
Acces PDF APP SECRETS How To Create A Million Dollar App

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LYIICE - COHEN REAGAN

Are you tired of working so hard for a paycheck that seems to be dwindling by the hour Are you tired of having to worry about a job or looking for a job, only to be told that there is nothing available Do you know that there are high school kids out there who are making more money than you do in a week in only one single day Here is what you will learn inside this guide.... Chapter 1 - What Is New With The 3G 3-Chapter 2 - What Are I-Phone Applications 5 -Chapter 3 - How To Create I--Phone Applications 6-Chapter 4 - Working With Someone Else 8 -Chapter 5 - Making Money With Ads 10 -Chapter 6 - Using An Apple Account 12-Chapter 7 - Copywriting Software 14-Chapter 8 - Building A Brand 16 -Chapter 9 - Creating Custom Applications For the I-Phone 18 -Chapter 10 - Other Methods Of Application Distribution 20 -Chapter 11 - How To Market You 3G I-Phone Applications 22 -Chapter 12 - Follow The Trends And Do Your Homework 26

I will share with you my secrets of how I started 12 months ago with zero apps and no coding or programming experience. To now having over 150 apps and selling my company within 12 months. I want to give you all the training, tools and resources you will need, so you will know exactly how to build one app or your own portfolio of 100's within the next 12 months. I have some questions for you, and if you answer yes to any of these questions then this book is for you!.. more importantly the HowToMakeMillionsFromApps community is for you. Do you have a great idea for an app? Do you want to discover how to get apps made fast and cheap?...even if you know nothing about graphic design, coding, outsource or marketing apps! Would you like to learn how you can make apps for free? Would you like to build a business making apps? Would you like to generate passive income from apps? Do you want to know the secrets of generating hundreds of ideas for apps? In this book you will learn the steps to getting your own app created within the next 7 weeks...Yes it is possible to have your own app created within the next 7 weeks if you follow my step by step instruction. You will also discover how you can create apps for FREE within the next 60 mins! Here is what you will learn from this book: Chapter 1 - Why Mobile Apps Chapter 2 - Brainstorming Great App Ideas Chapter 3 - Defining Your Scope Document Chapter 4 - Assembling a Development Team Chapter 5- Get Your App Published Chapter 6 - App Marketing and Promotion Secrets Chapter 7 - Monetizing Your Apps Chapter 8 - Cashing Out Chapter 9 - Tools and Resources You will have the entire blueprint for creating your own app in 7 weeks! That's right you will know exactly what to do to get your idea on mobile devices around the world. Go from idea to app with no coding, programming or design experience.

The Easy, Complete, Step-by-Step Guide to Marketing Your iPhone/iPad Apps! There are huge profits to be made in selling iPhone and iPad apps! But with more than 180,000 + apps now available, just getting your app into the App Store is no longer enough. You need to market it effectively. Don't know much about marketing? Don't worry: This book gives you all the tools you'll need. Top iPhone and iPad apps marketing consultant Jeffrey Hughes walks you through building a winning marketing plan, positioning highly competitive apps, choosing your message, building buzz, and connecting with people who'll actually buy your app. With plenty of examples and screen shots, this book makes iPhone and iPad apps marketing easy! You'll Learn How To Identify your app's unique value, target audience, and total message Understand the App Store's dynamics and choose the right strategy to cut through clutter Set the right price for your app Get App Store and third-party reviewers to recommend your apps Write effective press releases for your apps and time your publicity for maximum effectiveness Blog about your app and get the attention of influential bloggers Use Facebook, Twitter, and other social media to generate word-of-mouth buzz Use promotions and cross-marketing, just like professional marketers do Build an audience that will buy your next app, too!

The ultimate guide to launching and growing an online business You've got a crazy idea, a hobby, a business or special expertise. You want to take it online, and you want to it be a money-making

success. But what do you do next? Using a simple 5-step approach, best-selling author and digital marketing specialist Bernadette Schwerdt uncovers the inside tips and tricks that Australia's most successful online entrepreneurs use to build their multi-million dollar businesses. For those just starting out, this book will help you identify the best business idea to pursue, guide you on how to set it up and give you the strategies to grow it quickly using low-cost tools. For those with existing businesses, you'll learn how to maximise your online impact and access the little-known but powerful tools and technologies the top disruptors use to create a global presence. Featuring dozens of case studies of how Australia's most successful disruptors have done it, Bernadette reveals the underlying patterns common to all successful online businesses - what they did right, what they did wrong, what they would do differently and the short cuts to building an online business that only the successful know. You'll learn how to: Develop the entrepreneurial mindset needed to turn your passion, hobby or expertise into an online business Access free tools and technologies to help you build and test your online idea (before launching) to ensure a viable market exists Create a minimum viable product (MVP) that attracts attention and generates instant income Source web developers, designers and other important suppliers for a fraction of the usual cost Write, pitch, persuade and present like a professional to attract investors, customers and high-quality strategic partners Understand the basics of the Internet of Things, virtual reality, augmented reality and artificial intelligence and use these technologies to help your business create a point of difference Work from home and set up your online business in just a few hours a week Whether you are starting an online business or building on an existing one, How to Build an Online Business is your complete, how-to guide for making it a success.

Whether you're just starting out or already a Fortune 500 giant, App Secrets is for you. App Secrets will show you how to: - Turn Your App Idea into a Million-Dollar Reality - Build Your App Business from the Ground Up and Love What You Do - Escape Your 9-to-5 Job and Live the Life of Your Dreams - Impact the Lives of Millions Across the World - And Lots More... All of the most successful apps, including Candy Crush, Instagram, Airbnb, Uber, and Snapchat incorporate the same fundamental traits. These elements are made easy to understand in what Sean Casto calls "App Secrets," to drive breakout success and achieve explosive growth. App Secrets uncovers how you can use these same strategies that today's fastest growing apps use to create your own Million Dollar or even a Billion Dollar app. You'll discover why some die and others succeed so you can avoid big mistakes and develop big winners. You will learn, step-by-step, highly successful methodologies, including: "Skyrocket Downloads Method" - Discover how apps DOUBLE, TRIPLE, or even 10X downloads through strategic organic marketing initiatives. This same method mastered by Flyp and Tag-Fi can turn an app into a global phenomenon. "Viral App Blueprint"- Learn the specific blueprint of how today's smartest apps like Pokemon Go and Uber go viral and become instantly adopted by Millions. "Addiction Framework" - Discover the framework championed by Candy Crush and Snapchat to get people addicted to using your app every day, and making it indispensable.

THE ULTIMATE GUIDE TO BUILDING AN APP-BASED BUSINESS 'A must read for anyone who wants to start a mobile app business' Riccardo Zacconi, founder and CEO King Digital (maker of Candy Crush Saga) 'A fascinating deep dive into the world of billion-dollar apps. Essential reading for anyone trying to build the next must-have app' Michael Acton Smith, Founder and CEO, Mind Candy Apps have changed the way we communicate, shop, play, interact and travel and their phenomenal popularity has presented possibly the biggest business opportunity in history. In How to Build a Billion Dollar App, serial tech entrepreneur George Berkowski gives you exclusive access to the secrets behind the success of the select group of apps that have achieved billion-dollar success. Berkowski draws exclusively on the inside stories of the billion-dollar app club members, including Instagram, Whatsapp, Snapchat, Candy Crush and Uber to provide all the information you need to create your own spectacularly successful mobile business. He guides you through each step, from an idea scribbled on the back of an envelope, through to finding a cofounder, building a team, at-

tracting (and keeping) millions of users, all the way through to juggling the pressures of being CEO of a billion-dollar company (and still staying ahead of the competition). If you've ever dreamed of quitting your nine to five job to launch your own company, you're a gifted developer, seasoned entrepreneur or just intrigued by mobile technology, How to Build a Billion Dollar App will show you what it really takes to create your own billion-dollar, mobile business.

Are you an App developer? Are you considering entering the Mobile App's world? Ever thought about creating your own App EMPIRE? Do you want to find out how you too can succeed in the EXIT factory? Do you find your self struggling with promoting your App? Do you experience financial disappointment after launching your App? ★ I would like to invite you to join Alon Waller and Bluethrone in the best book you will ever read regarding Mobile App's and creating your own EXIT factory. ★ Come and see for yourself what a fresh & modern digital perspective can do for your App or business. This is a breakthrough book, going against the conventional App business model, wisdom, changing everything you ever thought possible in this unique world. The EXIT factory will... ✓ Reveal the most lucrative end-game of the app development business. ✓ Question the belief that your app is an asset. ✓ Show you the app secrets of how to build, grow and score an exit on a product market fit mobile app. ✓ Pave your way to an app empire ✓ Teach you boring way to promote mobile apps ✓ Instruct you how to sell your mobile app for maximum, valuation and multiplier. ✓ Go over the most critical mobile app analytics and how to let them show you the way for growth. ★ SIMPLY LEARN HOW TO SELL YOUR MOBILE APP AND MAKE A PROFITABLE EXIT. ★

There's a colossal chance for benefit in the Mobile Application Development industry. Practically everybody today has an advanced Mobile Phones in their pocket and they invest most energy on their telephone. Mobile Application Development can be a very beneficial approach to bring in some cash in the event that you understand what you're doing. It is an extremely worthwhile business. The utilization of Mobile application keeps on expanding as portable web use decays step by step. Because of the expansion in the versatile application utilization, there is a relating increment in the interest for portable applications. As per the report of Business2Community, individuals incline toward applications to sites. Mobile application clients convert multiple times more than portable sites and keeping in mind that mobile application clients invest multiple times more energy in applications than versatile web. Mobile application utilization keeps on expanding as versatile web use decreases as time passes. On the off chance that you need to arrive at a greater amount of the versatile client base, developing an application is a savvy move. Individuals are searching for applications for their benefit, the control they manage the cost of clients on what substance and notifications they get and improved client experience. This isn't tied in with building an application for having one. This is tied in with making a versatile encounter that adds genuine incentive for your clients. You can concoct inventive application thoughts that can become a web sensation and bring in you parcel of cash. As a youthful business visionary you can bring in cash by selling applications to different organizations. At the point when you've developed a portable application that is really important to your clients, and they've decided to add it to their home screen thus, your image presently has prime placement on their home screens. Turning into a portable application developer is a lot simpler than it sounds. While building an application may sound troublesome, it's truly actually like whatever else. In the event that you practice and put the time in, it will get a lot simpler. Nowadays, there are a great deal of approaches to create versatile applications. To build up an application, you can either do it without anyone's help by figuring out how to code, re-appropriate it to an engineer to work for you or figure out how to create portable applications without coding. On the off chance that you have an extraordinary thought and choose to counsel a mobile application engineer, you will be amazed to hear that it is so expensive using an engineer to help you out. Figuring out how to assemble mobile applications are ideal for individuals who: 1. Need to make versatile application development a business 2. Are attempting to make applications for different organizations 3. Own a business and can't stand to rethink development. 4. Youthful

business visionary like you searching for how to take care of issue and bring in gigantic cash. In the event that you need to turn into a mobile application engineer, figuring out how to code is your first alternative. It's not needed for everybody, except for a few, this will be the best technique. Be that as it may, this will set aside effort to learn and to realize how to code. Coding is at times troublesome and unpleasant for certain individuals. On the off chance that you are intrigued to figure out how to code, here's the uplifting news, you don't have to return to class to learn code. To learn more about this simple secrets of creating your Apps, hit the download button to dive in. It comes with simple illustration for easy understanding.

Master critical skills needed to deploy and use Databricks SQL and elevate your BI from the warehouse to the lakehouse with confidence Key Features Learn about business intelligence on the lakehouse with features and functions of Databricks SQL Make the most of Databricks SQL by getting to grips with the enablers of its data warehousing capabilities A unique approach to teaching concepts and techniques with follow-along scenarios on real datasets Book Description In this new era of data platform system design, data lakes and data warehouses are giving way to the lakehouse – a new type of data platform system that aims to unify all data analytics into a single platform. Databricks, with its Databricks SQL product suite, is the hottest lakehouse platform out there, harnessing the power of Apache Spark™, Delta Lake, and other innovations to enable data warehousing capabilities on the lakehouse with data lake economics. This book is a comprehensive hands-on guide that helps you explore all the advanced features, use cases, and technology components of Databricks SQL. You'll start with the lakehouse architecture fundamentals and understand how Databricks SQL fits into it. The book then shows you how to use the platform, from exploring data, executing queries, building reports, and using dashboards through to learning the administrative aspects of the lakehouse – data security, governance, and management of the computational power of the lakehouse. You'll also delve into the core technology enablers of Databricks SQL – Delta Lake and Photon. Finally, you'll get hands-on with advanced SQL commands for ingesting data and maintaining the lakehouse. By the end of this book, you'll have mastered Databricks SQL and be able to deploy and deliver fast, scalable business intelligence on the lakehouse. What you will learn Understand how Databricks SQL fits into the Databricks Lakehouse Platform Perform everyday analytics with Databricks SQL Workbench and business intelligence tools Organize and catalog your data assets Program the data security model to protect and govern your data Tune SQL warehouses (computing clusters) for optimal query experience Tune the Delta Lake storage format for maximum query performance Deliver extreme performance with the Photon query execution engine Implement advanced data ingestion patterns with Databricks SQL Who this book is for This book is for business intelligence practitioners, data warehouse administrators, and data engineers who are new to Databricks SQL and want to learn how to deliver high-quality insights unhindered by the scale of data or infrastructure. This book is also for anyone looking to study the advanced technologies that power Databricks SQL. Basic knowledge of data warehouses, SQL-based analytics, and ETL processes is recommended to effectively learn the concepts introduced in this book and appreciate the innovation behind the platform.

Use Visual Studio App Center with Xamarin Forms to set up a DevOps CI/CD pipeline, set up your mobile builds on either iOS or Android, set up Android and Apple certificates and provisioning profiles, distribute your app to your developers and testers, capture analytics and crashes from your users, communicate to your users with push notifications, and run UI tests on the Microsoft cloud. You will see how to automate and manage the life cycle of your apps through Microsoft's Cloud Service, with a focus on integrating App Center into your Xamarin Forms apps with clear, practical examples. As you follow along with the sample app, you will see how easy it is to configure your builds, to test the sample app on various iOS and Android devices on the App Center cloud, and to distribute your app to real devices. Whether you are a developer on a small team or a startup or an architect in a large organization curious about the benefits of Visual Studio App Center, after finishing this book, you will be confident in setting up App Center on your next mobile project. Come join me on this journey through Visual Studio App Center with Xamarin Forms. What You Will Learn Create a DevOps CI/CD pipeline for your mobile app on both iOS and Android devices Save money without buying multiple iOS and Android devices and instead run cloud UI tests Stay informed about build successes and failures by integrating App Center with Slack Set up groups and add team members to your groups on App Center Distribute your app to your team on either iOS or Android devices Capture important user events in your code and report to App Center Give a friendly user experience by handling crashes gracefully and reporting to App Center Keep and analyze your user's data on Azure by setting up automatic data export to Azure Communicate with your

users using iOS and Android notification services from App Center Give your users a better experience by sending silent push notifications Include custom data in your push notifications Who This Book Is For Xamarin Forms mobile developers with previous experience using the Xamarin framework.

WHAT VALUABLE COMPANY IS NOBODY BUILDING? The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won't make a search engine. If you are copying these guys, you aren't learning from them. It's easier to copy a model than to make something new: doing what we already know how to do takes the world from 1 to n, adding more of something familiar. Every new creation goes from 0 to 1. This book is about how to get there. 'Peter Thiel has built multiple breakthrough companies, and Zero to One shows how.' ELON MUSK, CEO of SpaceX and Tesla 'This book delivers completely new and refreshing ideas on how to create value in the world.' MARK ZUCKERBERG, CEO of Facebook 'When a risk taker writes a book, read it. In the case of Peter Thiel, read it twice. Or, to be safe, three times. This is a classic.' NASSIM NICHOLAS TALEB, author of The Black Swan

In Learn Kubernetes in a Month of Lunches you'll go from "what's a Pod?" to automatically scaling clusters of containers and components in just 22 hands-on lessons, each short enough to fit into a lunch break. Every lesson is task-focused and covers an essential skill on the road to Kubernetes mastery. You'll learn how to smooth container management with Kubernetes, including securing your clusters, and upgrades and rollbacks with zero downtime. No development stack, platform, or background is assumed. Author Elton Stoneman describes all patterns generically, so you can easily apply them to your applications and port them to other projects! about the technology Create apps that perform identically on your laptop, data center, and cloud! Kubernetes provides a consistent method for deploying applications on any platform, making it easy to grow. By efficiently orchestrating Docker containers, Kubernetes simplifies tasks like rolling upgrades, scaling, and self-healing. about the book Learn Kubernetes in a Month of Lunches is your guide to getting up and running with Kubernetes. You'll progress from Kubernetes basics to essential skills, learning to model, deploy, and manage applications in production. Exercises demonstrate how Kubernetes works with multiple languages and frameworks. You'll also practice with new apps, legacy code, and serverless functions. what's inside Deploying applications on Kubernetes clusters Understanding the Kubernetes app lifecycle, from packaging to rollbacks Self-healing and scalable apps Using Kubernetes as a platform for new technologies about the reader For readers familiar with Docker and containerization. about the author Elton Stoneman is a Docker Captain, a 11-time Microsoft MVP, and the author of Learn Docker in a Month of Lunches.

Sharing Apple Apps With Your Team, Testers & the World You'll learn how to sign up for Apple Developer Program, generate the various certificates needed, configure your app and submit an app to the App Store for approval, both manually and through automated processes through automated pipelines. You'll learn how to use Apple TestFlight to add internal and external testers and receive feedback and crash reports. iOS App Distribution starts with explaining hurdles everyone faces, such as code signing, provisioning profiles, and how to do manual releases. It'll then go into more advanced topics, including distribution through TestFlight, build customization, automation, and continuous integration. Who This Book Is For This book is for beginner to experienced developers who want to know the best and most common workflow to release an app to the App store, as well as limiting frustration by troubleshooting and debugging common issues and problems associated with distributing apps. Topics Covered in iOS App Distribution & Best Practices App Store quick start: Your quickest way from no account to the App Store. Provisioning, code signing & entitlements: In-depth explanation of what they are, why you need them, and how they work. Distribution channels & TestFlight: Learn different ways of distributing your app, within an enterprise, with internal or external testers. App Store Connect: Learn about the Apple review process, what are the guidelines, what can go wrong and how to dispute them. Build customizations: Learn the ins and outs of configuring Xcode and build configurations. Build automation: Automate builds, build servers, and learn about tools such as fastlane. Continuous integration: Build your own CI pipeline to code, build, test, release, and repeat! After reading this book, you'll take your app build process and distribution to the next level, automate most of its tedious processes, and have an easier time debugging obscure app submission problem

First time available in ebook! The Secret Daily Teachings, the much-loved companion guide for living The Secret day by day, is now available in a new ebook format. Take the next step with The Secret Daily Teachings—the much-loved companion guide for living The Secret day by day is now available in a new ebook format. The Secret contains clear principles on how to live your life in ac-

cordance with the natural laws of the Universe, but the important thing for every person is to LIVE IT. Now, with The Secret Daily Teachings, Rhonda Byrne takes you through a year of teachings, sharing wisdom and insights for living in harmony with the laws that govern all human beings, so that you may become the master of your life. Building upon The Secret's powerful truths, your knowledge of the law of attraction is about to expand far beyond what you can imagine. More joy, more abundance, more magnificence—every single day of the year.

The Easy, Complete, Step-by-Step Guide to Marketing Your Android Apps! There are huge profits to be made in selling Android apps! But with more than 70,000 apps now available, posting your app to the Android Market is no longer enough. You need to market your app effectively. Don't know much about marketing? Don't worry: This book gives you all the step-by-step help you'll need. Top app marketing consultant Jeffrey Hughes walks you through building a winning marketing plan, crafting highly competitive apps, choosing your message, building buzz, and connecting with people who'll actually buy your app. Packed with examples, this book makes Android apps marketing easy! You'll learn how to Identify your app's unique value, target audience, and total message Understand the Android Market's dynamics Cut through clutter and get your app into the top selling categories Set the right price for your app and effectively sell its value Get reviewers to recommend your apps Write effective press releases Time your marketing and publicity for maximum effectiveness Blog about your app and get the attention of influential bloggers Use Facebook, Twitter, YouTube, and other social media to generate buzz Use promotions and cross-marketing just like professional marketers do Measure and improve your results with Android Analytics Generate a loyal audience that will buy your next app, too Earn steady revenue, build a brand, and make a real business out of app development

Modernize your apps, run them in containers on Kubernetes, and understand the business value and the nitty-gritty of the VMware Tanzu portfolio with hands-on instructions Purchase of the print or kindle book includes a free eBook in the PDF format Key Features Gain insights into the key features and capabilities of distinct VMware Tanzu products Learn how and when to use the different Tanzu products for common day-1 and day-2 operations Modernize applications deployed on multi-cloud platforms using DevSecOps best practices Book Description As Kubernetes (or K8s) becomes more prolific, managing large clusters at scale in a multi-cloud environment becomes more challenging – especially from a developer productivity and operational efficiency point of view. DevSecOps in Practice with VMware Tanzu addresses these challenges by automating the delivery of containerized workloads and controlling multi-cloud Kubernetes operations using Tanzu tools. This comprehensive guide begins with an overview of the VMware Tanzu platform and discusses its tools for building useful and secure applications using the App Accelerator, Build Service, Catalog service, and API portal. Next, you'll delve into running those applications efficiently at scale with Tanzu Kubernetes Grid and Tanzu Application Platform. As you advance, you'll find out how to manage these applications, and control, observe, and connect them using Tanzu Mission Control, Tanzu Observability, and Tanzu Service Mesh. Finally, you'll explore the architecture, capabilities, features, installation, configuration, implementation, and benefits of these services with the help of examples. By the end of this VMware book, you'll have gained a thorough understanding of the VMware Tanzu platform and be able to efficiently articulate and solve real-world business problems. What you will learn Build apps to run as containers using predefined templates Generate secure container images from application source code Build secure open source backend services container images Deploy and manage a Kubernetes-based private container registry Manage a multi-cloud deployable Kubernetes platform Define a secure path to production for Kubernetes-based applications Streamline multi-cloud Kubernetes operations and observability Connect containerized apps securely using service mesh Who this book is for This book is for cloud platform engineers and DevOps engineers who want to learn about the operations of tools under the VMware Tanzu umbrella. The book also serves as a useful reference for application developers and solutions architects as well as IT leaders who want to understand how business and security outcomes can be achieved using the tools covered in this book. Prior knowledge of containers and Kubernetes will help you get the most out of this book.

n App Millionaire, you'll learn the secrets successful "appreneurs" use to create and run app businesses that make real profits. Take away the mystery and fear by following this step-by-step guide on your way to creating your own part-time, flexible at-home business. Based on real life experience, author David McMahon started his own app business after getting laid off from his job, making six-figure profits and a million downloads in its first year of operation. In this book you'll learn: * Steps you need to take before creating any app business * How to find and hire talent * How to do

market research to choose winning app ideas * Strategies to diversify your app business to make a sustainable business that weathers the ups and downs of the marketplace * Marketing your apps without spending a dime * How to fast track your app business * 7 Must have items to have with your app business * Notes on submitting apps and avoiding app rejection * Guidance for your overall app business strategy, based on hard won experience * How to leverage the Mac App Store to generate real income * The secrets of "App Flipping" * Where to find ready to use source codes * How to sell your app business when the time is right Are you ready to learn? Get this book and get started creating your own app business today.

In this practical guide, four Kubernetes professionals with deep experience in distributed systems, enterprise application development, and open source will guide you through the process of building applications with this container orchestration system. Based on the experiences of companies that are running Kubernetes in production successfully, many of the methods are also backed by concrete code examples. This book is ideal for those already familiar with basic Kubernetes concepts who want to learn common best practices. You'll learn exactly what you need to know to build your best app with Kubernetes the first time. Set up and develop applications in Kubernetes Learn patterns for monitoring, securing your systems, and managing upgrades, rollouts, and roll-backs Understand Kubernetes networking policies and where service mesh fits in Integrate services and legacy applications and develop higher-level platforms on top of Kubernetes Run machine learning workloads in Kubernetes

Enhance DevOps workflows by integrating the functionalities of Docker, Kubernetes, Spinnaker, Ansible, Terraform, Flux CD, CaaS, and more with the help of practical examples and expert tips Key FeaturesGet up and running with containerization-as-a-service and infrastructure automation in the public cloudLearn container security techniques and secret management with Cloud KMS, Anchore Grype, and Grafeas KritisLeverage the combination of DevOps, GitOps, and automation to continuously ship a package of softwareBook Description Containers have entirely changed how developers and end-users see applications as a whole. With this book, you'll learn all about containers, their architecture and benefits, and how to implement them within your development lifecycle. You'll discover how you can transition from the traditional world of virtual machines and adopt modern ways of using DevOps to ship a package of software continuously. Starting with a quick refresher on the core concepts of containers, you'll move on to study the architectural concepts to implement modern ways of application development. You'll cover topics around Docker, Kubernetes, Ansible, Terraform, Packer, and other similar tools that will help you to build a base. As you advance, the book covers the core elements of cloud integration (AWS ECS, GKE, and other CaaS services), continuous integration, and continuous delivery (GitHub actions, Jenkins, and Spinnaker) to help you understand the essence of container management and delivery. The later sections of the book will take you through container pipeline security and GitOps (Flux CD and Terraform). By the end of this DevOps book, you'll have learned best practices for automating your development lifecycle and making the most of containers, infrastructure automation, and CaaS, and be ready to develop applications using modern tools and techniques. What you will learnBecome well-versed with AWS ECS, Google Cloud Run, and KnativeDiscover how to build and manage secure Docker images efficientlyUnderstand continuous integration with Jenkins on Kubernetes and GitHub actionsGet to grips with using Spinnaker for continuous deployment/deliveryManage immutable infrastructure on the cloud with Packer, Terraform, and AnsibleExplore the world of GitOps with GitHub actions, Terraform, and Flux CDWho this book is for If you are a software engineer, system administrator, or operations engineer looking to step into the world of DevOps within public cloud platforms, this book is for you. Existing DevOps engineers will also find this book useful as it covers best practices, tips, and tricks to implement DevOps with a cloud-native mindset. Although no containerization experience is necessary, a basic understanding of the software development life cycle and delivery will help you get the most out of the book.

The Easy, Step-by-Step Guide to Marketing Your iPhone/iPad Apps-Now Fully Updated! Grab your share of the multibillion-dollar iPhone/iPad app market! Top mobile app marketer Jeffrey Hughes will show you how to create an app that will sell, find customers who'll buy it, and motivate them to lay down their hard-earned cash, right now! Don't just throw your app out there; learn how to get noticed and make sales no matter how crowded the App Store gets! Completely revised for today's iPhone/iPad marketplace, this book walks you through building a winning marketing plan, positioning your app, crafting your message, using the latest social marketing techniques, connecting with your best customers, and more! Absolutely no marketing experience is needed. With plenty of examples, screen shots, and step-by-step directions, this book makes iPhone/iPad app marketing

easy! You'll Learn How To: - Create an app with unique value to customers who'll pay for it - Cut through the clutter in an App Store with more than 475,000 apps - Target and segment your audience-and reach it with pinpoint accuracy - Identify your true competitors, learn from them, and successfully sell against them - Use social media to build strong relationships with thousands of potential buyers - Learn how to maximize social media tools such as Facebook, Twitter, and YouTube and gain the exposure your app needs - Create an integrated, consistent total message: naming, icons, graphics, website, App Store text, and more - Utilize social media to generate positive word-of-mouth - Get promoted in traditional media at surprisingly low costs - Time your launch and marketing activities for maximum impact - Write, publish, and distribute winning press releases - Price your app carefully and adjust pricing to maximize long-term revenue.

The phenomenal success of the iPhone and the iPod touch has ushered in a "gold rush" for developers, but with well over 100,000 apps in the highly competitive App Store, it has become increasingly difficult for new apps to stand out in the crowd. Achieving consumer awareness and sales longevity for your iPhone app requires a lot of organization and some strategic planning. This book will show you how to incorporate marketing and business savvy into every aspect of the design and development process, giving your app the best possible chance of succeeding in the App Store. The Business of iPhone App Development was written by experienced developers with business backgrounds, taking you step-by-step through cost-effective marketing techniques that have proven successful for professional iPhone app creators—perfect for independent developers on shoestring budgets. Although there are a few iPhone app marketing books on the horizon, they appear to tackle the subject from purely a marketer's perspective. What makes this book unique is that it was written by developers for developers, showing you not only what to do, but also how to do it, complete with time-saving resources and ready-to-use code examples. No prior business knowledge is required. This is the book you wish you had read before you launched your first app!

Safely manage your secret information like passwords, keys, and certificates in Kubernetes. This practical guide is full of best practices and methods for adding layers of security that will defend the critical data of your applications. In Kubernetes Secrets Management you will find: Strategies for storing secure assets in Kubernetes Cryptographic options and how to apply them in Kubernetes Using the HashiCorp Vault server on Kubernetes for secure secrets storage Managing security with public cloud providers Applying security concepts using tools from the Kubernetes ecosystem End-to-end secrets storage from development to operations Implementing in Kubernetes in CI/CD systems Secrets, like database passwords and API keys, are some of the most important data in your application. Kubernetes Secrets Management reveals how to store these sensitive assets in Kubernetes in a way that's protected against leaks and hacks. You'll learn the default capabilities of Kubernetes secrets, where they're lacking, and alternative options to strengthen applications and infrastructure. Discover a security-first mindset that is vital for storing and using secrets correctly, and tools and concepts that will help you manage sensitive assets such as certificates, keys, and key rotation. About the technology Kubernetes relies on passwords, tokens, keys, certificates, and other sensitive information to keep your system secure. But how do you keep these "secrets" safe? In this concise, practical book you'll learn secrets management techniques that go far beyond the Kubernetes defaults. About the book Kubernetes Secrets Management reveals security best practices and reliable third-party tools for protecting sensitive data in Kubernetes-based systems. In this focused guide, you'll explore relevant, real-world examples like protecting secrets in a code repository, securing keys with HashiCorp Vault, and adding layers to maintain protection after a breach. Along the way, you'll pick up secrets management techniques you can use outside Kubernetes, as well. What's inside Cryptographic options you can apply in Kubernetes Managing security with public cloud providers Secrets storage, from development to production End-to-end Kubernetes secrets management in CI/CD systems About the reader For readers experienced with Kubernetes and CI/CD practices. About the author Alex Soto is a director of developer experience at Red Hat, a Java Champion since 2007, an international speaker, and a teacher at Salle URL University. Andrew Block is a distinguished architect with Red Hat, and an active member of the open-source community. Table of Contents PART 1 SECRETS AND KUBERNETES 1 Kubernetes Secrets 2 An introduction to Kubernetes and Secrets PART 2 MANAGING SECRETS 3 Securely storing Secrets 4 Encrypting data at rest 5 HashiCorp Vault and Kubernetes 6 Accessing cloud secrets stores PART 3 CONTINUOUS INTEGRATION AND CONTINUOUS DELIVERY 7 Kubernetes-native continuous integration and Secrets 8 Kubernetes-native continuous delivery and Secrets

Your message has the ability to change someone's life. The impact that the right message can have on someone at the right time in their life is immeasurable. It could help to save marriages, re-

pair families, change someone's health, grow a company or more... But only if you know how to get it into the hands of the people whose lives you have been called to change. Expert Secrets will put your message into the hands of people who need it.

The Microsoft Azure cloud is an ideal platform for data-intensive applications. Designed for productivity, Azure provides pre-built services that make collection, storage, and analysis much easier to implement and manage. Azure Storage, Streaming, and Batch Analytics teaches you how to design a reliable, performant, and cost-effective data infrastructure in Azure by progressively building a complete working analytics system. Summary The Microsoft Azure cloud is an ideal platform for data-intensive applications. Designed for productivity, Azure provides pre-built services that make collection, storage, and analysis much easier to implement and manage. Azure Storage, Streaming, and Batch Analytics teaches you how to design a reliable, performant, and cost-effective data infrastructure in Azure by progressively building a complete working analytics system. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology Microsoft Azure provides dozens of services that simplify storing and processing data. These services are secure, reliable, scalable, and cost efficient. About the book Azure Storage, Streaming, and Batch Analytics shows you how to build state-of-the-art data solutions with tools from the Microsoft Azure platform. Read along to construct a cloud-native data warehouse, adding features like real-time data processing. Based on the Lambda architecture for big data, the design uses scalable services such as Event Hubs, Stream Analytics, and SQL databases. Along the way, you'll cover most of the topics needed to earn an Azure data engineering certification. What's inside Configuring Azure services for speed and cost Constructing data pipelines with Data Factory Choosing the right data storage methods About the reader For readers familiar with database management. Examples in C# and PowerShell. About the author Richard Nuckolls is a senior developer building big data analytics and reporting systems in Azure. Table of Contents 1 What is data engineering? 2 Building an analytics system in Azure 3 General storage with Azure Storage accounts 4 Azure Data Lake Storage 5 Message handling with Event Hubs 6 Real-time queries with Azure Stream Analytics 7 Batch queries with Azure Data Lake Analytics 8 U-SQL for complex analytics 9 Integrating with Azure Data Lake Analytics 10 Service integration with Azure Data Factory 11 Managed SQL with Azure SQL Database 12 Integrating Data Factory with SQL Database 13 Where to go next

Step-by-step guide for developing cloud native apps on GCP powered by hands-on interactive learning KEY FEATURES ● Cutting-edge coverage on Google Cloud Build, Cloud Run, GKE, Kubectl and Anthos. ● Includes tutorials and exercises to learn designing, deploying and running cloud native apps. ● Covers Service Mesh, Apps Optimization, logs monitoring and cloud IAM access. DESCRIPTION The book "Cloud Native Apps on Google Cloud Platform" teaches the readers how to design, construct, and maintain successful cloud-native apps using the Google Cloud Platform. With interactive tutorials, the book reinforces learning and helps to develop practical skills for working in an Agile and DevOps context. The book provides a step-by-step approach to building and managing cloud-native applications on Google Cloud Platform for Google Cloud Users, DevOps teams, and Cloud-Native Developers. First, you will investigate the advantages and applicability of each Google Serverless Computing option. You'll learn about Cloud Build and how to use it to prepare code files, create microservices, and build container images. The book walks readers through creating and running Docker image containers on Cloud Run and App Engine. You'll learn how to use kubectl to create and manage Kubernetes clusters, as well as how to configure the autoscaler for increased resilience and availability. You'll build a pipeline that uses Cloud Build to automate CI/CD and Pub/Sub to ingest streaming data. Finally, you'll have the opportunity to learn about Anthos, which enables you to manage massive GKE clusters in both Cloud and on-premises environments. WHAT YOU WILL LEARN ● Distinguish between using containers or microservices for cloud native apps. ● Build a streaming data pipeline using BigQuery and Dataflow using Pub/Sub. ● Practice to deploy and optimize cloud native applications on Kubernetes Engine. ● Build continuous integration/continuous delivery pipelines and improve Kubernetes apps. ● Learn to protect apps running on GCP from cyberattacks. WHO THIS BOOK IS FOR This book is meant for the Cloud and DevOps professionals and for those who wish to learn about Google Cloud services and incorporate them into end-to-end cloud applications. TABLE OF CONTENTS 1. Introducing Cloud Native Apps 2. Developing Cloud Native Apps with Cloud Shell 3. Preparing Source-Code with Cloud Build 4. Create and Deploy Microservices 5. Building and Deploying Containers in Cloud Build 6. Create a Serverless Pipeline with Pub/Sub, Dataflow and BigQuery 7. Container Orchestration with Google Kubernetes Engine 8. Deploying and Managing Kubernetes Applications 9. Optimizing Kubernetes Cluster and

Apps in GKE 10. Deploying a CI/CD Pipeline with Kubernetes and Cloud Build 11. Build a Software Delivery Platform with Anthos 12. Application Management with Anthos 13. Securing Cloud Native Apps in Anthos

An operating manual for the hottest mobile operating system. The Complete Idiot's Guide® to Android App Development gets novice developers up and running quickly on creating their very own mobile applications, with step-by-step instruction on everything they need to design, develop, test, and publish their fully-featured apps. The Android operating system is now the largest mobile platform in the U.S., and there are now more than 90,000 apps available. Android is completely open and free to all developers. Topics covered include: ? Designing effective and easy-to-navigate user interfaces for apps. ? Adding audio and video support to apps. ? Making the most of Android's hardware, including GPS, social media, built-in camera, and voice integration. ? Publishing application to the Android market.

Coding is cool, and these fun projects help you get started today! Building a Mobile App offers basic lessons in Android development, designed specifically for kids! Three fun projects walk you through basic coding skills using MIT's App Inventor—a free, online programming tool that uses a simple block style language that makes coding easy to learn. No long chapters to read, and no homework—just dive right in! You'll begin with a basic project that shows you how to make an app that works; next, you'll put those skills to work on a photo editing app that takes your skills to the next level. Finally, you'll level up one more time to become a Game Maker—that's right, you'll actually build a mobile game that you can send to your friends! Each project includes step-by-step directions and plenty of graphics to help you stay on track, and easy-to-read instructions help you complete each project frustration-free. App building can get pretty complicated, but it doesn't have to start out that way. Start small to pick up the basics quickly, and you'll be coding in no time! This book helps you get started quickly and easily, with a focus on fun. Build your own Android mobile apps using a free online platform! Code everything yourself, including buttons, screens, and interactions! Build an app that lets you draw on pictures you take! Create a simple, interactive game you can share with your friends! Adults all over the world turn to For Dummies books for clear instruction with a sense of humor; the Dummies Junior books bring that same "learning is fun" attitude to kids, with projects designed specifically for a kid's interests, needs, and skill level. Building a Mobile App gets kids coding quickly, with fun projects they'll be happy to show off!

Keep your secrets and dreams under lock and key with this padded journal! In Disney Princess: Book of Secrets, children can record and lock away their own dreams, secrets, and wishes. This padded journal includes a variety of activities that spark creativity as children write down their thoughts and memories on paper alongside the Disney Princesses. From writing fairy tales to insider secrets from Moana, Ariel, Belle, Jasmine, and Cinderella, children can express themselves and keep their hopes and dreams safely locked away. The book includes all of the princesses signatures, too!

The tenth-anniversary edition of the book that changed lives in profound ways, now with a new foreword and afterword. In 2006, a groundbreaking feature-length film revealed the great mystery of the universe—The Secret—and, later that year, Rhonda Byrne followed with a book that became a worldwide bestseller. Fragments of a Great Secret have been found in the oral traditions, in literature, in religions and philosophies throughout the centuries. For the first time, all the pieces of The Secret come together in an incredible revelation that will be life-transforming for all who experience it. In this book, you'll learn how to use The Secret in every aspect of your life—money, health, relationships, happiness, and in every interaction you have in the world. You'll begin to understand the hidden, untapped power that's within you, and this revelation can bring joy to every aspect of your life. The Secret contains wisdom from modern-day teachers—men and women who have used it to achieve health, wealth, and happiness. By applying the knowledge of The Secret, they bring to light compelling stories of eradicating disease, acquiring massive wealth, overcoming obstacles, and achieving what many would regard as impossible.

Do you want to know how to create an application for iOS and android from scratch? with or without coding? Do you know the things which you need to consider before creating an app? Do you want to make an app to promote a business? Should you make an iPhone app/ android app or both? Should the app be free? what kind of app should you make? Do you want to assess the reasons why you should hire someone or learn how to make the app yourself? How much risk should you take when making an app? Do you know the common concerns from people making an app for the first time? Do you know how to find out the need in the market? What do people want from an app? What are they looking for in an app? How can you help them solve their problems by using

your available skills and resources and at the same time making profit? but how? The Answer is this amazing book..... In this book "APP DESIGN SECRETS "- serial techno-entrepreneur Anirudh kataria gives you exclusive premium access to the Ultimate Secrets behind the Success of the select group of apps that have easily achieved million-dollar success. This is the ultimate guide the Top Notch App Development Course for creating ios/Android Apps Full Guide "THE GAME CRACKED" This book will teach you how to create the application for your business with easiest techniques possible and provide you with the best tools to help you understand the whole Application Developing Process. This book will explore and expose the hidden techniques used by Top App Developing companies by which they successfully and easily perform their Business Functions/Advertisement with the best available tools in the competitive markets to monitor and control their profit.. In this Book you will learn about: - Intro to Applications- Required software/hardware for creating apps- advanced Coding/structures for both android and iOS. Creating Prototypes.- Finalising the interface layout - checklist Plan. Back end of Your App- User accessibility testing (UAT) App building designs- Checking the App. and modifying Beta testing Launching the App-Deployment and help- App building structures App store- App Development: The Things You Must Know The Hidden Costs involved- hardware-Software Using Android Eclipse - ANDROID SDK- Developer Accounts and Market Licenses Designing the User Interface of your Apps- Effectively Using mobile Screen with minimalism focus Utilizing Data Hierarchy-Understanding App Users-Closure-Proximity-Similarity The Social Element of Mobile Apps- Using the ultimate Channels available-Effectiveness Android Applications-Java Development Kit How to Use Eclipse- The "src" folder- package Namespace," occur Editor" Using commands like- "GetExtra" "PutExtra" APP Marketing- Creating the ultimate iOS Applications-Best Tools-Required Hardware Developer.apple.com - xCode and SDK "infor.plist" The Interface of iOS application The "xCode development environment" "backstack" "table views" "item Library" "navigation controller" "VixensViewController." "viewDidLoad" DetailViewController class cellForRowAtIndexPath viewDidLoad LeagueTableViewCell: "viewDidLoad" code -performSegueWithIdentifier "identity Inspector" Updates Avoiding App Rejection- Apple will outright reject your app if? App description- Profit from iPhone Apps-Getting Approved-App Promotion FLAUNTING- key tips Generating pre-release buzz-Entering app contest Conclusion- the final destination of applications Do you wanna Quit your 9-to-5 job & launch your start up? If you're a gifted developer & born entrepreneur who is intrigued by mobile technology This book will show you what it really takes to create your own million dollar app All of the above are explained with high quality examples and HD pictures by which even newbies can learn coding. What are you waiting for Go up and click "Buy Now" to get Unlimited Access to all the Premium Contents of this book and make your life simply easier. Hurry Up !! This amazing Offer will expire soon.

Master the evergreen traffic strategies to fill your website and funnels with your dream customers in this timeless book from the \$100M entrepreneur and co-founder of the software company Click-Funnels. The biggest problem that most entrepreneurs have isn't creating an amazing product or service; it's getting their future customers to discover that they even exist. Every year, tens of thousands of businesses start and fail because the entrepreneurs don't understand this one essential skill: the art and science of getting traffic (or people) to find you. And that is a tragedy. Traffic Secrets was written to help you get your message out to the world about your products and services. I strongly believe that entrepreneurs are the only people on earth who can actually change the world. It won't happen in government, and I don't think it will happen in schools. It'll happen because of entrepreneurs like you, who are crazy enough to build products and services that will actually change the world. It'll happen because we are crazy enough to risk everything to try and make that dream become a reality. To all the entrepreneurs who fail in their first year of business, what a tragedy it is when the one thing they risked everything for never fully gets to see the light of day. Waiting for people to come to you is not a strategy. Understanding exactly WHO your dream customer is, discovering where they're congregating, and throwing out the hooks that will grab their attention to pull them into your funnels (where you can tell them a story and make them an offer) is the strategy. That's the big secret. Traffic is just people. This book will help you find YOUR people, so you can focus on changing their world with the products and services that you sell.

Build Azure functions and integrate them with Azure Cosmos DB data models DESCRIPTION This book provides examples to start with Azure functions and Azure Cosmos DB. It demonstrates the features available in both of the mentioned Azure services and discusses them in detail with some real-world examples. Reading a csv file and write to a Cosmos DB table store, Read emails using Microsoft Graph API and save them in a Cosmos DB, Cosmos DB trigger function to send SMS notifications to clients, A queue trigger to create new nodes in the Cosmos DB graph data store are some

of them. You will be able to see the above case studies with code samples implemented in C# .NET Core, TypeScript, and Python. It consists of a very basic example, two intermediate samples, then an advanced level one. You will experience the triggers and input/output bindings available for a function, like queue trigger, blob trigger, and Cosmos DB trigger to name a few. Also, you will be able to see some interesting features available in Azure functions like performance optimizations, scalability of a function app, geographical distribution of the function in different locations, error handling, writing unit tests for the functions to avoid breaking changes, how to ensure a function app is secure, and then how to deploy a function, and monitor and troubleshoot a function app. At the end of this book, you will gain strong experience in using Azure functions and how to manage serverless applications seamlessly without any failure with utmost performance. KEY FEATURES ● Expert-led coverage on integrating Azure functions ● Industry-proven examples and best practices on implementation of Azure Cosmos DB ● Learn to work on performance optimization and error handling ● Integration of Azure function with other Azure services WHAT YOU WILL LEARN ● You will be able to create an Azure function and integrate it with many Azure services including the Azure Cosmos DB ● You will get experience implementing a function using programming languages like C# .NET Core, TypeScript, and Python. ● You will get hands-on experience on the performance optimizing of a function, how to scale them, how to apply security to the function app, error handling and testing in a function. WHO THIS BOOK IS FOR This book is for developers who want to get the knowledge and experience in Azure Functions and Azure Cosmos DB. If you have a programming knowledge of .NET, TypeScript, Python, or any other programming language, it will be enough to understand the concepts and samples in this book. If you have worked with a cloud technology or have experience in any of the Azure cloud services, then it will be a definite advantage. TABLE OF CONTENTS 1. Beginning Azure Function Apps 2. Your First Azure Function App 3. Let's Get Started with Cosmos DB 4. Structure Your Data in Cosmos DB 5. Your First Cosmos DB 6. Serverless Design Patterns 7. Performance and Scalability of a Function App 8. Geo-Distribution in a Function App 9. Error Handling and Testing 10. Secure Your Function App 11. Deployments in a Function App 12. Monitor and Troubleshoot Function Apps 13. Azure Functions with Cosmos DB Table API 14. Azure Functions with Cosmos DB SQL API 15. Cosmos DB Trigger in Azure Function 16. Azure Functions with Cosmos DB Gremlin API

Real World Windows 8 Development is a developer's handbook - an essential guide to building complete, end-user ready Windows 8 applications on the XAML and C# programming stack from start to finish. Starting with Windows 8 basics and walking through practical aspects of building your Windows 8 application, you'll find step-by-step instructions and practical advice that will leave you with a modern, elegant app written to the highest of standards. Author Samidip Basu, an early adopter of Windows 8 app development techniques, breaks down the design, development, and polish of a real-world business application, adding handy tips and tricks around controls, user interface design, storage, navigation, contracts, and more. Give your Windows 8 application development efforts a kick-start with Real World Windows 8 Development. What you'll learn Discover the pertinent points of the technology stack in Windows 8 from a developer's perspective. Familiarize yourself with best practices around usage of controls, user experience paradigms, navigation, storage, service integration, contracts, and more. Incrementally make your Windows 8 application feature-rich and an integrated well-behaved citizen in the operating system. Learn from crisp, standalone discussion of topics in each chapter Who this book is for Real World Windows 8 Development is by a developer, for developers. The book is for .NET developers wanting to utilize their existing skills in XAML and C# towards building a Windows 8 application. On the fence about how your C# and .NET skills apply in the new WinRT world? Have a dream application idea that you slowly want to build up? This book is for you. Table of Contents Part I - Knowing the Ecosystem: Introduction to Windows 8 Part I - Knowing the Ecosystem: Modern UI Design Part II - Getting Started: The Platform & Developer Tools Part II - Getting Started: The Right Controls Part II - Getting Started: The Look & Feel Part II - Getting Started: Content Structuring & Navigation Part III - Into the Groove: Orientation & Visual States Part III - Into the Groove: Handling Data Part III - Into the Groove: Application Lifecycle Management Part III - Into the Groove: Contracts Part IV - The Bling: Media & Sensors Part IV - The Bling: Tiles, Badges, and Toasts Part V - Above & Beyond: Cloud Augmentation Part V - Above & Beyond: Live Service Integration Part V - Above & Beyond: Real-World Techniques Part V - Above & Beyond: Deployment

It used to be that the only people that needed professional-looking headshots were actors and models, but now thanks to Facebook, Twitter, LinkedIn, and social media in general, headshots are hot! They've never been more in demand than they are today, and Peter Hurley's unique headshot

style and trademark look have made him the most sought-after headshot photographer in the world today. Here's your chance to learn exactly how to create "the look" that everybody's after. This is bankable stuff! If you're not adding headshots to what you offer as a photographer, you're leaving a lot of money on the table. Peter knows first-hand the secrets to not only lighting your headshots like a pro (there's a whole chapter on that alone), but in this book he reveals, in the very same fashion that made him a famous name with photographers everywhere, how he gets authentic expressions and incredibly flattering positioning that will make your clients look better than they ever have in any photo—period! It's all here: he shows you his positioning techniques, his secrets for getting genuine smiles and images that look so natural you won't believe they're posed (but of course, they are), and you'll learn the very same techniques that Peter uses to create amazing headshots for everyone from execs at top Fortune 500 companies, to Silicon Valley startups, to actors and public figures who know all too well how important a great-looking headshot really is. Peter doesn't hold anything back. He reveals all his tricks of the trade, from his trademark lighting look, to how to create good-looking backgrounds on location, to positioning tricks you won't hear anywhere else, and it's all written in Peter's fun, quirky, inspiring style that lets you know, right from the beginning, you can do this, and you can do this big! These are the techniques that Peter has crafted from years in front of the lens, as a model for top brands like Abercrombie & Fitch and Guess, and years behind the lens, giving him an insight few photographers will ever possess, and he's willing to share every bit of it—every trick, every technique, and every nuance—in this book that will pay for itself at your very next shoot. Yes, it's that good.

This phenomenal book makes the process of creating your own Apps a breeze. Christine and Avinash start off with a unique transformational hands-on learning experience with the reader by guiding them step by step using a gamified environment unique to the examples used in this book. All you need is an Android Device (A Phone or Tablet or even a Computer) and the rest is left up to your imagination. This extraordinary book introduces you to App Inventor, a powerful Cloud-Based Visual Block Coding Environment that lets anyone build Mobile Apps instantaneously. Learn App Inventor basics using a Micro Learning approach with this step-by-step guide to building hours of fun filled projects for kids and adults alike. Build a Puppy App and see a Sheltie Puppy 'Barking' every time you touch the screen or shake your phone; Build a game of TIC-TAC-TOE and other 3D titles including 3D Pong; Create a Calculator App to show off to your friends; and Build an amazing Selfie App and sell it Online to Monetize on Google Play to start Building Your Zillion \$\$\$ App Empire! The second half of this book features a primer on: HTML 5; CSS 3; jQuery; and JavaScript for the Mobile Apps platform. It helps the reader to understand the fundamentals of the App building process along with digesting small but unique computing concepts. Building your Zillion \$\$\$ App Empire makes an excellent text for beginners and experienced Appreneurs of the App Ecosystem: · Make a Selfie App to take your pictures to the next level; · Create a TODO App and store your routine information on your phone; · Design Gaming Apps with 2D/3D Graphics and Animation using the Canvas Component; · Build a Tic-Tac-Toe App using Bluetooth and other Network Components; · Create Apps that help people during the Covid-19 Pandemic; · Create Event Driven Apps using Custom Animations and Multiple Screens; and · Build Location-Aware and Internet of Things (IoT) enabled Apps with your phone sensors; and store information on Google Drive to develop IoT and Internet Rich Apps. "This is an amazing text for sophomore, high school and university students alike for building Mobile Apps for all age groups. My students loved the examples especially building the Hel-

lo Alex App (featuring a Puppy Barking when the phone is shaken) which was extended into building their own creative apps like a Talking Parrot and using a Mirror for Selfie Apps. Overall, this is a great introductory text on Mobile Apps development for Professionals and Novices!" - Dr Marystella Amaldas, Senior Educator, Singapore International. "It is incredible to see how my students were able to build apps from scratch using this book. Personally, I have worked with the authors and they are truly remarkable at bringing such content to the Japanese and Taiwanese students. A void honestly filled by one's research in one's academic endeavors. Congratulations (Omedetou gozaimasu - 御礼申し上げます) on a job well done!" - Miki Yuasa, Consultant, Aries Group, India.

George Berkowski, serial entrepreneur and one of the minds behind the internationally successful taxi hailing app Hailo, is the expert on mobile apps. In this free digital ebook companion to How To Build a Billion Dollar App, he includes an outline of the entire book and the chapters from step 1 of the journey, 'Building and Founding a Team', 'Validating Your Product' and 'Raising Seed Funding'. Through his experience, research and insights, readers will receive the beginning they need to start creating their very own Billion Dollar app!

How to Build a Successful App That Worth a Million Dollar Apps have changed the way we shop, communicate, interact and play, and travel, and their phenomenal popularity has presented possibly the biggest business opportunity in history. IN HOW TO BUILD A SUCCESSFUL APP THAT WORTH A MILLION DOLLAR, serial tech entrepreneur Moubachir gives you exclusive access to the secrets behind the success of the select group of apps that have achieved billion-dollar success. DR. Moubachir draws exclusively on the inside stories of the billion-dollar app entrepreneurs. To provide all the information you need to create your own spectacularly successful mobile business. He guides you through each step, from an idea scribbled on the back of an envelope, through successful entrepreneur's stories, all the way through to juggling the competition. If you've ever dreamed of quitting your day time job to launch your own startup company, you're a gifted developer, seasoned entrepreneur or just intrigued by mobile technology, APP SECRETS; How to Build a Billion Dollar App will show you what it takes to create your own billion-dollar, mobile business.

Summary Go from zero to production readiness with Docker in 22 bite-sized lessons! Learn Docker in a Month of Lunches is an accessible task-focused guide to Docker on Linux, Windows, or Mac systems. In it, you'll learn practical Docker skills to help you tackle the challenges of modern IT, from cloud migration and microservices to handling legacy systems. There's no excessive theory or niche-use cases—just a quick-and-easy guide to the essentials of Docker you'll use every day. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology The idea behind Docker is simple: package applications in lightweight virtual containers that can be easily installed. The results of this simple idea are huge! Docker makes it possible to manage applications without creating custom infrastructures. Free, open source, and battle-tested, Docker has quickly become must-know technology for developers and administrators. About the book Learn Docker in a Month of Lunches introduces Docker concepts through a series of brief hands-on lessons. Following a learning path perfected by author Elton Stoneman, you'll run containers by chapter 2 and package applications by chapter 3. Each lesson teaches a practical skill you can practice on Windows, macOS, and Linux systems. By the end of the month you'll know how to containerize and run any kind of application with Docker. What's inside Package applications to run in containers Put containers into production Build optimized Docker images Run containerized apps at scale About the reader For IT professionals. No previous Docker experience required. About the author Elton Stoneman is a consultant, a former architect

at Docker, a Microsoft MVP, and a Pluralsight author. Table of Contents PART 1 - UNDERSTANDING DOCKER CONTAINERS AND IMAGES 1. Before you begin 2. Understanding Docker and running Hello World 3. Building your own Docker images 4. Packaging applications from source code into Docker Images 5. Sharing images with Docker Hub and other registries 6. Using Docker volumes for persistent storage PART 2 - RUNNING DISTRIBUTED APPLICATIONS IN CONTAINERS 7. Running multi-container apps with Docker Compose 8. Supporting reliability with health checks and dependency checks 9. Adding observability with containerized monitoring 10. Running multiple environments with Docker Compose 11. Building and testing applications with Docker and Docker Compose PART 3 - RUNNING AT SCALE WITH A CONTAINER ORCHESTRATOR 12. Understanding orchestration: Docker Swarm and Kubernetes 13. Deploying distributed applications as stacks in Docker Swarm 14. Automating releases with upgrades and rollbacks 15. Configuring Docker for secure remote access and CI/CD 16. Building Docker images that run anywhere: Linux, Windows, Intel, and ARM PART 4 - GETTING YOUR CONTAINERS READY FOR PRODUCTION 17. Optimizing your Docker images for size, speed, and security 18. Application configuration management in containers 19. Writing and managing application logs with Docker 20. Controlling HTTP traffic to containers with a reverse proxy 21. Asynchronous communication with a message queue 22. Never the end Windows Phone 8 Recipes is a problem-solution based guide to the Windows Phone 8 platform. Recipes are grouped according to features of the platform and ways of interacting with the device. Solutions are given in C# and XAML, so you can take your existing .NET skills and apply them to this exciting new venture. Not sure how to get started? No need to worry, there's a recipe for that! Always wondered what it takes to add cool features like gesture support, maps integration, or speech recognition into your app? We've got it covered! Already have a portfolio of Windows Phone 7 apps that needs to be upgraded? We have a recipe for that too! The book starts by guiding you through the setup of your development environment, including links to useful tools and resources. Core chapters range from coding live tiles and notifications to interacting with the camera and location sensor. Later chapters cover external services including Windows Azure Mobile Services, the Live SDK, and the Microsoft Advertising SDK, so you can take your app to a professional level. Finally, you'll find out how to publish and maintain your app in the Windows Phone Store. Whether you're migrating from Windows Phone 7 or starting from scratch, Windows Phone 8 Recipes has the code you need to bring your app idea to life. What you'll learn Set up your development environment with the Windows Phone 8 SDK. Upgrade your existing Windows Phone 7 apps to Windows Phone 8. Meet and try out the new features provided in the Windows Phone 8 SDK. Bring your apps to life with live tiles, notifications, and cloud services. Discover the easy steps to setting up your own Windows Phone Store account. Learn how to submit your apps for publication to the Windows Phone Store. Who this book is for Windows Phone 8 Recipes is for the developer who has a .NET background, is familiar with C# and either WPF or Silverlight, and is ready to tap into a new and exciting market in mobile app development. Table of Contents Chapter 1: Introduction to the Windows Phone SDK Chapter 2: Multi-Resolution Support and Basic User Interface Components Chapter 3: Gestures Chapter 4: Live Tiles and Lock Screen Chapter 5: Background Agents and Notifications Chapter 6: Appointments and Contacts Chapter 7: Camera, Photos, and Media Chapter 8: Maps, Location, and Routing Chapter 9: Communications and Speech Chapter 10: Launching and Resuming Apps Chapter 11: Data Storage Chapter 12: Windows Azure Mobile Services Chapter 13: Using the Microsoft Live SDK Chapter 14: Publishing your App