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Diploma in Intellectual Property and Media Law

Intellectual Property in Electronics and Software provides practical guidance and addresses key IP law issues in major jurisdictions worldwide which impact on software and electronics companies. This new edition covers the latest case law on open source software and standard essential patents and features new chapters on the likely impact of the Unified Patent Court and Unitary Patent.

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Northeastern School of Law lecturer Jeff Blank discusses the importance of staying up-to-date on IP laws in the age of social media. A riveting intellectual property debate occurred during the Congressional questioning of Facebook CEO Mark Zuckerberg on April 10 and 11, 2018. Zuckerberg told Utah Senator Orrin Hatch:

“Every piece of content that you share on Facebook, you own, and you have complete control over who sees it and ... how you share it, and you can remove it at any time.”.

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This book provides a clear and concise examination of the law, practice and procedure of intellectual property and media law covering copyright, patents, trademarks, design protection and database rights. It uses graphics, flowcharts, bullet points and summaries to present this complex subject in a format that is easy to read and recall.

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This area of law also relates to intellectual property law (i.e. issues such as copyright and ownership). Consequently, media law is a broad area of law which covers: Broadcasting – public

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