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MA9DVO - CRANE CABRERA

A step by step guide for beginners to create interactive and dynamic websites from scratch. Key Features A fun-filled book with incrementing projects that would help you learn and adapt the fundamentals of web development Bring your web design to life with the help of HTML, CSS, JQuery, and learn to kick-start your future projects with Bootstrap Explore popular web development techniques such as responsive, adaptive, and material design and initiate yourself with Vue.js Book Description Web design is the process of creating websites. It encompasses several different aspects, including webpage layout, content production, and graphic design. This book offers you everything you need to know to build your websites. The book starts off by explaining the importance of web design and the basic design components used in website development. It'll show you insider tips to work quickly and efficiently with web technologies such as HTML5, CSS3, and JavaScript, concluding with a project on creating a static site with good layout. Once you've got that locked down, we'll get our hands dirty by diving straight into learning JavaScript and JQuery, ending with a project on creating dynamic content for your website. After getting our basic website up and running with the dynamic functionalities you'll move on to building your own responsive websites using more advanced techniques such as Bootstrap. Later you will learn smart ways to add dynamic content, and modern UI techniques such as Adaptive UI and Material Design. This will help you understand important concepts such as server-side rendering and UI components. Finally we take a look at various developer tools to ease your web development process. What you will learn Understand the importance of web design and the basic design components Learn HTML5 and CSS3 Difference between adaptive and responsive web design Learn how to create your first website Add interaction and dynamic content to your website with JavaScript and JQuery Implement Bootstrap Framework in your project Get familiar with server-side rendering Who this book is for This book is for anyone who wants to learn about web development regardless of previous experience. It's perfect for complete beginners with zero experience; it's also great for anyone who does have some experience in a few technologies (such as HTML and CSS) but not all of them.

Web Design Inspiration at a Glance Volume 2 of The Web Designer's Idea Book includes more than 650 new websites arranged thematically, so you can easily find inspiration for your work. Author Patrick McNeil, creator of the popular web design blog designmelt-down.com and author of the original bestselling Web Designer's Idea Book, has cataloged thousands of sites, and showcases the latest and best examples in this book. The web is the most rapidly changing design medium, and this book offers an organized overview of what's happening right now. Sites are categorized by type, design element, styles and themes, structural styles, and structural elements. This new volume also includes a helpful chapter explaining basic design principles and how they can be applied online. Whether you're brainstorming with a coworker or explaining your ideas to a client, this book provides a powerful communication tool you can use to jumpstart your next project.

*Functions as two books in one: twelve tutorials chapters combined with thorough reference to XHTML and CSS syntax. *"Integrates design, theory, and practical exercises"—working on a modular basis, just as a real-world designer must. *Each chapter is self-contained, enabling readers to dip in and out and learn specific techniques, without necessarily reading through the entire book.

The Semantic Web represents a vision for how to make the huge amount of information on the Web automatically processable by machines on a large scale. For this purpose, a whole suite of standards, technologies and related tools have been specified and developed over the last couple of years and they have now become the foundation for numerous new applications. A Developer's Guide to the Semantic Web helps the reader to learn the core standards, key components and underlying concepts. It provides in-depth coverage of both the what-is and how-to aspects of the Semantic Web. From Yu's presentation, the reader will obtain not only a solid understanding about the Semantic Web, but also learn how to combine all the pieces to build new applications on the Semantic Web. The second edition of this book not only adds detailed coverage of the latest W3C standards such as SPARQL 1.1 and RDB2RDF, it also updates the readers by following recent developments. More specifically, it includes five new chapters on schema.org and semantic markup, on Semantic Web technologies used in social networks and on new applications and projects such as data.gov and Wikidata and it also provides a complete coding example of building a search engine that supports Rich Snippets. Software developers in industry and students specializing in Web

development or Semantic Web technologies will find in this book the most complete guide to this exciting field available today. Based on the step-by-step presentation of real-world projects, where the technologies and standards are applied, they will acquire the knowledge needed to design and implement state-of-the-art applications.

Aimed at those who want to overcome the limitations of CSS, through this book you will begin to harness the efficiency of Less by building advanced, responsive, and modern websites. Experienced web developers, students, and even web designers will find this guide very useful as they enhance their CSS skills.

Do you want to build web pages but have no prior experience? This friendly guide is the perfect place to start. You'll begin at square one, learning how the web and web pages work, and then steadily build from there. By the end of the book, you'll have the skills to create a simple site with multicolumn pages that adapt for mobile devices. Each chapter provides exercises to help you learn various techniques and short quizzes to make sure you understand key concepts. This thoroughly revised edition is ideal for students and professionals of all backgrounds and skill levels. It is simple and clear enough for beginners, yet thorough enough to be a useful reference for experienced developers keeping their skills up to date. Build HTML pages with text, links, images, tables, and forms Use style sheets (CSS) for colors, backgrounds, formatting text, page layout, and even simple animation effects Learn how JavaScript works and why the language is so important in web design Create and optimize web images so they'll download as quickly as possible NEW! Use CSS Flexbox and Grid for sophisticated and flexible page layout NEW! Learn the ins and outs of Responsive Web Design to make web pages look great on all devices NEW! Become familiar with the command line, Git, and other tools in the modern web developer's toolkit NEW! Get to know the super-powers of SVG graphics

Offering accumulated observations of interviews with hundreds of job candidates, these books provide useful insights into which characteristics make a good IT professional. These handy guides each have a complete set of job interview questions and provide a practical method for accurately assessing the technical abilities of job candidates. The personality characteristics of successful IT professionals are listed and tips for identifying candidates with the right demeanor are included. Methods for evaluating academic and work histories are described as well.

Learn the fundamentals of modern web design, rather than relying on CMS programs, such as WordPress or Joomla!. You will be introduced to the essentials of good design and how to optimize for search engines. You will discover how to register a domain name and migrate a website to a remote host. Because you will have built the web pages yourself, you will know exactly how HTML and CSS work. You have will complete control over your websites and their maintenance. Practical Website Design for Absolute Beginners centers around introducing small amounts of new code in short practical chapters and provides many website templates that can be easily adapted for your own websites. Each chapter builds on the templates created in the previous chapter. You are provided with a practical project to complete in most chapters, and taught to produce practical web pages right from the start. In the first chapter you will install and configure a free text editor, then you will produce the structure for your first web page. You will then gradually learn to create more sophisticated and increasingly practical web pages and websites. In this book you will be encouraged by means of a series of achievable goals, and you will be rewarded by the knowledge that you are learning something valuable and really worthwhile. You will not have to plow through daunting chapters of disembodied code theory because the code is described and explained in context within each project. Because each project is fully illustrated, you will see clearly what you are expected to achieve as you create each web page. What You'll Learn Provides instructions for installing a text editor for producing HTML and CSS Shows you step-by-step how to build and test web pages and websites Teaches you how to ensure that your websites are attractive and useful Describes how to make the most effective use of color and images Teaches you the essential features of search engine optimization Shows you how to migrate your website to a remote host Who This Book Is For Practical Website Design for Absolute Beginners is for people who want to begin designing their own websites. It uses a highly motivational, easily assimilated step-by-step approach where you will start learning practical skills from the very first chapter. The book is an excellent choice for people who have computer skills but would also like to learn HTML and CSS. For readers who have little or no knowledge of HTML and CSS, the book will teach enough to complete all the projects in the book.

This guidebook takes readers through a carefully constructed sequence of easy-to-follow projects. Readers will be able to design a webpage and put it online, as well as learn all about the major software packages, how to create links, construct online animation, and more.

"An invaluable full-color training package for Web design Web design consists of using multiple software tools and codes-such as Dreamweaver, Flash, Silverlight, Illustrator, Photoshop, HTML, and CSS, among others-to craft a unique, robust, and interactive websites. This book teaches you how to effectively use all the major tools involved in web design to create a site that is both attractive and functional. You'll go beyond the basics to learn best practices of good web design so you can go from the drawing board to a successful site. Combining full-color, step-by-step instructions with lesson files and video training from web experts is like having your own personal instructor guiding you through each lesson-but you work at your own pace! Discusses properties of good web design and best practices for building a site that is both attractive and functional Offers clear instruction that makes learning complicated tasks less intimidating Demonstrates how to approach site design concept creation and bring a vision from the drawing board through to full and dazzling operability Combines a full color step-by-step instructional book along with lesson files and video training from web design experts This training package takes you beyond the basics in a series of easy-to-absorb, five-minute lessons. "

This is the third edition of David Powers' highly-respected PHP Solutions: Dynamic Web Design Made Easy. This new edition has been updated by David to incorporate changes to PHP since the second edition and to offer the latest techniques—a classic guide modernized for 21st century PHP techniques, innovations, and best practices. You want to make your websites more dynamic by adding a feedback form, creating a private area where members can upload images that are automatically resized, or perhaps storing all your content in a database. The problem is, you're not a programmer and the thought of writing code sends a chill up your spine. Or maybe you've dabbled a bit in PHP and MySQL, but you can't get past baby steps. If this describes you, then you've just found the right book. PHP and the MySQL database are deservedly the most popular combination for creating dynamic websites. They're free, easy to use, and provided by many web hosting companies in their standard packages. Unfortunately, most PHP books either expect you to be an expert already or force you to go through endless exercises of little practical value. In contrast, this book gives you real value right away through a series of practical examples that you can incorporate directly into your sites, optimizing performance and adding functionality such as file uploading, email feedback forms, image galleries, content management systems, and much more. Each solution is created with not only functionality in mind, but also visual design. But this book doesn't just provide a collection of ready-made scripts: each PHP Solution builds on what's gone before, teaching you the basics of PHP and database design quickly and painlessly. By the end of the book, you'll have the confidence to start writing your own scripts or—if you prefer to leave that task to others—to adapt existing scripts to your own requirements. Right from the start, you're shown how easy it is to protect your sites by adopting secure coding practices.

* Teaches Web development using real world tutorials. * Approach to subject is no nonsense, wastes little time on history and unnecessary information; therefore it is very concise and results driven. * Covers vital Web development subjects such as Web standards principles and implementation. * Includes a useful set-up section to guide and get the reader up-and-running quickly and easily (the technology isn't quite as easy to set up as ASP).

Combining theory and practice, Website Design and Development with HTML5 and CSS3 is aimed at both beginners who want to design their first website, and experienced developers who want to consolidate their technical skills. This book addresses the theoretical aspects of HTML5 and CSS3, including: HTML elements, semantic containers, semantic text formatting, multimedia elements, forms, tables, definition and integration of CSS styles, text formatting, and container and box styles. It also encompasses a practical section which presents the process of creating a website, as well as the key rules to apply in order to not only achieve project success, but also to meet user needs. Illustrated by numerous examples, this book includes corrected practical work, structured according to an evolutionary logic ranging from the design of a simple HTML5 page to the creation of a professional website.

Details a variety of front-end technologies and techniques and reviews Web design fundamentals while explaining how to work with HTML, graphics, and multimedia and interactive applications.

This Starter Kit serves as an entry-level introduction centered around prebuilt projects that developers can easily deploy and customize for their own sites Explains how to build good basic Web sites, including design and architecture, for users who plan to build more complex sites in the future Details the key site features that beginners like to implement, including catalogs, shopping carts, images, and secure site sections The authors use very little code, but where coding is needed, they feature the simple Visual Basic language The CD-ROM includes Visual Web Developer 2005 Express Edition

Harness the latest capabilities of HTML5 and CSS to create a single UI that works flawlessly on mobile phones, tablets, and desktops — plus everything in-between — now with color images! Purchase of the print or Kindle book includes a free eBook in PDF format. Key Features Understand what responsive web design is and its significance for modern web development Explore the latest developments in responsive web design and CSS, including layout with Grid and Subgrid, CSS Cascade Layers, Wide Gamut colors, and CSS Functions Get to grips with the uses and benefits of new HTML elements and attributes Book Description Responsive Web Design with HTML5 and CSS, Fourth Edition, is a fully revamped and extended version of one of the most comprehensive and bestselling books on the latest HTML5 and CSS techniques for responsive web design. It emphasizes pragmatic application, teaching you the approaches needed to build most real-life websites, with downloadable examples in every chapter. Written in the author's friendly and easy-to-follow style, this edition covers all the newest developments and improvements in responsive web design, including approaches for better accessibility, variable fonts and font loading, and the latest color manipulation tools making their way to browsers. You can enjoy coverage of bleeding-edge features such as CSS layers, container queries, nesting, and subgrid. The book concludes by exploring some exclusive tips and approaches for front-end development from the author. By the end of the book, you will not only have a comprehensive understanding of responsive web design and what is possible with the latest HTML5 and CSS, but also the knowledge of how to best implement each technique. Read through as a complete guide or dip in as a reference for each topic-focused chapter. What you will learn Use media queries, including detection for touch/mouse and color preference Learn HTML semantics and author accessible markup Facilitate different images depending on screen size or resolution Write the latest color functions, mix colors, and choose the most accessible ones Use SVGs in designs to provide resolution-independent images Create and use CSS custom properties, making use of new CSS functions including 'clamp', 'min', and 'max' Add validation and interface elements to HTML forms Enhance interface elements with filters, shadows, and animations Who this book is for Are you a full-stack or back-end developer who needs to improve their front-end skills? Perhaps you work on the front-end and you need a definitive overview of all modern HTML and CSS has to offer? Maybe you have done a little website building but you need a deep understanding of responsive web designs and how to achieve them? This is the book for you! All you need to take advantage of this book is a working understanding of HTML and CSS. No JavaScript knowledge is needed.

Provides information on using CSS along with HTML, XHTML, and XML to create Web sites, covering such topics as Document Type Declaration, fonts, text, positioning, and styling of tables.

Pro SharePoint 2013 Branding and Responsive Web Development is the definitive reference on the technologies, tools, and techniques needed for building responsive websites and applications with SharePoint 2013. The book focuses on solutions that provide the best browser experience for the myriad of devices, browsers, and screen orientations and resolutions. Web technology has changed considerably in the past few years. Microsoft has embraced the new generation of open standards represented by HTML5 and JavaScript, and these changes are represented in a fundamental shift in how SharePoint 2013 supports web content management and publishing. Authors Eric Overfield, Oscar Medina, Kanwal Khipple, and Rita Zhang join forces to dive into the new features and capabilities provided by SharePoint 2013 and combine them with the latest techniques in responsive web design and development to demonstrate how to build modern and progressive websites and applications. Pro SharePoint 2013 Branding and Responsive Web Development covers the following technologies: SharePoint 2013 Server Edition Office 365 SharePoint Online Expression Blend 2013 Napa Tools for Office and SharePoint Development Visual Studio 2012 HTML5 and CSS3 JavaScript, JQuery, JQuery UI, Modernizr, and the Bootstrap Framework SharePoint 2013 Client Object Model What you'll learn Through the context of building a complete website on SharePoint 2013 from start to finish, readers will learn how to combine SharePoint 2013 web content management features and capabilities with modern web design and development skills. The key topics to be covered include: Design Manager — this new feature allows web designers and developers to build SharePoint branding templates using standard HTML and CSS and convert the templates to SharePoint master pages. This opens up branding to a wider audience of designers who struggled with having to understand the complexity of SharePoint and ASP.NET master pages. Client Object Model — this feature is based on web service technologies for

interacting with server-side data from client-side. This feature has been extended significantly to support the new SharePoint application model, which heavily emphasizes client-side development. This book will provide full coverage of utilizing these updated web service technologies and how they can be used to build interactive websites. Device Channels — similar to the capabilities provided by HTML5 media queries, the new channels capability allows SharePoint to detect client devices and browsers to load the appropriate master page to provide a unique browser experience. Variations and Translation Services — SharePoint 2013 continues to improve features and capabilities for building multi-lingual sites including new support for integration with professional translation service providers, or automated translation web services. Term Set Navigation and SEO Improvements — SharePoint 2013 now provides native support for Search Engine Optimization requirements such as page meta fields, as well as a completely new approach to site navigation and human friendly URLs through the use of Managed Metadata navigation. Who this book is for Pro SharePoint 2013 Branding and Responsive Web Development is designed for web designers and developers who have existing knowledge of basic website design and development, including HTML, CSS, and JavaScript. This book builds upon that foundational knowledge to walk the reader through a complete project lifecycle for building a responsive website on SharePoint 2013. Table of Contents What's New in SharePoint 2013 Web Content Management Responsive Web Design and Development with HTML5 Gather Requirements and Wire frame for the Site Building a SharePoint HTML Master Page Using Device Channels to customize ClientUX Design Site Structure and Navigation with Managed Metadata Publish Cross-Site Content with Catalogs Design and Develop Page Layouts and Content Types Integrate Search-Driven Content Build Rich Interactive Forms Upload Documents and Files Integrate Location-Based Features Integrating Feeds and Social Media Supporting Multilingual Sites Appendix A: Setting up your Design and Development Environment

Quick Inspiration for Web Designers Featuring more than 650 examples, this third volume of The Web Designer's Idea Book is packed with visual inspiration for creating top-notch web design. Web design expert Patrick McNeil, author of the popular Web Designer's Idea Book series, is back with the latest examples of the best design on the web today. Arranged thematically, this guide puts important topics like technology, design styles, elements, site types and site structure at your fingertips. This new volume also includes a detailed discussion of the various content management systems available to help you find the best platform for your project. An indispensable reference, this book provides you with the latest in themes, styles and trends you need to keep your projects relevant in the fast-paced and every-changing world of web design.

Designing and developing e-commerce websites is a puzzle with thousands of pieces. Not only are the layout and structure of your Web store important, but you also have to keep the user experience and conversion rates in mind. These are what, in the end, really convince your clients customers to click that shiny Buy now button. In this eBook (eBook 5) you will be studying the universal principles for successful e-commerce websites, which include improving your checkout process and making your product displays more attractive. In reality, optimizing your conversion rates takes little effort. Find out how to resolve small usability issues to immense effect. Are you familiar with A/B and multivariate testing? Use them to figure out how customers respond to minimal changes in design, content structure and check-out convenience. Customers decide whether to stay on a page in just a few (milli)seconds, so you better make them count. Only outstanding articles have made it into the book, according to Smashing Magazines high quality standards. Our authors are professionals, and their careful research figures largely in the book. Take the advice of experts who know exactly what they are writing about. TABLE OF CONTENTS - Getting Started With ECommerce - 5 Universal Principles For Successful ECommerce Sites - 12 Tips for Designing an Excellent Checkout Process - How to Engage Customers in Your ECommerce Website - Principles of Effective Search in ECommerce Design - 15 Common Mistakes in ECommerce Design - E-Commerce: Fundamentals of a Successful Re Design - Improve Your ECommerce Design With Brilliant Product Photos - How To Use Photos To Sell More Online - Design To Sell: 8 Useful Tips To Help Your Website Convert - 7 More Useful Tips To Help Your Site Convert - Optimizing Conversion Rates: Less Effort, More Customers - Optimizing Conversion Rates: Its All About Usability - Use Conversions To Generate More Conversions - The Ultimate Guide To A/B Testing - Multivariate Testing: 5 Simple Steps to Increase Conversion Rates

Learn Microsoft's new C# language with this highly visual and accessible task-based guide. Task-based, visual, step-by-step guide to learning C#, this is ideal as an introductory guide for beginners, or as a handy reference for more experienced C# programmers.

Want to learn how to create great user experiences on today's Web? In this book, UI experts Bill Scott and Theresa Neil present more than 75 design patterns for building web interfaces that provide rich interaction. Distilled from the authors' years of experience at Sabre, Yahoo!, and Netflix, these best practices are

grouped into six key principles to help you take advantage of the web technologies available today. With an entire section devoted to each design principle, Designing Web Interfaces helps you: Make It Direct-Edit content in context with design patterns for In Page Editing, Drag & Drop, and Direct Selection Keep It Lightweight-Reduce the effort required to interact with a site by using In Context Tools to leave a "light footprint" Stay on the Page-Keep visitors on a page with overlays, inlays, dynamic content, and in-page flow patterns Provide an Invitation-Help visitors discover site features with invitations that cue them to the next level of interaction Use Transitions-Learn when, why, and how to use animations, cinematic effects, and other transitions React Immediately-Provide a rich experience by using lively responses such as Live Search, Live Suggest, Live Previews, and more Designing Web Interfaces illustrates many patterns with examples from working websites. If you need to build or renovate a website to be truly interactive, this book gives you the principles for success.

Like it or not, JavaScript is everywhere these days--from browser to server to mobile--and now you, too, need to learn the language or dive deeper than you have. This concise book starts with a quick-start guide that teaches you just enough of the language to help you be productive right away. More experienced JavaScript programmers will find a complete and easy-to-read reference that covers each language feature in depth.

Whether you are building a personal blog or a corporate website, there is a lot more to web design than div's and CSS selectors, but what do you really need to know? With this book, you'll learn the secrets of designing effective, user-friendly sites, fro

With Programming ASP.NET 3.5, you'll quickly learn to create state-of-the-art applications using Microsoft's popular web development technology and Visual Studio 2008. This updated best-seller provides comprehensive and easy-to-understand information to help you use several .NET 3.5 technologies for faster development and better web application performance—including ASP.NET AJAX for interactive user interfaces, LINQ for data access, and Windows Communication Foundation (WCF) for web services. Programming ASP.NET 3.5 includes examples and sample code that let you explore development with ASP.NET in more depth. With this book, you will: Learn about AJAX and ASP.NET server controls included with Visual Studio 2008 Discover how to use the DataSource and data-bound controls in ADO.NET Use the new LINQ API and learn how to make use of it within ASP.NET pages Create a uniform look and feel throughout your application with Master Pages Use navigation controls to build site maps, menus, and breadcrumbs quickly and easily Build and use various web services with WCF Detect errors during development and handle them in your production code Learn how to configure and deploy your website Written by Microsoft technology experts Jesse Liberty, Dan Hurwitz, and Dan Maharry, Programming ASP.NET 3.5 is the best book for learning how to build dynamic, interactive web applications using Microsoft's latest technologies.

Develop modern web UIs with Blazor Server and Blazor WebAssembly Purchase of the print or Kindle book includes a free eBook in PDF format. Key Features Create a production-ready Blazor application from start to finish Learn Blazor fundamentals, gain actionable insights, and discover best practices Find out how, when, and why to use Blazor Server and Blazor WebAssembly, as well as Blazor Hybrid Book Description Blazor is an essential tool if you want to build interactive web apps without JavaScript, but it has a learning curve. Updated with the latest code in .NET 7 and C# 11 and written by someone who adopted Blazor early, this book will help you overcome the challenges associated with being a beginner with Blazor and teach you the best coding practices. You'll start by learning how to leverage the power of Blazor and exploring the full capabilities of both Blazor Server and Blazor WebAssembly. Then you'll move on to the practical part, centered around a sample project — a blog engine. You'll apply all your newfound knowledge about creating Blazor projects, the inner workings of Razor syntax, validating forms, and creating your own components. This new edition also looks at source generators, dives deeper into Blazor WebAssembly with ahead-of-time, and includes a dedicated new chapter demonstrating how to move components of an existing JavaScript (Angular, React) or MVC-based website to Blazor or combine the two. You'll also see how to use Blazor (Hybrid) together with .NET MAUI to create cross-platform desktop and mobile applications. When you reach the end of this book, you'll have the confidence you need to create and deploy production-ready Blazor applications, and you'll have a big-picture view of the Blazor landscape. What you will learn Understand the different technologies that can be used with Blazor, such as Blazor Server, Blazor WebAssembly, and Blazor Hybrid Find out how to build simple and advanced Blazor components Explore the differences between Blazor Server and Blazor WebAssembly projects Discover how Minimal APIs work and build your own API Explore existing JavaScript libraries in Blazor and JavaScript interoperability Learn techniques to debug your Blazor Server and Blazor WebAssembly applications Test Blazor components using bUnit Who this book is for This book is for .NET web developers and software developers who want to use their existing C# skills to build interactive SPA applications running either inside the web browser using Blazor WebAssembly, or on the server using Blazor Server.

You'll need intermediate-level web-development skills, basic knowledge of C#, and prior exposure to .NET web development before you get started; the book will guide you through the rest. Google SketchUp for Site Design illustrates a holistic approach to SketchUp: how it works and more importantly, what to do with it. Filled with tutorials from front to back, the book focuses on the start and completion of projects that include rich detail and expression. Each part and chapter of the book builds on the previous chapters and tutorial. You will learn how to approach modeling site plans, buildings and site elements: from modeling each of these exterior environment elements to piecing them together to generate a singular and expressive model. The book culminates with tutorials demonstrating effective and simple ways to include grades and terrain using the Sandbox tools and how best to integrate the entire approach with AutoCAD and SketchUp. Also included are links to supplemental on-line resources such as YouTube tutorials and free tutorial and example models from 3D Warehouse. The book is useful for all SketchUp proficiency levels including beginners, hobbyists, and professionals.

Thoroughly rewritten for today's web environment, this best-selling book offers a fresh look at a fundamental topic of web site development: navigation design. Amid all the changes to the Web in the past decade, and all the hype about Web 2.0 and various "rich" interactive technologies, the basic problems of creating a good web navigation system remain. Designing Web Navigation demonstrates that good navigation is not about technology-it's about the ways people find information, and how you guide them. Ideal for beginning to intermediate web designers, managers, other non-designers, and web development pros looking for another perspective, Designing Web Navigation offers basic design principles, development techniques and practical advice, with real-world examples and essential concepts seamlessly folded in. How does your web site serve your business objectives? How does it meet a user's needs? You'll learn that navigation design touches most other aspects of web site development. This book: Provides the foundations of web navigation and offers a framework for navigation design Paints a broad picture of web navigation and basic human information behavior Demonstrates how navigation reflects brand and affects site credibility Helps you understand the problem you're trying to solve before you set out to design Thoroughly reviews the mechanisms and different types of navigation Explores "information scent" and "information shape" Explains "persuasive" architecture and other design concepts Covers special contexts, such as navigation design for web applications Includes an entire chapter on tagging While Designing Web Navigation focuses on creating navigation systems for large, information-rich sites serving a business purpose, the principles and techniques in the book also apply to small sites. Well researched and cited, this book serves as an excellent reference on the topic, as well as a superb teaching guide. Each chapter ends with suggested reading and a set of questions that offer exercises for experiencing the concepts in action.

Build a performant and scalable web application using Sanic, along with maintaining clean code to fit your unique challenges and business requirements Key Features Expand your knowledge of web application architecture for building scalable web apps Learn the core philosophies of performance and scalability from one of the creators of Sanic Create a complete Python web app from scratch and learn to translate the knowledge you gain across various use cases Book Description Today's developers need something more powerful and customizable when it comes to web app development. They require effective tools to build something unique to meet their specific needs, and not simply glue a bunch of things together built by others. This is where Sanic comes into the picture. Built to be unopinionated and scalable, Sanic is a next-generation Python framework and server tuned for high performance. This Sanic guide starts by helping you understand Sanic's purpose, significance, and use cases. You'll learn how to spot different issues when building web applications, and how to choose, create, and adapt the right solution to meet your requirements. As you progress, you'll understand how to use listeners, middleware, and background tasks to customize your application. The book will also take you through real-world examples, so you will walk away with practical knowledge and not just code snippets. By the end of this web development book, you'll have gained the knowledge you need to design, build, and deploy high-performance, scalable, and maintainable web applications with the Sanic framework. What you will learn Understand the difference between WSGI, Async, and ASGI servers Discover how Sanic organizes incoming data, why it does it, and how to make the most of it Implement best practices for building reliable, performant, and secure web apps Explore useful techniques for successfully testing and deploying a Sanic web app Create effective solutions for the modern web, including task management, bot integration, and GraphQL Identify security concerns and understand how to deal with them in your Sanic apps Who this book is for This book is for Python web developers who have basic to intermediate-level knowledge of how web technologies work and are looking to take their applications to the next level using the power of the Sanic framework. Working knowledge of Python web development along with frameworks such as Django and/or Flask will be helpful but is not required. A basic to intermediate-level unders-

tanding of Python 3, HTTP, RESTful API patterns, and modern development practices and tools, such as type annotations, pytest, and virtual environments will also be beneficial. A step-by-step guide to creating your first Web site Everybody's building cool web sites, but how? Web Sites Do-It-Yourself For Dummies, 2nd Edition, shows you how, with simple, step-by-step instruction that will build your confidence as you build your site. You'll learn to plan your site and secure a domain name, how to use Dreamweaver for site construction, and how to test and publish your site. You'll also learn about designing a blog, creating a podcast, adding Flash, and even how to make money with your Web site. Dummies makes it easy and fun! Perfect for those who've never attempted a Web site before, including small-business owners, the family historian, amateur genealogists, and travel buffs Explains using Web site creation tools including Dreamweaver, Photoshop Elements, Flash, and WordPress Shows how Web pages work, how to plan and design your site, and what to look for in Web hosting services Covers editing and creating Web graphics and text, how to customize a site for different purposes, testing, and publishing your site Provides information on blogs, podcasts, adding Flash, and making money from your site Web Sites Do-It-Yourself For Dummies, 2nd Edition shows you how to create a Web site you'll be proud of. Written for professional software developers this book maps out the client-side issues that every Web application programmer needs to know. It provides comprehensive coverage on all aspects of client-side Web development, from the basics of HTML to client-side scripting to XML, XSL, and SOAP. In doing so, Kurata provides an essential balance to the server-side techniques, such as database access and server component development. These client-side techniques enable Web application developers to offload work to the client computer, improving scalability by reducing server requests, while simultaneously offering a richer user experience. To that end, this book is indispensable reading for any software developer interested in up-to-date coverage of the essentials of web development.

In Learning Web Design, author Jennifer Niederst shares the knowledge she's gained from years of web design experience, both as a designer and a teacher. This book starts from the beginning- defining the Internet, the Web, browsers, and URLs-so you don't need to have any previous knowledge about how the Web works. After reading this book, you'll have a solid foundation in HTML, graphics, and design principles that you can immediately put to use in creating effective web pages. In the second edition, Jennifer has updated the book to cover style sheets and reflect current web standards. She has also added exercises that help you to learn various techniques and short quizzes that make sure you're up to speed with key concepts. Learning Web Design: • Covers the nuts and bolts of basic HTML and style sheets, with detailed examples of formatting text, adding graphic elements, making links, creating tables and frames, and using color on the Web. Also contains tips on handling these tasks using three popular web authoring programs. • Explains whether to use GIFs or JPEGs for different types of images, includes important tips on optimizing graphics for web delivery, and provides step-by-step demonstrations of creating graphics using three popular web graphic tools. • Provides dozens of web design dos and don'ts, to help you make good web design decisions and avoid common beginner traps. • Contains hands-on exercises throughout the book that allow you to try out new techniques along the way. Unlike other beginner books, Learning Web Design leaves no holes in your education. It gives you everything you need to create basic web sites and will prepare you for more advanced web work. If you are interested in web design, this book is the place to start. The enclosed CD-ROM contains material for all the exercises in the book, as well as trial versions of Macromedia Fireworks MX and Homesite 5; Adobe Photoshop 7 and ImageReady 7; and BBEdit 7.

The team that brought you the bestselling Beginning iPhone 4 Development is back again for Beginning iOS 5 Development, bringing this definitive guide up-to-date with Apple's latest and greatest iOS SDK, as well as with the latest version of Xcode. There's coverage of brand new technologies, with chapters on storyboards and iCloud, for example, as well as significant updates to existing chapters to bring them in line with all the changes that came with the iOS 5 SDK. You'll have everything you need to create your very own apps for the latest iOS devices, including the iPhone 4S, iPad 2, and the latest iPod touch. Every single sample program in the book has been rebuilt from scratch using Xcode 4.2 and the latest iOS 5-specific project templates and designed to take advantage of the latest Xcode features. Assuming only a minimal working knowledge of Objective-C, and written in a friendly, easy-to-follow style, Beginning iOS 5 Development offers a complete soup-to-nuts course in iPhone, iPad, and iPod touch programming. The book starts with the basics, walking through the process of downloading and installing Xcode and the iOS 5 SDK, and then guides you through the creation of your first simple application. From there, you'll learn how to integrate all the interface elements Apple touch users have come to know and love, such as buttons, switches, pickers, toolbars, and sliders. You'll master a variety of design patterns, from the simplest single view to complex hierarchical drill-downs. The confusing art of table building will be demystified, and you'll learn how to save your data using

the iPhone file system. You'll also learn how to save and retrieve your data using a variety of persistence techniques, including Core Data and SQLite. And there's much more! You'll learn to draw using Quartz 2D and OpenGL ES, add multitouch gestural support (pinches and swipes) to your applications, and work with the camera, photo library, accelerometer, and built-in GPS. You'll discover the fine points of application preferences and learn how to localize your apps for multiple languages. The iOS 5 update to the bestselling and most recommended book for Cocoa touch developers Packed full of tricks, techniques, and enthusiasm for the new SDK from a developer perspective Written in an accessible, easy-to-follow style

The perfect introduction to basic coding concepts for children! In this one-of-a-kind book, basic coding concepts are introduced in a fun, easy-to-understand format. Kids will meet HTML, CSS, and JavaScript, three "characters" who each play an important role in making a web page. Flaps introduce a concept on the outside and have the definition underneath. This engaging narrative structure along with lift-the-flaps and vibrant illustrations are perfect for helping kids understand web design.

Powerful Web Development Technologies, Now Made Simple For anyone who wants to build a professional website with minimal trouble, Visual Web Developer 2005 Express Edition is the solution. This book makes it even easier. Whether you're a true beginner or an experienced web developer who hasn't yet worked with .NET, you'll learn how to leverage today's most powerful web development technologies without getting bogged down in details. This is also a great first step for anyone who plans to move on to Microsoft Visual Studio. Coverage Includes * Using master pages to accommodate repeated content * Inserting navigational aids that reduce user frustration * Using themes to minimize hand-coding * Adding search features to your website * Building a shopping cart application for your website * Creating a flexible user environment using Webpart technology * Using scripts to perform tasks more quickly * Creating intelligent web pages with Smart-Tags * Including sound and video in your web pages * Making the move from Visual Web Developer Express to Visual Studio 2005 * Using automation whenever possible * Making your web pages more accessible Featured on the CD The CD contains the release of Microsoft Visual Web Developer 2005 Express Edition. Keep Development Simple by Combining .NET with Other Technologies Store XML Data in a Text File for Lower Costs, Easier Connectivity, and Better Performance Master Every Technique by Following the Thorough Step-by-Step Instructions and Real-World Examples Learn how WordPress can help you create a unique, customized Web site Once only a platform for bloggers, WordPress is gaining popularity as a tool for creating individualized Web sites. WordPress expert Lisa Sabin-Wilson makes it easy for anyone with a basic knowledge of the WordPress software to create a custom site using complimentary technologies including CSS, HTML, and PHP. This easy-to-follow, full-color guide helps you identify the tools and technologies you need to create the site you envision, build a user-friendly navigation system, select colors and layouts, work with existing WordPress themes, and even develop your own theme to personalize your site. WordPress offers a versatile tool for building customized Web sites; this full-color book walks you through the process, explains the complimentary technologies involved, and shows you how to select colors, fonts, and themes Case studies illustrate the process and the effects that can be achieved Shows how to incorporate WordPress templates, graphic design principles, HTML, CSS, and PHP to build a truly one-of-a-kind Web site If you know how to use WordPress software to create a blog, WordPress Web Design For Dummies will enable you to quickly and easily construct a unique Web site for your business, organization, or personal use.

Publish, market, and sell your own e-book Although creating an e-book seems fairly straightforward, it is not. You need to select and create a variety of formats that will be read on a variety of e-reader devices-and market and sell your book in a variety of ways. Before you take the plunge, get this practical guide. With clear instruction and sensible advice, it will help you navigate the often confusing, time-consuming, and costly world of self-publishing an e-book. The book gives you solid marketing tips for selling your e-book, including using blogging and social media and how to build an online platform. It also discusses key technologies you'll encounter, including Smashwords, iBooks Author, Amazon, Microsoft Word, Open Office, Calibre, WordPress, E-junkie, and others. Helps readers navigate the confusing, time-consuming, and often costly world of self-publishing an e-book Provides both technical how-tos as well solid marketing advice on how to sell your e-book using Facebook, Twitter, Goodreads, and other social media sites Covers essential technologies, such as Smashwords, iBooks Author, Amazon, Microsoft Word, Open Office, Calibre, WordPress, and E-junkie Explores e-book devices, including Kindle, Kobo, Sony Reader, Nook, iPad, and other tablets Delves into the nitty-gritty of e-book formats Before you self-publish your e-book, start first with Publishing eBooks For Dummies.

Learn how to develop modern object-oriented applications with PHP using test-driven development (TDD) and behavior-driven development (BDD) aided by mature reusable components Key Features Create clean code based on components' reusability to create large-scale enterprise applications Make effective use of de-

sign patterns in an object-oriented software Understand the division of a PHP web application structure in layers to build customized websites and apps for various business needs Book Description Considered the next generation of the Zend framework, Laminas is a high-performance PHP framework for creating powerful web applications with an evolutive architecture. This book takes a hands-on approach to equip you with the knowledge of the Laminas framework necessary to start building web applications based on the reuse of loosely coupled components. You'll learn how to create the basic structure of a PHP web application divided into layers, understand Laminas' MVC components, and be able to take advantage of the Eclipse platform as a method for developing with Laminas. Step by step, you'll build an e-commerce application based on the technical requirements of a fictional business, and get to grips with implementing those requirements using Laminas components. By the end of this web development book, you'll be able to build a completely secured MVC application in PHP language using Laminas. What you will learn Discover how object-relational mapping is implemented with laminas-db Understand behavior-driven development concepts to sharpen your skills Create lean controllers and flexible views Build complete models and reusable components Explore the Eclipse platform for developing with Laminas Find out how easy it is to generate HTML forms with laminas-form Practice test-driven development to write precise programs Who this book is for This book is

best suited for programming beginner or developers with some experience looking to create clean-coded object-oriented web applications. Knowledge of basic PHP syntax, specifically variables, control structures, and functions, will aid you in understanding the concepts covered.

Web site design has grown up. Unlike the old days, when designers cobbled together chunky HTML, bandwidth-hogging graphics, and a prayer to make their sites look good, Cascading Style Sheets (CSS) now lets your inner designer come out and play. But CSS isn't just a tool to pretty up your site; it's a reliable method for handling all kinds of presentation--from fonts and colors to page layout. CSS: The Missing Manual clearly explains this powerful design language and how you can use it to build sparkingly new Web sites or refurbish old sites that are ready for an upgrade. Like their counterparts in print page-layout programs, style sheets allow designers to apply typographic styles, graphic enhancements, and precise layout instructions to elements on a Web page. Unfortunately, due to CSS's complexity and the many challenges of building pages that work in all Web browsers, most Web authors treat CSS as a kind of window-dressing to spruce up the appearance of their sites. Integrating CSS with a site's underlying HTML is hard work, and often frustratingly complicated. As a result many of the most powerful features of CSS are left untapped. With this book, beginners and Web-building veterans alike can learn how to navigate the ins-and-outs of CSS and take complete control

over their Web pages' appearance. Author David McFarland (the bestselling author of O'Reilly's Dreamweaver: The Missing Manual) combines crystal-clear explanations, real-world examples, a dash of humor, and dozens of step-by-step tutorials to show you ways to design sites with CSS that work consistently across browsers. You'll learn how to: Create HTML that's simpler, uses less code, is search-engine friendly, and works well with CSS Style text by changing fonts, colors, font sizes, and adding borders Turn simple HTML links into complex and attractive navigation bars--complete with CSS-only rollover effects that add interactivity to your Web pages Style images to create effective photo galleries and special effects like CSS-based drop shadows Make HTML forms look great without a lot of messy HTML Overcome the most hair-pulling browser bugs so your Web pages work consistently from browser to browser Create complex layouts using CSS, including multi-column designs that don't require using old techniques like HTML tables Style Web pages for printing Unlike competing books, this Missing Manual doesn't assume that everyone in the world only surfs the Web with Microsoft's Internet Explorer; our book provides support for all major Web browsers and is one of the first books to thoroughly document the newly expanded CSS support in IE7, currently in beta release. Want to learn how to turn humdrum Web sites into destinations that will capture reviewers and keep them longer? Pick up CSS: The Missing Manual and learn the real magic of this tool.