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## 45F667 - SWANSON ELLEN

45F667

Il libro ha l'obiettivo di fornire strategie estremamente pratiche e pronte all'uso per chiunque abbia un risparmio e decida di investire in modo autonomo. L'autore propone 5 metodi per investire in borsa in base al tempo a disposizione: che si abbia un'ora al giorno o un'ora ogni trimestre, è doveroso prendere in mano le redini del proprio risparmio per poterlo gestire, secondo

regole chiare, in modo proficuo e consapevole. Lo scopo non è solo massimizzare il rendimento dei propri averi, ma trovare una modalità coerente con i personali obiettivi finanziari, con il grado di rischio e, soprattutto, con il tempo che si vuole dedicare a questa attività. Ogni capitolo è arricchito da pratici esempi sui mercati reali, per rendere immediatamente utilizzabili le nozioni apprese.

Lo scenario economico e

finanziario attuale, radicalmente diverso perfino rispetto a quello di appena 10 anni fa, rende impossibile raggiungere il benessere finanziario applicando iprincipi obsoleti e i consigli controproducenti di una volta (es. il mattone non tradisce mai, compra i BOT (o i Buoni Postali), metti i tuoi risparmi in una Polizza vita) e dunque impone, a chi vuol risparmiare ed investire, di acquisire consapevolezze, competenze ed

abilità del tutto nuove."-Dove gatto metto i soldi ?", al di là del titolo ironico, è un manuale di 334 pagine che tratta in modo completo ed esaustivo l'educazione finanziaria ed il mondo degli investimenti: dall'abc del risparmio, al master del trading, passando per il fondamentale perno dell'investimento di lungo periodo.Il libro demolisce i miti (ad esempio quello secondo cui i fondi a gestione attiva battono il mercato) che hanno indotto molti risparmiatori a perdere soldi, analizza gli strumenti finanziari tradizionali (azioni, obbligazioni ecc.) e quelli innovativi (acqua, bitcoin e criptovalute), dedicando ampio spazio al regime fiscale degli investimenti.IM-PORTANTE: tutti gli aggiornamenti futuri sui mercati che gli autori riterranno importanti, saranno inviati al lettore tramite mail dedicata!

This book explores the concept of diffused religion as it is found in contemporary society, resulting from a vast process of religious socialisation that continues to pervade our cultural reality. It provides a critical engagement with a framework of noninstitutional religion that is based on values largely shared in society by being diffused through primary

and secondary socialisation. Cipriani also contends that these very values which give form to diffused religion can also be seen in themselves as their own kind of religion. As a result, they go beyond secularisation and favour the religious continuum extending around the world of diffused religions. This work will be of great interest to scholars in the Sociology of Religion and to anyone wanting to learn more about the social aspects of religion.

This volume is based on plenary presentations from Challenges of a Changing Earth, a Global Change Open Science Conference held in Amsterdam, The Neth-lands, in July 2001. The meeting brought together about 1400 scientists from 105 co- tries around the world to describe, discuss and debate the latest scientific - derstanding of natural human-driven changes to our planet. It examined the effects of these changes on our societies and our lives, and explored what the future might hold. The presentations drew upon global change science from an exceptionally wide range of disciplines and approaches. Issues of societal importance - the food

system, air quality, the carbon cycle, and water resources - were highlighted from both policy and science perspectives. Many of the talks presented the exciting scientific advances of the past decade of international research on global change. Several challenged the scientific community in the future. What are the visionary and creative new approaches needed for studying a complex planetary system in which human activities are inmately interwoven with natural processes? This volume aims to capture the timeliness and excitement of the science psented in Amsterdam. The plenary speakers were given a daunting task: to reproduce their presentations in a way that delivers their scientific messages accurately and in sufficient detail but at the same time reaches a very broad audience well beyond their own disciplines. Furthermore, they were required to do this in just a few pages.

\*Finalist for the National Book Award\* \*Finalist for the Kirkus Prize\* \*Instant New York Times Bestseller\* \*Named a Best Book of the Year by NPR, New York Post, BuzzFeed, Shelf Awareness, Bustle,

and Publishers Weekly\* An essential read for our times: an eye-opening memoir of working-class poverty in America that will deepen our understanding of the ways in which class shapes our country and "a deeply humane memoir that crackles with clarifying insight".\* Sarah Smarsh was born a fifth generation Kansas wheat farmer on her paternal side, and the product of generations of teen mothers on maternal side. Through her experiences growing up on a farm thirty miles west of Wichita, we are given a unique and essential look into the lives of poor and working class Americans living in the heartland. During Sarah's turbulent childhood in Kansas in the 1980s and 1990s, she enjoyed the freedom of a country childhood, but observed the painful challenges of the poverty around her; untreated medical conditions for lack of insurance or consistent care, unsafe job conditions, abusive relationships, and limited resources and information that would provide for the upward mobility that is the American Dream. By telling the story of her life and the lives of the people she loves with clarity

and precision but without judgement, Smarsh challenges us to look more closely at the class divide in our country. Beautifully written, in a distinctive voice, Heartland combines personal narrative with powerful analysis and cultural commentary, challenging the myths about people thought to be less because they earn less. "Heartland is one of a growing number of important works—including Matthew Desmond's Evicted and Amy Goldstein's Janesville—that together merit their own section in nonfiction aisles across the country: America's postindustrial decline...Smarsh shows how the false promise of the 'American dream' was used to subjugate the poor. It's a powerful mantra" \*(The New York Times Book Review).

10TH ANNIVERSARY EDI-TION Is the financial plan of mediocrity -- a dreamstealing, soul-sucking dogma known as "The Slowlane" your plan for creating wealth? You know how it goes; it sounds a lil something like this: "Go to school, get a good job, save 10% of your paycheck, buy a used car, cancel the movie channels, quit drinking expensive Starbucks mocha lattes, save and

penny-pinch your life away, trust your life-savings to the stock market, and one day, when you are oh, say, 65 years old, you can retire rich." The mainstream financial gurus have sold you blindly down the river to a great financial gamble: You've been hoodwinked to believe that wealth can be created by recklessly trusting in the uncontrollable and unpredictable markets: the housing market, the stock market, and the job market. This impotent financial gamble dubiously promises wealth in a wheelchair sacrifice -your adult life for a financial plan that reaps dividends in the twilight of life. Accept the Slowlane as your blueprint for wealth and your financial future will blow carelessly asunder on a sailboat of HOPE: HOPE you can find a job and keep it, HOPE the stock market doesn't tank, HOPE the economy rebounds, HOPE, HOPE, and HOPE. Do you really want HOPE to be the centerpiece for your family's financial plan? Drive the Slowlane road and you will find your life deteriorate into a miserable exhibition about what you cannot do, versus what you can. For those who don't want a lifetime subscription to "settle-for-less"

and a slight chance of elderly riches, there is an alternative; an expressway to extraordinary wealth that can burn a trail to financial independence faster than any road out there. Why jobs, 401(k)s, mutual funds, and 40-years of mindless frugality will never make you rich young. Why most entrepreneurs fail and how to immediately put the odds in your favor. The real law of wealth: Leverage this and wealth has no choice but to be magnetized to you. The leading cause of poorness: Change this and you change everything. How the rich really get rich and no, it has nothing to do with a paycheck or a 401K match. Why the guru's grand deity - compound interest - is an impotent wealth accelerator. Why the guru myth of "do what you love" will most likely keep you poor, not rich. And 250+ more poverty busting distinctions... Demand the Fastlane, an alternative road-to-wealth; one that actually ignites dreams and creates millionaires young, not old. Change lanes and find your explosive wealth accelerator. Hit the Fastlane, crack the code to wealth, and find out how to live rich for a lifetime. "SULLE BANCHE E SUL DE-

NARO" è un testo dalla doppia anima: vuole far riflettere sulla propria condizione di utilizzatore del denaro ma nel contempo è un manuale operativo che parla agli imprenditori, ai professionisti, alle persone in difficoltà a causa di debiti con le banche o di una situazione semplicemente tesa con uno o più istituti di credito o con soggetti terzi. È uno strumento operativo per acquisire la forma mentis ottimale per uscire dalla crisi e dal debito e vincere contro la banca pianificando la vittoria senza improvvisazioni. Vincere contro la banca però non significa ottenere ad ogni costo un risultato attestato da una pronuncia giudiziale ma coniugare sapientemente e con il dovuto supporto consulenziale strategie difensive con esigenze di protezione patrimoniale, aziendali e personali, finalizzate alla crescita e alla liberazione dal debito improduttivo. Il testo di Giulio lannotta, avvocato e consulente, affronta maniera volutamente non tecnica la questione bancaria, intesa come corretta impostazione della relazione banca cliente, perché la platea cui è diretto non è quella degli specialisti ma quella degli utilizzatori di denaro, quindi estesa e varia come varie sono le soluzioni prospettate dall'autore che lascia aperta ma non irrisolta la problematica affrontata.

The debut of small, inexpensive, yet powerful portable computers has coincided with the exponential growth of the Internet, making it possible to access computing resources and information at nearly any location at almost any time. This new trend, mobile computing, is poised to become the main technology driver for a decade to come. There are many

In the last decade or so, many books have been devoted to the history of Europe.Two conceptual axes predominate in a large number of these accounts: a discourse focusing on Europe's values, and another discourse, fashioned largely in opposition to the first, which emphasizes the process of European "construction." The first conceives of Europe's past teleologically, as a process by which certain values (Christian ethics, individualism, capitalism, tolerance, republicanism, due process, etc.) were affirmed and came to define European culture. The second approach rejects the discourse on values emphasizes the post-Enlightenment emergence of the concept of Europe, and the political and ideological implications in its continuous redefinitions (and re elaborations) during the past two or more centuries. This volume offers new approaches that integrate the long temporal dimension of the values-based approach, albeit devoid of its teleological element, with the "constructivist" interpretation. A survival guide for the FinTech era of banking Fin-Tech Innovation examines the rise of financial technology and its growing impact on the global banking industry. Wealth managers are standing at the epicenter of a tectonic shift, as the balance of power between offering and demand undergoes a dramatic upheaval. Regulators are pushing toward 'constrained offering' norm while private clients and independent advisors demand a more proactive role; practitioners need examine this banking evolution in detail to understand the mechanisms at work. This book presents analysis of the current shift and offers clear insight into what happens when established economic interests collide with social transformation. Busi-

ness models are changing in profound ways, and the impact reaches further than many expect; the democratization of banking is revolutionizing the wealth management industry toward more efficient and client-centric advisory processes, and keeping pace with these changes has become a survival skill for financial advisors around the world. Social media, big data analytics and digital technology are disrupting the banking industry, which many have taken for granted as set in stone. This book shatters that assumption by illustrating the massive changes already underway, and provides thought leader insight into the changes yet to come. Examine the depth and breadth of financial technology Learn how regulations are driving changing business models Discover why investors may become the price-makers Understand the forces at work behind the rise of Fin-Tech Information asymmetry has dominated the banking industry for centuries, keeping the bank/investor liability neatly aligned—but this is changing, and understanding and preparing for the repercussions must be a top priority for wealth ma-

nagers everywhere. Financial Innovation shows you where the bar is being reset and gives you the insight you need to keep up.

Investire denaro per guadagnare è ciò che tutti gli investitori e i risparmiatori desiderano, ma tra banche locali e nazionali con i conti in rosso, promotori, consulenti che scappano con la cassa, i nostri soldi sono oggi sotto costante minaccia. Anche locali e nazionali con i conti in rosso, promotori, consulenti etc. che scappano con la cassa e sistemi-truffa per diventare ricchi in fretta, il denaro degli investitori è oggi sotto costante minaccia. Dopo l'Apocalisse finanziaria del 2008, è ora un vero Inferno. Investire per guadagnare è però ancora possibile Se sei un investitore, ti serve un sistema sicuro che ti permetta di partecipare alla festa quando i mercati vanno bene, e di scappare a gambe levate senza perdite quando vanno male. E questo ti è sempre stato tenuto nascosto dal sistema finanziario, che specula e guadagna proprio sulla tua inconsapevolezza ed escludendoti dal gioco. Ora, per la prima volta, viene svelato ad un pubblico di investitori e risparmiatori curiosi ma non professionisti quali sono le leggi fondamentali dell'investimento. Partendo da una storia realmente accaduta, il libro I X Comandamenti dell'investimento finanziario si dipana come una vera e propria parabola finanziaria, per farti comprendere, comandamento dopo comandamento, le leggi fondamentali che deassolutamente conoscere per evitare di essere trascinato negli Inferi della finanza.

This textbook on the basics of option pricing is accessible to readers with limited mathematical training. It is for both professional traders and undergraduates studying the basics of finance. Assuming no prior knowledge of probability, Sheldon M. Ross offers clear, simple explanations of arbitrage, the Black-Scholes option pricing formula, and other topics such as utility functions, optimal portfolio selections, and the capital assets pricing model. Among the many new features of this third edition are new chapters on Brownian motion and geometric Brownian motion, stochastic order relations and stochastic dynamic programming, along with expanded sets of exercises and references for all the chapters.

"Bibliography found online at tonyrobbins.com/masterthegame"--Page [643]. The Betting Exchange is a new investment opportunity for traders and advanced bettors who want do sports trading and scalping or simply place classic bets, but with the opportunity to drop out at any time through the cash out option. This book explains in a simple but in--depth and exhaustive way all you need to know about the Betting Exchange world-wide, allowing anyone, novices and experts, after careful reading, to start operating successfully in this field. There are chapters dedicated to money management, psychology, sports trading, scalping and the most profitable strategies. There are examples of real bets and practical explanations of the most effective tools such as Betpractice, the tool for calculating the real odds. This book also protects copyright and the "continuous theft of material" on the sites o f www.bettingexchange.net network. The preface is by Massimiliano Bancora, former Country Manager at Betfair Italia.

In The Sex Appeal of the Inorganic, Mario Perniola puts forth the radical argument that we are shifting

away from organic sexuality, based on desire and pleasure, and moving towards a more neutral inorganic and artificial sexuality, a sexuality always available but indifferent to beauty, age or form. Perniola takes the reader on a tour of Western philosophy, from Descartes, Kant and Hegel to Heidegger, Wittgenstein and Sartre, to reframe our understanding of personal experience and the aesthetic world around us. In order to realize the sex appeal of the inorganic Perniola argues that we must become 'things that feel', we must think ourselves closer to the inorganic, creating an alliance between senses and things. Examples from contemporary culture that, for Perniola, are emblems of the sex appeal of the inorganic, include progressive rock music, fashion, deconstructive architecture and the novels of Georges Perec. The first systematic cross-country analysis of snowreliability of Alpine ski areas under climate change for five countries in the region: France, Switzerland, Austria, Italy and Germany.

Human Action: A Treatise on Economics is a work by the Austrian economist and philosopher Ludwig von Mises. Widely considered Mises' magnum opus, it presents the case for laissez-faire capitalism based on praxeology, or rational investigation of human decision-making. It rejects positivism within economics. It defends an a priori epistemology and underpins praxeology with a foundation of methodological individualism and speculative laws of apodictic certainty. Mises argues that the free-market economy not only outdistances any government-planned system, but ultimately serves as the foundation of civilization itself.

Economics sometimes seems to be stacked against social, environmental and individual wel-I-being. But it doesn't have to be like this. A new approach to economics deriving as much from Ruskin and Schumacher as from Keynes or Smith has begun to emerge. Skeptical about money as a measure of success, this new economics turns our assumptions about wealth and poverty upside down. It shows us that real wealth can be measured by increased well-being and environmental sustainability rather than just having and consuming more things. This book is the first accessible and straightforward guide to

the new economics. It describes the problems and bizarre contradictions in conventional economics as well as the principles of the emerging new economics, and it tells the real-world stories of how new economics is being successfully put into practice around the world. An essential guide to understanding new economics for all those who care about making economics work for people and plan-

In today's fast-paced, competitive environment, technology can no longer only be the province of engineers and R&D managers: it must become a central component of the strategy-making process. Accordingly, this book seeks to facilitate the integration of technological concerns into the business strategies of organizations. Richly illustrated with many case examples drawn from the authors' experiences, both in the US and Europe, the book takes a distinctly global perspective on the subject. It addresses the economic, organizational, as well as cultural implications of technology, . Of great value to lecturers and students of strategic management, business policy, engineering management and management of technology, as well as practitioners who require a broad global picture of the area, it blends European and American perspectives, provides comprehensive coverage, and provides an integrated perspective.

History.

Happiness, sadness, compassion, resentment, despair: just some of the feelings and moods that characterize the lives of each one of us. They are part and parcel of our everyday lives and they affect everything we do, like a kind of mental climate that surrounds and permeates our activities and thoughts. But what exactly are these ever-present feelings and moods? Here the leading psychiatrist Christophe André analyses feelings and moods as the contents of consciousness that mix together emotions and thoughts, the background sensations and impressions that are less intense than primary emotions like anger but longer lasting and more influential - a slight feeling of guilt can poison the entire day. Their impact is more comprehensive because they owe their existence not to a particular situation or event that triggers them but rather to our relationship with the world in general. Drawing on his own practice as a psychiatrist, André explores some of the most important feelings and moods and shows how, by understanding them better, we can achieve a calmer, happier and more fulfilling life. Written in the fresh and accessible style that has won him a large international following, Feelings and Moods will appeal to a wide readership. An integrated, global view of macroeconomics, showing the connections between goods markets, financial markets, and labour markets worldwide. This is a book rooted in the real-world: from the major economic crisis of the late 2000s to the profound economic effects caused by the COVID-19 pandemic, from monetary policy in the US, to Brexit, the problems of the Euro area and growth in China, it will help your students make sense not only of current macroeconomic events but also those that may unfold in the future. Records the impact of taxation on events in world history, from ancient Egypt to the present, and concludes that taxation has been a force that has shaped world history and has had a direct bearing on the civilization process.

This work has been selected by scholars as being culturally important and is part of the knowledge base of civilization as we know it. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. To ensure a quality reading experience, this work has been proofread and republished using a format that seamlessly blends the original graphical elements with text in an easy-to-read typeface. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

The certainty of the Cogito is more an "I feel" (an auto-affection), which on principle eludes the ek-stasis of representation in its modern sense. In such representation, subjectivity is always posed outside the self, whereas affectivity is felt in itself, immanently,

without the mediation of any representation. In this sense, affectivity remains profoundly inaccessible to representation - not because it could only ever manifest itself as a representation, but because it manifests itself otherwise. in a manner anterior to the shown/hidden opposition that characterizes representational ek-stasis. The book traces this heritage from Descartes through Malebranche, Leibniz, Kant, Schopenhauer to Freud. It also discusses Nietzsche, who the author argues stands outside this geneal-

Warren Buffett is the most famous investor of all time and one of today's most admired business leaders. He became a billionaire and investment sage by looking at companies as businesses rather than prices on a stock screen. The first two editions of The Warren Buffett Way gave investors their first in-depth look at the innovative investment and business strategies behind Buffett's spectacular success. The new edition updates readers on the latest investments by Buffett. And, more importantly, it draws on the new field of behavioral finance to explain how investors can overcome the common obstacles that prevent them from investing like Buffett. New material includes: How to think like a longterm investor - just like Buffett Why "loss aversion", the tendency of most investors to overweight the pain of losing money, is one of the biggest obstacles that investors must overcome. Why behaving rationally in the face of the ups and downs of the market has been the key to Buffett's investing success Analysis of Buffett's recent acquisition of H.J. Heinz and his investment in IBM stock The greatest challenge to emulating Buffett is not in the selection of the right stocks, Hagstrom writes, but in having the fortitude to stick with sound investments in the face of economic and market uncertainty. The new edition explains the psychological foundations of Buffett's approach, thus giving readers the best roadmap yet for mastering both the principles and behaviors that have made Buffett the greatest investor of our generation.

This first edition of this book was a broad study, drawing on a wide range of published research and historical evidence, of the enormous stock market boom that started around

1982 and picked up incredible speed after 1995. Although it took as its specific starting point this ongoing boom, it placed it in the context of stock market booms generally, and it also made concrete suggestions regarding policy changes that should be initiated in response to this and other such booms. The book argued that the boom represents a speculative bubble, not grounded in sensible economic fundamentals. Part one of the book considered structural factors behind the boom. A list of twelve precipitating factors that appear to be its ultimate causes was given. Amplification mechanisms, naturally-occurring Ponzi processes, that enlarge the effects of these precipitating factors, were described. Part Two discussed cultural factors, the effects of the news media, and of "new era" economic thinking. Part Three discussed psychological factors, psychological anchors for the market and herd behavior. Part Four discussed attempts to rationalize exuberance: efficient markets theory and theories that investors are learning. Part Five presented policy options and actions that should be taken. The second edition, 2005, added an analysis

of the real estate bubble as similar to the stock market bubble that preceded it, and warned that "Significant further rises in these markets could lead, eventually, to even more significant declines. The bad outcome could be that eventual declines would result in a substantial increase in the rate of personal bankruptcies, which could lead to a secondary string of bankruptcies of financial institutions as well. Another long-run consequence could be a decline in consumer and business confidence, and another, possibly worldwide, recession." Thus, the second edition of this book was among the first to warn of the global financial crisis that began with the subprime mortgage debacle in 2007 'if AI is outside your field, or you know something of the subject and would like to know more then Artificial Intelligence: The Basics is a brilliant primer.' -Nick Smith, Engineering and Technology Magazine November 2011 Artificial Intelligence: The Basics is a concise and cutting-edge introduction to the fast moving world of AI. The author Kevin Warwick, a pioneer in the field, examines issues of what it means to be man or machine and looks at advances in robotics which have blurred the boundaries. Topics covered include: how intelligence can be defined whether machines can 'think' sensory input in machine systems the nature of consciousness the controversial culturing of human neurons. Exploring issues at the heart of the subject, this book is suitable for anyone interested in AI, and provides an illuminating and accessible introduction to this fascinating subject.

The classic guide to constructing a solid portfolio—without a financial advisor! "With relatively little effort, you can design and assemble an investment portfolio that, because of its wide diversification and minimal expenses, will prove superior to the most professionally managed accounts. Great intelligence and good luck are not required." William Bernstein's commonsense approach to portfolio construction has served investors well during the past turbulent decade—and it's what made The Four Pillars of Investing an instant classic when it was first published nearly a decade ago. This down-to-earth book lays out in easy-to-understand prose the four essential topics that every investor must master: the relationship of risk and reward, the history of the market, the psychology of the investor and the market, and the folly of taking financial advice from investment salespeople. Bernstein pulls back the curtain to reveal what really goes on in today's financial industry as he outlines a simple program for building wealth while controlling risk. Straightforward in its presentation and generous in its real-life examples, The Four Pillars of Investing presents a no-nonsense discussion of: The art and science of mixing different asset classes into an effective blend The dangers of actively picking stocks, as opposed to investing in the whole market Behavioral finance and how state of mind can adversely affect decision making Reasons the mutual fund and brokerage industries, rather than your partners, are often your most direct competitors Strategies for managing all of your assets—savings, 401(k)s, home equity—as one portfolio Investing is not a destination. It is a journey, and along the way are stockbrokers, journalists, and mutual fund companies whose interests are diametrically opposed to

yours. More relevant today than ever, The Four Pillars of Investing shows you how to determine your own financial direction and assemble an investment program with the sole goal of building long-term wealth for you and your family.

In 2005, Joel Greenblatt published a book that is already considered one of the classics of finance literature. In The Little Book that Beats the Market—a New York Times bestseller with 300,000 copies in print—Greenblatt plained how investors can outperform the popular market averages by simply and systematically applying a formula that seeks out good businesses when they are available at bargain prices. Now, with a new Introduction and Afterword for 2010, The Little Book that Still Beats the Market updates and expands upon the research findings from the original book. Included are data and analysis covering the recent financial crisis and model performance through the end of 2009. In a straightforward and accessible style, the book explores the basic principles of successful stock market investing and then reveals the author's time-tested formula that makes buying above

average companies at below average prices automatic. Though the formula has been extensively tested and is a breakthrough in the academic and professional world, Greenblatt explains it using 6th grade math, plain language and humor. He shows how to use his method to beat both the market and professional managers by a wide margin. You'll also learn why success eludes almost all individual and professional investors, and why the formula will continue to work even after everyone "knows" it. While the formula may be simple, understanding why the formula works is the true key to success for investors. The book will take readers on a step-by-step journey so that they can learn the principles of value investing in a way that will provide them with a long term strategy that they can understand and stick with through both good and bad periods for the stock market. As the Wall Street Journal stated about the original edition, "Mr. Greenblatt...says his goal was to provide advice that, while sophisticated, could be understood and followed by his five children, ages 6 to 15. They are in luck. His 'Little Book' is one of the

best, clearest guides to value investing out there."

Il libro spiega come far fruttare i propri risparmi e accrescere la propria ricchezza in modo consapevole. L'autore, tramite un percorso finanziario a 360 gradi, fornisce tutti i mezzi necessari per costruire, in completa autonomia, una strategia di investimento che sia adequata alle proprie esigenze e consenta di raggiungere i propri obiettivi di medio-lungo termine. Questa strategia permette di ridurre il livello di rischio al quale ci si espone, impiegando una minima quantità di tempo per la gestione dei propri investimenti e riducendo anche i vari costi operativi (commissioni, tasse e "costi occulti"). Come una bussola, indica la strada per ottenere la maggiore efficienza possibile. All'interno del volume, che condensa numerosi contenuti dispersi in una moltitudine di fonti, vengono approfonditi tutti gli strumenti di investimento esistenti, illustrati nei loro pregi e difetti. Sono descritti anche gli strumenti finanziari che hanno iniziato a diffondersi solo negli ultimi anni come ETF, robo-advisor, crowdfunding, criptovalute, PIR e copy trading. L'opera, una vera guida completa agli investimenti, utilizza un linguaggio estremamente chiaro e semplice senza compromettere la precisione tecnica. Per questo risulta accessibile a tutti, anche a chi ha scarse conoscenze in ambito finanziario.

A first-hand account of the genealogy of the discipline, and of the rise of a new era of social history, by one of the leading historians of a generation

New York Times-Bestseller: An "engrossing" history of economics, from an author with "excellent storytelling skills" and an Eisner Award-winning artist (Boing Boing). Stimulus plans: good or bad? Free markets: How free are they? Jobs: Can we afford them? Capitalism, socialism, and communism: What's the difference? Corporations: Are they people? For those who want to better understand what Wall Street and Washington know (or say they know), this graphic history, with clear, witty writing and quirky, entertaining art, transforms "the dismal science" of economics into a fun, fact-filled story about human nature and our attempts to make the most of what we've got. "Quite accessible . . . Goodwin brilliantly contextualizes economic theories with historical narrative, while Burr's simple but elegant illustration employs classical techniques like caricaturing politicians and symbolizing big businesses (as a gleeful factory) to help the reader visualize difficult concepts." -Publishers Weekly (starred review) "You could read ten books on the subject and not glean as much education." —David Bach, #1 New York Times-bestselling author of The Automatic Millionaire "I just cannot stress enough how amazing this book is!"-Wired

Nassim Nicholas Taleb. the bestselling author of The Black Swan and one of the foremost thinkers of our time, reveals how to thrive in an uncertain world. Just as human bones get stronger when subjected to stress and tension, many things in life benefit from stress, disorder, volatility, and turmoil. What Taleb has identified and calls antifragile are things that not only gain from chaos but need it in order to survive and flourish. In The Black Swan, Taleb showed us that highly improbable and unpredictable events underlie almost everything about our world. Here Taleb stands uncertainty on its head, making it desirable, even necessary. The antifragile is beyond the resilient or robust. The resilient resists shocks and stays the same; the antifragile gets better and better. What's more, the antifragile is immune to prediction errors and protected from adverse events. Why is the city-state better than the nation-state, why is debt bad for you, and why is what we call "efficient" not efficient at all? Why do government responses and social policies protect the strong and hurt the weak? Why should you write your resignation letter before starting on the job? How did the sinking of the Titanic save lives? The book spans innovation by trial and error, life decisions, politics, urban planning, war, personal finance, economic systems and medicine, drawing on modern street wisdom and ancient sources. Antifragile is a blueprint

for living in a Black Swan world. Erudite, witty, and iconoclastic, Taleb's message is revolutionary: the antifragile, and only the antifragile, will make it. Nassim Nicholas Taleb has devoted his life to problems of uncertainty, probability, and knowledge and has led three careers around this focus, as a businessman-trader, a philosophical essayist, and an academic researcher. Although he now spends most of his time working in intense seclusion in his study, in the manner of independent scholars, he is currently Distinguished Professor of Risk Engineering at New York University's Polytechnic Institute. His main subject matter is "decision making under opacity," that is, a map and a protocol on how we should live in a world we don't understand. His books Fooled by Randomness and The Black Swan have been published in thirty-three languages. Taleb believes that prizes, honorary degrees, awards, and ceremonialism debase knowledge by turning it into a spectator sport.