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Identifies the major ideas that college and university students will encounter in a basic psychology course and explores connections with Christian belief.

This fully revised and updated edition of Social Psychology is an engaging exploration of the question, "what makes us who we are?" presented in a new, streamlined fashion. Grounded in the latest research, Social Psychology explains the methods by which social psychologists investigate human behavior in a social context and the theoretical perspectives that ground the discipline. Each chapter is designed to be a self-contained unit for ease of use in any classroom. This edition features new boxes providing research updates and "test yourself" opportunities, a focus on critical thinking skills, and an increased emphasis on diverse populations and their experiences.

Announcing a new Myers/DeWall text, created specifically for the Fall 2019 AP® course framework! You are likely familiar with the name Dr. David G. Myers.

Now, he and his new co-author, Nathan DeWall, bring you a book that will allow you to use College Board's new Personal Progress Checks and Dashboard more effectively. This updated edition includes 100% of the new course content in the new nine-unit structure. All teacher and student resources will also be updated to correlate to the new student edition; this includes the TE, TRFD, TB, Strive, and LaunchPad. Everything will publish in summer 2020 such that you can use this new program for Fall 2020 classes. If you're not familiar with Myers/DeWall texts, you are in for a treat! Drs. Myers and DeWall share a passion for the teaching of psychological science through wit, humor, and the telling of poignant personal stories (individually identified in the text by the use of each author's initials [DM and ND]). Through close collaboration, these authors produce a unified voice that will teach, illuminate, and inspire your AP® students.

Adopting a multicultural approach, this text guides readers in the study of social thinking, social influence, and social relations. It emphasises social psychology's

applications to both work and life, and uses vignettes to emphasise the relevance of social psychology research.

An informative and unthreatening look at the basics of research in the social and behavioural sciences. It makes research methods accessible for students - describing how to collect and analyse data and providing thorough instruction on how to prepare and write a research proposal and manuscript.

Dr. James W. Kalat's **BIOLOGICAL PSYCHOLOGY** is the most widely used text in the course area, and for good reason: an extremely high level of scholarship, clear and occasionally humorous writing style, and precise examples. Throughout all eleven editions, Kalat's goal has been to make biological psychology accessible to psychology students, not just to biology majors and pre-meds. Another goal has been to convey the excitement of the search for biological explanations of behavior, and Kalat delivers. Updated with new topics, examples, and recent research findings--and supported by new online bio-labs, part of the strongest media package yet--this text speaks to today's students and instructors. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Now going into its 9th edition, the successful textbook **Book-keeping and Accounts** is a vital guide for students undertaking studies of book-keeping and accounting for the first time. Through its gradual introduction of topics, explanation of technical terminology in a clear, easy to understand way, this text provides an accessible and reliable guide for any student in their undergraduate career. New to this edition: · Fully compliant with International Financial Report-

ing Standards (IFRS), with current IFRS terminology. · Questions and exercises to test your understanding and help with revision. · Selected chapters amended and re-structured. · Full explanation of HMRC changes in VAT relating to cash discounts. · Illustrations and diagrams to help explain key concepts. · Updated 'learning objectives' and 'chapter summaries', to reflect developments in the financial environment · Easy to understand to double entry book-keeping using the 'IN' and 'OUT' approach. With its highly regarded authorship this text is used by lecturers for teaching students undertaking the following qualifications and examinations; Association of Accounting Technicians (AAT), International Association of Book-keepers (IAB), A Level Accounting, Oxford Cambridge and Royal Society of Arts (OCR), and as a general foundation text for personnel employed in the accountancy profession. Accompanying the text is a collection of resources to support both lecturers and students which can be found at [www.pearsoned.co.uk/wood](http://www.pearsoned.co.uk/wood) - For instructors : Solution's manual, and Powerpoint slides - For students : Opportunities to practise and additional support with our companion website

Through a thoughtful and accurate balance of developmental, clinical-diagnostic, and experimental approaches to child and adolescent psychopathology, Eric Mash and David Wolfe's **ABNORMAL CHILD PSYCHOLOGY** remains the most authoritative, scholarly, and comprehensive book in its market. This edition has been organized and updated to reflect DSM-5 categories, as well as dimensional approaches to classification and evidence-based assessment and treatment. Accessible to a broad range of readers, the book traces the developmental course of each disorder. It also shows

how child psychopathology involves biological, psychological, and sociocultural factors interacting with a child's environment. Case histories, case examples, and first-person accounts are at the heart of the text, illustrating the categorical and dimensional approaches used to describe disorders and bringing life to the theories discussed. The authors also consistently illustrate how troubled children behave in their natural settings: homes, schools, and communities. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

In this seminal work, published by the C.I.A. itself, produced by Intelligence veteran Richards Heuer discusses three pivotal points. First, human minds are ill-equipped ("poorly wired") to cope effectively with both inherent and induced uncertainty. Second, increased knowledge of our inherent biases tends to be of little assistance to the analyst. And lastly, tools and techniques that apply higher levels of critical thinking can substantially improve analysis on complex problems.

This third edition of Exploring Internal Communication includes new chapters on the history of internal communication, the evolution of employee engagement, the current state of practice, change communication, storytelling, research and measurement, an internal communication measurement dashboard, intranet management and internal social media. It argues that internal communication practice is about keeping employees informed and at the same time giving them a voice that is treated seriously. The book is both a companion for internal communication courses and an exploration of key concepts for a

strategic approach to practice that underpins employee engagement.

Handbook of the Biology of Aging, Eighth Edition, provides readers with an update on the rapid progress in the research of aging. It is a comprehensive synthesis and review of the latest and most important advances and themes in modern biogerontology, and focuses on the trend of 'big data' approaches in the biological sciences, presenting new strategies to analyze, interpret, and understand the enormous amounts of information being generated through DNA sequencing, transcriptomic, proteomic, and the metabolomics methodologies applied to aging related problems. The book includes discussions on longevity pathways and interventions that modulate aging, innovative new tools that facilitate systems-level approaches to aging research, the mTOR pathway and its importance in age-related phenotypes, new strategies to pharmacologically modulate the mTOR pathway to delay aging, the importance of sirtuins and the hypoxic response in aging, and how various pathways interact within the context of aging as a complex genetic trait, amongst others. Covers the key areas in biological gerontology research in one volume, with an 80% update from the previous edition Edited by Matt Kaeberlein and George Martin, highly respected voices and researchers within the biology of aging discipline Assists basic researchers in keeping abreast of research and clinical findings outside their subdiscipline Presents information that will help medical, behavioral, and social gerontologists in understanding what basic scientists and clinicians are discovering New chapters on genetics, evolutionary biology, bone aging, and epigenetic control Provides a close examination of the diverse research being conducted to-

day in the study of the biology of aging, detailing recent breakthroughs and potential new directions

Ed Sarafino and Timothy Smith draw from the research and theory of multiple disciplines in order to effectively demonstrate how psychology and health impact each other. The newly updated 9th Edition of *Health Psychology: Biopsychosocial Interactions* includes a broader picture of health psychology by presenting cross-cultural data. Furthermore, international examples are also included to further explore the psychologist's perspective of health issues around the world and highlight what works in the field. The psychological research cited in the text supports a variety of behavioral, physiological, cognitive, and social/personality viewpoints. An emphasis on lifespan development in health and illness is integrated throughout the text.

Sandra Hockenbury and new co-author Susan Nolan's remarkable textbook is grounded in the belief that all students can develop a real understanding of psychology and lasting scientific literacy. Using relatable personal stories to communicate the concepts of psychological science (and the process of science itself), *Discovering Psychology* presents important research in a clear, accessible way. New co-author Susan Nolan (Seton Hall University) regularly gives talks about incorporating scientific literacy into the introductory course and across the psychology curriculum, providing valuable insight to the book's 7th edition. The book can also be purchased with the breakthrough online resource, LaunchPad, which offers innovative media content, curated and organised for easy assignability. LaunchPad's intuitive interface presents quizzing, flashcards, animations and much more to make learning active-

ly engaging.

Previously published Wiltshire, 1967. *Guide to personal health and success* Content analysis is a complex research methodology. This book provides an accessible text for upper level undergraduates and graduate students, comprising step-by-step instructions and practical advice.

*Case Studies in Abnormal Psychology* presents a broad range of cases drawn from the clinical experience of authors Kenneth N. Levy, Kristen M. Kelly, and William J. Ray to take readers beyond theory into real-life situations. The authors take a holistic approach by including multiple perspectives and considerations, apart from those of just the patient. Each chapter follows a consistent format: Presenting Problems and Client Description; Diagnosis and Case Formulation; Course of Treatment; Outcome and Prognosis/Treatment Follow-up; and Discussion Questions. Providing empirically supported treatments and long-term follow-up in many case studies gives students a deeper understanding of each psychopathology and the effects of treatment over time.

Do you want your students to engage with and retain psychology's key principles, and to work toward becoming better students and better people in the process? Best-selling *Exploring Psychology* offers creative ways to help make it happen. The new edition of *Exploring Psychology* offers outstanding currency on the research, practice, and teaching of psychology. Myers and DeWall inspire students with fascinating findings and applications, effective new study tools and technologies, and a compassionate and compelling storytelling voice. Their presentation is based on the same guiding principles that made David Myers the

world's bestselling introductory psychology author. Facilitate learning by teaching critical thinking and helping students at every step. Present psychology as a science, emphasizing the process of inquiry and putting facts in the service of concepts. Make sure students come away with an appreciation of psychology's big ideas, and with a deeper respect for humanity--what drives us, distinguishes us, unifies us.

Build a solid foundation for students to develop the skills and knowledge they need to progress with the updated edition of Richard Gross's best-selling introduction to Psychology. This 8th edition of Psychology: The Science of Mind and Behaviour is the essential guide to studying Psychology, helping over half a million students during its 30 years of publication. - Easily access psychological theories and research with user-friendly content and useful features including summaries, critical discussion and research updates. - Develop evaluative skills, with new evaluation boxes, encouraging students to put classic and contemporary studies into context. - Consolidate understanding by identifying common misconceptions. - Stay up to date with revised content and the latest psychological research. - Understand the research process with updated contributions from leading Psychologists including Elizabeth Loftus, Alex Haslam and David Canter.

FUNDAMENTAL STATISTICS FOR THE BEHAVIORAL SCIENCES focuses on providing the context of statistics in behavioral research, while emphasizing the importance of looking at data before jumping into a test. This practical approach provides students with an understanding of the logic behind the statistics, so they understand why and how certain methods are used -- rather than simply carry out techniques by rote. Students move be-

yond number crunching to discover the meaning of statistical results and appreciate how the statistical test to be employed relates to the research questions posed by an experiment. Written in an informal style, the text provides an abundance of real data and research studies that provide a real-life perspective and help students learn and understand concepts. In alignment with current trends in statistics in the behavioral sciences, the text emphasizes effect sizes and meta-analysis, and integrates frequent demonstrations of computer analyses through SPSS and R. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This bestselling textbook brings the latest developments in psychology to students in a signature writing style that will inspire a lifelong love of science. The authors--respected researchers and writers of popular press titles--invite students to join them on a tour of their favorite subject--psychological science. The new edition takes a closer look at the role psychology plays in our society, with new material in Chapter 2 that looks at the truth about psychological science, the rate of replication in published studies, and how critical thinking is foundational in science and life. Chapter 1 presents a new look at the history of the science with unexpected stories and new insights into its surprising origins. Each chapter has been fully updated with research and examples to portray a field that is constantly evolving and illuminating the world today. Combined with LaunchPad, including the LearningCurve adaptive quizzing system, the new Fifth Edition is a powerful way to introduce students to the science of psychology.



More than any other introductory psychology textbook, the Hockenburys' brief book presents the discipline with a unique understanding of today's students--emphasizing its relevance and immediate impact on their lives. Without sacrificing science, the authors draw on personal experiences and anecdotes to illustrate essential concepts and important research direction. The "Fourth Edition" incorporates hundreds of new research studies throughout, with particular attention to areas of intensive current research and enduring student interest, including neuroscience, lifespan development, memory, and gender and culture issues. Also new is the dramatically enhanced media and supplements package, offering more ways than ever to help students make the study of psychology a part of their world.

Organizational Behaviour is the most established and yet most engaging book of its kind available today. Whatever your background, Buc and Huc will enable you to view organisations and their actions in a whole new way.

"Biopsychology, 9/e, introduces the study of the biology of behavior; that is, the neural mechanisms of psychological processes in the central nervous system. This program combines biopsychological science and student-oriented discussion, interweaving the basics of this specialized field with clinical case studies and exploring the personal and social implications that arise. The author encourages interactive learning and creative thinking. His clear and engaging presentation makes the material personally and socially relevant to readers."--Publisher.

"This is a book I (David) secretly wanted to write. I have long believed that what is wrong with all psychology textbooks (including those I have written) is their overlong chapters. Few can read a 40--

page chapter in a single sitting without their eyes glazing and their mind wandering. So why not organize the discipline into digestible chunks--say forty 15-page chapters rather than fifteen 40-page chapters--that a student could read in a sitting, with a sense of completion? Thus, when McGraw-Hill psychology editor Chris Rogers first suggested that I abbreviate and restructure my 15-chapter, 600-page Social Psychology into a series of crisply written 10-page modules, I said "Eureka!" At last a publisher willing to break convention by packaging the material in a form ideally suited to students' attention spans. By presenting concepts and findings in smaller bites, we also hoped not to overload students' capacities to absorb new information. And, by keeping Exploring Social Psychology slim, we sought to enable instructors to supplement it with other reading"--

Adopting a multicultural approach, this text guides readers in the study of social thinking, social influence, and social relations. This edition emphasises social psychology's applications to both work and life, and uses vignettes to emphasise the relevance of social psychology research. In this edition, the author once again weaves an inviting and compelling narrative that speaks to ALL of your students regardless of background or intended major. And with Connect Social Psychology and LearnSmart, students are able to create a personalized learning plan helping them be more efficient and effective learners. With LearnSmart, students know what they know and master what they don't know and faculty are able to move to more in-depth classroom discussions. Through examples and applications as well as marginal quotations from across the breadth of the liberal arts and sciences, Myers draws students into the

field of social psychology. At the same time, Myers is also in tune with the ever-changing state of social psychology research. Research Close-Up and Inside Story features throughout the book provide deeper exposure to key research and researchers. Marginal quotations, examples and applications throughout each chapter, and the concluding Applying Social Psychology chapters all ensure that regardless of your students' interests and future plans, Social Psychology will engage them.

Readers are provided with an especially clear and coherent understanding of the sequence and underlying processes of child development, and the effective topical organization emphasizes to readers the way in which all of the domains of development relate - physical, cognitive, emotional, and social-throughout the book. Berk revised the book offering readers a heightened emphasis on the interplay between biology and environment, expanded coverage of culture, and an enhanced focus on education, health, and social issues. While carefully considering the complexities of child development, Berk presents classic and emerging theories in an especially clear, engaging writing style, with a multitude of research-based and real-world examples. For anyone working with children, or those in the fields of child development, child psychology and childcare.

How reliable is our intuition? How much should we depend on gut-level instinct rather than rational analysis when we play the stock market, choose a mate, hire an employee, or assess our own abilities? In this engaging and accessible book, David G. Myers shows us that while intuition can provide us with useful—and often amazing—insights, it can also dangerously mislead us. Drawing on recent psychological research, Myers dis-

cusses the powers and perils of intuition when:

- judges and jurors determine who is telling the truth;
- mental health workers predict whether someone is at risk for suicide or crime;
- coaches, players, and fans decide who has the hot hand or the hot bat;
- personnel directors hire new employees;
- psychics claim to be clairvoyant or to have premonitions;
- and much more.

Creating an exceptionally student-friendly textbook in psychology isn't just about making the chapters shorter and pages more colorful. It's about using that type of format to provide a clear portrait of psychological science, concise but not oversimplified, all while continually answering the recurring student question: "What does this have to do with me?" David Myers' brief introduction to psychology, *Psychology in Everyday Life*, certainly does offer brief, easily manageable chapters and a colorful, image-rich design (both shaped by extensive research, class testing, and instructor/student feedback). But what makes it such an exceptional text is what flows through those chapters—rich presentations of psychology's core concepts and field-defining research, examined in context of the everyday lives of all kinds of people around the world and communicated in the captivating storyteller's voice that is instantly recognizable as Myers'. The new edition of *Psychology in Everyday Life* offers an extraordinary amount of new research, effective new inquiry-based study tools, and further design innovations, all while maintaining its trademark brevity and clean layout. And it is accompanied by an innovative media/supplements of the same scope as all of David Myers' more comprehensive textbooks.

Pinel's textbook presents the fundamen-

tals of the study of the biology of behaviour and makes the topics personally and socially relevant to the student. A key feature of 'Introduction to Biopsychology' is its combination of biopsychological science and personal, reader-oriented discourse.

Thus begins market-leading author David Myers' discussion of developmental psychology in Unit 9 of his new Myers' Psychology for AP® Second Edition. With an undeniable gift for writing, Dr.

Myers will lead your students on a guided tour of psychological science and poignant personal stories. Dr. Myers teaches, illuminates, and inspires. Four years ago, we published this ground-breaking text which is correlated directly to the AP® course. Today, we build on that innovation and proudly introduce the 2nd AP® Edition. Whether you are new to AP® psychology or have many years under your belt, this uniquely AP® book program can help you achieve more.