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XWIM29 - JAMIE BRODY

Present the full range of analytics -- from descriptive and predictive to prescriptive analytics -- with Camm/Cochran/Fry/Ohlmann's market-leading BUSINESS ANALYTICS, 4E. Clear, step-by-step instructions teach students how to use Excel, Tableau, R and JMP Pro to solve more advanced analytics concepts. As instructor, you have the flexibility to choose your preferred software for teaching concepts. Extensive solutions to problems and cases save grading time, while providing students with critical practice. This edition covers topics beyond the traditional quantitative concepts, such as data visualization and data mining, which are increasingly important in today's analytical problem solving. In addition, MindTap and WebAssign customizable digital course solutions offer an interactive eBook, auto-graded exercises from the printed book, algorithmic practice problems with solutions and Exploring Analytics visualizations to strengthen students' understanding of course concepts.

Establish a strong foundation in accounting fundamentals that will help you succeed in your career and business with Warren/Taylor's MANAGERIAL ACCOUNTING, 16E. The latest business illustrations and current examples provide a meaningful context that demonstrates how each chapter's content fits into the big picture. The authors clearly connect fundamental accounting concepts to real businesses today. Each chapter begins with a real company opener that is referenced throughout the chapter. New examples and cases that highlight how to use data analytics now appear in each chapter. These cases use data sets related to the chapter content while showing you how to analyze and develop reports using Excel and Tableau. In addition, updated Certified Management Accountant (CMA) exam questions prepare you for professional success, while Pathways Challenges help you hone critical-thinking skills. This edition focuses on the managerial accounting concepts you need in business today. Important Notice: Media content referenced within the product description or the product text may

not be available in the ebook version. The Performing Series takes students to a higher level of learning through applied and project-based activities that go beyond the mechanics of the software. Most textbooks begin by teaching students software skills. The Performing Series presents various business documents first, then shows students the Office XP skills they need to create them. This approach shows students the relevance of what they are learning as they apply technology to task.

A best-selling resource, *YOUR CAREER: HOW TO MAKE IT HAPPEN, 9E* helps readers move from job seeker to job finder. Packed with innovative resources, this step-by-step guide helps individuals find and keep the ideal job. This book introduces a manageable process for marketing oneself to prospective employers. Each chapter provides practical tips readers can apply to their own unique goals. Clear instruction guides readers through self-assessment, employer research, self-marketing, networking, writing a market-driven resume, and interviewing. Practical assignments and a technology-driven focus connect individuals directly with the business community and employers. Readers build a strong foundation for current and future job searches as *YOUR CAREER, 9E* introduces the tools needed to gain a competitive advantage in the workplace, reach career potential, and stand out as a strong candidate for jobs. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The first textbook to teach students how to build data analytic solutions on large data sets using cloud-based technologies. This is the first textbook to teach students how to build data analytic solu-

tions on large data sets (specifically in Internet of Things applications) using cloud-based technologies for data storage, transmission and mashup, and AI techniques to analyze this data. This textbook is designed to train college students to master modern cloud computing systems in operating principles, architecture design, machine learning algorithms, programming models and software tools for big data mining, analytics, and cognitive applications. The book will be suitable for use in one-semester computer science or electrical engineering courses on cloud computing, machine learning, cloud programming, cognitive computing, or big data science. The book will also be very useful as a reference for professionals who want to work in cloud computing and data science. *Cloud and Cognitive Computing* begins with two introductory chapters on fundamentals of cloud computing, data science, and adaptive computing that lay the foundation for the rest of the book. Subsequent chapters cover topics including cloud architecture, mashup services, virtual machines, Docker containers, mobile clouds, IoT and AI, inter-cloud mashups, and cloud performance and benchmarks, with a focus on Google's Brain Project, DeepMind, and X-Lab programs, IBKai HwangM SyNapse, Bluemix programs, cognitive initiatives, and neurocomputers. The book then covers machine learning algorithms and cloud programming software tools and application development, applying the tools in machine learning, social media, deep learning, and cognitive applications. All cloud systems are illustrated with big data and cognitive application examples.

During live CPE training sessions, and through Excel articles featured in magazines such as the *Journal of Accountancy* and *California CPA Magazine*, Jeff Len-

ning, founder of Excel University, Inc., has shown thousands of CPAs and accounting professionals across the country how to use Excel more effectively. Drawing on his experience as an auditor, a financial analyst in industry, an accounting manager at a public company, and a consultant, he has demonstrated how to leverage Excel in order to improve efficiency by reducing the time it takes to complete job tasks. Written to reach those he won't have the opportunity to meet in one of his CPE sessions, Lenning's series, *Excel University: Microsoft Excel Training for CPAs and Accounting Professionals*, offers a comprehensive collection of the features, functions, and techniques that are of direct benefit to accountants working in industry, public practice, consulting, or not-for-profit. Concentrating on Excel for Windows, his books offer a hands-on approach to learning and include narrative, screenshots, video content, Excel practice files, and exercises that demonstrate the practical application of the items presented in each chapter. Visit <http://www.excel-university.com> to access the Excel University video library and to download the practice files. Features, functions and techniques are presented in a sequential and progressive manner, so the books are best read in order. In Volume 1, the author presents material and information that will prove useful to every accountant, regardless of the type of work they do. Blown away by the power of Excel, readers are sure to find this series relevant, enlightening, and extremely easy-to-follow.

Presenting a basic, arithmetic-based approach, *CONTEMPORARY BUSINESS MATHEMATICS FOR COLLEGES, 17E* uses step-by-step development of concepts, hands-on practice exercises, and real-world applications to effectively prepare

students for careers in business. Practical skill-building activities are emphasized throughout as the book progresses, from the most basic to more complex business math topics. Numerous problems and examples are taken from actual businesses. In addition, self-check features such as end-of-section Concept Checks, end-of-chapter Bottom Lines, and end-of-chapter Review Problems enable students to test their understanding before advancing to other topics or assignments. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

This volume contains a collection of papers presented at The 4th International Conference on Applied Economics and Social Science (ICAESS) 2022, which was held on 5th October 2022, In Batam, Indonesia online. Batam is the city of Politeknik Negeri Batam, which organized ICAESS. This conference's aim is to showcase research applications conducted by researchers. The research gap between academics and industries had become a significant challenge which is expected to be addressed during the conference. Our theme is "Responding the Era of Metaverse for Future Applied Technology". We have keynote speakers that delivering talks for the digital marketplace: Dr Hj Mohammad Nabil Almunawar, metaverse for education: Prof. Yusep Rosman-yah, S.T., M.Sc, PhD, and industry 4.0:

Ashwani Singh, PhD. We are indebted to them, we hope their research continues successfully. ICAESS has 4 tracks including Economics Track, Accountings Track, Managements Track, and Social Sciences Track. We received 112 papers addressing topics in line from the tracks, including Economic Development, Accounting Theory, Business Administration, Development Studies and other related fields. We accepted 50 articles, with an acceptance rate of 45%. Special thanks to the Organizing Committee members along with the numerous reviewers for their assistance with the reviews of the submitted manuscripts. Finally, we sincerely express gratitude to all the participants, and the authors for all their work, thus making this conference a success. We also want to thank the staff of EAI for their help in making this publication possible. These conference proceedings showcase a rich and practical exchange of approaches and vital evidence-based practices taking place around the world. They clarify the complex challenges involved in bringing about a holistic educational environment in schools and institutes of higher learning that fosters greater understanding and offer valuable insights on how to avoid the pitfalls that come with rolling out holistic approaches to education. To do so, the proceedings focus on the subthemes Support and Development, Mobility and Diversity and Networking and Collaboration in Holistic Education.

The latest textbook offering from two of the most prolific writers in the computer accounting field provides concise and comprehensive instruction on how to use new accounting software from Microsoft in conjunction with Microsoft Office applications. The directions are interesting and easy-to-use, and are supported by in-depth analysis of up-to-date business sit-

uations and reports. Yacht and Crosson have simplified the installation process so students are ready to start working with the software in as short a time as possible. Students learn how to harness the power of Microsoft Office to link data between applications, leveraging reports and analysis opportunities and reducing errors.

Written in a hands-on and friendly manner, *Developing Microsoft Dynamics GP Business Applications* takes a practical approach to teaching you how to develop and customize ERP applications. If you are a Microsoft Dynamics GP developer, consultant, or power user who wants to create and customize applications, then this book is for you. A working knowledge of Microsoft Dynamics GP is required. A basic understanding of business management systems and reporting applications, such as Microsoft Excel and SQL Reporting Services, is highly recommended.

Readers learn how businesses use spreadsheets and databases in accounting today with *USING EXCEL & ACCESS FOR ACCOUNTING 2016*. This step-by-step book uses numerous screen images to explain how to use these tools most effectively to solve real accounting problems. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

No other accounting text takes you further or gives you more. With *CENTURY 21 ACCOUNTING MULTICOLUMN JOURNAL, 9E* you place the advantage of more than 100 years of accounting success into your students' hands with the latest from this authoritative leader in accounting education. Each advantage you find within *CENTURY 21 ACCOUNTING MULTICOLUMN JOURNAL, 9E* reflects gui-

dance from a Teacher Review Board of more than 60 experienced educators, just like you, and input from a first-of-its-kind Student Advisory Board. This edition's fresh, clean presentation addresses your contemporary classroom needs as effectively today as this best-selling text did more than a century ago when it redefined the accounting course. CENTURY 21 ACCOUNTING MULTICOLUMN JOURNAL starts with the five-column multicolumn journal before moving into special journals in Part Two. This is the only text to offer you a choice in accounting presentation. The NINTH EDITION'S new student-driven design now integrates commercial technology into the end of every chapter and offers the market's first Online Working Papers, based on your requests. A unique focus on financial literacy and emphasis on character in this edition, as well as actual companies selected by students prepare your class for accounting challenges. Trust the book's unwavering accuracy to ensure a complete text, comprehensive package, and technology solutions with the advantage to move your course and your students ahead in today's times. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The textbook for Educational Technology in Physical Education and Sports has been compiled in accordance with the latest NCTE syllabus based on the M.P.Ed curriculum. The book contains five units, namely Educational Technology, System Approach in Physical Education and Communication, Instructional Design, Audio-Visual Media in Physical Education, and New Horizons of Educational Technology. Content: Unit-1 Educational Technology Unit-2 System Approach in Physical Education and Communication Unit-3 In-

structional Design Unit-4 Audio Visual Media in Physical Education Unit-5 New Horizons of Educational Technology Maximum PC is the magazine that every computer fanatic, PC gamer or content creator must read. Each and every issue is packed with punishing product reviews, insightful and innovative how-to stories and the illuminating technical articles that enthusiasts crave.

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

No other accounting text takes you further or gives you more. With CENTURY 21 ACCOUNTING MULTICOLUMN JOURNAL 9E, 2012 UPDATE, you place the advantage of more than 100 years of accounting success into your students' hands with the latest from this authoritative leader in accounting education. Each advantage you find in CENTURY 21 ACCOUNTING MULTICOLUMN JOURNAL reflects guidance from a Teacher Review Board of more than 60 experienced educators just like you and input from a first-of-its-kind Student Advisory Board. This edition's fresh, clean presentation addresses your contemporary classroom needs as effectively today as this best-selling text did more than a century ago when it redefined the accounting course. CENTURY 21 ACCOUNTING MULTICOLUMN JOURNAL starts with the five-column multicolumn journal before moving into special journals in Part Two. This is the only text to offer you a choice in accounting presentation. The ninth edition's new student-driven design integrates commercial technology such as Microsoft Excel, Peachtree(R), and QuickBooks(R) into the end of every chapter and offers the market's first online work-

ing papers. A unique focus on financial literacy and emphasis on character, as well as companies selected by students, prepare your class for accounting challenges. Financial Literacy for the 21st Century, new to the 2012 Update, guides students in the exploration of financial topics through engaging activities that provide opportunities for students to apply valued skills such as problem solving, critical thinking, and technology use as defined by the Partnership for 21st Century Skills. Acquisition of the knowledge and skills taught in this feature will prepare students to compete in a workplace that demands creativity and innovation. Trust the book's unwavering accuracy to ensure a complete text, a comprehensive package, and technology solutions with the advantage to move your course and your students ahead in today's times. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Accounting Information Systems, 1st Edition by Arline Savage, Danielle Brannock, and Alicja Foksinska presents a modern, professional perspective that develops the necessary skills students need to be the accountants of the future. Through high-quality assessment and integrated homework, students learn course concepts more efficiently and understand how course concepts are applied in the workplace through real-world application. Accounting Information Systems also focuses on helping students learn how to make informed business decisions through case-based learning and data analysis applications. Students work through Julia's Cookies, a flexible, running case that helps them understand how various systems come together to support a business, and how those systems evolve. Students also develop a crit-

ical thinking mindset by working through integrated analysis questions that take a tool-agnostic approach, as well as Tableau cases so students can practice making real business decisions using leading technology. To further help prepare students to be the accountants of the future, the authors incorporate their own industry experience and help showcase how AIS concepts are used through resources including Sample LinkedIn Job Posts and the Featured Professionals video series. These tools spotlight real accounting professionals and job opportunities, while connecting to chapter material, allowing student to see how what they're learning applies to business, as well as visualize the different paths AIS can take them.

KEY BENEFIT: From set up to start up, this book switches on student learning by teaching how Computerized Accounting works behind the keys. QuickBooks basics, general journal transactions and reports, customer and vendor activities for a service based business, payroll activities, closing the accounting periods, and customer and vendor activities for a merchandise based business. For professionals who are seeking to use and understand QuickBooks 2008.

Discover the strong foundation in financial accounting to prepare you for future study and success in today's business world with Warren/Jonick/Schneider's leading FINANCIAL ACCOUNTING, 16E. This edition connects financial accounting concepts to the bigger picture within accounting as chapter-opening schemas demonstrate how each chapter's content fits within the overall framework of the book. The authors also clearly illustrate the impact of transactions on the accounting equation. This book's hallmark presentation of the accounting cycle pro-

vides an unmatched foundation for later chapters and even upcoming coursework and your career. Streamlined content and improved learning features throughout this edition ensure you have a solid understanding of today's financial accounting and the specific tools you need to succeed. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

No other accounting text takes you further or gives you more. With CENTURY 21 ACCOUNTING GENERAL JOURNAL 9E, 2012 UPDATE, you place the advantage of more than 100 years of accounting success into your students' hands with the latest from this authoritative leader in accounting education. Each advantage you find in CENTURY 21 ACCOUNTING GENERAL JOURNAL reflects guidance from a Teacher Review Board of more than 60 experienced educators just like you and input from a first-of-its-kind Student Advisory Board. This edition's fresh, clean presentation addresses your contemporary classroom needs as effectively today as this best-selling text did more than a century ago when it redefined the accounting course. CENTURY 21 ACCOUNTING GENERAL JOURNAL starts with the two-column general journal and then introduces students to special journals in Part Two. This is the only program that offers you a choice in accounting presentation. The ninth edition's new student-driven design integrates commercial technology such as Microsoft Excel, Peachtree(R), and Quick-

Books(R) into the end of every chapter and offers the market's first online working papers. A unique focus on financial literacy and emphasis on character, as well as companies selected by students, prepare your class for accounting challenges. Financial Literacy for the 21st Century, new to the 2012 Update, guides students in the exploration of financial topics through engaging activities that provide opportunities for students to apply valued skills such as problem solving, critical thinking, and technology use as defined by the Partnership for 21st Century Skills. Acquisition of the knowledge and skills taught in this feature will prepare students to compete in a workplace that demands creativity and innovation. Trust the book's unwavering accuracy to ensure a complete text, a comprehensive package, and technology solutions with the advantage to move your course and your students ahead in today's times. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Anyone who needs information about computer systems for small or home businesses will find The Small Business Computer Guide to be an invaluable, thorough review of all aspects of computer systems and technology suited to small businesses. In clear, easy-to-understand language, The Small Business Computer Guide explains hardware components, software, and telecommunications, with an emphasis on productivity, efficiency, and how systems and components can be configured to best serve an individual business' needs. Consideration is given to budgetary restraints, and Joseph S Beckman offers numerous tips and suggestions on how to put together the right system. Joseph S Beckman is a lawyer in private practice and has spent

many years using computers in his legal work. He lives in Plantation, Florida.

Designed for computerized accounting, introduction to management accounting, and cost accounting courses, this text introduces accounting students to the fundamental tools and techniques available in Microsoft Excel spreadsheet software. SMEs play an important role in economies, including Vietnam's. The need for ISs is now necessary in every enterprise. Most of published studies on information systems have been conducted in developed countries, with little in developing or less developed countries. From those few, there was no one focusing in Vietnam. This book examines the experiences of 7 Vietnamese SMEs when they adopted ISs. The authors investigated the reasons for, the process of, and the factors influencing information system adoption. The qualitative research method was used to answer research questions. Semi-structured interviews, content analysis and open coding were used as the data collection and analysis tool to explore participants' experiences. The analysis resulted in important findings. It confirmed some reasons and factors found in the literature concerning information system adoption in Vietnamese small and medium enterprises. Despite some similarities, the authors found some differences, such as government role, concerning the information system adoption. The results confirmed some factors and reasons, but also brought up some new ones. We suggest, therefore, some further studies on those. Now you can master the most essential topics in financial and managerial accounting today using the unique Integrated Financial Statement Framework in Warren/Farmer's SURVEY OF ACCOUNTING, 9E. Written specifically for readers

who have no prior knowledge of accounting, this edition's distinctive framework illustrates the impact of transactions on financial statements without the use of debits and credits. The authors also incorporate Metric Analyses that clearly connect transactions and management decisions to metrics that assess the financial condition and performance of businesses today. Streamlined content throughout this edition and numerous examples from actual organizations further highlight the importance of accounting transactions on management decisions in businesses today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

"This book seeks to examine the efforts made to bridge the gap between student and educator with computer applications through an in-depth discussion of applications employed to overcome the problems encountered during educational processes"--Provided by publisher.

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Tableau. In addition, updated Certified Management Accountant (CMA) exam questions prepare you for professional success. Pathways Challenges also help you hone critical-thinking skills and reinforce understanding of key concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The task of selecting and evaluating an accounting package can be a challenge, plus understanding its technology. This book gives readers the tools to make a well-informed decision about sustaining growth, accommodating change, and incorporating new technologies for business. The CD-ROM includes 50 vendor profiles.

The complex problems of education and technological development and information demands, then takes its main innovations in learning. The purpose of this Education is Innovation in order to improve the quality, effectiveness, efficiency, relevance and productivity, making the learning process more meaningful and fun for children. Innovation can be performed in all subjects, learning methods, media and evaluation. Innovation-based learning local culture values will yield the superior character that will benefit children in the face of a globalized world. So is innovation technology-based learning, make learning be fun so that children become active and creative ideas, thoughts, research related to the innovation of education can be presented in International Conference Education, Culture and technology is preferred. The theme of this Conference: Innovation of Education to Improve Character Value for Children.

The book covers latest IT trends Microsoft Vista and Microsoft Office 2007. The content of the book is designed consider-

ing the needs of people running business from home or office. The book covers all new features and programs of Windows Vista like Windows Aero, Windows Meeting Space, Internet 7.0, Windows Mail, etc. For Internet savvy users, a separate section is provided on Search Engine. The book does not end here. After mastering Windows Vista, the book introduces you to Microsoft Office 2007 and helps you in preparing professional letters, personal accounting sheets, and presentations for the masses. It Covers Microsoft Office applications such as Microsoft Word 2007, Microsoft Excel 2007, Microsoft Access 2007 and Microsoft Powerpoint 2007. The unique Tutor CD provided with this book is a true add-on. While other books rely on the theory and long explanations, the tutor CD accompanying this book helps you build skills on the software you learnt while reading this book.

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Introduces the fundamental tools and techniques available in Excel. Provides step by step examples and applications. Everything you need to know to set up a home network Is a home network for you? This comprehensive guide coverseverything from deciding what type of network meets your needs to setting up the hardware and software, connecting different operating systems, installing the necessary applications, managing the network, and even adding home entertainment devices. Fully updated with new material on all the latest systems and methods, it's just what you need to set up your

network and keep it running safely and successfully. Inside, you'll find complete coverage of home networking * Compare the advantages and disadvantages of wired and wireless networks * Understand how to choose between workgroup and client/server networking * Learn how to install and set up cables and routers and how to install and configure networking software * Share files, printers, and a single Internet connection * Back up files and secure your network * Set up your own home intranet and understand the technologies involved in creating a Web page * Manage your network and learn to use tools for locating and repairing problems * Expand your home network to include your digital camera, scanner, TV, sound system, and even game consoles * Explore SmartHome technology that allows you to automate various household functions * Investigate how your network can enable tele-commuting and other remote access capabilities

Designing and Supporting Computer Networks, CCNA Discovery Learning Guide is the official supplemental textbook for the Designing and Supporting Computer Networks course in the Cisco® Networking Academy® CCNA® Discovery curriculum version 4. In this course, the last of four in the new curriculum, you progress through a variety of case studies and role-playing exercises, which include gathering requirements, designing basic networks, establishing proof-of-concept, and performing project management tasks. In addition, within the context of a pre-sales support position, you learn life-cycle services, including upgrades, competitive analyses, and system integration. The Learning Guide, written and edited by instructors, is designed as a portable desk reference to use anytime, anywhere to reinforce the material from the course and organize your time. The

Learning Guide's features help you focus on important concepts to succeed in this course: Chapter Objectives—Review core concepts by answering the focus questions listed at the beginning of each chapter. Key Terms—Refer to the lists of networking vocabulary introduced and highlighted in context in each chapter. The Glossary defines each key term. Summary of Activities and Labs—Maximize your study time with this complete list of all associated exercises at the end of each chapter. Check Your Understanding—Evaluate your readiness with the end-of-chapter questions that match the style of questions you see in the online course quizzes. The answer key explains each answer. Challenge Questions and Activities—Apply a deeper understanding of the concepts with these challenging end-of-chapter questions and activities. The answer key explains each answer. Hands-on Labs—Master the practical, hands-on skills of the course by performing all the tasks in the course labs included in Part II of the Learning Guide. Portfolio Documents—Develop a professional network design portfolio as you work through real-life case studies. All the course portfolio documents and support materials are provided for you in this Learning Guide and on the CD-ROM. How To—Look for this icon to study the steps you need to learn to perform certain tasks. Interactive Activities—Reinforce your understanding of topics with exercises from the online course identified throughout the book with this icon. The files for these activities are on the accompanying CD-ROM. Packet Tracer Activities—Explore and visualize networking concepts using Packet Tracer exercises interspersed throughout some chapters. The files for these activities are on the accompanying CD-ROM. Packet Tracer v4.1 software developed by Cisco is avail-

able separately. Hands-on Labs—Master the practical, hands-on skills of the course by working through all 71 labs in this course included in Part II of the book. The labs are an integral part of the CCNA Discovery curriculum—review the core text and the lab material to prepare for all your exams. Companion CD-ROM **See instructions within the ebook on how to get access to the files from the CD-ROM that accompanies this print book.** The CD-ROM includes Interactive Activities Packet Tracer Activity files All Portfolio documents IT Career Information Taking Notes Lifelong Learning This book is part of the Cisco Networking Academy Series from Cisco Press®. Books in this series support and complement the Cisco Networking Academy curriculum.

Establish the strong foundation in the accounting fundamentals needed to succeed with Warren/Jones/Taylor's FINANCIAL AND MANAGERIAL ACCOUNTING, 15E. Memorable business examples throughout this leading book provide a meaningful context as they demonstrate how content from each chapter fits into the big accounting picture. The authors clearly connect fundamental accounting concepts to challenges and triumphs in real businesses today. For instance, each chapter begins with a real-world company opener that is linked to applicable

content throughout the chapter. In addition, new Certified Management Accountant (CMA) exam questions prepare readers for professional success, while Pathways Challenges help hone critical-thinking skills. Trust FINANCIAL AND MANAGERIAL ACCOUNTING to master the accounting concepts most important in business today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

With proven pedagogy that emphasizes critical-thinking, problem-solving, and in-depth coverage, New Perspectives helps students develop the Microsoft Office 2013 skills they need to be successful in college and beyond. Updated with all new case-based tutorials, New Perspectives Microsoft Office 2013 continues to engage students in applying skills to real-world situations, making concepts relevant. A new Troubleshoot case problem enhances critical thinking, and a new tutorial on Managing Your Files helps students navigate Windows 8. As always, New Perspectives improves learning outcomes and transference of skills by helping students understand why what they're learning is important. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.