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'Doing good can help improve your prospects, your profits, and your business; and it can change the world. We must change the way we do business' - Richard Branson Can we bring more meaning to our lives and help change the world at the same time? In *Screw Business as Usual*, Richard Branson at his brilliant and motivating best, shares some fascinating and inspiring stories about the people who are already leading the way in transforming business into a force for good, for people and for the planet. Reflecting on some of his own experiences, and those of the Virgin Group, he also shares his new vision for the future and describes how businesses can help create a more prosperous world for everyone. It's time to turn capitalism upside down - to shift our values, to switch from a just profit focus to caring for people, communities and the world and to turn our work into something we both love and are proud of. It's time to *Screw Business as Usual*.

In *Business Stripped Bare*, Sir Richard Branson shares the inside track on his life in business and reveals the incredible truth about his most risky, brilliant and audacious deals. Discover why Virgin tried to take on one of the world's biggest superbrands, how Virgin Mobile USA holds the record as the fastest company in history to generate revenues of over one billion dollars (faster than Microsoft, Google and Amazon) and how Richard is the only person in the world to have built eight billion-dollar companies from scratch in eight different sectors. Combining invaluable advice with the remarkable and candid inside stories of Virgin's greatest achievements, as well as some of its setbacks, *Business Stripped Bare* is a dynamic, inspirational and truly original guide to success in business and in life. Whether you are an executive, an entrepreneur or are just starting out, Richard strips business down to show how you can succeed and make a difference.

Mary Jean Chan and Andrew McMillan's luminous anthology, *100 Queer Poems*, is a celebration of thrilling contemporary voices and visionary poets of the past. Featuring Elizabeth Bishop, Langston Hughes, Ocean Vuong, Carol Ann Duffy, Kae Tempest and many more. Encompassing both the flowering of queer poetry over the past few decades and the poets who came before and broke new ground, *100 Queer Poems* presents an electrifying range of writing from the twentieth century to the present day. Questioning and redefining what we mean by a 'queer' poem, you'll find inside classics by Elizabeth Bishop, Langston Hughes, Wilfred Owen, Charlotte Mew and June Jordan, central contemporary figures such as Mark Doty, Jericho Brown, Carol Ann Duffy, Kei Miller, Kae Tempest, Natalie Diaz and Ocean Vuong, alongside thrilling new voices including Chen Chen, Richard Scott, Harry Josephine Giles, Verity Spott and Jay Bernard. Curated by two widely acclaimed poets, Mary Jean Chan and Andrew McMillan, *100 Queer Poems* moves from childhood and adolescence to forging new homes and relationships with our chosen families, from urban life to the natural world, from explorations of the past to how we find and create our future selves. It deserves a place on the shelf of every reader keen to discover and rediscover how queer poets speak to one another across the generations.

"Alleviating stress leads to success. Stress debilitates and even damages the brain, inhibiting you from living your fullest, most successful life. Every level of life, from career to family to your golf score, is all about higher brain networks functioning at optimum. In *The End of Stress*, Don Joseph Goeweybrings a simple, straightforward solution that literally switches the brain's auto-pilot from habitual stress and anxiety, to one that's calm and wired for success. By utilizing the latest research inneuroscience and neuroplasticity, Goewey offers a 4-step process that has been tested through webinars and seminars in high stress environments with chief executives, managers, engineers, and even blue collar construction workers. *The End of Stress* givesyou easy to apply tools to transcend stress and build the brain structure and chemistry to bring you your best day every day"--

Throughout my life I have achieved many remarkable things. In this book I'll share with you my ideas and secrets of my success, but not simply because I hope they'll help you achieve your individual goals. Today we are increasingly aware of the effects of our actions on the environment, and I

strongly believe that we each have a responsibility, as individuals and organisations, to do no harm. I will explain why we need to take stock of how we may be damaging the environment, and why it is up to big companies like Virgin to lead the way in a more holistic approach to business. A lot has changed since I founded Virgin in 1968, and I'll explain how I intend to take my business and my ideas to the next level and into new and exciting areas - such as launching Virgin fuels. But I have also brought together all the important lessons, good advice and inspirational adages that have helped me along the road to success. Ironically, I have never been one to do things by the book, but I have been inspired and influenced by many remarkable people. I hope that you too might find a little inspiration between these pages.

Deborah Meaden is known to millions for her straight-talking, no-nonsense approach on BBC2's *Dragons' Den*, and in *Common Sense Rules* she shares insights and observations gleaned from a life lived in business. Some of them come from witnessing the successes - and the failures - of others. Many more, though, are drawn from her own business ventures. She shows, for example, how an early stint in a holiday park gave her a crash course in customer relations. She frankly and honestly analyses why her first enterprise, which started so promisingly, turned sour. And she explains why turning down a multimillion-pound offer for her chain of holiday parks was the best decision she ever made. As direct and to-the-point on the page as she is in the *Den*, Deborah Meaden is a superbly clear-sighted and experienced observer of business success, and her book is guaranteed both to inform and inspire.

Kaveri is thirty; single; knows seven languages; is an interpreter by profession; has read all the books about men and how to get a date. Yet; she has not been able to figure out the language of love. Since the 'THE ONE GREAT LOVE' of her life has eluded her for thirty years and might never show up; she decides to take matters into her own hands. On her thirtieth birthday; she makes a resolution—love or no love; she is going to lose her virginity. Life; however; has other plans! This is a story of a spirited woman who plunges into a rollercoaster ride filled with ideas; ideals and adventures—each new day competing with yesterday to make her rethink and re-evaluate life and love. An autobiography of entrepreneur, Richard Branson. It discusses Richard's family, friends and philosophy, and covers dramatic events such as his Atlantic crossings, the sale of Virgin Records and the BA dirty tricks affair. There are insights into the workings of Virgin.

From a Hackney council estate to the House of Lords, this is the extraordinary story of one of our greatest entrepreneurs. Alan Sugar was born in 1947 and brought up on a council estate in Clapton, in Hackney. As a kid he watched his dad struggle to support the family, never knowing from one week to the next if he'd have a job. It had a huge impact on him, fuelling a drive to succeed that was to earn him a sizeable personal fortune. Now he describes his amazing journey, from schoolboy enterprises like making and selling his own ginger beer to setting up his own company at nineteen; from Amstrad's groundbreaking ventures in hi-fi and computers, which made him the darling of the stock exchange, to the dark days when he nearly lost it all; from his pioneering deal with Rupert Murdoch to his boardroom battles at Tottenham Hotspur FC. In this compelling autobiography, he takes us into the world of *The Apprentice*, and describes his appointment as advisor to the government and elevation to the peerage. Like the man himself, *What You See Is What You Get* is forthright, funny and sometimes controversial.

The Kingdom of Askara has been torn apart by conflict for centuries, where humans exist as subservient beings to their werewolf masters. Legend says it will only be able to heal itself when an Alpha King and a pure omega are mated and crowned together, but a pure omega hasn't been born in over a thousand years.Luca is an Alpha-heir eagerly awaiting the choosing ceremony on his twenty-fifth birthday and the gifts granted by whichever omega he mates. His small pack is destitute due to the decisions of its ruling council, but being only an Alpha-heir, he has no authority to challenge them. Not until now-this moment he has waited a long time for.Kit grew up as a street-rat, an unlicensed human who would never be more than a slave for whichever master owns him. Then one day he came across a young Alpha-heir, attacked and dying of poison, and found out

their fates were suddenly entwined.Luca needs to take over his pack and save his people. He cannot afford to be distracted. But when he meets Kit, he develops abilities indicating he is not just a pack Alpha, but the King his world has needed for a thousand years.Is Kit really the cause of Luca's newfound power, the true mate he needs? How is it possible when the young man isn't even a werewolf, and as merely a human, a mating is not only forbidden, but for Kit, a sentence of death?"From the earliest days of thinking man, people the world over have pondered the nature of the Universe, our planet, and of ourselves. What does it all mean? Why am I here? What is the real purpose of my life? What will happen to me after I die? Will I return once again for another life on Earth?" So starts the first paragraph of this book, summarising and encapsulating very succinctly both the reason I was inspired to write *Our Ultimate Reality* and a concise summary of the contents contained therein. As we approach the end of a great age for humanity, increasingly more people from all walks of what we know as "life" are asking what it all means for them, for their families and for their future existence on this planet we call "Earth." *Our Ultimate Reality, Life, the Universe and Destiny of Mankind* is your complete reference and guide for realising the Divine heritage of each and every one of us as equal aspects of our Creator, a life of perfect happiness, health, abundance, fulfilment and Spiritual evolution. This book has been written in a modern, understandable, non-mystical way, setting out in a concise, logical, easy to follow format, all you need to know in order to understand, pursue and realise your own true potential during this pivotally important era. I wish you every possible success as you follow your own true destiny on the path of return to our Divine Creator from Whom we came in the beginning, and wish that this book will prove to be your valuable guide and companion.

*I Had to Lose My Virginity* is a compelling story of an extraordinary woman who emerges from obscurity to become one of the successful and influential women entrepreneurs in Africa. This truly amazing story, skillfully told in a mix of poetry and vivid prose, provides intimate and insightful glimpse into a life that has defied biting poverty, personal failure and tragedy to become a remarkable portrait of success. The reader will doubtless find this book provocative, motivating and inspiring.

*Losing My Virginity* is the unusual, frequently outrageous autobiography of one of the great business geniuses of our time. When Richard Branson started his first business, he and his friends decided that "since we're complete virgins at business, let's call it just that: *Virgin*." Since then, Branson has written his own "rules" for success, creating a group of companies with a global presence, but no central headquarters, no management hierarchy, and minimal bureaucracy.Many of Richard Branson's companies--airlines, retailing, and cola are good examples--were started in the face of entrenched competition. The experts said, "Don't do it." But Branson found golden opportunities in markets in which customers have been ripped off or underserved, where confusion reigns, and the competition is complacent. And in this stressed-out, overworked age, Richard Branson gives us a new model: a dynamic, hardworking, successful entrepreneur who lives life to the fullest. Family, friends, fun, and adventure are equally important as business in Branson's life. *Losing My Virginity* is a portrait of a productive, sane, balanced life, filled with rich and colorful stories:

For the last 50 years, drug prohibition laws have put the market for illegal drugs into the hands of organised criminals. Now, it's time to take control. Ending the failed war on drugs will reduce drug-related violence, tackle organised crime, end the needless criminalisation of millions, and will halt the drain on government funds and resources. In this book, global opinion-leaders on the frontline of the drug debate describe their experiences and perspectives on what needs to be done. Highlighting the pitfalls behind drug policy to-date and bringing to light new policies and approaches, which make a clear case for galvanizing governments to end the war on drugs - once and for all. Never lose the thrill of trying something for the first time. Fifty years ago, Sir Richard Branson started his first business. In his new autobiography, *Finding My Virginity*, the Virgin Founder shares his personal, intimate thoughts on five decades as the world's ultimate entrepreneur. Following on from where bestselling *Losing My Virginity* left off at the dawn of the new millennium, *Finding My*



Virginity reveals how Branson created 12 different billion dollar businesses and hundreds more companies across dozens of sectors, whilst breaking world records on land, sea and air. It takes us behind the scenes as Sir Richard Branson creates the world's first commercial spaceline, Virgin Galactic, and handles the biggest crisis he has ever faced. Join Sir Richard as he juggles working life with raising his children Holly and Sam, building a marriage with his wife Joan and creating a unique company culture. Discover how he created a new life on Necker Island, while continuing to grow the Virgin brand into all corners of the world. Get the real story behind adventures and run-ins with everyone from Bill Gates and Kate Moss to Nelson Mandela and Barack Obama. This is the true account of how the Virgin Founder reinvented himself and his brand for the 21st century, while continuing to push boundaries, break rules and reach for the stars in more ways than one. This is the story of the man behind the beard, the business, the bravado and the brand. Find out how the ultimate entrepreneur did it for the first time - all over again.

A teen idol at 15, an international icon and founder of the Brat Pack at 20, and one of Hollywood's top stars to this day, Lowe chronicles his experiences as a painfully misunderstood child actor in Ohio uprooted to the wild counterculture of mid-1970's Malibu, where he embarked on his unrelenting pursuit of a career in Hollywood.

**PAPERBACK EDITION FULLY UPDATED WITH FOUR NEW CHAPTERS** After creating more than a dozen billion-dollar businesses from scratch and breaking scores of world records, wouldn't you think you'd done it all? Not Sir Richard Branson. Having brought the Virgin brand to all corners of the globe, he's now reached out to the stars by flying to space with Virgin Galactic. In this non-stop memoir, Richard takes you inside his whirlwind life: from reinventing his companies in the midst of financial crises and devastating personal losses, to tackling the planet's biggest challenges, to the joys of becoming a 'grand-dude' at 64, to leading his companies through the Covid-19 pandemic and achieving the impossible with Virgin Galactic. Discover the irrepressible spirit, ingenious vision and relentless drive that has made Richard the ultimate entrepreneur. The iconoclastic Virgin founder is still changing the world - and beyond.

An exhilarating and highly personal story of flight by the world-famous adventurer and businessman. As far back as stories go, pioneers have reached for the skies. In the last two hundred years, they have mastered the air and made the modern world possible. Today they are bringing outer space within our reach. They're inventors and toymakers, amateurs and adventurers, visionaries, dreamers and, yes, crackpots. Some have called them irresponsible, even dangerous. But I have met many of them. I have worked with them, and funded them, and flown with them. I admire them, and trust them, and I think they and their kind are our future. In this book I look at the history of flight through the stories and people who have inspired me. These are tales of miraculous rescues; of records made and broken; of surprising feats of endurance and survival, including some of my own adventures, as well as developments in the future of air (and space) travel. This is a story of pioneers, and of course it includes the world famous Montgolfiers and the Wright brothers. But I also want to describe some of the lesser-known trailblazers — people like Tony Jannus, who in 1914 created the world's first scheduled commercial flight, flying his passengers over the waters of Tampa Bay at an altitude of just fifty feet; the 'bird man' Leo Valentin, who in the 1950s jumped from 9,000 feet with wooden wings attached to his shoulders; and my friend, Steve Fossett, who dedicated his life to breaking records and having adventures. This is their story. It is also, in a small way, my own.

The autobiography of entrepreneur, Richard Branson. It discusses Branson's family, friends and philosophy, and covers dramatic events such as his Atlantic crossings, the sale of Virgin Records and the BA dirty tricks affair. There are also insights into the workings of Virgin.

★★★★★ "A perfect guide to the human side of leadership!" - Amazon customer \_\_\_\_\_  
Learn how to lead your people with clarity, purpose and ease! Do you long to transform the stress, conflict and survival of leadership into fulfillment, meaning and success? Are you tired of always running but never arriving? Do you yearn for another way of working and leading? Drawing on decades of leadership experience, Chris Pearse presents a no-nonsense guide to fixing these issues, helping you to be the leader you really want to be. In this book, Pearse redefines the responsibilities of leadership by shifting the focus from the outer world of operations and processes to the inner world of thinking, feeling and relationships. Leadership starts with self, and without self-awareness the leader faces an uphill struggle to lead others. The book is packed with realistic and relevant case studies and punchy chapter summaries. The Broken CEO will show you how to: • Boost your performance with less effort - achieve more by doing less • Master stress before it masters you - and compromises your wellbeing • Transform conflict - yours and others' - into creative col-

laboration • Get the quality of rest you need for your best work - with a clear and focused mind • Clarify your personal and professional purpose to inspire and engage • Delegate the one thing most leaders won't let go of that holds everyone back • Establish yourself as your point of reference - your own source of wisdom and inspiration • Stop being a broken CEO! Get your copy now to be the leader you always wanted to be.

Have you ever wondered what the future may look like? In this book, you'll explore 10 ways technology could alter our way of life. The challenge for you is to decide which changes you want for yourself and the world. In the future, will we teleport from place to place, keep dinosaurs as pets or 3D-print our dinner? Will we live on Mars or upload our brains to computers? Could we solve climate change by making all our energy from mini stars we build here on earth? This fascinating and thought provoking book from science writer Kathryn Hulick explores the possible futures humanity will face, and how we will live as the world around us changes beyond our recognition. From genetic engineering and building floating colonies in space to developing telepathic technology and bionic body alterations, this engagingly illustrated book looks into the possible future technologies which will shape how we live and how we adapt to the challenges of the future. In this book, you'll meet the scientists working to bring science fiction to life and learn how soon we might have amazing new technology. You'll also delve deep into questions about right and wrong. Just because we can do something doesn't mean we should. How can we build the best possible future for everyone on Earth?

Meet a genuine American folk hero cut from the homespun cloth of America's heartland: Sam Walton, who parlayed a single dime store in a hardscrabble cotton town into Wal-Mart, the largest retailer in the world. The undisputed merchant king of the late twentieth century, Sam never lost the common touch. Here, finally, inimitable words. Genuinely modest, but always sure of his ambitions and achievements. Sam shares his thinking in a candid, straight-from-the-shoulder style. In a story rich with anecdotes and the "rules of the road" of both Main Street and Wall Street, Sam Walton chronicles the inspiration, heart, and optimism that propelled him to lasso the American Dream.

'I wasn't going to get anywhere without causing a stir. The way I saw it, if people don't gossip or talk about you, you are not making waves. And I was making huge rip curls on Geordie Shore.' Now into its tenth season, Holly Hagan has had viewers of Geordie Shore glued to their screens ever since the very first episode. Since appearing as a fresh-faced eighteen-year-old in 2011, Holly has captivated audiences with her hot tub antics and flame-red hair as the Geordies have flirted their way around the world, from Newcastle to Magaluf, Cancun and Australia. Fame and fortune, though, came at a price - the road from the call centre to the celebrity circuit has been far from smooth. In this action-packed, revealing, funny and sometimes heart-breaking memoir, Holly recounts her life in and out of the limelight with brutal honesty - from her childhood days when she was badly bullied, her shocking take on sex and dating and what really goes on behind-the-scenes on the UK's biggest reality TV show, including the truth behind her blossoming relationship with housemate Kyle. Filled with genuinely touching stories and inside accounts of what they don't show you on TV, Holly has laid herself bare, first physically and now emotionally. If you think you know all there is to know about Holly from Geordie Shore, think again.

The fall of the Berlin Wall and the collapse of the former Soviet Union forced America's armed forces to redefine themselves and codify their role as a key element of national power. New threats and emerging technologies changed the very character of war and demanded new strategies and an adaptable military to address them. Jason Q. Bohm began his service to our nation as a Marine at the start of this tumultuous era. He takes the reader on a journey from the turbulent times at the end of the Cold War through the current fight against the self-proclaimed Islamic State in Iraq and the Levant (ISIL). Bohm provides candid and useful historical background as, through a series of personal vignettes and rich operational experience, he describes how Marines translated strategic and operational objectives into tactical actions. In this unique way, he not only tells his story but that of the Marine Corps, and provides an invaluable look at the challenging times confronting Marines.

'Timely and important! THE TIMES 'Considered and nuanced ... A must-read' The Rt Hon. Sajid Javid MP 'Compelling and moving' Tom Holland, author of Dominion \_\_\_\_\_ Islam is the fastest-growing faith community in Britain. Domes and minarets are redefining the skylines of towns and cities as mosques become an increasingly prominent feature. Yet while Britain has prided itself on being a global home of cosmopolitanism and modern civilisation, its deep-rooted relationship with Islam - unique in history - is complex, threatened by rising hostility and hatred, intoler-

ance and ignorance. There is much media debate about embracing diversity in our communities, but what does integration look like on the ground, in places like Dewsbury, Glasgow, Belfast and London? How are Muslims, young and old, reconciling progressive values - of gender equality, individualism, the rule of law and free speech - with literalist interpretations of their faith? And how is this tension, away from the public gaze, unfolding inside mosques today? Ed Husain takes his search for answers into the heart of Britain's Muslim communities. Travelling the length and breadth of the country, Husain joins men and women in their prayers, conversations, meals, plans, pains, joys, triumphs and adversities. He tells their stories here in an open and honest account that brings the daily reality of British Muslim life sharply into focus - a struggle of identity and belonging, caught between tradition and modernity, East and West, revelation and reason.

"Vintage lacocca . . . He is fast-talking, blunt, boastful, and unabashedly patriotic. Lee lacocca is also a genuine folk hero. . . . His career is breathtaking."—Business Week He's an American legend, a straight-shooting businessman who brought Chrysler back from the brink and in the process became a media celebrity, newsmaker, and a man many had urged to run for president. The son of Italian immigrants, Lee lacocca rose spectacularly through the ranks of Ford Motor Company to become its president, only to be toppled eight years later in a power play that should have shattered him. But Lee lacocca didn't get mad, he got even. He led a battle for Chrysler's survival that made his name a symbol of integrity, know-how, and guts for millions of Americans. In his classic hard-hitting style, he tells us how he changed the automobile industry in the 1960s by creating the phenomenal Mustang. He goes behind the scenes for a look at Henry Ford's reign of intimidation and manipulation. He recounts the miraculous rebirth of Chrysler from near bankruptcy to repayment of its \$1.2 billion government loan so early that Washington didn't know how to cash the check.

Want more free books like this? Download our app for free at <https://www.QuickRead.com/App> and get access to hundreds of free book and audiobook summaries. Learn how a high school dropout became one of the most successful business leaders of today. As a multibillionaire, Richard Branson found success when he challenged convention and did the unexpected. Now, he's laying out his secrets for success to help future entrepreneurs and business leaders. With four decades of taking notes, failing at many endeavors, and succeeding at many more, Branson tells us what he's learned throughout his career as an entrepreneur. As you'll find out, Branson is more than just a great leader. You'll also discover how being a great listener and cultivating a passionate culture are perhaps two of the greatest skills you'll need for success. Keep reading to find out why speeches are a waste of time, how keeping it simple is key in business, and why young people are essential to a company's success.

In September 2012, a YOUNGOV poll conducted in Britain found that the person British workers would most like as their manager was Sir Richard Branson. With over 40 years in business, Richard Branson is an inspiring pioneer of humanitarian projects and an iconic business leader. In *The Virgin Way: How to Listen, Learn, Laugh and Lead*, Richard shares and distills his secrets of leadership and success. Featuring anecdotes from his own business dealings, as well as his observations of many others who have inspired him — from politicians, business leaders, explorers, scientists and philanthropists — Richard reflects on the qualities he feels are essential for success in today's world. This is not a conventional book on leadership. There are no rules — but rather the secrets of leadership that he has learned along the way from his days at Virgin Records, to his recent work with The Elders. Whether you're at the beginning of your career, or head of a Fortune 500 company — this is your guide to being your own CEO (Chief Enabling Officer) and becoming a true leader — not just a boss.

'Branson has a list of achievements unmatched by any other UK businessman. For anyone burning with entrepreneurial zeal, his reminiscences are akin to a sacred text' Mail on Sunday THE NO.1 INTERNATIONAL BESTSELLER The worldwide bestselling autobiography of iconic entrepreneur Sir Richard Branson, with over two million copies sold to date. Much more than a memoir, this is Sir Richard Branson's own take on his extraordinary life so far - and a definitive business guide that reveals his unique philosophy of commerce, success and life. In *Losing My Virginity*, you'll discover how Virgin grew from a mail-order music business into a path-breaking global brand. From the \$25 million Virgin Earth initiative to the launch of Virgin Galactic, this is a powerful and unique look into the life of an iconic global entrepreneur.

THE SUNDAY TIMES BESTSELLER SHORTLISTED FOR THE WAINWRIGHT PRIZE FOR NATURE WRITING Wishing to leave behind the isolation of her Orkney life, Amy Liptrot books a one-way flight to Berlin. She rents a loftbed in a shared flat and starts to look for work - and for love - through the

screen of her phone. The Instant tells of the momentous year that follows, encountering the city's wildlife in the most unexpected places, tracing the cycles of the moon, the flight paths of migratory birds and surrendering to the addictive power of love and lust.

Throughout my life I have achieved many remarkable things. In *Screw It, Let's Do It*, I will share with you my ideas and the secrets of my success, but not simply because I hope they'll help you achieve your individual goals. Today we are increasingly aware of the effects of our actions on the environment, and I strongly believe that we each have a responsibility, as individuals and organisations, to do no harm. I will draw on *Gaia Capitalism* to explain why we need to take stock of how we may be damaging the environment, and why it is up to big companies like Virgin to lead the way in a more holistic approach to business. In *Screw It, Let's Do It* I'll be looking forwards to the future. A lot has changed since I founded Virgin in 1968, and I'll explain how I intend to take my business and my ideas to the next level and the new and exciting areas - such as launching Virgin Fuels - into which Virgin is currently moving. But I have also brought together all the important lessons, good advice and inspirational adages that have helped me along the road to success. Ironically, I have never been one to do things by the book, but I have been inspired and influenced by many remarkable people. I hope that you too might find a little inspiration between these pages.

This is the bestselling autobiography of iconic entrepreneur Sir Richard Branson, featuring his take on his latest business ventures, personal achievements and intrepid adventures. You'll discover how Sir Richard is committed to building a better world

Classic rags-to-riches story by entrepreneur and Dragons' Den star Theo Paphitis. Theo Paphitis is the outspoken and charismatic star of Dragons' Den who has turned round a string of household names, from Ryman to La Senza, in a high-profile business career that has brought him millions. Now, in his revealing and controversial memoir, he not only takes the reader behind the scenes on Dragons' Den, he explains how he made his fortune. He also provides a masterclass in business methods that will enable anyone who reads this book to learn so much about how they too can improve their business. In the book, Theo recalls how his family moved to England from Cyprus and how as a poor immigrant, he took whatever jobs he could, starting as a tea boy for Lloyd's. There he began to take the first steps on a career that would net him a fortune. He reveals the methods that took him to the top, and also provides some fascinating insight into the national game from his spell as chairman of Millwall FC. But, above all, this is a book that will provide all readers with

the opportunity to learn from one of the nation's most successful businessmen and put his ideas into practice.

In *Rich Dad Poor Dad*, the #1 Personal Finance book of all time, Robert Kiyosaki shares the story of his two dad: his real father, whom he calls his poor dad, and the father of his best friend, the man who became his mentor and his rich dad. One man was well educated and an employee all his life, the other's education was street smarts over traditional classroom education and he took the path of entrepreneurship a road that led him to become one of the wealthiest men in Hawaii. Robert's poor dad struggled financially all his life, and these two dads these very different points of view of money, investing, and employment shaped Robert's thinking about money. Robert has challenged and changed the way tens of millions of people, around the world, think about money and investing and he has become a global advocate for financial education and the path to financial freedom. *Rich Dad Poor Dad* (and the *Rich Dad* series it spawned) has sold over 36 million copies in English and translated editions around the world. *Rich Dad Poor Dad* will explode the myth that you need to earn a high income to become rich challenge the belief that your house is an asset show parents why they can't rely on the school system to teach their kids about money define, once and for all, an asset and a liability explain the difference between good debt and bad debt teach you to see the world of money from different perspectives discuss the shift in mindset that can put you on the road to financial freedom

Looking for advice on setting up your own company, improving your career prospects, or developing your leadership skills? Why not ask Richard Branson? In *Like a Virgin: Secrets They Won't Teach You in Business School*, Richard distils and shares the wisdom and experience that have made him one of the world's most recognised and respected entrepreneurs. From his 'Top 5 secrets of Business Success', to hard hitting discussions about the global financial crisis, this book brings together his best advice on all things business. It's business school, the Branson way.

The unusual, frequently outrageous autobiography of one of the great business geniuses of our time, Richard Branson. In little more than twenty-five years, Richard Branson spawned nearly a hundred successful ventures. From the airline business (Virgin Atlantic Airways), to music (Virgin Records and V2), to cola (Virgin Cola), and others ranging from financial services to bridal wear, Branson has a track record second to none. Many of his companies were started in the face of en-

trenched competition. The experts said, "Don't do it." But Branson found golden opportunities in markets in which customers have been ripped off or underserved, where confusion reigns, and the competition is complacent. In this stressed-out, overworked age, Richard Branson gives us a new model: a dynamic, hardworking, successful entrepreneur who lives life to the fullest. Branson has written his own "rules" for success, creating a group of companies with a global presence, but no central headquarters, no management hierarchy, and minimal bureaucracy. Family, friends, fun, and adventure are equally important as business in his life. *Losing My Virginity* is a portrait of a productive, sane, balanced life, filled with rich and colorful stories, including: - Crash-landing his hot-air balloon in the Algerian desert, yet remaining determined to have another go at being the first to circle the globe - Signing the Sex Pistols, Janet Jackson, the Rolling Stones, Boy George, and Phil Collins - Fighting back when British Airways took on Virgin Atlantic and successfully suing this pillar of the British business establishment - Swimming two miles to safety during a violent storm off the coast of Mexico - Staging a rescue flight into Baghdad before the start of the Gulf War And much more. *Losing My Virginity* is the ultimate tale of personal and business survival from a man who combines the business prowess of Bill Gates and the promotional instincts of P. T. Barnum.

This is the book that budding entrepreneurs everywhere have been waiting for. *Dragon's Den* star Peter Jones will demonstrate how anyone can become successful - you just need guts, determination and ideas. In *Tycoon*, Peter offers his personal insight into the qualities and skills he believes every successful entrepreneur possesses. His Ten Golden Rules provide key building blocks for turning your ideas into successful businesses. He shows how to road test your ideas, create momentum behind a project, inject investors with enthusiasm for your ideas, and how to have the courage to risk failing in order to see your vision become a money-spinning reality. A hugely inspiring book - it's the ultimate guide to thinking like a millionaire and becoming one.

At 30, Duncan Bannatyne had no money and was enjoying life on the beaches of Jersey. He saw a story of someone who had made himself a millionaire, and decided to do the same. Five years later he had done it, and now he is worth £168 million. In this remarkable book, Bannatyne relives his colourful path to riches, from ice cream salesman to multi-millionaire, explaining how anyone could take the same route as he did - if they really want to. Hugely articulate, and with numerous fascinating and revealing stories to tell, this is an autobiography and a business book unlike any other - but then Bannatyne isn't like any other businessman, either.