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FSYDR9 - PETTY STEPHENS

Get a solid grounding in the fundamentals of Cocoa Touch, and avoid problems during iPhone and iPad app development. With this revised and expanded edition, you'll dig into Cocoa and learn how to work effectively with Objective-C and Xcode. This book covers iOS 5 and Xcode 4.3 in a rigorous, orderly fashion—ideal whether you're approaching iOS for the first time or need a reference to bolster existing skills. Many discussions have been expanded or improved. All code examples have been revised, and many new code examples have been added. The new memory management system—ARC—is thoroughly explained and all code examples have been revised to use it. New Objective-C features, such as declaration of instance variables in the class's implementation section, are described and incorporated into the revised example code. Discussion of how an app launches, and all code examples, are revised for project templates from Xcode 4.2 and later. Other new Xcode features, including the Simulator's Debug menu, are covered, with screen shots based on Xcode 4.2 and later. The discussion of Instruments is expanded, with screen shots—by popular request! Storyboards are explained and discussed. The explanation of view controllers is completely rewritten to include iOS 5 features, such as custom parent view controllers and UINavigationController. The Controls chapter now includes iOS 5 interface customizability and the appearance proxy. New features of interface classes are discussed, including tiling and animated images, new table view features, new alert view styles. Coverage of frameworks such as Core Motion and AV Foundation is greatly expanded. New iOS 5 classes and frameworks are also discussed, including Core Image and UIDocument (and iCloud support). Important iOS 5 changes that can break existing code are explicitly called out in the text and listed in the index.

Covers iPod touch 4th and 5th Generation running iOS 6 Step-by-step instructions with callouts to iPod touch photos so that you can see exactly what to do Help when you run into iPod touch problems or limitations Tips and Notes to help you get the most from your iPod touch Full-color, step-by-step tasks walk you through getting and keeping your iPod touch working just the way you want. Learn how to:

- Connect to the Internet, Bluetooth devices, Wi-Fi networks, and other iPod touches, iPhones, and iPads
- Use Siri to get information, write texts and emails, set reminders/appointments, and more just by speaking to your iPod touch 5th Generation
- Customize your iPod touch with folders, wallpaper, sounds, and much more
- Configure and sync your information, and efficiently manage contacts, reminders, and calendars
- Communicate via FaceTime videoconferences, text messages, and email
- Make the most of Safari to browse the Web and Mail to manage all your email from one inbox
- Listen to music, subscribe and listen to podcasts, and watch video—including movies and TV shows
- Capture and edit photos and video
- Use your photos in slideshows, for wallpaper, and your contacts, or share them via email, iCloud, and texts; use PhotoStream to automatically save and share your photos
- Find, download, install, and use awesome iPod touch apps
- Take advantage of iCloud to keep your content and information in sync on all your devices

It's been known for years that usability testing can dramatically improve products. But with a typical price tag of \$5,000 to \$10,000 for a usability consultant to conduct each round of tests, it rarely happens. In this how-to companion to Don't Make Me Think: A Common Sense Approach to Web Usability, Steve Krug spells out a streamlined approach to usability testing that anyone can easily apply to their own Web site, application, or other product. (As he said in Don't Make Me Think, "It's not rocket surgery.") Using practical advice, plenty of illustrations, and his trademark humor, Steve explains how to: Test any design, from a sketch on a napkin to a fully-functioning Web site or application Keep your focus on finding the most important problems (because no one has the time or resources to fix them all) Fix the problems that you find, using his "The least you can do" approach By paring the process of testing and fixing products down to its essentials ("A morning a month, that's all we ask"), Rocket Surgery makes it realistic for teams to test early and often, catching problems while it's still easy to fix them. Rocket Surgery Made Easy adds demonstration videos to the proven mix of clear writing, before-and-after examples, witty illustrations, and practical advice that made Don't Make Me Think so popular.

A delayed train, a dip in the conversation, an early morning hour with no sleep—during these moments, do you feel an overwhelming urge to grab your BlackBerry? Do you know someone else who does? If the answer is yes, then look no further than this one-of-a-kind book... CrackBerry: True Tales of BlackBerry Use and Abuse covers the phenomenon of "BlackBerry Addiction," offering true-life accounts of BlackBerry dependence and mishaps. You'll find

comfort and humor in the unbelievable tales of BlackBerry abuse and also learn some valuable tips along the way. The definitive guide to responsible BlackBerry use. How to tame and get the most out of your BlackBerry device BlackBerry etiquette guidelines This book offers a comprehensive "12 Step Plan" for BlackBerry users and abusers. It's a must have if you own a BlackBerry, and maybe it's the perfect gift for a friend who is showing signs of a BlackBerry addiction.

Be smarter than your computer If you don't understand computers, you can quickly be left behind in today's fast-paced, machine-dependent society. Computer Science Made Simple offers a straightforward resource for technology novices and advanced techies alike. It clarifies all you need to know, from the basic components of today's computers to using advanced applications. The perfect primer, it explains how it all comes together to make computers work. Topics covered include:

- * hardware
- * software
- * programming
- * networks
- * the internet
- * computer graphics
- * advanced computer concepts
- * computers in society

Look for these Made Simple titles: Accounting Made Simple Arithmetic Made Simple Astronomy Made Simple Biology Made Simple Bookkeeping Made Simple Business Letters Made Simple Chemistry Made Simple Earth Science Made Simple English Made Simple French Made Simple German Made Simple Inglés Hecho Fácil Investing Made Simple Italian Made Simple Keyboarding Made Simple Latin Made Simple Learning English Made Simple Mathematics Made Simple The Perfect Business Plan Made Simple Philosophy Made Simple Physics Made Simple Psychology Made Simple Sign Language Made Simple Spanish Made Simple Spelling Made Simple Statistics Made Simple Your Small Business Made Simple www.broadway.com

Provides information on using iOS 6 to create applications for the iPhone, iPad, and iPod Touch.

Congratulations—you've purchased the new iPhone 4S, the coolest smartphone on the market. Now it's time to learn how to take advantage of the new iOS 5 and all its features, apps, and secret techniques available. To accomplish this, look no further than iPhone 4S Made Simple. More than 1,000 screen visuals and clear-cut instructions guide you through both basic and advanced features of the iPhone 4S, from email and calendar tips to navigating the App Store and understanding Bluetooth and Wi-Fi networks. Written by two successful smartphone trainers and authors, this is the go-to guide for the latest and greatest version of the iPhone. This book should also help those who use the popular iPhone 4 or earlier iPhones, that are now running or can run the new iOS 5 operating system as well.

Be More Productive with Pages, Numbers, and Keynote Pages, Numbers, and Keynote are Apple's office/business productivity software applications. Originally a suite of software called iWork, these apps are roughly the equivalent of Microsoft Office's Word, Excel, and PowerPoint - but implemented quite differently with Apple's approach to design and functionality. Written by Apple hardware and software expert, Brad Miser, My Pages®, Numbers®, and Keynote® includes full-color, step-by-step tasks to walk you through these key applications, so you can quickly accomplish exactly what you want through word processing, spreadsheets, and presentations. The tasks include how to: Store your documents on the cloud so you can work with them on any device, including Mac and Windows computers, iPads, and iPhones. Use templates so that creating amazing-looking documents is fast and easy. Add text to your documents by typing or dictation, and then use powerful tools to format that text easily and quickly. Enhance your Pages documents by including tables, charts, photos, tables of content, headers, footers, and more. Use Numbers spreadsheets to organize, format, calculate (using built-in or custom formulas), report, and present information in tables and charts. Use Keynote to build amazing presentations including text, images, charts, animation, and more. Share your documents by creating PDFs or printing them; provide digital versions of your documents to others using email, AirDrop, or messages. Collaborate with others on your documents through comments, track changes, and in real time with iCloud. Register Your Book at quepublishing.com/register to 35% off coupon to be used on your next purchase and more! COVERS iWork apps for Mac

Now updated to full color throughout, Anatomy & Physiology Made Incredibly Easy! Third Edition presents the vast, sometimes overwhelming details of anatomy and physiology in the enjoyable, user-friendly, award-winning Incredibly Easy! style. It reviews the core concepts of A&P and offers detailed coverage of every body system, nutrition, fluids and electrolytes, reproduction and lactation, and genetics. This edition includes a "Practice Makes Perfect" section of NCLEX®-style questions and pocket-sized study cards for on-the-go review. A companion Website offers new stu-

dent and instructor resources including study cards, physiology animations, PowerPoint presentations, a test generator, teaching tips, and practice exercises/activities.

Sams Teach Yourself Mac OS X Lion in 10 Minutes offers straightforward, practical information designed to get you up and running quickly and easily. By working through its 10-minute lessons, you'll learn everything you need to know to effectively use Mac OS X Lion. Each compact lesson zeros in on a specific aspect of the Mac operating system explained through concise and informative descriptions along with accurate and easy to follow step-by-step instructions. You'll quickly become comfortable performing the most important Mac tasks you need—and want—to do every day! Tips point out shortcuts and solutions Cautions help you avoid common pitfalls Notes provide additional information 10 minutes is all you need to learn how to... Use Lion's great desktop tools including Finder windows, Dock, Launchpad, Dashboard, Mission Control, and Spotlight. Install and manage applications through the Mac App Store and from the desktop. Personalize Mac OS Lion to suit your preferences, including desktop pictures, sounds, Mission Control's spaces, Launchpad's applications, and the Dashboard's widgets. Connect your Mac OS X Lion computer to the Internet through a local wired and wireless network. Install, configure, and use mice, trackpads, and keyboards. Create and manage your Mac's user accounts. Protect your Mac from Internet attacks, data loss, and other potential problems. Troubleshoot and solve problems through a logical, easy-to-perform approach. Run Windows applications on your Mac.

Congratulations—you've purchased an iPhone 4, arguably the coolest smartphone on the market. Now it's time to learn how to take advantage of all the features, apps, and secret techniques available. To accomplish this, look no further than iPhone 4 Made Simple. Over 1,000 screen visuals and clear-cut instructions guide you through both basic and advanced features of the iPhone xG, from email and calendar tips to navigating the App Store and understanding Bluetooth and Wi-Fi networks. Written by two successful smartphone trainers and authors, this is the go-to guide for the latest and greatest version of the iPhone.

You're a proud owner of the bestselling smartphone in the world. Now learn how to make use of all of the Curve's features with this easy-to-read guide from two of the best BlackBerry trainers in the business. BlackBerry Curve Made Simple teaches you how to get the most out of your BlackBerry Curve 8500 and Curve 3G 9300 series smartphone. You'll explore all of the features and uncover time-saving techniques—from emailing and scheduling to GPS mapping and using apps—all through easy-to-read instructions and detailed visuals. Written by two successful BlackBerry trainers and authors, this is simply the most comprehensive and clear guidebook to the BlackBerry Curve smartphones available.

The first edition of "The iPhone Book" was chosen by Amazon's editors as their Computer/Technology Book of the Year. This new version of the book, totally updated and expanded for the 3G iPhone, was chosen by Amazon as one of their "Top 10 Must-Have Books" in their annual list of the most "gift-worthy" books of the holiday season. Here's why this book has become such a hit with iPhone users around the world: it's not a "Tell-me-all-about-it" book, which has in-depth discussions on everything from wireless network protocols to advanced compression codes. Instead it's a "show-me-how-to-do-it" book, that skips all the confusing techno-jargon and just tells you, in plain simple English, exactly how to use the iPhone features you want to use most. The book's layout is brilliant, with each page covering just one single topic, so finding the information you need is quick and easy, with a large full-color photo on each page so you can see exactly how it works. In this book, you'll learn:

- How to set up and manage your email the right way from the start
- How to take advantage of the iPhone's Web features (including important tips that help you avoid frustration, and get you where you want to go fast!)
- How to download and install applications from Apple's online App Store
- The key trouble-shooting tips you've got to know
- How to get your favorite photos onto your iPhone, tips for using its built-in camera, and how to make the most of the iPhone's surprisingly powerful photo features
- The tips you've got to know to use your iPhone's built-in iPod features, including watching videos, podcasts, TV shows and movies (you're going to be amazed at some of the cool things you can do)
- How to use the iPhone's built-in applications to organize your life (you'll learn things in this chapter you didn't know the iPhone could do!)
- The top 20 tips for the iPhone's phone feature that will make you fall in love with it (you'll never want to use any other phone again)
- Plus so much more, including a special bonus chapter called "iPhone Killer Tips" where you'll learn those hidden secrets that you'll be passing on to your iPhone friends (and they will be amazed!). The iPhone

Book is from Scott Kelby, the award-winning author of the smash bestseller, *The iPod Book*, who teams up once again with gadget guru, and iPhone authority, Terry White to put together a book that is an awful lot like the iPhone itself—simple to use and fun to learn. In this major update to the book, Scott and Terry added even more tips, more tricks, and made it even easier by focusing on just the most useful and most requested features (without all the techno-babble) so you can start really using your iPhone today! **BONUS VIDEO:** The authors put together a special in-depth video just for readers of the book where they not only share their favorite iPhone accessories, but they share even more of those hidden little time-saving tips that can make all the difference in the world. If you've been waiting for a book that focuses on just the most important, most useful, and most fun stuff about your iPhone—you've found it.

The iPad 2 is thinner, more powerful, intuitive and very fun for users of all ages. Your iPad can be used for reading, surfing the web, emailing, watching TV and movies, getting work done and much more. And with over 65,000 apps just for the iPad, as well as the ability to run over 30,000 iPhone apps, the possibilities are endless. *iPad 2 Made Simple* clarifies all of the key features on the iPad, introduces what's new, and also reveals dozens of time-saving shortcuts and techniques. The book has over 1,000 screen shots that are carefully annotated with step-by-step instructions. Clear instructions on how to set up and use the iPad. Illustrated explanations of all the key features. Hundreds of graphics as well as tips and tricks.

The new iOS 5-driven iPod touch devices are much more than just music. These have all the features of a PDA—including email, calendar, Google Maps, the App Store, and even phone capabilities—as well as the ability to watch movies and play your favorite games, all packed into Apple's sleek design. With *iPod touch Made Simple, iOS 5 Edition*, you'll learn how to take advantage of all these features and more, now available using the new iOS 5. Packed with over 1,000 visuals and screenshots, this book will help you master all the functions of the iPod touch devices that run iOS 5 and teach you time-saving techniques and tips along the way. Written by two successful smartphone trainers and authors, this is the go-to guide for the iPod touch!

Korean Made Simple is a book for anyone who wishes to begin learning the Korean language. No matter your age, you can learn how to read, write, speak and understand Korean. Learn the Korean writing system, Korean culture, and even history. Learn over 1,000 vocabulary words and phrases through 20 in-depth and fun lessons, filled with plenty of examples. Additionally, practice sections with answer keys are built into every chapter. This book also contains additional advanced level notes for more skilled Korean speakers looking for a review of basic grammar and concepts, including a full appendix covering sound change rules. Audio files for the book are also available for free download from gobillykorean.com. Start your exciting journey into the Korean language today. Let's learn Korean!

Elements of Banking: Made Simple discusses the fundamental concepts of banking. The book covers the various banking services, such as saving, lending, and investment. In the first two chapters, the text reviews the history of banking and money system. The succeeding four chapters deal with customers. These chapters cover types of customers and the accounts available to them. Next, the legal bases of banking are discussed, while the British banking systems are primarily concerned in Chapters 8 to 11. The next four chapters cover the banking services, which include lending, savings, and investment. Chapters 16 to 18 discuss banking and international trade. The next chapter deals with promoting banking services, and the last chapter tackles the Institute of Bankers. The book will be of great interest to the undergraduate students of accountancy, business administration, and management.

Are you thinking of joining the thousands of Australians profiting from our stock market, but intimidated by the jargon and unsure of where to start? Let Australia's foremost share-investing educator guide you through the simplest ways to make money from shares -- and how to ensure you protect your hard-earned dollars in the process! *Shares Made Simple* is the essential ground-up investing guide for stock market beginners. Unlike most sharemarket guides, this book explains in simple language all the relevant stock market terms and definitions; includes practical, uncomplicated tips after each succinct section to ensure readers have grasped concepts clearly; and then provides straightforward strategies for profiting on the market -- no expensive financial advisor required! *Kinsky* covers everything you'll need to get started and get ahead: buying and selling shares, building a portfolio, managing risk, dealing with dividends and how to pick the best stocks.

The book offers information about the iOS platform. It explains the use of OpenGL ES for 2D/3D graphics and OpenAL for sound, both of which are recommended for game performance on the iOS platform. It covers new APIs such as the GLKit, GameKit, and Box2D Physics Engine.

The up-to-date guide to getting the most out of your iPad or iPad 2! There are many tablets, but there's just one iPad, beloved by everyone from techies and business people to toddlers and their grandparents. With an elegantly thin new form, front-and-rear-fac-

ing cameras, and more exciting new features, the iPad 2 puts beauty and function together in one great device. This full-color guide helps you get up to speed and on the go with Apple's latest iPad and iOS operating system software. Mac experts and veteran For Dummies authors Edward Baig and Bob "Dr. Mac" LeVitus walk you through the basics as you set up and explore the iPad, master the multitouch interface, set up your iTunes and your iPad preferences, and start loading your iPad with cool content from iTunes, the App Store, and the iBookstore. You'll get your data synchronized, browse the Internet, and hook up your e-mail; discover how to listen to your music; shoot and view videos and photos; make FaceTime video calls; get directions with Maps; or curl up with a great e-book. Whatever you want your iPad to do, the fun begins right here. Full-color guide unveils the new iPad 2 and what you can expect from the latest updates to iOS. Expert authors Edward Baig and Bob "Dr. Mac" LeVitus share helpful hints and useful tips to getting more out of your iPad or iPad 2. Covers the newest iPad features including FaceTime, Photo Booth, Smart Covers, cameras, and more. Explains how to record HD video; take fantastic photos; surf the web; organize your e-mail and calendar; and find your favorite music, movies, games, and apps. Includes tips on protecting your information and troubleshooting. From non-nonsense basics to slick and savvy tips, *iPad For Dummies, Second Edition* will have you swiping your way to iPad bliss in no time at all.

For students old and new, *Brain and Mind Made Simple* makes sense of the brain, mind and consciousness. The book is packed with examples, patient histories and explanations, exploring for instance the strange case of Phineas Gage who survived brain injury but with a new personality. An expert, scientific and highly accessible guide. Most people know David Nutt as the UK's sacked Drug Czar - 'kicked out' for speaking truth to power i.e. that UK policy on drugs and alcohol was not fit for purpose, driven by politics not science. But in a life outside politics Nutt is an academic, psychiatrist and researcher who studies the brain to help understand how it goes awry in mental and neurological illnesses. A few years ago, before Covid, he started giving public lectures explaining how the brain works and how alterations of the mind can occur as a result of changes in brain function. They were extremely popular — usually over 150 people at each — with lots of questions. So, he decided to write up the lectures in this book for the general public, and anyone else with an interest in the field, especially university students of psychology, medicine and neuroscience. As well as educating these groups, all royalties from *Brain and Mind Made Simple* will help support the charity Drug Science that David Nutt set-up after his sacking to continue to promote the cause of bringing scientific evidence to improve drug policy.

A clear, super quick, easy-to-understand guide to the brand new iTunes 10 * *Fast access to instructions for every common task, plus reliable, concise answers to the most widely asked questions. *Organized into lessons that distill the most crucial information on each iTunes topic - fully up to date for the brand new iTunes 10. *Tips and cautions point out shortcuts, solutions, and help readers avoid common pitfalls. Apple's iPods, iPhones, and iPads are among the best-selling devices ever, with iPod touch sales continuing to grow significantly. All three devices rely on Apple's iTunes software, and iTunes has just undergone a major new release. *Sams Teach Yourself iTunes 10 in 10 Minutes* offers straightforward, practical answers for fast results. By working through the 10-minute lessons, readers learn everything they need to know to quickly and easily get up to speed with the iTunes, whether they are using an iPod, iPhone, or iPad. Step-by-step instructions walk readers through the most common questions, issues, and tasks... 'Did You Know?' tips offer insider advice and shortcuts... 'Watch Out!' alerts help them avoid problems. *Sams Teach Yourself iTunes 10 in 10 Minutes* is written in a clear, easy to understand format and will provide all users with fast, at a glance tips pointing out helpful shortcuts and solutions, and cautions to help avoid common iPod and iTunes pitfalls.

The sleek BlackBerry Storm is more than good looks—it also boasts a number of powerful features, including advanced SurePress typing technology, WiFi access, and video recording capabilities. With *BlackBerry Storm 2 Made Simple*, you'll explore all the features and uncover valuable techniques—from emailing and scheduling to GPS mapping and using apps—through easy-to-read instructions and detailed visuals. Written by two successful BlackBerry trainers and authors, this is simply the most comprehensive and clear guidebook to the BlackBerry Storm and Storm 2 smartphones available.

With iPod touch, Apple's sleek little entertainment center has entered a whole new realm, and the ultimate iPod book is ready to take you on a complete guided tour. As breathtaking and satisfying as its subject, *iPod: The Missing Manual* gives you a non-nonsense view of everything in the "sixth generation" iPod line. Learn what you can do with iPod Touch and its multi-touch interface, 3.5-inch widescreen display and Wi-Fi browsing capabilities. Get to know the redesigned iPod Nano with its larger display and video storage capacity. It's all right here. The 6th edition sports easy-to-follow color graphics, crystal-clear explanations, and guidance on the most useful things your iPod can do. Topics include: Out of the box and into your ears. Learn how to install iTunes, load music on your iPod, and get rid of that dang flashing "Do not

disconnect" message. Bopping around the iPod. Whether you've got a tiny Shuffle, a Nano, the Classic, or the new Touch, you'll learn everything from turning your iPod off and on to charging your iPod without a computer. Special coverage for iPod owners with trickster friends: How to reset the iPod's menus to English if they've been changed to, say, Korean. In tune with iTunes. iTunes can do far more than your father's jukebox. Learn how to pick and choose which parts of your iTunes library loads onto your iPod, how to move your sacred iTunes Folder to a bigger hard drive, and how to add album covers to your growing collection. The power of the 'Pod. Download movies and TV shows, play photo slideshows, find cool podcasts, and more: this book shows you how to unleash all your iPod's power. iPod is simply the best music player available, and this is the manual that should have come with it.

The iPod touch is much more than just music. You have all of the features of a PDA—including email, calendar, Google Maps, the App Store, and even phone capabilities—as well as the ability to watch movies and play your favorite games, all packed into Apple's sleek design. With *iPod touch Made Simple*, you'll learn how to take advantage of all these features and more. Packed with over 1,000 visuals and screenshots, this book will help you master the all of the functions of the iPod touch and teach you time-saving techniques and tips along the way. Written by two successful smartphone trainers and authors, this is the go-to guide for the iPod touch.

Essential Skills--Made Easy! Develop, test, and debug iPhone, iPad, and iPod touch applications with help from this practical resource. *iOS SDK Programming: A Beginner's Guide* shows you how to use Objective-C and Apple's new Xcode 4 development environment with an integrated, easy-to-use Interface Builder. You'll learn which UIView subclasses to use when laying out an iOS app and master all of the iOS user interface controls. Setting application preferences and storing application data are also covered. The book explains how to integrate multimedia into your apps and develop universal apps that run on the iPhone, iPod touch, and iPad. You'll learn how to take advantage of the iPad's larger display and the new features of iOS 4.2. By the end of this book, you'll be ready to create the next big hit in the iTunes App Store! *Designed for Easy Learning: Key Skills & Concepts--Chapter-opening lists of specific skills covered in the chapter Try This--Hands-on exercises that show you how to apply your skills Notes--Extra information related to the topic being covered Tips--Helpful reminders or alternate ways of doing things Cautions--Errors and pitfalls to avoid Annotated Syntax--Example code with commentary that describes the programming techniques being illustrated* An innovative guide to entertaining uses a sensory approach that utilizes all five senses to inspire the design, feel, mood, taste, and sound of any kind of special gathering, introducing six unique party themes that can be applied to hundreds of occasions and including food and drink recipes and tips on table settings, decorations, and more, accompanied by a music CD.

Describes how to get the most out of an iPod and iTunes, covering such topics as replacing the iPod battery, controlling iTunes from a Palm or mobile phone, playing games on the iPod, and reading email on an iPod.

Based on Big Nerd Ranch's popular iPhone Bootcamp class, *iPhone Programming: The Big Nerd Ranch Guide* leads you through the essential tools and techniques for developing applications for the iPhone, iPad, and iPod Touch. In each chapter, you will learn programming concepts and apply them immediately as you build an application or enhance one from a previous chapter. These applications have been carefully designed and tested to teach the associated concepts and to provide practice working with the standard development tools Xcode, Interface Builder, and Instruments. The guide's learn-while-doing approach delivers the practical knowledge and experience you need to design and build real-world applications. Here are some of the topics covered: Dynamic interfaces with animation Using the camera and photo library User location and mapping services Accessing accelerometer data Handling multi-touch gestures Navigation and tabbed applications Tables and creating custom rows Multiple ways of storing and loading data: archiving, Core Data, SQLite Communicating with web services ALocalization/Internationalization "After many 'false starts' with other iPhone development books, these clear and concise tutorials made the concepts gel for me. This book is a definite must have for any budding iPhone developer." -Peter Watling, New Zealand, Developer of BubbleWrap

Overcome the vexing issues you're likely to face when creating apps for the iPhone, iPad, or iPod touch. With new and thoroughly revised recipes in this updated cookbook, you'll quickly learn the steps necessary to work with the iOS 7 SDK—including ways to store and protect data, send and receive notifications, enhance and animate graphics, manage files and folders, and take advantage of UI Dynamics.

A direct challenge to politicians and others by a world expert on drugs. David Nutt regularly hit the headlines as the UK's forthright Drugs Czar (Chair of the Advisory Council on the Misuse of Drugs), not least when fired by the Home Secretary in 2009 for his 'inconvenient' views. In *Nutt Uncut* he explains how he survived ill-judged political and media vilification to establish the respected

charity Drug Science, with the aim of telling the truth about drugs. The book describes his life, distinguished career and scientific achievements, including his research into the human brain and the effects that both lawful and criminally illegal substances (including psychedelics) have on the brain and behaviour. It also catalogues with expert precision the risks of harm to drug users and others of a range of well-known drugs. Surveying the state of medical knowledge around various currently prohibited substances — from hard drugs to LSD, cannabis, ecstasy, magic mushrooms and poppers — Professor Nutt ranks their potential harms and benefits (e.g. in treating anxiety, depression or pain) leading him to challenge the distorted logic of a blanket ban on anything psychoactive except alcohol, tobacco and caffeine. Nutt Uncut contains far, far more about the usually hidden world of drugs, their use, abuse and role as a political bargaining counter — making it of interest not just to the many experts and others who already support the author's campaign for a frank, evidence-based approach to drugs but also anyone who wishes to learn about what he describes in Chapter 11 as 'policy madness.'

Get the most out of your iPad with iPad Made Simple—learn all the key features, understand what's new, and utilize dozens of time-saving tips and tricks. This book includes over 740 pages of easy-to-read instructions and over 1,000 carefully annotated screen shots to guide you to iPad mastery. With iPad Made Simple, you'll never be left wondering, "How did they do that?"

The third edition of Song Sheets to Software: A Guide to Print Music, Software, Instructional Media, and Web Sites for Musicians includes completely revised and updated listings of music software, instructional media, and web sites of use to all musicians, whether hobbyist or professional. New to the third edition is a CD-ROM with sections including Live Links, an expanded and easily searchable Tech Talk, and sample print music scores. Also new to the third edition are sections on digital sheet music and video game music, as well as an updated bibliography.

Are you looking for a book that focuses on just the most important and most useful stuff about your iPod (including the iPod touch, nano, classic, shuffle, and the iTunes Store)? Well, this is it! There are basically two kinds of iPod books: (1) The "tell-me-all-about-it" kind, which include in-depth discussions on compression algorithms and tutorials on how to export your playlist in Unicode for-

mat. (2) Then there's this book—a "show-me-how-to-do-it" book. Scott shows you step by step how to do the things people really want to learn about their iPods, and he uses the same casual, conversational style that has made him the world's #1 best-selling technology author. This book focuses on just the most important, most requested, most useful things so you can start having fun with your iPod today. Right now! Plus, there's only one topic per page, so if you want to know how to do something, you turn to that page and it shows you how to do just that one thing. It's a simple approach, and people really love learning this way!

This practical guide covers all that's new in the latest iPod touch and shows the best ways to load media content, play games, surf the web, use FaceTime to video chat, watch TV shows and movies, and more! How to Do Everything: iPod touch covers the new, supercharged iPod touch which combines three great products: a widescreen iPod with touch controls; a portable game console; and a breakthrough Internet device. The book's chapters provide details on loading your iPod touch with music, videos, games, and data, plus how to chat with FaceTime, keep up with social media accounts, take photos, create and edit business documents, and much more. You'll get all the information you need to fully exploit the iPod touch with both Windows PCs and Macs and learn about the wealth of activity you can do beyond listening to music. How to Do Everything: iPod touch Contains clear instructions with screenshots and illustrations that guide you through everything from unboxing your iPod touch and installing iTunes to troubleshooting hardware and software issues. Includes "How To" and "Did You Know?" sidebars with extra information to help you with tricky issues and queries. Explains how to use your iPod touch and iTunes with both Windows PCs and Macs, covering Windows 7 and Mac OS X 10.7 Lion. Offers tips for building a comprehensive media library in iTunes and keeping it backed up.

You've chosen well—with elegant design, a high-res display, and a speedy processor, the Bold is a top-notch device. Now learn how to take advantage of all the features with this easy-to-read guide from two of the best BlackBerry trainers in the business. BlackBerry Bold Made Simple teaches you how to get the most out of your BlackBerry Bold. You'll explore all the features and uncover time-saving techniques—from emailing and scheduling to video recording and expanding memory—all through easy-to-read instructions and detailed visuals. Written by two successful BlackBerry train-

ers and authors, this is simply the most comprehensive and clear guidebook to the BlackBerry Bold available.

If you have a Droid series smartphone—Droid, Droid X, Droid 2, or Droid 2 Global—and are eager to get the most out of your device, Droids Made Simple is perfect for you. Authors Martin Trautschold, Gary Mazo and Marziah Karch guide you through all of the features, tips, and tricks using their proven combination of clear instructions and detailed visuals. With hundreds of annotated screenshots and step-by-step directions, Droids Made Simple will transform you into a Droid expert, improving your productivity, and most importantly, helping you take advantage of all of the cool features that come with these powerful smartphones.

An easy-to-read 318-page guide book for the iPod Touch(r) from Made Simple Learning. Written by the team that has authored the iPhone(tm) 3G Made Simple and nine best-selling BlackBerry(r) guide books.

If you're looking for a book that focuses on just the most important, most useful, and most fun stuff about your iPhone 3G or 3GS—you've found it. There are basically two types of iPhone books out there: (1) The "tell-me-all-about-it" kind, which includes in-depth discussions on everything from wireless network protocols to advanced compression codes. (2) Then there's this book, which instead is a "show-me-how-to-do-it" book that skips all the confusing techno-jargon and just tells you, in plain, simple English, exactly how to use the iPhone features you want to use most. The iPhone Book is from Scott Kelby, the award-winning author of the smash bestseller, The iPod Book, who takes that same highly acclaimed, casual, straight-to-the-point concept and layout and brings it to learning Apple's amazing iPhone. Scott teams up once again with gadget guru and leading iPhone authority Terry White to put together a book that is an awful lot like the iPhone itself—simple to use and fun to learn. The book's layout is brilliant, with each page covering just one single topic, so finding the information you need is quick and easy, with a large full-color photo on each page so you can see exactly how it works. The first edition of this book was named Best Computer Book of 2007 and, since then, Scott and Terry added even more tips and more tricks, and made it even easier by focusing on just the most useful and most requested iPhone 3G and 3GS features, so you can start really using your iPhone today!