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RI1PSS - RAMOS LAM

This best-selling text is still the most modern presentation of the subject. The Varian approach gives students tools they can use on exams, in the rest of their classes, and in their careers after graduation.

In the present text the author deals with both conventional and new approaches to trade theory and policy, treating all important research topics in international economics and clarifying their mathematical intricacies. The textbook is intended for undergraduates, graduates and researchers alike. It addresses undergraduate students with extremely clear language and illustrations, making even the most complex trade models accessible. In the appendices, graduate students and researchers will find self-contained treatments in mathematical terms. The new edition has been thoroughly revised and updated to reflect the latest research on international trade.

Like no other text for the intermediate microeconomics course, Goolsbee, Levitt, and Syverson's Microeconomics bridges the gap between today's theory and practice, with a strong empirical dimension that lets students test theory and successfully apply it. With carefully crafted features and vivid examples, Goolsbee, Levitt, and Syverson's text helps answer two critical questions students ask, "Do people and firms really act as theory suggests?" and "How can someone use microeconomics in a practical way?" The authors teach in economics departments and business schools and are active empirical microeconomics researchers. Their grounding in different areas of empirical research allows them to present the evidence developed in the last 20 years that has tested and refined fundamental theories. Their teaching and professional experiences are reflected in an outstanding presentation of theories and applications.

Economics for Nonprofit Managers and Social Entrepreneurs shows how economics contributes to better managerial decisions on social matters. This second edition of the original economics text for nonprofit managers, adds risk analysis, game theory, and behavioral economics to the managerial tool kit, along with analysis at the margin, opportunity cost, elasticity of demand and supply, market power, and cost-benefit analysis, with numerous timely examples. This text is essential for nonprofit managers and social entrepreneurs, and of interest to all economics students.

Microeconomics, Macroeconomics and Economic Policy are at the core of research and study in economics. The essays in this volume have been specifically commissioned and brought together to celebrate the work of Malcolm Sawyer, who has made substantial contributions in these areas.

Why the free-market system encourages so much trickery even as it creates so much good Ever since Adam Smith, the central teaching of economics has been that free markets provide us with material well-being, as if by an invisible hand. In *Phishing for Phools*, Nobel Prize-winning economists George Akerlof and

Robert Shiller deliver a fundamental challenge to this insight, arguing that markets harm as well as help us. As long as there is profit to be made, sellers will systematically exploit our psychological weaknesses and our ignorance through manipulation and deception. Rather than being essentially benign and always creating the greater good, markets are inherently filled with tricks and traps and will "phish" us as "phools." *Phishing for Phools* therefore strikes a radically new direction in economics, based on the intuitive idea that markets both give and take away. Akerlof and Shiller bring this idea to life through dozens of stories that show how phishing affects everyone, in almost every walk of life. We spend our money up to the limit, and then worry about how to pay the next month's bills. The financial system soars, then crashes. We are attracted, more than we know, by advertising. Our political system is distorted by money. We pay too much for gym memberships, cars, houses, and credit cards. Drug companies ingeniously market pharmaceuticals that do us little good, and sometimes are downright dangerous. *Phishing for Phools* explores the central role of manipulation and deception in fascinating detail in each of these areas and many more. It thereby explains a paradox: why, at a time when we are better off than ever before in history, all too many of us are leading lives of quiet desperation. At the same time, the book tells stories of individuals who have stood against economic trickery—and how it can be reduced through greater knowledge, reform, and regulation.

Examine microeconomic theory as a way of looking at the world with *MICROECONOMICS: AN INTUITIVE APPROACH, 2E*. Using a conversational writing style, everyday examples and outstanding graphs, this book sets a new standard for clarity and rigor without requiring any background in calculus. The author builds on the foundation of individual behavior, showing readers the larger context of economic intuition while developing conceptual thinking skills with carefully written analysis. The first chapters establish a set of tools that prepare the reader to understand supply, demand and equilibrium. The text offers unprecedented flexibility in topical coverage with four distinct paths through the topics. Readers can follow a non-game theory path through microeconomics, a path emphasizing game theory, a path emphasizing policy issues or a path focused on business. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

When it comes drawing on enduring economic principles to explain current economic realities, there is no one readers trust more than Paul Krugman. With his bestselling introductory textbook (now in a new edition) the Nobel laureate and New York Times columnist is proving to be equally effective in the classroom, with more and more instructors in all types of schools using Krugman's signature storytelling style to help them introduce the fundamental principles of economics to all kinds of students. This multi-media pack contains the print textbook and LaunchPad access for an additional £5 per student. LaunchPad is an interac-

tive online resource that helps students achieve better results. LaunchPad combines an interactive e-book with high-quality multimedia content and ready-made assessment options, including LearningCurve, our adaptive quizzing resource, to engage your students and develop their understanding. Unique LaunchPad features included in Economics:

- Pre-built Units for each chapter, curated by experienced educators, with media for that chapter organized and ready to assign or customize to suit your course.
- Intuitive and useful analytics, with a Gradebook that lets you see how your class is doing individually and as a whole.
- A streamlined and intuitive interface that lets you build an entire course in minutes.

LearningCurve in Launchpad In a game-like format, LearningCurve adaptive and formative quizzing provides an effective way to get students involved in the coursework. It offers:

- A unique learning path for each student, with quizzes shaped by each individual's correct and incorrect answers.
- A Personalized Study Plan, to guide students' preparation for class and for exams.
- Feedback for each question with live links to relevant e-book pages, guiding students to the reading they need to do to improve their areas of weakness.

For more information on LaunchPad including how to access our support centre, and watch our video tutorials, please visit [here](#). To request a demo click [here](#).

When firms and people are located near each other in cities and in industrial clusters, they benefit in various ways, including by reducing the costs of exchanging goods and ideas. One might assume that these benefits would become less important as transportation and communication costs fall. Paradoxically, however, cities have become increasingly important, and even within cities industrial clusters remain vital. Agglomeration Economics brings together a group of essays that examine the reasons why economic activity continues to cluster together despite the falling costs of moving goods and transmitting information. The studies cover a wide range of topics and approach the economics of agglomeration from different angles. Together they advance our understanding of agglomeration and its implications for a globalized world.

The perfect balance of readability and formalism. Joel Watson has refined his successful text to make it even more student-friendly. A number of sections have been added, and numerous chapters have been substantially revised. Dozens of new exercises have been added, along with solutions to selected exercises. Chapters are short and focused, with just the right amount of mathematical content and end-of-chapter exercises. New passages walk students through tricky topics.

Fully updated to meet the demands of the 21st-century surgeon, Principles, Volume 1 of Plastic Surgery, 3rd Edition, provides you with the most current knowledge and techniques in the principles of plastic surgery, allowing you to offer every patient the best possible outcome. Access all the state-of-the-art know-how you need to overcome any challenge you may face and exceed your patients' expectations. Consult this title on your favorite e-reader, conduct rapid searches, and adjust font sizes for optimal readability. Apply the very latest advances in plastic surgery and ensure optimal outcomes with evidence-based advice from a diverse collection of world-leading authorities. Stay abreast of the latest information on business practices, stem cell therapy, and tissue engineering, and walk through the history, psychology, and core principles of reconstructive and aesthetic plastic surgery. Know what to look for and what results you can expect with over 1,000 color photographs and illustrations. Easily find the answers you need with a more templated, user-friendly, high-yield presentation.

The issues of microeconomics - including individuals' financial choices and firms' decisions about hiring and firing - have a large

impact on the economic world, arguably as much, if not more than, macroeconomics. In this Very Short Introduction Avinash Dixit clearly explains what microeconomics is by using examples from around the world.

In this series of essays that span over 20 years of research, Benjamin Bobo builds the case for multinational corporations to take an active role in combating poverty around the world. Citing sobering statistics (for example, three-fourths of the world's nations are classified as Third World and four-fifths of the world's people live in these nations), Bobo argues that huge corporate entities not only have the wherewithal but an obligation to alleviate the suffering that results from a lack of economic resources and opportunity. Through these provocative and forward-looking essays, he presents a theoretical and practical framework for multinationals to stimulate economic development in the Third World--providing access to capital, entrepreneurial expertise, and emerging technologies. In a bold challenge to conventional thinking about wealth creation and strategic decision-making, Bobo applies such concepts as profit satisficing and stakeholder give-backs, and proposes an agenda for change that begins in business schools (the intellectual training ground for multinational managers), with increased emphasis on sustainability and human development. The net result, he argues, will be a world in which both producers and consumers benefit.

Using their thematic and regional expertise, four prominent authors have produced an authoritative yet accessible account of the history of international relations in the last century, covering events in Europe, Asia, the Middle East, Africa and the Americas. The global financial crisis of 1997-98 and the widening US trade deficit have precipitated fresh inquiry into a set of perennial questions about global integration and the US economy. How has global integration affected US producers and workers, and overall growth and inflation? Is a chronic and widening deficit sustainable, or will the dollar crash, perhaps taking the economy with it? If the problem was one of "twin deficits," as many thought, why has the trade deficit continued to grow even as the budget deficit narrowed to zero? If US companies are so competitive, why does the trade deficit persist? Is the trade deficit a result of protectionism abroad? Will it lead to protectionism at home? What role do international capital markets have? Each chapter presents relevant data and a simple analytical framework as the basis for concise discussions of these major issues. The final section of the book provides an outlook for the deficit and suggests alternative policy courses for dealing with it. This book is designed for policymakers and others who are interested in the US role in the world economy. It is also suitable for courses in international economics, business, and international affairs.

This work maintains the approach of the US text, Principles of Economics by Case and Fair, but with the main focus on Europe. This is reflected in the use of the open economy approach, the use of the Euro as the standard currency, as well as providing numerous European examples and applications. Maths Boxes enable the lecturer to decide on the amount of calculus they wish to include. End-of-chapter problems with selected answers at the end of the book allow students to assess their progress.

This bestselling introductory textbook (now in a new edition) from Nobel laureate, New York Times columnist and Principles lecturer Paul Krugman, helps introduce the fundamental principles of macroeconomics to all kinds of students. This multi-media pack contains the print textbook and LaunchPad access for an additional £5 per student. LaunchPad is an interactive online resource that helps students achieve better results. LaunchPad combines an interactive e-book with high-quality multimedia content and ready-made assessment options, including LearningCurve, our

adaptive quizzing resource, to engage your students and develop their understanding. Unique LaunchPad features included in Macroeconomics: • Pre-built Units for each chapter, curated by experienced educators, with media for that chapter organized and ready to assign or customize to suit your course. • Intuitive and useful analytics, with a Gradebook that lets you see how your class is doing individually and as a whole. • A streamlined and intuitive interface that lets you build an entire course in minutes. LearningCurve in Launchpad In a game-like format, LearningCurve adaptive and formative quizzing provides an effective way to get students involved in the coursework. It offers: • A unique learning path for each student, with quizzes shaped by each individual's correct and incorrect answers. • A Personalized Study Plan, to guide students' preparation for class and for exams. • Feedback for each question with live links to relevant e-book pages, guiding students to the reading they need to do to improve their areas of weakness. For more information on LaunchPad including how to access our support centre, and watch our video tutorials, please visit here. To request a demo click here.

The problems related to the process of industrialisation such as biodiversity depletion, climate change and a worsening of health and living conditions, especially but not only in developing countries, intensify. Therefore, there is an increasing need to search for integrated solutions to make development more sustainable. The United Nations has acknowledged the problem and approved the "2030 Agenda for Sustainable Development". On 1st January 2016, the 17 Sustainable Development Goals (SDGs) of the Agenda officially came into force. These goals cover the three dimensions of sustainable development: economic growth, social inclusion and environmental protection. The Encyclopedia of the UN Sustainable Development Goals comprehensively addresses the SDGs in an integrated way. It encompasses 17 volumes, each devoted to one of the 17 SDGs. This volume is dedicated to SDG 6 "Ensure availability and sustainable management of water and sanitation for all". Water and sanitation are fundamental to human well-being. Integrated water resources management is essential to ensure availability and sustainable management of water and sanitation for all and to the realization of Sustainable Development. Concretely, the defined targets are: Achieve universal and equitable access to safe and affordable drinking water for all Achieve access to adequate and equitable sanitation and hygiene for all and end open defecation, paying special attention to the needs of women and girls and those in vulnerable situations Improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally Substantially increase water-use efficiency across all sectors and ensure sustainable withdrawals and supply of freshwater to address water scarcity and substantially reduce the number of people suffering from water scarcity Implement integrated water resources management at all levels, including through transboundary cooperation as appropriate Protect and restore water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes Expand international cooperation and capacity-building support to developing countries in water- and sanitation-related activities and programmes, including water harvesting, desalination, water efficiency, wastewater treatment, recycling and reuse technologies Support and strengthen the participation of local communities in improving water and sanitation management Editorial Board Ulisses M. Azeiteiro, Anabela Marisa Azul, Luciana Brandli, Dominique Darmendrail, Despo Fatta-Kassinou, Walter Leal Filho, Susan Hegarty, Amanda Lange Salvia, Albert Llausàs, Paula Duarte Lopes, Javier Marugán, Fernando Morgado, Wilkister Nyaura Moturi, Karel F. Mulder, Alesia Dedaa Ofori, Sandra Ricart

The author has virtually incomparable experience in both providing trade policy advice to more than 25 countries on behalf of the World Bank and also publishing quality journal articles in most of those cases. In this volume, he focuses on his work on: (i) trade policies for countries making the transition from planned to market economies; (ii) his trade policy guideline papers for the World Bank on trade policies for poverty alleviation, uniform tariff policy, adjustment costs of trade liberalization, exchange rate overvaluation, globalization and technology transfer and rules of thumb on regional trade policies; (iii) multilateral, dynamic and environmental issues in trade policy using computable general equilibrium models; (iv) trade policy of the United States in the auto and steel industries; and (v) mathematical methods for modeling. The papers show an unusual combination of policy relevance, advice and impact, with rigor and international trade theory insights. The papers in this volume have appeared in many of the economics profession's more prestigious journals, including *Econometrica*, *Review of Economic Studies*, *Quarterly Journal of Economics*, *Economic Journal*, the *Journal of International Economics*, *International Economic Review*, *European Economic Review*, *Canadian Journal of Economics*, *Economic Inquiry*, the *Journal of Comparative Economic*, *Review of International Economics*, *World Economy*, the *Southern Economic Journal*, the *World Bank Economic Review*, the *Japanese Economic Review* and the *Latin American Journal of Economics*. In this book, the author elaborates on the articles by discussing some of the policy contexts for the requests for the work from developing and transition countries to the World Bank, the key trade theory or policy insights, policy recommendations and conclusions and the policy impacts. Fully updated to meet the demands of the 21st-century surgeon, this title provides you with all the most current knowledge and techniques across your entire field, allowing you to offer every patient the best possible outcome. Edited by Drs. Mathes and Hentz in its last edition, this six-volume plastic surgery reference now features new expert leadership, a new organization, new online features, and a vast collection of new information - delivering all the state-of-the-art know-how you need to overcome any challenge you may face. Renowned authorities provide evidence-based guidance to help you make the best clinical decisions, get the best results from each procedure, avoid complications, and exceed your patients' expectations.

In recent decades, the mainstream microeconomic and macroeconomic analysis was proven to be insufficient for exploring the dynamic and complex interactions among humans, institutions, and nature in our real economy. On the one side, microeconomics is filled with black-box models that fail to study the actual contractual relations between firms and markets, while on the other side macroeconomics were proven useless because they mistook the beauty of theoretical models for truth. Thus, questions have arisen about using new theoretical and empirical structures that would better describe our economic systems. *Bridging Microeconomics and Macroeconomics and the Effects on Economic Development and Growth* is an essential reference source that analyzes the hypotheses that govern the relationships of aggregate structures (macroeconomic analysis) that may be compatible with the assumptions that govern the behavior of individuals, households, and firms (micro analysis), and vice versa, in trying to achieve sustainable economic development and growth. Moreover, modern evolutionary growth thinking is used in trying to bridge the inconsistencies between microeconomics and macroeconomics and confront their failures in order to better describe the economic reality. While highlighting a broad range of topics including globalization, economic systems, and the role of institutions, this book is aimed toward economic analysts, financial advi-

sors, policymakers, researchers, academicians, and students.

Fully updated to meet the demands of the 21st-century surgeon, *Plastic Surgery* provides you with all the most current knowledge and techniques across your entire field, allowing you to offer every patient the best possible outcome. Edited by Drs. Mathes and Hentz in its last edition, this six-volume plastic surgery reference now features new expert leadership, a new organization, new online features, and a vast collection of new information - delivering all the state-of-the-art know-how you need to overcome any challenge you may face. Renowned authorities provide evidence-based guidance to help you make the best clinical decisions, get the best results from each procedure, avoid complications, and exceed your patients' expectations. Consult this title on your favorite e-reader, conduct rapid searches, and adjust font sizes for optimal readability. Compatible with Kindle®, nook®, and other popular devices. Apply the very latest advances in every area of plastic surgery and ensure optimal outcomes with evidence-based advice from a diverse collection of world-leading authorities. Master the latest on stem cell therapy, tissue engineering, and inductive therapies • aesthetic surgical techniques and nonsurgical treatments • conjoined twin separation and other craniofacial surgery advances • microsurgical lymphatic reconstruction, super microsurgery, and sternal fixation • autologous lipofilling of the breast • nerve transfers in hand surgery, hand allotransplantation, and functional prosthetics • and much, much more. Easily find the answers you need with a new organization that features separate volumes covering Principles • Aesthetic • Craniofacial, Head and Neck Surgery • Lower Extremity, Trunk and Burns • Breast • and Hand and Upper Extremity, plus a more templated, user-friendly, high-yield presentation. Visualize procedures more clearly through an abundance of completely redrawn full-color illustrations and new color clinical photographs. Access the complete, fully searchable contents of each volume online, download all the tables and figures, view 160 procedural videos, and take advantage of additional content and images at www.expertconsult.com!

Microeconomic Analysis has been a fixture of graduate programs in economics for fifteen years, providing unique authority, clarity, and breadth of coverage.

AP® Economics courses are hard. Krugman's *Economics for the AP® Course*, third edition was created to help you solve the economics puzzle. Assembled by AP® experts and divided into short modules, the organization, language, and emphasis perfectly mirrors College Board's curriculum framework. This dedication to the AP® courses keeps teachers and students on track to realize success on the AP® exams. *New to this edition* SaplingPlus is a new digital solution that combines LearningCurve adaptive quizzing with an integrated e-book, robust online homework, and access to all student and teacher resources in one accessible place.

Economics: European Edition is the ideal text for introductory economics, bringing together an international scope of real world examples and economic theory. The text is supported by a number of features to enhance student understanding as well as supplements to consolidate the learning process.

Building on the tremendous success of their best-selling *Economics*, Brue, McConnell, and Flynn have revised their one-semester approach in *Essentials of Economics*, 3e to provide a fresh alternative for the survey course. The result is a patient, substantive treatment of micro and macro topics appropriate for the introductory economics student, and fully integrated in the digital environment to provide instant remediation and feedback through McGraw-Hill's innovative assessment tool Connect Plus Economics. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master

core concepts in the course.

When it comes to explaining fundamental economic principles by drawing on current economic issues and events, there is no one more effective than Nobel laureate and New York Times columnist Paul Krugman and co-author, Robin Wells. In this best-selling introductory textbook, Krugman and Wells' signature storytelling style and uncanny eye for revealing examples help readers understand how economic concepts play out in our world. *Economics 5e* provides unparalleled coverage of current topics, including sustainability, the economic impact of technology and pressing policy debates. A commitment to broadening students' understanding of the global economy; a global focus is woven throughout with more on the ascendance of China's economy, the Euro and events in Europe (including Brexit), and post-recession economies around the globe.

The second edition of Dr. Demski's book reflects his experiences teaching undergraduates, masters and doctoral students. He emphasizes economic fundamentals as the guiding foundation coupled with an artful application of those fundamentals. This applies to product costing, decision making and evaluation art. Dr. Demski has also removed a great deal of traditional minutiae, in order to keep this theme in constant focus. This thematic approach, in his experience, works in dramatic fashion, and stands in sharp contrast to more traditional presentations of this material. The book is not only for use as a textbook but also as a reference book.

Principles of Macroeconomics for AP® Courses covers scope and sequence requirements for an Advanced Placement® macroeconomics course and is listed on the College Board's AP® example textbook list. The text covers classical and Keynesian views, with a prominent section on the Expenditure-Output model to align to the AP® curriculum. The book offers a balanced approach to theory and application, and presents current examples to students in a politically equitable way. *Principles of Macroeconomics for AP® Courses* PDF and web view versions have been updated to include current FRED (Federal Reserve Economic) data.

Why are some countries rich and others poor? David N. Weil, one of the top researchers in economic growth, introduces students to the latest theoretical tools, data, and insights underlying this pivotal question. By showing how empirical data relate to new and old theoretical ideas, *Economic Growth* provides students with a complete introduction to the discipline and the latest research. With its comprehensive and flexible organization, *Economic Growth* is ideal for a wide array of courses, including undergraduate and graduate courses in economic growth, economic development, macro theory, applied econometrics, and development studies.

The recent global financial crisis has made financial liberalization a topic of great academic and practical interest. This book makes new contributions to the topic by combining fact-finding, empirical analysis, and theory to examine the relationship between financial liberalization and economic growth. Among its contributions, the book provides detailed country assessments on the effects of financial liberalization, including its striking impact on the banking sector. Although an important goal of financial deregulation has been to help financial institutions better perform their role in intermediating resources, the book models how deregulation may fail to achieve that goal in countries with underdeveloped financial markets and institutions. For that purpose, the book draws on actual experience in Kenya, Malawi, Botswana, and Thailand. This book should constitute important reading for students of financial economics, researchers and general academics, financial practitioners, policymakers, and teachers of economics. North Carolina, USA Steven L. Schwarcz December 2008 Stanley A. Star Professor of Law & Business, Duke University

Founding Director, Duke Global Capital Markets Center Durham
vii Abstract and Preface The latest global financial and economic crisis of 2008 shows the need to - examine the desirability of financial liberalization and the basis for the view that financial deregulation by itself cannot be considered as a substitute for better economic management. The literature on financial liberalization has identified various mechanisms through which removing controls on interest rates may impact economic growth.

The fifth edition of Romer's *Advanced Macroeconomics* continues its tradition as the standard text and the starting point for graduate macroeconomics courses and helps lay the groundwork for students to begin doing research in macroeconomics and monetary economics. Romer presents the major theories concerning the central questions of macroeconomics. The theoretical analysis is supplemented by examples of relevant empirical work, illustrating the ways that theories can be applied and tested. In areas ranging from economic growth and short-run fluctuations to the natural rate of unemployment and monetary policy, formal models are used to present and analyze key ideas and issues. The book has been extensively revised to incorporate important new topics and new research, eliminate inessential material, and further improve the presentation.

When it comes to explaining fundamental economic principles by drawing on current economic issues and events, there is no one more effective than Nobel laureate and New York Times columnist Paul Krugman and co-author, Robin Wells. In this best-selling introductory textbook, Krugman and Wells' signature storytelling style and uncanny eye for revealing examples help readers understand how economic concepts play out in our world. This new edition is revised and enhanced throughout, including: Current events framed by the world's best communicators of economics. No other text stays as fresh as Krugman and Wells. The authors—who have explained economics to millions through trade

books and newspaper columns—offer a new online feature, *News Analysis*, that pairs journalistic takes on pressing issues with questions based on Bloom's taxonomy. This complements the text's unparalleled coverage of current topics: sustainability, the economic impact of technology, pressing policy debates, and much more. A richer commitment to broadening students' understanding of the global economy. With unparalleled insight and clarity, the authors use their hallmark narrative approach to take students outside of the classroom and into our global world. Starting with a new opening story on the economic transformation in China's Pearl River Delta, the global focus is carried throughout with more on the ascendance of China's economy, the Euro and events in Europe (including Brexit), and post-recession economies around the globe. Thoroughly updated throughout. The fifth edition has been updated to reflect our always changing world. Along with updated graphs and changes in every chapter in the text, the new edition features 12 new chapter-opening stories, 18 new business cases, and 35 new *Economics in Action Applications*.

Check out preview content for *Essentials of Economics* here. *Essentials of Economics* brings the same captivating writing and innovative features of Krugman/Wells to the one-term economics course. Adapted by Kathryn Graddy, it is the ideal text for teaching basic economic principles, with enough real-world applications to help students see the applicability, but not so much detail as to overwhelm them. Watch a video interview of Paul Krugman here.

Iris Au and Jack Parkinson of the University of Toronto, Scarborough have "Canadianized" the *Microeconomics* section of Krugman/Wells, *Economics*, Third Edition, maintaining the structure and spirit of the U.S. version but adapting it to include Canadian examples and stories to appeal more directly to Canadian instructors and students.