
Download Free Entrepreneurship Perspectives And Cases

Recognizing the exaggeration ways to acquire this books **Entrepreneurship Perspectives And Cases** is additionally useful. You have remained in right site to begin getting this info. acquire the Entrepreneurship Perspectives And Cases connect that we give here and check out the link.

You could buy guide Entrepreneurship Perspectives And Cases or acquire it as soon as feasible. You could speedily download this Entrepreneurship Perspectives And Cases after getting deal. So, taking into account you require the books swiftly, you can straight get it. Its as a result utterly simple and suitably fats, isnt it? You have to favor to in this expose

JPKGLX - KENDRA KIM

Innovation intermediaries have been a central part of regional economic and innovation policies for several decades. During this time a plethora of different models have emerged shaped by cultural, contextual, policy and ecosystem variances. The key objective for policy-makers has been to create an ecosystem and culture within a region that harnesses and develops the next generation of high-tech firms and scales existing SMEs, with the hope rebalancing a modern economy. The science park and university incubator intermediary has grown into one of the most widespread intermediary models and both developed and developing nations have invested substantial resources into this model. This book comprises insightful case studies into innovation intermediaries in the USA - such as Georgia Institute of Technology, Europe and China. Differences in the ecosystem development, lessons learned - both exemplars and impediments to innovation are illustrated in this book. Several spin-off models, practices, mechanisms and entrepreneurship programmes are featured. We hope that this book will be of value to students of innovation and entrepreneurship, regional innovation policy-makers and practitioners.

This book explores how culture and tradition have impacted the tendency for African women to opt for entrepreneurship. The first section presents literature on the concept of entrepreneurship and introduces traditional African women entrepreneurs—the first-generation, culture-driven entrepreneurs, driven by the need to alleviate poverty within the family. The second section covers the modern, second-generation entrepreneurs driven by such forces as education, globalization, and technology. Further, the author assesses the regional perspectives on entrepreneurship and explores the entrepreneurial ecosystems to determine their relevance to the development of entrepreneurial spirit in Africa and among women in particular. This book expands on knowledge about the role that women play in the socio-economic development of the African continent.

This topical new book provides an illuminating overview of enterprise education, and poses the question as to whether current establishments have adequate systems in place to prepare students for the world of work. Addressing the increasing need for graduates with practical skills and expertise in the labour market, this collection of insightful chapters analyses the opportunities that are available for aspiring entrepreneurs to develop enterprise skills and experience key aspects of starting and running a business, whilst in a supported environment such as an educational program or incubator scheme. With comprehensive discussion of higher education initiatives and empirical examples of experiential learning in the workplace, this book is an important and timely read for those researching

business enterprise, entrepreneurship and higher education more generally.

Social entrepreneurship and social innovation both seek to improve the world through social change. Whereas social entrepreneurship revolves around the business side of change, social innovation focuses on the processes through which that change is generated. This textbook provides a comprehensive analysis of both topics, covering all the characteristics and elements of social innovation and social entrepreneurship, from a conceptual and practical perspective. The book has four sections: 1) Basics and concepts of Social Innovation and Social Entrepreneurship; 2) Business models and generation of value in social enterprises; 3) Social innovation within traditional companies, and 4) Definition and alignment of the impact of social innovation and entrepreneurship. Students and any practitioners that want to know about social innovation or social entrepreneurship will be exposed to contemporary topics in the field as well as a variety of cases and tools for its development. With its learning objectives, reflective questions, the definition of key concepts, and exercises, this book is the definitive text for advanced undergraduate and graduate courses in social innovation and social entrepreneurship.

The behavior of managers—such as the rewards they obtain for poor performance, the role of boards of directors in monitoring managers, and the regulatory framework covering the corporate governance mechanisms that are put in place to ensure managers' accountability to shareholder and other stakeholders—has been the subject of extensive media and policy scrutiny in light of the financial crisis of the early 2000s. However, corporate governance covers a much broader set of issues, which requires detailed assessment as a central issue of concern to business and society. Critiques of traditional governance research based on agency theory have noted its "under-contextualized" nature and its inability to compare accurately and explain the diversity of corporate governance arrangements across different institutional contexts. The Oxford Handbook of Corporate Governance aims at closing these theoretical and empirical gaps. It considers corporate governance issues at multiple levels of analysis—the individual manager, firms, institutions, industries, and nations—and presents international evidence to reflect the wide variety of perspectives. In analyzing the effects of corporate governance on performance, a variety of indicators are considered, such as accounting profit, economic profit, productivity growth, market share, proxies for environmental and social performance, such as diversity and other aspects of corporate social responsibility, and of course, share price effects. In addition to providing a high level review and analysis of the existing literature, each chapter develops an agenda for further research on a specific aspect of corporate governance. This Handbook constitutes the definitive source of academic research on corporate governance, synthe-

sizing studies from economics, strategy, international business, organizational behavior, entrepreneurship, business ethics, accounting, finance, and law.

The result of the application of strategic management philosophy to the nexus of entrepreneurship, innovation, and economy, strategic entrepreneurship fosters sustainable development and competitiveness. This volume provides an introduction to the theories of strategic entrepreneurship and accounts of their real-world applications in the entrepreneurial sector. The book is divided into three parts. Chapters in Part I discuss strategic entrepreneurship dynamics and mechanisms. Chapters in Part II focus on strategic entrepreneurship concepts and theories. Chapters in Part III provide global examples of strategic entrepreneurship practices in action. Presenting a view of strategic entrepreneurship across diverse sectors and industries, this edited volume will be attractive to researchers and students interested in management, entrepreneurship, economics, public administration, and public policy, as well as corporate strategists, managers, and policymakers looking to integrate the principles of strategic entrepreneurship.

Oftentimes, the owners and entrepreneurs whose small businesses are undergoing financial problems suffer high emotional costs. These individuals can experience significant setbacks in their entrepreneurial journeys as well as depression and other negative emotions from the stress of crisis episodes. However, businesses that are in crisis also provide valuable learning opportunities for adapting and changing in order to successfully face future challenging situations. Cases on Small Business Economics and Development During Economic Crises presents a diverse range of perspectives and insights into global developments in entrepreneurship and captures a diverse collection of methodologies and outcomes from various countries in the realm of small business economics and their development. Including case studies that discuss the COVID-19 pandemic, risk management, and entrepreneurial resiliency, this case book serves as an excellent companion for entrepreneurs, small business owners, managers, executives, economists, business professionals, academicians, students, and researchers.

Mergers, Acquisitions, and Other Restructuring Activities: An Integrated Approach to Process, Tools, Cases, and Solutions, Tenth Edition, is the most comprehensive and cutting-edge text available on the subject. Supported by recent peer-reviewed academic research, this book provides many recent, notable deals, precedent-setting judicial decisions, government policies and regulations, and trends affecting M&As, as well as takeover strategies and tactics. Today's policies, politics and economics are reflected in the book's 40 case studies, 90% of which involve deals either announced or completed during the last several years. These cases represent friendly, hostile, highly leveraged, and cross-border transactions in ten different industries, involving public and private firms and those experiencing financial distress. Sections discuss an overview of M&As, key regulations, common strategies and tactics, how managers may choose a business strategy from available options, valuation methods and basic financial modeling techniques, the negotiating process, how deal structuring and financing are inextricably linked, how consensus is reached during the bargaining process, the role of financial models in closing the deal and strategic growth options as alternatives to domestic M&As. Provides a rigorous discussion of the strengths and limitations of financial modeling as applied to M&A and how these models can be applied in various areas Includes new academic research and updated/revised case studies Presents updated M&A tactics and strategies, along with court cas-

es and new regulations governing business combinations, valuation methodologies and financing

Ô. . . the book is an important reading in the field of entrepreneurship. One of its main contributions is that it clearly shows that the process of new firm formation is a regional event. The chapters are rich in theoretical insights and data, and are valuable readings for students, academics, and policymakers interested in entrepreneurship and regional growth.Õ Đ Christine Tamşy, *Regional Studies* ÔEntrepreneurship can have powerful effects on local as well as national economies. The chapters in this edited volume, authored by well-known experts in their fields, explore various aspects of entrepreneurship and regional development. The book provides an illuminating overview of the current state of knowledge while also sharing with the reader several new findings and insights on issues as diverse as globalization, regional employment growth, nascent entrepreneurs, gazelles, labor productivity, government regulations, and university entrepreneurship. It is recommended reading for anyone interested in these topics.Õ Đ Simon C. Parker, *The University of Western Ontario, Canada* ÔThere is substantial evidence regarding the considerable regional variation in business creation. Michael Fritsch has done a fine job of assembling the most recent analyses of the best scholars on the regional factors affecting firm creation and the consequences. It is essential reading for any scholar or policy analyst seeking a state-of-the-art overview of the current empirical status of research on this important topic.Õ Đ Paul D. Reynolds, *George Washington University, US* ÔThis Handbook examines the contribution of the entrepreneur and related processes to regional economic development. The recognition that the indirect entrepreneurial effects on development are more significant than the direct is an important and under-girding conclusion. And further, that entrepreneurial driven effects are often not felt immediately but in some cases only across decades, as illustrated by the over-two-decade incubation of the entrepreneurial culture in Silicon Valley which only later resulted in it becoming the dominant icon of scientific and technology regional development that it is today.Õ Đ Roger Stough, *George Mason University, US* ÔThis volume fills an important gap in the research literature on entrepreneurship. Entrepreneurship is a localized phenomenon and all too many studies disregard this fact. Thus, the regional economic milieu is a critical factor determining not only the volume and type of entrepreneurship but also the effects of entrepreneurship in terms of value-added growth, employment growth, etc. The contributions in this book by a number of leading scientists in the field provide an excellent overview and understanding of the prerequisites for and the role of entrepreneurship in regional growth and development.Õ Đ Charlie Karlsson, *Jñnkşping University, Sweden* Recent research has found pronounced differences in the level of entrepreneurship and new business formation across various regions and nations. This timely Handbook reveals that the development of new ventures as well as their effects on overall economic growth are strongly shaped by their regional and national environment. The expert group of contributors gives an overview on the current state of the art in this field, and proposes avenues for further investigation. Topics include the regional determinants of new business formation, the effects of start-ups on growth, the role of globalization for regional entrepreneurship, the effect of national and regional framework conditions, as well as the role of universities as incubators of innovative new firms.

The Ivey Casebooks Series is a co-publishing partnership between SAGE Publications and the Richard Ivey School of Business, The University of Western Ontario.

This book presents selected papers from the 26th and 27th Eurasia Business and Economics Society

(EBES) Conferences, held in Prague, Czech Republic, and Bali, Indonesia. While the theoretical and empirical papers gathered here cover diverse areas of economics and finance in various geographic regions, the main focus is on the latest research concerning banking and finance, as well as empirical studies on emerging economies and public economics. The book also includes studies on political economy and regional studies.--

Women represent the fastest growing group of entrepreneurs today. Tracing women's journey along the venture creation process, Kariv's book highlights the creatively different ways in which women approach the entrepreneurial enterprise.

This book engages ongoing debates about the nature, manifestation and purpose of entrepreneurship education (EE). It presents theoretical and practical perspectives on the challenges and opportunities that entrepreneurship educators face globally to equip undergraduate students with entrepreneurial skills, and more generally, develop their entrepreneurial mindsets and capabilities taking advantage of programmes and curricula available in their ecosystem. Divided into three sections, the chapters, written by recognized experts, deliver distinctive approaches to undergraduate EE, an analysis of entrepreneurial mindset-building perspectives, and cases and proposals of undergraduate entrepreneurship programs that go beyond the traditional higher education milieu. This volume provides entrepreneurship educators with a voice to explain how they participate in the topic of entrepreneurship, how undergraduate students engage and respond to EE, and how institutional frameworks for EE, and more generally the entrepreneurship education ecosystem, support undergraduate EE.

Migrant women stepping into ethnic catering; homeless men employed to take care of bees producing honey for sale; young people on the edge getting microcredit funding to start social businesses; or former criminals joining forces to create social and economic structures for an honest lifestyle. These initiatives capture the transformative power of social enterprise and might indicate how social enterprises have the potential to make a difference for people and societies. The Nordic countries represent an interesting case. Social enterprises and co-operatives played a significant part in paving the way for the Nordic solidaristic welfare state. As the welfare state grew, civil society organizations and co-operatives lost ground, to a certain extent. But in recent decades, the welfare state has been restructured and, simultaneously, the concepts social entrepreneurship and social enterprises have gained attention. The Nordic context, with extensive public welfare structures and a high degree of citizens' participation in public affairs, might affect the emergence of social entrepreneurship and social enterprises.

Most entrepreneurship and small business textbooks contain few, if any, cases that an instructor can use with students and illustrate important theories or topics from the course. This book contains cutting-edge case studies that illustrate key problems confronting contemporary entrepreneurs. Set in familiar business environments, this original set of cases provides useful insights into the experiences of real-world entrepreneurs for classroom environments.

A detailed and critical analysis of the multiple types of entrepreneurship, helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture.

This book explores how entrepreneurial networks provide the basis for individuals and firms to compete based on knowledge asymmetries. This book states that this is crucial in the increasingly interdependent world where social capital influences potential market performance. This edited book focuses on future trends regarding entrepreneurial networks in terms of social, cultural and market connections thereby bridging the entrepreneurship, strategy and network literature. This book provides a practical way to capture market changes as networks evolve to a more digital format. The impact of innovation and strategy on these market developments will be discussed in each chapter as a way to understand performance.

The book is cast in the form of a debate, each of the main papers being followed by an extended comment from another leading researcher in the author's field. Contributions across a variety of disciplines create new and fruitful theoretical perspectives which will enrich future research in entrepreneurship. Researchers and students will find its treatment of specific topics as well as its broad theoretical sweep of great value in approaching the issues central to the subject, while managers, especially of new firms, will welcome this accessible introduction to current thinking in the field.

This innovative book explores think tanks from the perspective of critical policy studies, showcasing how knowledge, power and politics intersect with the ways in which think tanks intervene in public policy.

This book is designed for professionals and students in software engineering or information technology who are interested in understanding the dynamics of software development in order to assess and optimize their own process strategies. It explains how simulation of interrelated technical and social factors can provide a means for organizations to vastly improve their processes. It is structured for readers to approach the subject from different perspectives, and includes descriptive summaries of the best research and applications.

This book presents the current state-of-the-art in all major and upcoming areas of entrepreneurship research. Thousands of scholars around the world are currently working to broaden our understanding of the entrepreneurial phenomenon. The disciplines involved are numerous, as are the topics of interest, with substantial efforts to enhance the existing knowledge. This book is specifically designed to facilitate high-level, high-intensity discussions and fruitful exchanges between scholars involved in entrepreneurship research. The articles address a variety of topics ranging from self-employment, technology, growth patterns and job creation, and success and failure rates, to historical, conceptual and comparative international approaches. "This book takes entrepreneurship beyond the individual, size of the venture, entrepreneurial personality, and looks at entrepreneurship as a long term complex process that is heterogeneous, content dependent with an emphasis on innovation and growth. A must read for individuals interested in entrepreneurship, today and in the future, on a domestic and global basis." – Robert D. Hisrich, Director – Walker Center and Garvin Professor of Global Entrepreneurship, Thunderbird School of Global Management "Entrepreneurship is perhaps not just the most multifaceted but also the most important concept of the modern socio-economic disciplines. This book makes an invaluable contribution in this fascinating area: it presents a multifaceted socio-economic examination of the impact of entrepreneurship for growth." – Roy Thurik, Erasmus School of Economics in Rotterdam and Montpellier Business School

In recent years, the pace of technological growth—from the very first stages of research and develop-

ment to full-scale industrial implementation—has quickened at an exponential rate. To better keep pace with rapidly-changing market demands, the gap between university research incubators and public-sector start-up companies has undergone a marked contraction. *Competitive Strategies for Academic Entrepreneurship: Commercialization of Research-Based Products* seeks to fill the gap in research between universities and the public, and offers cutting-edge insight into the current state of the field. Charting a course that moves from discussions of academic resistance and implications for knowledge-transfer theory to current case-studies of academic/industrial launch-pads like COTEC's Technology Commercialization Accelerator and the Maryland Industrial Partnerships program, this publication targets an audience of academicians, administrators, researchers, entrepreneurs, and established professionals, and seeks to provide insight into the mechanisms by which the research of today becomes the household names of tomorrow.

This book gathers selected theoretical and empirical papers from the 28th Eurasia Business and Economics Society (EBES) Conference, held in Coventry, United Kingdom. Covering diverse areas of business and management in various geographic regions, it highlights the latest research on human resources, management and marketing, among other topics. It also includes related studies that address management and marketing aspects such as telecommuting versus the traditional work environment, the effect of value congruence, promoting product characteristics using social media, perception of terrorism risks, and personal innovativeness and employability.

The book provides an encompassing overview of all aspects relating to the sharing economy paradigm in different fields of study, and shows the ongoing research efforts in filling previously identified gaps in understanding in this area. Control and optimization analytics for the sharing economy explores bespoke analytics, tools, and business models that can be used to help design collaborative consumption services (the shared economy). It provides case studies of collaborative consumption in the areas of energy and mobility. The contributors review successful examples of sharing systems, and explore the theory for designing effective and stable shared-economy models. They discuss recent innovations in and uses of shared economy models in niche areas, such as energy and mobility. Readers learn the scientific challenging issues associated with the realization of a sharing economy. Conceptual and practical matters are examined, and the state-of-the-art tools and techniques to address such applications are explained. The contributors also show readers how topical problems in engineering, such as energy consumption in power grids, or bike sharing in transportation networks, can be formulated and solved from a general collaborative consumption perspective. Since the book takes a mathematical perspective to the topic, researchers in business, computer science, optimization and control find it useful. Practitioners also use the book as a point of reference, as it explores and investigates the analytics behind economy sharing.

Family Business Debates provides a novel, ground-breaking approach to diverse and contemporary topics in current business management research, focusing on family enterprises to study both the positive and negative aspects of such commercial structures.

This seventh edition case book includes 30 All New Cases with an effective mix of U.S. and international organizations that involve many different strategic issues. Selected personally by the text authors, this unique case selection has been reviewed carefully. Consistent with the nature of strategic issues, the cases included in this book are multidimensional in nature. Because of this, and for read-

ers' convenience, a matrix listing all cases and the dimensions/characteristics of each one is provided at the beginning of the text. Furthermore, the matrix lists each chapter in the main textbook, *STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION 7e*, that provides the best fit for teaching that particular case. While most of the cases are concerned with well-known national and international companies, several examine the strategic challenges experienced in smaller and entrepreneurial firms. As shown by the cases, strategic issues surface for firms competing, for example, in high technology, manufacturing, service, consumer goods, and industrial goods industries. We have also include cases that illustrate characteristics of the industry in which a particular focal firm or organization competes. Many of the cases have enhanced financial analyses as part of the cases notes. A CD-ROM intended for students and packaged with this text includes financial analysis and helps guide students through that aspect of approaching a case. This seventh edition case book includes 30 All New Cases with an effective mix of U.S. and international organizations that involve many different strategic issues. Selected personally by the text authors, this unique case selection has been reviewed carefully. Consistent with the nature of strategic issues, the cases included in this book are multidimensional in nature. Because of this, and for readers' convenience, a matrix listing all cases and the dimensions/characteristics of each one is provided at the beginning of the text. Furthermore, the matrix lists each chapter in the main textbook, *STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION 7e*, that provides the best fit for teaching that particular case. While most of the cases are concerned with well-known national and international companies, several examine the strategic challenges experienced in smaller and entrepreneurial firms. As shown by the cases, strategic issues surface for firms competing, for example, in high technology, manufacturing, service, consumer goods, and industrial goods industries. We have also include cases that illustrate characteristics of the industry in which a particular focal firm or organization competes. Many of the cases have enhanced financial analyses as part of the cases notes. A CD-ROM intended for students and packaged with this text includes financial analysis and helps guide students through that aspect of approaching a case.

The Rational Guide to Microsoft Office Business Scorecard Manager 2005 clearly and comprehensively describes how to apply the power of BSM to your performance management strategy. This book covers all the basics of performance management theory, BSM installation, deployment, and management. Key concepts are discussed in depth, including BSM Builder, Elements, KPIs, Scorecards, Report Views, and more. Advanced topics include collaboration with Windows SharePoint Services, security, scoring, and customization using MDX (Multi-Dimensional eXpressions). The authors have included a book-length case study that illustrates how these concepts work in practice. Technical Accuracy is assured by Ian Tien, Program Manager, Office Business Applications, Microsoft Corporation. This timely and incisive Handbook provides critical contemporary insights into the theory and practice of entrepreneurship and marketing in the twenty-first century. Bringing together rich and varied contributions from prominent international researchers, it offers a reflective synthesis of scholarship at the interface between marketing and entrepreneurship.

Entrepreneurship is largely considered to be a positive force, driving venture creation and economic growth. *Critical Perspectives on Entrepreneurship* questions the accepted norms and dominant assumptions of scholarship on the matter, and reveals how they can actually obscure important ques-

tions of identity, ideology and inequality. The book's distinguished authors and editors explore how entrepreneurship study can privilege certain forms of economic action, whilst labelling other, more collective forms of organization and exchange as problematic. Demystifying the archetypal vision of the white, male entrepreneur, this book gives voice to other entrepreneurial subjectivities and engages with the tensions, paradoxes and ambiguities at the heart of the topic. This challenging collection seeks to further the momentum for alternate analyses of the field, and to promote the growing voice of critical entrepreneurship studies. It is a useful tool for researchers, advanced students and policy-makers.

Women's entrepreneurship research and the understanding of factors influencing the growth of women-owned business advanced significantly over the last decade. Yet, challenges remain. *Women Entrepreneurs and the Global Environment for Growth* provides wide-ranging insights on the challenges women entrepreneurs face growing their businesses and how these may be addressed. This volume is rooted in research and considers growth challenges both contextually and firm specific, provoking current thought and enriching the current literature on gender and entrepreneurship. Part one highlights how contextual factors, and especially social and familial settings of entrepreneurs, have a differential impact on men and women. Part two examines strategies, constraints and enablers of growth and performance. The authors aptly demonstrate that a well-focused gender lens is necessary to better explain the phenomenon of women's entrepreneurship. Extending previous studies about women's entrepreneurship, this volume is unique in its application of research from the Diana Project, a path breaking initiative dating from 1999 to study female entrepreneurial success. Contributions from an international cast of authors make this a comprehensive and broadly appealing reference work.

The study of dynamics of institutional change in emerging markets are subjects of great interest in contemporary political economy. The dynamics and quality of institutional change can have significant impacts on the long-run performance of economies, economic growth and development of nations, and play a fundamental role in societies. It provides a comprehensive understanding of legal-economic institutions, and sheds light on the way to global peace by producing a better understanding of the dynamics of historical change. Topics range from institutional uncertainty, hybrid market order and labor market institutions, to good governance of institutions and WTO rules as trade institutions, as well as entrepreneurship and institutional change in emerging markets, and the role of modern technologies. This edited volume emphasizes legal-economic institutions, and the role of management and entrepreneurship on dynamics, trends, and implications of institutional change in emerging markets. Presenting research articles by eminent scholars and experts engaged in education and research, who address and discuss the most recent issues in the field, they reveal new insights into the dynamics of institutional change for researchers interested in development of new theories and comparative studies, especially in the era of emerging markets. The book is appealing to a wide range of global audience, can serve as a useful reference work in education and research, offers innovative and productive discussions, and can satisfy scholarly and intellectual interests, regarding institutional development and a broad spectrum of its interactions with functioning of markets and economies.

EBES conferences have been intellectual hub for academic discussion in economics, finance, and

business fields and provide network opportunities for participants to make long lasting academic cooperation. This is the 21st issue of the Eurasian Studies in Business and Economics (EBES's official proceeding series) which includes selected papers from the 34rd EBES Conference - Athens. Due to the COVID-19, the conference presentation mode has been switched to "online/virtual presentation only". In the conference, 148 papers by 296 colleagues from 40 countries were presented. Both theoretical and empirical papers in this volume cover diverse areas of business, economics, and finance from many different regions. Therefore, it provides a great opportunity to colleagues, professionals, and students to catch up with the most recent studies in different fields and empirical findings on many countries and regions.

Today's knowledge economy is driven in large part by the nation's capacity to innovate. One of the defining features of the U.S. economy is a high level of entrepreneurial activity. Entrepreneurs in the United States see opportunities and are willing and able to assume risk to bring new welfare-enhancing, wealth-generating technologies to the market. Yet, although discoveries in areas such as genomics, bioinformatics, and nanotechnology present new opportunities, converting these discoveries into innovations for the market involves substantial challenges. The American capacity for innovation can be strengthened by addressing the challenges faced by entrepreneurs. Public-private partnerships are one means to help entrepreneurs bring new ideas to market. The Small Business Technology Transfer (STTR) and the Small Business Innovation Research (SBIR) program form one of the largest examples of U.S. public-private partnerships. In the SBIR Reauthorization Act of 2000, Congress tasked the National Research Council with undertaking a comprehensive study of how the SBIR program has stimulated technological innovation and used small businesses to meet federal research and development needs and with recommending further improvements to the program. When reauthorizing the SBIR and STTR programs in 2011, Congress expanded the study mandate to include a review of the STTR program. This report builds on the methodology and outcomes from the previous review of SBIR and assesses the STTR program.

Cases in Technological Entrepreneurship offers an updated and comprehensive view of the main issues and concepts related to the entrepreneurial activities in technology intensive environments. Filled with outstanding examples and case studies, it is a great book for managers looking for best-practices, for academics and students researching in the field of technoentrepreneurship looking for fresh material and for public organizations willing to foster technoentrepreneurship in their regions or countries. François Thérin, Executive Education (Europe) and U21 Global The book examines from different perspectives a number of fundamental issues in the process of transforming technological innovations into profits. Key cases and field insights from distinguished contributors show the role and the practices of government bodies, universities, private investors and companies within the transformation of new ideas into value, in start-ups as well as in incumbents. The book takes a systemic view of technological entrepreneurship, positioning the topic at the interface between entrepreneurial and strategic perspectives within the emergent strategic entrepreneurship field. The multidisciplinary topics and approaches analyzed within the book will be appreciated by international practitioners dealing with fostering and practising technological entrepreneurship for or inside public and private organizations, particularly in Europe and in Emerging Economies. The experiences and field analysis represent good cases and findings for scholars delivering courses in technology

and innovation management, economics of innovation, strategic management of technology and innovation.

Navigating the constantly changing global context of today calls for a need to work with and develop understanding of multiple actors beyond the local environment. This requires leaders and organisations to have not just multiple perspectives but also a global view of the increasingly interconnected business world. Transcending beyond social science theories, GLOBAL CORPORATE ENTREPRENEURSHIP provides a comprehensive insight into perspectives, practices, principles, and policies of self-

-defined organisations. The integrative approach employed in the book challenges management concepts and theories and advances deeper levels of understanding of corporate entrepreneurial practices. This resourceful, advanced-level book is a must read for all active researchers, individuals, and organisations aspiring toward becoming more globally fit. This Volume II of the book documents all case-by-case models of the organisations investigated and Volume III is a complementary but standalone book entitled 'Global Business Hybridization' incorporating a self-help approach to stimulate the reader to reflect on and engage in self-development exercises.