team leader Hank Gathers to UMBC in 2018 becoming the first 16-seed to defeat a 1-seed, March Madness holds the sporting world captive for a few weeks each year and changes the lives of players. Drawing on dozens of original interviews, this book chronicles the tournament's many underdog tournament runs, with insights into the teams beyond their exploits on the hardwood.

Based on a structure developed centuries ago, higher education systems are being challenged to alter their landscape and culture. With a rapidly changing knowledge base, job market, and societal and community needs, it is imperative that higher education systems remain adaptive and responsive. However, critical changes must still occur within the higher education system in order to accommodate these new societal needs. *Higher Education Response to Exponential Societal Shifts* is a critical scholarly publication that provides cutting-edge research on the facilitation of professional growth and commitment to lifelong learning and empowers leaders to be change agents who creatively solve leadership challenges. The book promotes the development of leaders who are committed to service, fairness, equity, and cross-discipli-

nary collaboration in diverse communities and the global venue and prepares them with the vital knowledge and skills needed to become effective leaders in today's complex world. Featuring a wide range of topics such as faculty development, accreditation, and higher education, this book is ideal for teachers, deans, chancellors, provosts, academicians, administrators, policymakers, curriculum designers, researchers, and students.

This book brings together researchers from a variety of national contexts to examine and explore the conceptualisation, reconceptualisation and translation of children's rights for infants and toddlers in early childhood education and care settings. It brings together authors from various national contexts to examine changing understandings and manifestations of infant and toddler rights in Early Childhood Education and Care. The book aims to engender trans-national dialogue through the contributions. Through such dialogue, both authors and readers are challenged to recognise the specificity of their own cultural contexts and thereby envision a more expansive view of infant and toddler rights. By drawing together reflections on infant-toddler rights from key early childhood researchers across the world, this book will extend readers' understandings of rights – not only in terms of how rights are (re)conceptualised but also how to meaningfully

translate the rights afforded in policy to practice.

Now in a fully updated and expanded fifth edition, this textbook introduces the power and politics of sport organizations to the readers. It explores the managerial activities essential to good governance and policy development and looks at the structure and functions of individual organizations within the larger context of the global sport industry. Full of real-world examples, cases, and data, this book examines the dilemmas faced by sport managers, administrators, and policymakers in their everyday work, helping readers to understand the importance of good governance and sound policy frameworks in any successful sport organization. Introducing core managerial functions and surveying every sector of contemporary sport from school and community sport to professional leagues and international megaevents, this edition includes brand-new chapters focused on diversity, equity, and inclusion; on esports; and on governance in times of crisis, covering issues such as COVID-19, climate change, scandal, and security risks. Helping readers to see a big picture across the contemporary sport industry, at all levels, and to find their place in it as future sport managers, this textbook is essential for all courses on sport governance, sport policy, or sport development. This book is accompanied by a suite of useful ancillary materials, including an instructors' guide, test bank, and PowerPoint slides.