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WJA0HD - JACOBY ATKINSON

Microsoft's revolutionary Power Pivot is a tool that allows users to create and transform data into reports and dashboards in new and much more powerful ways using the most-used analytical tool in the world: Excel. This book, written by a member of Microsoft's Power Pivot team, provides a practical step by step guide on creating a financial dashboard. The book covers in detail how to combine and shape the relevant data, build the dashboard in Excel, providing layout and design tips and tricks, prepare the model to work with fiscal dates, and show values used in many financial reports, including year-to-date, variance-to-target, percentage-of-total, and running totals reports. Accessibly written, this book offers readers a practical, real-world scenario and can be used as a day-to-day reference. Though the guide focuses on Power Pivot for Excel 2010, a chapter that discusses Power View—compatible with Excel 2013—and Power BI is also included.

This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio

Your guide to quickly turn data into results. Transform your skills, data, and business—and create your own BI solutions using software you already know and love: Microsoft Excel. Two business intelligence (BI) experts take you inside PowerPivot functionality for Excel 2013, with a focus on real world scenarios, problem-solving, and data modeling. You'll learn how to quickly turn mass quantities of data into meaningful information and on-the-job results—no programming required! Understand the differences between PowerPivot for Self Service BI and SQL Server Analysis Services for Corporate BI Extend your existing data-analysis skills to create your own BI solutions Quickly manipulate large data sets, often in millions of rows Perform simple-to-sophisticated calculations and what-if analysis Create complex reporting systems with data modeling and Data Analysis Expressions Share your results effortlessly across your organization using Microsoft SharePoint Authors' note on using Microsoft Excel 2016: This book's content was written against Excel 2013, but it is useful and valid for users

of Excel 2016 too. Excel 2016 introduces several new DAX functions and an improved editor for DAX without changing any existing behavior. In other words, all of the concepts and examples explained in this book continue to work with Excel 2016.

Alternative assets such as fine art, wine, or diamonds have become popular investment vehicles in the aftermath of the global financial crisis. Correlation with classical financial markets is typically low, such that diversification benefits arise for portfolio allocation and risk management. Cryptocurrencies share many alternative asset features, but are hampered by high volatility, sluggish commercial acceptance, and regulatory uncertainties. This collection of papers addresses alternative assets and cryptocurrencies from economic, financial, statistical, and technical points of view. It gives an overview of their current state and explores their properties and prospects using innovative approaches and methodologies.

Get more out of Microsoft Power BI turning your data into actionable insightsAbout This Book* From connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book covers it all* Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and Mobile Applications* Proven development techniques and guidance for implementing custom solutions with DAX and M languagesWho This Book Is ForThis book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource .Some experience with Power BI will be useful.What You Will Learn* Cleanse, stage, and integrate your data sources with Power BI* Abstract data complexities and provide users with intuitive, self-service BI capabilities* Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations* Take advantage of the analytics and predictive capabilities of Power BI* Make your solutions more dynamic and user specific and/or defined including use cases of parameters, functions, and row level security* Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes* Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solutionIn DetailMicrosoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent, visual and interactive insights of data.This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in busi-

ness intelligence. This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects. Style and approach This book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into the technical issues, covers additional protocols, and many more real-live examples.

This book provides andrologists and other practitioners with reliable, up-to-date information on all aspects of male infertility and is designed to assist in the clinical management of patients. Clear guidance is offered on classification of infertility, sperm analysis interpretation and diagnosis. The full range of types and causes of male infertility are then discussed in depth. Particular attention is devoted to poorly understood conditions such as unexplained couple infertility and idiopathic male infertility, but the roles of diverse disorders, health and lifestyle factors and environmental pollution are also fully explored. Research considered stimulating for the reader is highlighted, reflecting the fascinating and controversial nature of the field. International treatment guidelines are presented and the role of diet and dietary supplements is discussed in view of their increasing importance. Clinicians will find that the book's straightforward approach ensures that it can be easily and rapidly consulted.

The second edition of this best-selling Python book (over 500,000 copies sold!) uses Python 3 to teach even the technically uninclined how to write programs that do in minutes what would take hours to do by hand. There is no prior programming experience required and the book is loved by liberal arts majors and geeks alike. If you've ever spent hours renaming files or updating hundreds of spreadsheet cells, you know how tedious tasks like these can be. But what if you could have your computer do them for you? In this fully revised second edition of the best-selling classic *Automate the Boring Stuff with Python*, you'll learn how to use Python to write programs that do in minutes what would take you hours to do by hand--no prior programming experience required. You'll learn the basics of Python and explore Python's rich library of modules for performing specific tasks, like scraping data off websites, reading PDF and Word documents, and automating clicking and typing tasks. The second edition of this international fan favorite includes a brand-new chapter on input validation, as well as tutorials on automating Gmail and Google Sheets, plus tips on automatically updating CSV files. You'll learn how to create programs that effortlessly perform useful feats of automation to:

- Search for text in a file or across multiple files
- Create, update, move, and rename files and folders
- Search the Web and download online content
- Update and format data in Excel spreadsheets of any size
- Split, merge, watermark, and encrypt PDFs
- Send email responses and text notifications
- Fill out online forms

Step-by-step instructions walk you through each program, and updated practice projects at the end of each chapter challenge you to improve those programs and use your newfound skills to automate similar tasks. Don't spend your time doing work a well-trained monkey could do. Even if you've never written a line of code, you can make your computer do the grunt work. Learn how in *Automate the Boring Stuff with Python*, 2nd Edition. Attention all SQL Pros, DAX is not just for writing Excel-based formulas! Get hands-on learning and expert advice on how to use the vast capabilities of the DAX language to solve common data modeling challenges. *Beginning DAX with Power BI* teaches key concepts such as mapping techniques from SQL to DAX, filtering, grouping, joining, pivoting, and using temporary tables, all aimed at the SQL professional. Join author Philip Seamark as he guides you on a journey through typical business data transformation scenarios and challenges, and teaches you, step-by-step, how to resolve challenges using DAX. Tips, tricks, and shortcuts are in-

cluded and explained, along with examples of the SQL equivalent, in order to accelerate learning. Examples in the book range from beginner to advanced, with plenty of detailed explanation when walking through each scenario. What You'll Learn Turbocharge your Power BI model by adding advanced DAX programming techniques Know when to use calculated measures versus calculated columns Generate new tables on the fly from existing data Optimize, monitor, and tune Power BI to improve performance of your models Discover new ideas, tricks, and time-saving techniques for better models Who This Book Is For Business intelligence developers, business analysts, or any SQL user who wants to use Power BI as a reporting tool. A solid understanding of SQL is recommended, as examples throughout the book include the DAX equivalents to SQL problem/solution scenarios.

Some European lands have been progressively alleviated of human pressures, particularly traditional agriculture in remote areas. This book proposes that this land abandonment can be seen as an opportunity to restore natural ecosystems via rewilding. We define rewilding as the passive management of ecological successions having in mind the long-term goal of restoring natural ecosystem processes. The book aims at introducing the concept of rewilding to scientists, students and practitioners. The first part presents the theory of rewilding in the European context. The second part of the book directly addresses the link between rewilding, biodiversity, and habitats. The third and last part is dedicated to practical aspects of the implementation of rewilding as a land management option. We believe that this book will both set the basis for future research on rewilding and help practitioners think about how rewilding can take place in areas under their management.

A pattern is a general, reusable solution to a frequent or common challenge. This book is the second edition of the most comprehensive collection of ready-to-use solutions in DAX, that you can use in Microsoft Power BI, Analysis Services Tabular, and Power Pivot for Excel. The book includes the following patterns: Time-related calculations, Standard time-related calculations, Month-related calculations, Week-related calculations, Custom time-related calculations, Comparing different time periods, Semi-additive calculations, Cumulative total, Parameter table, Static segmentation, Dynamic segmentation, ABC classification, New and returning customers, Related distinct count, Events in progress, Ranking, Hierarchies, Parent-child hierarchies, Like-for-like comparison, Transition matrix, Survey, Basket analysis, Currency conversion, Budget.

Solve real-world business problems by learning how to create common industry key performance indicators and other calculations using DAX within Microsoft products such as Power BI, SQL Server, and Excel. Key Features Learn to write sophisticated DAX queries to solve business intelligence and data analytics challenges Handle performance issues and optimization within the data model, DAX calculations and more Solve business issues with Microsoft Excel, Power BI, and SQL Server using DAX queries Book Description DAX provides an extra edge by extracting key information from the data that is already present in your model. Filled with examples of practical, real-world calculations geared toward business metrics and key performance indicators, this cookbook features solutions that you can apply for your own business analysis needs. You'll learn to write various DAX expressions and functions to understand how DAX queries work. The book also covers sections on dates, time, and duration to help you deal with working days, time zones, and shifts. You'll then discover how to manipulate text and numbers to create dynamic titles and ranks, and deal with measure totals. Later, you'll explore common business metrics for finance, customers, employees, and pro-

jects. The book will also show you how to implement common industry metrics such as days of supply, mean time between failure, order cycle time and overall equipment effectiveness. In the concluding chapters, you'll learn to apply statistical formulas for covariance, kurtosis, and skewness. Finally, you'll explore advanced DAX patterns for interpolation, inverse aggregators, inverse slicers, and even forecasting with a deseasonalized correlation coefficient. By the end of this book, you'll have the skills you need to use DAX's functionality and flexibility in business intelligence and data analytics. What you will learn Understand how to create common calculations for dates, time, and duration Create key performance indicators (KPIs) and other business calculations Develop general DAX calculations that deal with text and numbers Discover new ideas and time-saving techniques for better calculations and models Perform advanced DAX calculations for solving statistical measures and other mathematical formulas Handle errors in DAX and learn how to debug DAX calculations Understand how to optimize your data models Who this book is for Business users, BI developers, data analysts, and SQL users who are looking for solutions to the challenges faced while solving analytical operations using DAX techniques and patterns will find this book useful. Basic knowledge of the DAX language and Microsoft services is mandatory.

Microsoft PowerPivot is a free add-on to Excel from Microsoft that allows users to produce new kinds of reports and analyses that were simply impossible before, and this book is the first to tackle DAX formulas, the core capability of PowerPivot, from the perspective of the Excel audience. Written by the world's foremost PowerPivot blogger and practitioner, the book's concepts and approach are introduced in a step-by-step manner tailored to the learning style of Excel users everywhere. The techniques presented allow users to produce, in hours or even minutes, results that formerly would have taken entire teams weeks or months to produce. The "pattern-like" techniques and best practices contained in this book have been developed and refined over two years of onsite training with Excel users around the world, and the key lessons from those seminars costing thousands of dollars per day are now available within the pages of this easy-to-follow guide. This updated edition covers new features introduced with Office 2015.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, *Analyzing Data with Power BI and Power Pivot for Excel* (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details: <http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

When Richard Nisbett showed an animated underwater scene to his American students, they zeroed in on a big fish swimming among smaller fish. Japanese subjects, on the other hand, made observations about the background environment...and the different "seeings" are a clue to profound underlying cognitive differences between Westerners and East Asians. As Professor Nisbett shows in *The Geography of Thought* people actually think - and even see - the world differently, because of differing ecologies, social structures, philosophies, and educational systems that date back to ancient Greece and China, and that have survived into the modern world. As a result, East Asian thought is "holistic" - drawn to the perceptual field as a whole, and to relations among objects and events within that field. By comparison to Western

modes of reasoning, East Asian thought relies far less on categories, or on formal logic; it is fundamentally dialectic, seeking a "middle way" between opposing thoughts. By contrast, Westerners focus on salient objects or people, use attributes to assign them to categories, and apply rules of formal logic to understand their behaviour.

In late 2012, the charts of USD/GBP, Gold, the FTSE, the DAX and the DOW are all exhibiting triangle patterns. Breakouts from these patterns are imminent, which presents an unprecedented trading opportunity for the technical analyst - if you know how to spot triangles and trade them. In 'Trading Triangles' John Piper explains how and why triangles form, shows you how to spot a triangle on a price chart, and most importantly how to trade these patterns for profit. There are potentially massive moves on the way in these markets. 'Trading Triangles' is your vital guide to keeping on top of these moves and putting yourself in place to profit.

This book provides a comprehensive introduction to actuarial mathematics, covering both deterministic and stochastic models of life contingencies, as well as more advanced topics such as risk theory, credibility theory and multi-state models. This new edition includes additional material on credibility theory, continuous time multi-state models, more complex types of contingent insurances, flexible contracts such as universal life, the risk measures VaR and TVaR. Key Features: Covers much of the syllabus material on the modeling examinations of the Society of Actuaries, Canadian Institute of Actuaries and the Casualty Actuarial Society. (SOA-CIA exams MLC and C, CSA exams 3L and 4.) Extensively revised and updated with new material. Orders the topics specifically to facilitate learning. Provides a streamlined approach to actuarial notation. Employs modern computational methods. Contains a variety of exercises, both computational and theoretical, together with answers, enabling use for self-study. An ideal text for students planning for a professional career as actuaries, providing a solid preparation for the modeling examinations of the major North American actuarial associations. Furthermore, this book is highly suitable reference for those wanting a sound introduction to the subject, and for those working in insurance, annuities and pensions.

Power Query for Power BI and Excel is a book for people who are tired of copying and pasting data into Excel worksheets. Power Query, part of the Microsoft Power BI suite, is a tool that automates the process of getting data into Excel and will save you hours of dull, repetitive, and error-prone work! Power Query makes it easy to extract data from many different data sources, filter that data, aggregate it, clean it and perform calculations on it, finally loading that data into either your worksheet or directly into the new Excel 2013 Data Model used by Power Pivot. This concise, practical book provides a complete guide to Power Query and how to use it to solve all of your Excel data-loading problems. Power Query for Power BI and Excel goes well beyond the surface of what Power Query can do. The book goes deep into the underlying M language, showing you how to do amazing things that aren't going to be possible from just the GUI interface that is covered in most other books. You'll have full command of the GUI, and you'll be able to drop into the M language to go beyond what the GUI provides. The depth in this book makes it a must-have item for anyone who is pushing Power BI and Excel to their limits in the pursuit of business intelligence from data analysis. Teaches the basics of using Power Query to load data into Excel Helps you solve common, data-related problems with Power Query Shows how to write your own solutions in the powerful M language

A pattern is a general reusable solution to a commonly occurring problem. This book is a collection of ready-to-use data models and formulas in DAX, that you can use in Power Pivot for Excel

and in Microsoft Analysis Services Tabular. Create your data model faster by using a DAX pattern!

This text presents different models of limit order books and introduces a flexible open-source library, useful to those studying trading strategies.

Design, create and manage robust Power BI solutions to gain meaningful business insights. Key Features: Master all the dashboarding and reporting features of Microsoft Power BI. Combine data from multiple sources, create stunning visualizations and publish your reports across multiple platforms. A comprehensive guide with real-world use cases and examples demonstrating how you can get the best out of Microsoft Power BI. Book Description: This book is intended for business intelligence professionals responsible for the design and development of Power BI content as well as managers, architects and administrators who oversee Power BI projects and deployments. The chapters flow from the planning of a Power BI project through the development and distribution of content to the administration of Power BI for an organization. BI developers will learn how to create sustainable and impactful Power BI datasets, reports, and dashboards. This includes connecting to data sources, shaping and enhancing source data, and developing an analytical data model. Additionally, top report and dashboard design practices are described using features such as Bookmarks and the Power KPI visual. BI managers will learn how Power BI's tools work together such as with the On-premises data gateway and how content can be staged and securely distributed via Apps. Additionally, both the Power BI Report Server and Power BI Premium are reviewed. By the end of this book, you will be confident in creating effective charts, tables, reports or dashboards for any kind of data using the tools and techniques in Microsoft PowerBI. What you will learn: Build efficient data retrieval and transformation processes with the Power Query M Language. Design scalable, user-friendly DirectQuery and Import Data Models. Develop visually rich, immersive, and interactive reports and dashboards. Maintain version control and stage deployments across development, test, and production environments. Manage and monitor the Power BI Service and the On-premises data gateway. Develop a fully on-premise solution with the Power BI Report Server. Scale up a Power BI solution via Power BI Premium capacity and migration to Azure Analysis Services or SQL Server Analysis Services. Who this book is for: Business Intelligence professionals and existing Power BI users looking to master Power BI for all their data visualization and dashboarding needs will find this book to be useful. While understanding of the basic BI concepts is required, some exposure to Microsoft Power BI will be helpful.

Any data analytics solution requires data population and preparation. With the rise of data analytics solutions these years, the need for this data preparation becomes even more essential. Power BI is a helpful data analytics tool that is used worldwide by many users. As a Power BI (or Microsoft BI) developer, it is essential to learn how to prepare the data in the right shape and format needed. You need to learn how to clean the data and build it in a structure that can be modeled easily and used high performance for visualization. Data preparation and transformation is the backend work. If you consider building a BI system as going to a restaurant and ordering food. The visualization is the food you see on the table nicely presented. The quality, the taste, and everything else come from the hard work in the kitchen. The part that you don't see or the backend in the world of Power BI is Power Query. You may already be familiar with other data preparation and transformation technologies, such as T-SQL, SSIS, Azure Data Factory, Informatica, etc. Power Query is a data transformation engine capable of preparing the data in the format you need.

The good news is that to learn Power Query; you don't need to know programming. Power Query is for citizen data engineers. However, this doesn't mean that Power Query is not capable of performing advanced transformation. Power Query exists in many Microsoft tools and services such as Power BI, Excel, Dataflows, Power Automate, Azure Data Factory, etc. Through the years, this engine became more powerful. These days, we can say this is essential learning for anyone who wants to do data analysis with Microsoft technology to learn Power Query and master it. We have been working with Power Query since the very early release of that in 2013, named Data Explorer, and wrote blog articles and published videos about it. The number of articles we published under this subject easily exceeds hundreds. Through those articles, some of the fundamentals and key learnings of Power Query are explained. We thought it is good to compile some of them in a book series. A good analytics solution combines a good data model, good data preparation, and good analytics and calculations. Reza has written another book about the Basics of modeling in Power BI and a book on Power BI DAX Simplified. This book is covering the data preparation and transformations aspects of it. This book series is for you if you are building a Power BI solution. Even if you are just visualizing the data, preparation and transformations are an essential part of analytics. You do need to have the cleaned and prepared data ready before visualizing it. This book is compiled into a series of two books, which will be followed by a third book later; Getting started with Power Query in Power BI and Excel (already available to be purchased separately) Mastering Power Query in Power BI and Excel (This book) Power Query dataflows (will be published later) This book deeps dive into real-world challenges of data transformation. It starts with combining data sources and continues with aggregations and fuzzy operations. The book covers advanced usage of Power Query in scenarios such as error handling and exception reports, custom functions and parameters, advanced analytics, and some helpful table and list functions. The book continues with some performance tuning tips and it also explains the Power Query formula language (M) and the structure of it and how to use it in practical solutions. Although this book is written for Power BI and all the examples are presented using the Power BI. However, the examples can be easily applied to Excel, Dataflows, and other tools and services using Power Query.

Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data modeling as well as for experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way—like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will:

- Gain an understanding of the basics of data modeling, including tables, relationships, and keys
- Familiarize yourself with star schemas, snowflakes, and common modeling techniques
- Learn the importance of granularity
- Discover how to use multiple fact tables, like sales and purchases, in a complex data model
- Manage calendar-related calculations by using date tables
- Track historical attributes, like previous addresses of customers or manager assignments
- Use snapshots to compute quantity on hand
- Work with multiple currencies in the most efficient way
- Analyze events that have durations, including overlapping dura-

tions • Learn what data model you need to answer your specific business questions About This Book • For Excel and Power BI users who want to exploit the full power of their favorite tools • For BI professionals seeking new ideas for modeling data

An easy-to-follow guide full of hands on examples of real-world Analysis Services cube development tasks. Each topic is explained and placed in context, and for the more inquisitive reader, there also more in-depth details of the concepts used. If you are an Analysis Services cube designer wishing to learn more advanced topic and best practices for cube design, this book is for you. You are expected to have some prior experience with Analysis Services cube development.

New York City has the largest medical examiner's office in the United States, and the Brooklyn division is the busiest of the five boroughs. Charles A. Catanese received his Forensic Pathology fellowship training in New York, and then worked full time as a Medical Examiner in the Brooklyn office for more than 10 years. He has personally performed more than 4000 autopsies, including over 400 homicides. Dr. Catanese has worked through several disasters, including TWA Flight 800, AA Flight 587, and more than nine months on the World Trade Center fatalities. He is currently the Chief Medical Examiner of Orange County, New York. Drawing on his wealth of knowledge and experience in solving some of the most difficult cases a forensic examiner could encounter, he assembles hundreds of images from his own work experience to present the Color Atlas of Forensic Medicine and Pathology. Featuring twice the number of images as any other forensic pathology atlas, the book is filled with high-resolution photos that demonstrate postmortem changes of the human body and the different types of patterns produced in deaths caused by: Natural causes Diagnostic or therapeutic procedures Substance abuse Poisoning Child abuse Firearms Blunt instruments Sharp instruments Burns Asphyxia This easy-to-read atlas, created for medical and non-medical personnel, covers basic and advanced forensic concepts that relate to all manners of deaths. The carefully worded, unambiguous text describing each photo and the side-by-side comparisons of similar, yet different, pathologies make this remarkable atlas a powerful teaching tool for all those who must confront and solve the mystery of human demise. A fully searchable DVD version is also available.

Any data analytics solution requires data population and preparation. With the rise of data analytics solutions these years, the need for this data preparation becomes even more essential. Power BI is a helpful data analytics tool that is used worldwide by many users. As a Power BI (or Microsoft BI) developer, it is essential to learn how to prepare the data in the right shape and format needed. You need to learn how to clean the data and build it in the structure that can be modeled easily and used high performant for visualization. Data preparation and transformation is the backend work. If you consider building a BI system as going to a restaurant and ordering food. The visualization is the food you see on the table nicely presented. The quality, the taste, and everything else comes from the hard work in the kitchen. The part that you don't see or the backend in the world of Power BI is Power Query. You may be already familiar with some other data preparation and data transformation technologies, such as T-SQL, SSIS, Azure Data Factory, Informatica, etc. Power Query is a data transformation engine capable of preparing the data in the format you need. The good news is that to learn Power Query; you don't need to know programming. Power Query is for citizen data engineers. However, this doesn't mean that Power Query is not capable of performing advanced transformation. Unfortunately, because Power Query and data preparation is the kitchen work of the BI system, many Power BI users skip the learning of it and be-

come aware of it somewhere along their BI project. Once they get familiar with it, they realize there are tons of things they could have implemented easier, faster, and in a much more maintainable way using Power Query. In other words, they learn mastering Power Query is the key skill toward mastering Power BI. We have been working with Power Query since the very early release of that in 2013, named Data Explorer, and wrote blog articles and published videos about it. The number of articles we published under this subject easily exceeds hundreds. Through those articles, some of the fundamentals and key learnings of Power Query are explained. We thought it is good to compile some of them in a book. A good analytics solution combines a good data model, good data preparation, and good analytics and calculations. Reza has written another book about the Basics of modeling in Power BI and a book on Power BI DAX Simplified. This book is covering the data preparation and transformations aspects of it. This book is for you if you are building a Power BI solution. Even if you are just visualizing the data, preparation and transformations are an essential part of analytics. You do need to have the cleaned and prepared data ready before visualizing it. This book is compiled into a series of two books, which will be followed by a third book later; Getting started with Power Query in Power BI and Excel (this book) Mastering Power Query in Power BI and Excel (already available to be purchased separately) Power Query dataflows (will be published later) Although this book is written for Power BI and all the examples are presented using the Power BI. However, the examples can be easily applied to Excel, Dataflows, and other tools and services using Power Query.

Learn the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power BI—Microsoft's leading self-service business intelligence application—and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, or a misunderstanding of core principles, and how certain components interact with each other. The authors of this book use solutions and examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. You will learn how Power BI, through combining DAX building blocks (such as measures, table filtering, and data lineage), can yield extraordinary analytical power. Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems, so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You Will Learn Understand the intricate workings of DAX to solve advanced problems Deconstruct problems into manageable parts in order to create your own recipes Apply predefined solutions for addressing problems, and link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

Over 100 expert recipes to design, create, and deploy SSIS packages with this book and ebook.

Why is life the way it is? Bacteria evolved into complex life just once in four billion years of life on earth-and all complex life shares many strange properties, from sex to ageing and death. If life evolved on other planets, would it be the same or completely different? In The Vital Question, Nick Lane radically reframes evo-

lutionary history, putting forward a cogent solution to conundrums that have troubled scientists for decades. The answer, he argues, lies in energy: how all life on Earth lives off a voltage with the strength of a bolt of lightning. In unravelling these scientific enigmas, making sense of life's quirks, Lane's explanation provides a solution to life's vital questions: why are we as we are, and why are we here at all? This is ground-breaking science in an accessible form, in the tradition of Charles Darwin's *The Origin of Species*, Richard Dawkins' *The Selfish Gene*, and Jared Diamond's *Guns, Germs and Steel*.

Business Model Generation is a handbook for visionaries, game changers, and challengers striving to defy outmoded business models and design tomorrow's enterprises. If your organization needs to adapt to harsh new realities, but you don't yet have a strategy that will get you out in front of your competitors, you need *Business Model Generation*. Co-created by 470 "Business Model Canvas" practitioners from 45 countries, the book features a beautiful, highly visual, 4-color design that takes powerful strategic ideas and tools, and makes them easy to implement in your organization. It explains the most common Business Model patterns, based on concepts from leading business thinkers, and helps you reinterpret them for your own context. You will learn how to systematically understand, design, and implement a game-changing business model--or analyze and renovate an old one. Along the way, you'll understand at a much deeper level your customers, distribution channels, partners, revenue streams, costs, and your core value proposition. *Business Model Generation* features practical innovation techniques used today by leading consultants and companies worldwide, including 3M, Ericsson, Capgemini, Deloitte, and others. Designed for doers, it is for those ready to abandon outmoded thinking and embrace new models of value creation: for executives, consultants, entrepreneurs, and leaders of all organizations. If you're ready to change the rules, you belong to "the business model generation!"

The Definitive Guide to DAX is the most comprehensive and authoritative guide to Microsoft's DAX language for business intelligence and analytics. While other books cover only the basics, this guide offers expert guidance on everything intermediate-to-advanced Excel users and BI professionals need to know, from the basics to innovative high-performance techniques. Two leading Microsoft BI consultants and mentors introduce DAX through realistic and useful examples, presenting common calculations that empower users to get results immediately. Alberto Ferrari and Marco Russo demystify complex topics, showing readers exactly what happens under the DAX engine's "hood" when they run a DAX expression. Ferrari and Russo carefully walk through common scenarios where DAX may not be easy to grasp; show how to optimize data models so DAX expressions will run quickly; demonstrate how to write fast, robust DAX code; and guide you in clearing bottlenecks from existing code. Throughout, they demonstrate DAX at work in both SQL Server and Microsoft Excel environments, empowering you no matter which Microsoft BI or analytics platform you prefer.

Analyze tabular data using the BI Semantic Model (BISM) in SQL Server 2012 Analysis Services--and discover a simpler method for creating corporate-level BI solutions. Led by three BI experts, you'll learn how to build, deploy, and query a BISM tabular model with step-by-step guides, examples, and best practices. This hands-on book shows you how the tabular model's in-memory database enables you to perform rapid analytics--whether you're a professional BI developer new to Analysis Services or already familiar with its multidimensional model --

PowerPivot is an amazing new add-in for Excel 2013 that allows business intelligence pros to process large amounts data. Al-

though it is simple to use in a demo environment, analysts are likely to run into real-life scenarios that are difficult to solve. This guide, dedicated solely to the PowerPivot tool, provides techniques and solutions to real-world problems, including showing the Top N customers by using slicer filters, comparing budget to actuals, drilling across data instead of through data, and joining data from two different sources in a single analysis.

Martin's *Physical Pharmacy and Pharmaceutical Sciences* is considered the most comprehensive text available on the application of the physical, chemical and biological principles in the pharmaceutical sciences. It helps students, teachers, researchers, and industrial pharmaceutical scientists use elements of biology, physics, and chemistry in their work and study. Since the first edition was published in 1960, the text has been and continues to be a required text for the core courses of Pharmaceutics, Drug Delivery, and Physical Pharmacy. The Sixth Edition features expanded content on drug delivery, solid oral dosage forms, pharmaceutical polymers and pharmaceutical biotechnology, and updated sections to cover advances in nanotechnology.

Power Query is one component of the Power BI (Business Intelligence) product from Microsoft, and "M" is the name of the programming language created by it. As more business intelligence pros begin using Power Pivot, they find that they do not have the Excel skills to clean the data in Excel; Power Query solves this problem. This book shows how to use the Power Query tool to get difficult data sets into both Excel and Power Pivot, and is solely devoted to Power Query dashboarding and reporting.

Artificial intelligence (AI) has grown in presence in asset management and has revolutionized the sector in many ways. It has improved portfolio management, trading, and risk management practices by increasing efficiency, accuracy, and compliance. In particular, AI techniques help construct portfolios based on more accurate risk and return forecasts and more complex constraints. Trading algorithms use AI to devise novel trading signals and execute trades with lower transaction costs. AI also improves risk modeling and forecasting by generating insights from new data sources. Finally, robo-advisors owe a large part of their success to AI techniques. Yet the use of AI can also create new risks and challenges, such as those resulting from model opacity, complexity, and reliance on data integrity.

'Dazzling...Pinker's big idea is that language is an instinct...as innate to us as flying is to geese...Words can hardly do justice to the superlative range and liveliness of Pinker's investigations' - Independent 'A marvellously readable book...illuminates every facet of human language: its biological origin, its uniqueness to humanity, its acquisition by children, its grammatical structure, the production and perception of speech, the pathology of language disorders and the unstoppable evolution of languages and dialects' - Nature

The financial industry has adopted Python at a tremendous rate recently, with some of the largest investment banks and hedge funds using it to build core trading and risk management systems. This hands-on guide helps both developers and quantitative analysts get started with Python, and guides you through the most important aspects of using Python for quantitative finance. Using practical examples through the book, author Yves Hilpisch also shows you how to develop a full-fledged framework for Monte Carlo simulation-based derivatives and risk analytics, based on a large, realistic case study. Much of the book uses interactive IPython Notebooks, with topics that include: Fundamentals: Python data structures, NumPy array handling, time series analysis with pandas, visualization with matplotlib, high performance I/O operations with PyTables, date/time information handling, and selected best practices Financial topics: mathematical

techniques with NumPy, SciPy and SymPy such as regression and optimization; stochastics for Monte Carlo simulation, Value-at-Risk, and Credit-Value-at-Risk calculations; statistics for normality tests, mean-variance portfolio optimization, principal component analysis (PCA), and Bayesian regression Special topics: performance Python for financial algorithms, such as vectorization and parallelization, integrating Python with Excel, and building financial applications based on Web technologies

Build agile and responsive business intelligence solutions Create a semantic model and analyze data using the tabular model in SQL Server 2016 Analysis Services to create corporate-level business intelligence (BI) solutions. Led by two BI experts, you will learn how to build, deploy, and query a tabular model by following detailed examples and best practices. This hands-on book shows you how to use the tabular model's in-memory database to perform rapid analytics—whether you are new to Analysis Services or already familiar with its multidimensional model. Discover how to:

- Determine when a tabular or multidimensional model is right for your project
- Build a tabular model using SQL Server

Data Tools in Microsoft Visual Studio 2015

- Integrate data from multiple sources into a single, coherent view of company information
- Choose a data-modeling technique that meets your organization's performance and usability requirements
- Implement security by establishing administrative and data user roles
- Define and implement partitioning strategies to reduce processing time
- Use Tabular Model Scripting Language (TMSL) to execute and automate administrative tasks
- Optimize your data model to reduce the memory footprint for VertiPaq
- Choose between in-memory (VertiPaq) and pass-through (DirectQuery) engines for tabular models
- Select the proper hardware and virtualization configurations
- Deploy and manipulate tabular models from C# and PowerShell using AMO and TOM libraries

Get code samples, including complete apps, at: <https://aka.ms/tabular/downloads>

About This Book

- For BI professionals who are new to SQL Server 2016 Analysis Services or already familiar with previous versions of the product, and who want the best reference for creating and maintaining tabular models.
- Assumes basic familiarity with database design and business analytics concepts.