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"Given the common acknowledgement that strategy implementation is the greatest challenge to managers in the 21st century and the greatest reason for strategy failure we decided to focus on strategy implementation. Rather than promoting the unrealistic idea of strategy as a purely rational and deliberate outcome, this book acknowledges and explores the idea that strategy is often emergent, messy and experimental and features a number of new chapters, focusing on strategy implementation and change management, resource allocation and responsible leadership. It also includes a more detailed coverage of managing strategic risk."--Publisher's description.

This informative text will provide the reader with the critical skills needed to achieve superior levels of customer service in today's competitive markets, ensuring that customers become and remain loyal. Offering guidelines for companies to develop their own governance best practices, this account integrates South African case studies that act as examples for professional advisors and academics alike. Courses in corporate strategy, business law, tax, accounting, and entrepreneurship will especially benefit from this comprehensive book.

Written by Hennie Swanepoel and Frik de Beer (both based in South Africa) this development studies text, first published in 1997, is suitable for all introductory-level courses.

After describing the functions of the PC and the role of computers in local and global networks, the authors explain the fundamentals of data management, as well as the support of firms' functions and processes through information processing. The concepts utilized are deployed in a multitude of modern and integrated application systems in manufacturing and service industries. These application examples make up the core of the book. Many application examples illustrate the methodologies addressed.

African Customary Law in South Africa: Post-Apartheid and Living Law Perspectives provides a clear introduction to African customary law in South Africa. The text provides a structure for understanding the nature and overarching system of customary law, illustrating the distinctness of African customary law in relation to other areas of South African law. It explores the dynamic, foundational precepts and values of living customary law, which are vital to understanding the role and application of this system of law.

This edited book brings together an international cast of contributors to examine how academic literacy is learned and mastered in different tertiary education settings around the world. Bringing to the fore the value of qualitative enquiry through ethnographic methods, the authors illustrate in-depth descriptions of genre knowledge and academic literacy development in first and second language writing. All of the data presented in the chapters are original, as well as innovative in the field in terms of content and scope, and thought-provoking regarding theoretical, methodological and educational approaches. The contributions are also representative of both novice and advanced academic writing experiences, providing further insights into different stages of academic literacy development throughout the career-span of a researcher. Set against the backdrop of internationalisation trends in Higher Education and the pressure on multilingual academics to publish their research outcomes in English, this volume will be of use to academics and practitioners interested in the fields of Languages for Academic Purposes, Applied Linguistics, Literacy Skills, Genre Analysis and Acquisition and Language Education.

This analytical study examines the function of internal auditing from the viewpoint of its role within organizations and within the economics of societies and governments. Swanson and Marsh place internal auditing in the context of the scientific conceptual framework of Living Systems Theory, and thus provide a basis for a systematic theoretical framework and a theory based on observable, measurable entities. They identify the advantages of using this system to advance the knowledge and understanding of organizations, and also propose a higher level of internal audit functions that can advance modern societies.

This guide gives students a complete learning resource. It includes solutions to all Practice Problems and Challenge Problems from the text, an introduction to each chapter, key concepts, examples, chapter summaries, and chapter exercises with solutions.

Auditing Fundamentals in a South African Context: Graded Questions offers applied question material which supports students learning throughout the undergraduate level of the B.Com, B.Compt, and B.Acc (Accounting) Auditing curriculum. The second edition offers substantially expanded content, providing many additional questions in every area of the curriculum. A real-world focus engages students to apply their knowledge to a range of interesting and realistic scenarios. The content tests all concepts, from introductory through to advanced level, providing step-by-step guidance to support the development of sound exam question technique. The question levels within each area of the curriculum are varied and structured to ensure that students acquire a broad understanding, effective integration of knowledge, and a thorough mastery of exam technique. Auditing Fundamentals in a South African Context: Graded Questions includes the following features: A unique selection of example questions, with step-by-step exam technique guidance, coaches students to develop independent skills in exam technique, supporting understanding of how solutions should be worked. Multiple authorship of the question book delivers a balanced variation in the question presentation style, effectively offering a selection of styles representative of various respected academic institutions. Selected solutions are provided within the text. Solutions to all questions in the second edition are available to prescribing lecturers on the Oxford University Press Learning Zone website. In addition to the material in this book, the Oxford University Press Learning Zone website offers further assessment resources: For lecturers, a substantial body of new and unseen worked question material, with solutions. For students, automatically-marked, short, formative assessment questions which may be used for independent self-assessment, and which cover the entire scope of the Auditing curriculum. Auditing Fundamentals in a South African Context: Graded Questions is designed to complement the structure and approach of the textbook Auditing Fundamentals in a South African Context, making these ideal companion volumes, whilst also functioning effectively as a stand-alone question book.

Ethics in communication and media has arguably reached a pivotal stage of maturity in the last decade, moving from disparate lines of inquiry to a theory-driven, interdisciplinary field presenting normative frameworks and philosophical explications for communicative practices. The intent of this volume is to present this maturation, to reflect the vibrant state of ethics theorizing and to illuminate promising pathways for future research.

Operational risk is a constant concern for all businesses. It goes far beyond operations and process to encompass all aspects of business risk, including strategic and reputational risks. Within financial services, it became codified by the Basel Committee on Banking Supervision in the 1990s. It is something that needs to be taken seriously by all those involved in running, managing and leading companies. Mastering Operational Risk is a comprehensive guide which takes you from the basic elements of operational risk, through to its advanced applications. Focusing on practical aspects, the book gives you everything you need to help you understand what operational risk is, how it affects you and your business and provides a framework for managing it. Mastering Operational Risk: Shows you how to make the business case for operational risk, and how to develop effective company-wide policies Covers the essential basic concepts through to advanced managements practices Uses examples and case studies which cover the pitfalls and explains how to avoid them Provides scenario analysis and modelling techniques for you to apply to your business Operational risk arises in all businesses. It is a broad term and can relate to internal processes, people, and systems, as well as external events. All listed companies, charities and the public sector must make risk judgements and assessments and company managers have an increasing responsibility to ensure that these assessments are robust and that risk management is at the heart of their organisations. In this practical guide, Tony Blunden and John Thirlwell, recognised experts in risk management, show you how to manage operational risk and show why operational risk management really will add benefits to your business. Mastering Operational Risk includes: The business case for operational risk Risk and control assessment How to use operational risk indicators Reporting operational risk Modelling and stress-testing operational risk Business continuity and insurance Managing people risk Containing reputational damage

This text has been written so that it is current with all issues inherent in accounting and auditing practice, particularly in public accounting firms including coverage of the creation of the Public Companies Accounting Oversight Board, the passage of the Sarbanes-Oxley Act, and all of the major pronouncements issued by the AICPA. The text is also designed to provide flexibility for instructors; the twelve chapters focus on the auditing process while the eight modules provide additional topics that can be taught at the instructors' discretion without interrupting the flow of the text.

Introduces students to legalistic, theoretical, empirical, comparative and cross-disciplinary research methods, grounded in working examples New for this edition New chapter on inter- and cross-disciplinary research essential reading for international students and students with a non-law first degree undertaking research in the areas of law, criminology, psychology and sociology Research ethics has been expanded to a full chapter that includes current plagiarism and imperfect disclosure Brings existing chapters up to date with the newest thinking in legal research Drawing on actual research projects, Research Methods for Law discusses how legal research as process impacts on research as product. The author team has a broad range of teaching and research experience in law, criminal justice and socio-legal studies, and give examples from real-life research products to illustrate the theory.

With a full explanation on the basic principles of marketing, this guidebook helps readers answer such questions as What is marketing? What is a marketing forecast? and What is the best way to conduct market research? Written by professionals for students and entrepreneurs, this text also features international case studies, numerous up-to-date examples of the latest developments and trends in marketing, and tried and tested information that helps students learn.

In this scholarly and timely presentation of the history of economic thought, you'll see how new ideas, evidence, problems and values can be used to reconsider basic disputes and major contributions of the past. THE EVOLUTION OF ECONOMIC THOUGHT, 8e covers the history of economics, the philosophies that drive the economic way of thinking, the ideas of the great economic thinkers and their logical connections to the world. You'll see how Robert Solow's pioneering model can be used to discuss recent renewed emphasis on growth theory and technological change and will explore antitrust perspectives and game theory. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book is for upper-level students, managers and academics who are interested in exploring the messy reality of the contemporary workplace and in considering how things might be done differently. In particular, it offers a critical perspective on

This third edition, like the first and second, strikes a balance between the theory of the law of evidence and its practical application in a constitutional issues, the impact of these sections on the Anglo-South African law of evidence, and the extent to which some of them may be subject to constitutional challenges. Stock is also taken of the provisions of the Electronic Communications and Transactions Act 25 of 2002 and the consequences of the repeal of s 66 of the Internal Security Act 74 of 1982.

Policing, crime, poverty, prison management - these are just some of the key issues facing society today. This book addresses such issues, raising questions that should be of interest not only to academic criminologists but also to all those involved in the criminal justice system.

Routledge English Language Introductions cover core areas of language study and are one-stop resources for students. Assuming no prior knowledge, books in the series offer an accessible overview of the subject, with activities, study questions, sample analyses, commentaries and key readings - all in the same volume. The innovative and flexible 'two-dimensional' structure is built around four sections - introduction, development, exploration and extension - which offer self-contained stages for study. Each topic can also be read across these sections, enabling the reader to build gradually on the knowledge gained. Introducing English Language: is the foundational book in the Routledge English Language Introductions series, providing an accessible introduction to the English language contains newly expanded coverage of morphology, updated and revised exercises, and an extended Further Reading section comprehensively covers key disciplines of linguistics such as historical linguistics, sociolinguistics and psycholinguistics, as well as core areas in language study including acquisition, standardisation and the globalisation of English uses a wide variety of real texts and images from around the world, including a Monty Python sketch, excerpts from novels such as Virginia Woolf's To the Lighthouse, and news items from Metro and the BBC provides updated classic readings by the key names in the discipline, including Guy Cook, Andy Kirkpatrick and Zoltán Dörnyei is accompanied by a website with extra activities, project ideas for each unit, suggestions for further reading, links to essential English language resources, and course templates for lecturers. Written by two experienced teachers and authors, this accessible textbook is an essential resource for all stu-

dents of the English language and linguistics.

Conveyancing is designed for law students and new lawyers studying applied land law on the Irish Professional Practice Course. As the fourth edition is published at a time when major reform and modernisation of land law and conveyancing is proposed, the text has been fully revised and updated to include reference to proposed reforms, recently published bills and new legislation enacted. This includes new coverage on the Land Act 2005, the Title Act 2006 and the fundamental changes proposed by the Land and Conveyancing Law Reform Bill 2006. In two volumes, the fourth edition also features updated sample documentation and precedents to enable students to consider the procedural aspects of conveyancing. It includes complete coverage of all the essential knowledge needed when practicing conveyancing, including the legal concept of property, and the protection, acquisition and movement of proprietary interests. The principles of conveyancing practice are clearly explained, ensuring that this is an essential text for apprentices and practitioners in this field.

Now you can offer your students a structured, applied approach to behavioral finance with the first academic text of its kind--Ackert/Deaves' BEHAVIORAL FINANCE: PSYCHOLOGY, DECISION MAKING, AND MARKETS. This comprehensive text--ideal for your behavioral finance elective-- links finance theory and practice to human behavior. The book begins by building upon the established, conventional principles of finance that students have already learned in their principles course. The authors then move into psychological principles of behavioral finance, including heuristics and biases, overconfidence, emotion and social forces. Students learn how human behavior influences the decisions of individual investors and professional finance practitioners, managers, and markets. Your students gain a strong understanding of how social forces impact people's choices. The book clearly explains what behavioral finance indicates about observed market outcomes as well as how psychological biases potentially impact the behavior of managers. Students learn the implications of behavioral finance on retirement, pensions, education, debiasing, and client management. This book is unique as it spends a significant amount of time examining how behavioral finance can be used effectively by practitioners today. The book's solid academic approach provides opportunities for students to utilize theory and complete applications in every chapter. A wide variety of end-of-chapter exercises, discussion questions, simulations and experiments reinforce the book's applied approach, while useful instructor supplements ensure you have the resources to clearly present theories of behavioral finance and their applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Emphasizing the central role of evolution in generating diversity, this best-selling text describes animal life and the fascinating adaptations that enable animals to inhabit so many ecological niches. Featuring high quality illustrations and photographs set within an engaging narrative, Integrated Principles of Zoology is considered the standard by which other texts are measured. With its comprehensive coverage of biological and zoological principles, mechanisms of evolution, diversity, physiology, and ecology, organized into five parts for easy access, this text is suitable for one- or two-semester introductory courses.

Current research increasingly highlights the role of early literacy in young children's development--and facilitates the growth of practices and policies that promote success among diverse learners. The Handbook of Early Literacy Research presents cutting-edge knowledge on all aspects of literacy learning in the preschool years. Volume 1 covers such essential topics as major theories of early literacy; writing development; understanding learning disabilities, including early intervention approaches; cultural and socioeconomic contexts of literacy development; and tutoring programs and other special intervention efforts.

Understanding the main concepts of IFRS Standards The fourth edition of Applying IFRS Standards explains the core principles of International Financial Reporting (IFRS) Standards. It also addresses the skills needed to apply the standards in business environments. The book begins with an overview of the International Accounting Standards Board (IASB) and how it establishes accounting standards. The general book topics are then covered in detail and include: income taxes, financial instruments, fair value measurement, property, inventories, employee benefits and more. Discussion questions, exercises and references are provided throughout the book.

Now in its sixth edition, JAVASCRIPT guides beginning programmers through web application development using the JavaScript programming language. As with previous editions of the book, the authors introduce key web authoring techniques with a strong focus on industry application. New coverage includes developing for touchscreen and mobile devices, and using the jQuery library. A real-world project, similar to what students would encounter in a professional setting, is developed chapter by chapter. Because professional web development jobs often require programmers to add features to existing sites, each chapter project uses a professionally designed web site. After completing a course using this textbook, students will be able to use JavaScript to build professional quality, dynamic web sites. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book focuses on how to improve the teaching and learning of primary level mathematics education within resource-constrained contexts. It builds on two large numeracy projects within South Africa which speak to broader, global concerns and highlight how research and development not only enables one to meet ethical imperatives but also explore how further interventions can be developed. Teacher and research communities must work together to create mutually beneficial relationships and establish a cohesive understanding of the requirements of primary mathematics education.

"A rare blend of a well-organized, comprehensive guide to portfolio management and a deep, cutting-edge treatment of the key topics by distinguished authors who have all practiced what they preach. The subtitle, A Dynamic Process, points to the fresh, modern ideas that sparkle throughout this new edition. Just reading Peter Bernstein's thoughtful Foreword can move you forward in your thinking about this critical subject." —Martin L. Leibowitz, Morgan Stanley "Managing Investment

Portfolios remains the definitive volume in explaining investment management as a process, providing organization and structure to a complex, multipart set of concepts and procedures. Anyone involved in the management of portfolios will benefit from a careful reading of this new edition." —Charles P. Jones, CFA, Edwin Gill Professor of Finance, College of Management, North Carolina State University

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Discover where the real success in business can be found. What makes some businesses more successful than others? The answer: people. Organizations with motivated, talented employees that offer outstanding customer service are more likely to pull ahead of the competition. Performance Management is the first text to emphasize this key competitive advantage, showing readers that success in today's globalized business world can be found, not in technology and products, but in an organization's people. The third edition includes updated and current information, and features over forty new cases.

Building crucial bridges between theory, research, and practice, this volume brings together leading authorities on the literacy development of young children. The Handbook examines the full range of factors that shape learning in and out of the classroom, from basic developmental processes to family and sociocultural contexts, pedagogical strategies, curricula, and policy issues. Highlights of Volume 3 include cutting-edge perspectives on English language learning; innovative ways to support print knowledge, phonological awareness, and other code-related skills; and exemplary approaches to early intervention and teacher professional development.

This Second Edition provides an excellent and holistic structure for planning and managing your personal finances. Everything you need to know in order to make informed decisions about any and every aspect of your finances is contained in the ten key personal financial planning areas: career, income tax, estate, investment, protection, credit, health care, retirement and emigration planning. Ultimately, we all hope for financial independence after retirement, and how you plan and manage your finances in any one of these key areas can have far-reaching positive or negative financial implications for your future. Key features: Learning outcomes and self-assessment questions; Numerous diagrams, figures and tables; Outlines the personal financial planning process; Describes the assessment and measurement of personal financial performance; Explains the time value of money; Details ten personal financial planning areas.

With forty well structured and easy to follow topics to choose from, each workbook has a wide range of case studies, questions and activities to meet both an individual or organization's training needs. Whether studying for an ILM qualification or looking to enhance the skills of your employees, Super Series provides essential solutions, frameworks and techniques to support management and leadership development.

This fully updated second edition of Teaching English, Language and Literacy is an essential introduction for anyone learning to teach English at primary school level. Designed for students on initial teacher training courses, but also of great use to those teachers wanting to keep pace with the latest developments in their specialist subject. The book covers the theory and practice of teaching English, language and literacy and includes comprehensive analysis of the Primary National Strategy (PNS) Literacy Framework. Each chapter has a specific glossary to explain terms and gives suggestions for further reading. This second edition covers key areas that students, teachers and English co-ordinators have to manage, and includes advice on: developing reading, including advice on choosing texts, and the role of phonics improving writing skills, including advice on grammar and punctuation planning and assessing speaking and listening lessons working effectively with pupils who are multilingual understanding historical developments in the subject the latest thinking in educational policy and practice, the use of multimedia maintaining good home-school links. gender and the teaching of English language and literacy All these chapters include clear examples of practice, coverage of key issues, analysis of research, and reflections on national policy to encourage the best possible response to the demands of the National Curriculum.

The audit profession is at a tipping point. Without significant innovation in its business model, staff recruitment strategies and audit execution processes, the audit profession may not remain relevant in the 21st century. The number of claims against auditors has significantly increased over the past twenty years due to the spate of corporate and audit failures early in the 21st century (Enron, Worldcom, Parmalat, etc.). Regulation to monitor professional and ethical standards has increased, leading audit firms to feel under even more financial pressure. In addition, the investor community is calling for greater insight and foresight from auditors. These challenges, coupled with the unlimited liability regime of auditors still applicable in many jurisdictions, are making audit firms and regulators nervous as to the systemic risk of another one of the Big 4 failing. And yet, the audit profession is in place to protect businesses, their wider stakeholder groups, including clients and investors, and society at large. Therefore, this book asks the important question about the profession's future and engages a broad readership in the discussion of audit failure and reform. Intended to help readers to get up to speed with the issues and possible solutions quickly, this book assists directors, investors, business people and regulators, especially those with a non-financial background, to gain a greater understanding of the challenges and threats being faced by the audit profession, which in turn could disrupt the capital market and affect businesses across the globe. The book outlines the critical success factors needed for a sustainable audit profession.

Corporate citizenship is a prominent international issue as contemporary corporations are no longer expected to perform financially, but are also expected to have an ethical relationship of responsibility between the corporate itself and the society in which it operates and performs its business activities. Provides an up-to-date theoretical content pertaining to corporate citizenship, providing local and global examples and case studies.