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Tourism is facing a new paradigm that has been brought on by the introduction of experiences in the development, management, and promotion of tourism. Associating experiences to tourism destination and products allows tourists to relate to their vacations differently and helps to fuel a destination's competitiveness and compliance with new needs and motivations that are being driven by the tourists. When properly design, managed, and developed, tourism experiences can contribute to the destination's overall sustainability by maximizing tourism's positive impacts and fostering their spillover to local communities. Planning and Managing the Experience Economy in Tourism is an essential reference book that seeks to advance research on tourism experi-

ence as well as investigate how tourism experiences can create and increase tourism competitiveness. The book explores how the experience concept has evolved in the last decade, alongside the needs and motivations of consumers, and how it can be conceptualized, designed, managed, and implemented both at the tourism firm and destination levels. Delving further into concepts like creative tourism, destination attributes, and smart experiences, this book serves as a dynamic resource for travel agencies, tourism managers, tourism professionals, marketers, destination managers, government officials, policymakers, academicians, students, tourism officials, planners, and researchers. Despite advancements in technological and engineering fields, there is still a digital gender divide in the adoption, use, and development of information communication technology (ICT) ser-

vices. This divide is also evident in educational environments and careers, specifically in the STEM fields. In order to mitigate this divide, policy approaches must be addressed and improved in order to encourage the inclusion of women in ICT disciplines. Gender Gaps and the Social Inclusion Movement in ICT provides emerging research exploring the theoretical and practical aspects of gender and policy from developed and developing country perspectives and its applications within ICT through various forms of research including case studies. Featuring coverage on a broad range of topics such as digital identity, human rights, and social inclusion, this book is ideally designed for policymakers, academicians, researchers, students, and technology developers seeking current research on gender inequality in ICT environments.

Society, globally, has entered into what might be called the "service economy." Services now constitute the largest share of GDP in most countries and provide the major source of employment in both developed and developing countries. Services permeate all aspects of peoples' lives and are becoming inseparable from most aspects of economic activity. "Quality management" has been a dominating managerial practice since World War II. With quality management initially associated with manufacturing industries, one might assume the relevance of quality management might decrease with the emergence of the service economy. To the contrary, the emergence of the service economy strengthened the importance of quality issues, which no longer are associated only with manufacturing industries but are increasingly applied in all service sectors, as well. Today, we talk not only about product or service quality but have even expanded the

framework of quality to quality of life and quality of environment. Thus, quality and services have emerged in parallel as closely interrelated fields. The Encyclopedia of Quality and the Service Economy explores such relevant questions as: What are the characteristics, nature, and definitions of quality and services? How do we define quality of products, quality of services, or quality of life? How are services distinguished from goods? How do we measure various aspects of quality and services? How can products and service quality be managed most effectively and efficiently? What is the role of customers in creation of values? These questions and more are explored within the pages of this two-volume, A-to-Z reference work.

"This resource book discusses the economic arguments that could (and could not) be put forth to support the case for investing in the social determinants of health on average and in the reduction in socially determined health inequalities. It provides an overview and introduction into how economists would approach the assessment of the economic motivation to invest in the social determinants of health and socially determined health inequities, including what the major challenges are in this assessment. It illustrates the extent to which an economic argument can be made in favour of investment in 3 major social determinants of health areas: education, social protection, and urban development and infrastructure. It describes whether education policy, social protection, and urban development, housing and transport policy can act as health policy"--

This volume provides the first geographically and thematically comprehensive study of the evolution and current state of the na-

tional security and defence policies, strategies, doctrines, capabilities, and military operations, as well as the alliances and security partnerships, of European armed forces.

This comprehensive and authoritative account of the development of the Korean economy combines an historical approach with a substantial treatment of the new economy. Its fresh analysis of the recent transition and systematic treatment of labour issues represent a significant contribution to the scholarship on the politics of development. It is an essential resource for students of comparative political economy and East Asian development.

Internationally driven development programmes have not been entirely successful in transforming the economic status of African countries. Since the late 1990s many African countries have started to take initiatives to develop an integrated framework that tackles poverty and promotes socio-economic development in their respective countries. This book provides a critical evaluation of 'homegrown' development initiatives in Africa, set up as alternatives to externally sponsored development. Focusing specifically on Ghana, Nigeria, South Africa and Kenya, the book takes a qualitative and comparative approach to offer the first ever in-depth analysis of indigenous development programmes. It examines: How far African states have moved towards more homegrown development strategies. The effects of the shift towards African homegrown socio-economic development strategies and the conditions needed to enhance their success and sustainability. This book will be of interest to students and scholars of development studies, international politics, political economy, public policy and African politics, sociology and economics.

This book examines the concepts of open innovation, crowdsourcing and co-creation from a holistic point of view and analyzes them considering their suitability to the tourism industry. Methods, theories and models are discussed and examined regarding their practical applicability in tourism. The book illustrates the theoretical mechanisms and principles of Open Innovation, Crowdsourcing and Co-creation with case studies and best practices examples. In addition to the scientific target group, the book is a useful resource for managers of the entire tourism industry. First, the book presents the theoretical fundamentals and concepts in 11 specific chapters. This basis is then enriched by three parts with case studies, focusing on information, creation and provision respectively. Finally in a concluding part the editors sum up the book and give an outlook on the implications, learnings and future perspectives of open innovation, crowdsourcing and collaborative consumption in the tourism industry.

Addiction is a powerful and destructive condition impacting large portions of the population around the world, and because of ubiquitous technology, social networking and internet addiction have become a concern in recent years. With all ages affected by the 'fear of missing out,' which forces them to stay continually connected in order to stay up-to-date on what others are doing, new research is needed to prevent and treat anxieties caused by internet use. *Internet and Technology Addiction: Breakthroughs in Research and Practice* is an authoritative resource for the latest research on the social and psychological implications of internet and social networking addiction, in addition to ways to manage and treat this unique form of addiction. Highlighting a range

of pertinent topics such as digital addiction, social isolation, and technology servitude, this publication is an ideal reference source for psychologists, cyberpsychologists, cybersociologists, counselors, therapists, public administrators, academicians, and researchers interested in psychology and technology use.

This comprehensive Handbook provides an essential analysis of new venture creation research. The eminent contributors critically discuss and explore the current literature as well as suggest improvements to the field. They reveal a strong sense of both the 'state-of-the-art' (what has and has not been done in new venture creation research) and the 'state-of-the-could-be' (future directions the field should take to improve knowledge). The Handbook comprises nineteen chapters divided into four main sections: setting the agenda; theoretical perspectives; data and measurements; and new venture creation through contextual lenses. This path-breaking Handbook has allowed experienced new venture researchers to tell the world not only where the field has been, but also where it should be going. Their responses have provided an insightful and stimulating resource that will be of great practical value to researchers working in this vital and rapidly expanding subject. Students and practitioners interested in understanding leading edge thinking in the field of new venture creation will also find this Handbook invaluable.

Technology transfer—the process of sharing and disseminating knowledge, skills, scientific discoveries, production methods, and other innovations among universities, government agencies, private firms, and other institutions—is one of the major challenges of societies operating in the global economy. This volume offers

state-of-the-art insights on the dynamics of technology transfer, emerging from the annual meeting of the Technology Transfer Society in 2011 in Augsburg, Germany. It showcases theoretical and empirical analyses from participants across the technology transfer spectrum, representing academic, educational, policymaking, and commercial perspectives. The volume features case studies of industries and institutions in Europe, the United States, and Australasia, explored through a variety of methodological approaches, and providing unique contributions to our understanding of how and why technology transfer is shaped and affected by different institutional settings, with implications for policy and business decision making.

Philosophies and Theories for Advanced Nursing Practice, Second Edition was developed as an essential resource for advanced practice students in master's and doctoral programs. This text is appropriate for students needing an introductory understanding of philosophy and how a theory is constructed as well as students and nurses who understand theory at an advanced level. The Second Edition discusses the AACN DNP essentials which is critical for DNP students as well as PhD students who need a better understanding of the DNP-educated nurse's role. *Philosophies and Theories for Advanced Nursing Practice, Second Edition* covers a wide variety of theories in addition to nursing theories. Coverage of non-nursing related theory is beneficial to nurses because of the growing national emphasis on collaborative, interdisciplinary patient care. The text includes diagrams, tables, and discussion questions to help students understand and reinforce core content.

The overall objective of *Reservoir Eutrophication: Preventive Management* is to present the environmental and anthropogenic factors associated with the process of eutrophication and algal blooms in the Rio Verde reservoir and propose lake use and management technologies in order to minimize the problem. Eutrophication process in Rio Verde reservoir with the occurrence of intense algal blooms is a consequence of the interconnection of different climatological, hydrological, morphological, physico-chemical and biological factors, which occur not only in the watershed but also in the reservoir. *Reservoir Eutrophication: Preventive Management* compiles the information gathered from the development of a broad research program in Rio Verde watershed, from 2008 until 2010. Rio Verde reservoir, which was built in 1976, is located in the Metropolitan Region of Curitiba, capital of the state of Paraná in South Brazil. This reservoir is mainly used for supplying water to one of PETROBRAS Refinery. However, the reservoir is to be used for supplying drinking water to the population and that is why better understanding this system dynamics is a great concern. The book is the result of an interdisciplinary research program, which has involved more than 150 researchers, with the aim of defining a watershed management preventive system in order to prevent eutrophication processes. This way, the book combines academic rigor with practical applicability and is of interest for both researchers and technologists working in watershed management. *Reservoir Eutrophication: Preventive Management* is of interest to researchers and technologists that wish to examine specific characteristics of tropical climates. It is of specific interest to developing countries and for researchers interested in knowing the developed methodology adapted for temperate

conditions.

This illuminating Handbook presents the state of the art in the scientific field of experience economy studies. It offers a rich and varied collection of contributions that discuss different issues of crucial importance for our understanding of the exp

Money is nothing more than what is commonly exchanged for goods or services, so why has understanding it become so complicated? In *Money*, renowned economist John Kenneth Galbraith cuts through the confusions surrounding the subject to present a compelling and accessible account of a topic that affects us all. He tells the fascinating story of money, the key factors that shaped its development, and the lessons that can be learned from its history. He describes the creation and evolution of monetary systems and explains how finance, credit, and banks work in the global economy. Galbraith also shows that, when it comes to money, nothing is truly new—least of all inflation and fraud.

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Student text -- Teacher's ed., -- Chapter and unit test with answer key --Daily quizzes with answer key -- Chapter and united tests for english lanuage learners and special- needs student with answer key --Critical thinking activities with answer key.

This powerful resource identifies wide-scale health challenges facing a rapidly urbanizing planet--including key concerns in nutri-

tion, health status, health care, and safety--and strategies toward possible solutions. Theoretical and empirical analysis focuses on maximizing the benefits of urban living and minimizing negative outcomes across areas for improvement (health education, maternal and child health) and threats to well-being (noise pollution, drug counterfeiting). For each challenge, contributors discuss implications for health, specific practices that fuel them, and emerging ideas for solving them efficiently and effectively. Not only are these issues of immediate salience, they will become dangerously urgent in years to come. Included in the coverage: Food fortification and other innovations to address child malnutrition. Anti--trafficking innovations, urbanization, and global health. Innovations to address global climate change in cities. Innovations in disaster preparedness: implications for urbanization and health. Medical diagnostic innovations in urban developing settings. The case

for comprehensive, integrated, and standardized measures of health in cities. Recent studies suggest that urban areas will be a large majority in both the developing and developed worlds. Innovations to Address Urbanization & Global Health is a proactive idea book to be read by undergraduates, graduate students and researchers in public and urban health.

This new edition incorporates revised guidance from H.M Treasury which is designed to promote efficient policy development and resource allocation across government through the use of a thorough, long-term and analytically robust approach to the appraisal and evaluation of public service projects before significant funds are committed. It is the first edition to have been aided by a consultation process in order to ensure the guidance is clearer and more closely tailored to suit the needs of users.