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The Bittinger Worktext Series recognizes that math hasn't changed, but students—and the way they learn math—have. This latest edition continues the Bittinger tradition of objective-based, guided learning, while also integrating timely updates to the proven pedagogy. This edition has a greater emphasis on guided learning and helping students get the most out of all of the resources available, including new mobile learning resources, whether in a traditional lecture, hybrid, lab-based, or online course. MyMathLab not included. Students, if MyMathLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyMathLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. MyMathLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.

Get Better Results with high quality content, exercise sets, and step-by-step pedagogy! The Miller/O'Neill/Hyde author team continues to offer an enlightened approach grounded in the fundamentals of classroom experience in Beginning and Intermediate Algebra 5e. The text reflects the compassion and insight of its experienced author team with features developed to address the specific needs of developmental level students. Throughout the text, the authors communicate to students the very points their instructors are likely to make during lecture, and this helps to reinforce the concepts and provide instruction that leads students to mastery and success. Also included are Problem Recognition Exercises, designed to help students recognize which solution strategies

are most appropriate for a given exercise. These types of exercises, along with the number of practice problems and group activities available, permit instructors to choose from a wealth of problems, allowing ample opportunity for students to practice what they learn in lecture to hone their skills. In this way, the book perfectly complements any learning platform, whether traditional lecture or distance-learning; its instruction is so reflective of what comes from lecture, that students will feel as comfortable outside of class as they do inside class with their instructor.

Larson IS student success. INTERMEDIATE ALGEBRA owes its success to the hallmark features for which the Larson team is known: learning by example, a straightforward and accessible writing style, emphasis on visualization through the use of graphs to reinforce algebraic and numeric solutions and to interpret data, and comprehensive exercise sets. These pedagogical features are carefully coordinated to ensure that students are better able to make connections between mathematical concepts and understand the content. With a bright, appealing design, the new Fifth Edition builds on the Larson tradition of guided learning by incorporating a comprehensive range of student success materials to help develop students' proficiency and conceptual understanding of algebra. The text also continues coverage and integration of geometry in examples and exercises. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The main focus of INTERMEDIATE ALGEBRA, 5e, is to address the fundamental needs of today's developmental math students. Offering a uniquely modern, balanced program, INTERMEDIATE ALGEBRA, 5e, integrates conceptual understanding with traditional skill and practice reinforced through visual and interactive practice in Enhanced WebAssign, available exclusively from Cengage Learning. By helping students understand the language of algebra

and the why behind problem solving through instructional approaches and worked examples, they are better equipped to succeed at the how. Practice is essential in making these connections and it is emphasized in INTERMEDIATE ALGEBRA, 5e, with additional practice problems both in the text and Enhanced WebAssign. Give your students confidence by showing them how Algebra is not just about the x -- it's also about the WHY. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cynthia Young's College Algebra, Fourth Edition will allow students to take the guesswork out of studying by providing them with a clear roadmap: what to do, how to do it and whether they did it right, while seamlessly integrating to Young's learning content. College Algebra, Fourth Edition is written in a clear, single voice that speaks to students and mirrors how instructors communicate in lecture. Young's hallmark pedagogy enables students to become independent, successful learners. Varied exercise types and modeling projects keep the learning fresh and motivating. This text continues Young's tradition of fostering a love for succeeding in mathematics.

The main focus of ELEMENTARY ALGEBRA, 5e, is to address the fundamental needs of today's developmental math students. Offering a uniquely modern, balanced program, ELEMENTARY ALGEBRA, 5e, integrates conceptual understanding with traditional skill and practice reinforced through visual and interactive practice in Enhanced WebAssign, available exclusively from Cengage Learning. By helping students understand the language of algebra and the why behind problem solving through instructional approaches and worked examples, they are better equipped to succeed at the how. Practice is essential in making these connections and it is emphasized in ELEMENTARY ALGEBRA, 5e, with additional practice problems both in the text and Enhanced WebAssign.

Give your students confidence by showing them how Algebra is not just about the *x* it's also about the *WHY*. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Intermediate Algebra offers a refreshing approach to the traditional content of the course. Presented in worktext format, Intermediate Algebra offers a review of problem solving, solving equations in two and three variables, a chapter devoted to functions, polynomials, radicals and complex numbers, factoring and quadratic functions, rational expressions, and inequalities. Other topics include exponential and logarithmic functions and conic sections. The text reflects the compassion and insight of its experienced author team with features developed to address the specific needs of developmental level students.

As in previous editions, the focus in *BASIC COLLEGE MATHEMATICS: AN APPLIED APPROACH* remains on the Aufmann Interactive Method (AIM). Students are encouraged to be active participants in the classroom and in their own studies as they work through the How To examples and the paired Examples and You Try It problems. The role of active participant is crucial to success. Presenting students with worked examples, and then providing them with the opportunity to immediately work similar problems, helps them build their confidence and eventually master the concepts. To this point, simplicity plays a key factor in the organization of this edition, as in all other editions. All lessons, exercise sets, tests, and supplements are organized around a carefully-constructed hierarchy of objectives. This objective-based approach not only serves the needs of students, in terms of helping them to clearly organize their thoughts around the content, but instructors as well, as they work to design syllabi, lesson plans, and other administrative documents. The Ninth Edition features a new design, enhancing the Aufmann Interactive Method and the organization of the text around objectives, making the pages easier for both students and instructors to follow. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

As in previous editions, the focus in *PREALGEBRA & INTRODUCTORY ALGEBRA*, remains on the Aufmann Interactive Method (AIM). Students are encouraged to be active participants in the classroom and in their own studies as they work through the How To examples and the paired Examples and You Try It problems. The

role of active participant is crucial to success. Presenting students with worked examples, and then providing them with the opportunity to immediately work similar problems, helps them build their confidence and eventually master the concepts. To this point, simplicity plays a key factor in the organization of this edition, as in all other editions. All lessons, exercise sets, tests, and supplements are organized around a carefully-constructed hierarchy of objectives. This objective-based approach not only serves the needs of students, in terms of helping them to clearly organize their thoughts around the content, but instructors as well, as they work to design syllabi, lesson plans, and other administrative documents. The Second Edition features a new design, enhancing the Aufmann Interactive Method and the organization of the text around objectives, making the pages easier for both students and instructors to follow. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Tussy and Gustafson's fundamental goal is to have students read, write, and talk about mathematics through building a conceptual foundation in the language of mathematics. Their text blends instructional approaches that include vocabulary, practice, and well-defined pedagogy, along with an emphasis on reasoning, modeling, communication, and technology skills. With an emphasis on the language of algebra, they foster students' ability to translate English into mathematical expressions and equations. Tussy and Gustafson make learning easy for students with their five-step problem-solving approach: analyze the problem, form an equation, solve the equation, state the result, and check the solution. In addition, the text's widely acclaimed study sets at the end of every section are tailored to improve students' ability to read, write, and communicate mathematical ideas. The Third Edition of *INTERMEDIATE ALGEBRA* also features a robust suite of online course management, testing, and tutorial resources for instructors and students. This includes BCA/iLrn Testing and Tutorial, vMentor live online tutoring, the Interactive Video Skillbuilder CD-ROM with MathCue, a Book Companion Web Site featuring online graphing calculator resources, and The Learning Equation (TLE), powered by BCA/iLrn. TLE provides a complete courseware package, featuring a diagnostic tool that gives instructors the capability to create individualized study plans. With TLE, a cohesive, focused study plan can be put together to help each student suc-

ceed in math. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The main focus of *ELEMENTARY AND INTERMEDIATE ALGEBRA, 5e*, is to address the fundamental needs of today's developmental math students. Offering a uniquely modern, balanced program, *ELEMENTARY AND INTERMEDIATE ALGEBRA, 5e*, integrates conceptual understanding with traditional skill and practice reinforced through visual and interactive practice in Enhanced WebAssign, available exclusively from Cengage Learning. By helping students understand the language of algebra and the why behind problem solving through instructional approaches and worked examples, they are better equipped to succeed at the how. Practice is essential in making these connections and it is emphasized in *ELEMENTARY AND INTERMEDIATE ALGEBRA, 5e*, with additional practice problems both in the text and Enhanced WebAssign. Give your students confidence by showing them how Algebra is not just about the *x* it's also about the *WHY*. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

P.O.W.E.R. learning: Prepare, Organize, Work, Evaluate, and Rethink.

"For courses in elementary and intermediate algebra." Objective: Visualizing the Concepts One of the hallmarks of the Bittinger Developmental Math program is objective-based learning. In "Elementary and Intermediate Algebra: Graphs and Models, Fifth Edition, the authors place special emphasis on conceptual understanding, modeling, and visualization. Their goal is to help students see the math and learn algebra by making connections between the math and real-world applications. For the Fifth Edition, the authors have made many updates to the text and applications, as well as to the accompanying resources. These include important enhancements to the MyMathLab course, new Active Learning Figures, and the creation of a new interactive video program, To-the-Point Objective Videos, associated with a new student workbook, "MyMathGuide: Notes, Practice, and Video Path." Also available with MyMathLab MyMathLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course

material and understand difficult concepts. The text and MyMathLab course form a tightly integrated program with all new To-the-Point Objective Videos, Active Learning Figures, and "MyMathGuide" workbook. Note: You are purchasing a standalone product; MyLab & Mastering does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134195795 / 9780134195797 Elementary and Intermediate Algebra: Graphs & Models Plus MyMathLab -- Student Access Kit Package consists of: 013417240X / 9780134172408 Elementary & Intermediate Algebra: Graphs & Models 0321431308 / 9780321431301 MyMathLab -- Glue-in Access Card 0321654064 / 9780321654069 MyMathLab Inside Star Sticker "

"This is a developmental math book for Beginning Algebra and Intermediate Algebra students"--

Building a Better Path To Success! Connecting Knowledge - Sherri prepares her students for success by refreshing their knowledge of arithmetic. By helping students see the connection between arithmetic and algebra, Sherri found that her students were more confident in their abilities as they progressed through the course. This classroom tested practice was integrated into the texts so that both instructors and students could benefit. Messersmith accomplishes this by including arithmetic examples for most sections before the use of algebraic examples. Also, the author has developed through classroom use a series of Basic Skills Worksheets that can easily be integrated into the classroom. Presenting Concepts in "Bite Size" Pieces - By breaking down the sections into manageable pieces, the author has identified the core places where students traditionally struggle and then assists them in understanding that material to be successful moving forward. Mastering Concepts - With the textbook and Connect Mathematics hosted by ALEKS, a new online homework and assessment tool, students can practice and master their understanding of algebraic concepts. Messersmith is rigorous enough to prepare students for the next level yet easy to read and understand. The exposition is written as if a professor is teaching in a lecture to be more accessible to students. The language is mathematically sound yet easy enough for students to understand.

For courses in beginning and intermediate algebra. Every student can succeed. Elayn Martin-Gay's developmental math textbooks and video resources are motivated by her firm belief that every student can succeed. Martin-Gay's focus on the student shapes her clear, accessible writing, inspires her constant pedagogical innovations, and contributes to the popularity and effectiveness of her video resources. This revision of Martin-Gay's algebra series continues her focus on students and what they need to be successful. Also available with MyMathLab MyMathLab® is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyMathLab does not come packaged with this content. Students, if interested in purchasing this title with MyMathLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyMathLab, search for: 9780134194004 Beginning & Intermediate Algebra Plus NEW MyMathLab with Pearson eText -- Access Card Package, 2/e This package contains: 9780134193090 Beginning & Intermediate Algebra, 6/E 9780321654069 MyMathLab Inside Star Sticker, 1/E 9780321431301 MyMathLab -- Glue-in Access Card, 2/E

This textbook retains the characteristics that have always made it so easy to learn and teach from, including a 'building block' organization. Each program builds essential skills and conceptual understanding by breaking the mathematics down into manageable pieces. The new edition addresses the latest trends and dynamics related to developmental mathematics course structures, including helping students gain a stronger conceptual understanding, while contextualizing the math.

Is there anything more beautiful than an "A" in Algebra? Not to the Lial team! Marge Lial, John Hornsby, and Terry McGinnis write their textbooks and accompanying resources with one goal in mind: giving students and teachers all the tools they need to achieve success. With this revision of the Lial Developmental Algebra Series, the team has further refined the presentation and exercises throughout the text. They offer several exciting new resources for students and teachers that will provide extra help

when needed, regardless of the learning environment (traditional, lab-based, hybrid, online)-new study skills activities in the text, and more. Note: You are purchasing a standalone product; MyMathLab does not come packaged with this content. MyMathLab is not a self-paced technology and should only be purchased when required by an instructor. If you would like to purchase both the physical text and MyMathLab, search for: 0321969251 / 9780321969255 Beginning and Intermediate Algebra plus MyMathLab -- Access Card Package Package consists of: 0321431308 / 9780321431301 MyMathLab -- Glue-in Access Card 0321654064 / 9780321654069 MyMathLab Inside Star Sticker 0321969162 / 9780321969163 Beginning and Intermediate Algebra

This Student Solutions Manual to Accompany Linear Algebra: Ideas and Applications, Fourth Edition contains solutions to the odd numbered problems to further aid in reader comprehension, and an Instructor's Solutions Manual (inclusive of suggested syllabi) is available via written request to the Publisher. Both the Student and Instructor Manuals have been enhanced with further discussions of the applications sections, which is ideal for readers who wish to obtain a deeper knowledge than that provided by pure algorithmic approaches. Linear Algebra: Ideas and Applications, Fourth Edition provides a unified introduction to linear algebra while reinforcing and emphasizing a conceptual and hands-on understanding of the essential ideas. Promoting the development of intuition rather than the simple application of methods, this book successfully helps readers to understand not only how to implement a technique, but why its use is important.

Elayn Martin-Gay's developmental math textbooks and video resources are motivated by her firm belief that every student can succeed. Martin-Gay's focus on the student shapes her clear, accessible writing, inspires her constant pedagogical innovations, and contributes to the popularity and effectiveness of her video resources. This revision of Martin-Gay's algebra series continues her focus on students and what they need to be successful. Martin-Gay also strives to provide the highest level of instructor and adjunct support. Review of Real Numbers; Equations, Inequalities, and Problem Solving; Graphing; Solving Systems of Linear Equations and Inequalities; Exponents and Polynomials; Factoring Polynomials; Rational Expressions; Roots and Radicals; Quadratic Equations For all readers interested in algebra, and for all readers in-

terested in learning or revisiting essential skills in beginning algebra through the use of lively and up-to-date applications.

Gets them engaged. Keeps them engaged. Bob Blitzer's use of realistic applications instantly piques students' curiosity about the presence of mathematical concepts in the world around them. These applications are apparent throughout the entire program—from his relatable examples, friendly writing style, and thought-provoking features in the textbook, to the enhanced digital resources in the MyMathLab course. Blitzer pulls from topics that are relevant to college students, often from pop culture and everyday life, to ensure that students will actually use their learning resources to achieve success. With an expansion of the series to now include a Developmental Math "all-in-one" text (with content spanning prealgebra through intermediate algebra), and with an enhanced media program accompanying this revision, developmental students at all levels will see how math applies to their daily lives and culture. Also available with MyMathLab MyMathLab® is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyMathLab does not come packaged with this content. Students, if interested in purchasing this title with MyMathLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyMathLab, search for: 0134192907 / 9780134192901 * Introductory & Intermediate Algebra for College Students Access Card Package Package consists of: 0134178149 / 9780134178141 * Introductory & Intermediate Algebra for College Students 0321431308 / 9780321431301 * MyMathLab -- Glue-in Access Card 0321654064 / 9780321654069 * MyMathLab Inside Star Sticker

The Dugopolski series in developmental mathematics has helped thousands of students succeed in their developmental math courses. Elementary & Intermediate Algebra, 4e is part of the latest offerings in the successful Dugopolski series in mathematics. In his books, students and faculty will find short, precise explanations of terms and concepts written in clear, understandable language that is mathematically accurate. Dugopolski also includes a

double cross-referencing system between the examples and exercise sets, so no matter where the students start, they will see the connection between the two. Finally, the author finds it important to not only provide quality but also a wide variety and quantity of exercises and applications.

Get Better Results with high quality content, exercise sets, and step-by-step pedagogy! The Miller/O'Neill/Hyde author team continues to offer an enlightened approach grounded in the fundamentals of classroom experience in Intermediate Algebra 5e. The text reflects the compassion and insight of its experienced author team with features developed to address the specific needs of developmental level students. Throughout the text, the authors communicate to students the very points their instructors are likely to make during lecture, and this helps to reinforce the concepts and provide instruction that leads students to mastery and success. Also included are Problem Recognition Exercises, designed to help students recognize which solution strategies are most appropriate for a given exercise. These types of exercises, along with the number of practice problems and group activities available, permit instructors to choose from a wealth of problems, allowing ample opportunity for students to practice what they learn in lecture to hone their skills. In this way, the book perfectly complements any learning platform, whether traditional lecture or distance-learning; its instruction is so reflective of what comes from lecture, that students will feel as comfortable outside of class as they do inside class with their instructor.

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For courses in Prealgebra & Beginning Algebra. The Martin-Gay principle: Every student can succeed Elayn Martin-Gay's student-centric approach is woven seamlessly throughout her texts and MyLab courses, giving students the optimal amount of support through effective video resources, an accessible writing style, and study skills support built into the program. Elayn's legacy of innovations that support student success include Chapter Test Prep videos and a Video Organizer note-taking guide. Expanded resources in the latest revision bring even more updates to her program, all shaped by her focus on the student - a perspective that has made her course materials beloved by students and instructors alike. The Martin-Gay series offers market-leading content written by a preeminent author-educator, tightly integrated with the #1 choice in digital learning: MyLab Math. Also available with MyLab Math By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. Bringing Elayn Martin-Gay's voice and approach into the MyLab course - though video resources, study skills support, and exercises refined with each edition - gives students the support to be successful in math. Note: You are purchasing a standalone product; MyLab Math does not come packaged with this content. Students, if interested in purchasing this title with MyLab Math, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Math, search for: 0134674111 / 9780134674117 Prealgebra & Introductory Algebra Plus MyLab Math with Pearson eText -- Access Card Package, 5/e Package consists of: 013470763X / 9780134707631 Prealgebra & Introductory Algebra 0135115809 / 9780135115800 MyLab Math with Pearson eText - Standalone Access Card - for Prealgebra & Introductory Algebra

Normal 0 false false false Elayn Martin-Gay's developmental math textbooks and video resources are motivated by her firm belief that every student can succeed. Martin-Gay's focus on the stu-

dent shapes her clear, accessible writing, inspires her constant pedagogical innovations, and contributes to the popularity and effectiveness of her video resources (available separately). This revision of Martin-Gay's algebra series continues her focus on students and what they need to be successful.

Algebra can be like a foreign language, but *ELEMENTARY AND INTERMEDIATE ALGEBRA, 5E*, gives you the tools and practice you need to fully understand the language of algebra and the why behind problem solving. Using Strategy and Why explanations in worked examples and a six-step problem solving strategy, *ELEMENTARY AND INTERMEDIATE ALGEBRA, 5E*, will guide you through an integrated learning process that will expand your reasoning abilities as it teaches you how to read, write, and think mathematically. Feel confident about your skills through additional practice in the text and Enhanced WebAssign. With *ELEMENTARY AND INTERMEDIATE ALGEBRA, 5E*, algebra will make sense because it is not just about the x...it's also about the WHY. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Elementary and Intermediate Algebra, 5th edition, by Baratto, Bergman, and Hutchison is part of the latest offerings in the successful Hutchison Series in Mathematics. The book is designed for a two-semester course sequence in beginning algebra and intermediate algebra is appropriate for lecture, learning center, laboratory, and self-paced settings. The fifth edition continues the series' hallmark approach of encouraging mastery of mathematics through careful practice. The text provides detailed, straightforward explanations and accessible pedagogy to help students grow their math skills from the ground up. The authors use a three-pronged approach of communication, pattern recognition, and problem solving to present concepts understandably, stimulate critical-thinking skills, and stress reading and communication skills in order to help students become effective problem-solvers. Features such as Tips for Student Success, Check Yourself exercises, and Activities underscore this approach and the underlying philosophy of mastering math through practice. Exercise sets have been significantly expanded and are now better-organized, and applications are now more thoroughly integrated throughout the text. The text is fully-integrated with McGraw-Hill's new online learning system, Connect Math Hosted by ALEKS Corp, and is avai-

lable with ALEKS 360.

For courses in Beginning & Intermediate Algebra. Understanding and Applying Mathematical Concepts The goal of the Bittinger Concepts and Applications Series is to help today's student learn and retain mathematical concepts. This proven program prepares students for the transition from skills-oriented elementary algebra courses to more concept-oriented college-level mathematics courses. This requires the development of critical-thinking skills: to reason mathematically, to communicate mathematically, and to identify and solve mathematical problems. The new editions support students with a tightly integrated MyMathLab course; a strong focus on problem-solving, applications, and concepts, and the robust MyMathGuide workbook and objective-based video program. In addition, new material-developed as a result of the authors' experience in the classroom, as well as from insights from faculty and students-includes more systematic review and preparation for practice, as well as stronger focus on real-world applications. Also Available with MyMathLab (tm) . MyMathLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyLab(tm) & Mastering(tm) does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134445813 / 9780134445816 Elementary and Intermediate Algebra: Concepts & Applications, Plus MyMathLab -- Access Card Package,7/e Package consists of: 013446270X / 9780134462707 Elementary and Intermediate Algebra: Concepts & Applications 0321431308 / 9780321431301 MyMathLab -- Glue-in Access Card 0321654064 / 9780321654069 MyMathLab Inside Star Sticker Student can use the URL and phone number below to help answer their questions: <http://247pearsoned.custhelp.com/app/home> 800-677-6337 Get Better Results with high quality content, exercise sets, and step-by-step pedagogy! Tyler Wallace continues to offer an enlightened approach grounded in the fundamentals of classroom

experience in Beginning and Intermediate Algebra. The text reflects the compassion and insight of its experienced author with features developed to address the specific needs of developmental level students. Throughout the text, the author communicates to students the very points their instructors are likely to make during lecture, and this helps to reinforce the concepts and provide instruction that leads students to mastery and success. The exercises, along with the number of practice problems and group activities available, permit instructors to choose from a wealth of problems, allowing ample opportunity for students to practice what they learn in lecture to hone their skills. In this way, the book perfectly complements any learning platform, whether traditional lecture or distance-learning; its instruction is so reflective of what comes from lecture, that students will feel as comfortable outside of class as they do inside class with their instructor.

KEY MESSAGE: Elayn Martin-Gay's developmental math textbooks and video resources are motivated by her firm belief that every student can succeed. Martin-Gay's focus on the student shapes her clear, accessible writing, inspires her constant pedagogical innovations, and contributes to the popularity and effectiveness of her video resources. This revision of Martin-Gay's algebra series continues her focus on students and what they need to be successful. Martin-Gay also strives to provide the highest level of instructor and adjunct support. KEY TOPICS: Real Numbers And Algebraic Expressions; Equations, Inequalities, And Problem Solving; Graphs and Functions; Systems of Linear Equations and Inequalities; Exponents, Polynomials, and Polynomial Functions; Rational Expressions; Rational Exponents, Radicals, and Complex Numbers; Quadratic Equations and Functions; Exponential and Logarithmic Functions; Conic Sections; Sequences, Series, and the Binomial Theorem MARKET: For all readers interested in intermediate algebra, and for all readers learning or revisiting essential skills in intermediate algebra through the use of lively and up-to-date applications.

"A one-semester, comprehensive algebra course for college students."--

Using authentic data to make math meaningful to students, Jay Lehmann's algebra series uses a curve-fitting approach to model compelling, real-world situations, while answering the perennial question "But what is this good for?" Beginning with interesting data sets, students are asked to find models and derive equations

to fit a scenario, helping them to understand functions graphically, numerically, and symbolically. Updated exercises, labs, and graphs deepen students' understanding of core concepts and keeps them motivated to learn. ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Master-

ing products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Note: You are purchasing a standalone

product; MyMathLab does not come packaged with this content. MyMathLab is not a self-paced technology and should only be purchased when required by an instructor. If you would like to purchase both the physical text and MyMathLab, search for: 0321927907 / 9780321927903 Intermediate Algebra: Functions & Authentic Applications Plus MyMathLab Access Card Package consists of: 0321431308 / 9780321431301 MyMathLab -- Glue-in Access Card 0321654064 / 9780321654069 MyMathLab Inside Star Sticker 0321868196 / 9780321868190 Intermediate Algebra: Functions & Authentic Applications