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JXV73C - SAVAGE VEGA

This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. "Digitalization mirrors the Industrial Revolution's impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work." Gina O'Connor, Professor of Innovation Management at Babson College, USA "This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique "must-read" book because it goes beyond theory and provides practical examples." Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures." Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

"Web3" and "metaverse" are two of the biggest buzzwords for the year 2022, and according to the World Economic Forum, Web3 is essentially a synonym for the metaverse. However, they are not the same. The metaverse is considered an application or VR navigator of Web3, powered by Web3 technologies such as blockchain. Besides that, there is a common misconception is people often treat Web3 and Web3.0 as the same concept, but they are not. Their differences are explained in this book. As both Web3 and Metaverse are evolving fast and too complicated to comprehend, I have written this book with the hope to help you better understanding the concepts of Web 3 and its underlying technologies. The books covered everything about Web3 comprising decentralized ledger technologies such as blockchain, DeFi, NFT, DAO and Metaverse, and their use cases. After reading this book, you should have a clear picture of what Web3 is and how will it revolutionize the current industries.

Blockchain: A Hype or a Hoax? fills a gap in the book market to provide material that is not only technical but also caters to business readers. This book was written to keep in mind various stakeholders and the current gap in blockchain education as well as use case implementation. This book reviews blockchain technology, discusses why proof of concept fails, offers examples of use cases that have been successful and that have failed and articulates a framework that should be used before deciding whether blockchain is the right technology for transformation. It uses strategic models and frameworks to assist organisations to see a fit score for their specific use cases. This book provides guidance on how to create a blockchain strategy and a business case to pitch for the budget. It also includes a case study to apply the knowledge on practical use cases for blockchain and a technical overview of most of the blockchain use cases in the market including crypto, non-fungible tokens, decentralised finance, and decentralised autonomous organisations, as well as financial and non-financial industry use cases. This book also provides a detailed overview of most of the mainstream blockchain products currently available in the market. It also offers guidance on how readers can best educate themselves on blockchain technology that is available through commercial and free resources. It concludes with a clear direction on selecting blockchain to solve real-life use cases that are best fit. A financial and non-financial value-adding framework is discussed throughout this book to assist business leaders, programme managers, product managers and information technology leaders to make strategic choices, and business cases and develop strategies for digital transformation through the use of blockchain. The distinctive feature of this book is the critical analysis of blockchain from a technology and business perspective. This is the first book to focus on business, technology and blockchain selection framework. The most unique feature of this book would be to apply Michael Porter's competitive advantage strategy theory on blockchain use cases and their impact on companies. This book is aimed at technology students, technology professionals, blockchain and fintech consultant and business leaders. It will also be useful for readers who are building a business case to adopt blockchain into an organisation or are seeking to grow their knowledge of blockchain and improve their fintech strategy.

The story of the idealists, technologists, and opportunists fighting to bring cryptocurrency to the masses. In their short history, Bitcoin and other cryptocurrencies have gone through booms, busts, and internecine wars, recently reaching a market valuation of more than \$2 trillion. The central promise of crypto endures—vast fortunes made from decentralized networks not controlled by any single entity and not yet regulated by many governments. The recent growth of crypto would have been all but impossible if not for a brilliant young man named Vitalik Buterin and his creation: Ethereum. In this book, Laura Shin takes readers inside the founding of this novel cryptocurrency network, which enabled users to launch their own new coins, thus creating a new crypto fever. She introduces readers to larger-than-life characters like Buterin, the Web3 wunderkind; his short-lived CEO, Charles Hoskinson; and Joe Lubin, a former Goldman Sachs VP who became one of crypto's most well-known billionaires. Sparks fly as these outsized personalities fight for their piece of a seemingly limitless new business opportunity. This fascinating book shows the crypto market for what it really is: a deeply personal struggle to influence the coming revolution in money, culture, and power.

Recently, cryptocurrencies have made major news headlines. Some people have invested in them, while others have watched in confusion, not sure what it all means. Kyle Michaud admirably takes on the task of unraveling the complexities, taking us through the history of Bitcoin's beginnings before delving into Blockchain's great potential as a distributed decentralized database to change the current third-party paradigm when it comes to everything from healthcare to banking to car sales. You won't find a clearer explanation for Blockchain anywhere, nor a more practical guide in terms of how it can concretely be applied to your everyday life.

Artificial intelligence (AI) is taking an increasingly important role in our society. From cars, smartphones, airplanes, consumer applications, and even medical equipment, the impact of AI is changing the world around us. The ability of machines to demonstrate advanced cognitive skills in taking decisions, learn and perceive the environment, predict certain behavior, and process written or spoken languages, among other skills, makes this discipline of paramount importance in today's world. Although AI is changing the world for the better in many applications, it also comes with its challenges. This book encompasses many applications as well as new techniques, challenges, and opportunities in this fascinating area.

Explore the differences between ICOs, cryptocurrencies, and tokens (offerings), enabling the reader to understand the ICO landscape, how millions were raised in minutes, and where the future of the tokenized economy is heading. Take a real-time journey, cutting through the myths, understanding token choices available to everyone. Key FeaturesInterviews with key figures in TokenomicsUnbi-

ased evaluation and comparison of the different offeringsConceptual analysis of the market's reactionLeague table showing current exposureAn account of the theoretical and current legal foundations of alt coins and tokensA complete introduction to the phases of an initial coin offeringBook Description Tokenomics is the economy of this new world. This is a no-holds-barred, in-depth exploration of the way in which we can participate in the blockchain economy. The reader will learn the basics of bitcoin, blockchains, and tokenomics; what the very first ICO was; and how over a period of 5 years, various projects managed to raise the enormous sums of money they did. The book then provides insights from ICO experts and looks at what the future holds. By comparing the past, current, and future of this technology, the book will inform anyone, whatever motivates their interest. The crypto shift of blockchains, ICOs, and tokens is much more than just buying bitcoins, creating tokens, or raising millions in a minute in an ICO. It is a new paradigm shift from centralized to decentralized, from closed to open, and from opaqueness to transparency. ICOs and the creation of tokens during the craze of 2017 needed a lot of preparation, an understanding of cryptocurrencies and of emerging legal frameworks, but this has spurred a new movement to tokenize the world. The author gives an unbiased, authoritative picture of the current playing field, exploring the token opportunities and provides a unique insight into the developing world of this tokenized economy. This book will nourish hungry minds wanting to grow their knowledge in this fascinating area. What you will learnThe background of ICOs and how they came to beThe difference between a coin and a token, a utility and a security, and all the other acronyms you're likely to ever encounterHow these ICOs raised enormous sums of moneyTokenomics: structuring the token with creativityWhy it's important to play nicely with the regulatorsA sneak peak into the future of ICOs from leaders in the industry-Who this book is for With the media hype about bitcoin, this book appeals to anyone, from those with a general interest in anything crypto, or those with some knowledge of the nuances between cryptocurrency, ICOs, IPOs and the Token economy.

This book describes how the rapid advancement in encryption and network computing gave birth to new tools and products that have influenced the local and global economy alike. One recent and notable example is the emergence of virtual currencies (such as Bitcoin) also known as cryptocurrencies. Virtual currencies introduced a fundamental transformation that affected the way goods, services and assets are exchanged. As a result of its distributed ledgers based on blockchain, cryptocurrencies not only offer some unique advantages to the economy, investors, and consumers, but also pose considerable risks to users and challenges for regulators when fitting the new technology into the old legal framework. The core of this proposed book is to present and discuss the evidence on financial asset capabilities of virtual currencies. The contributors of this volume analyze several interesting and timely issues such as the particularities of virtual currencies and their statistical characteristics; the diversification benefits of virtual currencies; the behavior and dependence structure between virtual currencies and the financial markets; the economic implications of virtual currencies, their effects, their price risk, and contagion spillovers in a unified and comprehensive framework; the future of virtual currencies and their distributed ledgers technology.

Blockchain: A Hype or a Hoax? fills a gap in the book market to provide material that is not only technical but also caters to business readers. This book was written to keep in mind various stakeholders and the current gap in blockchain education as well as use case implementation. This book reviews blockchain technology, discusses why proof of concept fails, offers examples of use cases that have been successful and that have failed and articulates a framework that should be used before deciding whether blockchain is the right technology for transformation. It uses strategic models and frameworks to assist organisations to see a fit score for their specific use cases. This book provides guidance on how to create a blockchain strategy and a business case to pitch for the budget. It also includes a case study to apply the knowledge on practical use cases for blockchain and a technical overview of most of the blockchain use cases in the market including crypto, non-fungible tokens, decentralised finance, and decentralised autonomous organisations, as well as financial and non-financial industry use cases. This book also provides a detailed overview of most of the mainstream blockchain products currently available in the market. It also offers guidance on how readers can best educate themselves on blockchain technology that is available through commercial and free resources. It concludes with a clear direction on selecting blockchain to solve real-life use cases that are best fit. A financial and non-financial value-adding framework is discussed throughout this book to assist business leaders, programme managers, product managers and information technology leaders to make strategic choices, and business cases and develop strategies for digital transformation through the use of blockchain. The distinctive feature of this book is the critical analysis of blockchain from a technology and business perspective. This is the first book to focus on business, technology and blockchain selection framework. The most unique feature of this book would be to apply Michael Porter's competitive advantage strategy theory on blockchain use cases and their impact on companies. This book is aimed at technology students, technology professionals, blockchain and fintech consultant and business leaders. It will also be useful for readers who are building a business case to adopt blockchain into an organisation or are seeking to grow their knowledge of blockchain and improve their fintech strategy.

With a Preface by noted satellite scientist Dr. Ahmad Ghais, the Second Edition reflects the expanded user base for this technology by updating information on historic, current, and planned commercial and military satellite systems and by expanding sections that explain the technology for non-technical professionals. The book begins with an introduction to satellite communications and goes on to provide an overview of the technologies involved in mobile satellite communications, providing basic introductions to RF Issues, power Issues, link issues and system issues. It describes early commercial mobile satellite communications systems, such as Marisat and Marecs and their military counterparts. The book then discusses the full range of Inmarsat and other current and planned geostationary, low earth orbiting and hybrid mobile satellite systems from over a dozen countries and companies. It is an essential guide for anyone seeking a comprehensive understanding of this industry and military tool. • Revised edition will serve both technical and non-technical professionals who

rely every day on mobile satellite communications • Describes and explains historic, current, and planned civil, commercial, and military mobile satellite communication systems. • First Edition charts and tables updated and expanded with current material for today's mobile satellite technology

The great and fastening strides of the Fintech revolution continuously transform once-static traditional financial industry and provision of credit in particular. Blockchain innovation has led to creation of new industry of raising funds without the need for financial intermediaries such as venture capital or banks. In this book we build up a holistic picture of the token sales or initial coin offerings (ICOs) from their inception in 2013 to our days. We analyze the initial phases of the industry's development, collecting information on all campaigns or ICO attempts in this period, providing a thorough quantitative analysis of the phenomenon. We also provide a detailed account of token sales mechanics and overview all the main actors in this new ecosystem of blockchain-based financing. By leveraging the open data on token sales contributions, we study the behavior of token sales investors and find out that recurrent investors do not succeed in selecting better ICO projects but bigger investors do. In the last part of the book, we study crypto tokens as investments and overview their functionality and risks involved, as well as look at the alternative methods of creating and distributing tokens and compare them to token sales.

The idea of Cryptocurrency started in late 2008 with the desire to conceptualize an electronic cash system, managed and dictated by owners. The concept was actualized and the first digital currency or Cryptocurrency created in 2009. Cryptocurrency is the term used to define the privately monitored and controlled digital currency now on the market. The design and structure as well as its decentralized nature has led to it being viewed with suspicion by many and is often viewed as an alternative currency. Since its introduction to the market, there have been a number of like currencies created and launched on the market. These currencies, funded primarily through initial coin offerings (ICOs), serve as excellent investment opportunities for owners. The funds purchased can also be used to generate funds, make payments and donations as well as verify transactions.

The idea of a Cryptocurrency was first actualized in the late 1990's as an electronically and anonymously controlled funding system. As the idea grew traction, the concept, with all its possibilities, became more widely accepted and is now referred to as Cryptocurrency. This currency is privately monitored and controlled and as such is often viewed as an alternative currency. The leading Cryptocurrency to be globally launched was the Bitcoin of 2009. To date, there are approximately 200 forms of cryptocurrencies available for purchase on the market. Cryptocurrencies are largely funded through a medium referred to as Initial Coin Offerings or ICO's. Investors opt to utilize ICO's as they are largely unregulated and as such minimize the rigors usually associated with these ventures. ICO's are designed to ensure that initial as well as large scale investors are rewarded with a compensation package. The first recorded ICO was in 2013 for the Mastercoin cryptocurrency.

This book provides a comprehensive introduction to blockchain and distributed ledger technology. Intended as an applied guide for hands-on practitioners, the book includes detailed examples and in-depth explanations of how to build and run a blockchain from scratch. Through its conceptual background and hands-on exercises, this book allows students, teachers and crypto enthusiasts to launch their first blockchain while assuming prior knowledge of the underlying technology. How do I build a blockchain? How do I mint a cryptocurrency? How do I write a smart contract? How do I launch an initial coin offering (ICO)? These are some of questions this book answers. Starting by outlining the beginnings and development of early cryptocurrencies, it provides the conceptual foundations required to engineer secure software that interacts with both public and private ledgers. The topics covered include consensus algorithms, mining and decentralization, and many more. "This is a one-of-a-kind book on Blockchain technology. The authors achieved the perfect balance between the breadth of topics and the depth of technical discussion. But the real gem is the set of carefully curated hands-on exercises that guide the reader through the process of building a Blockchain right from Chapter 1." Volodymyr Babich, Professor of Operations and Information Management, McDonough School of Business, Georgetown University "An excellent introduction of DLT technology for a non-technical audience. The book is replete with examples and exercises, which greatly facilitate the learning of the underlying processes of blockchain technology for all, from students to entrepreneurs." Serguei Netessine, Dhirubhai Ambani Professor of Innovation and Entrepreneurship, The Wharton School, University of Pennsylvania "Whether you want to start from scratch or deepen your blockchain knowledge about the latest developments, this book is an essential reference. Through clear explanations and practical code examples, the authors take you on a progressive journey to discover the technology foundations and build your own blockchain. From an operations perspective, you can learn the principles behind the distributed ledger technology relevant for transitioning towards blockchain-enabled supply chains. Reading this book, you'll get inspired, be able to assess the applicability of blockchain to supply chain operations, and learn from best practices recognized in real-world examples." Ralf W. Seifert, Professor of Technology and Operations Management at EPFL and Professor of Operations Management at IMD

The ultimate guide to the world of cryptocurrencies! While the cryptocurrency market is known for its volatility—and this volatility is often linked to the ever-changing regulatory environment of the industry—the entire cryptocurrency market is expected to reach a total value of \$1 trillion this year. If you want to get in on the action, this book shows you how. Cryptocurrency Investing For Dummies offers trusted guidance on how to make money trading and investing in the top 200 digital currencies, no matter what the market sentiment. You'll find out how to navigate the new digital finance landscape and choose the right cryptocurrency for different situations with the help of real-world examples that show you how to maximize your cryptocurrency wallet. Understand how the cryptocurrency market works Find best practices for choosing the right cryptocurrency Explore new financial opportunities Choose the right platforms to make the best investments This book explores the hot topics and market moving events affecting cryptocurrency prices and shows you how to develop the smartest investment strategies based on your unique risk tolerance.

Judging by the sheer number of papers reviewed in this Handbook, the empirical analysis of firms' financing and investment decisions—empirical corporate finance—has become a dominant field in financial economics. The growing interest in everything "corporate" is fueled by a healthy combination of fundamental theoretical developments and recent widespread access to large transactional data bases. A less scientific—but nevertheless important—source of inspiration is a growing awareness of the important social implications of corporate behavior and governance. This Handbook takes stock of the main empirical findings to date across an unprecedented spectrum of corporate finance issues, ranging from econometric methodology, to raising capital and capital structure choice, and to managerial incentives and corporate investment behavior. The surveys are written by leading empirical researchers that remain active in their respective areas of interest. With few exceptions, the writing style makes the chapters accessible to industry practitioners. For doctoral students and seasoned academics, the surveys offer dense roadmaps into the empirical research landscape and provide suggestions for future work. *The Handbooks in Finance series offers a broad group of outstanding volumes in various areas of finance *Each individual volume in the series should present an accurate self-contained survey of a sub-field of finance *The series is international in scope with contributions from field leaders the world over

A Tea Reader contains a selection of stories that cover the spectrum of life. This anthology shares the ways that tea has changed lives through personal, intimate stories. Read of deep family moments, conquered heartbreak, and peace found in the face of loss. A Tea Reader includes stories from all types of tea people: people brought up in the tea tradition, those newly discovering it, classic writings from long-ago tea lovers and those making tea a career. Together these tales create a new image of a tea drinker. They show that tea is not simply something you drink, but it also provides quiet moments for making important decisions, a catalyst for conversation, and the energy we sometimes need to operate in our lives. The stories found in A Tea Reader cover the spectrum of life, such as the development of new friendships, beginning new careers, taking dream journeys, and essentially sharing the deep moments of life with friends and families. Whether you are a tea lover or not, here you will discover stories that speak to you and inspire you. Sit down, grab a cup, and read on.

This open access book constitutes the proceedings of the 19th International Conference on Agile Software Development, XP 2018, held in Porto, Portugal, in May 2018. XP is the premier agile software development conference combining research and practice, and XP 2018 provided a playful and informal environment to learn and trigger discussions around its main theme - make, inspect, adapt. The 21 papers presented in this volume were carefully reviewed and selected from 62 submissions. They were organized in topical sections named: agile requirements; agile testing; agile transformation; scaling agile; human-centric agile; and continuous experimentation.

This is The Best Kept Secret in anything Digital Currency. The #1 Book for Crypto Currency investing Beginner or seasoned Expert YOU Want this book. Never before released info on Blockchain , Mining and how Your Device can Collect Bitcoin Ethereum Bition Cash, set up a pool and Join the Blockchain. Learn About All the digital Assets and investing very small now to have very big gain . If you have any curiosity or interest in anything crypto currency digital cash management or investing , This Book Is For You. Enjoy

New technologies are driving transformational changes in the global financial system. Virtual currencies (VCs) and the underlying distributed ledger systems are among these. VCs offer many potential benefits, but also considerable risks. VCs could raise efficiency and in the long run strengthen financial inclusion. At the same time, VCs could be potential vehicles for money laundering, terrorist financing, tax evasion and fraud. While risks to the conduct of monetary policy seem less likely to arise at this stage given the very small scale of VCs, risks to financial stability may eventually emerge as the new technologies become more widely used. National authorities have begun to address these challenges and will need to calibrate regulation in a manner that appropriately addresses the risks without stifling innovation. As experience is gained, international standards and best practices could be considered to provide guidance on the most appropriate regulatory responses in different fields, thereby promoting harmonization and cooperation across jurisdictions.

Alternative assets such as fine art, wine, or diamonds have become popular investment vehicles in the aftermath of the global financial crisis. Correlation with classical financial markets is typically low, such that diversification benefits arise for portfolio allocation and risk management. Cryptocurrencies share many alternative asset features, but are hampered by high volatility, sluggish commercial acceptance, and regulatory uncertainties. This collection of papers addresses alternative assets and cryptocurrencies from economic, financial, statistical, and technical points of view. It gives an overview of their current state and explores their properties and prospects using innovative approaches and methodologies.

This is the second edition of the book Token Economy originally published in June 2019. The basic structure of this second edition is the same as the first edition, with slightly updated content of existing chapters and four additional chapters: "User-Centric Identities," "Privacy Tokens," "Lending Tokens," and How to Design a Token System and more focus on the Web3. //Part one outlines the fundamental building blocks of the Web3, including the role of cryptography and user-centric digital identities. Part two explains Web3 applications like smart contracts, DAOs & tokens. The last two parts of the book focus on tokens as the atomic unit of the Web3, explaining the properties and functions of money and outlining the emerging field of decentralized finance (DeFi) that might power a potential future digital barter economy. Use cases such as asset tokens, purpose driven tokens, BAT (Basic Attention Token), social media tokens (Steemit, Hive and Reddit), privacy tokens, and stable tokens are explored, including the role of CBDCs (Central Bank Digital Currencies) and Facebook's Libra.//Tokens - often referred to as cryptocurrencies - can represent anything from an asset to an access right, such as gold, diamonds, a fraction of a Picasso painting or an entry ticket to a concert. Tokens could also be used to reward social media contributions, incentivize the reduction of CO2 emissions, or even ones attention for watching an ad. While it has become easy to create a token, which is collectively managed by a public Web3 infrastructure like a blockchain network, the understanding of how to apply these tokens is still vague. This book attempts to summarize existing knowledge about blockchain networks and other distributed ledgers as the backbone of the Web3, and contextualize the socio-economic implications of the Web3 applications such as smart contracts, tokens, and DAOs to the concepts of money, economics, governance and decentralized finance (DeFi).//The industry keeps referring to "Blockchain" as different from "Bitcoin," creating an artificial divide that is often misleading. There seems to be too little understanding about the fact that Bitcoin is a blockchain network, which is (a) globally managed by people who mostly do not know each other, and (b) enabled by the consensus protocol that (c) incentivizes all network actors for their contributions with a native token. The governance rules are tied to the minting of a native blockchain token. The Bitcoin token can, therefore, be seen as the currency of a distributed Internet tribe, called the Bitcoin network, where network actors are rewarded with Bitcoins, just as the Ether is the currency of the distributed Internet tribe Ethereum network, or Sia is the native currency of the Sia network. The Bitcoin network and other distributed ledgers all represent a collectively maintained public infrastructure and are the backbone of the next generation Internet, what the crypto community refers to as the Web3.

Looking for the investment? Planning to organize an ICO? Want to learn how to Launch an Initial Coin Offering? Thinking of how to issue Tokens, develop Smart Contracts, register a Company, set KYC/AML, promote ICO campaign & collect funds? This Book will help you organize your ICO from A to Z.ICO (Initial coin/token offering) is a new crowdfunding mechanism for startups, allowing projects at an early stage to collect the necessary funds in a short period of time.Today, ICO is Low-Cost Growth Funding and it is the most convenient tool for attracting investments, including due to the lack of legal regulation and supervision.ICO is not just money. In addition to development funds, the young company receives a community of loyal users who can test new products and support the project in the market.But despite the apparent simplicity, a successful ICO is a complex process, which must be carefully prepared.During the book, you will learn how to prepare, launch, and promote ICO, understand the specifics of smart contracts and types of digital tokens, get acquainted with technical tools for releasing tokens, and learn how to place tokens on crypto-exchange exchanges and how to collect funds and raise capital.

A complete history of human endeavors in space, this book also moves beyond the traditional topics of human spaceflight, space technology, and space science to include political, social, cultural, and economic issues, and also commercial, civilian, and military applications. • 580 articles describing various aspects of manned and unmanned space exploration, including a full range of social, techno-

logical, and political issues, such as government policy, nationalism, and the technology/military-driven economy • Six overview essays, introducing each of the encyclopedia's major sections and putting that aspect of space exploration into historical context • 136 contributors, many who are leading space historians and experts affiliated with the American Astronautical Society, make firsthand knowledge and fresh insights accessible to all audiences • Numerous photos, including stunning shots from space, star charts, technical drawings, and more • Short bibliographies conclude each entry, pointing readers to the best sources to find out more about the topic • A Glossary defining the various technical terms encountered in the encyclopedia

Mastering Blockchain, Third Edition is the blockchain bible to equip you with extensive knowledge of distributed ledgers, cryptocurrencies, smart contracts, consensus algorithms, cryptography and blockchain platforms such as Ethereum, Bitcoin, and many more.

Build a world class business with a clear blueprint to success Entrepreneur: Building Your Business From Start to Success is your guidebook to achieving entrepreneurial success. Whether you're an existing business owner seeking to increase your reach, or a budding entrepreneur ready to take the next step, this book provides invaluable guidance from experts who have made it happen time and time again. A simple step-by-step process will help you translate your ideas into effective business plans, raise the capital needed to start and grow your business, build a winning team and leave the competition behind. Drawing upon their experience founding more than 30 companies, the authors share their entrepreneurial wisdom and reveal the real-world techniques that lead to success. With a pragmatic and personal approach, the authors explore the personal characteristics that are vital to achievement; managing stress, withstanding heavy workloads and coping with potential health concerns are subjects often overlooked in the pursuit of business achievement. Addressing the link between business concerns and personal welfare, the authors offer suggestions on how to most effectively reconcile entrepreneurial drive with personal well-being. Build or revitalise a business with proven methods from two globally-recognized experts in the field Develop an effective business plan to maximise your probability of success Understand funding markets and raise capital necessary to start or grow your business Grow your business by beating the competition and dominating your market Providing invaluable insight into real-world entrepreneurial methods that work, this book arms current and future business leaders with the skills, knowledge and motivation to create the organization of their dreams.

This book focuses on various types of crowdfunding and the lessons learned from academic research. Crowdfunding, a new and important source of financing for entrepreneurs, fills a funding gap that was traditionally difficult to close. Chapters from expert contributors define and carefully evaluate the various market segments: donation-based and reward-based crowdfunding, crowdinvesting and crowdlending. They further provide an assessment of startups, market structure, as well as backers and investors for each segment. Attention is given to the theoretical and empirical findings from the recent economics and finance literature. Furthermore, the authors evaluate relevant regulatory efforts in several jurisdictions. This book will appeal to finance, entrepreneurship and legal scholars as well as entrepreneurs and platform operators.

This friendly and accessible guide is one that you'll want to have on hand at every stage of the journey when starting your own law firm. From initial planning and choosing the right structure, overcoming teething problems, to expansion and beyond, in this book you'll find the practical guidance you need to set up and manage a law firm. Written by experienced practitioners who manage their own firms, How to Start a Law Firm includes guidance and advice on regulations, client care, staffing and managing finances, and new technology including AI. It offers lessons in how to develop the mindset of a business owner and a detailed study of how law firms have responded to the coronavirus pandemic.

"This book explores the emerging field of risk management and risk analysis of cryptocurrencies, an area that has been generating considerable research. It begins by providing an introduction to digital finance and the concept of cryptocurrencies and blockchain technologies. It then describes in detail the intrinsic risks involved in cryptocurrencies, an area that, to date, has not been fully documented or investigated. Lastly, it discusses the various types of risk, with a focus on design, operational, market and quantitative risks. Providing insights into the analysis and management of cryptocurrencies, and serving as a starting point for a more in-depth risk analysis, this book will appeal to professionals and researchers interested in familiarizing themselves with the risks in cryptocurrencies, including academics, portfolio managers, risk-managers, quants, financial professionals, regulators, economists, asset managers and traders."--Provided by publisher.

The monograph's subject matter centres on cryptocurrencies, an instrument which aspires to be a modern form of money, and on its place in the world economy, payments systems and financial markets. Special attention is paid to the principles of their usage in Initial Coin Offerings (ICOs), one of the most important areas of their application. The aim of the work is the identification of the economic essence of cryptocurrencies. This includes their functions in settlement systems and as financial instruments, an indication of their role in crowdfunding, as well as the characterisation of the mechanism of the ICO and its core rules. The ICO market is becoming more and more popular among investors and companies seeking to increase or raise capital. The analysis of the cases included in the book shows the importance of a well-prepared white paper, the primary document which contains all the information linked with the project.

This report offers an analytical framework that allows for more systemic assessments of distributed ledger technology (DLT) and its applications. It examines the evolution and typology of the emergent technology, its existing and projected applications, and regulatory and policy issues that they entail. This report highlights the trends, concerns, and potential opportunities of DLTs, especially for Asian markets. It also identifies the benefits and risks to using DLT and offers a functional and proportional approach to these issues.

The innovative investor's guide to an entirely new asset class—from two experts on the cutting edge With the rise of bitcoin and blockchain technology, investors can capitalize on the greatest investment opportunity since the Internet. Bitcoin was the first cryptoasset, but today there are over 800 and counting, including ether, ripple, litecoin, monero, and more. This clear, concise, and accessible guide from two industry insiders shows you how to navigate this brave new blockchain world—and how to invest in these emerging assets to secure your financial future. Cryptoassets gives you all the tools you need: * An actionable framework for investigating and valuing cryptoassets * Portfolio management techniques to maximize returns while managing risk * Historical context and tips to navigate inevitable bubbles and manias * Practical guides to exchanges, wallets, capital market vehicles, and ICOs * Predictions on how blockchain technology may disrupt current portfolios In addition to offering smart investment strategies, this authoritative resource will help you understand how these assets were created, how they work, and how they are evolving amid the blockchain revolution. The authors define a clear and original cryptoasset taxonomy, composed of cryptocurrencies, crypto-commodities, and cryptotokens, with insights into how each subset is blending technology and markets. You'll find a variety of methods to invest in these assets, whether through global exchanges trading 24/7 or initial cryptoasset offerings (ICOs). By sequentially building on the concepts of each prior chapter, the book will provide you with a full understanding of the cryptoasset economy and the opportunities that await the innovative investor. Cryptoassets represent the future of money and

markets. This book is your guide to that future.

Trade has always been shaped by technological innovation. In recent times, a new technology, Blockchain, has been greeted by many as the next big game-changer. Can Blockchain revolutionize international trade? This publication seeks to demystify the Blockchain phenomenon by providing a basic explanation of the technology. It analyses the relevance of this technology for international trade by reviewing how it is currently used or can be used in the various areas covered by WTO rules. In doing so, it provides an insight into the extent to which this technology could affect cross-border trade in goods and services, and intellectual property rights. It discusses the potential of Blockchain for reducing trade costs and enhancing supply chain transparency as well as the opportunities it provides for small-scale producers and companies. Finally, it reviews various challenges that must be addressed before the technology can be used on a wide scale and have a significant impact on international trade.

The Pragmatic Guide to Driving Value and Disrupting Markets with Blockchain "Blockchain's potential to transform businesses has generated a tremendous amount of excitement across industries. However, it can be difficult for decision makers to develop a practical approach to blockchain for their specific business requirements. By identifying and clearly describing the value of blockchain for enterprises, as well as the processes required to harness blockchain to achieve business objectives, Blockchain for Business presents a startlingly concise yet comprehensive roadmap for business leaders. This book is an excellent resource for anyone looking to leverage blockchain to transform their business." — Dr. Won-Pyo Hong, President & CEO of Samsung SDS "Much has been written about blockchain in the past few years: what it is and what it is not (at various levels of detail), as well as the technology's long-term strategic value for companies, industries, and economies. However, what we've been missing is a practical, operational, 'how to' set of steps for creating, implementing, and operating a blockchain-based solution. This book aims to fill that gap. It's an invaluable tool for anyone ready to take the plunge and start taking advantage of this remarkable technology." —Irving Wladawsky-Berger, research affiliate, MIT; columnist, WSJ CIO Journal; VP Emeritus, IBM "I will never be able to adequately express how useful this book will be to my class. In addition to the great chapters on cybersecurity, I loved the Integration Models, especially 'Coexistence with Systems of Record.' Legacy integration with Blockchain is a critical barrier, and you nailed it!" —Thomas Doty, JD, LL.M. - Adjunct Professor, University of New Hampshire Law Blockchain enables enterprises to reinvent processes and business models and to pursue radically disruptive applications. Blockchain for Business is a concise, accessible, and pragmatic guide to both the technology and the opportunities it creates. Authored by three experts from IBM's Enterprise Blockchain practice, it introduces industry-specific and cross-industry use cases, and reviews best-practice approaches to planning and delivering blockchain projects. With a relentless focus on real-world business outcomes, the authors reveal what blockchain can do, what it can't do yet, and where it's headed. Understand five elements that make blockchain so disruptive: transparency, immutability, security, consensus, and smart contracts Explore key use cases: cross-border payments, food and drug safety, provenance, trade finance, clinical trials, land registries, and more See how trusted blockchain networks are facilitating entirely new business models Compare blockchain types: permissioned, permissionless, private, public, federated, and hybrid Anticipate key technical, business, regulatory, and governance challenges Build blockchain financial models, investment rubrics, and risk frameworks Organize and manage teams to transform blockchain plans into reality Whether you're a senior decision maker, technical professional, customer, or investor, Blockchain for Business will help you cut through the hype and objectively assess blockchain's potential in your business. Register your product for convenient access to downloads, updates, and/or corrections as they become available.

ICO INVESTING Grab this GREAT physical book now at a limited time discounted price! Have you been wondering about the exciting world of cryptocurrency and looking for a way to get a piece of the action? Trading these currencies can be lucrative but keeping up with market fluctuations, transaction costs, and so on can be very difficult. Which currencies are worth investing in? How do you know? The truth is that trading cryptocurrency is not for the faint of heart and requires a lot of expertise in the area. It's true that you could stand to gain a lot of money, but you could lose it just as quickly. If only there were a better way of getting in on the ground floor of the crypto market. There is. Instead of trying to figure out when the best time to buy and sell currency is, you can put your investment to good use, support a project that you believe in, and stand to make a killing as well. Initial Coin Offerings are an excellent way to dip your toes in the water. Get in as early as possible and, if you have chosen correctly, you will be laughing all the way to the bank in a few months or years when the project is complete. The key is in choosing the right ICO to invest in and that requires some specialist knowledge. Some projects sound great on paper but are difficult to execute, some ICOs never reach their full potential because they are unable to attract enough investors, and some are out and out scams. Very few ICOs move on to achieve meteoric success. How do you choose a project with the best chance of success? I am not going to lie to you - there is no two-step formula to see whether the project is a good investment or not. You are going to have to do your research carefully, ahead of time, but the rewards are well worth the effort. Choose the right ICO, and you could be set up for life. And here's a secret, it's not that hard to choose the right ICO if you are willing to put in the effort upfront. In this book, I am going to teach you how you can make the right investment decisions. I will show you how to look at the ICO from every angle you can think of - from the team behind it to the potential pitfalls of the investment. By the time you are finished here, you will know as much, if not more about the ICO than the team itself and will be poised to make the right decision. In this book, we go through how to find ICOs to invest in, how to vet them properly, how to work out what their potential for growth is and how to know whether they are on the right track, all so that you can make your investments with complete confidence. There is no such thing as a sure thing in the world of ICOs, but this book will help you find the closest thing possible. Are you ready to make some money? Here Is What You'll Learn About... Introduction To ICOs The Advantages And Disadvantages Of Investing In ICOs What Makes For A Great ICO? What Do ICO Scams Look Like? How Do I Know That The White paper Is Any Good? How To Evaluate The ICO's Market Projections And Competitor Analyses Evaluating The Business Model Technical Aspects Of Investing Keeping Yourself Safe From Fraudsters Your Cheat Sheet Of Sites Much, much more! Order your copy of this fantastic book today!

Ico investing guide is very necessary if you want to succeed in the crypto world. If your white paper is not properly modelled, it would be difficult for your ICO project to become a success. It is just a handful of people that would be willing to invest in a project that lacks proper information on the technology and on the previous business experience of team members. That is why you need a step by step guide line on writing a white paper for your ICO. This white paper kindle edition contains detailed steps to guide you as you write a white paper for you ICO investing. The number of companies embracing cryptocurrency as a medium of payment is ever increasing. If you recall, Bitcoin was launched a decade ago, and since then, over 1,400 cryptocurrencies have hit the market, signifying that virtual currency is the future. This has forced more companies to embrace cryptocurrency as a strategy to stay relevant in business in the near future. In addition, crypto experts predict that the impact of cryptocurrencies will be so vast that it will threaten the current status quo, where fiat currency (government-issued currency) dominates the business world. This isn't just a speculation; it is playing out before us already! This is why this little book was researched, written and released to

prepare those that will read it for the future. This little but powerful guide contains all the details you need to succeed in your ICO marketing, serving as a white paper writing guide. But what is a White Paper? A White Paper is a technical paper which details all the needed information about a new cryptocurrency during ICO (Initial Coin Offering). Therefore, any company that is about to launch their cryptocurrency is expected to release a White Paper to inform investors about the inherent benefits for investors, roadmap and other crucial information. You surely want your ICO to be a success, don't you? It is painful to find out that potential investors are turning down your offer because of a poorly written whitepaper. Even if you have never written a white paper before, you don't need to worry as you can take this guide to serve as a white papers for dummies, taking you through the steps to craft a wonderful white paper for your ICO. I am confident that the priceless information in this book will help you in crafting the perfect white paper for your ICO. I wish you good luck as you grab your copy to write a white paper for your ICO!

This easy-to-use guide covers the history, development, and current workings of cybercurrencies and the underground economy, both in the United States and around the world. The world of cyber-

currency has experienced explosive growth in recent years, but that expansion has been accompanied by numerous controversies and misunderstandings about what it is, how it works, and how it relates to the underground economy and illegal activities such as money laundering, tax evasion, and human trafficking. Many illegal or malicious activities are paid for with cyber currencies. This book covers those applications. But cyber currencies also have many legitimate, constructive applications, all of which are explained in *Rogue Money* in clear, plain English, without embellishment or exaggeration. An authoritative and thought-provoking reference for readers seeking a greater understanding of all aspects of alternative cybercurrencies, this encyclopedia includes entries on economic history, international trade, current controversies, and its impact on the wider underground economy. It peels back the layers of jargon and obfuscation, giving each topic individual attention to show how it works and contributes to the whole. Features approximately 175 entries on cybercurrencies and the underground economy Provides background on how major underground economic activities work to put cybercurrencies in context Discusses the benefits and drawbacks of the increased role of cybercurrencies in today's underground economy Includes an appendix of illuminating primary documents, providing insights into key historical developments