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## **R60WVL - CARLA COOK**

Packed with current research and examples, bestselling COMMUNICATION BETWEEN CULTURES, 9E equips readers with a deep understanding and appreciation of different cultures while helping them develop practical communication skills. Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural communication into practice; and Part IV converts knowledge into action. This is the only text to consistently emphasize religion and history as key variables in intercultural communication. Compelling examples help readers examine their own assumptions, perceptions, and cultural biases--so they can understand the subtle and profound ways culture affects communication. The ninth edition offers expanded discussions of the impact of globalization, a new chapter on intercultural communication competence, and more coverage of new technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Written in a detailed and fascinating manner, this book is ideal for general readers interested in the English language.

For more than 50 years, Dubois' Lupus Erythematosus and Related Syndromes has been recognized internationally as the go-to clinical reference on lupus and other connective tissue diseases. From basic scientific principles to practical points of clinical management, the updated 9th Edition provides extensive, authoritative coverage of systemic lupus erythematosus (SLE) and its related diseases in a logical, clearly written, user-friendly manner. It's an ideal resource for rheumatologists and internal medicine practitioners who need a comprehensive clinical reference on all aspects of SLE, connective tissue diseases, and the antiphospholipid syndromes. Provides complete clinical coverage of every aspect of cutaneous and systemic lupus erythematosus, including definitions, pathogenesis, autoantibodies, clinical and laboratory features, management, prognosis, and patient education. Contains an up-to-date overview of significant advances in cellular, molecular, and genetic technologies, including genetic advancements in identifying at-risk patients. Offers an increased focus on the clinical management of related disorders such as Sjogren's syndrome, scleroderma, polymyositis, and antiphospholipid syndrome (APS). Presents the knowledge and expertise of more international contributors to provide new global perspectives on manifestations, diagnosis, and treatment. Features a vibrant, full-color format, with graphs, algorithms, differential diagnosis comparisons, and more schematic diagrams throughout.

Criminal Law Basics, 3rd Edition provides students with an easy to use study and revision guide which covers the most important elements of criminal law This text gives a concise statement of the common law aspects of the criminal law of Scotland, and covers all the essential areas for a basic understanding of substantive criminal law. It also includes changes in the requirements of the

defences of diminished responsibility and provocation

There is a fundamental, powerful, and universal desire amongst humans to interact with others. People have a deep-seated need to communicate, and the greater their ability in this regard the more satisfying and rewarding their lives will be. The contribution of skilled interpersonal communication to success in both personal and professional contexts is now widely recognised and extensively researched. As such, knowledge of various types of skills, and of their effects in social interaction, is crucial for effective interpersonal functioning. Previous editions have established Skilled Interpersonal Communication as the foremost textbook on communication. This thoroughly revised and expanded 6th edition builds on this success to provide a comprehensive and up-to-date review of the current research, theory and practice in this popular field of study. The first two chapters introduce the reader to the nature of skilled interpersonal communication and review the main theoretical perspectives. Subsequent chapters provide detailed accounts of the fourteen main skill areas, namely: non-verbal communication; reinforcement; questioning; reflecting; listening; explaining; self-disclosure; set induction; closure; assertiveness; influencing; negotiating; and interacting in, and leading, group discussions. Written by one of the foremost international experts in the field and founded solidly in research, this book provides a key reference for the study of interpersonal communication. This theoretically informed yet practically oriented text will be of interest both to students of interpersonal communication in general, and to qualified personnel and trainees in many fields.

◆EVERY art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be that at which all things aim. But a certain difference is found among ends; some are activities, others are products apart from the activities that produce them. Where there are ends apart from the actions, it is the nature of the products to be better than the activities. Now, as there are many actions, arts, and sciences, their ends also are many; the end of the medical art is health, that of shipbuilding a vessel, that of strategy victory, that of economics wealth. But where such arts fall under a single capacity- as bridle-making and the other arts concerned with the equipment of horses fall under the art of riding, and this and every military action under strategy, in the same way other arts fall under yet others- in all of these the ends of the master arts are to be preferred to all the subordinate ends; for it is for the sake of the former that the latter are pursued. It makes no difference whether the activities themselves are the ends of the actions, or something else apart from the activities, as in the case of the sciences just mentioned.◆

In Mixed Company combines theory, applications, and current research on small group communication in a conversational and engaging style. The communication competence model and principles of cooperation guide discussions of key small group concepts and processes throughout the text.

"Which? Recommended Provider- Time Out Guides kicks off 2014 by being rated top guidebook brand by Which? Survey, for level of detail, photography, quality of maps, ease of finding information and value for money. Berlin is now well established as a budget flight destination and offers plentiful partying at affordable prices, world-class orchestras and theatre, a thriving alternative culture, one of Europe's liveliest gay scenes, non-stop nightlife, an unparalleled collection of museums and galleries, and one of the world's most important film festivals. Time Out Berlin continues to chart the ups and downs of this most changeable city. With the help of local journalists, writers and experts, the Time Out Berlin city guide takes you beyond the superficial - into the places where locals work and play, sampling the full extent of its museums and galleries, the best of its eating, shopping and carousing, the most interesting sights, strolls and excursions. \*Sightseeing in Berlin Berlin hotels Berlin restaurants Berlin bars Berlin shops Berlin maps"

Cultures of violence are characteristic of many countries in sub-Saharan Africa and attempts to move towards cultures of peace have often proved difficult and ineffectual. And yet, the wide variations in levels of violence within and between countries show that it is not inevitable; rather, it is the result of choices made at individual, community and societal levels. This book examines the potential of peace infrastructures as vehicles to strengthen and spread progress towards cultures of peace. Peace infrastructures vary hugely in sophistication and level. The examples examined in this book range from tiny structures which help resolve conflicts between individuals and within community organisations, peace committees which serve local communities, peace education and peace club programmes in schools, mediation mechanisms to prevent election violence and to ministries of peace to coordinate government and non-government efforts in peacemaking and peacebuilding. The overall finding is that the development of peace infrastructures at all levels has great potential to build cultures of peace. 1. It is the only book available which documents the experience and potential of nonviolence in post-independence sub-Saharan Africa. 2. It makes a persuasive case for the development of various peace infrastructures in order to make peace sustainable. 3. It explains how strategic planning can be utilised, both to bring about change and to institutionalise it.

This Handbook addresses the methodology of social science research and the appropriate use of different methods.

TARGET IIFT 2017 - Past (2005 - 2016) + 5 Mock Tests contains the detailed solutions of IIFT Question Papers from 2005 to 2016. The book also contains 5 Mock tests designed exactly as per the latest pattern of IIFT. The book also contains a General Awareness Question Bank containing 100+ MCQ's involving current issues similar to the ones asked in the actual exam.

Greenfield's Neuropathology, the world's leading neuropathology reference, provides a comprehensive account of the pathological findings in neurological disease, their biological basis, and their clinical manifestations. The book's detailed advice on pathological assessment and interpretation is based on clear descriptions of molecular and cellular processes and reactions that are relevant to the development of the nervous system, as well as its normal and abnormal functioning. The information is presented in an accessible way to readers working within a range of disciplines in the clinical neurosciences, and neuropathological findings are placed within the context of a broader diagnostic process. New for the Ninth Edition: Features online and downloadable digital formats with rapid search functions, annotation and bookmarking facilities, image collections, and live reference links Contains many color illustrations and high-quality clinical photographs to help

with interpretation and understanding Includes more than 1000 new photographs and drawings Incorporates new design elements, such as alternate colour coding of chapters for easier navigation Known for its thorough yet practical approach, Greenfield's continues to provide trusted information to all neuropathologists and those in related specialties, including neurologists, neurosurgeons, general pathologists, neuroradiologists, and clinical neuroscientists.

Discovery Practice, Ninth Edition gives you hard-nosed, trial-tested guidance through all the intricacies of what to do, whether to do it, and how to do it -- at every stage of the discovery process. Turn to this trusted guide for thorough, up-to-date clarification of: Insurance discoverability Discovery abuse -- its penalties and sanctions Confidentiality and discovery of trade secrets Use of experts Use of investigation files Use of witness statements Protective orders Invoking Rule 29 powers Tapes and telephones depositions Using the Manual for Complex Litigation Foreign discovery Discovery in administrative hearings Discovery in arbitration. Plus detailed coverage of such cutting edge areas as e-mail depositions and FOIA proceedings. Appendices include ready to adapt sample forms. Now, with all the practice tips and valuable strategies packed into Discovery Practice, you can Facilitate early and thorough disclosure of information Quickly determine a core of undisputed facts Intensively promote and pursue a negotiated settlement. Discovery Practice, Ninth Edition gives you hard-nosed, trial-tested guidance through all the intricacies of what to do, whet

The landmark project management reference, now in a new edition Now in a Tenth Edition, this industry-leading project management "bible" aligns its streamlined approach to the latest release of the Project Management Institute's Project Management Body of Knowledge (PMI®'s PMBOK® Guide), the new mandatory source of training for the Project Management Professional (PMP®) Certification Exam. This outstanding edition gives students and professionals a profound understanding of project management with insights from one of the best-known and respected authorities on the subject. From the intricate framework of organizational behavior and structure that can determine project success to the planning, scheduling, and controlling processes vital to effective project management, the new edition thoroughly covers every key component of the subject. This Tenth Edition features: New sections on scope changes, exiting a project, collective belief, and managing virtual teams More than twenty-five case studies, including a new case on the Iridium Project covering all aspects of project management 400 discussion questions More than 125 multiple-choice questions (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.)

"In Mixed Company combines theory, applications, and current research on small group communication in a conversational and engaging style. It is a comprehensive text and has been the market leading small group communication text for the last several editions. The 11th edition will continue to use abundant humor, engaging case studies, novel illustrations, dramatic and poignant examples, personal narratives and vivid stories, and colorful language to encourage students to keep reading. Maintaining the style, illustrations, and language while trimming the length will aid in the story that this is the most engaging and accessible small group communication text"--

Laytime and Demurrage is the leading authority for all queries pertaining to this vital aspect of maritime law. It has continued to offer reliable, authoritative, and in-depth analysis since the first edition published in 1986. Praised for its unrivalled coverage and lucid writing style, this book provides a comprehensive overview

of all aspects of laytime and demurrage, tracing the development of the law from its origins in the nineteenth century right up to the present day. The author delivers an in-depth analysis of both fixed and customary laytime clauses, the rules relating to commencement of laytime in berth, dock and port charters, and discusses under which circumstances laytime can be suspended. Furthermore, it analyses demurrage rules and vital issues such as despatch, detention and frustration. This seventh edition includes all key judicial and arbitral decisions reported since the sixth edition published in 2011. It also covers suffixes in connection with laytime measured in terms of Working days and Weather Working Days, and disputes arising from tender of NORs at the end of the sea passage. Laytime and Demurrage is an invaluable guide for both legal practitioners and maritime professionals worldwide, including commodity traders and brokers, shipping companies, P&I Clubs, shipowners, charterers, and arbitrators.

REVEL™ for Communicating in Small Groups: Principles and Practices balances the principles of small group communication with real-world applications. With an emphasis on practical examples, technology, and ethical collaboration, REVEL for Communicating in Small Groups helps readers enhance their performance in groups and teams, while giving them insight into why group and team members communicate as they do. REVEL is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL offers an immersive learning experience designed for the way today's students read, think, and learn. Enlivening course content with media interactives and assessments, REVEL empowers educators to increase engagement with the course, and to better connect with students. NOTE: REVEL is a fully digital delivery of Pearson content. This ISBN is for the standalone REVEL access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use REVEL.

Parker's Will Precedents provides private client solicitors and professional will draftsmen with a thorough understanding and working knowledge of the will drafting process and, as a result, the ability to draft better wills. It provides:- A comprehensive collection of precedents aimed at anyone who needs to draft wills - A variety of precedents for individual clauses as well as a set of complete wills catering for different scenarios - An emphasis on clarity, practicality and simplicity, so you can quickly draft legally sound wills for a variety of circumstances - Notes and guidance on drafting and additional materials, including letters, support materials and extracts from relevant legislation The ninth edition includes coverage of the Residential Nil Rate Band (changing from April 2017) as well as new chapter on flexible life interest trusts and EC Succession Regulation. This book comes with an electronic download of the precedents, for you to adapt and use in your contracts. On purchase, you will be provided with a code and a web link from which the precedents can be downloaded in a generic format such as \*.doc which will be compatible with all operating systems.

TARGET SNAP 2017 - Past (2005 - 2016) + 5 Mock Tests" contains the detailed solutions of SNAP Question Papers from 2005 to 2016. The book also contains 5 Mock tests designed exactly as per the latest pattern of SNAP. As the pattern of SNAP is changing every year so different patterns have been incorporated in the Mock Tests.

Written by leading scholar and award-winning teacher Julia T. Wood, INTERPERSONAL COMMUNICATION: EVERYDAY ENCOUNTERS, 8e relates theory and skills directly to students' everyday interactions as it delivers a solid introduction to interpersonal communication. Completely up to date, the new Eighth Edition integrates the latest communication research, including findings

from more than 125 new sources. Reflecting the author's expertise in gender and social diversity, the text includes an unparalleled focus on diversity. The new edition also features increased coverage of social media and an expanded emphasis on ethical choices. It addresses such timely issues as emotional intelligence and forgiveness, interracial relationships, safe sex, ways to deal with abuse from intimates, race-related differences between conflict styles, and the power of language. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Widely acknowledged, this popular and detailed text is a comprehensive treatise on Managerial Economics – both micro and macro-economic aspects. This text ensures a thorough understanding of core concepts before advancing to provide an expanded treatment of topics. It explains the economic environment and the impact on managerial decisions regarding price & output determination in different market structures followed by an account of the behaviour of individuals under conditions of uncertainty.

The late Arthur Rook established the Textbook of Dermatology as the most comprehensive work of reference available to the dermatologist. Covering all aspects of skin disease from basic science through pathology and epidemiology to clinical practice, the text is recognized for its unparalleled coverage of diagnosis. Hailed by reviewers as 'a thorough, modern masterpiece' and 'the best textbook of dermatology in the world', and trusted by dermatologists around the world for accurate and comprehensive coverage, this clinical classic is the definitive source of information for all dermatologists. The new edition of this venerable classic extends the standard of excellence to include: All-new coverage of cosmetic dermatology and sexually transmitted diseases More material on evidence-based dermatology Increased coverage of dermoscopy More emphasis on therapeutics throughout the set More contributions from a greater variety of international experts New page design with larger illustrations for more immediate recognition The 8th Edition marks the debut of the online edition of Rook's Textbook of Dermatology, allowing users the fastest possible access to the full range of knowledge on all known dermatological conditions. With fully searchable text and a fully searchable bank of more than 3,300 downloadable images, this online version puts specific information at your fingertips - when and where you need it - and is free with purchase of the four-volume set. The person-specific access code travels with you, not your computer, so you can check with Rook from any location. With the online version, you can: Search across all four volumes simultaneously Search all images separately Download images into presentations Link directly to references via a range of sources Rook's Textbook of Dermatology, in print and now online, provides a reliable, constant companion for all dermatologists.

Featuring a student-friendly narrative approach, market-leading IN MIXED COMPANY: COMMUNICATING IN SMALL GROUPS, 9th Edition combines solid theory, real-world examples, interactive applications, and the latest research on small group communication. Following the central unifying theme of cooperation, the text uses the communication competence model to guide discussions of key small group concepts and processes. It includes systems theory as a key theoretical component and continues its unique emphasis on the role of power in small group communication. Thoroughly revised and updated, the Ninth Edition integrates business-oriented and workplace examples, surveys, and studies throughout. Doubling the coverage of group roles, the text includes expanded discussions of the types of informal group roles as well as comprehensive explanations of task, maintenance, and disruptive roles. Discussion of technology and its influence on small group communication also has been expanded. In addition,

new interactive activities and exercises help students put what they learn into practice. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Services Marketing: People, Technology, Strategy** is the eighth edition of the globally leading textbook for Services Marketing by Jochen Wirtz and Christopher Lovelock, extensively updated to feature the latest academic research, industry trends, and technology, social media and case examples. This textbook takes on a strong managerial approach presented through a coherent and progressive pedagogical framework rooted in solid academic research. Featuring cases and examples from all over the world, **Services Marketing: People, Technology, Strategy** is suitable for students who want to gain a wider managerial view of Services Marketing.

**In Mixed Company** combines theory, applications, and current research on small group communication in a conversational and engaging style. It is a comprehensive text and has been the market leading small group communication text for the last several editions. The 11th edition will continue to use abundant humor, engaging case studies, novel illustrations, dramatic and poignant examples, personal narratives and vivid stories, and colorful language to encourage students to keep reading. Maintaining the style, illustrations, and language while trimming the length will aid in the story that this is the most engaging and accessible small group communication text.

Comprehensive, innovative, and focused on the undergraduate student, this textbook prepares students to read and conduct research. Using an engaging how-to approach that draws from scholarship, real-life, and popular culture, the book offers students practical reasons why they should care about research methods and a guide to actually conduct research themselves. Examining quantitative, qualitative, and critical research methods, the textbook helps undergraduate students better grasp the theoretical and practical uses of method by clearly illustrating practical applications. The book defines all the main research traditions, illustrates key methods used in communication research, and provides level-appropriate applications of the methods through theoretical and practical examples and exercises, including sample student papers that demonstrate research methods in action.

This book covers both theory and practice for the trainee who wants to understand not only how, but why electrical installations are designed, installed and tested in particular ways. It complies with the latest IEE Wiring Regulations.

Winner of the 1st-place American Journal of Nursing Book of the Year award in nursing research/evidence-based practice for 2021! **Burns & Grove's The Practice of Nursing Research: Appraisal, Synthesis, and Generation of Evidence, 9th Edition** is the trusted resource for those wanting to master the research methods that are foundational to evidence-based practice. This highly respected textbook covers how to appraise and apply existing research evidence, as well as how to participate in research and quality improvement projects. This new 9th edition has been extensively updated to reflect today's focus on online research in the digital era and includes clear, step-by-step guidelines for all major quantitative and qualitative research approaches — including supporting examples from the latest high-quality literature. There's also new content on translational research, coverage of the most current research tools and techniques, and an increased use of illustrations, tables, and other visuals to help engage visually oriented readers of all levels. Coverage of quantitative, qualitative, and other research methodologies provides a solid foundation to conduct, appraise, and apply research evidence to the realities of today's clinical practice. Balanced coverage of qualitative and

quantitative methods addresses the qualitative research methodologies that are often the starting point of research projects, particularly in magnet hospitals and DNP programs. Clear, comprehensive coverage is organized into five units that include: an introduction to nursing research; coverage of the research process; application for evidence-based health care; how to analyze data, determine outcomes, and disseminate research; and how to propose and seek funding for research. Strong emphasis on evidence-based practice addresses this key graduate-level QSEN competency and reinforces how to generate research evidence and appraise and synthesize existing research for application to clinical practice. Rich examples from nursing literature bring research principles to life. Emphasis on the most currently used research methodologies focuses on the methods used in both quantitative research and qualitative research, as well as outcomes research and mixed-methods research. Coverage of digital data collection examines the use of online research tools. Quick-reference summaries include a table of research methods inside the front cover and a list of types of research syntheses (with definitions) inside the back cover. Helpful user resources are included with each new text purchase on the companion Evolve website and feature 400 interactive review questions along with a library of 10 full-text research articles.

**WHATS IN IT FOR ME?** Information technology lives all around us in how we communicate, how we do business, how we shop, and how we learn. Smart phones, iPods, PDAs, and wireless devices dominate our lives, and yet it's all too easy for students to take information technology for granted. **Rainer and Turban's Introduction to Information Systems, 2nd edition** helps make Information Technology come alive in the classroom. This text takes students where IT lives-in today's businesses and in our daily lives while helping students understand how valuable information technology is to their future careers. The new edition provides concise and accessible coverage of core IT topics while connecting these topics to Accounting, Finance, Marketing, Management, Human resources, and Operations, so students can discover how critical IT is to each functional area and every business. Also available with this edition is **WileyPLUS** - a powerful online tool that provides instructors and students with an integrated suite of teaching and learning resources in one easy-to-use website. The **WileyPLUS** course for **Introduction to Information Systems, 2nd edition** includes animated tutorials in Microsoft Office 2007, with iPod content and podcasts of chapter summaries provided by author Kelly Rainer.

An excellent resource for investors, **Modern Portfolio Theory and Investment Analysis, 9th Edition** examines the characteristics and analysis of individual securities as well as the theory and practice of optimally combining securities into portfolios. A chapter on behavioral finance is included, aimed to explore the nature of individual decision making. A chapter on forecasting expected returns, a key input to portfolio management, is also included. In addition, investors will find material on value at risk and the use of simulation to enhance their understanding of the field.

**COMMUNICATION MOSAICS: AN INTRODUCTION TO THE FIELD OF COMMUNICATION, 8E** draws from the most up-to-date research, theories, and technological information to provide both an overview of the field and practical applications you can immediately use to improve your personal, professional, and public communication skills. Extremely student friendly, the text combines the author's signature first-person narrative style with popular student commentaries. It introduces the basic processes and skills central to all communication contexts and then explains how these aspects of communication are applied in specific contexts such as interpersonal and public speaking. New coverage in

Chapter 13 walks you step-by-step through the process of planning and preparing a public speech. As you progress through the text, each chapter ends with a case study enabling you to put what you learn into practice. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

An Introduction to Rhetorical Communication offers a true integration of rhetorical theory and social science approaches to public communication. This highly successful text guides students through message planning and presentation in an easy step-by-step process. An Introduction to Rhetorical Communication provides students with a solid grounding in the rhetorical tradition and the basis for developing effective messages.

This book describes the new generation of discrete choice methods, focusing on the many advances that are made possible by simulation. Researchers use these statistical methods to examine the choices that consumers, households, firms, and other agents make. Each of the major models is covered: logit, generalized extreme value, or GEV (including nested and cross-nested logits), probit, and mixed logit, plus a variety of specifications that build on these basics. Simulation-assisted estimation procedures are investigated and compared, including maximum simulated likelihood, method of simulated moments, and method of simulated scores. Procedures for drawing from densities are described, including variance reduction techniques such as antithetics and Halton draws. Recent advances in Bayesian procedures are explored, including the use of the Metropolis-Hastings algorithm and its variant Gibbs sampling. The second edition adds chapters on endogeneity and expectation-maximization (EM) algorithms. No other book incorporates all these fields, which have arisen in the past 25 years. The procedures are applicable in many fields, including energy, transportation, environmental studies, health, labor, and marketing.

Content analysis is a complex research methodology. This book provides an accessible text for upper level undergraduates and graduate students, comprising step-by-step instructions and practical advice.

The author is a proud sponsor of the 2020 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and learning workshop. In the Ninth Edition of his leading social research text, Russell K. Schutt, an award-winning researcher and teacher, continues to make the field come alive with current, compelling examples of high quality research and the latest innovations in research methodology, along with a clear and compre-

hensive introduction to the logic and techniques of social science research. Through numerous hands-on exercises that promote learning by doing, Investigating the Social World helps students to understand research methods as an integrated whole. Using examples from research on contemporary social issues, the text underscores the value of both qualitative and quantitative methodologies, and the need to make ethical research decisions. Investigating the Social World develops the critical skills necessary to evaluate published research, and to carry out one's own original research. A Complete Teaching & Learning Package SAGE Premium Video Included in the interactive eBook! SAGE Premium Video tools and resources boost comprehension and bolster analysis. Learn more. Interactive eBook Includes access to multimedia tools and much more! Save when you bundle the interactive eBook with the new edition Order using bundle ISBN: 978-1-5443-0888-3. Learn more. SAGE coursepacks FREE! Easily import our quality instructor and student resource content, including resources from ASA's TRAILS, into your school's learning management system (LMS) and save time. Learn more. SAGE edge FREE online resources for students that make learning easier. See how your students benefit. SPSS Student Software Package Investigating the Social World with SAGE IBM® SPSS® Statistics v24.0 Student Version and SAVE! - Bundle ISBN: 978-1-5443-3426-4

PRINCIPLES OF BUSINESS, Updated Precision Exams Ninth Edition, provides complete instruction in business concepts and skills students need in today's competitive environment. This market-leading introductory business text offers extensive coverage in major business concepts, such as finance, marketing, operations, and management. Students gain valuable information and skills for the workplace, as well as preparation for success in competitive events, such as DECA, FBLA, and BPA. This edition correlates 100% to the Precision Exams Business Concepts Exam. MindTap for Principles of Business Updated, Precision Exams Edition, 9th edition is the digital learning solution that helps teachers engage and transform today's students into critical thinkers. Through paths of dynamic assignments and applications that you can personalize, real-time course analytics and an accessible reader, MindTap helps you turn cookie cutter into cutting edge, apathy into engagement, and memorizers into higher-level thinkers. MindTap for this course includes the full, interactive eBook as well as auto-graded reading activities throughout the eBook for each lesson as well as student tools like flashcards, practice quizzes, and auto-graded homework and tests. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.