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A brand style guide is a rulebook containing specifications on everything that plays a role in the look and feel of your brand—everything from typography and color to logos and imagery. It lets everyone know exactly how to present your brand to the world.

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Brand guidelines, also known as a brand style guide, govern the composition, design, and general look-and-feel of a company's branding. Brand guidelines can dictate the content of a logo, blog, website, advertisement, and similar marketing collateral. Picture the most recognizable brands you can think of.

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Then, the key for you and/or your designer to create consistent brand images is to have a brand style guide, which is a document that shows the design guidelines for your images. See a brand style guide example and learn how to create your own with a free template here!

Branding Guide Template

Your brand guidelines specify everything that plays a role in the look and feel of your brand. While the most basic of brand guides can include company colors, fonts, and logos, there's a lot more you can include ensuring brand consistency. From personal statements, to branded photos, to ...

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21 Brand Style Guide Examples for Visual Inspiration

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Keeping this in mind, I have showcased some of the best brand guidelines templates in Photoshop PSD and InDesign formats for you guys to download and use in your projects. These are extremely professional and high quality brand guidelines templates and therefore not available for free. But they are really worth giving a shot.

23+ Best Brand Guidelines Templates PSD & InDesign ...

An inspiration brand guide template that lets you create, edit and present professionally styled brand guidelines in matter of minutes.

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The brand style guide template is sized at 8.5"x11"/A4 (so it can be printed!) compatible with versions of Illustrator CS3 or newer. Be sure to read the pdf info file included in the download for extra usage tips. Download and install **Raleway SemiBold** before you open the files so everything shows up correctly!

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Our Brand Style Guide template is designed to help you lay the foundation for your brand's logo, fonts, colors, and more. Easily drag and drop your brand's assets into this template for downloadable and shareable brand guidelines.

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A brand guide is the set of rules that a business or organization follows when presenting their brand to the world. It details things like the story, voice and audience of a company to ensure consistency across all communication channels.

Brand guide - 99designs

What is a brand style guide? A brand style guide is a quick reference visual guide that communicates not only the look and feel of your brand, but also provides basic specifications for your brand assets (logo, colors, fonts, patterns). Below are some examples of the style guides I put together for my branding clients. What you need to include.

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If you're just getting started with your brand guidelines, take a look at my last article, How To Produce Your First Brand Style Guide. When you're ready to expand beyond that, Graham "Logo" Smith provides us with a free 14 Page Brand Identity Guidelines Template to get you started. Just add a few pages to talk about your voice, show ...

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Using an Adobe InDesign template, you can create a useful style guide, which not only sets down the rules for using a business' 'brand assets', including logos, colors and fonts, but also injects life into your brand, and makes visual branding a joy, not a chore!

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How to Create a Simple Brand Style Guide - Turnaround Design

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