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An analysis of how a curriculum based on communicative events can enhance learning in the language classroom

Featuring a collection of newly commissioned essays, edited by two leading scholars, this Handbook surveys the key research findings in the field of English for Specific Purposes (ESP). • Provides a state-of-the-art overview of the origins and evolution, current research, and future directions in ESP • Features newly-commissioned contributions from a global team of leading scholars • Explores the history of ESP and current areas of research, including speaking, reading, writing, technology, and business, legal, and medical English • Considers perspectives on ESP research such as genre, intercultural rhetoric, multimodality, English as a lingua franca and ethnography

This volume is intended for students who desire a practical introduction to the use of language in daily and professional life. It may be used either as part of a course or as an aid to independent study. Readers will find that concepts relating to language and discourse are highlighted in the text, explained clearly, illuminated through examples and practice exercises, and defined in the "Glossary/Index" at the back of the book. Divided into two parts, this text presents an introduction to the elements and practice of discourse analysis in general, as well as an introduction to the actual kinds of discourse crucial to personal and professional life. In Part I, examples and practice exercises are used which make use of a variety of genres common in daily and professional life. Genres included are advertising, biography, travel guide, news clipping, prose fiction, students' writing, telephone conversation, poetry, police-suspect interview, face-to-face conversation, war cry, political speech, medical text, legislation, textbook, discourse of the mentally disturbed, and detective fiction among others. Wherever feasible, authentic examples are used. Part II of the book applies the principles and techniques of Part I to an investigation of discourse in daily use. Chapters include discourse in education, medicine, law, the media, and literature. Not only will these be of particular interest to students planning to enter any of these professions, but will also be of general interest, since all of us encounter them in daily life. As a result, this is a very practical book.

Teaching and Researching Speaking provides an overview of the main approaches to researching spoken language and their practical application to teaching, classroom materials, and assessment. The history and current practices of teaching and researching speaking are presented through the lens of bigger theoretical issues about the object of study in linguistics, social attitudes to the spoken form, and the relationships between spoken and written language. A unique feature of the book is the way it clearly explains the nature of speaking and how it is researched and puts it into the context of a readable and holistic overview of language theory. This new edition is fully updated and revised to reflect the latest developments on classroom materials and oral assessment, as well as innovations in conversation analysis. The resources section is brought up-to-date with new media and currently available networks, online corpora, and mobile applications. This is a key resource for applied linguistics students, English language teachers, teacher trainers, and novice researchers.

Now reissued and retypeset, this canonical book explores the role of language and images in newspaper, radio, online and television news. The authors introduce useful frameworks for analysing language, image and the interaction between the two, and illustrate these with authentic news stories from around the English-speaking world, ranging from the Oktoberfest to environmental disasters to the killing of Osama bin Laden. This analysis persuasively illustrates how events are retold in the news and made 'newsworthy' through both language and image. This clearly written and accessible introduction to news discourse is essential reading for students, lecturers and researchers in linguistics, media and journalism studies and semiotics.

Instructors - Electronic inspection copies are available or contact your local sales representative for an inspection copy of the print version. Discursive Psychology is a theoretical and analytical approach used by academics and practitioners alike, widely applied, though often lost within the complicated web of discourse analysis. Sally Wiggins combines her expertise in discursive psychology with her clear and demystifying pedagogical approach to produce a book that is committed to student success. This textbook shows students how to put the methodology into practice in a way that is simple, engaging and practical.

Originally published as The Continuum Companion to Discourse Analysis, this book is designed to be the essential one-volume resource for advanced students and academics. This companion offers a comprehensive and accessible reference resource to research in contemporary discourse studies. In 21 chapters written by leading figures in the field, the volume provides readers with an authoritative overview of key terms, methods and current research topics and directions. It offers both a survey of current research and gives more practical guidance for advanced study in the area. The volume covers all the most important issues, concepts, movements and approaches in the field and features a glossary of key terms in the area of discourse analysis. It is the complete resource for postgraduate students and researchers working within discourse studies, applied linguistics, TESOL and the social sciences.

This bestselling textbook is the ideal companion to An Introduction to Discourse Analysis: Theory and Method, by leading author, James Paul Gee. Using a practical how-to approach, Gee provides the tools necessary to work with discourse analysis, with engaging step-by-step tasks featured throughout the book. Each tool is clearly explained, along with guidance on how to use it, and authentic data is provided for readers to practice using the tools. Readers from all fields will gain both a practical and theoretical background in how to do discourse analysis and knowledge of discourse analysis as a distinctive research methodology. Updated throughout, this second edition also includes a new tool- 'The Big C Conversation Tool'. A new companion website www.routledge.com/cw/gee features a frequently asked questions section, additional tasks to support understanding, a glossary and free access to journal articles by James Paul Gee. How to do Discourse Analysis: A Toolkit is an essential book for advanced undergraduate and postgraduate students working in the areas of applied linguistics, education, psychology, anthropology and communication.

Discourse analysis considers how language, both spoken and written, enacts social and cultural perspectives and identities. Assuming no prior knowledge of linguistics, An Introduction to Discourse Analysis examines the field and presents James Paul Gee's unique integrated approach which incorporates both a theory of language-in-use and a method of research. An Introduction to Discourse Analysis can be used as a stand-alone textbook or ideally used in conjunction with the practical companion title How to do Discourse Analysis: A Toolkit. Together they provide the complete resource

for students studying discourse analysis. Updated throughout, the fourth edition of this seminal textbook also includes two new chapters: 'What is Discourse?' to further understanding of the topic, as well as a new concluding section. A new companion website www.routledge.com/cw/gee features a frequently asked questions section, additional tasks to support understanding, a glossary and free access to journal articles by James Paul Gee. Clearly structured and written in a highly accessible style, An Introduction to Discourse Analysis includes perspectives from a variety of approaches and disciplines, including applied linguistics, education, psychology, anthropology and communication to help students and scholars from a range of backgrounds to formulate their own views on discourse and engage in their own discourse analysis. This is an essential textbook for all advanced undergraduate and postgraduate students of discourse analysis.

"Making sense of discourse analysis brings together the key systems of discourse analysis. The book overviews and explains communicative language theory, speech act theory, conversational analysis, genre analysis, and critical discourse analysis. Each chapter provides a historical context, definitions for key components of each system or theory being described, textual examples with explanation, and structured activities for readers to try out the systems and theories for themselves." --p. v.

This book presents a perspective on genre based on what it is that leads users of a language to recognise a communicative event as an instance of a particular genre. Key notions in this perspective are those of prototype, inheritance, and intertextuality; that is, the extent to which a text is typical of the particular genre, the qualities or properties that are inherited from other instances of the communicative event, and the ways in which a text is influenced by other texts of a similar kind. The texts which form the basis of this discussion are drawn from experimental research reporting in English. Contents: 1. Introduction 2. Approaches to genre 3. Genre and frames 4. A sample analysis: Writing up research 5. Summary and conclusions.

This introductory textbook presents a variety of approaches and perspectives that can be employed to analyze any sample of discourse. The perspectives come from multiple disciplines, including linguistics, sociolinguistics, and linguistic anthropology, all of which shed light on meaning and the interactional construction of meaning through language use. Students without prior experience in discourse analysis will appreciate and understand the micro-macro relationship of language use in everyday contexts, in professional and academic settings, in languages other than English, and in a wide variety of media outlets. Each chapter is supported by examples of spoken and written discourse from various types of data sources, including conversations, commercials, university lectures, textbooks, print ads, and blogs, and concludes with hands-on opportunities for readers to actually do discourse analysis on their own. Students can also utilize the book's comprehensive companion website, with flash cards for key terms, quizzes, and additional data samples, for in-class activities and self-study. With its accessible multi-disciplinary approach and comprehensive data samples from a variety of sources, Discourse Analysis is the ideal core text for the discourse analysis course in applied linguistics, English, education, and communication programs.

Public information messages are an important means of state-citizen communication in today's societies. Using this genre, citizens are directed to [never ever drink and drive], to [slow down] and to [learn to say no]. Yet, this book presents the first in-depth analysis of public information messages from a linguistic perspective, and indeed also from a cross-cultural perspective. Specifically, the study, adopting genre analysis, contrasts a corpus of state-run national public information campaigns in Germany and Ireland. A taxonomy of moves is developed inductively and the interactional features of the genre are analysed and related to the context of use. The comprehensive discussion of theoretical and methodological issues, the in-depth analysis and the extensive bibliography make this book of interest to researchers and students in (contrastive) discourse analysis, (cross-cultural) pragmatics, contrastive rhetoric, advertising, social psychology, mass communication and media studies. Copy-writers will also profit from the insights gained, particularly within the context of an increase in Europe-wide public information campaigns.

Routledge English Language Introductions cover core areas of language study and are one-stop resources for students. Assuming no prior knowledge, books in the series offer an accessible overview of the subject, with activities, study questions, sample analyses, commentaries and key readings - all in the same volume. The innovative and flexible 'two dimensional' structure is built around four sections - introduction, development, exploration and extension - which offer self-contained stages for study. Each topic can also be read across these sections, enabling the reader to build gradually on the knowledge gained. Each book in the series has a companion website with extra resources for teachers, lecturers and students. Discourse Analysis, 2nd Edition: - provides a comprehensive overview of the major approaches to and methodological tools used in discourse analysis; - introduces both traditional perspectives on the analysis of texts and talk as well as more recent approaches that address technologically mediated and multimodal discourse; - incorporates practical examples using real data; - includes new articles from key authors in the field, including Jan Blommaert, William Labov, Paul Baker, Penelope Brown and Stephen Levinson; - is supported by a companion website featuring extra activities, additional guidance, useful links and multimedia examples including sound files and YouTube videos. Features of the new edition include: new readings featuring cutting-edge research; updated references; revised and refreshed examples; and a wider range of material from social media that includes Twitter, Instagram and Snapchat. Written by an experienced teacher and author, this accessible textbook is essential reading for all students of English language and linguistics.

Discourse in English Language Education is designed to introduce students to the major concepts and issues in discourse analysis and its applications to language education, drawing on the key research from a range of approaches. This will be essential reading for upper undergraduates and postgraduates with interests in applied linguistics, TESOL and mother tongue language education.

This book argues that adopting ethnographically oriented perspectives on research into academic writing is a valuable means of deepening understanding of the social influences on language use and individuals' experiences in academic writing contexts, helping to gain insider views of writers' experiences, writing practices, and the contexts in which academic texts are produced and assessed.

Corpora and Language Education critically examines key concepts and issues in corpus linguistics, with a particular focus on the expanding interdisciplinary nature of the field and the role that written and spoken corpora now play in the fields of professional communication, teacher education, translation studies, lexicography, literature, critical discourse analysis, and forensic linguistics. The book also presents a series of corpus-based case studies illustrating central themes and best practices in

the field.

This is a collection of work by researchers in the area of gender and language. It shows how a discourse approach to the study of gender and language can facilitate the study of the complex and subtle ways in which gender identities are represented, constructed and contested through language.

This book examines reports that are written by reviewers of submissions to a peer-reviewed journal. This includes a thorough study of the reports from the perspectives of context, content and genre, as well as from the point of view of pragmatics and politeness. The author examines the use of evaluative language, and the roles reviewers assume as they make their evaluations. He also explores how reviewers learn to write these reports. He then discusses the results of these analyses from the point of view of reviewer training, making suggestions for further research in the area of editorial peer review. The demystification of this occluded genre will be of benefit to doctoral students and early career academics not yet familiar with the peer review process, as well as those working in the broader areas of English for Specific Purposes and English for Academic Purposes, discourse analysis and writing for publication.

Since 2005, the Continuum Discourse series, under the editorship of Professor Ken Hyland, has published some of the most cutting-edge work in the field of discourse analysis. This edited collection offers a showcase of the work produced by its authors and reads as fully-functional book in its own right. The work of Paul Baker, Frances Christie and Greg Myers features, amongst others. With an introduction by Professor Hyland, the chapters are organized thematically to provide a look a research methods, examine at the various types of institutional discourses covered by the series, and finally, a look to arguably the future of the field - electronic discourses in an electronic medium, for example Twitter, SMS and Blogs. This is an essential purchase for those involved in discourse analysis in any capacity.

The manner in which people have been talking and writing about 'development' and the rules according to which they have done so have evolved over time. Development Discourse and Global History uses the archaeological and genealogical methods of Michel Foucault to trace the origins of development discourse back to late colonialism and notes the significant discontinuities that led to the establishment of a new discourse and its accompanying industry. This book goes on to describe the contestations, appropriations and transformations of the concept. It shows how some of the trends in development discourse since the crisis of the 1980s - the emphasis on participation and ownership, sustainable development and free markets - are incompatible with the original rules and thus lead to serious contradictions. The Eurocentric, authoritarian and depoliticizing elements in development discourse are uncovered, whilst still recognizing its progressive appropriations. The author concludes by analysing the old and new features of development discourse which can be found in the debate on Sustainable Development Goals and discussing the contribution of discourse analysis to development studies. This book is aimed at researchers and students in development studies, global history and discourse analysis as well as an interdisciplinary audience from international relations, political science, sociology, geography, anthropology, language and literary studies.

'Chemical engineering is the field of applied science that employs physical, chemical, and biological rate processes for the betterment of humanity'. This opening sentence of Chapter 1 has been the underlying paradigm of chemical engineering. Chemical Engineering: An Introduction is designed to enable the student to explore the activities in which a modern chemical engineer is involved by focusing on mass and energy balances in liquid-phase processes. Problems explored include the design of a feedback level controller, membrane separation, hemodialysis, optimal design of a process with chemical reaction and separation, washout in a bioreactor, kinetic and mass transfer limits in a two-phase reactor, and the use of the membrane reactor to overcome equilibrium limits on conversion. Mathematics is employed as a language at the most elementary level. Professor Morton M. Denn incorporates design meaningfully; the design and analysis problems are realistic in format and scope.

An understanding of genres in communication (written and spoken) is essential to professional success. This volume studies situationally appropriate responses in professional communication in face-to-face interaction and distance communication, from a socio-cognitive point of view. A traditional rhetorical approach does not give much insight in the ways in which genres are embedded in communicative activity or how actors draw upon genre knowledge to perform effectively. However, if genres are considered as embedded in social interaction [as typified forms of typified circumstances], the rich dynamic aspects of genre knowledge can be disclosed. The chapters deal with genre knowledge in various settings, illustrating the impact of time, place, medium, skills and purpose, and some chapters deal with genre analysis in a broader sense giving ideas for applied genre analysis. The book is of interest to professionals and scholars in communication studies, discourse analysis, and social and cognitive science.

Academic discourse is a rapidly growing area of study, attracting researchers and students from a diverse range of fields. This is partly due to the growing awareness that knowledge is socially constructed through language and partly because of the emerging dominance of English as the language of scholarship worldwide. Large numbers of students and researchers must now gain fluency in the conventions of English language academic discourses to understand their disciplines, establish their careers and to successfully navigate their learning. This accessible and readable book shows the nature and importance of academic discourses in the modern world, offering a clear description of the conventions of spoken and written academic discourse and the ways these construct both knowledge and disciplinary communities. This unique genre-based introduction to academic discourse will be essential reading for undergraduate and postgraduate students studying TESOL, applied linguistics, and English for Academic Purposes.

Presenting a field-defining overview of one of the most applicable linguistic theories available today, this Handbook surveys the key issues in the study of systemic functional linguistics (SFL), covering an impressive range of theoretical perspectives. Written by some of the world's foremost SFL scholars, including M. A. K. Halliday, the founder of SFL theory, the handbook covers topics ranging from the theory behind the model, discourse analysis within SFL, applied SFL, to SFL in relation to other subfields of linguistics such as intonation, typology, clinical linguistics and education. Chapters include discussion on the possible future directions in which research might be conducted and issues that can be further investigated and resolved. Readers will be inspired to pursue the challenges raised within the volume, both theoretically and practically.

Research Methods in Applied Linguistics is designed to be the essential one-volume resource for students. The book includes: * qualitative, quantitative and mixed methods * research techniques and approaches * ethical considerations * sample studies * a glossary of key terms * resources for students As well as covering a range of methodological issues, it looks at numerous areas in depth, including language learning strategies, motivation, teacher beliefs, language and identity, pragmatics, vocabulary, and grammar. Comprehensive and accessible, this is the essential guide to research methods for undergraduate and postgraduate students in applied linguistics and language studies.

This is the new edition of Discourse Analysis: An Introduction, an accessible and widely-used introduction to the analysis of discourse. In its 10 chapters the book examines different approaches to discourse, looking at discourse and society, discourse and pragmatics, discourse and genre, discourse and conversation, discourse grammar, corpus-based approaches to discourse and critical discourse

analysis. The book includes the following features: -A full companion website, featuring student and lecturer resources -A new chapter on multimodal discourse analysis -Chapter summaries outlining the key areas covered -Updated examples drawn from film, television, the media and everyday life -Explanations of technical terms in each chapter -Discussion tasks and data analysis projects at the end of each chapter -Student exercises and answer keys for each chapter-Suggestions for further reading This engagingly written introduction to discourse analysis is essential for students encountering discourse analysis for the first time, whether at undergraduate or postgraduate level. It should be on every reading list.

Discourse Analysis: The Questions Discourse Analysts Ask and How They Answer Them is the first introductory text organized around the kinds of questions discourse analysts ask and how they are systematically addressed by analysts of different empirical persuasions, thereby cultivating a principled understanding of the interdisciplinary field of discourse analysis. The text promotes synthesis, integration, and a multidimensional understanding of the core issues that preoccupy discourse analysts. (1) How is discourse structured? (2) How are social actions accomplished in discourse? (3) How are identities negotiated in discourse? (4) How are ideologies constructed in discourse? The answer to each question is illustrated with transcripts and analyses of actual discourse as exemplified in key studies in the field. With a range of other features such as boxed definitions, study questions, and analytical tasks, this guide to the complex world of discourse is an ideal resource for courses on discourse analysis.

The overarching theme of Discourse and Technology is cutting-edge in the field of linguistics: multimodal discourse. This volume opens up a discussion among discourse analysts and others in linguistics and related fields about the two-fold impact of new communication technologies: The impact on how discourse data is collected, transcribed, and analyzed—and the impact that these technologies are having on social interaction and discourse. As inexpensive tape recorders allowed the field to move beyond text, written or printed language, to capture talk—discourse as spoken language—the information explosion (including cell phones, video recorders, Internet chat rooms, online journals, and the like) has moved those in the field to recognize that all discourse is, in various ways, "multimodal," constructed through speech and gesture, as well as through typography, layout, and the materials employed in the making of texts. The contributors have responded to the expanding scope of discourse analysis by asking five key questions: Why should we study discourse and technology and multimodal discourse analysis? What is the role of the World Wide Web in discourse analysis? How does one analyze multimodal discourse in studies of social actions and interactions? How does one analyze multimodal discourse in educational social interactions? and, How does one use multimodal discourse analyses in the workplace? The vitality of these explorations opens windows onto even newer horizons of discourse and discourse analysis.

An essential reference to contemporary discourse studies, this handbook offers a rigorous and systematic overview of the field, covering the key methods, research topics and new directions. Fully updated and revised throughout to take account of developments over the last decade, in particular the innovations in digital communication and new media, this second edition features: · New coverage of the discourse of media, multimedia, social media, politeness, ageing and English as lingua franca · Updated coverage across all chapters, including conversation analysis, spoken discourse, news discourse, intercultural communication, computer mediated communication and identity · An expanded glossary of key terms Identifying and describing the central concepts and theories associated with discourse and its main branches of study, The Bloomsbury Handbook of Discourse Analysis makes a sustained and compelling argument concerning the nature and influence of discourse and is an essential resource for anyone interested in the field.

The study of media language is increasingly important both for media studies and for discourse analysis and sociolinguistics. In Media Discourse, Norman Fairclough applies the "critical discourse analysis" framework he developed in Language and Power and Discourse and Social Life to media language. Drawing on examples from TV, radio, and newspapers, he focuses on changing practices of media discourse in relation to wider processes of social and cultural change, particularly the tensions between public and private in the media and the tensions between information and entertainment.

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The Discourse of Online Reviews is the first book to provide an account of the discursive, pragmatic and rhetorical features of this rapidly growing form of technologically-mediated communication. Examining a corpus of over 1,000 consumer reviews, Camilla Vásquez explores many of the discourse features that are characteristic of this new, user-generated, computer-mediated and primarily text-based genre. She investigates the language used by reviewers as they forge connections with their audiences to draw them into their stories, as they construct their expertise and authority on various subjects and as they evaluate and assess their consumer experiences. She also demonstrates how reviewers display their awareness about emerging conventions of the very genre in which they are participating. This book adopts an eclectic approach to the analysis of discourse, and explores topics such as evaluation, identity and intertextuality as they occur in online reviews of hotels, restaurants, recipes, films and other consumer products.

This book describes the most important kinds of texts in English and introduces the methodological techniques used to analyse them. Three analytical approaches are introduced and compared, describing a wide range of texts from the perspectives of register, genre and style. The primary focus of the book is on the analysis of registers. Part 1 introduces an analytical framework for studying registers, genre conventions, and styles. Part 2 provides detailed descriptions of particular text varieties in English, including spoken interpersonal varieties (conversation, university office hours, service encounters), written varieties (newspapers, academic prose, fiction), and emerging electronic varieties (e-mail, internet forums, text messages). Finally, Part 3 introduces advanced analytical approaches using corpora, and discusses theoretical concerns, such as the place of register studies in linguistics, and practical applications of register analysis. Each chapter ends with three types of activities: reflection and review activities, analysis activities, and larger project ideas.

Introduction to Discourse: Definitions, Debates and Decisions / Alison Sealey -- Conversation Analysis / Greg Meyers -- Discourse Analysis and Ethnography / Karin Tusting -- Discourse Analysis and Systemic Functional Linguistics / Veronika Koller -- Analysing Metaphor in Discourse / Veronika Koller -- Cognitive Linguistic Critical Discourse Analysis / Christopher Hart -- Corpus-Assisted Discourse Analysis / Paul Baker -- Multimodal Discourse Analysis / Christopher Hart -- Digitally Mediated Discourse Analysis / Johnny Unger -- Experimental Methods in Discourse Analysis / Christopher Hart.

Clearly setting out the advantages and disadvantages of each methodology, and providing real-world examples of when the methodology has been used successfully, this introduction makes it easy for students to assess which approach would be best for their research and to implement it successfully.

This book provides an extended exploration of the multimodal analysis of spatial (three-dimensional) texts of the built environment, culminating in a holistic approach termed Spatial Discourse Analysis (SpDA). Based on existing frameworks of multimodal analysis, this book applies, adapts, and extends these frameworks to spatial texts. The authors argue that choices in spatial design create meanings about what we perceive and how we can or should behave within spatial texts, influence

how we feel in and about those spaces, and enable these texts to function as coherent wholes. Importantly, a spatial text, once built, is also a resource which is then used, and an essential aspect of understanding these texts is to consider what users themselves contribute to the meaning potential of these texts. The book takes the metafunctional approach familiar from Systemic-Functional Linguistics (SFL) and foregrounds each metafunction in turn (textual, interpersonal, experiential, and logical), in relation to the detailed analysis of a particular spatial text.