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The global luxury market tracked by Bain & Company comprises 10 segments, in-

cluding personal luxury goods, luxury cars, luxury hospitality, luxury cruises, designer furniture, fine food, fine wines and spirits, yachts, private jets and fine art. The overall market grew at 4% in 2016, to an estimated €1.08 trillion in retail sales value.

According to the Altagamma Monitor on the Global Markets study, carried out by Bain & Company in association with Altagamma, in 2015 the global personal luxury goods market was worth €253 billion, up +13% at current rates (+1% at constant rates). The last quarter was particularly difficult both in the US, where there was a slowdown in purchases by local con-

sumers, and in Europe where the ...

- Online sales have shown especially strong growth in the personal luxury goods market, increasing nearly 20-fold from 2003 through 2016, to the current level of €19 billion (or 8% of the total). In 2016 alone, the market for online luxury goods grew 13%, significantly outperforming the rest of the personal luxury goods market. [LUXURY GOODS WORLDWIDE MARKET STUDY, FALL-WINTER 2016](#) As ...

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Milan – May 24, 2016 – Last year marked the beginning of a new era of slower but steady growth for the global personal luxury goods market – including leather accessories, fashion, hard luxury, and fragrance and cosmetics – which reached €253 billion in revenue. This is up 13 percent at current exchange rates from 2014, but only 1 percent in real growth terms, as a result of global challenges that hung heavy over the luxury industry in the last quarter of 2015, including a slow U.S ...

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since 1999 in cooperation with Altagama, the trade association of the Italian luxury brands. This study, based on the analysis of an extensive panel of worldwide luxury brands, is periodically updated and has become one of the most valued and cited sources of market information in the luxury industry.

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At the “ Altagama Consumer and Retail Insight” conference held in Milan on February 10th, the third edition of the True Luxury Global Consumer Insight carried out with Boston Consulting Group was presented together with the third edition of the Altagama Retail Evolution carried

out with EXANE BNP Paribas. The new protagonists of the luxury consumer market are between 18 and 34 years old: global, digitalised, optimistic, open to new things, prone to recommending and sharing products ...

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The Altagama Observatory 2017, the annual conference that provides a snapshot of trends in the luxury segment of the market, took stock of the current state of health of the industry: following a 2016 of ups and downs, this year we can expect to see growth of 5% in both personal luxury goods and experiential consumption.

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The situation and the forecast for the worldwide luxury market were analyzed in the 18 th edition of the Altagama Moni-

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The market is resisting the economic uncertainties determined by the global situation and keeps growing, for an overall value of 1.268 billion Euros (+4%). The same growing trend has been registered for the personal luxury segment, whose value will reach 281 billion Euros this year and is expected to rise by 4.5% in 2020; growth perspectives by 2025 are confirmed at +3-5%.

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