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What Is Ancient Rhetoric? (with pictures)

Aristotle's Rhetoric (Ancient Greek: ῥητορικὴ, romanized: Rhētorikḗ; Latin: Ars Rhetorica) is an ancient Greek treatise on the art of persuasion, dating from the 4th century BCE. The English title varies: typically it is titled Rhetoric , the Art of Rhetoric , On Rhetoric , or a Treatise on Rhetoric .

Rhetoric (Aristotle) - Wikipedia

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Greece by Isocrates and Aristotle, and in Rome by Cicero and Quintilian.

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Aristotle's 'Rhetoric' was very much a foundational text and it deserves to be included in this collection as it was rapidly rendered obsolete as more technical treatise were written. Other authors include Cicero, Quintilian, Philostratus and the anonymous work 'Rhetoric to Herennius.' These are interesting textbooks but are fairly well known.

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