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"Pollan shines a light on our own nature as well as on our implication in the natural world." —The New York Times "A wry, informed pastoral." —The New Yorker The book that helped make Michael Pollan, the New York Times bestselling author of How to Change Your Mind, Cooked and The Omnivore's Dilemma, one of the most trusted food experts in America Every schoolchild learns about the mutually beneficial dance of honeybees and flowers: The bee collects nectar and pollen to make honey and, in the process, spreads the flowers' genes far and wide. In The Botany of Desire, Michael

Pollan ingeniously demonstrates how people and domesticated plants have formed a similarly reciprocal relationship. He masterfully links four fundamental human desires—sweetness, beauty, intoxication, and control—with the plants that satisfy them: the apple, the tulip, marijuana, and the potato. In telling the stories of four familiar species, Pollan illustrates how the plants have evolved to satisfy humankind's most basic yearnings. And just as we've benefited from these plants, we have also done well by them. So who is really domesticating whom?

The Writer's Options encourages readers to investigate their writing "options" through sentence-combining and rearrangement to create more sophisticated, more effective compositions. The text contains ample practice with arranging and rearranging sentences, paragraphs, and essays as a means of strengthening prose and conveying a more effective message.

For writers who want a clear, concise, user-friendly pocket guide beside them while they write, this book has it all. Its easy-to-navigate coverage offers a wide variety of traditional topics as well as the most current information on conducting online research, and using MLA, APA, Chicago Manual, and CBE citation formats.

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"...Dr. Holick says, sunshine is good medicine." Jane E. Brody, The New York Times Sunshine is good for you! While too much sun causes wrinkles and raises other health concerns, a lack of sun exposure, our primary source of vitamin D can cause serious health problems, such as osteoporosis, certain cancers, and diabetes. Dr. Holick, the discoverer of the active form of vitamin D, has pulled together an impressive body of evidence in support that no one should be—as he puts it—a “sunphobe,” or, for that matter, a sun worshipper. His conclusion: relatively brief, but unfettered exposure to sunshine and its equivalent can help to ward off a host of debilitating and sometimes deadly diseases, including osteoporosis, cancers of the colon, prostate and breast, hypertension, diabetes, multiple sclerosis, rheumatoid arthritis, and depression.

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Nexus presents the traditional rhetorical modes as different ways of thinking about our contemporary world, no matter the medium. It builds on students' multimedia communication skills by using a mix of readings in contemporary and traditional genres to improve students' college writing skills. Nexus starts where students' interests lie—with engaging essays, interviews, blog conversations, Web sites, and YouTube videos. These “readings” are presented in a lively, highly visual format that draws on the daily environment in which students are immersed, including electronic and visual sources that are stimulating, energizing, and directly related to topics they are studying. While the format of Nexus is contemporary and stimulating, the content is substantive and pedagogically sound. Students are asked continually throughout this text to pull ideas from multiple media and respond to them first with critical thinking and writing and then by creating a project through a written, oral, visual, or electronic medium of their own choice.

Teaching Critical Thinking in Psychology features current scholarship on effectively teaching critical thinking skills at all levels of psychology. Offers novel, nontraditional approaches to teaching critical thinking, including strategies, tactics, diversity issues, service learning, and the use of case studies. Provides new course delivery formats by which faculty can create online course materials to foster critical thinking within a diverse student audience. Places specific emphasis on how to both teach and assess critical thinking in the classroom, as well as issues of wider program assessment. Discusses ways to use critical thinking in courses ranging from introductory level to upper-level, including statistics and research methods courses, cognitive psychology, and capstone offerings.

For courses in first-year composition. Organized by rhetorical modes to showcase contemporary works by diverse authors. Lucid writing follows lucid thinking - and The Prose Reader, Eleventh Edition helps students think more clearly and logically in their minds and on paper. Organized by rhetorical pattern, this reader builds upon critical thinking as the foundation for close reading and effective writing. Numerous discussion questions and writing assignments for each selection lead students from literal-level responses to interpretation and analysis. These questions, and the essays they frame, immerse students in some of the best examples of professional prose available today. Also available with MyWritingLab(tm) This title is also available with MyWritingLab, an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. In addition to the full eText, activities directly from the text are available within MyWritingLab. These include written assignments, readings from the text, review exercises, and more. NOTE: You are purchasing a standalone product; MyWritingLab does not come packaged with this content. If you would like to purchase both the physical text and MyWritingLab, search for: 0134271327 / 9780134271323 Prose Reader: Essays for Thinking, Reading, and Writing Plus MyWritingLab with Pearson eText -- Access Card Package

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'The Little, Brown Handbook' is an essential reference tool and classroom resource designed to help students find the answers they need quickly and easily. While keeping pace with rapid changes in writing and its teaching, it offers the most comprehensive research and documentation available - with grammar coverage that is second to none.

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Music moves through time; it is not static. In order to appreciate music we must remember what sounds happened, and anticipate what sounds might come next. This book takes you on a journey of music from past to present, from the Middle Ages to the Baroque Period to the 20th century and beyond!

For first-year courses in Composition/Rhetoric. A four-in-one guide for writing in the modes—a rhetoric, research guide, reader, and handbook At every step of the writing process, Strategies for Successful Writing supports students as they learn to compose in the rhetorical modes. Over 100 short examples demonstrate writing concepts and strategies, so that they can recognize them more easily in the longer reading selections and apply them in their own compositions. Instruction is kept brief and to the point, so that students spend more time writing and less time reading about writing. Perfect for those seeking support for participating in academic discourse for the first time, this four-in-one guide may be the only text students will need for the composition course. Also available with MyWritingLab(tm) MyWritingLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. In addition to the full eText, all writing activities included in the text are available within MyWritingLab, making managing and grading lower-stakes work easier for instructors. Note: You are purchasing a standalone product; MyWritingLab does not come packaged with this content. Students, if interested in purchasing this title with MyWritingLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyWritingLab, search for: 0134150813 / 9780134150819 Strategies for Successful Writing Plus MyWritingLab with Pearson eText -- Access Card Package Package consists of: 0133944131 / 9780133944136 MyWritingLab with Pearson eText -- Access Card 013394414X / 9780133944143 MyWritingLab with Pearson eText -- Inside Star Sticker 013411924X / 9780134119243 Strategies for Successful Writing

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