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ries by audio-taping The Mary Tyler Moore Show, Newhart and other classic sitcoms that he watched at home after school.

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Every body. Invisible ink goes into great detail about the aspects of story telling that usually isn't apparent, the parts that are planned and guide and build the story without necessarily actually being a part of the story. Sub text and so on.

Invisible Ink is an amazingly lucid and gripping book on how to structure stories in a way that makes sense and will connect with your audience. Just using its ideas on

the Depleted feature we're working on has already shaved hours and hours off the script development process.

Invisible Ink — Brian McDonald

Acclaimed by successful screenwriters and authors, Invisible Ink is a helpful, accessible guide to the essential elements of the best storytelling.

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"Invisible Ink is a powerful tool for anyone who wants to become a better screenwriter. With elegance and precision, Brian McDonald uses his deep understanding of story and character to pass on essential truths about dramatic writing. Ignore him at your peril."

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