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Books a la Carte are unbound, three-hole-punch versions of the textbook. This lower cost option is easy to transport and comes with same access code or media that would be packaged with the bound book. By connecting applications, modeling, and visualization, Gary Rockswold motivates students to learn mathematics in the context of their experiences. In order to both learn and retain the material, students must see a connection between the concepts and their real lives. In this new edition, connections are taken to a new level with "See the Concept" features, where students make important connections through detailed visualizations that deepen understanding. Rockswold is also known for presenting the concept of a function as a unifying theme, with an emphasis on the rule of four (verbal, graphical, numerical, and symbolic representations). A flexible approach allows instructors to strike their own balance of skills, rule of four, applications, modeling, and technology.

This Package Contains: College Algebra with Modeling and Visualization, Fifth Edition, (a la Carte edition) with MyMathLab/MyStatLab Student Access Kit

This package contains: 0321262522: MyMathLab -- Valuepack Access Card 0321782283: College Algebra 0321850106: Student's Solutions Manual for College Algebra

Using broad but balanced coverage, this text analyses advertising and content delivery capabilities of the Internet as well as its transactional ones. Business-to-business and business-to-consumer applications are also examined.

A Graphical Approach to College Algebra illustrates how the graph of a function can be used to support the solutions of equations and inequalities involving the function. Beginning with linear functions in Chapter 1, the text uses a four-part process to analyze each type of function, starting first with the graph of the function, then the equation, the associated inequality of that equation, and ending with applications. The text covers all of the topics typically caught in a college al-

gebra course, but with an organization that fosters students' understanding of the interrelationships among graphs, equations, and inequalities. With the Fifth Edition, the text continues to evolve as it addresses the changing needs of today's students. Included are additional components to build skills, address critical thinking, solve applications, and apply technology to support traditional algebraic solutions, while maintaining its unique table of contents and function-based approach. A Graphical Approach to College Algebra continues to incorporate an open design, with helpful features and a careful explanations of topics.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. A Graphical Approach to Algebra and Trigonometry illustrates how the graph of a function can be used to support the solutions of equations and inequalities involving the function. Beginning with linear functions in Chapter 1, the text uses a four-part process to analyze each type of function, starting first with the graph of the function, then the equation, the associated inequality of that equation, and ending with applications. The text covers all of the topics typically caught in a college algebra course, but with an organization that fosters students' understanding of the interrelationships among graphs, equations, and inequalities. With the Fifth Edition, the text continues to evolve as it addresses the changing needs of today's students. Included are additional components to build skills, address critical thinking, solve applications, and apply technology to support traditional algebraic solutions, while maintaining its unique

table of contents and functions-based approach. A Graphical Approach to Algebra and Trigonometry continues to incorporate an open design, with helpful features and careful explanations of topics. College Algebra provides a comprehensive exploration of algebraic principles and meets scope and sequence requirements for a typical introductory algebra course. The modular approach and richness of content ensure that the book meets the needs of a variety of courses. College Algebra offers a wealth of examples with detailed, conceptual explanations, building a strong foundation in the material before asking students to apply what they've learned. Coverage and Scope In determining the concepts, skills, and topics to cover, we engaged dozens of highly experienced instructors with a range of student audiences. The resulting scope and sequence proceeds logically while allowing for a significant amount of flexibility in instruction. Chapters 1 and 2 provide both a review and foundation for study of Functions that begins in Chapter 3. The authors recognize that while some institutions may find this material a prerequisite, other institutions have told us that they have a cohort that need the prerequisite skills built into the course. Chapter 1: Prerequisites Chapter 2: Equations and Inequalities Chapters 3-6: The Algebraic Functions Chapter 3: Functions Chapter 4: Linear Functions Chapter 5: Polynomial and Rational Functions Chapter 6: Exponential and Logarithm Functions Chapters 7-9: Further Study in College Algebra Chapter 7: Systems of Equations and Inequalities Chapter 8: Analytic Geometry Chapter 9: Sequences, Probability and Counting Theory Known for its unique "Special Topic" chapters and emphasis on everyday health concerns, the Fifth Edition of Biolo-

gy of Humans: Concepts, Applications, and Issues continues to personalize the study of human biology with a conversational writing style, stunning art, abundant applications, and tools to help you develop critical-thinking skills. The authors give you a practical and friendly introduction for understanding how their bodies work and for preparing them to navigate today's world of rapidly expanding—and shifting—health information. Each chapter now opens with new “Did You Know?” questions that pique your interest with intriguing and little-known facts about the topic that follows. The Fifth Edition also features a new “Special Topic” chapter (1a) titled “Becoming a Patient: A Major Decision,” which discusses how to select a doctor and/or a hospital, how to research health conditions, and more.

NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of the MyLab(tm) and Mastering(tm) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the MyLab platform may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. For courses in Liberal Arts Mathematics and Quantitative Literacy. This package includes MyLab Math. The standard in quantitative reasoning instruction -- by authorities in the field The 7th Edition of Using & Understanding Mathematics by Jeff Bennett and Bill Briggs aims to prepare students for the mathematics they will encounter in other college courses, future careers,

and life. The authors' goal is to develop students' ability to reason with quantitative information in a way that will help achieve success in their careers, and to give students the critical-thinking and quantitative reasoning skills needed to understand major life issues. Through new resources in MyLab(tm) Math and updated content within the text, the Bennett/Briggs team continues to set the standard in quantitative reasoning instruction. Personalize learning with MyLab Math By combining trusted author content with digital tools and a flexible platform, MyLab Math personalizes the learning experience and often improves results for each student. 0134679091 / 9780134679099 Using & Understanding Mathematics: A Quantitative Reasoning Approach Plus MyMathLab -- Access Card Package, 7/e Package consists of: 0134705181 / 9780134705187 Using & Understanding Mathematics: A Quantitative Reasoning Approach 0134715853 / 9780134715858 MyLab Math with Pearson eText - Access Card - for Using & Understanding Mathematics: A Quantitative Reasoning Approach

Get Better Results with high quality content, exercise sets, and step-by-step pedagogy! Tyler Wallace continues to offer an enlightened approach grounded in the fundamentals of classroom experience in Beginning and Intermediate Algebra. The text reflects the compassion and insight of its experienced author with features developed to address the specific needs of developmental level students. Throughout the text, the author communicates to students the very points their instructors are likely to make during lecture, and this helps to reinforce the concepts and provide instruction that leads students to mastery and success. The exercises, along with the

number of practice problems and group activities available, permit instructors to choose from a wealth of problems, allowing ample opportunity for students to practice what they learn in lecture to hone their skills. In this way, the book perfectly complements any learning platform, whether traditional lecture or distance-learning; its instruction is so reflective of what comes from lecture, that students will feel as comfortable outside of class as they do inside class with their instructor.

The Student's Solutions Manual contains complete worked-out solutions to all of the odd-numbered exercises in the text. It also contains solutions for all exercises in the Chapter Tests.

Accessible to students and flexible for instructors, COLLEGE ALGEBRA AND TRIGONOMETRY, Seventh Edition, uses the dynamic link between concepts and applications to bring mathematics to life. By incorporating interactive learning techniques, the Aufmann team helps students to better understand concepts, work independently, and obtain greater mathematical fluency. The text also includes technology features to accommodate courses that allow the option of using graphing calculators. The authors' proven Aufmann Interactive Method allows students to try a skill as it is presented in example form. This interaction between the examples and Try Exercises serves as a checkpoint to students as they read the textbook, do their homework, or study a section. In the Seventh Edition, Review Notes are featured more prominently throughout the text to help students recognize the key prerequisite skills needed to understand new concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This edition features the exact same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value—this format costs significantly less than a new textbook. Bob Blitzer has inspired thousands of students with his engaging approach to mathematics, making this beloved series the #1 in the market. Blitzer draws on his unique background in mathematics and behavioral science to present the full scope of mathematics with vivid applications in real-life situations. Students stay engaged because Blitzer often uses pop-culture and up-to-date references to connect math to students' lives, showing that their world is profoundly mathematical.

The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed. Calculus for the Life Sciences features interesting, relevant applications that motivate students and highlight the utility of mathematics for the life sciences. This edition also features new ways to engage students with the material, such as Your Turn exercises.

Normal 0 false false false By connecting applications, modeling, and visualization, Gary Rockswold motivates students to learn mathematics in the context of their experiences. In order to both learn and

retain the material, students must see a connection between the concepts and their real lives. In this new edition, connections are taken to a new level with “See the Concept” features, where students make important connections through detailed visualizations that deepen understanding. Rockswold is also known for presenting the concept of a function as a unifying theme, with an emphasis on the rule of four (verbal, graphical, numerical, and symbolic representations). A flexible approach allows instructors to strike their own balance of skills, rule of four, applications, modeling, and technology.

KEY MESSAGE: Gary Rockswold and Terry Krieger focus on teaching algebra in context, giving readers realistic and convincing answers to the perennial question, “When will I ever use this?” The authors' consistent use of real data, graphs, and tables throughout the examples and exercise sets gives meaning to the numbers and equations as readers encounter them. This new edition further enhances Rockswold and Krieger's focus on math in the real world with new features and updated applications to engage today's readers. **KEY TOPICS:** Real Numbers and Algebra; Linear Functions and Models; Linear Equations and Inequalities; Systems of Linear Equations; Polynomial Expressions and Functions; Rational Expressions and Functions; Radical Expressions and Functions; Quadratic Functions and Equations; Exponential and Logarithmic Functions; Conic Sections; Sequences and Series **MARKET:** For all readers interested in algebra.

Calculus with Applications, Tenth Edition (also available in a Brief Version containing Chapters 1-9) by Lial, Greenwell, and Ritchey, is our most applied text to date, making the math relevant and accessible for students of business, life science, and

social sciences. Current applications, many using real data, are incorporated in numerous forms throughout the book, preparing students for success in their professional careers. With this edition, students will find new ways to get involved with the material, such as Your Turn exercises and Apply It vignettes that encourage active participation. The MyMathLab(r) course for the text provides additional learning resources for students, such as video tutorials, algebra help, step-by-step examples, and graphing calculator help. The course also features many more assignable exercises than the previous edition.

Incorporating an innovative modeling approach, this book for a one-semester differential equations course emphasizes conceptual understanding to help users relate information taught in the classroom to real-world experiences. Certain models reappear throughout the book as running themes to synthesize different concepts from multiple angles, and a dynamical systems focus emphasizes predicting the long-term behavior of these recurring models. Users will discover how to identify and harness the mathematics they will use in their careers, and apply it effectively outside the classroom. **Important Notice:** Media content referenced within the product description or the product text may not be available in the ebook version.

3,, 2,, 1 CODE IT! 2012 UPDATE 3rd Edition is your comprehensive learning resource for coding,, combining ICD-9-CM,, CPT,, and HCPCS Level II coding concepts into one convenient package for beginning and more experienced coders alike. This resource includes information about career opportunities for coders,, stresses the importance of joining professional organizations and obtaining cre-

dentials,, and explains how to develop opportunities for career advancement. When you are ready to earn a coding credential,, 3,, 2,, 1 CODE IT! 2012 UPDATE 3rd Edition will help you prepare and practice for your professional career.

Normal 0 false false false This manual contains completely worked-out solutions for all the odd-numbered exercises in the text excluding Extended and Discovery Exercises.

Normal 0 false false false Normal 0 false false false Precalculus, Fifth Edition, by Lial, Hornsby, Schneider, and Daniels, engages and supports students in the learning process by developing both the conceptual understanding and the analytical skills necessary for success in mathematics. With the Fifth Edition, the authors adapt to the new ways in which students are learning, as well as the ever-changing classroom environment.

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son carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- By connecting applications, modeling, and visualization, Gary Rockswold motivates students to learn mathematics in the context of their experiences. In order to both learn and retain the material, students must see a connection between the concepts and their real lives. In this new edition, connections are taken to a new level with "See the Concept" features, where students make important connections through detailed visualizations that deepen understanding. Rockswold is also known for presenting the concept of a function as a unifying theme, with an emphasis on the rule of four (verbal, graphical, numerical, and symbolic representations). A flexible approach allows instructors to strike their own balance of skills, rule of four, applications, modeling, and technology. 0321900456 / 9780321900456 Algebra and Trigonometry with Modeling & Visualization Plus MyMathLab with Pearson eText - Access Card Package Package consists of: 0321431308 / 9780321431301 MyMathLab/MyStatLab - - Glue-in Access Card 0321654064 / 9780321654069 MyMathLab Inside Star Sticker 0321826124 / 9780321826121 Algebra and Trigonometry with Modeling & Visualization

The digital age has presented an exponential growth in the amount of data available to individuals looking to draw conclusions based on given or collected information across industries. Challenges associated with the analysis, security, sharing, storage, and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data. The Handbook of Research on Big

Data Storage and Visualization Techniques is a critical scholarly resource that explores big data analytics and technologies and their role in developing a broad understanding of issues pertaining to the use of big data in multidisciplinary fields. Featuring coverage on a broad range of topics, such as architecture patterns, programming systems, and computational energy, this publication is geared towards professionals, researchers, and students seeking current research and application topics on the subject.

A Graphical Approach to Precalculus with Limits: A Unit Circle Approach illustrates how the graph of a function can be used to support the solutions of equations and inequalities involving the function. Beginning with linear functions in Chapter 1, the text uses a four-part process to analyze each type of function, starting first with the graph of the function, then the equation, the associated inequality of that equation, and ending with applications. The text covers all of the topics typically caught in a college algebra course, but with an organization that fosters students' understanding of the interrelationships among graphs, equations, and inequalities. With the Fifth Edition, the text continues to evolve as it addresses the changing needs of today's students. Included are additional components to build skills, address critical thinking, solve applications, and apply technology to support traditional algebraic solutions, while maintaining its unique table of contents and functions-based approach. A Graphical Approach to Precalculus with Limits: A Unit Circle Approach continues to incorporate an open design, with helpful features and careful explanations of topics.

This undergraduate textbook covers coordinate geometry and graphing techniques, exponential and logarithmic func-

tions, polynomial and rational functions, systems of equations, sequences, and probability. The fifth edition adds four cumulative review problem sets. The CD-ROM contains eight hours of video instruction. c. Book News Inc.

Each year, over 1,000,000 students take college-level courses below calculus such as precalculus, college algebra and others that fulfill general education requirements. Most college algebra courses, and certainly all precalculus courses, were originally intended to prepare students for calculus. Most are still offered in this spirit, even though only a small percentage of students have any intention of taking calculus. This volume examines how the courses below calculus might be refocused to provide better mathematical experiences for all students. This initiative involves a greater emphasis on conceptual understanding with a de-emphasizing on rote manipulation. It encourages the use of realistic applications, math modeling and data analysis that reflect the ways mathematics is used in other disciplines. It promotes the use of active learning approaches, including group work, exploratory activities and projects. It emphasizes communication skills: reading, writing, presenting and listening. It endorses the appropriate use of technology to enhance conceptual understanding, visualization, and to enable students to tackle real-world problems. The 49 papers in this volume seek to focus attention on the problems and needs of the courses and to provide guidance to the mathematics community. Major themes include: new visions for introductory collegiate mathematics, transition from high school to college, needs of other disciplines, research on student learning, implementation issues, and ideas and projects that work.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. A Graphical Approach to Precalculus with Limits: A Unit Circle Approach illustrates how the graph of a function can be used to support the solutions of equations and inequalities involving the function. Beginning with linear functions in Chapter 1, the text uses a four-part process to analyze each type of function, starting first with the graph of the function, then the equation, the associated inequality of that equation, and ending with applications. The text covers all of the topics typically caught in a college algebra course, but with an organization that fosters students' understanding of the interrelationships among graphs, equations, and inequalities. With the Fifth Edition, the text continues to evolve as it addresses the changing needs of today's students. Included are additional components to build skills, address critical thinking, solve applications, and apply technology to support traditional algebraic solutions, while maintaining its unique table of contents and function-based approach. A Graphical Approach to Precalculus with Limits: A Unit Circle Approach continues to incorporate an open design, with helpful features and careful explanations of topics.

The Rockswold/Krieger algebra series fosters conceptual understanding by using relevant applications and visualization to show students why math matters. It answers the common question When will I ever use this? Rockswold teaches students the math in context, rather than including the applications at the end of the presentation. By seamlessly integrating meaningful applications that include real data and supporting visuals (graphs, tables, charts, colors, and diagrams), stu-

dents are able to see how math impacts their lives as they learn the concepts. The authors believe this approach deepens conceptual understanding and better prepares students for future math courses and life."

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value—this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. For courses in introductory and intermediate algebra. Gets them engaged. Keeps them engaged. Bob Blitzer's use of realistic applications instantly piques students' curiosity about the presence of mathematical concepts in the world around them. These applications are apparent throughout the entire program—from his relatable examples, friendly writing style, and thought-provoking features in the textbook, to the enhanced digital resources in the MyMathLab course. Blitzer pulls from topics that are relevant to college students, often from pop culture and everyday life, to ensure that students will actually use their learning resources to achieve success. With an expansion of the series to now include a Developmental Math "all-in-one" text (with content spanning prealgebra through intermediate algebra), and with an enhanced media program accompanying this revision, developmental students at all levels will see how math applies to

their daily lives and culture. Also available with MyMathLab[®] MyMathLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts.

For courses in College Algebra. Show students that our world is profoundly mathematical. Bob Blitzer continues to inspire students with his engaging approach to mathematics, making this beloved series the #1 in the market year after year. Blitzer draws on his unique background in mathematics and behavioral science to present a wide range of vivid applications in real-life situations. Students of all majors stay engaged because Blitzer uses pop-culture and up-to-date references to connect math to students' lives, showing that our world is profoundly mathematical. With the new edition, Blitzer takes student engagement with the mathematical world to a whole new level drawing from applications across all fields as well as topics that are of interest to any college student (e.g., student loan debt, grade inflation, sleep hours of college students). Applications are also brought to life online in a new, assignable video series that explore the entertaining and mathematical Blitzer Bonus boxes. The new edition also aims to help more students to succeed in the course with just-in-time support in the text--- such as Brief Review of prerequisite topics, Achieving Success boxes, and Retain the Concepts exercises--as well as support within Pearson MyLab Math such as new concept-level videos, assignable tools to enhance visualization, and more.

Also available with Pearson MyLab(tm) Math Pearson MyLab Math is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. The new edition continues to expand the comprehensive auto-graded exercise options. In addition, Pearson MyLab Math includes new options designed to help students of all levels and majors to stay engaged and succeed in the course. Note: You are purchasing a standalone product; MyLab(tm)& Mastering(tm) does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134513142 / 9780134513140 College Algebra Essentials Plus MyLab Math with Pearson eText -- Access Card Package, 5/e Package consists of: 0134469291 / 9780134469294 College Algebra Essentials 0321431308 / 9780321431301 MyLab Math -- Glue-in Access Card 0321654064 / 9780321654069 MyLab Math Inside Star Sticker

"The text is suitable for a typical introductory algebra course, and was developed to be used flexibly. While the breadth of topics may go beyond what an instructor would cover, the modular approach and the richness of content ensures that the book meets the needs of a variety of programs."--Page 1.

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concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed. Calculus with Applications, 11th Edition by Lial, Greenwell, and Ritchey, is our most applied text to date, making the math relevant and accessible for students of business, life science, and social sciences. Current applications, many using real data, are incorporated in numerous forms throughout the book, preparing students for success in their professional careers. With this edition, students will find new ways to help them learn the material, such as Warm-Up Exercises and added "help text" within examples.

Prepare for exams and succeed in your mathematics course with this comprehensive solutions manual! Featuring worked out-solutions to the problems in CALCULUS: THE CLASSIC EDITION, 5th Edition, this manual shows you how to approach and solve problems using the same step-by-step explanations found in your textbook examples.

For courses in college algebra. Ties concepts together using a functions approach The Concepts Through Functions Series introduces functions at the start of each text, and maintains a continuous

theme by introducing/developing a new function in every chapter. Known for their ability to connect with today's students, acclaimed authors Sullivan and Sullivan focus on the fundamentals - preparing for class, practice with homework, and reviewing key concepts - encouraging students to master basic skills and develop the conceptual understanding needed for this and future courses. Graphing utility coverage is optional, and can be included at the discretion of each instructor based on course needs. Also available with with MyLab Math MyLab(tm) Math is the teaching and learning platform that empowers instructors to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. Note: You are purchasing a standalone product; MyLab Math does not come packaged with this content. Students, if interested in purchasing this title with MyLab Math, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Math, search for: 0134859073 / 9780134859071 College Algebra: Concepts Through Functions Plus MyLab Math with eText -- Title-Specific Access Card Package, 4/e Package consists of: 0134686969 / 9780134686967 College Algebra: Concepts Through Functions 0134852311 / 9780134852317 MyLab Math with Pearson eText - Standalone Access Card - for College Algebra: Concepts Through Functions