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9A199X - ZANDER BURNS

This textbook introduces students to the myriad of laws that govern the practice of complementary and alternative medicine (CAM) and, by doing so, provides a general health law survey as well. After broadly describing CAM and the ongoing tension between CAM and conventional medicine, the book covers traditional health law basics through the lens of CAM regulation and practice. Medical licensure and scope of practice, malpractice, informed consent, Food and Drug Administration regulation of dietary supplements, and antitrust are each addressed. The authors close by ex-

amining new innovations in CAM regulation. News articles, government reports, excerpts from literature, and real life problems (as well as critical cases and statutes) are used throughout the text to examine the intersection between CAM and the law. Through use of this approach, the text is accessible not only to law students but to graduate students in public health and other professionals who seek to learn more about this burgeoning field.

Through global and regional maps and tables, the map volume provides a visual representation of topics such as the popularity of herbal/traditional medicine, Ayurve-

da, Siddha, Unani, traditional Chinese medicine, homeopathy, acupuncture, chiropractic, osteopathy, bone-setting, spiritual therapies, and others; national legislation and traditional medicine policy; public financing; legal recognition of traditional medicine practitioners by their area of therapy; education and professional regulation; conventional health-care practitioners who are entitled to provide various traditional, complementary and alternative therapies; and many other aspects. The text volume expands and supplements the map volume through detailed accounts of the development of traditional, comple-

mentary and alternative medicine in 23 countries across the world, as well as overviews of the status in each of the six WHO Regions. Through these two volumes, a global picture of the development of traditional, complementary and alternative medicine becomes evident, revealing people's belief in and dependence on different traditional health systems around the world.

Complementary and alternative medicine (CAM) is an emerging and increasingly popular group of treatments, therapies and philosophies of health and wellbeing. It is a fascinating and fast-changing area of social life, which also poses an interesting challenge to current healthcare delivery and policy making. This reader presents a lively and engaging collection of classic, controversial and new readings on CAM and covers issues including: changes in the way CAM is developing and being delivered holism and what this concept means to CAM practice changes in consumption and the health consumer that have lead to increased interest in CAM the safety and effectiveness of CAM treatments how integration is being achieved in contemporary society. The text provides insight into

many of the current and complex issues surrounding CAM, and will appeal to everyone who is concerned with, or who has an interest in, complementary and alternative healthcare. The book will be essential reading for students of CAM, health studies, nursing, medicine and allied health subjects, as well as medical sociology and modern health policy.

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Fundamentals of Complementary, Alternative, and Integrative Medicine - E-Book

This book explores the challenging issues associated with complementary and alternative medicine in the context of the social, political and cultural influences that shape people's health. Divided clearly into three sections, this book: sets out the general context of social change, consumption and debate around the rise of public interest in CAM argues for and against different classifications of CAM critically assesses the importance of ethics and values to CAM practice and how these inform what practitioners do focuses on the question of what people want, the changing and contested nature of health, and the nature of personal and social factors associated with

the use of CAM, leading to a focus on 'therapeutic relationships' examines the diversity of settings in which CAM takes place and the social, political and economic milieu in which CAM is provided and used. Together with its accompanying text, Complementary and Alternative Medicine: Structures and Safeguards, it forms the core text for the Open University course K221 Perspectives on Complementary and Alternative Medicine.

This book reveals the numerous ways in which moral, ethical and legal principles are being violated by those who provide, recommend or sell 'complementary and alternative medicine' (CAM). The book analyses both academic literature and internet sources that promote CAM. Additionally the book presents a number of brief scenarios, both hypothetical and real-life, about individuals who use CAM or who fall prey to ethically dubious CAM practitioners. The events and conundrums described in these scenarios could happen to almost anyone. Professor emeritus of complementary medicine Edzard Ernst together with bioethicist Kevin Smith provide a thorough and authoritative ethical analysis of a range of CAM modalities, including

acupuncture, chiropractic, herbalism, and homeopathy. This book could and should interest all medical professionals who have contact to complementary medicine and will be an invaluable reference for patients deliberating which course of treatment to adopt.

Gain a better understanding of the complex issues that will decide the future of health care! This is the first book of its kind in the rapidly growing field of complementary and alternative medicine. It addresses quality-of-care concerns and also focuses on the goals of many practitioners: to secure a firm place for their practice in health care systems and to establish levels of integration. Professionalism and Ethics in Complementary and Alternative Medicine is a unique textbook, but is also an essential resource for practitioners of complementary, alternative, and conventional medicine as well as the general public. This volume is divided into three parts. The first looks at a range of current concerns over complementary and alternative medicine, many of which raise ethical issues relating to quality of care. The next section, focusing on professionalism, indicates how practitioners must respond to

the public's concerns, especially in light of the public's rising expectations of standards of care among all practitioners. The third part is comprised of case histories plus commentaries suitable for private study or classroom discussion. In this valuable book you will find: an examination of current issues in complementary/alternative medicine and bioethics explorations of other approaches to ethical dilemmas including "bottom-up" ethics such as consequentialism and social utilitarianism plus feminist ethics, virtue ethics, and more informed discussion of public expectations of professional roles and responsibilities case histories that illustrate ethical issues explanations of the Hippocratic Oath and complementary and alternative medicine codes an examination of the power structure within health care systems and much, much more! Growing from a course on ethics and law at the Homeopathic College of Canada in Toronto, Professionalism and Ethics in Complementary and Alternative Medicine will benefit everyone who is concerned with quality care and integrated medicine.

Focusing on emerging therapies and those

best supported by clinical trials and scientific evidence, Fundamentals of Complementary and Alternative Medicine describes some of the most prevalent and the fastest-growing CAM therapies in use today. Prominent author Dr. Marc Micozzi provides a complete overview of CAM, creating a solid foundation and context for therapies in current practice. Coverage of systems and therapies includes mind, body, and spirit; traditional Western healing; and traditional ethnomedical systems from around the world. Discussions include homeopathy, massage and manual therapies, chiropractic, a revised chapter on osteopathy, herbal medicine, aromatherapy, naturopathic medicine, and nutrition and hydration. With its wide range of topics, this is the ideal CAM reference for both students and practitioners! An evidence-based approach focuses on treatments best supported by clinical trials and scientific evidence. Coverage of CAM therapies and systems includes those most commonly encountered or growing in popularity, so you carefully evaluate each treatment. Global coverage includes discussions of traditional healing arts from Europe, Asia, Africa, and the Americas.

Longevity in the market makes this a classic, trusted text. Expert contributors include well-known writers such as Kevin Ergil, Patch Adams, Joseph Pizzorno, Victor Sierpina, and Marc Micozzi himself. Suggested readings and references in each chapter list the best resources for further research and study. New, expanded organization covers the foundations of CAM, traditional Western healing, and traditional ethnomedical systems from Asia, Africa, and the Americas, putting CAM in perspective and making it easier to understand CAM origins and contexts. NEW content includes legal and operational issues in integrative medicine, creative and expressive arts therapies, ecological pharmacology, hydration, mind-body thought and practice in America, osteopathy, reflexology, South American healing, traditional medicines of India, and Unani medicine. Revised and updated chapters include aromatherapy, classical acupuncture, energy medicine, biophysical devices (electricity, light, and magnetism), massage and touch therapies, traditional osteopathy, reflexology, vitalism, and yoga. New research studies explain how and why CAM therapies work, and also demonstrate that they

do work, in areas such as acupuncture, energy healing, and mind-body therapies. Expanded content on basic sciences includes biophysics, ecology, ethnomedicine, neurobiology, and pschoneuroimmunology, providing the scientific background needed to learn and practice CAM and integrative medicine. Expanded coverage of nutrition and hydration includes practical information on Vitamin D and healthy hydration with fluid and electrolytes.

Highly researched and referenced, *Complementary and Alternative Medicine for Health Professionals: A Holistic Approach to Consumer Health* educates students about the many complementary and alternative medicine (CAM) modalities that are available, in addition to the more traditional methods that exist. Early chapters provide an overview of both traditional and alternative medicine, scientific method and steps in scientific research, and look at the cost of health care in the U.S. Later chapters introduce students to integrative medicine and provide a thorough overview of CAM practices employed today. Topics that are covered include acupuncture, meditation, herbals and aromatherapy. By reading this text, students will become as-

tute at distinguishing among those traditional and CAM health practices that are helpful, those that have been scientifically tested, and those that may offer no benefit. Case studies throughout the text give students an opportunity to apply material and ideas to real life situations.

A clearly written book that provides an excellent introduction to alternative therapies. Systematized health care practices, botanical healing, manual healing methods, mind-body techniques, spiritual therapies, and more. For nurses and practitioners in allied health fields who seek to expand their practice to offer wider choices to consumers of health care.

This book examines how complementary and alternative medicine (CAM) – as knowledge, philosophy and practice – is constituted by, and transformed through, broader social developments. Shifting the sociological focus away from CAM as a stable entity that elicits perceptions and experiences, chapters explore the forms that CAM takes in different settings, how global social transformations elicit varieties of CAM, and how CAM philosophies and practices are co-produced in the context of social change. Through engagement with

frameworks from Science and Technology Studies (STS), CAM is reconceptualised as a set of practices and knowledge-making processes, and opened up to new forms of analysis. Part 1 of the book explores how and why boundaries within CAM and between CAM and other health practices, are being constructed, challenged and changed. Part 2 asks how CAM as material practice is shaped by politics and regulation in a range of national settings. Part 3 examines how evidence is being produced and used in CAM research and practice. Including studies of CAM in Eastern and Western Europe, Asia, and North and South America, the volume will appeal to postgraduate students, researchers and health practitioners.

Finding the right criteria to use when judging Complementary and Alternative Medicine (CAM) is essential if it is to stand up to criticism from those concerned about the importance of evidence-based medicine. This edited volume highlights how CAM requires different research tools and techniques from conventional medicine, and examines effective methodologies for accurately assessing CAM. Ad-

ressing a problem which is often cited as the reason for a failure to appreciate the potential in CAM approaches to patient care, experts from a wide array of CAM modalities suggest the most effective research methodology for each particular therapy and illustrate how a lack of adherence to that methodology produces a less effective assessment. Disciplines covered include Traditional Chinese Medicine, homeopathy, herbal medicine, craniosacral therapy, qigong and yoga. Providing direction in research and the best criteria to appropriately assess each discipline, this book highlights and responds to the issues underlying research in CAM. It will be of interest to anyone involved in CAM research, in addition to CAM practitioners and students, western medical practitioners looking to include CAM in their treatments, and anyone studying research design and methodology.

Learn to identify Internet-based complementary/alternative medicine resources you can trust! This well-organized book takes a commonsense approach to getting the most out of the Internet when it comes to finding reliable information on complementary and alternative medicine. Author

Lillian Brazin teaches classes on finding and evaluating health information on the Internet. In this book, she shares her years of experience in using and evaluating medical Internet sites to teach you to spot authoritative resources and avoid misinformation, sales pitches, and out-and-out quackery. In addition to showing you where to find the information you need, this book stresses the importance (the how and why) of working closely with your physician to get the best results from your complementary/alternative medical experience. More than 20 "screen shot" illustrations give you a preview of what to look for on various sites! The Guide to Complementary and Alternative Medicine on the Internet will show you how to separate the wheat from the chaff when confronted with hundreds of Web sites purporting to provide reliable information. This jargon-free book addresses vital questions, such as: How can I be certain that the information I find is correct? How can I locate a Web site that was recommended to me? How do I start out to research a particular health problem? What do Internet terms like .com, .edu, .gov, listservs, :), BTW, LOL, flames, "netiquette," etc. mean? This

book will also help you understand controversial “hot topics” that include: the Pilates exercise method that Jacqueline Kennedy Onassis helped popularize in the 1960s is trendy again, with Pilates studios in most major cities supermarket supplements, such as St. John's wort, ginkgo biloba, and vitamins A-Z: how can I find out which, if any of them, are for me? the validity of celebrity endorsements for supplements and alternative therapies While providing you with the skills to find the information you seek, this book reflects the author's cautious perspective. The Internet can be frightening and overwhelming because there is so much information to sift through, digest, and evaluate. The Guide to Complementary and Alternative Medicine on the Internet (first in the new Internet Guides to Consumer Health Care series from The Haworth Information Press) will help you identify Internet resources for complementary and alternative medicine that you can trust.

The rapid growth of Complementary and Alternative Medicine (CAM) demands that the public, the medical world, social scientists, the media, and governments pay attention. People are questioning the limits

of what modern medicine can accomplish and seeking additional ways to manage their health. While many are enthusiastically adopting complementary and alternative forms of medicine, others are more sceptical. Physicians' attitudes are in transition, and governments are pondering where this increasingly important phenomenon fits into the health care system. The challenge is to keep pace with the changing ways that people view health and illness, take responsibility for themselves, and incorporate CAM into their health care. This text brings together for the first time a wide range of leading North American and European social scientists to identify who uses CAM, why they use it, and how they find out about it. Presenting research from psychology, sociology, anthropology and public health, they alert us to the current context of CAM use and provide new models and techniques for understanding its future place in health care.

The provision and use of traditional, complementary and alternative medicine (CAM) has been growing globally over the last 40 years. As CAM develops alongside - and sometimes integrates with - conventio-

nal medicine, this handbook provides the first major overview of its regulation and professionalization from social science and legal perspectives. The Routledge Handbook of Complementary and Alternative Medicine draws on historical and international comparative research to provide a rigorous and thematic examination of the field. It argues that many popular and policy debates are stuck in a polarized and largely asocial discourse, and that interdisciplinary social science perspectives, theorising diversity in the field, provide a much more robust evidence base for policy and practice in the field. Divided into four sections, the handbook covers: analytical frameworks power, professions and health spaces risk and regulation perspectives for the future. This important volume will interest social science and legal scholars researching complementary and alternative medicine, professional identify and health care regulation, as well as historians and health policymakers and regulators.

Cancer is a common disease with a devastating impact on the physical and psychological well being of patients. The diagnosis of cancer brings upon many clinical

challenges and questions for which clear and simple answers are not always provided by modern medicine. To date, only limited therapeutic options are available for patients with advanced cancer. The recent shift toward targeted therapies has improved substantially patient's survival, however, relapses are frequent and cure remains rare. This led patients and many health care managers to shift attention to the holistic approach of traditional medicine particularly preparations from herbal products to manage and alleviate the disease. Typically, herbal preparations contain single or multiple plant ingredients, including a number of potential active components. Yet, they remain classified as food supplements and thus are exempt from regulations on quality control and proof of efficacy that govern standard pharmaceuticals. Clinical evidence for many preparations is often based on non-documented or anecdotal evidence. In consequence, several preparations with unproven efficacy are circulating in the market with the fear of interference with standard cancer therapies and/or severe toxicity that some can generate, in addition to the unjustified economical burden to pa-

tients. Despite inconsistent and conflicting clinical results single molecules have been isolated from herbal preparations and many are exploited to develop potential novel agents. This has fostered the need to organize a set of timely, in-depth and up-to-date review covering the latest developments in alternative cancer management from a scientific and clinical perspective dedicated to the medical community and health care providers, as well as to patients and their families. This book brings the latest comprehensive cancer information and practical recommendations on the best documented practice of alternative therapies for cancer management put together by recognized experts in the fields of medical oncology, traditional medicine, and cancer pharmacology. It goes hand-in-hand with the patient's medical treatment options, quality of life issues, and more. The book is organized into four major sections: The first is an overview of the cancer syndrome by renowned medical oncologists from the USA and Europe. The second is a comprehensive description of traditional medicine by renowned experts from China and Germany. The third is an overview on the pharmacological impact

of herb-based formulations on standard chemotherapy agents used in clinical practice. The fourth is a survey of cases reports from several hospitals with approved practice of alternative medicine. The book will feature simple definitions and essential information grouped in both medical and lay-term terminology, and straightforward illustrations related to human physiology, disease definition, scientific data on know and potential mechanisms of action, and preventive approaches. Finally, the book will feature collaboration of experts from China, India, USA, Canada, Germany, France, and other centres with recognized expertise in alternative/traditional medicine. This international cooperation is crucial to cover the complex topic of alternative therapies for cancer.

Researching Complementary and Alternative Medicine provides a valuable and timely resource for those looking to understand, initiate and expand CAM research. This collection brings together leading international CAM researchers with backgrounds and expertise in a variety of areas including health social science, qualitative methodology, general practice, health services research and public health. Drawing

upon their own research work and experience, the contributors explain and review core methods and research issues pertinent to contemporary CAM and its future development. Topics discussed include: the use and limitation of evidence in CAM research the issues facing practitioners (GPs, therapists, nurses, etc) who wish to conduct research how and why qualitative methods should be combined alongside quantitative methods to help explore CAM how the randomised control trial (RCT) method relates to CAM the future direction of CAM research in terms of public health and policy-related agendas. Researching Complementary and Alternative Medicine is essential reading for students, academics and researchers in CAM, health studies, medicine, nursing, medical sociology and public health. It will also appeal to CAM and allied health practitioners.

The major objective of this book is to review in detail health problems occurring with significant frequency in aging adults which are proposed to be treated or ameliorated using nutraceuticals as foods and dietary supplements as well as other complementary and alternative therapies. Chapters primarily focusing on nutrients

have been excluded to maintain a focus on complementary and alternative medicine (CAM). The book is divided into three general sections: 1. Nutraceuticals and Botanicals in Health Promotion - including Specific Nutraceuticals Used in Treating Aged; and General Nutraceutical Approaches to Therapy with emphasis on cancer. 2. Non-nutritional CAM Therapies - including Mind-mediated Therapies; and Physically Applied CAM Therapies 3. Non-dietary Complementary and Alternative Medicine (CAM) Use and Benefits to the Elderly in Health Identifies the important nutritional requirements of the aging population, and how nutraceuticals and other CAM options affect those Addresses the many disease entities and cancers are found with higher frequency in the aged, including cancer, trauma, or infectious disease that can alter intakes of nutraceutical containing foods and/or requirements for various nutrients. Explores the nutritional materials botanical extracts and components that can have important health promotion benefits and risks, to ensure safe consumption Reviews the frequently used non-traditional and often unproven CAM therapies, beyond nutritional and nutraceutical sup-

plements, including a variety of physical and psychosocial treatments.

This book explores the historical, social, political and cultural facets of integration between complementary and alternative medicine and nursing/midwifery. It examines the ever-expanding integration in relation to: the role and conceptualization of the patient the role and responsibilities of different professional healthcare providers (nurses, midwives, alternative therapists, etc) the future provision and approach of nursing and midwifery practice the challenges and opportunities currently facing healthcare systems as a result of integration. This innovative book provides the first critical overview of this important field of health research. It is important reading for medical sociologists, nurses and other health professionals - as well as students in these areas - with an interest in complementary and alternative medicine.

Based on 27 interviews with leading experts in complementary and alternative medicine (CAM), *Conversations in Complementary and Alternative Medicine* offers valuable insights and advice on a variety

of CAM modalities, including acupuncture, chiropractic, massage therapy, and herbal medicine. Each contributor identifies and answers the most commonly asked questions in their particular CAM specialty, including questions on practice, education, and research issues, and provides readers with important tools for identifying evidence-based practice that can form research questions for future CAM studies. *Conversations in Complementary and Alternative Medicine* is an essential resource for anyone contemplating a career in CAM or already working in the field.

Alternative therapies, once the province of the hippie counterculture, are now a mainstream phenomenon. But they are more than a medical and economic sensation. At once spiritual and bodily, medical and recreational, they are an enormously popular cultural practice bound up with the pleasure-seeking drive of consumer culture as well as with spiritual and neo-liberal values. *Complementary and Alternative Medicine* critically examines this phenomenon - which some denounce as the triumph of superstition over reason - by asking practitioners themselves what makes these therapies so appealing. Drawing on

a wealth of interviews with Complementary and Alternative Medicine (CAM) practitioners as well as on the author's longstanding participation in CAM culture, the book provides a much needed look from both the inside and the outside of the CAM phenomenon. This book is essential reading for students and scholars of cultural studies, anthropology, sensory studies and sociology.

The first edition of *Alternative Medicine and Multiple Sclerosis* quickly became the single source for accurate and unbiased information on a wide range of complementary and alternative medicine (CAM) approaches that can aid both in the management of multiple sclerosis symptoms and in promoting general health and wellness. The second edition of this authoritative book continues to offer reliable information on the relevance, safety, and effectiveness of various alternative therapies. *Complementary and Alternative Medicine and Multiple Sclerosis, 2nd Edition* is completely updated throughout, and reflects the advances in the field since the first edition's publication in 2001. There is a new chapter on low-dose Naltrexone and a pivotal section on integrating conventional and

alternative medicines. Therapies are organized alphabetically so that readers can readily pinpoint a specific treatment and learn about its origins, merits, and possible uses in MS. They will find in-depth discussions on topics that include acupuncture, biofeedback, chiropractic medicine, cooling therapy, yoga, diets and fatty acid supplements, the use of herbs, vitamins and minerals, and much more. With this book, readers will be able to: Find other options that may provide symptomatic relief when conventional therapies are limited. Learn about potentially dangerous interactions between CAM therapies and medical treatments used in the management of MS Identify CAM therapies that are effective, low risk, and inexpensive Recognize ineffective, dangerous, or costly alternative therapies

Four out of ten patients visited a complementary and alternative medicine (CAM) practitioner last year--Your Patients! *Essentials of Complementary and Alternative Medicine* provides you with the information you need to understand this phenomenon. This practical source brings together today's leading CAM researchers and practitioners to offer the reader in-

sights into the social and scientific foundations of CAM, the safety and efficacy of CAM products and practices, and overviews of 20 commonly used CAM modalities. *Essentials of Complementary and Alternative Medicine* helps you inform, educate, and treat patients who are interested in or currently using CAM.

Based on careful analysis of burden of disease and the costs of interventions, this second edition of *'Disease Control Priorities in Developing Countries, 2nd edition'* highlights achievable priorities; measures progress toward providing efficient, equitable care; promotes cost-effective interventions to targeted populations; and encourages integrated efforts to optimize health. Nearly 500 experts - scientists, epidemiologists, health economists, academicians, and public health practitioners - from around the world contributed to the data sources and methodologies, and identified challenges and priorities, resulting in this integrated, comprehensive reference volume on the state of health in developing countries.

The use of complementary and alternative medicine (CAM) by the general public is in-

creasing and CAM is becoming more relevant to mainstream health-care professionals. This essential desk reference provides concise evidence-based information on 64 popular forms of complementary and alternative medicine, and 38 common conditions frequently treated with CAM and includes a searchable CD-ROM.

The medical treatments which are used in place of mainstream therapies are known as alternative medicines. It is also known as integrative medicine, traditional medicine and complementary medicine. There are various popular alternative medicine treatments such as acupuncture, chiropractic medicine, herbal medicine and Ayurveda. Acupuncture is a part of traditional Chinese medicine which makes use of sterile needles to stimulate specific point within the body. Chiropractic medicine studies the body's structure and functions in order to manipulate different parts of the body. This can be done to ease pain, help the body to recover naturally and improve body functions. This book provides significant information of this discipline to help develop a good understanding of alternative medicine and related fields. It is a vital tool for all research-

ing and studying this field. Coherent flow of topics, student-friendly language and extensive use of examples make this book an invaluable source of knowledge.

Complementary and Alternative Medicine is a sociological investigation of complementary and alternative medicine (CAM) in contemporary society, and an exploration of the forces throughout the globe, across different institutions, and within different therapeutic spaces, that constrain or foster alternative medicine. Drawing on 30 years of research, the book identifies the trends in the use of CAM and explores the scientific, political and social challenges that CAM faces in relation to orthodox medicine. The author examines the varieties of CAM practices and how they manifest in different institutional spaces - including public inquiries, the orthodox medical practitioner's consulting room, medical journals and the homes of those who use CAM. It also compares unorthodox practices in different geo-political settings, namely the global north and the global south. This book is valuable reading for higher-level undergraduate and postgraduate social science students, including those in psychology, sociology, anthropolo-

gy, health sciences and related disciplines. It is relevant for courses in medical sociology, medical anthropology and social science and health, and a broader audience interested in contemporary health issues, controversies and alternative medicine.

At the center of the debate over complementary and alternative medicine--from acupuncture and chiropractic treatments to homeopathy and nutritional supplements--is how to scientifically measure the effectiveness of a particular treatment. Fourteen scholars from the fields of medicine, philosophy, sociology, and cultural and folklore studies examine that debate, and the clash between growing public support and the often hostile stance of clinicians and medical researchers. Proponents and critics have different methodologies and standards of evidence--raising the question of how much pluralism is acceptable in a medical context--particularly in light of differing worldviews and the struggle to define medicine in the modern world. The contributors address both the methodological problems of assessment and the conflicting cultural perspectives at work in a patient's choice of treatment.

Sympathetic to CAM, the contributors nonetheless offer careful critiques of its claims, and suggest a variety of ways it can be taken seriously, yet subject to careful scrutiny.

Get a solid, global foundation of the therapies and evidence-based clinical applications of CAI. *Fundamentals of Complementary, Alternative, and Integrative Medicine*, 6th Edition is filled with the most up-to-date information on scientific theory and research of holistic medicine from experts around the world. The 6th edition of this acclaimed text includes all new content on quantum biology and biofields in health and nursing, integrative mental health care, and homeopathic medicine. Its wide range of topics explores therapies most commonly seen in the U.S., such as energy medicine, mind-body therapies, and reflexology along with traditional medicine and practices from around the world. With detailed coverage of historic and contemporary applications, this text is a solid resource for all practitioners in the medical, health, and science fields! Coverage of CAI therapies and systems includes those most commonly encountered or growing in popularity, so you can carefully evaluate

each treatment. An evidence-based approach focuses on treatments best supported by clinical trials and scientific evidence. Observations from mechanisms of action to evidence of clinical efficacy answers questions of how, why, and when CAM therapies work. A unique synthesis of information, including historical usage, cultural and social analysis, current basic science theory and research, and a wide range of clinical investigations and observations, makes this text a focused, authoritative resource. Global coverage includes discussions of traditional healing arts from Europe, Asia, Africa, and the Americas. Clinical guides for selecting therapies, and new advances for matching the appropriate therapy to the individual patient, enables you to offer and/or recommend individualized patient care. Expert contributors include well-known writers such as Kevin Ergil, Patch Adams, Joseph Pizzorno, and Marc Micozzi. A unique history of CAI traces CAM therapies from their beginnings to present day practices. Suggested readings and references on the companion website list the best resources for further research and study. NEW! Added chapters offer fresh perspective on quantum biolo-

gy and biofields in health and nursing, integrative mental health care, and homeopathic medicine. NEW! Updated chapters feature new content and topics, including: challenges in integrative medicine, legal issues, CAI in the community, psychometric evaluation, placebo effect, stress management, and much more! NEW! Updated guides on common herbal remedies in clinical practice, East and Southeast Asia, and native North and South America deliver the latest information. NEW! Basic science content and new theory and research studies cover a wide range of sciences such as biophysics, biology and ecology, ethnomedicine, psychometrics, neurosciences, and systems theory. NEW! Expanded global ethnomedical systems includes new content on Shamanism and Neo-Shamanism, Central and North Asia, Southeast Asia, Nepal and Tibet, Hawaii and South Pacific, Alaska and Pacific Northwest, and contemporary global healthcare. Stepping back from the immediate demands of policy-making, *Mainstreaming Complementary and Alternative Medicine* allows a complex and informative picture to emerge of the different social forces at play in the integration of CAM with ortho-

dox medicine. Complementing books that focus solely on practice, it will be relevant reading for all students following health studies or healthcare courses, for medical students and medical and healthcare professionals.

This title comprehensively addresses alternative therapies from a research-based perspective. It includes coverage of the history, philosophy and mechanisms of complementary medicine and alternative therapies.

Integration of complementary and alternative medicine therapies (CAM) with conventional medicine is occurring in hospitals and physicians offices, health maintenance organizations (HMOs) are covering CAM therapies, insurance coverage for CAM is increasing, and integrative medicine centers and clinics are being established, many with close ties to medical schools and teaching hospitals. In determining what care to provide, the goal should be comprehensive care that uses the best scientific evidence available regarding benefits and harm, encourages a focus on healing, recognizes the importance of compassion and caring, empha-

sizes the centrality of relationship-based care, encourages patients to share in decision making about therapeutic options, and promotes choices in care that can include complementary therapies where appropriate. Numerous approaches to delivering integrative medicine have evolved. *Complementary and Alternative Medicine in the United States* identifies an urgent need for health systems research that focuses on identifying the elements of these models, the outcomes of care delivered in these models, and whether these models are cost-effective when compared to conventional practice settings. It outlines areas of research in convention and CAM therapies, ways of integrating these therapies, development of curriculum that provides further education to health professionals, and an amendment of the Dietary Supplement Health and Education Act to improve quality, accurate labeling, research into use of supplements, incentives for privately funded research into their efficacy, and consumer protection against all potential hazards.

The popularity of complementary and alternative medicine (CAM) has risen sharply in the last decade. This consumer driven

movement affects all specialities of conventional medicine and can influence the decision-making process and practice of primary care physicians. It is critical for today's medical professionals to be familiar with the potential benefits, adverse effects, and interactions of different CAM therapies. Textbook of Complementary and Alternative Medicine presents a sound academic understanding of the healing therapies, approaches, and systems of CAM. The editors take a two-pronged approach to the subject. They discuss the underlying principles and their relevance to conventional medicine and provide in-depth information on specific therapies for common medical conditions. The book focuses on the CAM therapies most often used and therefore, most likely to effect a physician's practice. There are a number of CAM books available. However, most of authors of these books are CAM practitioners, neuropathic physicians, or both. This book is unique in that the contributors are academic physicians and other mainstream professionals. Thoroughly referenced, Textbook of Complementary and Alternative Medicine is a science-based guide to the wide range of herbal and

other CAM therapies and to understanding their application to human health and their interaction with conventional medicine.

The unique approach in this book provides the historical background of alternative healing systems, in addition to the most up-to-date information on scientific research, plus basic clinical applications. Intended as an introduction to the topic of alternative medicine, this book has become a standard among medical and health-care professionals.

Complementary and integrative medicine (CIM) has become big business. Alongside the increased consumption of complementary medicine and the swelling numbers of complementary health practitioners has emerged a growing interest in these medicines and therapies from within the ranks of conventional primary health care. At the level of practice and beyond, a culture of confrontation and antagonism has begun to be replaced by a focus upon potential integration, collaboration and common ground. With these significant developments in mind, this ground-breaking book is a valuable and timely addition to the CIM and primary health care research literature. The collection outlines the core is-

ues, challenges and opportunities facing the CIMOCoprimary health care interface and its study and will provide insight and inspiration for those practising, studying and researching the contemporary relations between CIM and primary health care. The book is the first to be authored by leading international CIMOCoprimary health care researchers from diverse disciplines and backgrounds, including health social science, statistics, qualitative methodology, general practice, clinical trials design, clinical pharmacology, health services research and public health. All contributors are active CIMOCoprimary health care researchers and their extensive research and practice experience helps lend a unique immediacy and richness to the contributions and collection.

Would you use complementary and alternative medicines (CAMS)? Well, research has shown that up to three quarters of patients with cancer may at least supplement their treatment with such therapies, spending as much on CAMS as conventional drugs. How do you decide? This book provides a full range of perspectives on CAMS from patients and CAMS practition-

ers to conventional doctors who oppose the use of these alternative treatments because of the lack of evidence of efficacy and safety. Then there are the CAMS researchers, educators and regulators who view CAMS from different perspectives. The broad array of opinions build a complete picture of the issues for discerning readers to be adequately informed to make up their minds and draw their own conclusions./a

Complementary and Alternative Medicine

is a comprehensive introduction to the most commonly used complementary disciplines, covering theory, practical aspects, safety and current scientific thinking. The book is divided into four parts: * general aspects of complementary and alternative medicine * therapies involving the use of medicines, with guidance as to how they may be integrated into practice * traditional medicine * other complementary therapies and diagnostic procedures. This second edition has been updated and expanded. It has three important new

chapters covering integrative medicine, pharmacovigilance and complementary and alternative medicine in the United States. Written for healthcare professionals, students, pharmacists and patients interested in this discipline, this book provides an excellent guide to complementary and alternative medicine. Steven Kayne is Honorary Consultant Pharmacist, Glasgow Homeopathic Hospital and Honorary Lecturer, University of Strathclyde School of Pharmacy, UK.