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InDesign CC: Visual QuickStart Guide (2014 release) is your complete guide to the core functions of InDesign as well as all the important new features. New to this edition is coverage of the greatly expanded ebook export capabilities, including Fixed Layout EPUB. With the growth in digital publishing, these new functions will empower designers to create more compelling digital documents than ever before. Other landmark new features in the 2014 release of InDesign CC include: the ability to reformat tables by dragging and dropping; integration with the hot portfolio site, Behance, and improvements to footnotes. Using the task-based, visual approach that is the trademark of the Visual QuickStart Guides readers will learn not only how to create documents, but also to use automation to streamline the process, as well as importing and styling text and objects, managing long documents, exporting files for a wide variety of purposes, and much more.

Designed to meet the needs of users from a broad range of experience levels, ADOBE PHOTOSHOP CS4 - ILLUSTRATED equips your students with Photoshop basics--and well beyond--using the insightful, user-friendly format for which the Illustrated Series is known. Covering the nuts and bolts, new cutting-edge features, and everything in between, the text presents each skill on a succinct, easy-to-understand, two-page spread--making for focused and thorough instruction. Detailed coverage and innovative learning tools maximize user success! From novice to experienced, ADOBE PHOTOSHOP CS4 - ILLUSTRATED offers invaluable knowledge and insight to take users' skills to the next level. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The fastest, easiest, most comprehensive way to learn Adobe Dreamweaver CS4 Adobe Dreamweaver CS4 Classroom in a Book contains 11 lessons. The book covers the basics of learning Adobe Dreamweaver

and provides countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. Learn how to create and manage web sites, build rich interactive interfaces, incorporate graphics, text, and video, and use Photoshop Smart Objects. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." --Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does--an official training series from Adobe Systems incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: · If you are able to search the book, search for "Where are the lesson files?" · Go to the very last page of the book and scroll backwards. · You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. · Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

KEY MESSAGE: Inspired by the success their best-selling introductory programming text, Java Software Solutions, authors Lewis, DePasquale, and Chase now release Java Foundations. Their newest text is a comprehensive resource for instructors who want a two-semester introduction to

programming textbook that includes data structures topics. Java Foundations introduces a Software Methodology early on and revisits it throughout to ensure students develop sound program development skills from the beginning. **MARKET:** For all readers interested in introductory programming using the Java™ programming language.

For almost two decades, the best-selling Visual QuickStart Guides by Elaine Weinmann and Peter Lourekas have been the textbooks of choice in classrooms and the go-to tutorial and reference for art and design professionals. This edition includes their trademark features: clear, concise, step-by-step instructions; hundreds of full-color illustrations; screen captures of program features; and supplemental tips and sidebars in every chapter. This fully updated edition for Illustrator CC (2014 release) covers the new enhancements and features, including significant upgrades to the Pencil tool, Swatches panel, Artboard panel, as well as new Live Corners, reshaping methods, and much more. The new and updated Illustrator CC features are clearly marked with bright red stars in both the table of contents and main text. Readers can follow the steps in a tutorial fashion, or use the book as a reference guide to individual program features. Many of the key illustrations used in the book are available via Web download for practice by readers.

Unlike any time before in our lives, we have access to vast amounts of free information. With the right tools, we can start to make sense of all this data to see patterns and trends that would otherwise be invisible to us. By transforming numbers into graphical shapes, we allow readers to understand the stories those numbers hide. In this practical introduction to understanding and using information graphics, you'll learn how to use data visualizations as tools to see beyond lists of numbers and variables and achieve new insights into the complex world around us. Regardless of the kind of data you're working

with-business, science, politics, sports, or even your own personal finances—this book will show you how to use statistical charts, maps, and explanation diagrams to spot the stories in the data and learn new things from it. You'll also get to peek into the creative process of some of the world's most talented designers and visual journalists, including Condé Nast Traveler's John Grimwade, National Geographic Magazine's Fernando Baptista, The New York Times' Steve Duenes, The Washington Post's Hannah Fairfield, Hans Rosling of the Gapminder Foundation, Stanford's Geoff McGhee, and European superstars Moritz Stefaner, Jan Willem Tulp, Stefanie Posavec, and Gregor Aisch. The book also includes a DVD-ROM containing over 90 minutes of video lessons that expand on core concepts explained within the book and includes even more inspirational information graphics from the world's leading designers. The first book to offer a broad, hands-on introduction to information graphics and visualization, *The Functional Art* reveals:

- Why data visualization should be thought of as "functional art" rather than fine art
- How to use color, type, and other graphic tools to make your information graphics more effective, not just better looking
- The science of how our brains perceive and remember information
- Best practices for creating interactive information graphics
- A comprehensive look at the creative process behind successful information graphics
- An extensive gallery of inspirational work from the world's top designers and visual artists

On the DVD-ROM: In this introductory video course on information graphics, Alberto Cairo goes into greater detail with even more visual examples of how to create effective information graphics that function as practical tools for aiding perception. You'll learn how to: incorporate basic design principles in your visualizations, create simple interfaces for interactive graphics, and choose the appropriate type of graphic forms for your data. Cairo also deconstructs successful information graphics from The New York Times and National Geographic magazine with sketches and images not shown in the book. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. De-

pending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Ready to take your ebooks to the next level with EPUB 3? This concise guide includes best practices and advice to help you navigate the format's wide range of technologies and functionality. EPUB 3 is set to turn electronic publishing on its head with rich multimedia reading experiences and scripted interactivity, but this specification can be daunting to learn. This book provides you with a solid foundation. Written by people involved in the development of this specification, *EPUB 3 Best Practices* includes chapters that cover unique aspects of the EPUB publishing process, such as technology, content creation, and distribution. Get a comprehensive survey of accessible production features Learn new global language-support features, including right-to-left page progressions Embed content with EPUB 3's new multimedia elements Make your content dynamic through scripting and interactive elements Work with publication and distribution metadata Create synchronized text and audio playback in reading systems Learn techniques for fixed and adaptive layouts

Adobe Illustrator Classroom in a Book (2021 release) contains lessons that cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. Purchase of this book includes valuable online features, including downloadable lesson files to work through the projects in the book and the Web Edition containing the complete text of the book, interactive quizzes, and videos that walk through the lessons step by step. Instructor Notes will be available for this book and can be downloaded from Pearson.com/us.

Designed to dazzle and inspire but not leave you in the dust, this beautifully designed volume lets you follow along as it dissects real-world projects from some of today's top Illustrator artists. In the process it teaches you how to use Illustrator in ever more creative ways for your own projects. Best-selling author and award-winning artist Sharon Steuer uses four-color pictures of real Illustrator projects to show what's possible and then employs simple, step-by-step instructions to explain the techniques that will produce those effects. You'll find comprehensive ground-up coverage of all of Illustrator CS' most important capabilities. Veteran users will be grateful to explore Illustrator CS' new

features: powerful new tools for creating 3D graphics on the fly, a new Scribble Effect that lets you add a loose, hand-drawn look to your artwork, a redesigned text engine, enhanced PDF support, and more. On the CD, you'll find artwork from the book, technical documents, third-party software, clip art, and more.

The fastest, easiest, most comprehensive way to learn. The best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe, developed with the support of Adobe product experts. Contains 16 lessons that cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. Build a strong foundation by following hands-on projects for creating logos, illustrations, and posters. Learn how to use the Shaper tool and Live Shapes along with dynamic symbols to streamline graphics creation. Create website assets and export them in multiple formats to support modern responsive web designs. From exacting illustration to more free-form painting, you'll gain vital skills as you progress through the lessons. The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

For decades, Sharon Steuer and her international WOW! team have been showcasing the world's best artists and designers working in Illustrator. In this expanded edition of the best-selling and award-winning *Illustrator WOW! Book*, you'll find hundreds of tips, tricks, and techniques derived from actual projects from top Illustrator artists. You'll learn to use new features, discover exciting ways to create complex effects, and find fresh ways to use venerable old tools and speed up your workflow. This edition includes coverage of the 2014 release and is loaded with and lessons with stunning new artwork that feature: Painting and generating objects with raster brushes Harnessing Live Corners, Live Rectangles, and new ways to reshape paths Manipulating live type characters with the Touch Type tool Creating airbrush and neon effects with gradients on strokes Building complex styles with multiple lines, fills, and effects Composing complex repeating patterns Auto-generating corners for pattern brushes Incorporating transparency into mesh and gradients Building and modifying scenes in perspective and

3D Transforming raster art to Illustrator vectors Preparing artwork for animation and the web Integrating Illustrator with Photoshop and other apps Creating photo-realism in Illustrator WOW! ONLINE Register the book at peachpit.com/register to access artwork to pick apart and special PDFs from artists to you. Keep up with tips on the latest Illustrator features at WOWartist.com.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe Illustrator CC (2017 release) choose Adobe Illustrator CC Classroom in a Book (2017 release) from the best-selling series of hands-on software training workbooks from Adobe Press. The 15 project-based lessons in this book show users step-by-step the key techniques for working in Illustrator. Build a strong foundation for working with Adobe Illustrator CC by following hands-on projects for creating logos, illustrations, and posters. Learn how to use the Shaper tool and Live Shapes along with dynamic symbols to streamline graphics creation. Create website assets and export them in multiple formats to support modern responsive web designs. From exacting illustration to more free-form painting, you'll gain vital Illustrator skills as you progress through the lessons.

This best-selling guide from authors Elaine Weinmann and Peter Lourekas has been the go-to tutorial and reference book for photography/design professionals and the textbook of choice in college classrooms for decades. This edition includes their trademark features of clear, concise, step-by-step instructions; hundreds of full-color images; screen captures of program features; and supplemental tips and sidebars in every chapter. Among the new CS6 features covered in this extensively updated guide are: Field Blur, Iris Blur and Tilt-Shift filters; Properties panel; Exporting and Importing presets; Content-Aware Move tool and Content-Aware option for the Patch tool; Timeline panel for video editing; Photographic Toning libraries for Gradient Map adjustments; and Open Type options. Improved CS6 features covered: Crop tool options and features, Adjustment Brush tool in Camera Raw, and Vector masks. New and updated Photoshop CS6 features are clearly marked with bright red stars in both the table of contents and main text.

If you're a print designer or other creative professional who needs to create digital documents for multiple devices, you will be thrilled with the powerful new tools in

Adobe InDesign CS6. Now you just need to know what to do with them. Digital Publishing with Adobe InDesign CS6 examines not just the How of using the tools, but also the When and Why of choosing among the various digital format options— ePub, tablet app, PDF, HTML, and so on. Clear explanations and plenty of full-color graphics will guide you through the potentially confusing digital publishing landscape. Written by two longtime publishing experts, the book thoroughly covers the theory and best practices for using the revolutionary new layout features in InDesign CS6, including Alternate Layouts, Liquid Layout Rules, and the Adobe® Digital Publishing Suite (DPS), the complete digital publishing solution for tablets. Digital Publishing with Adobe InDesign CS6 will help you: Select the digital format that best fits the needs of your content and your audience Work with the Digital Publishing Suite to package and publish your content as a tablet app Use Liquid Layout Rules to automatically resize and reflow content to fit different-sized devices Employ interactive elements such as hyperlinks, buttons, and forms Configure your ePub files for the best results across various readers

Covers the basics of learning Adobe Dreamweaver and provides countless tips and techniques to help you become more proficient with the program--

Learn the newest version of Adobe's premiere page design software—InDesign CC— with this complete package Written by a team of expert instructors, this complete book-and-DVD package teaches even the most inexperienced beginner how to design eye-popping layouts for brochures, magazines, e-books, and flyers. Step-by-step instructions in the full-color book are enhanced by video tutorials on the companion DVD. Thirteen self-paced lessons let you learn Adobe InDesign CC (Creative Cloud) at your own speed; it's like having your own personal tutor teaching you the hottest new version of this leading page layout software. • Includes 13 self-paced lessons that take you from InDesign basics through intermediate-level skills, allowing you to learn at your own speed • Explores the new features and capabilities of InDesign CC, the leading Adobe page design software • Features members of the AGI Creative Team who walk you through the latest version of Adobe InDesign • Contains step-by-step instructions in the full-color book and video tutorials on the DVD, which work together to provide a clear understanding of the topic InDesign CC Digital Classroom is the ideal book-and-DVD training package to get you up to speed on InDesign so you can create designs that dazzle. Note: DVD and

other supplementary materials are not included as part of the e-book file, but are available for download after purchase.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn InDesign CS6 choose Adobe InDesign CS6 Classroom in a Book from the Adobe Creative Team. The 16 project-based lessons show readers step-by-step the key techniques for working with InDesign CS6. Readers learn what they need to know to create engaging page layouts using InDesign CS6. This completely revised CS6 edition covers the new tools for adding PDF form fields, linking content, and creating alternative layouts for digital publishing. The companion CD includes all the lesson files that readers need to work along with the book. This thorough, self-paced guide to Adobe InDesign CS6 is ideal for beginning users who want to master the key features of this program. Readers who already have some experience with InDesign can improve their skills and learn InDesign's newest features. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." —Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe Premiere Pro choose Adobe Premiere Pro Classroom in a Book (2021 release) from Adobe Press. The 17 projec-

t-based lessons in this book show students step-by-step the key techniques for working in Premiere Pro. Students learn skills to take a project from beginning to end, including the basics on things like organising media, using audio, creating transitions, producing titles, and adding effects. Once they have the basics down, they'll learn how to take their projects further by sweetening and mixing audio, compositing layered footage, adjusting color, customising motion graphics, exporting files, and much more.

Part of the highly successful Shelly Cashman Series, ADOBE PHOTOSHOP CS4: COMPREHENSIVE CONCEPTS AND TECHNIQUES follows the proven Shelly Cashman Series step-by-step, screen-by-screen approach to learning the Photoshop CS4 software. In this text, you will find features designed to engaged students, improve retention, and prepare them for future success. Students are encouraged to expand their understanding of the Photoshop CS4 software and graphic design concepts through experimentation, exploration and planning ahead. Brand new end of chapter exercises prepare students to become more capable software users by requiring them to use critical-thinking and problem-solving skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This is an explicit and detailed guide, an intelligent "how-to" book for professionals. It lays the groundwork and creates context by exploring essential concepts, defines terms that may be new or unfamiliar, and then moves forward with practical software techniques. All the while it is building on the existing knowledge and experience of its professional design audience. Taking Your Talent to the Web is based on the Populi Curriculum in Web Communications Design, developed by Jeffrey Zeldman in cooperation with Populi, Inc., (www.populi.com) and the Pratt Institute. The book's purpose is to guide traditional art directors and print designers as they expand their existing careers to include the new field of professional Web Design.

InDesign CS6: Visual QuickStart Guide highlights the important new features, as well as covering the ones readers have relied on in previous versions of InDesign. Complete coverage of InDesign CS6's new features includes: tools for easily outputting to various devices such as phones and notebooks, including Alternate Layouts, Liquid Layouts, and new content management tools; linked content tools, too more easily allow repurposing of content; PDF forms creation feature, including extensive

library resources; enhanced selection and drawing tools. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and much more.

In this clear and straightforward guide, digital video veteran Jan Ozer gives beginning and intermediate video editors just what they need to know on Adobe Premiere Pro CC. Tasked-based, step-by-step instructions and loads of visuals and time-saving tips help professionals and newcomers alike quickly find and learn tasks specific to their needs, benefiting from the award-winning Visual QuickStart style. Topics covered include essential editing tasks and media-management strategies, transitions, effects and filters, rendering options, and optimal editing and production strategies for streaming delivery of HD source content. It includes coverage of all the new features in Premiere Pro CC, such as working with closed captions, enhanced multicam workflows, and significantly improved audio effects.

Annotation This title offers exciting new enhancements to its already powerful tools. Among the exciting features users will find are new Live Preflighting capabilities and seamless integration with Adobe Flash, including direct translation of InDesign pages into SWF files.

This best-selling guide from authors Elaine Weinmann and Peter Lourekas has been the go-to tutorial and reference book for photography/design professionals and the textbook of choice in college classrooms for decades. This edition includes their trademark features of clear, concise, step-by-step instructions; hundreds of full-color images; screen captures of program features; and supplemental tips and sidebars in every chapter. Among the new CC features covered in this extensively updated guide are: Smart Sharpen, Adobe Camera Raw as filter, intelligent upscaling, multi-shape and path selection, and camera shake reduction. New and updated Photoshop CC features are clearly marked with bright red stars in both the table of contents and main text.

The fastest, easiest, most comprehensive way to master Adobe PageMaker, fully updated to cover version 7.0. Classroom-in-a-book format teaches PageMaker in short, project-oriented lessons. This page layout program now offers loads of new features, including a new simplified workflow with Adobe Photoshop and Illustrator, and added integration with popular business tools such as Microsoft Word, QuarkXPress, and more.

"Contains 15 lessons that cover the basics

and beyond, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you"--Page 4 of cover.

A guide to the desktop publishing and page layout program discusses basic text, tabs and tables, placing graphics, applying and managing color, creating an interactive document, and working with other Adobe programs.

This study guide uses text integrated with video to help you gain real-world skills that will get you started in your career in graphics, design, or illustration, and lays the foundation for taking the Illustrator ACA exam. A mix of project-based lessons, practical videos, and regular assessments throughout prepares you for an entry-level position in a competitive job market. Adobe conducted research to identify the foundational skills students need to effectively communicate using digital media tools. Based on feedback from educators, design professionals, businesses, and educational institutions around the world, the objectives cover entry-level skill expectations for each topic. The ACA exams have proved to be highly successful; Adobe reports that the total number of exams taken worldwide has reached one million since 2008. To create this new product, Peachpit and Adobe Press have joined forces with team of outstanding instructors who have a great track record getting students certified: Rob Schwartz and his colleagues at BrainBuffet.com.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe Photoshop choose Adobe Photoshop Classroom in a Book (2020 release) from Adobe Press. The 15 project-based lessons show key step-by-step techniques for working in Photoshop, including how to correct, enhance, and distort digital images, create image composites, and prepare images for print and the web. In addition to learning the essential elements of the Photoshop interface, this revised edition for the 2020 release covers features like the new Object Selection tool, saving Cloud Documents for easy access from Photoshop on other devices such as the Apple iPad, removing objects with upgraded Content-Aware Fill, applying styles and objects such as gradients and shapes, instantly using redesigned Presets panels, and much more! The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with

video and multiple-choice quizzes

Fully revised to meet Adobe's Creative Suite 6 release, *EXPLORING ADOBE PHOTO-SHOP CS6* is the resource you need for mastering this industry-standard digital imaging program. From the software's foundations to new features and enhancements only available in version CS6, the book delivers the stellar coverage and tools readers expect from Delmar-Cengage Learning. Readings include four-color photos and screen shots, step-by-step instructions, and in-depth tutorials derived from real-life, graphic design projects. A complete, designer-driven resource, this textbook helps readers wield the power of Photoshop for thrilling graphics, illustration, composition, and special effects. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Sharpen your print production skills with this definitive resource created specifically for design professionals who need to create files using the Adobe Creative Cloud, including InDesign, Photoshop, Illustrator, and Acrobat and output for printing. The previous edition was steady seller, helping designers who have no training in print get up and running quickly and not make expensive mistakes on their projects. Completely updated for CS6 and the CC, this book also helps designers with some print experience tackle more complex projects. The book covers all the Adobe Suite programs they need to know to produce successful projects, rather than buying 4 or 5 different books. This book is considered the complete resource for understanding the print cycle, how ink works on paper, managing fonts, using color spaces, handling images, and preparing files for print or electronic output. Print expert Claudia McCue shares her hands-on techniques to prepare files, edit photos and graphics, and prevent common problems without missing a deadline. This book is brimming with insightful advice, illustrations, and shortcuts that will have you quickly and professionally producing your work in no time. Covers: Acrobat XI, InDesign CC, Photoshop CC, and Illustrator CC for Macintosh and Windows

A visual guide to the features and functions of Adobe Photoshop CC explains how to alter or manipulate images with color, layers, text, light, filters, and masks, with information on Blur Gallery filter effects and syncing to the Creative Cloud.

Get to know your digital drawing board. Adobe Illustrator CC offers a vibrant tool for creating drawings and illustrations in a digital environment. It takes some practice

to get a feel for the digital pens, pencils, paintbrushes, and erasers, though. Adobe Illustrator CC For Dummies offers the guidance you need to turn your ideas into real drawings. Written by an Illustrator trainer and expert, this book walks those new to the tool through the basics of drawing, editing, and applying the unique tools found in this popular program. Create illustrations using simple shapes. Touch up images using pen, pencil, and brush tools. Import your illustrations into other graphic apps. Apply special effects and add type. This book is essential reading for new and beginning illustrators who are either adopting a digital tool for the first time, switching from an existing tool to Illustrator, or adding Illustrator know-how to existing Adobe knowledge.

Adobe InDesign is the world's premier page-layout tool, and its user-friendly yet sophisticated typographic controls are a big reason why. This updated edition of Nigel French's *InDesign Type*, the first book to focus exclusively on the typographic features of InDesign, provides a comprehensive overview of the application's vast array of type capabilities, from the basics of character-level formatting to strategies for designing complex layouts using grids. With practical examples, loads of tips, and a wealth of illustrations, *InDesign Type* offers guiding principles for how to get the best-looking type in the most efficient way possible. *InDesign Type* is a rich resource for anyone who wants to master the fine points of typography and works with Adobe InDesign.

An entertaining, informative and educational tour through the most basic unit of communication--type. Explains in every-day laymen's terms what type is, how to select it, and how to use it to improve the reader's communication. Includes over 200 illustrations and photographs.

This study guide uses text integrated with video to help learners gain real-world skills that will get them started in their career in photography, graphics, or design and lays the foundation for taking the Photoshop ACA exam. A mix of project-based lessons, practical videos, and regular assessments throughout prepares beginning learners for an entry-level position in a competitive job market. Adobe conducted research to identify the foundational skills students need to effectively communicate using digital media tools. Based on feedback from educators, design professionals, businesses, and educational institutions around the world, the objectives cover entry-level skill expectations for each topic. The ACA exams have proved to be highly successful; Adobe reports that the total number of exams taken worldwide has reached one mil-

lion since 2008. Product development was guided by Peachpit's research in the entry-level creative media market. Interviews with educators from high school through four-year colleges provided valuable data and insight into this realm. The Peachpit team identified essential elements for a product that would teach design students what they need to prepare for the job market and to take the ACA cert exam. Peachpit also was able to identify a stellar team of teachers/trainers who have high rates of success getting students certified: Rob Schwartz and his colleagues at Brain-Buffer.com & acatestprep.com.

Designers or other creative professionals who create digital documents are always looking for ways to make their products more appealing to the user. One way of doing that is to increase reader engagement by building interactive animated effects into their designs. *Creating Animations in Adobe InDesign One Step at a Time* teaches the reader not only how to add animation to their InDesign documents (via step-by-step exercises) but also helps the reader to choose among the various digital format options for export-- ePub (concentrating on the new Fixed-Layout variety), DPS, and PDF. Clear explanations and plenty of full-color graphics will guide the reader through the potentially confusing digital publishing landscape. Adding animated effects in InDesign documents is a field set to grow. The practice was given a big push in the 2014 release of the Adobe Creative Cloud, when InDesign introduced the new Fixed-Layout EPUB export format. EPUBS exported in this format preserve the layout of the InDesign document, and can include animated effects as well as media, such as audio and video. Fixed-Layout EPUB has gathered a large following in a short time for a number of reasons. They allow ePubs such as children's books to display fun animations to enhance the child's reading experience. They provide businesses a way to create all the interactivity of PDF documents PLUS animations not supported by PDFs. They are a viable replacement for Single Edition DPS folios which Adobe longer supports. The book will cover over two hundred different effects you can create using the animation features of InDesign. These include animations that don't appear in the regular animation controls. Each chapter will have four or more exercises that the reader can follow along. The chapter exercises will start very basic and then work up. So the last exercise in each chapter will take more time than the first. This means someone can go through the book doing only the easy exercises in each chapter and come back later to get

more involved. Some of the exercises will use basic shapes. Other exercises will use more advanced artwork. All the artwork, including the basic shapes, will be available for download by the reader so they can follow along with the exercises. In addition, the finished artwork for each exercise will also be provided to allow the readers to see how the animation is supposed to work. Written a longtime publishing expert, the book thoroughly covers the theory and best practices for creating animations in InDesign CC.

With the release of Adobe Creative Suite CC, Dreamweaver again solidifies its role as the de facto tool of choice for anyone designing for the Web. Adobe Dreamweaver CC: Visual QuickStart Guide uses a combination of task-based instruction and strong visuals to teach beginning and intermediate users how to create, design, and publish powerful, innovative Web sites with Dreamweaver. Leading technology authors Tom Negrino and Dori Smith take you step-by-step through the new features in Adobe Dreamweaver CC, with completely revised sections on critical tools like styling pages with CSS, managing styles, and inserting tables. You'll also learn to take advantage of Dreamweaver's

ability to simultaneously design sites for a variety of screen sizes, including desktops, tablets, and mobile phones. If you're new to Dreamweaver and web design, you'll learn to create your first Web site, add text, style and lay out page content, manage styles, work with links, incorporate images, media, tables, forms, design site navigation, and so much more. If you're an experienced user, you'll find this a convenient reference to the new features of Dreamweaver CC.

For almost two decades, the best-selling Visual QuickStart Guides by Elaine Weinmann and Peter Lourekas have been the textbooks of choice in classrooms and the go-to tutorial and reference for art and design professionals. This edition includes their trademark features: clear, concise, step-by-step instructions; hundreds of full-color illustrations; screen captures of program features; and supplemental tips and sidebars in every chapter. This fully updated edition for Illustrator CC covers the new enhancements and features, including significant upgrades to the interface, new unembed an image, multiple file placement, images in Brushes, and touch type and Free Transform tool. The new and updated Illustrator CC features are clearly marked with bright red stars in both the table of

contents and main text. Readers can follow the steps in a tutorial fashion, or use the book as a reference guide to individual program features. Many of the key illustrations used in the book are available via Web download for practice by readers.

InDesign CC: Visual QuickStart Guide is your complete guide to the core functions of InDesign as well as all the important new features. New to this edition is author Sandee Cohen's brilliant inclusion of scannable QR codes providing readers with a service that connects you via the Internet directly and conveniently to specifically created video lessons. These videos and tutorials allow you to hear and see Sandee explain InDesign's powerful capabilities clearly and completely. They enhance and enrich the experience taking your learning to a whole new level. Complete coverage of InDesign CC's new features includes: updated tools for a variety of output formats; the new QR code generator, to easily allow linking to online content; and Font Favorites, to make it easy to customize workspaces. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and much more.