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OQ8WT1 - CARLO LEVY

Your guide to making better decisions Despite the dizzying amount of data at our disposal today—and an increasing reliance on analytics to make the majority of our decisions—many of our most critical choices still come down to human judgment. This fact is fundamental to organizations whose leaders must often make crucial decisions: to do this they need the best available insights. In *Judgment Calls*, authors Tom Davenport and Brook Manville share twelve stories of organizations that have successfully tapped their data assets, diverse perspectives, and deep knowledge to build an organizational decision-making capability—a competence they say can make the difference between success and failure. This book introduces a model that taps the collective judgment of an organization so that the right decisions are made, and the entire organization profits. Through the stories in *Judgment Calls*, the authors—both of them seasoned management thinkers and advisers—make the case for the wisdom of organizations and suggest ways to use it to best advantage. Each chapter tells a unique story of one dilemma and its ultimate resolution, bringing into high relief one key to the power of collective judgment. Individually, these stories inspire and instruct; together, they form a model for building an organizational capacity for broadly based, knowledge-intensive decision making. You've read *The Wisdom of Crowds* and *Competing on Analytics*. Now read *Judgment Calls*. You, and your organization, will make better decisions.

Why Everyone Needs Analytical Skills Welcome to the age of data. No matter your interests (sports, movies, politics), your industry (finance, marketing, technology, manufacturing), or the type of organization you work for (big company, nonprofit, small start-up)—your world is awash with data. As a successful manager today, you must be able to make sense of all this information. You need to be conversant with analytical terminology and methods and able to work with quantitative information. This book promises to become your “quantitative literacy” guide—helping you develop the analytical skills you need right now in order to summarize data, find the meaning in it, and extract its value. In *Keeping Up with the Quants*, authors, professors, and analytics experts Thomas Davenport and Jinho Kim offer practical tools to improve your understanding of data analytics and enhance your thinking and decision making. You'll gain crucial skills, including:

- How to formulate a hypothesis
- How to gather and analyze relevant data
- How to interpret and communicate analytical results
- How to develop habits of quantitative thinking
- How to deal effectively with the “quants” in your organization

Big data and the analytics based on it promise to change virtually every industry and business function over the next decade. If you don't have a business degree or if you aren't comfortable with statistics and quantitative methods, this book is for you. *Keeping Up with the Quants* will give you the skills you need to master this new challenge—and gain a significant competitive edge.

Vast holdings and assessment of consumer data by large companies are not new phenomena. Firms' ability to leverage the data to reach customers in targeted campaigns and gain market share is, and on an unprecedented scale. Major companies have moved from serving as data or inventory storehouses, suppliers, and exchange mechanisms to monetizing their data and expanding the products they offer. Such changes have implications for both firms and consumers in the coming years. In *From Big Data to Big Profits*, Russell Walker investigates the use of internal Big Data to stimulate innovations for operational effectiveness, and the ways in which external Big Data is developed for gauging, or even prompting, customer buying decisions. Walker examines the nature of Big Data, the novel measures they create for market activity, and the payoffs they can offer from the connectedness of the business and social world. With case studies from Apple, Netflix, Google, and Amazon, Walker both explores the market transformations that are changing perceptions of Big Data, and provides a framework for assessing and evaluating Big Data. Although the world appears to be moving toward a marketplace where consumers will be able to “pull” offers from firms, rather than simply receiving offers, Walker observes that such changes will require careful consideration of legal and unspoken business practices as they affect consumer privacy. Rigorous and meticulous, *From Big Data to Big Profits* is a valuable resource for graduate students and professionals with an interest in Big Data, digital platforms, and analytics.

The most definitive and exhaustive biography of André the Giant on the market. While exploring André's amazing in-ring career and the indelible mark he left on pop culture, Laprade and Hébert have crafted the most complete portrait of a modern-day mythical being.

“[This book] is a red flag to restore our historical consciousness about U.S.-Russian relations, and how denying this consciousness is leading to a repetition of past follies”—Amazon.com.

We all want to be happier, more successful and less stressed, but what really works? From building confidence and boosting creativity to forming better relationships and getting smarter (and healthier), *This Book Could Fix Your Life* explores the real science behind self-help. HOW TO BOOST YOUR IQ THE SCIENCE OF SUCCESSFUL DATING HOW TO BREAK BAD HABITS HOW TO ACE EXAMS WHAT TO EAT TO FEEL HAPPIER HOW TO WIN FRIENDS AND INFLUENCE PEOPLE HOW TO LIVE HEALTHIER LONGER Award-winning science writer Helen Thomson has zero desire to become a lifestyle guru, she just wants to help us understand the often surprising truths behind meditation, resilience, addiction, willpower, love, good sleep, CBT, success, dieting, antidepressants, intelligence and much, much more. Full of fascinating evidence-based advice pulled from the very latest research and packed with experiments you can try on yourself (including one guaranteed to lift your mood), this book really could help you fix your life.

Society is now completely driven by data with many industries relying on data to conduct business or basic functions within the organization. With the efficiencies that big data bring to all institutions, data is continuously being collected and analyzed. However, data sets may be too complex for traditional data-processing, and therefore, different strategies must evolve to solve the issue. The field of big data works as a valuable tool for many different industries. The *Research Anthology on Big Data Analytics, Architectures, and Applications* is a complete reference source on big data analytics that offers the latest, innovative architectures and frameworks and explores a variety of applications within various industries. Offering an international perspective, the applications discussed within this anthology feature global representation. Covering topics such as advertising curricula, driven supply chain, and smart cities, this research anthology is ideal for data scientists, data analysts, computer engineers, software engineers, technologists, government officials, managers, CEOs, professors, graduate students, researchers, and academicians.

The guide to targeting and leveraging business opportunities using big data & analytics By leveraging big data & analytics, businesses create the potential to better understand, manage, and strategically exploiting the complex dynamics of customer behavior. Analytics in a Big Data World reveals how to tap into the powerful tool of data analytics to create a strategic advantage and identify new business opportunities. Designed to be an accessible resource, this essential book does not include exhaustive coverage of all analytical techniques, instead focusing on analytics techniques that really provide added value in business environments. The book draws on author Bart Baesens' expertise on the topics of big data, analytics and its applications in e.g. credit risk, marketing, and fraud to provide a clear roadmap for organizations that want to use data analytics to their advantage, but need a good starting point. Baesens has conducted extensive research on big data, analytics, customer relationship management, web analytics, fraud detection, and credit risk management, and uses this experience to bring clarity to a complex topic. Includes numerous case studies on risk management, fraud detection, customer relationship management, and web analytics Offers the results of research and the author's personal experience in banking, retail, and government Contains an overview of the visionary ideas and current developments on the strategic use of analytics for business Covers the topic of data analytics in easy-to-understand terms without an undo emphasis on mathematics and the minutiae of statistical analysis For organizations looking to enhance their capabilities via data analytics, this resource is the go-to reference for leveraging data to enhance business capabilities.

In the years since the UK Government embarked on its harsh austerity program, food poverty has become a major issue, and food banks have been forced into a major role in the lives of countless citizens. This book is built on hundreds of hours of interviews with the people who rely on food banks today, as well as with the volunteers who keep them running on tight budgets and in difficult conditions. Kayleigh Garthwaite brings to the book her own experience volunteering in a food bank, and the result is a close-up, empathetic, politically potent portrait of a sadly essential part of daily life in today's Britain.

This revelatory exploration of big data, which refers to our newfound ability to crunch vast amounts of information, analyze it instantly and draw profound and surprising conclusions from it, discusses how it will change our lives and what we can do to protect ourselves from its hazards. 75,000 first printing.

Cutting through the hype, a practical guide to using artificial intelligence for business benefits and competitive advantage. In *The*

AI Advantage, Thomas Davenport offers a guide to using artificial intelligence in business. He describes what technologies are available and how companies can use them for business benefits and competitive advantage. He cuts through the hype of the AI craze—remember when it seemed plausible that IBM's Watson could cure cancer?—to explain how businesses can put artificial intelligence to work now, in the real world. His key recommendation: don't go for the “moonshot” (curing cancer, or synthesizing all investment knowledge); look for the “low-hanging fruit” to make your company more efficient. Davenport explains that the business value AI offers is solid rather than sexy or splashy. AI will improve products and processes and make decisions better informed—important but largely invisible tasks. AI technologies won't replace human workers but augment their capabilities, with smart machines to work alongside smart people. AI can automate structured and repetitive work; provide extensive analysis of data through machine learning (“analytics on steroids”), and engage with customers and employees via chatbots and intelligent agents. Companies should experiment with these technologies and develop their own expertise. Davenport describes the major AI technologies and explains how they are being used, reports on the AI work done by large commercial enterprises like Amazon and Google, and outlines strategies and steps to becoming a cognitive corporation. This book provides an invaluable guide to the real-world future of business AI. A book in the *Management on the Cutting Edge* series, published in cooperation with MIT Sloan Management Review.

From the hugely popular fashion blog created by mother-daughter team Elisa Goodkind and Lily Mandelbaum, *Stylelikeu* goes way beyond the now ubiquitous and static poses of street-fashion bloggers *The Sartorialist*, *Face Hunter* and all the rest. Instead, it takes the readers into the homes - and more importantly the closets - of the most stylish people on the streets of New York, Los Angeles, London and more.

An invigorating, thought-provoking, and positive look at the rise of automation that explores how professionals across industries can find sustainable careers in the near future. Nearly half of all working Americans could risk losing their jobs because of technology. It's not only blue-collar jobs at stake. Millions of educated knowledge workers—writers, paralegals, assistants, medical technicians—are threatened by accelerating advances in artificial intelligence. The industrial revolution shifted workers from farms to factories. In the first era of automation, machines relieved humans of manually exhausting work. Today, Era Two of automation continues to wash across the entire services-based economy that has replaced jobs in agriculture and manufacturing. Era Three, and the rise of AI, is dawning. Smart computers are demonstrating they are capable of making better decisions than humans. Brilliant technologies can now decide, learn, predict, and even comprehend much faster and more accurately than the human brain, and their progress is accelerating. Where will this leave lawyers, nurses, teachers, and editors? In *Only Humans Need Apply*, Thomas Hayes Davenport and Julia Kirby reframe the conversation about automation, arguing that the future of increased productivity and business success isn't either human or machine. It's both. The key is augmentation, utilizing technology to help humans work better, smarter, and faster. Instead of viewing these machines as competitive interlopers, we can see them as partners and collaborators in creative problem solving as we move into the next era. The choice is ours.

Amidst the constant stream of overly technical and excitable books heralding a blockchain revolution that's destined to be more disruptive than the Internet, this book stands apart for its more nuanced take, focusing on the potential for these new technologies to change developing countries for the better. *Chain Reaction* divides the world into two: for some, blockchain seems a poor substitute for an efficient banking and regulatory system in which transactions are settled instantly and contracts are underpinned by solid institutions. For others, it will be truly life-changing - namely those living in countries where rule of law is weak, concepts of ownership are vague and, consequently, trust in institutions is in scarce supply. With blockchain, we are about to witness a leapfrogging - one that will bring the next billion emerging consumers into the formal economy by creating reliable institutions of contract, ownership and trust among people previously denied such luxuries. The authors humanize the technology by taking the reader on a global journey through a multitude of applications - from registering property to voting and delivering aid. In place of the usual abstract lessons in complex technology, this book is instead filled with lively anecdotes of places where trust is so weak that a crisp dollar bill sells at a premium to a better-used version. The book's goal is to create the first truly approachable,

entirely comprehensible and enjoyable read on the wonders to come from blockchain.

2014 Lambda Literary Award Finalist: LGBT Nonfiction Breaks down the most commonly held misconceptions about lesbian, gay, bisexual, and transgender people and their lives In "You Can Tell Just by Looking" three scholars and activists come together to unpack enduring, popular, and deeply held myths about lesbian, gay, bisexual, and transgender people, culture, and life in America. Myths, such as "All Religions Condemn Homosexuality" and "Transgender People Are Mentally Ill," have been used to justify discrimination and oppression of LGBT people. Others, such as "Homosexuals Are Born That Way," have been embraced by LGBT communities and their allies. In discussing and dispelling these myths—including gay-positive ones—the authors challenge readers to question their own beliefs and to grapple with the complexities of what it means to be queer in the broadest social, political, and cultural sense. From the Trade Paperback edition.

The Talent Management Handbook explains how organizations can identify and get the most out of "high-potential people" by developing and promoting them to key positions. The book explains: 1. A system for integrating three human resources "building blocks": organizational competencies, performance appraisal, and forecasting employee/manager potential 2. Six human resources conditions necessary for organization excellence 3. How to link your employee assessment process to career planning and development The Talent Management Handbook will help you design career plans that boost employee morale, as well as create and sustain excellence in your organization. It is full of simple, efficient, easy-to-follow methods for assessing, planning, and developing high-value people to meet your organization's current and future needs. And it will help you combine your organization's diverse human resources activities into a single, cogent system. Featuring best practices from leading companies as well as contributions from field experts who hold top positions in such leading HR consultancies as AON Consulting, The Hay Group, Hewitt Associates, Right Management Consulting, Sibson Consulting, and Towers Perrin, The Talent Management Handbook is an authoritative resource for creating and maintaining excellence in your organization through people management.

Karl Kautsky on Democracy and Republicanism contains the first English-language translations of important political works by Kautsky. Ben Lewis demonstrates how Kautsky's programmatic conclusions were positively influenced by Marx and Engels - especially the lessons they drew from the Paris Commune.

THE LIFE-CHANGING BESTSELLER - OVER 1.5 MILLION COPIES SOLD 'A deeply compassionate guide to self-care - simple and profound' Sir Kenneth Branagh 'If you want to free yourself from anxiety and stress, and feel truly at ease with yourself, then read this book' Ruby Wax Authoritative, beautifully written and much-loved by its readers, Mindfulness: A practical guide to finding peace in a frantic world has become a word-of-mouth bestseller and global phenomenon. It reveals a set of simple yet powerful practices that you can incorporate into daily life to break the cycle of anxiety, stress unhappiness and exhaustion. It promotes the kind of happiness that gets into your bones and allows you to meet the worst that life throws at you with new courage. Mindfulness is based on mindfulness-based cognitive therapy (MBCT). Co-developed by Professor Mark Williams of Oxford University, MBCT is recommended by the UK's National Institute for Health and Care Excellence and is as effective as drugs for preventing depression. But, equally, it works for the rest of us who aren't depressed but who are struggling to keep up with the relentless demands of the modern world. By investing just a few minutes each day, this classic guide to mindfulness will put you back in control of your life once again. Most companies have massive amounts of data at their disposal, yet fail to utilize it in any meaningful way. But a powerful new business tool - analytics - is enabling many firms to aggressively leverage their data in key business decisions and processes, with impressive results. In their previous book, Competing on Analytics, Thomas Davenport and Jeanne Harris showed how pioneering firms were building their entire strategies around their analytical capabilities. Rather than "going with the gut" when pricing products, maintaining inventory, or hiring talent, managers in these firms use data, analysis, and systematic reasoning to make decisions that improve efficiency, risk-management, and profits. Now, in Analytics at Work, Davenport, Harris, and coauthor Robert Morison reveal how any manager can effectively deploy analytics in day-to-day operations—one business decision at a time. They show how many types of analytical tools, from statistical analysis to qualitative measures like systematic behavior coding, can improve decisions about everything from what new product offering might interest customers to whether marketing dollars are being most effectively deployed. Based on all-new research and illustrated with examples from companies including Humana, Best Buy, Progressive Insurance, and Hotels.com, this implementation-focused guide outlines the five-step DELTA model for deploying and succeeding with analytical initiatives. You'll learn how to: · Use data more effectively and glean valuable analytical insights · Manage and coordinate data, people, and technology at an enterprise level · Understand and support what analytical leaders do · Evaluate and choose realistic targets for analytical activity · Recruit, hire, and manage analysts Combining the science of quantitative

analysis with the art of sound reasoning, Analytics at Work provides a road map and tools for unleashing the potential buried in your company's data.

The identity of the Antichrist is a topic of hot debate today. Adding fuel to the flame of rampant speculation are voices saying the Antichrist might be a Muslim or a Jew—a view that respected Bible scholar and bestselling author Ron Rhodes argues against in this revealing, Scripture-based exploration of: what God's Word does and does not tell us about the Antichrist the advance signs, power moves, and eventual fall of this person the mysterious "Gog"—leader of Northern military coalition mentioned in Ezekiel It is time for a trustworthy study of this topic to take the place of emotion-based suspicions. Believers, followers of end-times news, and anyone anxiously watching the turmoil of today's political landscape will be thankful for this thorough, straightforward resource. Excellent for church and personal libraries.

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They call Adelaide the City of Churches. What they forget is that every church has a graveyard and every graveyard is full of skeletons. Welcome to Adelaide, a city where transvestite, pro-wrestling truck drivers are beheaded and dismembered by lesbian prostitutes; where husbands stab and mutilate their wives and are forgiven; where former psychiatrists transform into delusional assassins and murder their co-workers in cold blood. We trust you'll enjoy your stay. In this compelling collection of true-crime stories, award-winning journalist Sean Fewster guides the reader through the darkest excesses of the City of Churches. He goes beyond the high-profile cases you know already. These are the crimes that happen in Adelaide every week - the bizarre, the unbalanced, the warped. No crime is committed in the southern capital without a macabre twist, an uncomfortable and disconcerting surprise worthy of a splatter film or suspense thriller. Truth is stranger than fiction and these are the everyday horror stories of South Australia.

101 management theories from the world's best management thinkers - the fast, focussed and express route to success. As a busy manager, you need solutions to everyday work problems fast. The Little Book of Big Management Theories gives you access to the very best theories and models that every manager should know and be able to use. Cutting through the waffle and hype, McGrath and Bates concentrate on the theories that really matter to managers day-to-day. Each theory is covered in two pages - telling you what it is, how to use it and the questions you should be asking - so you can immediately apply your new knowledge in the real world. The Little Book of Big Management Theories will ensure you can: Quickly resolve a wide range of practical management problems Be a better, more decisive manager who gets the job done Better motivate and influence your staff, colleagues and stakeholders Improve your standing and demonstrate that you are ready for promotion All you need to know and how to apply it - in a nutshell.

The development of communication technology and the proliferation of centers that collect, interpret, and transmit information does not mean that communities have become a more transparent and enlightened environment. If anything, the pioneering research of modern communication signifies the ambiguity of individual and collective existence. Myth in Modern Media Management and Marketing is an essential reference source that discusses the analysis of the role of myth and mythical thinking in the operation of media organizations and their functioning on the media market. Featuring research on topics such as social media, brand management, and advertising, this book is ideally designed for social media analysts, media specialists, public relations managers, media managers, marketers, advertisers, students, researchers, and professionals involved with media and new media management.

Men's tailoring in Italy is a veritable art tradition, the product of a long legacy of elegance, taste and appreciation. In fact, made-to-measure garments and shoes entail painstaking measuring and a transformation of these measurements into a perfect object, thanks to the skilled craftsmanship of tailors and the use of refined textiles. For those who know how and where to look, each garment speaks to the secrets and history of the place where it was made and customized. Italian Tailoring offers an insider's view into the world of Italian tailoring and its key protagonists. Journalist Yoshimi Hasegawa, an expert in European tailoring, presents an extraordinarily stylish travelogue, surveying tailoring across the country. Beginning at the beginning—with the famed Vitale Barberis Canonico fabric mill—this publication profiles 28 historic tailor shops in Italy and the famed names behind them (from Donnadio to Musella; Liverano & Liverano to Sartoria Napoletana;

Rubinacci and Attolini to Caraceni, Ciardi and Pirozzi). Italian Tailoring leads the reader on a journey through Italy, from north to south, in search of the haute tailoring and the practitioners who have shaped the world-famous Italian style.

We have been told that the key to longevity involves obsessing over what we eat, how much we stress, and how fast we run. Based on the most extensive study of longevity ever conducted, The Longevity Project exposes what really impacts our lifespan—including friends, family, personality and work. Gathering new information and using modern statistics to study participants across eight decades, Dr Howard Friedman and Dr Leslie Martin bust myths about achieving health and long life. For example, people do not die from working long hours at a challenging job - many who worked the hardest lived the longest. Getting and staying married is not the magic ticket to long life, especially if you're a woman. And it's not the happy-go-lucky ones who thrive - it's the prudent and persistent who flourish through the years. With questionnaires that help you determine where you are heading on the longevity spectrum and advice about how to stay healthy, this book changes the conversation about living a long, healthy life.

A groundbreaking examination of a vastly unrecognized though widely prevalent form of violence. Male on Male Rape shatters the silence and offers concrete strategies for prevention and recovery.

Thought provoking -Time Magazine Welcome to the attention economy, in which the new scarcest resource isn't ideas or talent, but attention itself. This groundbreaking book argues that today's businesses are headed for disaster-unless they overcome the dangerously high attention deficits that threaten to cripple today's workplace. Learn to manage this critical yet finite resource, or fail! "A worthy message" -Publishers Weekly AUTHORBIO: Thomas H. Davenport is the Director of the Accenture Institute for Strategic Change and author of Process Innovation and Working Knowledge, Harvard Business School Press. John C. Beck is an Associate Partner and Senior Research Fellow at the Accenture Institute for Strategic Change.

Every leader understands the burning need for change—and every leader knows how risky it is, and how often it fails. To make organizational change work, you need to base it on science, not intuition. Despite hundreds of books on change, failure rates remain sky high. Are there deep flaws in the guidance change leaders are given? While eschewing the pat answers, linear models, and change recipes offered elsewhere, Paul Gibbons offers the first blueprint for change that fully reflects the newest advances in mindfulness, behavioral economics, the psychology of risk-taking, neuroscience, mindfulness, and complexity theory. Change management, ostensibly the craft of making change happen, is rife with myth, pseudoscience, and flawed ideas from pop psychology. In Gibbons' view, change management should be "euthanized" and replaced with change agile businesses, with change leaders at every level. To achieve that, business education and leadership training in organizations needs to become more accountable for real results, not just participant satisfaction (the "edutainment" culture). Twenty-first century change leaders need to focus less on project results, more on creating agile cultures and businesses full of staff who have "get to" rather than "have to" attitudes. To do that, change leaders will have to leave behind the old paradigm of "carrots and sticks," both of which destroy engagement. "New analytics" offer more data-driven approaches to decision making, but present a host of people challenges—where petabyte information flows meet traditional decision-making structures. These approaches will have to be complemented with "leading with science"—that is, using evidence-based management to inform strategy and policy decisions. In The Science of Successful Organizational Change, you'll learn: How the VUCA (Volatile, Uncertain, Complex, and Ambiguous) world affects the scale and pace of change in today's businesses How understanding of flaws in human decision-making can help leaders guide their teams toward wiser strategic decisions when the stakes are largest—including "when to trust your guy and when to trust a model" and "when all of us are smarter than one of us" How new advances in neuroscience have altered best practices in influencing colleagues; negotiating with partners; engaging followers' hearts, minds, and behaviors; and managing resistance How leading organizations are making use of the science of mindfulness to create agile learners and agile cultures How new ideas from analytics, forecasting, and risk are humbling those who thought they knew the future—and how the human side of analytics and the psychology of risk are paradoxically more important in this technologically enabled world What complexity theory means for decision-making in the context of your own business How to create resilient and agile business cultures and anti-fragile, dynamic business structures To link science with your "on-the-ground" reality, Gibbons tells "warts and all" stories from his twenty-plus years consulting to top teams and at the largest businesses in the world. You'll find case studies from well-known companies like IBM and Shell and CEO interviews from Nokia and Barclays Bank.

Fictive Orders and Feminine Religious Identities traces the story of pious laywomen in Europe from the thirteenth to sixteenth centuries, examining the ways these women were active and engaged in their social and intellectual worlds, while also tracing the formation of modern perceptions about gender roles and the rea-

sons why they persisted.

Movies will never be the same after you learn how to analyze movie data, including key data mining, text mining and social network analytics concepts. These techniques may then be used in endless other contexts. In the movie application, this topic opens a lively discussion on the current developments in big data from a data science perspective. This book is geared to applied researchers and practitioners and is meant to be practical. The reader will take a hands-on approach, running text mining and social network analyses with software packages covered in the book. These include R, SAS, Knime, Pajek and Gephi. The nitty-gritty of how to build datasets needed for the various analyses will be discussed as well. This includes how to extract suitable Twitter data and create a co-starring network from the IMDB database given memory constraints. The authors also guide the reader through an analysis of movie attendance data via a realistic dataset from France.

The Muslim community that is portrayed to the West is a misogynist's playground; within the Muslim community, feminism is often regarded with sneering hostility. Yet between those two views there is a group of Muslim women many do not believe exists: a diverse bunch who fight sexism from within, as committed to the fight as they are to their faith. Hemmed in by Islamophobia and sexism, they fight against sexism with their minds, words and bodies. Often, their biggest weapon is their religion. Here, Carland talks with Muslim women about how they are making a stand for their sex, while holding fast to their faith. At a time when the media trumpets scandalous revelations about life for women from Saudi Arabia to Indonesia, Muslim women are always spoken about and over, never with. In *Fighting Hislam*, that ends.

We believe that the world is standing on the very edge of the fastest industrial revolution ever. A revolution which will rapidly increase the efficiency of many production processes. Automation (both mechanical and the one happening with computer processes) will reduce the demand for human work and release a huge amount of time we can use for further development. With this book we try to provide the reader with information about various aspects of life and the socio-economic environment. For this purpose, we have invited authors representing the leading scientific research centers in Poland and specialists from foreign universities. Piotr Buła Bogdan Nogalski The monograph stands out from the publications related to change management in the context of entrepreneurial opportunities and flexibility of the organization. The authors attempt to integrate retrospective and prognostic approaches, so they not only assess the current status, but also point to challenges for management science. The work has been prepared by scholars whose authority in management sciences is undisputed. I positively assess the empirical and methodological layer of individual chapters of the monograph. Discussing the results of their scientific and research work, the authors presented the determinants of management processes described from the perspective of entrepreneurial opportunities and flexibility of the organization. Szymon Cyfert

The first ever biography that tells the true story of what really went on in the lives of Cesare and Lucrezia Borgia. Myths and rumor have shrouded the Borgia family for centuries - tales of incest, intrigue and murder have been told of them since they themselves walked the hallways of the Apostolic Palace. In particular, vicious rumor and slanderous tales have stuck to the names of two members of the infamous Borgia family - Cesare and Lucrezia, brother and sister of history's most notorious family. But how much of it is true, and how much of it is simply rumor aimed to blacken the name of the Borgia family? In the first ever biography solely on the Borgia siblings, Samantha Morris tells the true story of these two fascinating individuals from their early lives,

through their years living amongst the halls of the Vatican in Rome until their ultimate untimely deaths. Cesare and Lucrezia Borgia begins in the bustling metropolis of Rome with the siblings ultimately being used in the dynastic plans of their father, a man who would become Pope, and takes the reader through the separate, yet fascinatingly intertwined, lives of the notorious siblings. One tale, that of Cesare, ends on the battlefield of Navarre, whilst the other ends in the ducal court of Ferrara. Both Cesare and Lucrezia led lives full of intrigue and danger, lives which would attract the worst sort of rumor begun by their enemies. Drawing on both primary and secondary sources Morris brings the true story of the Borgia siblings, so often made out to be evil incarnate in other forms of media, to audiences both new to the history of the Italian Renaissance and old.

The Routledge Handbook of Accounting Information Systems is a prestige reference work offering a comprehensive overview of the state of current knowledge and emerging scholarship in the discipline of AIS. The pace of technological-driven change is rapid, and this revised edition provides a deeper focus on the technical underpinnings and organisational consequences of accounting information systems. It has been updated to capture the changes in technology since the previous edition. It now includes chapters and scholarly thought on artificial intelligence, predictive analytics and data visualisation, among others. Contributions from an international cast of authors provide a balanced overview of established and developing themes, identifying issues and discussing relevant debates. The chapters are analytical and engaging. Many chapters include cases or examples, and some provide additional resources for readers. The chapters also provide a reflection on where the research agenda is likely to advance in the future. This is a complete and indispensable guide for students and researchers in accounting and accounting information systems, academics and students seeking convenient access to an unfamiliar area, as well as established researchers seeking a single repository on the current debates and literature in the field.

This insider's view of how North American Muslims think and live goes beyond false stereotypes and provides practical suggestions on how to establish friendships that can point to Christ. Since September 11, 2001, Americans are more curious about the followers of Islam. We can no longer afford to be ignorant of such an influential and historical world religion. Muslims Next Door dispels commonly held myths and helps readers to better understand how Muslims think. Author Shirin Taber comes from a multicultural background and has lived in Iran, France, and Turkey, and now in the United States. Stories of her experiences as well as from interviews with Muslims help readers understand the human side of Islam. Each chapter contains questions for reflection to use in group settings. The book also includes a glossary of Islamic terms.

Go ahead, be skeptical about big data. The author was—at first. When the term “big data” first came on the scene, bestselling author Tom Davenport (*Competing on Analytics, Analytics at Work*) thought it was just another example of technology hype. But his research in the years that followed changed his mind. Now, in clear, conversational language, Davenport explains what big data means—and why everyone in business needs to know about it. *Big Data at Work* covers all the bases: what big data means from a technical, consumer, and management perspective; what its opportunities and costs are; where it can have real business impact; and which aspects of this hot topic have been oversold. This book will help you understand: • Why big data is important to you and your organization • What technology you need to manage it • How big data could change your job, your company, and your industry • How to hire, rent, or develop the kinds of people who make big data work • The key success factors in implementing

any big data project • How big data is leading to a new approach to managing analytics With dozens of company examples, including UPS, GE, Amazon, United Healthcare, Citigroup, and many others, this book will help you seize all opportunities—from improving decisions, products, and services to strengthening customer relationships. It will show you how to put big data to work in your own organization so that you too can harness the power of this ever-evolving new resource.

This book will introduce you to yourself. Despite what you may have been told since you were a child, you cannot be whatever you want to be in life—you are already what you were meant to be. The secret to uncovering who you are, and your purpose, is built into you in the form of a code—the identity code. Much like your genetic code, your identity code provides a complete map of how you were designed to live. Answer the questions that frame the identity code, and the contours of your life will shift. You will not only emerge stronger, you will emerge larger. Larger in heart, larger in influence, larger in your capacity to love and be loved. You will understand the why of your life. In this life-transforming book, Larry Ackerman shows you how to crack your identity code. With more than twenty years of experience helping organizations and individuals identify their purpose, Ackerman reveals the Laws of Identity and the Eight Essential Questions they contain. As you answer these questions, your identity will gradually become clear. It will become the foundation from which you'll make truly meaningful decisions about what work is right for you, how to build and maintain relationships that matter, and even what interests and hobbies make sense for you. These eight questions, and the call to action each one implies, are WHO AM I?: Define yourself as separate from all others WHAT MAKES ME SPECIAL?: Unearth what you love IS THERE A PATTERN TO MY LIFE?: Make the connections that explain past events and foreshadow your future WHERE AM I GOING?: Use what you've learned so far to guide you on your path WHAT IS MY GIFT?: Follow the signs of joy WHO CAN I TRUST?: Take stock of who matters—and why WHAT IS MY MESSAGE?: Declare yourself on the strength of your gift WILL MY LIFE BE RICH?: Surrender to the pull of your identity As Ackerman points out, unbridled freedom actually weighs you down. The myth of personal freedom—the notion that you have infinite choices in the course you set for yourself—is the unspoken agony of the modern person. True freedom comes with knowing your identity: the unique characteristics that define your potential for creating value in the world, for making a contribution that springs naturally from the core of your being and touches the lives of others. Within this framework, life's seeming boundaries melt away. Intelligent, provocative, and always practical, *The Identity Code* sets the reader on the classic quest: the discovery of self. Take the journey. From the Hardcover edition.

Effective science teaching requires creativity, imagination, and innovation. In light of concerns about American science literacy, scientists and educators have struggled to teach this discipline more effectively. *Science Teaching Reconsidered* provides undergraduate science educators with a path to understanding students, accommodating their individual differences, and helping them grasp the methods—and the wonder—of science. What impact does teaching style have? How do I plan a course curriculum? How do I make lectures, classes, and laboratories more effective? How can I tell what students are thinking? Why don't they understand? This handbook provides productive approaches to these and other questions. Written by scientists who are also educators, the handbook offers suggestions for having a greater impact in the classroom and provides resources for further research.

HERE BE DRAGONS... A unique collection of stories by the greatest fantasy writers working today.