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The Design Sprint — GV

This practical guide shows you exactly what a design sprint involves and how you can incorporate the process into your organization. Design sprints not only let you test digital product ideas...

Design sprint : a practical guidebook for building great ...

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Design Sprint Master - Facilitator's Guide

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what a design sprint involves and how you can ...

The Design Sprint Method This sketch summarizes the Design Sprint method invented and popularized by Google Ventures and Jake Knapp. This is how they describe the method: "The big idea with the Design Sprint is to build and test a prototype in just five days.

This practical guide shows you exactly what a design sprint involves and how you can incorporate the process into your organization. Design sprints not only let you test digital product ideas before you pour too many resources into a project, they also help everyone get on board—whether they're team members, decision makers, or potential users.

Design Sprint is a book that will take you through the process of a design sprint. The book offers great insight of how to run a design sprint. It even lists suggestions for tools, post-it sizes and lots of great tips for each of every phase. The

book is written in a tutorial fashion.

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A practical guide to answering critical business questions, *Sprint* is a book for teams of any size, from small startups to Fortune 100s, from teachers to nonprofits. It's for anyone with a big opportunity, problem, or idea who needs to get answers now.

Full Book Name: *Design Sprint: A Practical Guidebook for Building Great Digital Products*. Author Name: Richard Banfield. Book Genre: Business, Design, Management, Nonfiction, Science, Technology. ISBN # 9781491923177. Date of Publication: 2015-9-28.

He also authored *Design Leadership and Design Sprint: A Practical Guidebook for Building Great Digital Products*, which he co-authored with [CTodd Lombardo](#) and [Trace Wax](#). Richard is the CEO and co-founder of [Fresh Tilled Soil](#), and under his leadership, [Fresh Tilled Soil](#) has delivered UX and product design to 700+ clients across the world.

This guide is the result of the dozens sprints and workshops we, the [Design Sprint Academy](#), have run around the world with a large variety of organizations ranging from startups to enterprise, across a multitude of industries. We work tirelessly to make our [Design Sprints](#) practical, innovative and fun for our clients.

The design sprint is a 5-step process for

solving discrete business problems through design, prototyping, and testing with users.

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